

EXCEPT FOR WELL COORDINATED MARINES

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L.P.T. National Bureau

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(Continued Page A-4, Col. 6)

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Classified No. HE 2-5959—PRICE 25 CENTS

LONG BEACH, CALIF., 90801. SUNDAY, OCTOBER 3, 1965

VOL. 14—NO. 6 200 PAGES

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But it is their mutual quest for peace which will be the main topic of their discussion. As the shy, intellectual Italian and the extroverted, pragmatic Texan scan the world together, they will take note of the many bloody conflicts through which man still endeavors to solve his difficulties.

(Continued Page A-4, Col. 3)

### \$70 Million Program Set for Shipyard

Carrier Overhaul,  
\$9.5 Million Job,  
Tops L.B. Projects

BUCK LANIER

Naval Affairs Editor

As part of more than \$70 million in business programmed for the coming year, the Long Beach Naval Shipyard will undertake the largest single job in the history of Southern California shipyards.

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A job of almost similar magnitude will be the \$7.4 million conversion of the destroyer USS Parsons to a guided missile destroyer. At the same time the Parsons will receive its complete three-year overhaul.

EVENTS in Southeast Asia are continuing to have an impact on the second largest industrial activity in the Greater Long Beach area. It is running at full blast with 5,700 civilian employees.

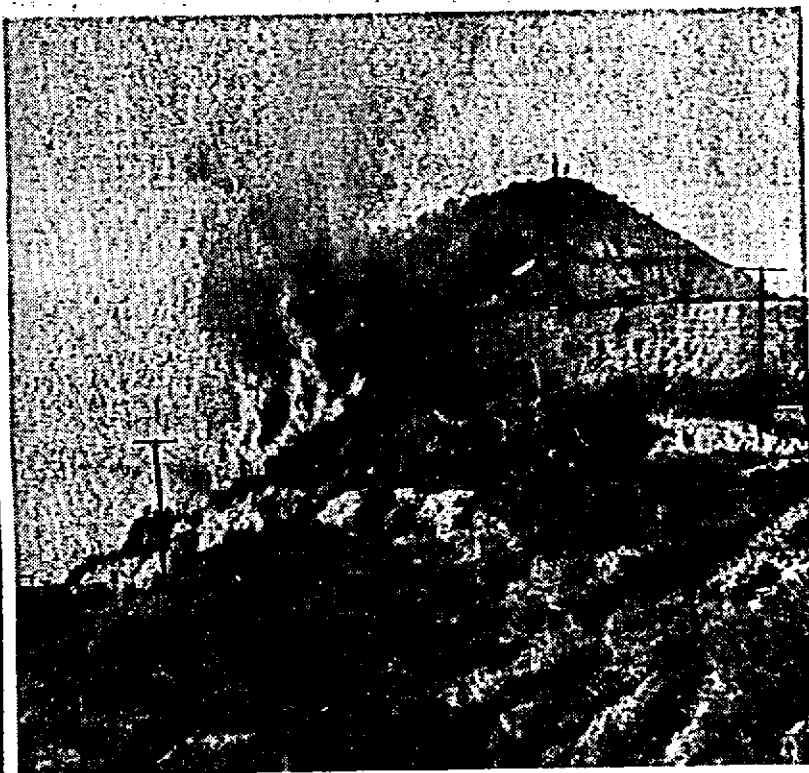
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(Continued Page A-4, Col. 2)

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KOUFAX



PERRY

### Fashion Pages Parade Soft, Strict Fall Modes

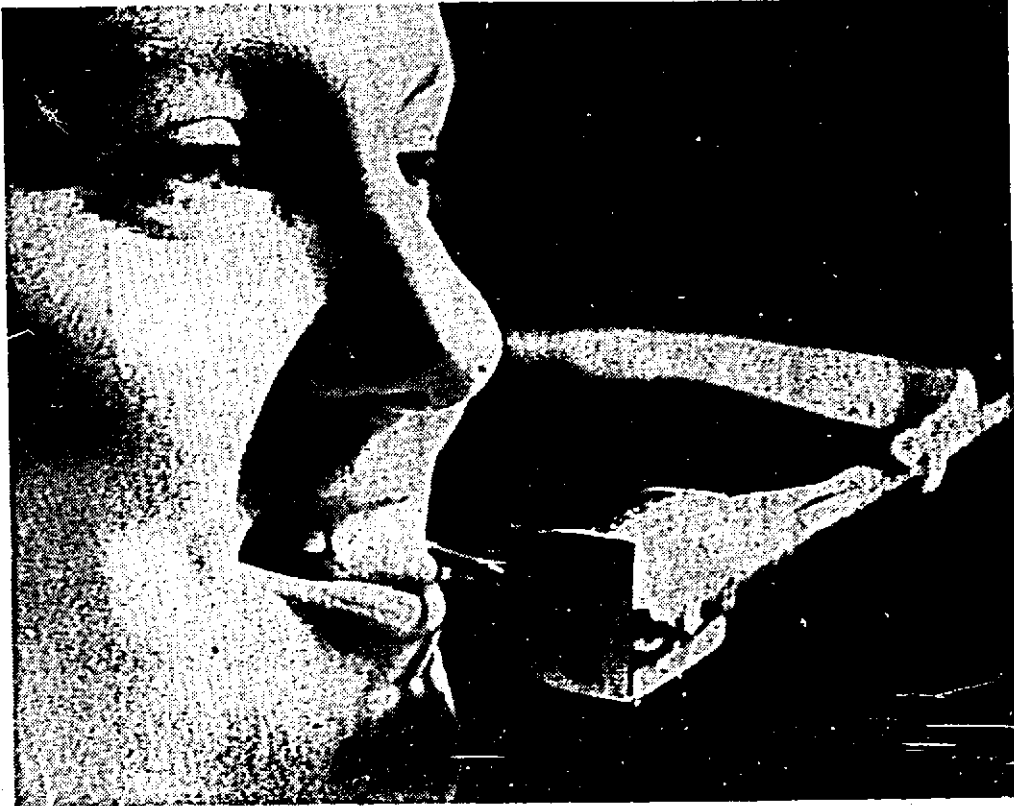
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The Soft Way follows the feminine, dressmaking look . . . goes gentle with dirndl skirts . . . takes heed

of the smock line, a la Paris . . . interprets the modern look with its oh-so-British accent. For details, don't miss today's fall fashion section, produced by Mary Ellis Carlton, I.P.T. director of women's news.

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—Staff Photo by JOE BRUNGER

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# L.A.C. Says: Party Turmoil

An idea of the turmoil in the two parties in California is shown in the State Poll. It shows that the best vote getter for the Democrats in the governor race in November 1966 would be Samuel Yorty, Los Angeles mayor. It also shows the Republican sure winner against Gov. Brown would be Sen. Kuchel. But, according to the poll, neither of these men could be nominated by their party voting in the June primary.

It means Mayor Yorty is too conservative for the majority of Democrats and Sen. Kuchel is too liberal for the majority of Republicans. But, if nominated, Yorty would draw from Republicans against Kuchel while Kuchel would draw heavily from liberal Democrats if he was running against Brown. It is an example of turmoil to a greater extent than has existed since the 1958 election. While Kuchel will not be a candidate, his standing is an example of the turmoil in his party.

The Democratic picture becomes even more complicated when Speaker Unruh is considered. He has been feuding with Gov. Brown and been a supporter of Mayor Yorty. Last week it was intimated that Unruh would be a candidate for Lieutenant Governor on the ticket with Brown. It was supposed to be a deal whereby Brown agreed not to be a candidate four years later and would support Unruh at that time. But Unruh forces said he was not interested because Brown made a similar proposal four years ago and never lived up to it.

On the GOP side, Ronald Reagan has picked up a lot of support by his repudiation of the Birch Society leadership. He has been charged with being a member of the society and closely associated with its views. His clear-cut statement that he had never been a member and that he was in "great disagreement with Robert Welch," and that the "society should feel a responsibility to take a stand on Welch's statements" will add greatly to his prestige.

These developments the past week add to Reagan's chances. It is almost certain he can be nominated in June. If he can overcome the Birch Society stigma, he will draw a hearty vote from conservative Democrats. It gives him a big lift at a time when it is most needed. The question is: will he maintain and develop it in the year ahead? It gives him a standing that could take away much of the support Christopher had counted on.

The Democrats have a greater problem. If Yorty puts on a campaign to win the nomination, it will be a real fight. Yorty will not hesitate to attack Brown's record on his blunders and long-time CDC affiliation. It is doubtful Unruh will actually enter the campaign. He and Yorty, however, have in common the fact that they have long been targets for attacks by the CDC. But in Yorty and Unruh, you have a combination of the best political know-how in the state. If they decide to actually oppose Brown for the nomination, it will be a bitter fight.

It seems to me, as of this writing, the Republicans are in much better position to consolidate their forces than the Democrats and Brown is almost certain to be renominated. He has his state machine well in hand and is the incumbent. The polls show he will be nominated in June—but can be defeated in the November finals. But it is time for the Republicans to close ranks and get behind a candidate and then fight the opposing party candidate—not each other. That could assure GOP victory in a big way. But petty bickering must be overcome if this is to happen.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., his other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

# I WENT TO THE 8-FOOT PLACE

## Girl, 6, Saves Boy, 2, From Bottom of Pool

By LEE BROWN  
A 6-year-old Torrance girl plunged into an apartment-house swimming pool Saturday and rescued a 2-year-old playmate who was lying unconscious at the bottom.

Denise Hickerson, daughter of Mr. and Mrs. Robert Hickerson, of 1426 W. 224th St., who learned to swim only two weeks ago, was credited with saving the life of Jesse Deans, 2, the son of Mr. and Mrs. Dennis Deans, also of the apartment address.

THE BOY apparently had been playing with toy autos on the pool deck and had fallen in.

The girl's mother, Joyce, said Denise climbed out of the shallow end and ran to the deep end to rescue little Jesse.

Denise said: "I ran to the 8-foot place. I dived in and got him by an arm."

As Denise struggled across the pool with the boy an adult neighbor, Wayne Clark, rushed to poolside and helped her. He administered artificial respiration. Within minutes, the boy was conscious and crying.

The girl, a first-grade pupil at 223rd Street School, learned to dive by retrieving pennies from the pool's bottom, her mother said.

DENISE, who accepted the incident with the unconcern of childhood, went swimming again as the rescued child's mother rushed him to a doctor. The boy was found to be fully recovered.

Denise has three brothers and a sister: Deborah, 16; Bruce, 12; Phillip, 5, and Craig, 15.

Denise's mother and father were a good deal more concerned about the whole incident than she was. They said, beaming, "We're mighty proud of her."



HAPPILY back together again, young Jesse Deans, 2, shows his affection for his rescuer, Denise Hickerson, 6.

## LBJ Promises Pollution's End

WASHINGTON (UPI)—President Johnson Saturday pledged to sweep pollution "at home." The historic Potomac River, he said, would be cleaned of its "decaying sewage" and reopened for swimming by 1975.

He made the promise as he signed into law the Water Quality Act of 1965, one of his administration's high-priority bills.

With this legislation, Johnson said, "We proclaim our refusal to be strangled by the wastes of civilization. Today we begin to be masters of our environment."

TO PROVE he meant business, the President said that President Johnson Saturday pledged to sweep pollution "at home."

The student, Joseph F. Saylor Jr., 22, of 234 Argonne Ave., Long Beach, was dead on arrival at Community Hospital after the 3 a.m. crash. His small car swerved off Colorado Street and hit a pole between Panama and Oriana Avenues, according to police.

Danny Lee Franz, of 433 S. Nedford Road, Orange, died in Orange County General Hospital at 4:45 a.m. from injuries that resulted when he was hit by an auto Friday night while riding his bicycle.

Police said the boy, son of Mr. and Mrs. Howard Franz, was hit when he rode his bike down the driveway of his home and into the street.

THE DRIVER of the car, Mrs. Willie May Caster, 67, of 1843 W. Almond Avenue, Orange, told police she could not stop her car in time to avoid hitting the youngster. She was not cited.

In another accident, two men on a motorcycle were injured, one critically, when the motorcycle slammed into a car at Centralia Road and Norwalk Boulevard, Hawaiian Gardens, shortly after midnight.

The driver, William Davis Richmond, 26, of 12539 Carson Street, Hawaiian Gardens, was reported in critical condition in Pioneer Hospital, Artesia, with head injuries.

His passenger, Robert Wayne Shaw, 23, of 2009 Norwalk Blvd., Lakewood, received leg and jaw fractures. He was reported in serious condition by the hospital.

## Slugger's Victim to Talk Soon

Anaheim detectives said Saturday that Mrs. Joan Lee Ripley, 34-year-old divorcee, beaten severely by an attacker early Thursday, has regained consciousness after lying in a coma for almost three days in Orange County General Hospital.

They said she remains under heavy sedation, but that they expect to be able to question her at length today about the assault.

SHE WAS waylaid near the garage behind her apartment at 1816 W. Glen Drive, and left half-nude and bloody and unconscious from the beating.

An anonymous telephone tip led officers to the garage where they found her. She has been unable to tell officers what happened.

Police have maintained a constant vigil at the hospital since then.

## After 40 Years Hot Water for Baths

GOWCOTT, England (AP)—Bathrooms installed 40 years ago in municipal rental row houses here are going to have piped hot water at last. Over the years they were filled by stove-heated buckets while the municipality argued modernizing would increase rents on elderly folk who lived there. Now Councilman George Yull says a new hot water hookup will cost very little in the rent bill.

NEW BRUNSWICK, N.J. (AP)—Rutgers University received gifts, grants and scholarship fund totaling more than \$1.7 million during July and August. Dr. Mason W. Gross, president of the state university said all but \$31,431 of the funds represented grants awarded by government and private agencies.

THE DRIVER of the car, Mrs. Willie May Caster, 67, of 1843 W. Almond Avenue, Orange, told police she could not stop her car in time to avoid hitting the youngster. She was not cited.

In another accident, two men on a motorcycle were injured, one critically, when the motorcycle slammed into a car at Centralia Road and Norwalk Boulevard, Hawaiian Gardens, shortly after midnight.

The driver, William Davis Richmond, 26, of 12539 Carson Street, Hawaiian Gardens, was reported in critical condition in Pioneer Hospital, Artesia, with head injuries.

His passenger, Robert Wayne Shaw, 23, of 2009 Norwalk Blvd., Lakewood, received leg and jaw fractures. He was reported in serious condition by the hospital.

# Drill User Electrocuted

A 29-year-old Norwalk man Dorothy, and two young children, was electrocuted Saturday when he plugged an electric drill into a wall socket and walked out of his garage onto wet grass, sheriff's deputies reported.

Dead on arrival at Norwalk Community Hospital at 4:30 p.m. was Claude Edward Wooten, of 12038 Abingdon St. He is survived by his wife, Dorothy, and two young children.

Billiard Parlor Looted  
A thief took \$101 Saturday in a burglary at the Belmont Billiard Parlor, 5258 E. Second St. Officer S. W. Housden said the intruder entered through a rear door and took a bag of currency and several rolls of coins.

# Italy Discourages Weekend Homework

ROME (AP)—Health Minister Luigi Mariotti asked teachers in elementary and secondary schools Saturday to avoid giving homework for weekends, he says it's bad for students' health. The minister said scientific studies had determined that children must have at least a full day's rest from the stresses of school work.

## WHY SETTLE FOR LESS... WHEN THE BEST COST YOU SO LITTLE?

the magnificent  
**Magnavox**  
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today's finest, most advanced

**\$525**

Beautiful French Provincial fine furniture

Model Z-T544 in Antique Ivory or Distressed Cherry finishes.

Spectacular program realism—is enhanced even further by more life-like sound from two Magnavox high fidelity speakers and tone control. Backed by today's most all-inclusive guarantee of dependability, a Magnavox is truly the finest and your best buy on any basis of comparison. Prove it to yourself—right now!

## ENJOY DAZZLING COLOR PICTURES AND A NEW STANDARD OF RELIABILITY

Color-Brite Tube gives vivid, natural-color pictures half again as bright as most others. Quick Pictures come on 4 times faster, no more waiting. Chroma-Tone Control adds another thrilling dimension to color—depth and beauty! Also replaces drab mono-chrome pictures with a warm sepia-tone. Automatic Color eliminates critical fine tuning; pictures appear instantly, perfectly—stay color-true! Color Purifier always keeps pictures pure, even after you've moved the set.

The Danish Modern 21—model 2-U532, with Quick Pictures plus Chroma-Tone Control features described above. Also offers you two high fidelity speakers and tone control. In Dark Walnut finish.

**\$448**

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The Early American 21—model 2-U506 with Quick Pictures and Chroma-Tone Control plus 6" oval extended-range speaker, tone control. Available in warm Maple finish.

**\$478.50**

The Contemporary 21—model 1-T509 with value-packed features including 6" oval speaker and tone control. In Walnut-grained Vinyl.

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## COMPLETE WEATHER

FORECAST  
Long Beach and Vicinity: Mostly sunny today. Not quite so warm. High about 70.  
Mountain Areas: Sunny today. Little temperature change.  
Interior and Desert Regions: Sunny today. Little temperature change. High 85 to 95 in lower valleys. 75 to 100 in upper valleys.  
Coastal Areas: Mostly sunny today. Little temperature change. High 65 to 75 in lower valleys. 75 to 85 in upper valleys.  
Coastal fog. Lightly overcast.

SUN, MOON AND TIDES  
Sunrise: 6:48 a.m. Sunset: 6:35 p.m.  
Moonrise: 2:16 a.m. Moonset: 12:12 a.m.  
High tide: 1:15 a.m. and 1:21 p.m. and 4:30 p.m. Low: 7:15 a.m. and 7:15 p.m. and 7:15 p.m.

SATURDAY'S WEATHER REPORTS  
California

City	Temp	Wind	Clouds
Long Beach	68	W 10	Partly Cloudy
Los Angeles	68	W 10	Partly Cloudy
San Diego	68	W 10	Partly Cloudy
San Francisco	68	W 10	Partly Cloudy
Seattle	68	W 10	Partly Cloudy
Portland	68	W 10	Partly Cloudy
Denver	68	W 10	Partly Cloudy
Chicago	68	W 10	Partly Cloudy
New York	68	W 10	Partly Cloudy
London	68	W 10	Partly Cloudy
Paris	68	W 10	Partly Cloudy
Rome	68	W 10	Partly Cloudy
Moscow	68	W 10	Partly Cloudy
Beijing	68	W 10	Partly Cloudy
Tokyo	68	W 10	Partly Cloudy
Sydney	68	W 10	Partly Cloudy
Melbourne	68	W 10	Partly Cloudy
Auckland	68	W 10	Partly Cloudy
Wellington	68	W 10	Partly Cloudy
Dunedin	68	W 10	Partly Cloudy
Christchurch	68	W 10	Partly Cloudy
Hamilton	68	W 10	Partly Cloudy
Wellington	68	W 10	Partly Cloudy
Dunedin	68	W 10	Partly Cloudy
Christchurch	68	W 10	Partly Cloudy
Hamilton	68	W 10	Partly Cloudy

Britain Enjoys Tourist Boom  
LONDON (AP)—The British Travel Association says a record 436,000 foreign tourists flocked to Britain in July. This is 60,000 more than the July 1964 record.

Tourists from the United States in July numbered 116,000, an increase of 18,000 over July 1964.

Custom Officers Work to Jeers  
KUALA LUMPUR, Malay (AP)—Customs officers at the new international airport here want privacy. As it is, their pawing through personal effects can be observed from a public mezzanine and some become targets of jeers from above.

"We're the victims of indignant passengers," says one official, pointing out they could also be victims of vengeance from smugglers' accomplices who can spot the arresting officer and waylay him outside.





# Motorized Limbs Give Paralyzed New Hope

By BEN ZINSER  
L-P-T Medical Writer

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The center is Rancho Los Amigos hospital, Downey, a county-operated facility for the chronically disabled.

A distinguished medical journal, in an editorial, has just labeled the research programs there as "outstanding."

A medical technician who works there is not quite so austere in his assessment of Rancho.

"This is a swingin' place," he says, adding:

"And you can't tell the physicians from the engineers without a program."

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But Rancho has no intention of resting on its laurels. Research plans read like science fiction.

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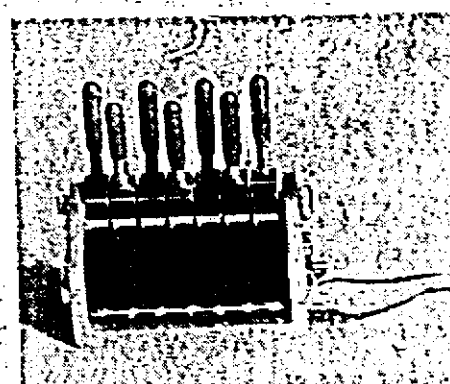
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Production cost is about \$3,000.

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storewide fall bargains — long beach and lakewood center — october 4th to 16th

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early  
shopper  
special

**15.99**

from our famous fashion at a price collection street floor, long beach and lakewood center

Normay of New York, two-piece, acetate double knit, slipper blue, black, kelly — 10-18.

just one of many new fall styles all budget-priced



with cash at time of purchase

**Columbia**

**GIRLS' 3.50 FLANNEL PAJAMAS & GOWNS**

2.69 EACH

**2/5.00**

SIZES 4-14

assorted cotton flannel prints, some ski styles

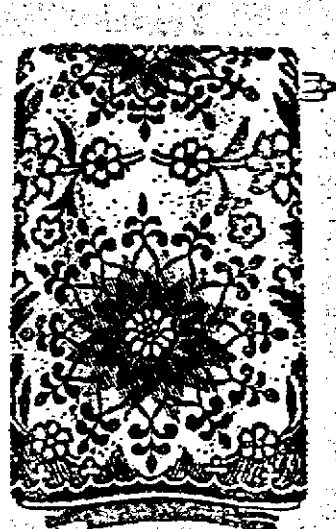
boys' 1.39 knit polo shirts 3-14, crew neck colorful stripes

**99c**

boys' 2.98 double knee jeans slim & reg. sizes 6-12

**1.99**

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long beach only



SAVE OVER 40%  
on first quality  
**MARTEX 'CASTILLIAN'**  
towel ensemble

2.25 Bath Towel 24x44"—ea. 1.39

**3/4.00**

1.39 Hand Towel 16x28"—ea. 79c

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3.49 matching Terry Mat, \$2  
Reversible jacquard-looped Spanish design in soft plush terry. White on pastel tones reverses to antique gold, ginger, lavender, pink, robin blue or verdian green on white.

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**WOMEN'S RAINCOATS**

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**9.00**

SIZES 8-16

beige, navy, olive, black, brown save at this low price and be prepared for rainy days.

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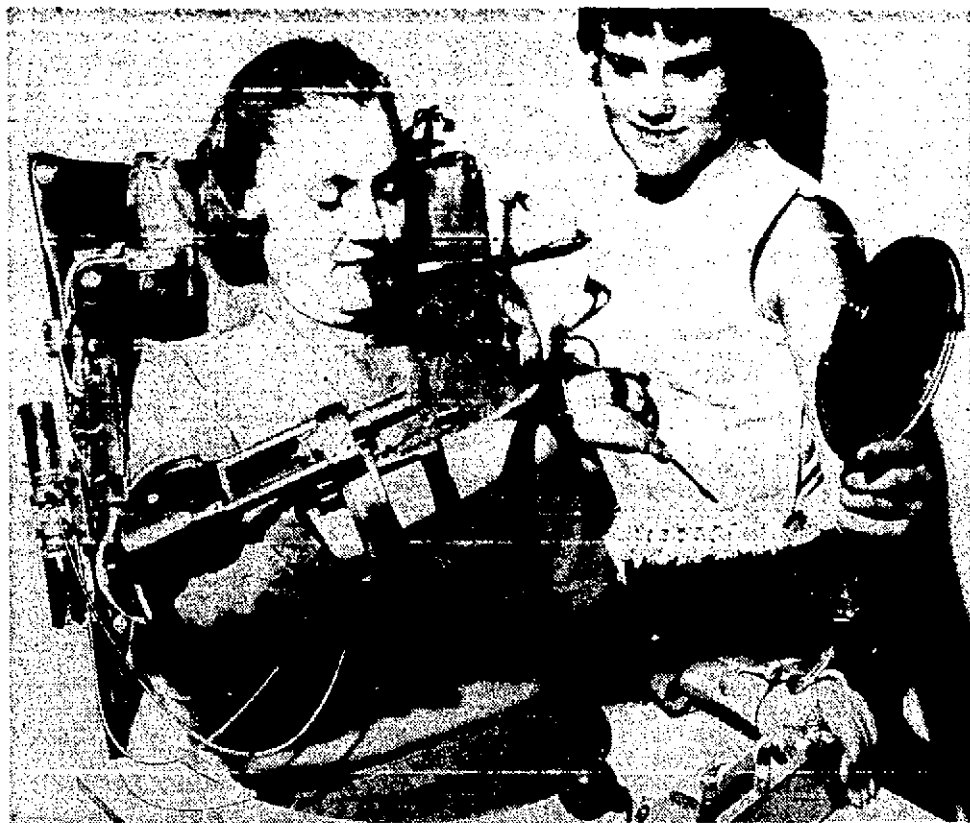
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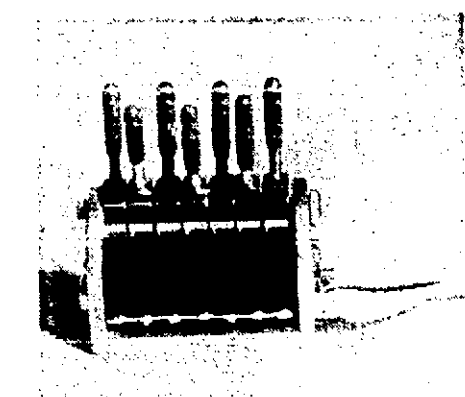
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acetate double knit, skipper blue,  
black, kelly — 10-18.

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styles all budget-priced



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**Columbia**

**GIRLS' 3.50 FLANNEL  
PAJAMAS & GOWNS**

**2.69 EACH**

**2/5.00**

SIZES 4-14

assorted cotton flannel  
prints, some ski styles

boys' 1.39 knit  
polo shirts

3-14, crew neck  
colorful stripes

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boys' 2.98 double  
knee jeans

slim & reg.  
sizes 6-12

**1.99**

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MARTEX 'CASTILLIAN'**

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2.25 Bath Towel 24x44"—ea. 1.39

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Reversible jacquard-loomed Spanish  
design in soft plush terry. White on  
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**WOMEN'S RAINCOATS**

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beige, navy, olive, black, brown  
save at this low price and be pre-  
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**MEN'S WOOL SUITS TO 69.95**

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Bradbury hand tailored Sharkskins and  
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AUXILIARY BISHOP

# Pope's Choice of Negro Stirs Dixie Emotion

NEW ORLEANS (UP)—The word from the Vatican Saturday shook this Deep South archdiocese from stem to stern. The new auxiliary bishop is a Negro.

There was astonishment, shock, prayerful gratitude, outrage—almost any emotion except indifference.

Immediate speculation centered on whether the Pope's move in appointing The Very Rev. Harold R. Perry to the post will soothe or rattle the racial situation, relatively quiet here since the uproar over school desegregation in 1961.

Reaction was along predictable lines in most cases. Segregationists professed outrage. Church spokesmen said they were surprised but pleased. Negro leaders beamed.

One of the fiery segregationists, Mrs. B. J. Gaillot, cried that the appointment "is one of the reasons God

## Sukarno Airs Peace Order From Hideout

(Continued from Page A-1)

Achmad Yani, Nasution's right-hand man, who has been reported killed by the rebels.

Sukarno's broadcast was preceded and followed by military music. It was repeated several times. Radio stations throughout Indonesia were instructed to tape the president's broadcast and to repeat it continually throughout the day.

Monitors said Sukarno's voice sounded "dull and old" but he assured the people that he was well and still in control.

Indonesian observers here said after the broadcast they felt it significant that Sukarno did not immediately condemn the leaders of the abortive coup engineered by Lt. Col. Untung, commandant of Sukarno's personal bodyguard.

Untung's rebellion was believed to be a pro-Communist attempt to seize power. It was followed by fighting between government and rebel forces in Jakarta and other parts of Indonesia.

SUKARNO said he was "carrying out the leadership of the state and government."

He assured listeners he was "sound and well."

A "state of war" and dawn-to-dusk curfew were ordered in Jakarta. Government forces were setting up anti-aircraft guns—apparently because of the questionable loyalty of the air force. A broadcast by Radio Medan said, however, that air force units in Sumatra pledged their support of Sukarno.

Vice Marshal Omar Dhanl, air force commander, was one of 45 persons named to revolutionary council by the rebels and reportedly was one of the first to declare support of the "30th of September Movement." The revolutionary council included about a dozen Communists.

Martial law was decreed in central Java, Jakarta Radio reported, where Col. Soeharto is defying the government.

INDONESIAN observers in Kuala Lumpur said Col. Soeharto's Diponegoro Division posed the threat of a major clash with the Silwangi Division in Jakarta. They noted repeated Jakarta broadcasts by Maj. Gen. Sardini, a former commander of the Diponegoro Division denouncing the rebels who, he said "Betransformed the republic's name." The broadcasts quoted Sardini as saying "many generals died" in the fighting. They said the army, navy and police were supporting the government.

Two top non-Communist generals, former Army Chief of Staff Gen. Achmad Yani and Chief of Logistics Gen. Panjaitan, were reported shot to death by the rebels. Other reports, however, said Yani and six other key generals were kidnapped and their fate was uncertain.

will destroy the Vatican."

MRS. GAILLOT was expected to communicate from the church because she refused to drop a fight against school desegregation. She heads a group called Save Our Nation.

The new auxiliary bishop of the Roman Catholic archdiocese of New Orleans is a compact, personable, impressive man.

As the first American Negro to be named to such a high church post in the South, Bishop Perry, 49, faces an unprecedented situation when he arrives here from Rome. Friends and fellow clergymen were unanimous in their belief that, if anybody can manage it, he can.

"He is not just a man of grace and charm," said A. M. Trudeau Jr., a New Orleans Negro leader who has known The Very Rev. Perry for years. "After awhile, you also appreciate his wisdom."

THE NEW auxiliary bishop will step into an area of 591,816 Catholics, out of a total population of 1,330,981. The archdiocese covers 10 1/2 parishes (counties).

There are 196 diocesan priests and 322 others of various religious orders. An archdiocese spokesman knew of only one Negro among them.

For The Very Rev. Perry, it will be almost a homecoming.

He was born in the Cajun country's Bayou Teche area near Lake Charles, La., and used to be rector of the seminary of St. Augustine's at Bay St. Louis, Miss. His father was a rice-mill worker with a fifth-grade education who was more at home in French than in English.

## Yard Plots Huge Ship Overhaul

(Continued from Page A-1)

ments of the fleet, includes: Overhaul of the 1st Fleet flagship, the heavy cruiser USS St. Paul, and the anti-submarine carrier USS Bennington. These jobs will run right at \$7 million.

The Long Beach-based cruiser US Providence will become Vice Adm. Larson P. Ramo's flagship while the St. Paul is in the yard from Oct. 12 to Feb. 7.

BENNINGTON work begins Nov. 15, about four weeks after its return from duty with the 7th Fleet.

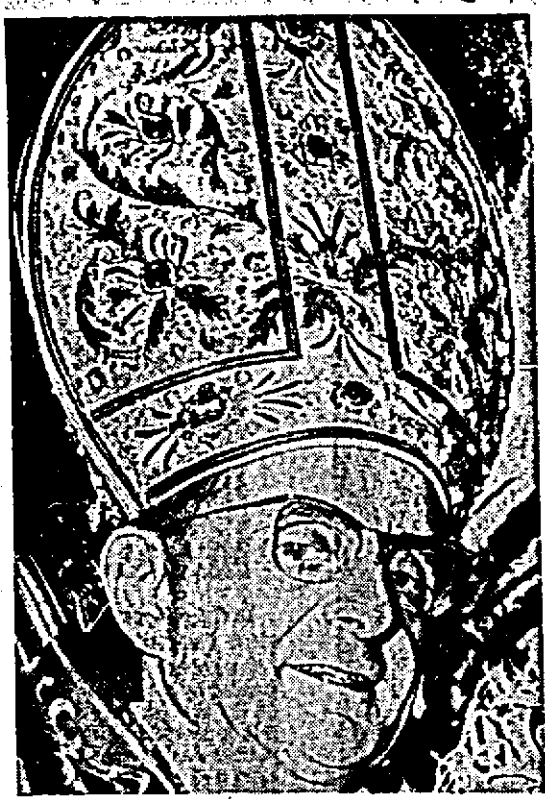
The attack transport USS Cavalier is to undergo modernization (\$3 million) while rehabilitation and overhaul is slated for the destroyers USS Black, Blue, Wilkie, Hull, Eversole and Everett A. Larson.

Destroyer tenders USS Isle Royale and Klondike are due for yard periods also, as is the repair ship USS Hector.

The guided missile cruiser Topeka completes a \$1.6 million overhaul on Oct. 30, while the missile training ship USS Norton Sound is due out of the yard Oct. 22 after a \$350,000 job.

## Influx Cause of State's Higher Jobless

PALO ALTO, Calif. (UP)—Why is California's unemployment 6% instead of the national average of 5%? Because 1,700 people a day are entering the state, Norman Gilbert, executive secretary of the California Employment Agencies Association, told its convention. Hence, 500 new job opportunities daily are needed to meet this influx, he said, and added: Sixty per cent of California's unemployed have been in the state five weeks or less.



PAUL VI HAS MISSION TO U.N.  
Great Moral Forces to Come Together

## Pope, LBJ to Seek Way to Bring Peace

(Continued from Page A-1)

culties. They will talk of Viet Nam and of Kashmir and of the Congo and of the tragedy of the hopelessly divided Holy Land, which some 20 months ago was visited by Pope Paul. They will talk of religious liberty and religious oppression and they will talk of man's generosity to man and of man's inhumanity to man.

They will strive together to peer into the long tunnel of the future and to explore the ways in which man might find other means to settle the quarrels which inevitably plague him.

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AUXILIARY BISHOP

# Pope's Choice of Negro Stirs Dixie Emotion

NEW ORLEANS (AP)—The word from the Vatican Saturday shook this Deep South archdiocese from stem to stern. The new auxiliary bishop is—a Negro.

There was astonishment, shock, prayerful gratitude, outrage—almost any emotion except indifference.

Immediate speculation centered on whether the Pope's move in appointing The Very Rev. Harold R. Perry to the post will soothe or rase the racial situation, relatively quiet here since the uproar over school desegregation in 1961.

Reaction was along predictable lines in most cases. Segregationists professed outrage. Church spokesmen said they were surprised but pleased. Negro leaders beamed.

One of the fiery segregationists, Mrs. B. J. Gaillot, cried that the appointment "is one of the reasons God

will destroy the Vatican."

MRS. GAILLOT was excommunicated from the church because she refused to drop a fight against school desegregation. She heads a group called Save our Nation.

The new auxiliary bishop of the Roman Catholic archdiocese of New Orleans is a compact, personable, impressive man.

As the first American Negro to be named to such a high church post in the South, bishop Perry, 49, faces an unprecedented situation when he arrives here from Rome. Friends and fellow clergymen were unanimous in their belief that, if anybody can manage it, he can.

"He is not just a man of grace and charm," said A. M. Trudeau Jr., a New Orleans Negro leader who has known The Very Rev. Perry for years. "After awhile, you also appreciate his wisdom."

THE NEW auxiliary bishop will step into an area of 591,816 Catholics, out of a total population of 1,330,981. The archdiocese covers 10½ parishes (counties).

There are 196 diocesan priests and 322 others of various religious orders. An archdiocese spokesman knew of only one Negro among them.

For The Very Rev. Perry, it will be almost a homecoming.

He was born in the Cajun country's Bayou Teche area near Lake Charles, La., and used to be rector of the seminary of St. Augustine's at Bay St. Louis, Miss. His father was a rice-mill worker with a fifth-grade education who was more at home in French than in English.

## Yard Plots Huge Ship Overhaul

(Continued from Page A-1)

ments of the fleet, includes

Overhaul of the 1st Fleet flagship, the heavy cruiser USS St. Paul, and the anti-submarine carrier USS Bennington. These jobs will run right at \$7 million.

The Long Beach-based cruiser US Providence will become Vice Adm. Larson P. Ramage's flagship while the St. Paul is in the yard from Oct. 12 to Feb. 7.

BENNINGTON work begins Nov. 15, about four weeks after its return from duty with the 7th Fleet.

The attack transport USS Cavalier is to undergo modernization (\$3 million) while rehabilitation and overhaul is slated for the destroyers USS Black, Blue, Wiltsie, Hull, Eversole and Everett A. Larson.

Destroyer tenders USS Isle Royale and Klondike are due for yard periods also, as is the repair ship USS Hector.

The guided missile cruiser Topeka completes a \$1.6 million overhaul on Oct. 30, while the missile training ship USS Norton Sound is due out of the yard Oct. 22 after a \$350,000 job.

## Influx Cause of State's Higher Jobless

PALO ALTO, Calif. (AP)—Why is California's unemployment 6% instead of the national average of 5%?

Because 1,700 people a day are entering the state, Norman Gilbert, executive secretary of the California Employment Agencies Assn., told its convention.

Hence, 500 new job opportunities daily are needed to meet this influx, he said, and added: "Sixty per cent of California's unemployed have been in the state five weeks or less."



PAUL VI HAS MISSION TO U.N.  
Great Moral Forces to Come Together

## Pope, LBJ to Seek Way to Bring Peace

(Continued from Page A-1)

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1:30 P.M.—Departure from residence for Waldorf Towers and meeting with President Johnson, returning to cardinal's residence for lunch.  
3:05 P.M.—Departure from cardinal's residence for United Nations.  
3:20 P.M.—Arrival at United Nations.  
3:25 P.M.—Address to the United Nations General Assembly.  
4 P.M. TO 7:30 P.M.—Meetings with heads of delegations, the president of the General Assembly, the secretary-general, and other United Nations officials.  
7:30 P.M.—Departure from the United Nations for the Waldorf Towers.  
8 P.M.—Departure for Yankee Stadium.  
8:30 P.M.—Mass for peace at Yankee Stadium.  
9:45 P.M.—Departure for Kennedy Airport with brief visit to the Vatican Pavilion at the World's Fair.  
10:30 P.M.—Arrival at Kennedy Airport for departure ceremonies.  
11 P.M.—Departure for Rome.

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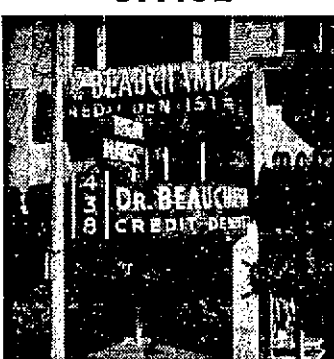
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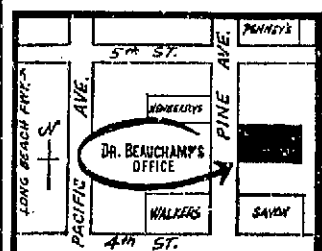
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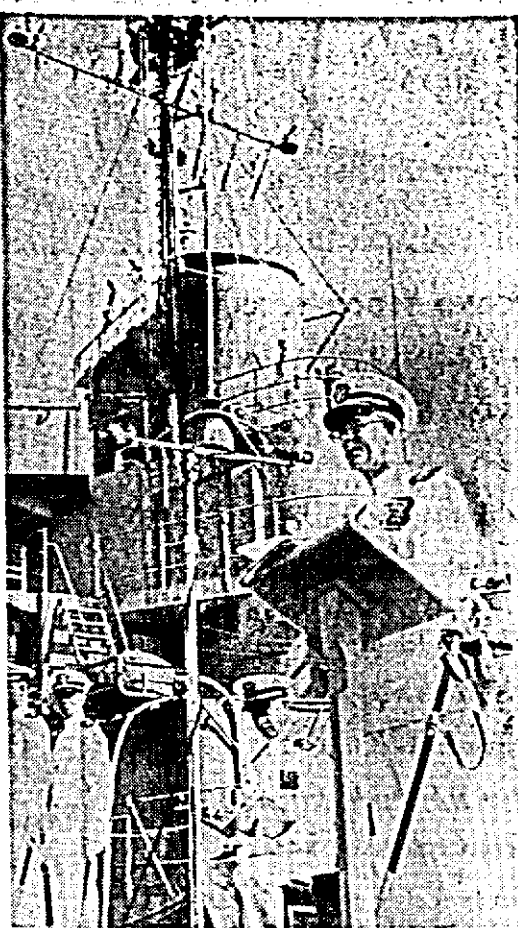
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## Progress Reported in Boeing Strike

SEATTLE (AP)—Negotiations between representatives of the Boeing Co. and striking members of the International Association of Machinists recessed Saturday with some hint of progress.

Federal Mediator Albin Peterson said mediators would meet in separate sessions with union and management at 10 a.m. Monday. A joint session is scheduled for 1:30 p.m. the same day.

## Mother Dies With 2 Tots in Collision

CARLSBAD (AP)—A Los Angeles mother and two of her children were killed Saturday in a three-vehicle accident on Highway 101, the California Highway Patrol reported.

Dead are Mrs. Zora Dickson, 22, of 9026 Ramsgate St. and her children, Eddie 2, and Hollie, 4. Their father, James D. Dickson, driving the car in which they were riding, was not reported injured.

Another Dickson child, Charlotte, 6, was slightly injured.

The Dickson car collided with a truck glancing off another vehicle that swerved from a blowout, officers said.

## Iran Storms Kill 12

TEHRAN, Iran (AP)—At least 12 persons have died in Iran in severe thunderstorms that swept the country for the past two days, the newspaper Kayhan, reported Sunday.

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## Unionists' 'Swarm In' Ruled Out

WASHINGTON (UPI)—A novel union organizing technique known as the "swarm-in" was ruled illegal Saturday by trial examiner Boyd Leedom of the National Labor Relations Board.

He said it was unlawful for union organizers to invade an employer's place of business in group of 10 or more to try to organize workers.

Leedom, a former chairman of the NLRB, said the technique was sure to lead to coercion of employees and could easily trigger violence.

THE RULING came in a case involving District 65 of the Retail, Wholesale and Department Store Union, AFL-CIO, and four direct mail firms in New York City. The union was accused of sending groups of organizers on to the firms' premises to distribute organizing literature and ask workers to sign up with District 65.

Leedom said this technique disrupted production and tended to coerce employees in deciding whether to support the union.

"The situation created in an employer's plant when a union enters en masse, uninvited, and contacts employees in the presence of the protesting employer and stops production, is pregnant with all sorts of coercion," he said.

## Orders 1967 Model

GARLAND, Tex. (UPI)—Army Sgt. Billy D. Horn, like millions of others, has new car fever. He ordered a new Plymouth—the 1967 model.

He says he will pick it up Dec. 15, 1966. Horn is being sent to Viet Nam, so the 1966 models did not particularly excite his interest.

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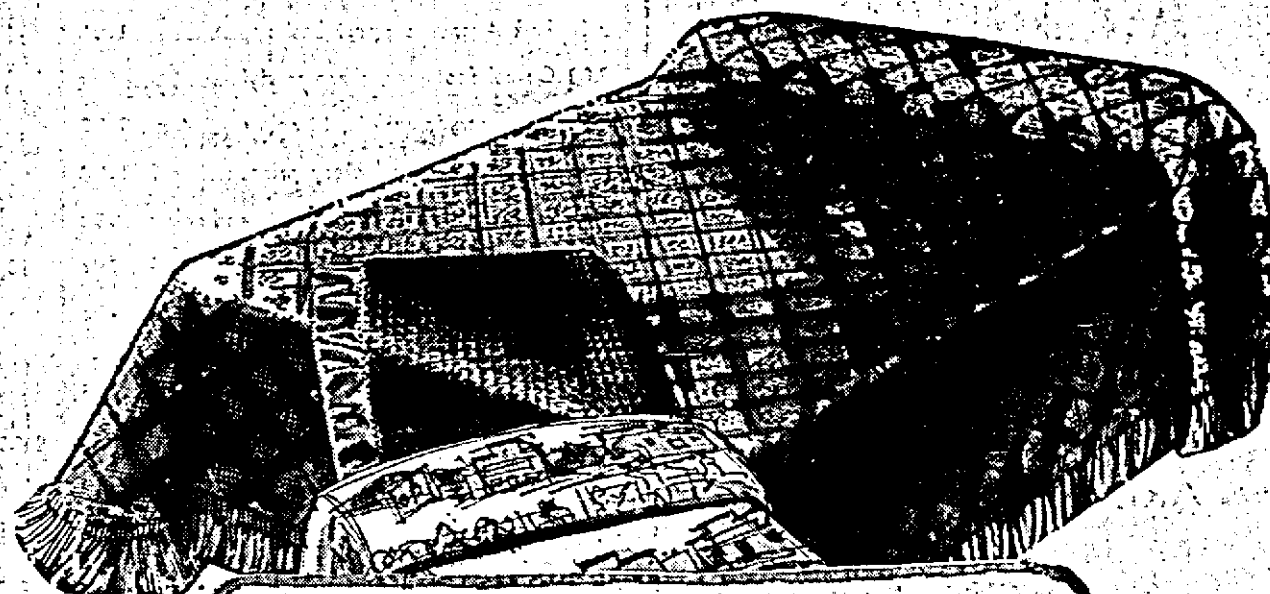
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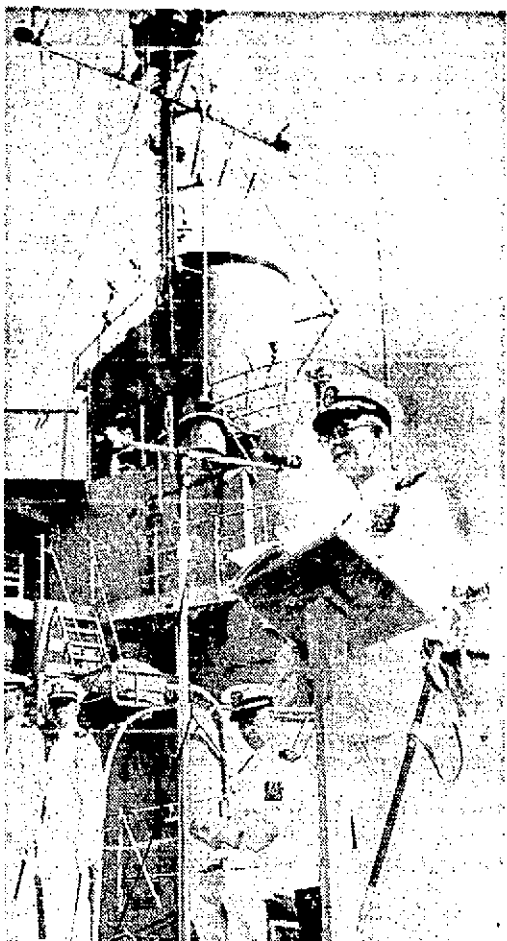
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## Progress Reported in Boeing Strike

SEATTLE, (AP)—Negotiations between representatives of the Boeing Co. and striking members of the International Association of Machinists recessed Saturday with some hint of progress.

Federal Mediator Albin Peterson said mediators would meet in separate sessions with union and management at 10 a.m. Monday. A joint session is scheduled for 1:30 p.m. the same day.

## Unionists' 'Swarm In' Ruled Out

WASHINGTON (UPI)—A novel union organizing technique known as the "swarm-in" was ruled illegal Saturday by trial examiner Boyd Leedom of the National Labor Relations Board.

He said it was unlawful for union organizers to invade an employer's place of business in group of 10 or more to try to organize workers.

Leedom, a former chairman of the NLRB, said the technique was sure to lead to coercion of employees and could easily trigger violence.

THE RULING came in a case involving District 65 of the Retail, Wholesale and Department Store Union, AFL-CIO, and four direct mail firms in New York City. The union was accused of sending groups of organizers on to the firms' premises to distribute organizing literature and ask workers to sign up with District 65.

Leedom said this technique disrupted production and tended to coerce employees in deciding whether to support the union.

"The situation created in an employer's plant when a union enters en masse, uninvited, and contacts employees in the presence of the protesting employer and stops production, is pregnant with all sorts of coercion," he said.

## Orders 1967 Model

GARLAND, Tex. (UPI)—Army Sgt. Billy D. Horn, like millions of others, has new car fever. He ordered a new Plymouth—the 1967 model.

He says he will pick it up Dec. 15, 1966. Horn is being sent to Viet Nam, so the 1966 models did not particularly excite his interest.

## Mother Dies With 2 Tots in Collision

CARLSBAD (AP)—A Los Angeles mother and two of her children were killed Saturday in a three-vehicle accident on Highway 101, the California Highway Patrol reported.

Dead are Mrs. Zora Dickson, 22, of 9026 Ramsgate St. and her children, Eddie 2, and Hollie, 4. Their father, James D. Dickson, driving the car in which they were riding, was not reported injured.

Another Dickson child, Charlotte, 6, was slightly injured.

The Dickson car collided with a truck glancing off another vehicle that swerved from a blowout, officers said.

## Iran Storms Kill 12

TEHRAN, Iran (AP)—At least 12 persons have died in Iran in severe thunderstorms that swept the country for the past two days, the newspaper Kayhan, reported Sunday.

## SCHOOL Band & Orchestra INSTRUMENT RENTALS

Rent to own  
Free Home Delivery  
Over 40 Years of Sound  
Experience. 3 Floors of  
Musical Merchandise  
Mon. & Fri. to 9: SUNDAY 12-5  
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334 Pine Ave., Long Beach  
436-9227

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We FIT What's BEST For You!  
YOUR EYESIGHT COMES FIRST—THE MONEY IS SECONDARY

Before getting glasses again—  
let us examine your eyes and help you decide if contact lenses are for you. Eyesight problems are so highly individual that no one can estimate the possibilities for you in advance. If we think you should wear regular glasses we will tell you so. What's best for you is best for us. Our reputation depends on serving you well.

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Dr. Barry Bleek, optometrist

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SEE FRAME BAR WITH HUNDREDS  
OF THE LATEST STYLES FOR YOUR  
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Bring in your  
ID card. We  
do the rest.  
ASK ABOUT TRY-BEFORE-YOU-BUY CONTACT LENS PLAN.

ALL STORES OPEN EVERY NIGHT MONDAY THRU SATURDAY

OUR 63rd

PENNEY DAYS

**Penneys**  
ALWAYS FIRST QUALITY

COMPARE PENNEY'S FASHION MANOR BEDSPREADS — Penney's knows a woman wants fashion, quality and a good buy when she decorates. From style sources around the world, we cull design inspiration. We work with top mills for exclusive patterns. We key to the newest trends in color, style. Fabrics are quality specified for beauty, service, ease of care and performance to the standards of our Testing Center. Finishing, quilt filling, stitching—no quality detail is overlooked. Price — always far less than you'd expect for quality such as this!

# Fashion Manor Bedspreads REDUCED through Saturday only

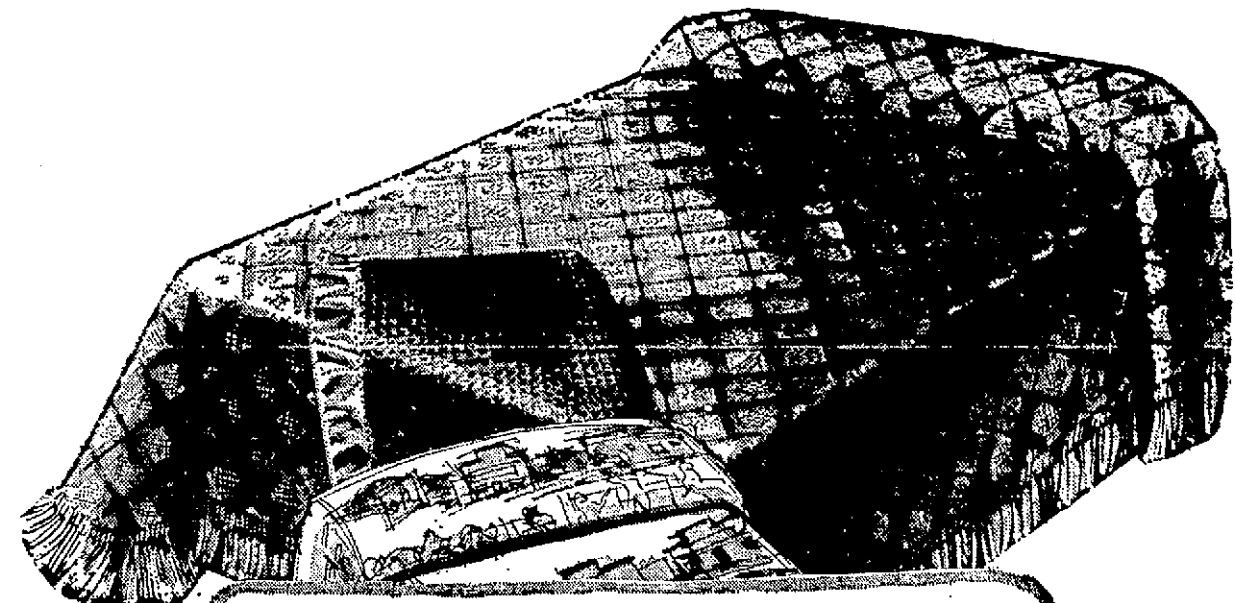
All our reg. \$10 spreads

# \$8

# NOW

All our reg. 7.98 spreads, NOW 6<sup>50</sup>

Give your bedrooms a new look at remarkable savings! Choose from Penney's wonderful collection of spreads including our regularly priced \$10 Early American style reversible loop weave cotton in antique white or white; our regularly priced 7.98's including Fashionaire spreads which double as thermal blankets; block design quilt top spreads; wild west print throw spreads... all decorator cottons made to the standards of beauty, design and detail you'd expect only in far more expensive spreads. Latest fashion colors... now, even bigger values at these spectacular reductions!



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STYLED FOR  
BEAUTIFUL DECORATING

USE YOUR  
**PENNEY  
CHARGE  
ACCOUNT**  
TODAY!

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES, ORANGE, OR VENTURA COUNTY PENNEY'S!



**FLANNEL SLEEPWEAR**

**3<sup>99</sup>**

Slumber Sue sanforized cotton flannellette gowns and pajamas. Group includes long gowns, waltz gowns, sleep coats, tailored pajamas and baby dolls. Blue, maize, pink.

second floor

**KNIT SUITS BY ARLENE**

**9<sup>99</sup>**

17.95 val.

Cotton knit suits with bonded lining to hold their shape. Five smart new styles to select from. New fall colors including blue, green, black, red. Washable of course. Sizes 10 to 18.

street floor

**MEN'S SWEATERS**

**7<sup>99</sup>**

reg. 14.98

Over 500 to choose from. Slipovers and cardigans in Shetland wool, wool/mohair, Orlon acrylic. All are from famous American maker. Colors and patterns galore. Sizes 36 to 44, also S, M, L, XL.

street floor

**STACKED HEEL WALKING SHOES**

**7<sup>90</sup>**

reg. 10.00

Shown is but one of many styles in black or brown. Soft leather uppers, low to medium heel heights.

second floor

salon type dress shoes in many styles heel heights & colors values to 27.00 **8<sup>99</sup>**

lower floor

# Walker's 32<sup>nd</sup> BIRTHDAY SALE

the friendly store of Long Beach

**STREET FLOOR SPECIALS**

79c Park Avenue nylon hosiery 3 pr. 2.00

2.98 Park Avenue support hosiery 1.99

2.00 Casual footwear, skimmer style 66c

1.00 Orlon acrylic anklets, 10 colors 4 pr. 2.50

1.00 Nylon dip, introductory price 2/1.50

2.00 Women's shorty gloves, white and colors 99c

2.25 100% Plastic playing cards, single deck 99c

reg. to 1.50 Marble base desk accessories 99c

69c Plastic coated playing cards 32c

59c Fine quality boxed notes 4/99c

1.00 36" Nylon chiffon head scarfs 2/1.00

1.00 Women's cotton & linen handkerchiefs 2/1.00

Women's proportioned stretch pants, 8-20 5.88

val. to 14.95 Women's bulky sweaters, 34-40 7.99

3.98 Cotton wide wale corduroy capris 1.99

3.98 Orlon acrylic bolero style shrugs 1.99

2.00 Desert Flower hand & body lotion 1.00

2.50 Skin balm, 17-oz. family size 1.25

Walker's own brand foamy bath oil 1.00

3.00 Dorothy Gray dry skin cleanser, 6-oz. size 1.50

2.50 Colonial Dames glycerine & rosewater cream 1.25

2.50 Colonial Dames 1886 medicated lotion 1.50

4.00 Colonial Dames 1886 Liquid cleanser 2.50

Du Parc bubble bath oil, 3 fragrances 1.00

Walker's own milk bath, full quart size 1.29

2.50 Harriet Hubbard Ayer hand cream, non-sticky 1.25

1.00 Harriet Hubbard Ayer lipstick, fashion colors 50c

3.95 Special group men's wallets 1.99

25c Men's white handkerchiefs 10/1.00

5.00 Men's banlon sport shirts 3.99

reg. to 7.95 Men's sport shirts 3/10.00

5.95 Men's never-press slacks 3.88

14.95 Men's zipper jackets, lined 9.99

5.95 Men's Dacron polyester dress shirts 3/10.00

4.00 Men's cotton flannel pajamas 2.99

4.00 Men's ivy league dress shirts 2.99

14.95 Men's Orlon acrylic sweaters 9.99

9.95 Men's wash 'n wear dress slacks 5.99

12.95 Men's all-weather top coats 7.99

**SECOND FLOOR SPECIALS**

9.98 Women's daytime dresses, reg & 1/2 sizes 6.99

reg. to 35.95 Long formals, 8-16 19.00

14.95 Women's two-piece knit dresses 10.99

14.95 Junior dresses, new fall styles, 7-15 10.99

17.95 Women's all-weather coats, reg. and jr. sizes 13.00

10.98 Women's stretch pants, 8-16 3.99

13.98 Famous makers wool skirts, 8-16 6.99

11.00 Famous maker pant tops, 32-38 5.99

15.95 Sweaters, pull-overs & cardigans, 34-40 7.99

11.95 Wool pants, tapered leg, 8-18 7.99

Acetate rayon trunk style pants 49c

1.50 Nylon trunk style basic pants 99c

89c Cotton knit briefs, band leg 69c

5.95 Nylon gowns, shift style 3.99

8.95 Famous make nylon gowns 5.99

6.00 Famous make nylon bed jackets 3.99

4.00 Nylon half-slips, some with trims 1.99

5.95 Cotton chenille robes 3.99

6.95 Cotton chenille robes, X-large sizes 4.99

8.95 Fine quality cotton print robes 4.99

12.95 Estroon satin robes, tailored style 8.99

7.95 Terry robes, plain or prints 5.99

5.95 Cotton flannel plaid robes 3.99

7.95 Long cotton chenille robes 6.99

6.95 Cotton satin dusters 5.99

12.95 Arnel triacetate tricot dusters 9.99

6.00 Famous no-belt flannel pajamas 3.99

7.00 Cotton knit balbriggan pajamas 4.99

6.00 Cotton knit balbriggan gowns 3.99

5.95 Long line bras, good styles 3.99

3.00 Famous make cotton bras 99c

4.00 Famous make cotton bras 1.99

8.95 Long leg pantie girdles 5.99

8.95 Stippies pantie girdles 4.99

12.50 Lycra Spandex and satin corselets 9.99

6.95 Playtex pull-on panty girdles 4.95

9.95 Playtex pull-on panty girdles 7.95

**FUR SAVINGS**

BELOW IS EXACT AMOUNT YOU SAVE

**\$50. OFF** on every fur priced over \$400

**\$25. OFF** on every fur priced over \$200

**10% OFF** on every fur priced under \$200

Shimmering black dyed broadtail processed lamb with matching mink collar. NOW \$274. SAVE \$25.

Save on every MINK and other fine fur in stock. We urge you to first shop elsewhere so that you may recognize these values!

Natural blue fox thing caps. SAVE 10% NOW \$71.

Natural mink double fur collar cape. NOW \$419. SAVE \$50.

Natural let-out mink suit styles with mink on both sides of collar. NOW \$449. SAVE \$50.

This fabulous opportunity should not be missed!

Imported furs labelled to show country of origin

second floor

**LOVABLE BRAS**

reg. to 3.00 **99c**

Discontinued styles of these famous bras brings you this savings. Good styles, 32AA to 42C.

street floor

**WOMEN'S SHIRTS**

reg. 5.95 **\$3.99**

Bonded Orlon acrylic and wool jersey. Red, green, royal, grey, brown. Short sleeve, 8-18.

second floor

**CRYSTAL JEWELRY**

reg. to 24.00 **1/2 price**

1-2-3 strand necklaces, cluster, drop & contour earrings. Clear and colors. Now 2.00 to 12.00

street floor

**SUPPORT HOSE**

reg. 2.95 **99c**

"Vision" fatigueless all-nylon support hose. Full fashioned (seamed) in colors for fall.

street floor

**WOMEN'S BLOUSES**

3.99 values **\$1.00**

Tailored cotton blouses, choice of several collar styles. Solids, prints, plaids. Size 32-44.

street floor

**WOMEN'S DUSTERS**

reg. 5.49 **\$1.99**

Cotton dusters from a famous maker specially purchased for this sale. Delicate pastels, S-M-L.

second floor

**LUGGAGE SALE**

**save 25% to 50%**

Floor samples, many one of a kind. One suiters, two suiters, cosmetic cases, attache cases.

third floor

**BOYS' SOCKS**

reg. 39c **4 for \$1.00**

Fine quality cotton crew socks, also dark tones with patterns. Complete size range from 6-10 1/2.

lower floor

**THIRD-FOURTH FLOOR SPECIALS**

Jumbo sewing chest, removable tray 3.99

reg. to 89c Decorative buttons, 3 to 8 on card 25c

1.00 Orlon sayelle or wintuk 4-ply yarn, odd lots 59c

79c Bucilla Paradise dress yarn, 1-oz. 59c

1.00 Shetland and wool, 2-oz. skein 79c

1.29 Laines Du Pinquin papotage, 50-gram 99c

1.59 Supra mohair, all colors, 40-gram 99c

2.49 Stamped pillow cases & tubing 1.00 pr.

**BEAR BRAND SWEATER KITS**

4.00 Shell mates 2.99

5.00 Family affair, mohair trio 3.99

6.00-7.00 Cardigan or chanel jacket 4.99

9.00 Jubilee sweater 5.99

12.00 Mohair casual coat 8.99

**BUCILLA CREWEL EMBROIDERY KITS**

2.99 Chair seats, wall hanging 1.89

3.99 Chair seats, pictures 2.99

7.99 Crewel handbag, complete with handle 4.99

9.99 Crewel handbag, complete with handle 5.99

12.98 Upright clothes hamper, 3 colors 7.99

4.00 Jumbo dress or suit bags 2.88

5.00 10-shelf shoe bags 3.88

8.00 Shelf storage bags 5.88

16.00 5-drawer utility chest 11.88

15.98 Fibreboard storage chest, 66x36x21 11.88

2.98 Jumbo shirred satin hangers, set of 4 1.59

1.49 Quilted plastic hangers, set of 4 89c

2.98 "Sumatra" decorative sofa pillows 2/4.49

25.99 "Sumatra" taboret with Shepherd casters 16.98

6.98 Matching floor cushions 5.98

14.98 Pearl Wick leg lounger, adjustable 9.99

159.00 6-foot sofa sleeper & club chair 99.00

100.00 set Mattress and box springs ea. 24.88

20.00 43" tall decorator style table lamps 12.50

19.95 Viscose cut pile room-size rugs 9.99

49.95 Nylon frieze covered platform rockers 33.00

8.95 Ready-made draperies, 48x54, 48x84. pr. 44.00

69.95 Azminster room-size rugs, 9'x12' 44.00

25.00 Group of decorator framed pictures 12.99

49.95 Metal drop-leaf table, 2 chairs 33.99

5.00 yd. Upholstery fabric, 54" wide yd. 1.99

1.59 yd. Rayon antique decorator satin, 45" wide yd. 99c

**CLOSET ACCESSORIES**

Plastic clothes, shoe and storage bags with full length zippers. Gold, pink, avocado, equs.

4.00 Jumbo dress or suit bag 2.88

5.00 shoe shelf bag 3.88

8.00 shelf storage bag 5.88

16.00 utility chest 11.88

2.00 shirred satin hangers, set of 4 1.49

1.25 plastic hangers, set of 4 89c

third floor

**LOWER FLOOR SPECIALS**

4.98 Infants' cotton corduroy robes 2.99

2.98 Infants' cotton/nylon stretch sleepers 1.99

1.98 Dresses & diaper set, girls' 99c

59c Extra thick white training pants 3/1.00

69c Slip-on plastic baby pants, S-XL 2/1.00

1.29 Cotton gowns, drawstring bottom 79c

1.00 Infants' cotton sacques, pastel colors 2/1.00

1.29 Standard size fitted crib sheets 79c

13.95 Famous make hardwood playpen 9.99

3.98 Thermal knit sleepers, S,M,L,XL 2.98

3.59 Girls' cotton knit short sleeve shirts 1.99

2.98 Girls' Orlon acrylic slip-on sweaters 1.98

39c Girls' cotton socks, size 6 only 4/1.00

5.98 Girls' wool pleated skirts, 3-14 3.99

9.98 Girls' wool jumpers, 7-14 5.99

2.98 Girls' cotton flannel gowns & pajamas 1.99

reg. to 11.95 Boys' cardigan sweaters, 6-18 5.98

reg. to 6.98 Boys' ivy cotton cords, 27-30 1.97

5.98 Boys' zip front nylon parkas 3.99

2.49 Boys' briefs & T-shirts 1.00

3.95 Boys' long sleeve cotton flannel shirts 2/3.00

1.98 Boys' cotton shirts 99c

reg. to 5.98 Boys' wash 'n wear pants, 6-18 2.98

2.98 Cotton surfer shirts, crew neck, 6-18 2/3.00

12.95 Boys' cotton poplin jackets, lined 6.98

16.95 G.E. 6-transistor pocket radio 8.99

12.95 Push-button spray-steam & dry iron 8.99

24.95 12-pc. West Bend teflon cookware set 17.99

17.95 G.E. 9-cup automatic percolator 11.99

14.95 Electric peel ting, a real kitchen aid 11.95

22.95 G.E. fashion set hair dryer 15.99

2.25 4-qt. stainless steel mixing bowl 1.59

5.00 3-qt. electric corn popper, AC or DC 2.99

19.95 45-pc. Texasware dishes 14.99

39.95 57-pc. imported china "Springtime" 24.99

17.00 17-pc. after-dinner coffee set 8.77

2.95 5-pc. Melmac place setting 1.99

**NEEDLEPOINT BY BUCILLA**

reg. to 2.49 11x11 13x13 99c

reg. to 2.79 15x18 16x20 1.99

reg. to 4.49 18x23 23x23 2.99

reg. to 4.99 23x23 21x27 3.99

reg. to 2.98 27x27 and purse 4.99

reg. to 9.98 30x30 33x33 8.99

reg. to 1.09 100 yd. shirred tapestry yarn 89c

A complete selection of beautifully hand-embroidered imported patterns for chairs, footstools, benches, pillows, purses and pictures.

**IMPORTED VELOURS AND WHITE BEAVER FELTS**

15.98 val. to **8<sup>88</sup>**

White, black and exciting new fall colors. Types to fit most everyone, mostly one of a kind. Headsizes 22 to 23.

second floor

**WOMEN'S PONCHOS and STRETCH PANTS**

reg. 9.98 **5<sup>99</sup>**

Wool popover ponchos in solid colors and plaids with contrasting fringe trim. Side zip stretch pants with or without stirrup. Black and bright shades. The perfect combination for leisure hours. 7/8 to 15/16.

second floor

**SPECIAL PURCHASE 3-PC. COTTON KNIT SUIT**

reg. 14.95 **7<sup>32</sup>**

A special New York purchase saves you 50% on these fine suits. 2 and 3 piece styles, all with slim line skirts. Suit shown has cap sleeve overblouse with tie neck. Black/white, beige, aqua. 8-18.

second floor

**LEATHER GLOVES and ALLIGATOR HANDBAGS**

reg. 12.50 **7<sup>99</sup>**

8 button leather gloves in black or bone. Fine Italian imports at great savings. 6-8.

reg. to 85.00 **39<sup>88</sup>**

Leather lined genuine alligator handbags. Finest quality material and workmanship makes these a rare value. Five styles in black or brown.

street floor



**FLANNEL SLEEPWEAR**

**3<sup>99</sup>**

Slumber Sue sanforized cotton flannelette gowns and pajamas. Group includes long gowns, waltz gowns, sleep coats, tailored pajamas and baby dolls. Blue, maize, pink.

second floor

**KNIT SUITS BY ARLENE**

17.95 val. **9<sup>99</sup>**

Cotton knit suits with bonded lining to hold their shape. Five smart new styles to select from. New fall colors including blue, green, black, red. Washable of course. Sizes 10 to 18.

street floor

**MEN'S SWEATERS**

reg. 14.98 **7<sup>99</sup>**

Over 500 to choose from. Slipovers and cardigans in Shetland wool, wool/mohair, Orlon acrylic. All are from famous American maker. Colors and patterns galore. Sizes 36 to 44, also S, M, L, XL.

street floor

**STACKED HEEL WALKING SHOES**

reg. 10.00 **7<sup>99</sup>**

Shown is but one of many styles in black or brown. Soft leather uppers, low to medium heel heights.

second floor

salon type dress shoes in many styles, heel heights & colors values to 27.00 **8<sup>99</sup>**

lower floor

# Walker's 32 SALE

the friendly store of Long Beach

**STREET FLOOR SPECIALS**

79c Park Avenue nylon hosiery	3 pr. 2.00
2.98 Park Avenue support hosiery	1.99
2.00 Casual footwear, skimmer style	.66c
1.00 Orlon acrylic anklets, 10 colors	4 pr. 2.50
1.00 Nylon dip, introductory price	2/1.50
2.00 Women's shorty gloves, white and colors	.99c
2.25 100% Plastic playing cards, single deck	.99c
reg. to 1.50 Marble base desk accessories	.99c
69c Plastic coated playing cards	.32c
59c Fine quality boxed notes	4/99c
1.00 36" Nylon chiffon head scarfs	2/1.00
1.00 Women's cotton & linen handkerchiefs	2/1.00
Women's proportioned stretch pants, 8-20	5.88
val. to 14.95 Women's bulky sweaters, 34-40	7.99
3.98 Cotton wide wale corduroy capris	1.99
3.98 Orlon acrylic bolero style shrugs	1.99
2.00 Desert Flower hand & body lotion	1.00
2.50 Skin balm, 17-oz. family size	1.25
Walker's own brand foamy bath oil	1.00
3.00 Dorothy Gray dry skin cleanser, 6-oz. size	1.50
2.50 Colonial Dames glycerine & rosewater cream	1.25
2.50 Colonial Dames 1866 medicated lotion	1.50
4.00 Colonial Dames 1886 Liquid cleanser	2.50
Du Parc bubble bath oil, 3 fragrances	1.00
Walker's own milk bath, full quart size	1.29
2.50 Harriet Hubbard Ayer hand cream, non-sticky	1.25
1.00 Harriet Hubbard Ayer lipstick, fashion colors	.50c
3.95 Special group men's wallets	1.99
25c Men's white handkerchiefs	10/1.00
5.00 Men's banlon sport shirts	3.99
reg. to 7.95 Men's sport shirts	3/10.00
5.95 Men's never-press slacks	3.88
14.95 Men's zipper jackets, lined	9.99
5.95 Men's Dacron polyester dress shirts	3/10.00
4.00 Men's cotton flannel pajamas	2.99
4.00 Men's ivy league dress shirts	2.99
14.95 Men's Orlon acrylic sweaters	9.99
9.95 Men's wash 'n wear dress slacks	5.99
12.95 Men's all-weather top coats	7.99

**SECOND FLOOR SPECIALS**

9.98 Women's daytime dresses, reg & 1/2 sizes	6.99
reg. to 35.95 Long formals, 8-16	19.00
14.95 Women's two-piece knit dresses	10.99
14.95 Junior dresses, new fall styles, 7-15	10.99
17.95 Women's all-weather coats, reg. and jr. sizes	13.00
10.98 Women's stretch pants, 8-16	5.99
13.98 Famous makers wool skirts, 8-16	6.99
11.00 Famous maker pant tops, 32-38	5.99
15.95 Sweaters, pull-overs & cardigans, 34-40	7.99
11.95 Wool pants, tapered leg, 8-18	7.99
Acetate rayon trunk style pants	.49c
1.50 Nylon trunk style basic pants	.99c
89c Cotton knit briefs, band leg	.69c
5.95 Nylon gowns, shift style	3.99
8.95 Famous make nylon gowns	5.99
6.00 Famous make nylon bed jackets	3.99
4.00 Nylon half-slips, some with trims	1.99
5.95 Cotton chenille robes	3.99
6.95 Cotton chenille robes, X-large sizes	4.99
8.95 Fine quality cotton print robes	4.99
12.95 Estron satin robes, tailored style	8.99
7.95 Terry robes, plain or prints	5.99
5.95 Cotton flannel plaid robes	3.99
7.95 Long cotton chenille robes	6.99
6.95 Cotton satin dusters	5.99
12.95 Arnel triacetate tricot dusters	9.99
6.00 Famous no-belt flannel pajamas	3.99
7.00 Cotton knit balbriggan pajamas	4.99
6.00 Cotton knit balbriggan gowns	3.99
5.95 Long line bras, good styles	3.99
3.00 Famous make cotton bras	.99c
4.00 Famous make cotton bras	1.99
8.95 Long leg pantie girdles	5.99
8.95 Skippies pantie girdles	4.99
12.50 Lycra Spandex and satin corselets	9.99
6.95 Playtex pull-on pany girdles	4.95
9.95 Playtex pull-on panty girdles	7.95

**FUR SAVINGS**

BELOW IS EXACT AMOUNT YOU SAVE

**\$50. OFF** on every fur priced over \$400  
**\$25. OFF** on every fur priced over \$200  
**10% OFF** on every fur priced under \$200

Shimmering black dyed broadtail processed lamb, with matching mink collar, NOW \$274, SAVE \$25.

Save on every MINK and other fine fur in stock... We urge you to first shop elsewhere so that you may recognize these values!

Natural blue fox shrug, cape, SAVE 10%, NOW \$71.

Natural mink double fur collar cape, in a choice of colors, NOW \$419, SAVE \$50.

Natural let-out mink suit stoles with mink on both sides of collar, NOW \$449, SAVE \$50.

This fabulous opportunity should not be missed!

imported furs labelled to show country of origin  
\*Linc. mink breeders own.

second floor

**LOVABLE BRAS**

reg. to 3.00 **99<sup>c</sup>**

Discontinued styles of these famous bras brings you this savings. Good styles, 32AA to 42C.

street floor

**WOMEN'S SHIRTS**

reg. 5.95 **\$3.99**

Bonded Orlon acrylic and wool jersey. Red, green, royal, grey, brown. Short sleeve. 8-18.

second floor

**CRYSTAL JEWELRY**

reg. to 24.00 **1/2 price**

1-2-3 strand necklaces, cluster, drop & contour earrings. Clear and colors. Now 2.00 to 12.00

street floor

**SUPPORT HOSE**

reg. 2.95 **99<sup>c</sup>**

"Vision" fatigueless all-nylon support hose. Full fashioned (seamed) in colors for fall.

street floor

**WOMEN'S BLOUSES**

3.98 values **\$1.00**

Tailored cotton blouses, choice of several collar styles. Solids, prints, plaids. Size 32-44.

street floor

**WOMEN'S DUSTERS**

reg. 5.98 **\$1.99**

Cotton dusters from a famous maker specially purchased for this sale. Delicate pastels, S-M-L.

second floor

**LUGGAGE SALE**

**save 25% to 50%**

Floor samples, many one of a kind. One suiters, two suiters, cosmetic cases, attache cases.

third floor

**BOYS' SOCKS**

reg. 39c **4 for \$1.00**

Fine quality cotton crew socks, also dark tones with patterns. Complete size range from 6-10 1/2.

lower floor

**THIRD-FOURTH FLOOR SPECIALS**

Jumbo sewing chest, removable tray	3.99
reg. to 89c Decorative buttons, 3 to 8 on card	.25c
1.00 Orlon sayelle or wintuk 4-ply yarn, odd lots	.59c
79c Bucilla Paradise dress yarn, 1-oz.	.59c
1.00 Shetland and wool, 2-oz. stein	.79c
1.29 Laines Du Pinquin papotage, 50-gram	.99c
1.59 Supra mohair, all colors, 40-gram	.99c
2.49 Stamped pillow cases & tubing	1.00 pr.

**BEAR BRAND SWEATER KITS**

4.00 Shell mates	2.99
5.00 Family affair, mohair trio	3.99
6.00-7.00 Cardigan or chanel jacket	4.99
9.00 Jubilee sweater	5.99
12.00 Mohair casual coat	8.99

**BUCILLA CREWEL EMBROIDERY KITS**

2.99 Chair seats, wall hanging	1.89
3.99 Chair seats, pictures	2.99
7.99 Crewel handbag, complete with handle	4.99
9.99 Crewel handbag, complete with handle	5.99
12.98 Upright clothes hamper, 3 colors	7.99
4.00 Jumbo dress or suit bags	2.88
5.00 10-shelf shoe bags	3.88
8.00 Shelf storage bags	5.88
16.00 5-drawer utility chest	11.88
15.98 Fibreboard storage chest; 66x36x21"	11.88
2.98 Jumbo shirred satin hangers, set of 4	1.59
1.49 Quilted plastic hangers, set of 4	.89c
2.98 "Sumatra" decorative sofa pillows	2/4.49
25.99 "Sumatra" taboret with Shepherd casters	16.98
6.98 Matching floor cushions	3.98
14.98 Pearl Wick leg lounger, adjustable	9.99
159.00 6-foot sofa sleeper & club chair	99.00
100.00 set Mattress and box springs...ea.	24.88
20.00 43" tall decorator style table lamps	12.50
19.95 Viscose cut pile room-size rugs	9.99
49.95 Nylon frieze covered platform rockers	33.00
8.95 Ready-made draperies, 48x54, 48x84, pr.	4.44
69.95 Axminster room-size rugs, 9'x12"	44.00
25.00 Group of decorator framed pictures	12.99
49.95 Metal drop-leaf table, 2 chairs	33.99
5.00 yd. Upholstery fabric, 54" wide	yd. 1.99
1.59 yd. Rayon antique decorator satin, 45" wide	yd. 99c

**LOWER FLOOR SPECIALS**

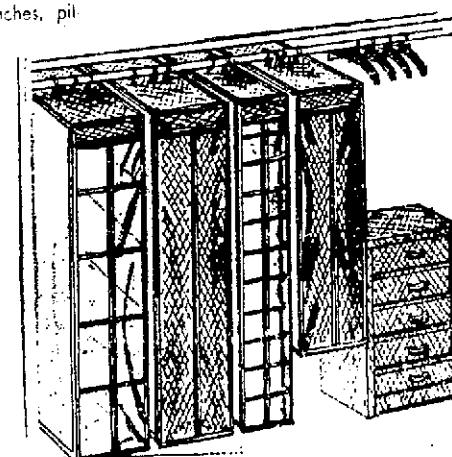
4.98 Infants' cotton corduroy robes	2.99
2.98 Infants' cotton/nylon stretch sleepers	1.99
1.98 Dresses & diaper set, girls'	.99c
59c Extra thick white training pants	3/1.00
69c Slip-on plastic baby pants, 3-XL	2/1.00
1.29 Cotton gowns, drawstring bottom	.79c
1.00 Infants' cotton sacques, pastel colors	2/1.00
1.29 Standard size fitted crib sheets	.79c
13.95 Famous make hardwood playpen	9.99
3.98 Thermal knit sleepers, S,M,L,XL	2.98
3.59 Girls' cotton knit short sleeve shirts	1.99
2.98 Girls' Orlon acrylic slip-on sweaters	1.98
39c Girls' cotton socks, size 6 only	4/1.00
5.98 Girls' wool pleated skirts, 3-14	3.99
9.98 Girls' wool jumpers, 7-14	5.99
2.98 Girls' cotton flannel gowns & pajamas	1.99
reg. to 11.95 Boys' cardigan sweaters, 6-18	5.98
reg. to 6.98 Boys' ivy cotton cords, 27-30	1.97
5.98 Boys' zip front nylon parkas	3.99
2.49 Boys' briefs & T-shirts	1.00
3.95 Boys' long sleeve cotton flannel shirts	2/3.00
1.98 Boys' cotton shirts	.99c
reg. to 5.98 Boys' wash 'n wear pants, 6-18	2.98
2.98 Cotton surfer shirts, crew neck, 6-18	2/3.00
12.95 Boys' cotton poplin jackets, lined	6.98
16.95 G.E. 6-transistor pocket radio	8.99
12.95 Push-button spray-steam & dry iron	8.99
24.95 12-pc. West Bend teflon cookware set	17.99
17.95 G.E. 9-cup automatic percolator	11.99
14.95 Electric peel king, a real kitchen aid	11.95
22.95 G.E. fashion set hair dryer	15.99
2.25 4-qt. stainless steel mixing bowl	1.59
5.00 3-qt. electric corn popper, AC or DC	2.99
19.95 45-pc. Texasware dishes	14.99
39.95 57-pc. imported china "Springtime"	24.99
17.00 17-pc. after-dinner coffee set	8.77
2.95 5-pc. Melmac place setting	1.99

**NEEDLEPOINT BY BUCILLA**

reg. to 2.49	11x11 — 13x13	99c
reg. to 2.79	15x18 — 16x20	1.99
reg. to 4.49	18x23 — 23x23	2.99
reg. to 4.98	23x23 — 21x27	3.99
reg. to 7.98	27x27 — and purse	4.99
reg. to 9.98	30x30 — 33x33	6.99
reg. 1.09	100 yd. klens tapestry yarn	89c

**CLOSET ACCESSORIES**

Plastic clothes, shoe and storage bags with full length zippers. Gold, pink, avocado, aqua.	
4.00 jumbo dress or suit bag	2.88
5.00 shoe shelf bag	3.88
8.00 shelf storage bag	5.88
16.00 utility chest	11.88
2.00 shirred satin hangers, set of 4	1.49
1.25 plastic hangers, set of 4	.89c

**IMPORTED VELOURS AND WHITE BEAVER FELTS**15.98 val. to **8<sup>88</sup>**

White, black and exciting new fall colors. Types to fit most everyone, mostly one of a kind. Headsizes 22 to 23.



second floor

**WOMEN'S PONCHOS and STRETCH PANTS**

reg. 9.98

**5<sup>99</sup>**

Wool popover ponchos in solid colors and plaids with contrasting fringe trim. Side zip stretch pants with or without stirrup. Black and bright shades. The perfect combination for leisure hours. 7/8 to 15/16.

second floor

**SPECIAL PURCHASE 3-PC. COTTON KNIT SUIT**

reg. 14.95

**7<sup>32</sup>**

A special New York purchase saves you 50% on these fine suits. 2 and 3 piece styles, all with slim line skirts. Suit shown has cap sleeve overblouse with tie neck. Black/white, beige, aqua. 8-18.



second floor

**LEATHER GLOVES and ALLIGATOR HANDBAGS**

reg. 12.50

**7<sup>99</sup>**

8 button leather gloves in black or bone. Fine Italian imports at great savings. 6-8.



reg. to 85.00

**39<sup>88</sup>**

Leather lined genuine alligator handbags. Finest quality material and workmanship makes these a rare value. Five styles in black or brown.

street floor





—Staff Photo by BILL HAZLETT

## WOUNDED BURGLARY SUSPECT

Charles A. Riggs, 25, lies in the hall where, minutes before, he was shot several times by a Long Beach homeowner who saw him advancing down the corridor. Police and ambulance attendants move in to give aid to the bleeding man.

## Intruder Blasted by Householders

By BILL HAZLETT

A burglar suspect was shot down late Saturday doorway, saw a man in the after he invaded the home of a 63-year-old retired Long Beach man.

Detectives identified the suspect as Charles Albert Riggs, 25, of 21724 Ravenna Ave., Torrance. He was rushed to Pacific Hospital with several bullet wounds in his left abdomen and left arm. Patrolman Gordon Owens said the suspect was shot shortly before 10 p.m. when he entered the home of Earl T. Roberts at 2500 Pine Ave. Roberts told police he and his wife were in bed when they heard the doorbell ring. The retired land manager said he looked through a peephole, and not recognizing the caller, returned to his living room.

ROBERTS said he and his wife waited a few moments and heard the bell several more times, then heard someone enter the hall. Roberts said he fired seven times at the suspected prowler with a .22-caliber automatic pistol. Police said three or four bullets hit Riggs. The suspect collapsed in the hall, blocking the front door.

## Russ Retain Leaders in Government Revamp

MOSCOW (UPI) — The Supreme Soviet Saturday elected Leonid Brezhnev to its Presidium without a dissenting vote. The 1,500-member parliament also unanimously approved creation of 23 new ministries to carry out economic reforms and accepted without debate the 23 new ministers and five economic overlord named by the Kremlin to oversee the drastic overhaul.

There had been rumors abroad of a possible shakeup, with indications Soviet President Anastas I. Mikoyan, approaching 70, might retire. But there was no word of any top leadership changes when the two-day parliament session ended.

BREZHNEV'S ELECTION to the executive branch was

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ANAHEIM (AP) — A volunteer Republican group in Orange County demanded Saturday that State Senator John G. Schmitz resign from the John Birch Society.

Robert L. Johnson, president of the county chapter of the California Republican League, demanded at a news conference that the Republican senator from Santa Ana leave the conservative society.

"MEMBERSHIP in the John Birch Society is incompatible with Republican Party principles," Johnson declared. "Sen. Schmitz must decide which he wants to serve."

Neither Schmitz nor a spokesman for the Birch Society was available for comment. Schmitz, elected last November, is an avowed member of the society.

## MIGHTY DULL READING

## L.B. Gets 500 Tons of Best-Selling Books

A million pounds of paper with printing on it is due to be delivered in Long Beach and nearby areas this week. This will be the 1965-66 southern section of the General Telephone directory.

### Cash, Not Frills For Ike's Birthday

WASHINGTON (AP) — The Republicans said Saturday night their Eisenhower birthday dinners this year will sacrifice frills and fancy food to increase the amount of money collected.

About 40 fund-raising dinners are now planned, with most of them scheduled on Oct. 14, the 75th birthday of former President Dwight D. Eisenhower.

Each directory weighs (5) pounds, and 200,000 of them are scheduled to be delivered between Tuesday and Friday.

The new directories will look like the old ones with the green, yellow and white cover with the multicolor area map on the front.

The only major change in this year's directory will be the inclusion for the first time of a 24-page advertising index in green. This is expected to facilitate finding the proper classification in the yellow pages.

Delivery of the new books has been contracted to the Product Development Corp. of Los Angeles. Long Beach deliveries will be made by



—Staff Photo

CLERKS Bonnie Peters (left) and Paula de Young stroll past stacks of new phone books awaiting delivery in Long Beach area.

The Long Beach Publication Co., 3075 Long Beach area already have been made, General Telephone spokesmen said.

## Gunman Fires Barrage at Shopping Center, Kills 1

PACOIMA (CNS) — One man was killed and another wounded when an unidentified man fired about five shots into a crowd at a shopping center in Pacoima Saturday, police said.

Officers said Roosevelt Campbell, 47, of Pacoima, was dead on arrival at Pacoima Memorial Lutheran Hospital. They said he had been shot in the head.

## Prime Rib '1' on the Dinner Welch's Restaurant

features this tremendous dining bargain. Only at this excellent local restaurant you may enjoy the finest in dining at prices so unbelievably low. Visit us soon. WELCH'S, 4401 Atlantic Ave.

# Edward's Anniversary

The elegance of old Spain distinguishes the new Sierra dining room collection by Bassett. Very attractively priced, since you may choose from any group for

\$119



- Buffet with 3 drawers, 2 doors \$119
- 58" x 40" Oval table extends to 70" with 1 leaf \$119
- Set of 5 side chairs and 1 arm chair \$119
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- 2 drawer China with 2 doors and hutch with 1 door \$119

"Furniture designed for those with young ideas"

**Bassett**

Nationally advertised in leading magazines.

**FORMICA**  
laminated plastic tops

Designed by Leo Jiraneck, A.I.D., I.D.S.A.

Now you can return to gracious dining, in a setting that captures the essence of the timeless beauty of southern Spain. A vigorous, rugged design with authentic touches of fretwork and hammered hardware. Saddle oak finish on selected veneers protected by DuPont "Dulux"®. Buffets are also available with exactly matching Formica® tops that will resist stains, marks, heat and moisture. Tables with Formica® tops slight extra charge.

1639 E. ARTESIA BL., N. LONG BEACH

CREDIT TERMS, OF COURSE!

\*30-Day, No Interest Plan, Terms to 36 Months and Our Own Exclusive Revolving Charge Plan

INTERIOR DECORATOR CONSULTATION... Call for appointment... 423-0421



Edward's

FINE

FURNITURE

OPEN MON.-FRI. 10 A.M.-9 P.M.

SAT. 10 A.M.-6 P.M.

SUN. 12 NOON-6 P.M.

AMPLE FREE PARKING



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Roberts told police he and his wife were in bed when they heard the doorbell ring. The retired land manager said he looked through a peephole, and not recognizing the caller, returned to his living room.

ROBERTS said he and his wife waited a few moments, and heard the bell several more times, then heard someone enter the hall. Roberts

said he looked through a doorway, saw a man in a dimly lighted hall with "something in his hand," and opened fire.

"He was in my house, and I shot him," Roberts told Patrol Lt. Riley Brown.

Roberts told investigating officers burglars ransacked his home Wednesday and stole a gun, holster, \$20 in coin, silverware and a key to the door.

"I thought maybe it was the same guy, coming back for a second try," Roberts said.

POLICE said the suspect may have used a key to enter. Officer Bill D. Sims said a small revolver and a pair of black gloves were found in the hall where Riggs fell.

Roberts said he fired seven times at the suspected prowler with a .22-caliber automatic pistol. Police said three or four bullets hit Riggs. The suspect collapsed in the hall, blocking the front door.

## Russ Retain Leaders in Government Revamp

MOSCOW (UPI) — The Supreme Soviet Saturday elected Communist Party leader Leonid Brezhnev to its Presidium without a dissenting vote.

The 1,500-member parliament also unanimously approved creation of 28 new ministries to carry out economic reforms and accepted without debate the 28 new ministers and five economic overlord named by the Kremlin to oversee the drastic overhaul.

There had been rumors abroad of a possible shakeup, with indications Soviet President Anastas I. Mikoyan, approaching 70, might retire. But there was no word of any top leadership changes when the two-day parliament session ended.

BREZHNEV'S ELECTION to the executive branch was

made on the recommendation of Mikoyan that the tradition be revived of including the Communist Party first secretary on the Presidium when he holds no government position. Diplomats said it amounted to a vote of confidence by the parliament in Brezhnev.

Ex-Premier Nikita S. Khrushchev and the late Premier Josef Stalin headed both the Communist Party and the Soviet government.

When Khrushchev was ousted last October from both party and government posts, Brezhnev was appointed first secretary of the party and Alexei Kosygin became premier.

The deputies gave quick approval to the reforms aimed at correcting "difficulties" in the economy with generous infusions of profits, bonuses and managerial freedom.

Then it approved the appointment of 28 men—most of them old officials from Khrushchev's much criticized economic councils—to head the new ministries.

IT ALSO ENDORSED the promotion of Dmitri Polyanskiy from deputy premier to first deputy premier. The promotion meant more prestige and presumably more economic responsibility for the 48-year old Polyanskiy, who joined Kirill Mazurov, 47, as one of two first deputy premiers.

The other top-level appointments made Nikolai Baibakov chairman of the state planning committee (Gosplan); Nikolai Tikhonov a deputy premier; Vladimir Kirillin chairman of the science and technology committee; and Venyamin Dymshits chairman of the material-technical supplies committee.

The official Tass news agency noted Dymshits is "a Jew by nationality" who started his career as a mine-worker in the Ukraine.

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—Staff Photo

CLERKS Bonnie Peters (left) and Paula de Young stroll past stacks of new phone books awaiting delivery in Long Beach area.

## Gunman Fires Barrage at Shopping Center, Kills 1

PACOIMA (CNS) — One The wounded man was identified as 19-year-old Earl Jenkins of Pacoima, who was hit in the right forearm. Officers said they had not taken any suspects into custody. They said an unidentified man began firing into the parking lot of the shopping center about 1:30 p.m. They said he was using a short-barrel pistol and fired about five shots.

Officers said Roosevelt Campbell, 47, of Pacoima, was dead on arrival at Pacoima Memorial Lutheran Hospital. They said he had been shot in the head.

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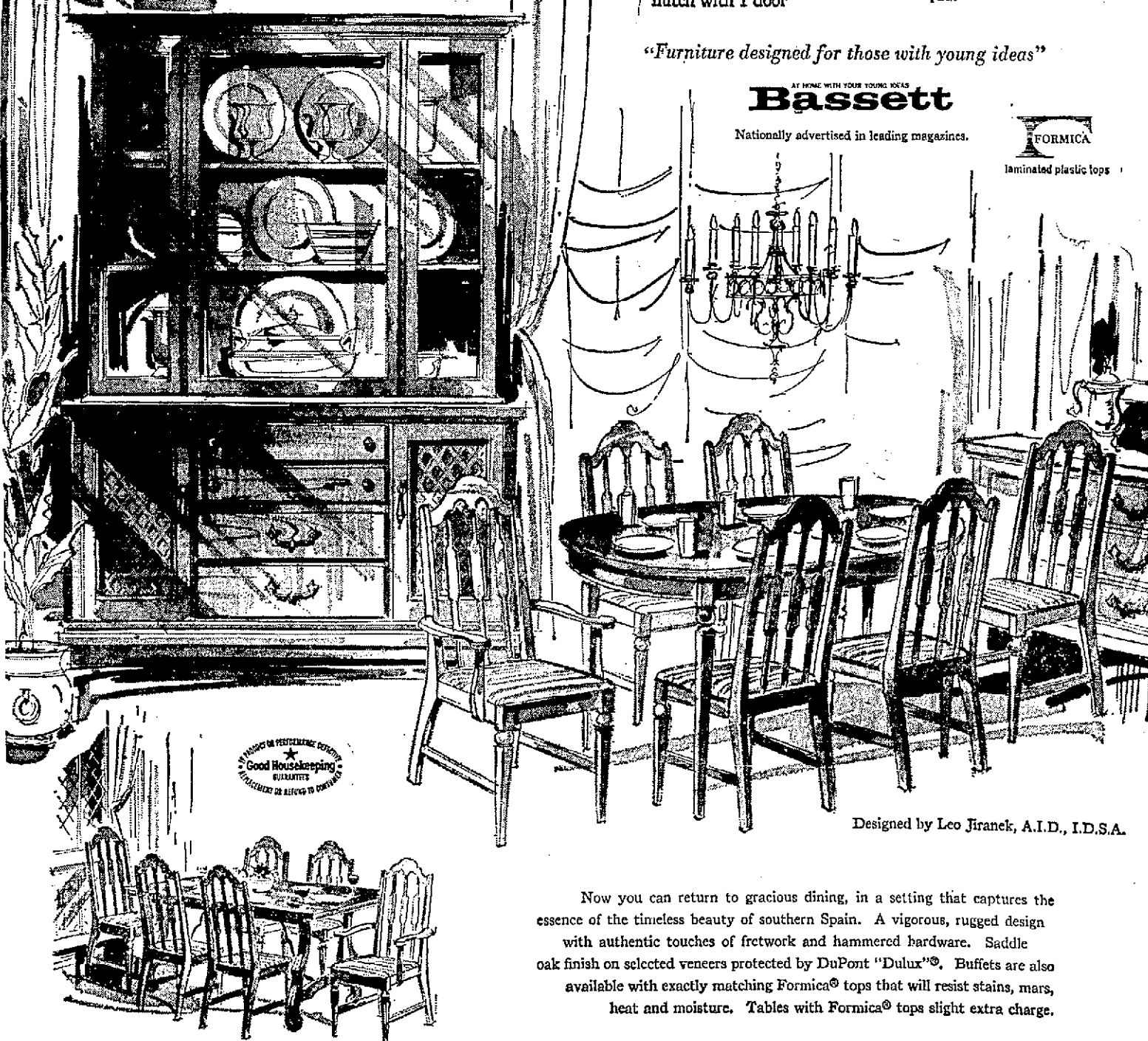
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"Furniture designed for those with young ideas"

AT HOME WITH YOUR YOUNG IDEAS  
**Bassett**

Nationally advertised in leading magazines.

FORMICA  
laminated plastic tops



Designed by Leo Jiranek, A.I.D., I.D.S.A.

Now you can return to gracious dining, in a setting that captures the essence of the timeless beauty of southern Spain. A vigorous, rugged design with authentic touches of fretwork and hammered hardware. Saddle oak finish on selected veneers protected by DuPont "Dulux"®. Buffets are also available with exactly matching Formica® tops that will resist stains, mars, heat and moisture. Tables with Formica® tops slight extra charge.



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\*90-Day, No Interest Plan, Terms to 36 Months and Our Own Exclusive Revolving Charge Plan

INTERIOR DECORATOR CONSULTATION . . .  
Call for appointment . . . 423-0421



# Butter's SUNDAY AND MONDAY SPECIALS

EACH ITEM SPECIALLY REDUCED SUNDAY AND MONDAY ONLY

**S&H**  
GREEN  
STAMPS

Shop Where  
You Get  
Extra Value  
S&H  
Green Stamps

**SHOP SUNDAY NOON TILL 5**



**Special Purchase**  
**FUR TRIMMED COATS**  
**22<sup>00</sup>**

Choose a natural bleached racoon collared car coat in fabrics of cotton corduroy or cotton tuckertwill—each with quilted lining and 2 pockets. Styles with or without belted back. Beige or Antelope. 8-16.

Fashions

**Reg. 5.98**  
**WOMEN'S HEATHER TOPS**  
**4<sup>98</sup>**

Seen everywhere together—the goin' steady twosome... lush heather tops to complement your favorite capri. Choose from yummy shades of Green, Blue, Persimmon. Sizes S.M.L.



**Reg. 4.98**  
**HEATHER CAPRIS**  
**3<sup>98</sup>**

To complete your "goin' steady" twosome, select fitted knit pants for the sleek look of fashion. Select colors of Green, Blue, Persimmon. Sizes 8-18.

**Reg. 3.98**  
**BOYS' Never Iron SHIRTS**  
**2<sup>98</sup>**

The shirt styled for today's faster pace. Plaid or solid patterns in short sleeve styles. Machine wash, tumble dry, and wear. Sizes 6-18.



**Reg. 2.98**  
**BOYS' WHITE JEANS**  
**2<sup>47</sup>**

Slim cut, trim fitting white jeans for the young man on the go. Fully machine washable fabrics. Regular and slim fit, sizes 6-16.

**Reg. 5.98**  
**Men's Never Iron Casuals**  
**4<sup>88</sup>**

Oven-cured to lock creases in—wrinkles out! Merely wash, drip or tumble dry and they're ready to wear. Excellent color selection. Sizes 28-38.



**Reg. 4.98**  
**Boys' sizes 8-18 as shown above.**  
**3<sup>88</sup>**

**Reg. 5.98**  
**POPLIN JACKET**  
**4<sup>99</sup>**

Rugged cotton poplin. Lightly lined with warm cotton flannel. Just right weight for early fall. Sizes S.M.L.XL in many colors.

**Reg. 5.98**  
**3 Pc. PAJAMA ENSEMBLE**  
**3<sup>99</sup>**

Ideal lounge and sleepwear! Cotton flannelette tailored full length pajama with matching printed cotton cordana coat. Lovely fall prints. Sizes 32-40.



**Reg. to 2.50**  
**PANTY HOSE**  
**1<sup>69</sup>**

Opaque panty with sheer mesh stockings to be worn for the comfort of no girdle. Beige, Calif. Sun, and other fall shades. 8 1/2 to 11.

**Reg. 79c**  
**SEAMLESS HOSE**  
**2<sup>77c</sup>**

Let flatterer seamless nylons in popular fall shades. Heel and toe and demi-toe. Sizes 8 1/2 to 11.

**Reg. 2.99**  
**NYLON 1/2 SLIP**  
**2<sup>450</sup>**

Exquisite lace trim and embroideries. Some semi-tailored. Nylon tricot in white, black, colors. Sizes S.M.L.



**TODDLERS' PAJAMAS**  
**100**

2 pc. cotton flannelette sleeper with feet and snap fasteners. Comes in pink, blue & white. Juvenile prints. 2,3,4.

**GIRLS' FLANNEL PAJAMAS**  
**188**

An array of cozy, cotton flannelette pajamas in floral, stripes, and prints. Or choose pretty puffed sleep coats. Sizes 4-14.

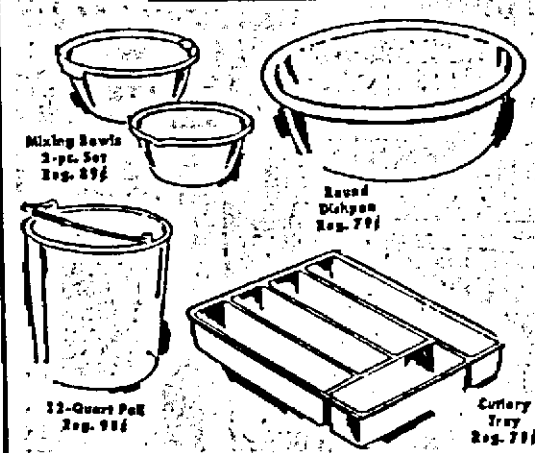
**Reg. 22.95**  
**TURBAN WIGS**  
**19<sup>98</sup>**

By Internationale of California. Smartly styled turban wigs in 7 shimmering shades of DuPont Nylon. Completely washable. Elasticized turban comes in a dazzling array of colors and fabrics. Come try one on... today!



**Reg. to 3.00**  
**PURSE ACCESSORIES**  
**2<sup>300</sup>**

Save to 1/2! Stylish assortment of billfolds, smoke totes, French purses, etc. Smart fabrics, leathers.



**Reg. to 98c**  
**PLASTIC ACCESSORIES**  
**2 for 1<sup>00</sup>**

A large assortment of handy plastic items for use in the kitchen or bath. Select from plastic waste baskets, 3 pc. mixing bowl sets, dishpans, poils, and gadget trays. Your choice of three colors.

**Reg. 6.95**  
**HIGH INTENSITY LAMPS**  
**4<sup>86</sup>**

Equivalent to 200 watt bulb. Flexible. Ideal for home office, den. UL approved.

**PRINTS 'n PLAINS**

**Reg. 49c**  
**COTTON FLANNELETTE**

Hundreds of yards of top quality double nap flannelette. Dainty prints, tasteful florals, teen-age prints, solids, too! A winning selection priced for savings.

**Reg. 15c**  
**FELT SQUARES**  
**2<sup>25c</sup>**

Mirads of colors in 8"x12" felt squares. A timely buy for teens bulletin boards or for an early start for holiday favors and decorations.

**Reg. 1.39**  
**STAMPED PILLOWCASES**  
**1<sup>00</sup>**

Thread drawn, hemstitched 160 count percale cases ready to embroider. Save now and get ready for holiday sewing.



**'Florentine' Jacquard Towel**  
**by Martex**

1st quality towels at sensational savings. Beautiful Florentine Jacquard in Martex finest quality. Your choice of Red, Brown, Blue, Avocado, or Persimmon. Similar to shown.

**Reg. 3.00 Bath Size**  
**Reg. 1.69 Hand Size**  
**Reg. .59 Wash Cloth**  
**1.49**  
**89c**  
**39c**



**Reg. to 14.95**  
**MEN'S SWEATERS**  
**8<sup>88</sup>**

You'll find all the new fall styles and fabrics at a low, low price. Choose cardigans or pullovers in handsome colors. Sizes S.M.L.XL.

**Reg. 7.98**  
**MEN'S VELOUR SHIRTS**  
**6<sup>99</sup>**

Luxurious, soft cotton velour in the popular short sleeve, V-neck style. Beautiful colors in sizes S. M.L.XL.



**Reg. 2.98**  
**MEN'S SPORT SHIRTS**  
**1<sup>99</sup>**

New styles—just arrived! Nubby textured solids, plaids and prints. Many with 2 pockets. Short sleeves regular collar. Wash 'n wear. Sizes S.M.L.XL.

# Butter's SUNDAY AND MONDAY SPECIALS

EACH ITEM SPECIALLY REDUCED SUNDAY AND MONDAY ONLY



Shop Where  
You Get  
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S&H  
Green Stamps

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Special  
Purchase  
**FUR  
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COATS**

**22<sup>00</sup>**

Choose a natural bleached racoon collared car coat in fabrics of cotton corduroy or cotton tuckletwill—each with quilted lining and 2 pockets. Styles with or without belted back. Beige or Antelope. 8-16.

Fashions

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Seen everywhere together—the goin' steady twosome... lush heather tops to complement your favorite capri. Choose from yummy shades of Green, Blue, Persimmon. Sizes S.M.L.



Reg. 4.98  
**HEATHER CAPRIS**

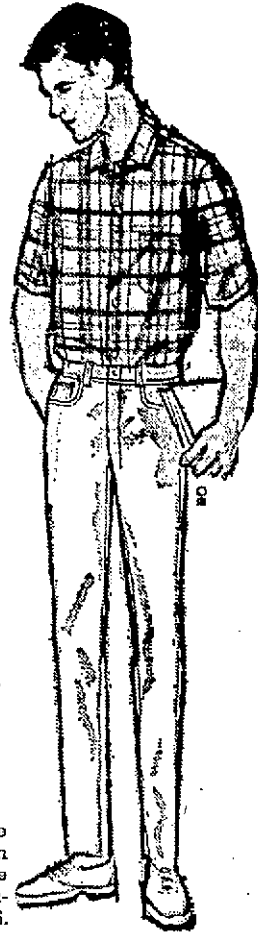
**3<sup>98</sup>**

To complete your "goin' steady" twosome, select fitted knit pants for the sleek look of fashion. Select colors of Green, Blue, Persimmon. Sizes 8-18.

Reg. 3.98  
**BOYS'  
Never Iron  
SHIRTS**

**2<sup>98</sup>**

The shirt styled for today's faster pace. Plaid or solid patterns in short sleeve styles. Machine wash, tumble dry, and wear. Sizes 6-18.



Reg. 2.98  
**BOYS'  
WHITE JEANS**

**2<sup>47</sup>**

Slim cut, trim fitting white jeans for the young man on the go. Fully machine washable fabrics. Regular and slim fit, sizes 6-16.

Reg. 5.98  
**Men's Never  
Iron Casuals**

**4<sup>88</sup>**

Oven-cured to lock creases in—wrinkles out! Merely wash, drip or tumble dry and they're ready to wear. Excellent color selection. Sizes 28-38.



Reg. 4.98  
Boys' sizes 8-18  
as shown above.

**3<sup>88</sup>**

Reg. 5.98  
**POPLIN JACKET**

Rugged cotton poplin, lightly lined with warm cotton flannel. Just right weight for early fall. Sizes S.M.L.XL. in many colors.

**4<sup>99</sup>**

Reg. 5.98  
**3 Pc. PAJAMA  
ENSEMBLE**

**3<sup>99</sup>**

Ideal lounge and sleepwear! Cotton flannelette tailored full length pajama with matching printed cotton cordana coat. Lovely fall prints. Sizes 32-40.



Reg. to 2.50  
**PANTY HOSE**

Opaque panty with sheer mesh stockings to be worn for the comfort of no girdle. Beige, Calif. Sun, and other fall shades. 8 1/2 to 11.

**1<sup>69</sup>**

Reg. 79c  
**SEAMLESS HOSE**

Leg flattering seamless nylons in popular fall shades. Heel and toe and demi-toe. Sizes 8 1/2 to 11.

**2<sup>77c</sup>**

Reg. 2.99  
**NYLON 1/2 SLIP**

Exquisite lace trim and embroidered. Some semi-tailored. Nylon tricot in white, black, colors. Sizes S.M.L.

**2<sup>450</sup>**



**TODDLERS' PAJAMAS**

2 pc. cotton flannelette sleeper with feet and snap fasteners. Comes in pink, blue & white, juvenile prints. 2,3,4.

**1<sup>00</sup>**

**GIRLS'  
FLANNEL PAJAMAS**

**1<sup>88</sup>**

An array of cozy, cotton flannel pajamas in florals, stripes, and prints. Or choose pretty puffed sleep coats. Sizes 4-14.

Reg. 22.95  
**TURBAN WIGS**

**19<sup>98</sup>**

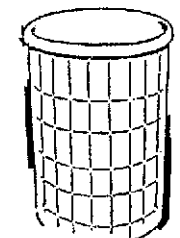
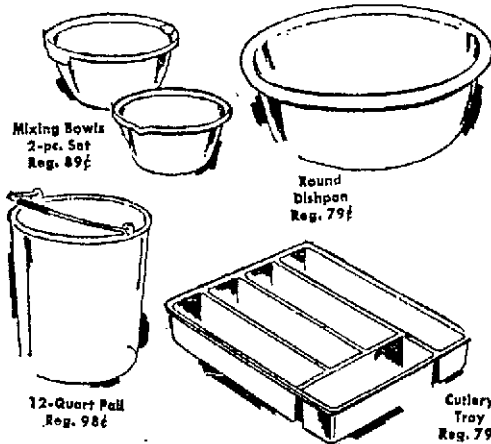
By Internationale of California. Smartly styled turban wigs in 7 shimmering shades of DuPont Nylon. Completely washable. Elasticized turban comes in a dazzling array of colors and fabrics. Come try one on... today!



Reg. to 3.00  
**PURSE ACCESSORIES**

Save to 1/2! Stylish assortment of billfolds, smoke totes, French purses, etc. Smart fabrics, leathers.

**2<sup>300</sup>**



Reg. to 98c  
**PLASTIC  
ACCESSORIES**

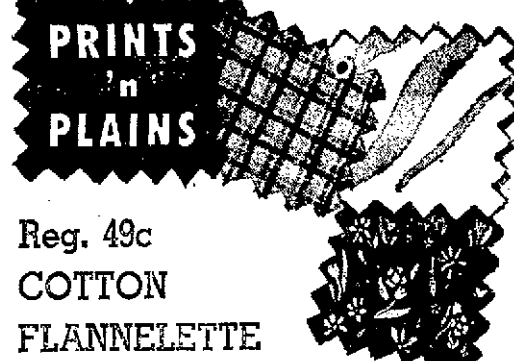
**2 for 1<sup>00</sup>**

A large assortment of handy plastic items for use in the kitchen or bath. Select from plastic waste baskets, 3 pc. mixing bowl sets, dishpans, pails, and gadget trays. Your choice of three colors.

Reg. 6.95  
**HIGH INTENSITY LAMPS**

Equivalent to 200 watt bulb, flexible, ideal for home, office, den. UL approved.

**4<sup>88</sup>**



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**COTTON  
FLANNELETTE**

Hundreds of yards of top quality double nap flannelette. Dainty prints, tasteful florals, teen-age prints, solids, too! A winning selection priced for savings.

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1<sup>00</sup>**

Reg. 15c  
**FELT SQUARES**

Minards of colors in 9"x12" felt squares. A timely buy for teens bulletin boards or for an early start for holiday favors and decorations.

**2<sup>25c</sup>**

Reg. 1.39  
**STAMPED PILLOWCASES**

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**1<sup>00</sup>**



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Reg. .59 Wash Cloth

**1.49  
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Reg. to 14.95  
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**8<sup>88</sup>**

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**MEN'S SPORT SHIRTS**

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## WORLD NEWS BRIEFS



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Efforts be made "by city, county, state and federal agencies to bring the level of public services in legally defined poverty areas up to the level of these services in non-poverty areas."



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18 pressure plastic top, shutters on the big drawers, recessed pulls, finished in rich walnut. SAVE \$22.  
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Pre Includes:  
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White finish pieces with Royal design, generously sized, with the added appeal of the hi poster canopy frame bed. SAVE \$22.  
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Includes:  
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**9-Pc. Pumice Dining Room**  
Round top design: 60" round table, 48" chairs, 4 side and 2 arm chairs and 60" buffet. SAVE \$22.  
REG. \$499.95  
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<b>OPEN STOCK MAPLE PCS.</b> 4 pc. wagon wheel bunk beds, 44" dresser, base, 2 twin or full size bed and 1 side stand, chest, desk. REG. \$39	<b>WALNUT OR MAPLE DINING ROOMS</b> 5 pcs. ext. table, 4 side chairs, walnut, or maple, colonial. REG. \$149.98
<b>2 BEDS, 2 MATTRESSES, 2 SPRINGS</b> 4 pc. bunk bed, or two twin beds, complete with 2 springs, 2 mattresses. REG. \$66	<b>OPEN STOCK PROV. DINING RMS.</b> Cherry 48" oval table, or 58" buffet or 3 curved side and 1 arm chair, Cherry finish. REG. \$149.98
<b>OPEN STOCK WALNUT BEDROOM</b> Dresser, dresser base, chest, desk, bachelor chest, corner desk, 2 twin headboards, or full size headboard & 1 side stand. REG. \$58	<b>5-PC. SPANISH DINING ROOM</b> Futon 48" oval table, or 58" buffet or 3 curved side and 1 arm chair, Cherry finish. REG. \$149.98
<b>3-PC. VARI-COLOR WHITE BEDROOM</b> Changeable color panels in pink, yellow, aqua, white double dresser mirror, full or twin bed, with frame. REG. \$138	<b>5-PC. "CADIZ" DINING ROOM</b> Contemporary, 48" oval ext. table, opens to 94", 4 side chairs. REG. \$229.98
<b>5-PC. MODERN WALNUT BEDROOM</b> Triple 9 drawer dresser, mirror, full or twin panel bed, 2 side stands. REG. \$156	<b>8-PC. WHITE PROVINCIAL DINING RM.</b> 42" oval ext. table opens to 94", 4 side chairs, 2 arm chairs and 30" china. REG. \$349.98
<b>3-PC. FRENCH PROV. BEDROOM</b> 58" triple dresser, mirror, full size panel bed, 2 side stands, antique white and gold. REG. \$158	<b>1000 COILS SLEEP SETS</b> Twin or full size, 10 year guarantee, both pos. handsome looking. REG. \$109.95—2 pcs.
<b>2-PC. MALAY ORIENTAL BEDROOM</b> 44" triple dresser, mirror, full size panel bed, hickory finish. REG. \$199	<b>BUDGET BEDDING SETS</b> Full or twin size, floor samples, discontinued patterns, some mismatched. REG. \$39.95—2 pcs.
<b>5-PC. AM. OF MARTINSVILLE BEDROOM</b> 72" triple dr. mirror, king size headboard, 2 commodes, full size, water finish. REG. \$399.95	<b>FAMOUS KING SIZE SLEEP SETS</b> Full mattress and box spring. REG. \$129.95

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hi gain video amplifier  
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• 17 cu. ft. capacity  
• 12 cu. ft. freezer  
• 12 cu. ft. freezer  
• 12 cu. ft. freezer

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• 2 door shelves  
• 2 door shelves  
• 2 door shelves

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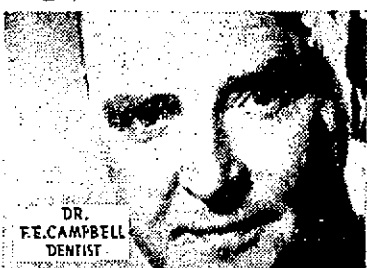
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REG. \$179.95 **\$118**

**3-Pc. Danish Type Walnut**  
Hl pressure plastic tops, shatter fronts on the big drawers, recessed pulls, finished in rich walnut. SAVE \$62.

**BEDROOM**

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REG. \$259.95 **\$138**

**5-Pc. White, Canopy Bedroom**  
White finish pieces with Royal design, generously sized, with the added appeal of the hi poster canopy frame bed. SAVE \$122.

**BEDROOM**

**CLEARANCE PRICED**  
REG. \$499.95 **\$298**

**9-Pc. Pumice Dining Room**  
Routed key design: 96" rect. table, 48" china, 4 side and 2 arm chairs and 60" buffet. SAVE \$202.

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**CHOICE:**  
KING SIZE FOAM SET OR INnerspring SLEEP SET

**BONUS:**  
Bedding package including: 1. Cotton top sheet, 1. Cotton contour sheet, 2. Cotton pillow cases, 2. King size pillows, 1. King size Gingham blanket.

PEUS Upholstered King Size Headboard

Famous Bedding manufacturers top items, brought to you in a choice by Gold's great buying power. Choose a thick foam (non-allergic) or multi coil innerspring set, with durable covers, and both tailored and constructed to rigid specifications.

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<b>OPEN STOCK MAPLE PCS.</b> 4-pc. wagon wheel bunk beds, 44" dresser, base, 2 twin or full size bed and 1 nite stand, chest, desk. Each \$39	<b>WALNUT OR MAPLE DINING ROOMS</b> 5 pcs. ext. table, 4 side chairs, walnut, or maple, colonial. Reg. \$149.95 <b>\$79</b>
<b>2 BEDS, 2 MATTRESSES, 2 SPRINGS</b> 4-pc. bunk bed, or two twin beds, complete with 2 springs, 2 mattresses \$66	<b>OPEN STOCK PROV. DINING RMS.</b> Choice 68" oval table, or 58" buffet or 5 carved side and 1 arm chair, Cherry finish. Reg. \$149.95 <b>\$118</b>
<b>OPEN STOCK WALNUT BEDROOM</b> Bassett, dresser base, chest, desk, bachelor chest, corner desk, 2 twin headboards, or full size headboard & 1 nite stand. Reg. \$239.95 <b>\$58</b>	<b>5-PC. SPANISH DINING ROOM</b> Pecan finish, 42" oval ext. table, opens to 68", plus 4 upholstered side chairs. Reg. \$239.95 <b>\$179</b>
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<b>5-PC. FRENCH PROV. BEDROOM</b> 58" triple dresser, mirror, full size panel bed, 2 nite stands, antique white and gold. \$289.95 <b>\$158</b>	<b>1020 COILS SLEEP SETS</b> Twin or full size, 10 year guarantee, both pcs. handsome tickings. Reg. \$109.95—2 pcs. <b>\$58</b>
<b>3-PC. MALAY ORIENTAL BEDROOM</b> 64" triple dresser, mirror, full size panel bed, hickory finish. Reg. \$279.95 <b>\$199</b>	<b>BUDGET BEDDING SETS</b> Full or twin size, floor samples, discontinued patterns, some mismatched. Reg. \$59.95—2 pcs. <b>\$24</b>
<b>5-PC. AM. OF MARTINSVILLE BEDROOM</b> 72" triple dr. mirror, king size headboard, 2 commodes, hurl accent, walnut finish. Reg. \$499.95 <b>\$398</b>	<b>FAMOUS KING SIZE SLEEP SETS</b> 65" mattresses and box spring, fully guaranteed. Reg. \$139.95 <b>\$66</b>

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• Peak picture performance  
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No Money Dn. \$8 Monthly **\$238.88**

• frost free refrigerator and freezer  
• 150-lb. freezer  
• magnetic door  
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**GENERAL ELECTRIC UPRIGHT FREEZER**

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**SOUTH BAY**  
4310 Artesia  
at Hawthorne, Torrance



# Apartment Landlords Defended

The Long Beach Apartment earlier that although Negroes public service to our city byments on their property." They took the position that substantial numbers of whites would move out of apartment houses if Negroes moved in.

In a statement issued by its president and counsel, the association also accused the Fair Housing Foundation of discrimination still was a powerful force in the apartment field.

OF THE 60 Negroes who had made application for apartments through the foundation, only a handful could be placed, officials said.

"The person making the evaluation of those results," the apartment house spokesman declared, "renders no pay taxes and make improve house owners 'anticipate.'"

Lackman and Berg denied any bigotry on the part of apartment house owners.

They said the small number of Negro apartment rentals cited by the Fair Housing Foundation indicates the attitude of tenants, not apartment owners.

The two men said that apartment house owners, by according to the tenants, are simply "protecting their investment and maintaining financial solvency so they can of whites is what apartment house owners 'anticipate.'"

# We've Found Key Nazi Bormann, Israeli Claims

NEW YORK (AP) — An Is-remberg war crimes tribuna-sentenced him in absentia to execution. There have been persistent reports that he was in South America.

In the Post interview, Friedman did not disclose the Argentina location.

"The trouble is, nobody wants him," Friedman said. "You see, he is an international criminal, and it would be up to Germany, or England or the United States to punish him, and after the Eichmann trial, they want none of this trouble, none of this heartache."

"But as for me, I still keep an eye on him, yes."

BORMANN'S Hitler's chief political lieutenant, disappeared in the closing days of World War II and was declared dead by a German court. But in 1946, the Nu-

Friedman, 42, director of the Israeli War Crimes Documentary Center, came here for the public auction of a letter Eichmann wrote him while in custody. Eichmann was executed by Israel May 31, 1962, as a Nazi mass murderer. The four-page letter was sold for \$1,000 at the auction this week by Charles Hamilton Autographs, Inc.

LEASE A 1965  
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Beautiful textured sterling... its carved floral motive in the traditional trend... in tune with today and all your tomorrows. Our gift to you. Matching Sterling Heart Dish, an elegant accent on any table, is yours with purchase of a 4-piece place setting.

### INTERNATIONAL STERLING 4-PC. PLACE SETTING

consists of: teaspoon, place fork, place knife and salad fork. \$2.75 No federal tax! Offer expires October 30, 1965.

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As Long as Two Years to Pay  
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Silverware not in Marina

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Slip into sleep knowing your head rests on the finest custom crafted pillow. Your choice in soft, medium or firm. 100% Dacron® polyester keeps its airy-light shape after washings... is Sanitized® for hygienic freshness. Jumbo size, down-proof ticking. 6.95

### MACHINE WASH... DRY DACRON® MATTRESS PADS

Enjoy new smoothness while you sleep... add new life to your mattress with odor-free pad. Comfortable, non-allergic, non-matting but always fluffy. 88 Dacron® polyester fiberfill is 'bonded' — no shedding of fiber. Elastic anchor bands.

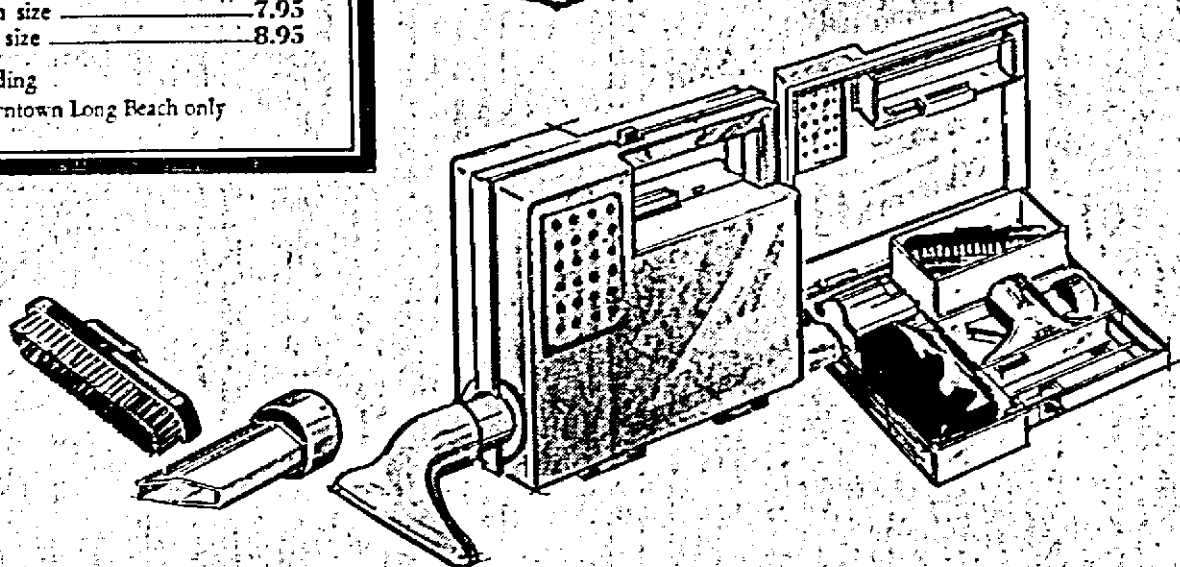
Flat style, Twin size	6.95
Flat style, Full size	7.95
Extra long Twin	7.95
Extra long Full	8.95
Queen size	10.95
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5.95

This cordless, electric little vacuum discovery is a boon to the busy homemaker! Lightweight but powerful action cleaner is ideal for upholstery, corners, closets, cars. Grip handle vacuum, complete with pickup brush, rug-upholstery bristle brush and crevice nozzle attachments that store easily in plastic case. Runs on four 'D' flashlight batteries (not included). An ideal gift for a man to keep in his car. Stationery Downtown Long Beach only



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Long Beach 437-0781

**Lakewood**  
Del Amo at Graywood  
Lakewood Center WE 4-5040

## Apartment Landlords Defended

The Long Beach Apartment House Association defended its members Saturday against allegations of racial discrimination.

In a statement issued by its president and counsel, the association also accused the Fair Housing Foundation of discrimination still was a powerful force in the apartment racial waters by asserting field.

Attorney Samuel Lackman and the association president, Arnold Berg, termed the Fair Housing group's claims of discrimination unsubstantiated.

The foundation had said earlier that although Negroes were beginning to make headway in the purchasing of homes in previously nonintegrated areas, the fact that only a few Negroes had been able to get apartments in white neighborhoods indicated that discrimination was still a powerful force in the apartment racial waters by asserting field.

They took the position that substantial numbers of whites would move out of apartment houses if Negroes moved in.

THE FOUNDATION challenges that position and points to the fact that no such exodus has occurred where Negroes actually have moved into all-white apartment houses here.

Lackman said he doubts whether the few cases cited by the foundation amount to sufficient proof. He said he has no proof to the contrary, and added that the departure of whites is what apartment house owners "anticipate."

## We've Found Key Nazi Bormann, Israeli Claims

NEW YORK (AP) — An Israeli agent who helped track down Adolf Eichmann was quoted Saturday as saying he knows the exact whereabouts of Nazi war criminal Martin Bormann.

In an interview with the New York Post, Tadek Tuvia Friedman said:

"We know he is in Argentina. We know exactly where."

BORMANN'S Hitler's chief political lieutenant, disappeared in the closing days of World War II and was declared dead by a German court. But in 1946, the Nu-

Friedman, 42, director of the Israeli War Crimes Documentary Center, came here for the public auction of a letter Eichmann wrote him while in custody. Eichmann was executed by Israel May 31, 1962, as a Nazi mass murderer. The four-page letter was sold for \$1,000 at the auction this week by Charles Hamilton Autographs, Inc.

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10.00 per mo. up to 240.00  
Silverware not in Marina

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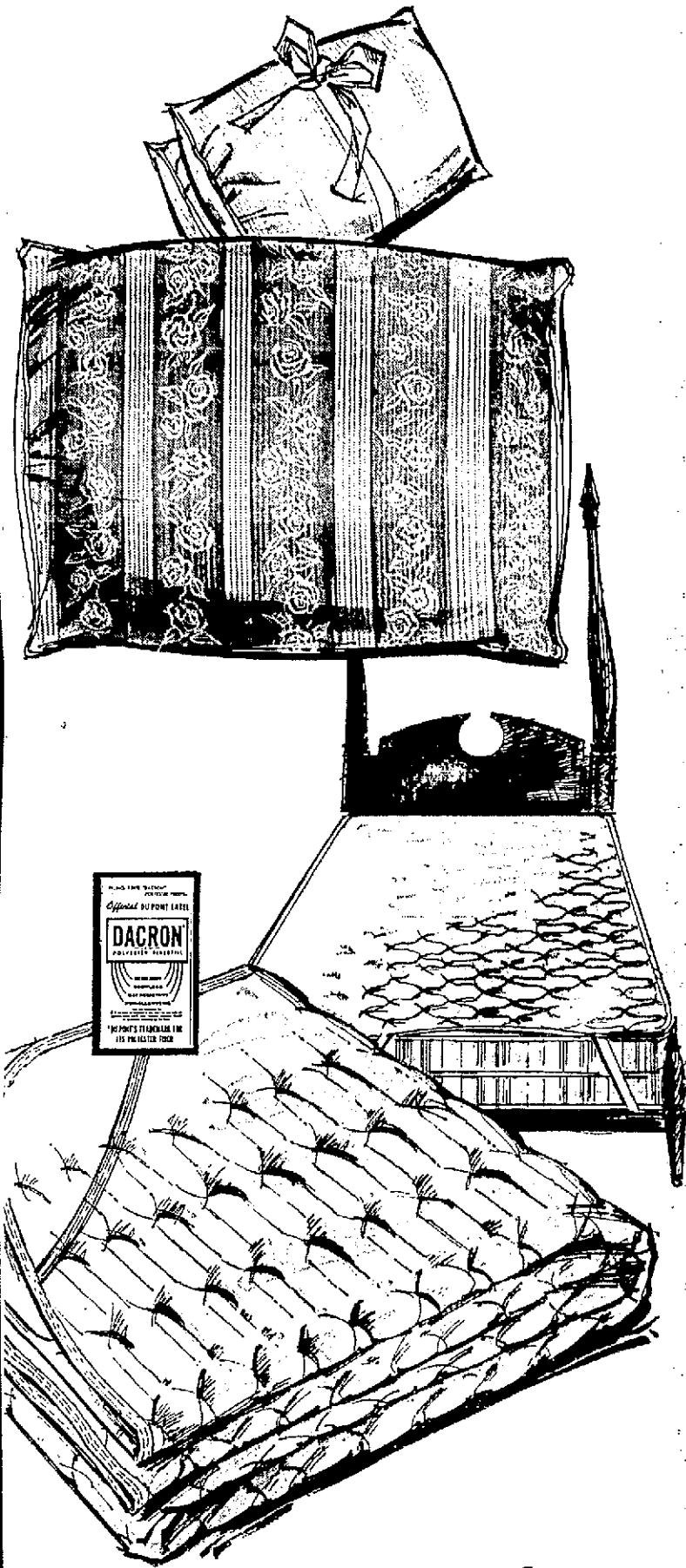
Slip into sleep knowing your head rests on the finest custom crafted pillow. Your choice in soft, medium or firm. 100% Dacron® polyester keeps its airy-light shape after washings... is Sanitized® for hygienic freshness. Jumbo size, down-proof ticking. 6.95

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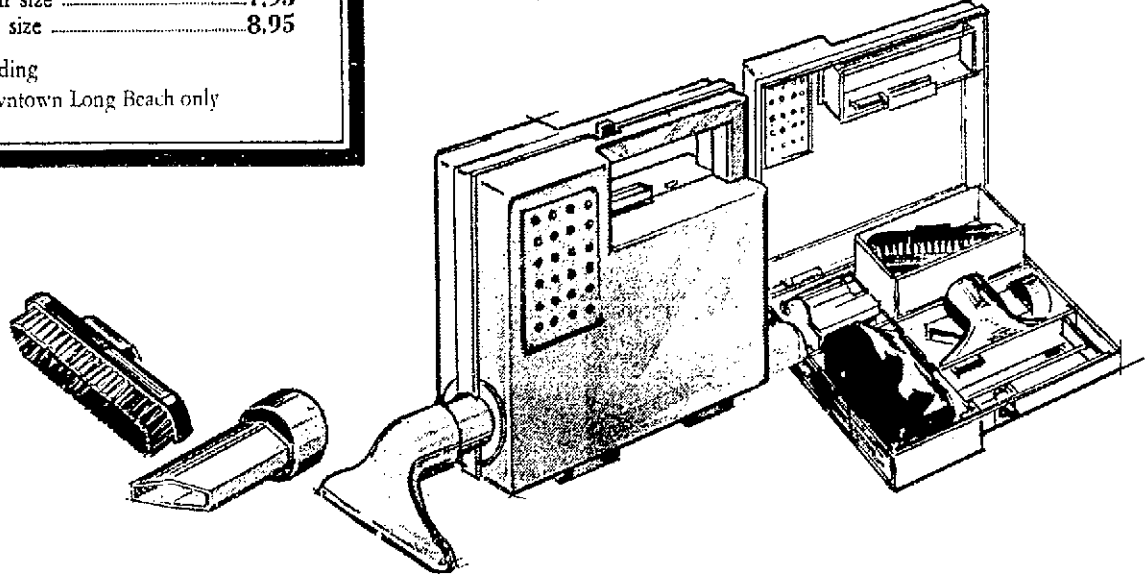
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**Omar Reads the Stars**  
By SYDNEY OMAR

**FORECAST FOR TODAY**

ARIES (Mar. 21-Apr. 19): Safe inner sphere. Time to relax in comfort and domesticity. Marital and family life. Fine in attending church or school. Watch for health matters.

TAURUS (Apr. 20-May 20): Be discontented. Refuse second best. Social life. Career. Watch for health matters. Fine for planning long-range projects. Read and write. . . .

GEMINI (May 21-June 20): Settle down. Make plans. . . .

CANCER (June 21-July 22): Be sure to force issues. Get all available facts. Special features in your paper could provide valuable clues. Let your partner speak to. Listen. . . .

LEO (July 23-Aug. 22): Be considerate of persons who have and did not. Mary look to you as example. Dispute with of home. Good warm. . . .

VIRGO (Aug. 23-Sept. 22): Favorable lunar aspect highlights affection, romance. The more you give today. . . .

LIBRA (Sept. 23-Oct. 22): Time to strengthen family ties. Be sure there is no misunderstanding. . . .

SCORPIO (Oct. 23-Nov. 21): Purest ahead of the crowd. . . .

SAGITTARIUS (Nov. 22-Dec. 21): Health being subject is not something to take lightly. . . .

DECEMBER (Dec. 22-Jan. 19): Crisis moves up. People are stimulated by your conversation. . . .

QUAINTUS (Jan. 20-Feb. 18): You attract people who are sincere in desire to know the truth. . . .

PISCES (Feb. 19-Mar. 20): Gain in confidence through personal efforts. . . .

**IF TODAY IS YOUR BIRTHDAY . . .**  
You are an individual who needs love and affection. . . .

**GENERAL TENDENCIES:** Cycle high to Cancer. . . .

**FORECAST FOR MONDAY**

ARIES (Mar. 21-Apr. 19): Nighttime friendship, social amenities. . . .

TAURUS (Apr. 20-May 20): . . .

GEMINI (May 21-June 20): . . .

CANCER (June 21-July 22): . . .

LEO (July 23-Aug. 22): . . .

VIRGO (Aug. 23-Sept. 22): . . .

LIBRA (Sept. 23-Oct. 22): . . .

SCORPIO (Oct. 23-Nov. 21): . . .

SAGITTARIUS (Nov. 22-Dec. 21): . . .

DECEMBER (Dec. 22-Jan. 19): . . .

QUAINTUS (Jan. 20-Feb. 18): . . .

PISCES (Feb. 19-Mar. 20): . . .

**IF TODAY IS YOUR BIRTHDAY . . .**  
You are a combination of the artistic and the practical. . . .

**GENERAL TENDENCIES:** Cycle high to Aquarius. . . .

**Portrait Sale**  
October Only  
**EARLY BIRD CHRISTMAS SPECIAL**  
**50% OFF**  
Have Your Gift Photos Taken Now  
Before the Rush Begins  
During this special sale you can enjoy a fantastic 50% off the regular prices on orders of 3 or more photographs. You can choose any size or finish.  
**FOR EXAMPLE:**  
3 One big 8x10 portrait plus two 5x7 size  
**5.95**  
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Full selection of proofs.  
Please call for an appointment.  
Portrait Studio, 827-  
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# AGE OF WONDERS

## Stay out of the kitchen with Farberware Appliances

### BROILER-ROTISSERIE, COFFEE MAKER, MIXER

Open Hearth Broiler-Rotisserie by Farberware makes at-home entertaining much more fun! Completely smokeless and spatula-free cooking lets you broil or roast meats anywhere . . . even on the dining room table! Complete **39.88**; Shishkebab attachments with 5 stainless steel skewers, easy mounting bracket **9.88**.

True-brew in minutes with Farberware's stainless steel automatic coffee makers. Never needs setting for proper strength, keeps coffee hot. 4 cups **15.88**; 8 cups **18.88**; 12 cups **21.88**.

Farberware's convenient Hand-Mixer only **10.99**

SEE these products demonstrated in our Housewares Department Long Beach Oct. 4th through Oct. 9th, except Wednesday.

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## SEE FOR YOURSELF . . . SCIENCE SIMPLIFIES HOMEMAKING

### CENTURA®—ELEGANT, YET NO BREAKAGE WORRY!

Enjoy the gleam of platinum on white tableware every meal . . . every day! Centura® Dinnerware by Corning is non-porous ceramic, elegant enough for formal entertaining, yet practical in a heavy seal. Each piece is guaranteed for **THREE FULL YEARS** against breakage under normal use, and is completely dishwasher-proof. 5-piece place setting **12.95**

### SPECIAL! 8-PC. CORNING WARE SAUCE PAN SET!

reg. 14.95 set includes the three most wanted sizes in saucepans and casseroles: 1, 1½ and 1¾ quart covered styles, plus interchangeable handle and universal cradle. Corning scientists perfected this new heat/cold resistant ceramic that goes from freezer to oven to table with safety and ease that simplifies your homemaking. Limited time **12.88**

Hair-brush, Scalp Massager — **9.95**

Dual-size Foot Massager — **9.95**

Chin Massage — **9.95**

Hydrotherapy Foot Massager — **14.95**

**POLLENEX® HELPS YOU FEEL BETTER, LOOK BETTER**  
Five great, new electric appliances designed to help you stay at your best! Deep heat massager puts soothing warmth and massage at any point of the body. Electric hair brush and scalp massager has two brushes — his and hers! Hydrotherapy Foot massager adds water to the therapy of massage. Chin Massager helps alleviate sagging muscles wherever they are; while the Dual-Size Foot Massager helps relieve tension from the toes up. So feel, look better with Pollenex. Deep Heat Massager **9.95**

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## Omarr Roads ★ the Stars ★

By SYDNEY OMARR

### FORECAST FOR TODAY

**ARIES** (Mar. 21-Apr. 19): Gain inner strength. Time to assist with spiritual and community projects. Minimize pet-chores. Fine for attending church of choice, visiting with family members.

**TAURUS** (Apr. 20-May 20): Be discriminating. Reverse second-best. Initiate quality. Obtain best you request. Fine for planning long-range project. Read and write . . . absorb knowledge.

**GEMINI** (May 21-June 20): Settle arguments. Mass return favors . . . provide enlightenment. Take initiative in encouraging one close to you. Question concerning education can be favorably settled.

**CANCER** (June 21-July 21): No time to force issues. Get all available facts. Special features in your paper could provide valuable clue. Let male or partner speak up. Listen . . . and learn.

**LEO** (July 22-Aug. 22): Be considerate of persons who serve and aid you. Many lost to you as example. Display sense of humor. Exude warmth. Make gesture of peace. Family member will respond.

**VIRGO** (Aug. 23-Sept. 22): Favorable lunar aspect heralds affection, romance. The more you give today . . . the more you receive. Especially good for those with children's social problems.

**LIBRA** (Sept. 23-Oct. 22): Time to strengthen family ties. Be sure there is understanding. Check messages, correspondence. Individuals who seek may be trying to get across subtle point.

**SCORPIO** (Oct. 23-Nov. 21): Force ahead through versatile approach. Fine for entertaining, visiting. Good time for dealing with relatives. Highlight fact, harmony. Domestic crisis may be averted.

**SAGITTARIUS** (Nov. 22-Dec. 21): Make adjustment which helps budget. Realize being pulled in two directions. You will get what you want . . . in time. Unwise to insist or make demands now.

**CAPRICORN** (Dec. 22-Jan. 19): Cycle moves up. People are stimulated by your conversation. Ideas. Accent personality, personal appearance. Surprise could occur . . . of the pleasant variety.

**AQUARIUS** (Jan. 20-Feb. 18): You attract people who are sincere. Be sure to be at and know this . . . if you are of unworthy suspicion. Be frank. This brings wholesome response to your advantage. Things due to look up.

**PISCES** (Feb. 19-Mar. 20): Gain indicated from recent contact. Inspire confidence through generous gesture. Encourage friend who seeks advice. Highlight daring approach. Accent originality.

**IF TODAY IS YOUR BIRTHDAY . . .** you are an individual who needs love and understanding. Your creative efforts bring rich rewards.

**GENERAL TENDENCIES:** Cycle high for Cancer, Aquarius, Pisces. Special word to Virgo: If perceptive and cooperative you will likely be given information of real future value.

### FORECAST FOR MONDAY

**ARIES** (Mar. 21-Apr. 19): Highlight friendship, social amenities. Avoid taking others for granted. Be mature, wise and kind. Give rather than receive. Accent generosity. You will be repaid.

**TAURUS** (Apr. 20-May 20): Everything now has the appearance of being "final." Means there is likely to be an air of tension. Keep clear of unpleasantness. Permit male or partner to do the talking.

**GEMINI** (May 21-June 20): Study, intuition can pay dividends. You have access to valid information. Combine inner feeling with facts. Then you impress important people. Very good.

**CANCER** (June 21-July 21): Avoid scattering interests, forces. Key is concentration. Obtain hint from Gemini message. Your money "conditions" subject to change. Not wise to commit yourself.

**LEO** (July 22-Aug. 22): Temptation to be wary. Carry through on assignment. Take initiative. Don't wait to be told the obvious. Observe. Utilize past experience. Make necessary changes.

**LIBRA** (Sept. 23-Oct. 22): People who affect your emotions play prominent role. Whatever you attempt . . . be thorough. No halfway methods. Period features romantic ties. Creative endeavor.

**SCORPIO** (Oct. 23-Nov. 21): Be independent in thought, action. Highlight enthusiasm. Be original in approach. Take advantage of new opportunity. Best to avoid friend who constantly discourages you.

**SAGITTARIUS** (Nov. 22-Dec. 21): Capabilities are tested. Avoid trying too much at one time. Means finish what you start. Reveal ability to handle responsibility. Top person is interested elsewhere.

**CAPRICORN** (Dec. 22-Jan. 19): Check assets, possessions. Important to know where you stand. Ignore one who throws wet blanket on plans. Your own worth should be appreciated. Set the pace.

**AQUARIUS** (Jan. 20-Feb. 18): Solid accomplishment indicated. Cycle continues high. Obtain hint from Capricorn message. People observe . . . be aware of personal appearance. Be alert, ready for opportunity.

**PISCES** (Feb. 19-Mar. 20): Be aware of limitations . . . especially where friends are concerned. Work out sensible budget . . . stick to it! If observant, you can "win" by siding with underdog.

**IF TODAY IS YOUR BIRTHDAY . . .** you are a combination of the artistic and the practical. Would make fine advertising director, commercial artist.

**GENERAL TENDENCIES:** Cycle high for Aquarius, Pisces. Special word to Libra: You've recently been extravagant. Now settle down!



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EARLY BIRD  
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During this special sale  
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## Stay out of the kitchen with Farberware Appliances

### BROILER-ROTISSERIE, COFFEE MAKER, MIXER

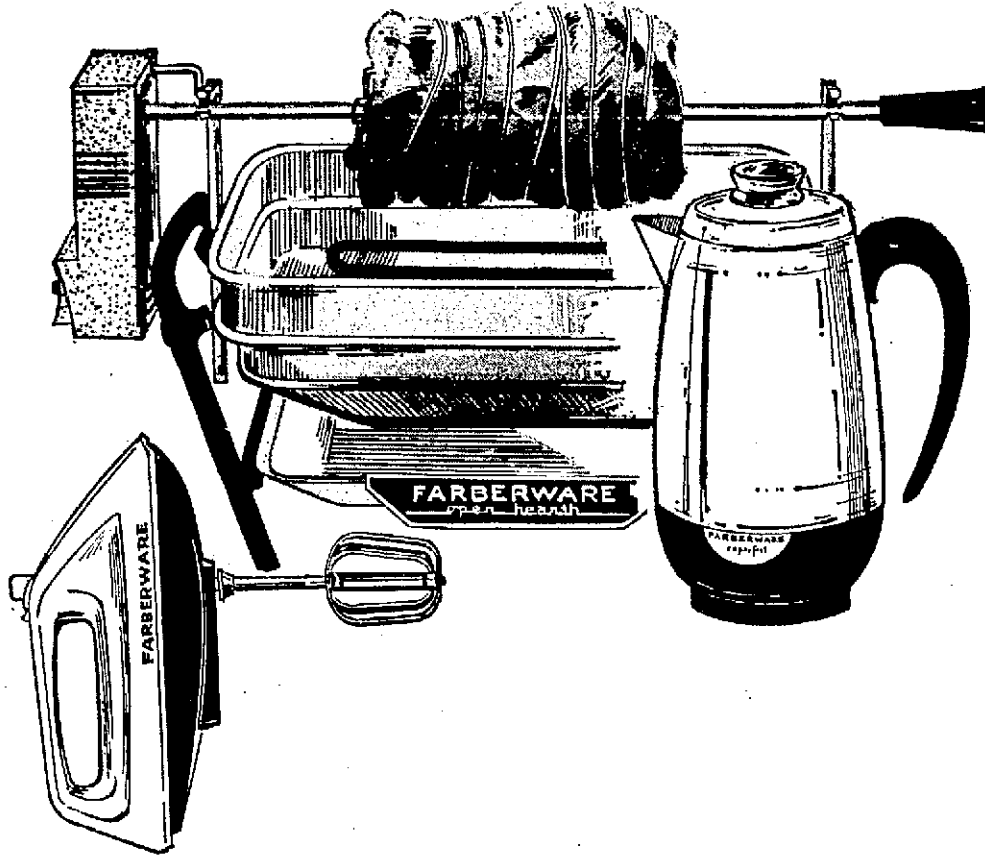
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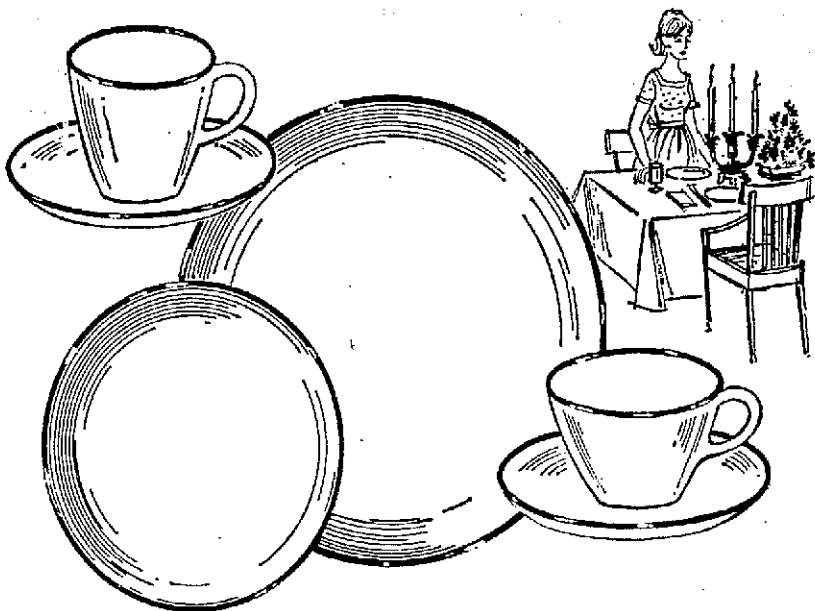
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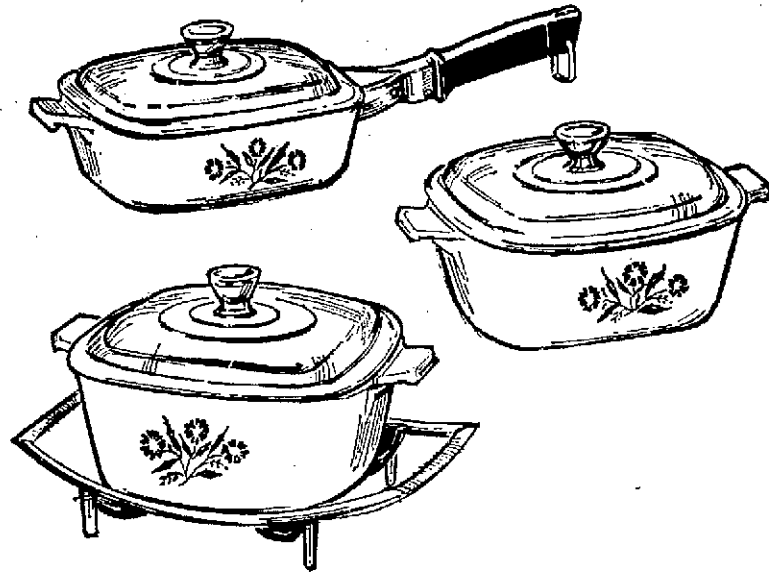


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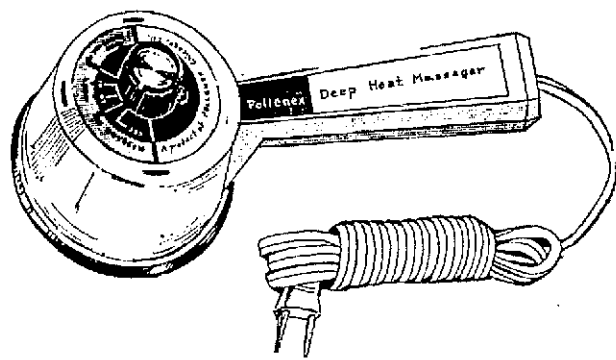
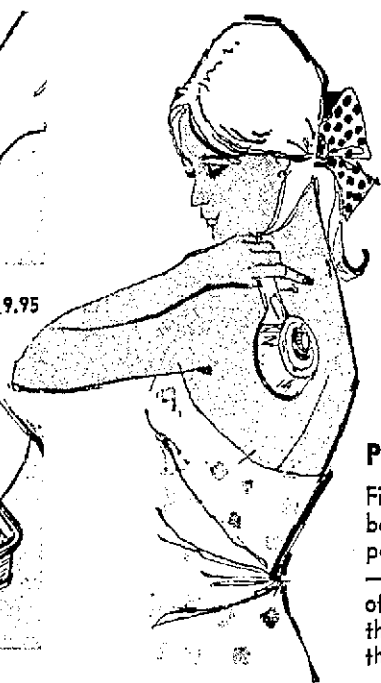
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Foot Massager .....9.95



Chin  
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Hydrotherapy  
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Main at Tenth  
KI 2-6262

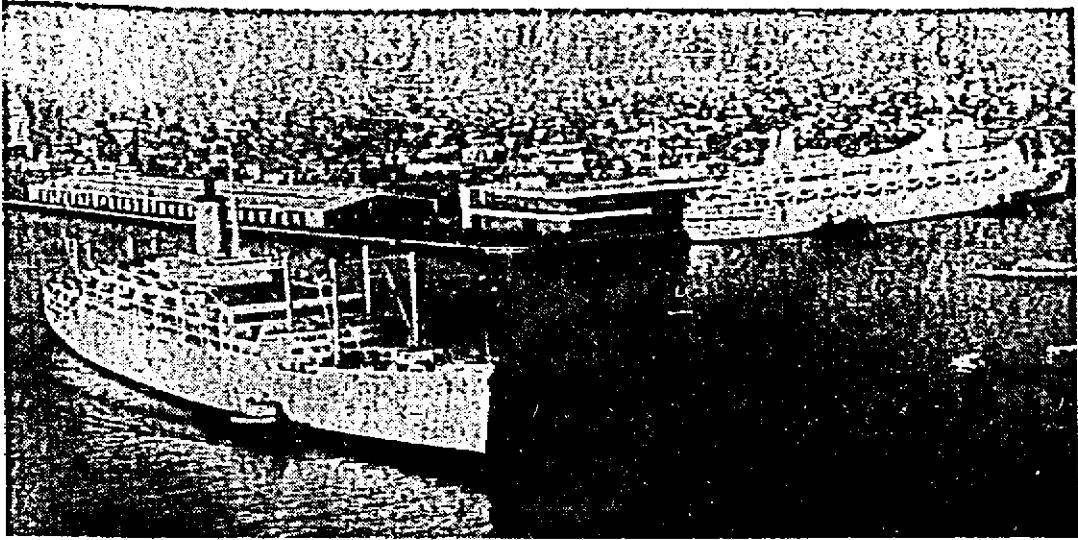
**Pomona**  
Top of the Mall  
623-4321

**Palos Verdes**  
Crenshaw at Silver Spur Rd.  
Peninsula Center 377-6737

**Marina**  
Pacific Coast Hwy. at 2nd  
Long Beach 437-5781

**Lakewood**  
Del Amo at Graywood  
Lakewood Center ME 4-5040





OCEAN LINER ORONSAY ARRIVES TO MEET SISTER SHIP, CANBERRA  
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## Independent- Press=Telegram

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SECTION B

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But some lied. Some stole. Some cheated. And many tolerated.

Because they did, a scandal rocked the 10-year-old Colorado Springs academy last January and as it ballooned the scandal appeared to threaten the very foundation of the modernistic glass, aluminum, steel, granite and marble military college.

When an Air Force cheat probe ended in March, 109 cadets—mostly seniors and all upper classmen—had resigned in shame because of involvement in honor code violations. They had lied, cheated, and tolerated — something they had sworn not to do.

AS THE last cadet was drummed ceremoniously out of the academy in the long and painful process of discharge, blustery March winds blew in dark clouds and let loose winter's last angry tantrum that flogged the mountain-ringed mesa on which the academy sprawls.

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The old rock, a Colorado landmark that rises proudly above the academy, appeared to be weeping. She had reason to weep.

The cheating scandal was the worst in the long and honorable history of United States military academies. It was shocking that these select young men would break faith with the academy and its honor code—the backbone of the institution.

QUESTIONS were asked. Could the academy, a young institution in comparison with West Point and Annapolis, survive the scandal? Was the honor code dead?

Were the pressures on the individual cadet, generated by an accelerated curriculum, strenuous extracurricular activities, strict military rules, too great?

Maj. General Robert S. Warren, the full-jawed academy superintendent, explains why he doesn't believe the scandal reflects on any of these questions:

"A small cancer of cadets who chose to live outside of the honor system brought disgrace on the academy. Credit should be given to those cadets who had the guts to stand up and support their honor system."

They did support it. The overwhelming majority of cadets—from the doolies



MEN IN CLASS  
Honor System at Work



STUDENT IN ROOM  
He Studies Alone



AT MEAL TIMES — FRESHMEN TAKE MEALS SITTING AT ATTENTION. NO ONE SEEMS TO MIND

(freshmen) to the first classmen (seniors)—lived by the rules. Of the total enrollment of 2,500, just 4% participated in the cheating.

THE ACADEMY began its 11th year in August—six months after then Secretary of the Air Force Eugene M. Zuckert accepted the final resignations of the 109 cadet cheaters. The esprit de corps was never higher.

Doolies still double-time everywhere, sit at attention in the mess hall to eat their meals, and scream "good morning, sir" or "good afternoon, sir" each time they pass an upperclassman.

The cadets still study against one of the toughest academic programs of any university in the United States. The cadets still participate in a physical fitness program that would poop a professional football squad.

Their military life is as formal as a Marine embassy detachment.

But most of all the honor system is jealously guarded—more than ever before—from the doolie to the first classman.

"IF AN INCIDENT (the official academy description of the cheating scandal) of this nature can strengthen, this one has," says a faculty member whose tests were among those pilfered during the cadet cheater's raids on the sixth floor academic building faculty offices. "There isn't a fink among them, but every cadet knows the new rule here: 'Don't tread on my honor.'"

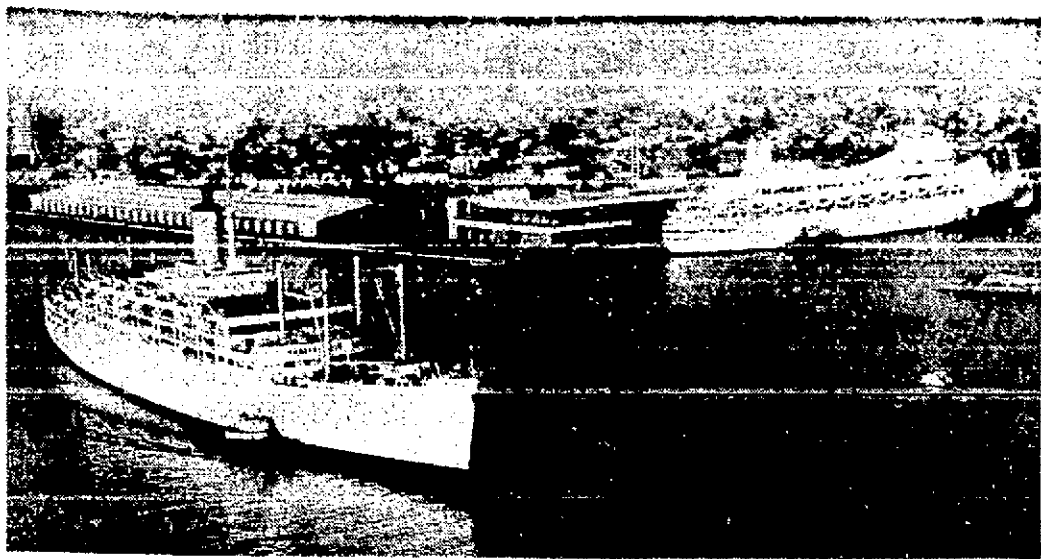
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MEN IN CLASS Honor System at Work



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AT MEAL TIMES — FRESHMEN TAKE MEALS SITTING AT ATTENTION. NO ONE SEEMS TO MIND



# Pure Democracy

IN HAYNEVILLE, Ala., a jury found a special deputy not guilty in the public slaying of an Episcopal seminarian and the wounding of a Roman Catholic priest.

In summation, the defense attorney told the jury: "All of you know Tom Coleman. You knew his mother and you knew his father. You named your football field for him."

This bizarre verdict tells something about the South and much about human nature.

★ ★ ★  
IN MANY PARTS of Dixie, government is "pure democracy." That is, the citizens — meaning white people — decide how people shall live. Community pressure is absolute. The consensus dictates manners and morals to the last detail. A Northerner can live there a year before he begins to understand the niceties and the uglinesses that are woven into the social fabrics. It is a land of kissing cousins, and outsiders are suspect. Outsiders who want to change things are unwelcome.

The Southerners are religious people who respect their pastors, but these men were "foreign" clergy coming in to "stir things up." To such people, law and justice are secondary to "a way of life." They could not convict a respected man of a respected family who acted out their own feelings.

★ ★ ★  
THE SOUTH is not alone in this attitude. All lawyers know that juries often put their own emotions before the facts of the case. They are swayed by their opinions of the character of the man on trial. There have been recent cases in Southern California in which juries seemed to have disregarded evidence.

Jurors should be warned more earnestly than they usually are that they must not render their verdicts on their personal notions of moral character. They must simply decide whether the accused committed the deed with which he is charged. Unfortunately, many persons of mature years are incapable of that kind of dispassionate judgment.

# Welcome Ashore!

BACK ASHORE is supposed to be a bit on the wild side—and anyone who has served weeks out of sight of land, girls and booze does have an understandable desire to get a bit lively.

And yet, as young men go, the white hats of Long Beach are about as fine young gentlemen as you can find anywhere. Many a college fraternity is more rowdy.

They are friendly chaps, often good conversationalists, polite and cheerful. They seem to fit into this community, perhaps because so many older people here once wore the uniform.

★ ★ ★  
WE HEAR a lot of criticism of modern youth — and much of it seems well deserved. These young sailors, by and large, do not belong to the confused, disorderly and disoriented element.

Their behavior speaks well of the quality of their leadership. They have been taught the value of discipline, of duty and even of that quaint, old-fashioned ideal called honor.

In peacetime — if we can call this peacetime — their work may be hazardous. In wartime, many die. Whenever you see a white hat, remember that he is a man who has sworn to risk his life for you.

Welcome ashore, sailors!

# FAST LIFE

## Resigned to Boom

By HARRY KARNS  
ASKED ABOUT his plans for the future, the high school sophomore down the block answers: "I want to grow up to be a presidential adviser, so I can resign and make a million dollars writing a book."

THE TECHNIQUE of writing memoirs is easy. Just remember to devote every fifth paragraph to explaining that you advised against something that turned out wrong.

DOWN IN DUBLIN, Texas, a mystery philanthropist puts \$100 bills in the roadside mail boxes. And an oil-rich ranchman was heard to say the other day: "Think I'll stroll out to the mail box and light my cigar."

AN OKLAHOMA U. psychiatrist says today's teenagers may be the best generation thus far. We hope so, but if they don't win best, they're still a cinch for loudest.

A HOME economist predicts that the supermarket of the future will sell sauces in aerosol cans. That's just what the country needs—a more efficient means of getting gravy on the necktie.

THE NEW FALL fashions for women's hair call for short hair for daytime, long hair for night. And don't let it worry you they'll manage it.



JOHN O'HARA

## End of a Column—Editors Play Big Shot and Fire Him

MY YEAR is up, my contract has been competed and will not be renewed. This, then, will be the last of these messages.

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The newspaper business is full of men like that movie producer, and I am not the first trained seal to tangle with them. Writers as different from me, and from each other, as Heywood Brown, Westbrook Pegler, Walter Winchell and W. O. McGeehan, have had their troubles with desk men. When syndication is involved, a bush-league editor (who may be working for a big city paper) likes to king it on his remote little throne. His paper may be paying something like \$15 a week for a column, but the editor can play big shot by "firing" a writer he has never met, and never should meet. The editor has convinced himself that he, like my movie producer, could bang out as good a column if he had the time.

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NEVER have I read so many letters of an unselfish nature—unless love of country is ultimately selfish, as it may well be. The "You rat-fink!" letters have not changed me at all, but there is no use pretending that I will ever be the same after a really considerable amount of mail that began, "Thank God for you."

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WILLIAM D. GRAFF  
1043 E. 65th St.

### Poverty Symbol

EDITOR:  
I understand the Directors of the Poverty Program have been searching for a Symbol so their Field Offices will be easily recognized.

I suggest they use the former identification of Pawn Shops.

Three balls over the entrances each engraved with different initials "L B J".

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But the Kennedys would bear the burden of having pressed for the appointment of a gentleman unseaworthy in the tricky tides, currents,

and eddies of the federal district jurisdiction, simply on the grounds that he has been a family friend and political helper. Sen. Edward M. Kennedy has undertaken a defense of Morrissey, but his claims have yet to outweigh the criticism from the bar and from Chief Judge Charles E. Wyazanski Jr. presiding over the court on which Morrissey would sit.

There is an interesting reference to Morrissey in the book "Kennedy," by Theodore Sorensen, who from 1953 onward possessed intimate knowledge of John F. Kennedy's innermost thoughts. He says of Kennedy's Massachusetts campaigns: "He used a self-proclaimed 'pol' named Francis X. Morrissey as a political confidence man and buffer in Boston — but depended on his brothers and others of whom the 'pros' had barely heard to run his Massachusetts campaigns."

IT IS NOW assumed that after appropriate controversy has occurred, the Senate Judiciary Committee will approve Morrissey and the Senate will accept the committee's decision, all in line with the continuous trading process.

One other possibility remains: that Mr. Morrissey might go on the court as a recess appointee, if the Senate does not act before adjourning — and turn out to be a pretty good judge before the issue of his confirmation comes up in a later session.

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## Pure Democracy

IN HAYNEVILLE, Ala., a jury found a special deputy not guilty in the public slaying of an Episcopal seminarian and the wounding of a Roman Catholic priest.

In summation, the defense attorney told the jury: "All of you know Tom Coleman. You knew his mother and you knew his father. You named your football field for him."

This bizarre verdict tells something about the South and much about human nature.

★ ★ ★

IN MANY PARTS of Dixie, government is "pure democracy." That is, the citizens — meaning white people — decide how people shall live. Community pressure is absolute. The consensus dictates manners and morals to the last detail. A Northerner can live there a year before he begins to understand the niceties and the ugliness that are woven into the social fabrics. It is a land of kissing cousins, and outsiders are suspect. Outsiders who want to change things are unwelcome.

The Southerners are religious people who respect their pastors, but these men were "foreign" clergy coming in to "stir things up." To such people, law and justice are secondary to "a way of life." They could not convict a respected man of a respected family who acted out their own feelings.

★ ★ ★

THE SOUTH is not alone in this attitude. All lawyers know that juries often put their own emotions before the facts of the case. They are swayed by their opinions of the character of the man on trial. There have been recent cases in Southern California in which juries seemed to have disregard for evidence.

Jurors should be warned more earnestly than they usually are that they must not render their verdicts on their personal notions of moral character. They must simply decide whether the accused committed the deed with which he is charged. Unfortunately, many persons of mature years are incapable of that kind of dispassionate judgment.

## Welcome Ashore!

JACK ASHORE is supposed to be a bit on the wild side—and anyone who has served weeks out of sight of land, girls and booze does have an understandable desire to get a bit lively.

And yet, as young men go, the white hats of Long Beach are about as fine young gentlemen as you can find anywhere. Many a college fraternity is more rowdy.

They are friendly chaps, often good conversationalists, polite and cheerful. They seem to fit into this community, perhaps because so many older people here once wore the uniform.

★ ★ ★

WE HEAR a lot of criticism of modern youth — and much of it seems well deserved. These young sailors, by and large, do not belong to the confused, disorderly and disoriented element.

Their behavior speaks well of the quality of their leadership. They have been taught the value of discipline, of duty and even of that quaint, old-fashioned ideal called honor.

In peacetime — if we can call this peacetime — their work may be hazardous. In wartime, many die. Whenever you see a white hat, remember that he is a man who has sworn to risk his life for you.

Welcome ashore, sailors!

### FAST LIFE

## Resigned to Boom

By HARRY KARNS

ASKED ABOUT his plans for the future, the high school sophomore down the block answers: "I want to grow up to be a presidential adviser, so I can resign and make a million dollars writing a book."

THE TECHNIQUE of writing memoirs is easy. Just remember to devote every fifth paragraph to explaining that you advised against something that turned out wrong.

DOWN IN DUBLIN, Texas, a mystery philanthropist puts \$100 bills in the roadside mail boxes. And an oil-rich ranchman was heard to say the other day: "Think I'll stroll out to the mail box and light my cigar."

AN OKLAHOMA U. psychiatrist says today's teenagers may be the best generation thus far. We hope so, but if they don't win best, they're still a cinch for loudest.

A HOME economist predicts that the supermarket of the future will sell sauces in aerosol cans. That's just what the country needs—a more efficient means of getting gravy on the necktie.

THE NEW FALL fashions for women's hair call for short hair for day, long hair for night. And don't let it worry you they'll manage it.



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JIM M'CAULEY

## Federal Windfalls May Curb State Tax Hikes Until 1967

I, P-T State Bureau

SACRAMENTO—There may be no state tax increases until after the 1966 election. That possibility is shaping up because of Washington windfalls.

A few months ago it was estimated that \$250 million in new revenue would be needed to fill an anticipated gap between spending and income.

However, that was before the huge federal medicare package cleared Congress. The federal measure will replace with United States grants some of the money the state is now spending to care for medical indigents.

Best guess is that medicare alone will fatten the state treasury by \$150 million a year. Thus, with a little belt-tightening and some deferred spending the state possibly could limp by without a 1966 tax increase.

There already is a clamor for spending the \$150 million on widened health services. But there is likely to be equal hold-the-line pressure to funnel the \$150 million windfall into the general fund.

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JIM M'CAULEY

## Federal Windfalls May Curb State Tax Hikes Until 1967

I, P-T State Bureau

SACRAMENTO—There may be no state tax increases until after the 1966 election. That possibility is shaping up because of Washington windfalls.

A few months ago it was estimated that \$250 million in new revenue would be needed to fill an anticipated gap between spending and income.

However, that was before the huge federal medicare package cleared Congress. The federal measure will replace with United States grants some of the money the state is now spending to care for medical indigents.

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**13 Ounce**

**99¢ Sho Curl HAIR SPRAY**

**56¢**

**3 1/2 Oz. Extra Dry or Medicated**

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**4 Oz. — 6¢ Off on Pkg. Included**

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Complete with earphone, leather carrying case. Excellent tone. Save over \$2.00.

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**30" WOOD BAR STOOLS**

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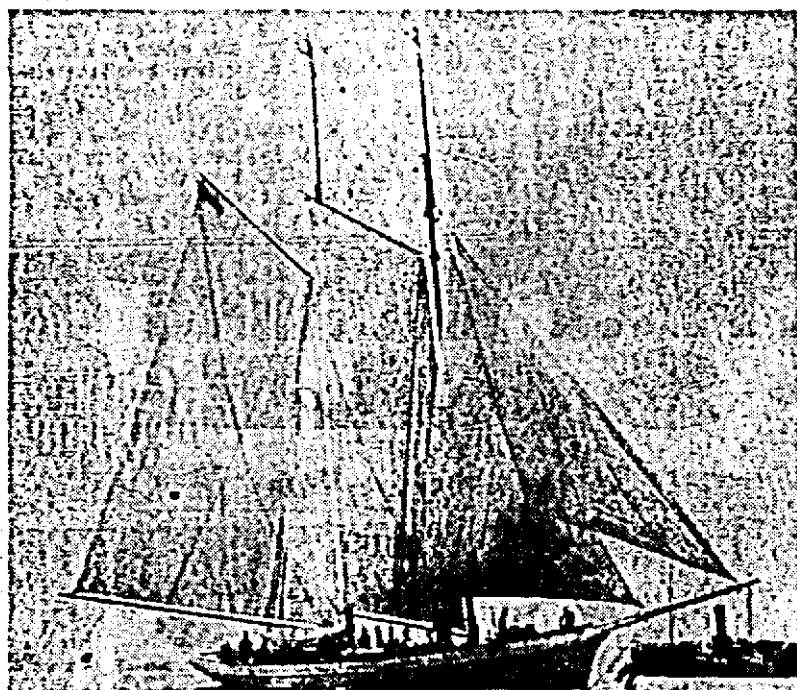
• E. Anaheim St. at Redondo Ave. (Belmont Shopping Center)  
• 17459 Buellflower Blvd. at Ramona  
• Los Coyotes Blvd. at Ximenes (Circle Shopping Center)

• 2801 Century Blvd. at Bullis (Lynwood)  
• E. Spring at Palo Verde (Lakewood Plaza Center)  
• 4031 Paramount Blvd. at Del Amo  
• S. Western at Caddington Dr. (Harbor Heights Center)

• 4222 Westminster at Golden West  
• 104 W. Anaheim at Avalon (Wilmington Plaza Center)  
• Stearns at Bellflower (Los Altos Center)  
• 3000 E. Anaheim at Redondo



# Graceful Yacht Club Flagship of 1890s



## Masts, Glamour, Missing--Not Pride

Story and Recent Photos By DICK EMERY

This is the time of year when the men at H-10 Water Taxi in San Pedro get set to give Ramona her annual bath.

Not that Ramona doesn't get lesser scrubbing from time to time through the year. She does, at sea, with a blast of chill seawater from the ship's bilge pumps. But the bath coming up is the big one, with scrub brushes and soap.

"She's gotta be spic and span and sweet as a rose for the big parade."

So says her owner, Capt. Frank Seehorn.

RAMONA has lost some of the trim, slim lines she had years ago. She has lost the masts she carried when she raced with other yachts in the Trans-Pacific Yacht Races of 50 years ago, when she twice won yachting's

greatest honors. She has diesels now.

She no longer looks like the 64-foot sailing schooner she was built to be, back in 1890 at a little shipyard near San Francisco, for Gov. Baxter. She has lost the glamour she had when racing, in later years, for Spreckles, the sugar king.

Capt. Seehorn and his son, Frank Jr., 21, holding Ramona carefully into the breeze of the main channel, spoke of the ship

with pride. "She was beautiful," the elder Seehorn said. "She has five-inch hull planking—double-planked—of Alaskan cedar, tough as iron," the son said.

"BACK IN her racing days, she was flagship of the San Francisco Yacht Club. She still has beautiful hull lines."

Capt. Seehorn coughed and turned the wheel slightly to keep Ramona pointed into the breeze.

"After her racing days she went into the Bering Sea sealing trade. Then she hauled coastal freight. That means rum running, back in the '20s."

"She got beached on the mud at San Francisco back in the '30s. That's when H-10 bought her, at the start of World War II."

"SHE WAS recruited for heroic, wartime service, right here in San Pedro," Capt. Seehorn

said. "It was war. They needed a vessel for scavenging. They cut off her masts. They put containers aboard her. They made her what she is now..."

"A garbage scow," the son said softly.

Seagulls swirled above the vessel, eyeing her deckload of cantaloupe rinds, old shoes, copra mats, papaya and pineapple peels, empty vodka jugs and things like that.

"We pick up trash and garbage from ships in

port and haul it 26 miles to sea. We leave it in 103 fathoms of ocean water where the Navy tells us to. Then we flush the deck with seawater and bring Ramona home."

BUT ABOUT the larger, fancier annual bath: "Everybody knows this boat. We put her in the annual Christmas boat parade here."

"Last season, we dolled her up with lights and everything, with a Nativity scene. The Chamber of Commerce and the Port of Los Angeles awarded Ramona the second prize, a big trophy."

Naturally, it takes a lot of scrubbing to prepare Ramona for such parading. Her daily chores leave her a bit gamey.

"We'll scrub her sweet as a rose," Capt. Seehorn said. "We've got a real surprise for the parade this year. Something from the Bible again. Just you wait and see!"



CAPT. FRANK SEEHORN



FRANK SEEHORN JR.

### MAYOR PROCLAIMS WEEK

## Cites PTA Contributions

Calling attention to contributions of the Parent-Teacher Association to community life, Mayor Edwin W. Wade has proclaimed Oct. 4-8 Parent-Teacher Association Membership Enrollment Week.

Mayor Wade's proclamation noted that the expansion of population has "placed great strains upon our educational system and upon agencies which deal with youth, and if we are to have a better future, we must give increasing thought to the means by which our boys and girls may grow into responsible citizens." He urged parents to acquaint themselves with the work of PTA "with a view to taking part in the programs."

IN LONG BEACH, the PTA Council over the years has developed a large welfare program, said Mrs. J. W. Dean, president.

"With receipts from the Milk Bowl Carnival and contributions from the units," she said, the PTA will carry out the group's by-laws provision to meet "immediate and temporary needs that cares for the mental and physical welfare of students when it is evident they must have assistance to remain in school and receive the full benefits of the school program." Last year, she said, this sum amounted to \$22,403.56.

The Long Beach Council is one of 21 units in the 33rd



MRS. J. W. DEAN  
L.B. Council Head

District of the California Congress of Parents and Teachers. The 74 local units in Long Beach's Unified School District have a membership of more than 56,000. The Council's theme for the year is "Our Responsibility—To Meet the Critical Issues Concerning Youth."

IN CALIFORNIA, PTA sponsors programs for parent education; student loans and scholarships, having loaned, without interest, about \$114 million to students since the allocated more than \$500,000 program started in 1925 and in scholarship and grants since 1945; conducts studies on current educational issues and has public welfare and health programs.

Men as well as women are active in Long Beach PTA. Of the total membership approximately 20,000 are men. Three local units have men presidents; the council's executive board has four men and there are seven on the advisory board, according to Mrs. Merle Witt, council membership chairman.

## Saratoga Reunion Oct. 15, 16

The men of the "Sara"—the historic aircraft carrier USS Saratoga (CV3)—will hold their 14th annual reunion Oct. 15 and 16 at the Edgewater Inn.

More than 300 men who served on the carrier which has rested on the bottom of Bikini Lagoon since she was sunk in the 1946 atomic tests are expected.

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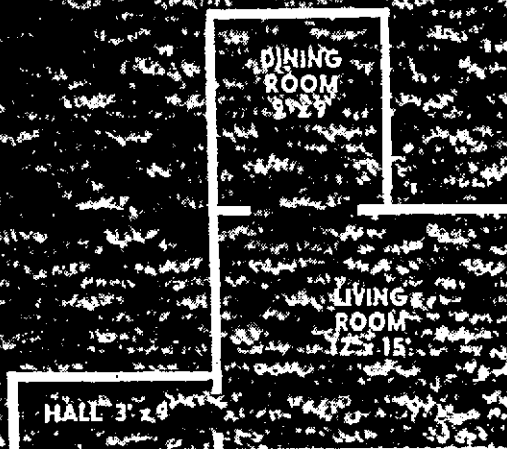
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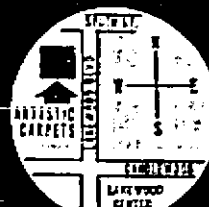
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**NO MONEY DOWN**  
3 YEARS TO PAY

# ARTISTIC CARPETS

5721 LAKEWOOD BLVD., LAKEWOOD

ALSO 20352 HAWTHORNE, TORRANCE



# Graceful Yacht Club Flagship of 1890s



## Masts, Glamour, Missing--Not Pride

Story and Recent Photos By DICK EMERY

This is the time of year when the men at H-10 Water Taxi in San Pedro get set to give Ramona her annual bath.

Not that Ramona doesn't get lesser scrubbing from time to time through the year. She does, at sea, with a blast of chill seawater from the ship's bilge pumps. But the bath coming up is the big one, with scrub brushes and soap.

"She's gotta be spic and span and sweet as a rose for the big parade."

So says her owner, Capt. Frank Seehorn.

RAMONA has lost some of the trim, slim lines she had years ago. She has lost the masts she carried when she raced with other yachts in the Transpacific Yacht Races of 50 years ago, when she twice won yachting's

greatest honors. She has diesels now.

She no longer looks like the 64-foot sailing schooner she was built to be, back in 1890 at a little shipyard near San Francisco, for Gov. Baxter. She has lost the glamour she had when racing, in later years, for Spreckles, the sugar king.

Capt. Seehorn and his son, Frank Jr., 21, holding Ramona carefully into the breeze of the main channel, spoke of the ship

with pride.

"She was beautiful," the elder Seehorn said.

"She has five-inch hull planking—double-planked—of Alaskan cedar, tough as iron," the son said.

"BACK IN her racing days, she was flagship of the San Francisco Yacht Club. She still has beautiful hull lines."

Capt. Seehorn coughed and turned the wheel slightly to keep Ramona pointed into the breeze.

"After her racing days she went into the Bering Sea sealing trade. Then she hauled coastal freight. That means rum running, back in the '20s."

"She got beached on the mud at San Francisco back in the '30s. That's when H-10 bought her, at the start of World War II."

"SHE WAS recruited for heroic, wartime service, right here in San Pedro," Capt. Seehorn

said. "It was war. They needed a vessel for scavenging. They cut off her masts. They put containers aboard her. They made her what she is now..."

"A garbage scow," the son said softly.

Seagulls swirled above the vessel, eyeing her deckload of cantaloupe rinds, old shoes, copra mats, papaya and pineapple peels, empty vodka jugs and things like that.

"We pick up trash and garbage from ships in

port and haul it 26 miles to sea. We leave it in 103 fathoms of ocean water where the Navy tells us to. Then we flush the deck with seawater and bring Ramona home."

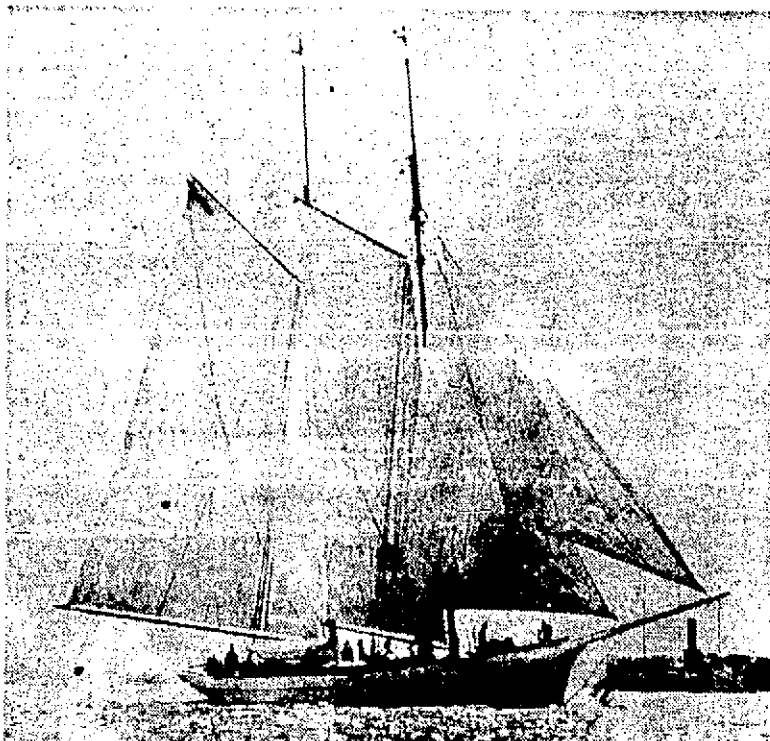
BUT ABOUT the larger, fancier annual bath:

"Everybody knows this boat. We put her in the annual Christmas boat parade here."

"Last season, we dolled her up with lights and everything, with a Nativity scene. The Chamber of Commerce and the Port of Los Angeles awarded Ramona the second prize, a big trophy."

Naturally, it takes a lot of scrubbing to prepare Ramona for such parading. Her daily chores leave her a bit gamey.

"We'll scrub her sweet as a rose," Capt. Seehorn said. "We've got a real surprise for the parade this year. Something from the Bible again. Just you wait and see!"



CAPT. FRANK SEEHORN



FRANK SEEHORN JR.

### MAYOR PROCLAIMS WEEK

## Cites PTA Contributions

Calling attention to contributions of the Parent-Teacher Association to community life, Mayor Edwin W. Wade has proclaimed Oct. 4-8 Parent-Teacher Association Membership Enrollment Week.

Mayor Wade's proclamation noted that the expansion of population has "placed great strains upon our educational system and upon agencies which deal with youth, and if we are to have a better future, we must give increasing thought to the means by which our boys and girls may grow into responsible citizens." He urged parents to acquaint themselves with the work of PTA "with a view to taking part in the programs."

IN LONG BEACH, the PTA Council over the years has developed a large welfare program, said Mrs. J. W. Dean, president.

"With receipts from the Milk Bowl Carnival and contributions from the units," she said, the PTA will carry out the group's by-laws provision to meet "immediate and temporary needs that cares for the mental and physical welfare of students when it is evident they must have assistance to remain in school and receive the full benefits of the school program." Last year, she said, this sum amounted to \$22,403.56.

The Long Beach Council is one of 21 units in the 33rd



MRS. J. W. DEAN  
L.B. Council Head

District of the California Congress of Parents and Teachers. The 74 local units in Long Beach's Unified School District have a membership of more than 56,000. The Council's theme for the year is "Our Responsibility—To Meet the Critical Issues Concerning Youth."

IN CALIFORNIA, PTA sponsors programs for parent education; student loans and scholarships, having loaned, without interest, about \$1 1/4 million to students since the allocated more than \$500,000 program started in 1925 and in scholarship and grants since 1945; conducts studies on current educational issues and has public welfare and health programs.

Men as well as women are active in Long Beach PTA. Of the total membership approximately 20,000 are men. Three local units have men presidents; the council's executive board has four men and there are seven on the advisory board, according to Mrs. Merle Witt, council membership chairman.

## Saratoga Reunion Oct. 15, 16

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General chairman of the reunion is T. A. Whitlock of 3292 Oak Knoll Drive Los Alamitos.

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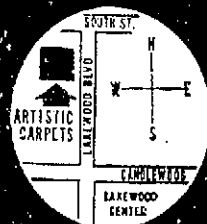
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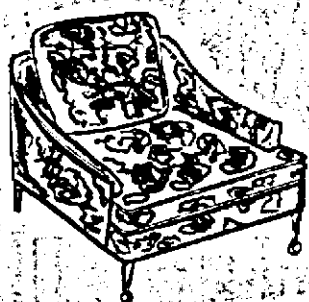
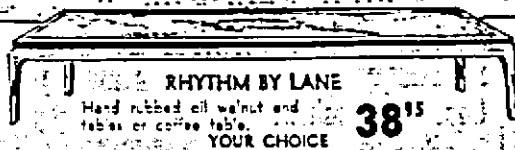
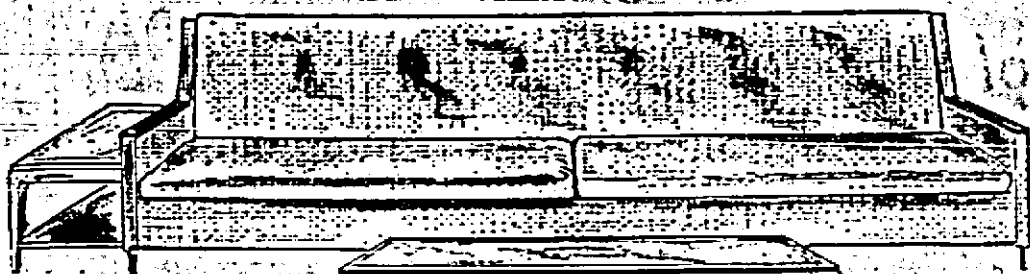
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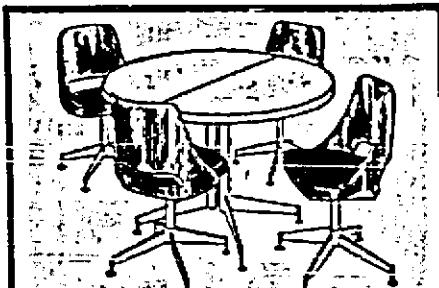


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Smart mobile chair, loose pillow back, Scotch guarded dramatic print.  
129.50 value  
**99<sup>50</sup>**

**U.S. NAUGAHYDE SOFA 8 Feet Long**

The most carefree family room sofa made. Of walnut Formica tops, foam rubber cushions in your choice of 6 U. S. Naugahyde patterns or if you prefer, modern materials.

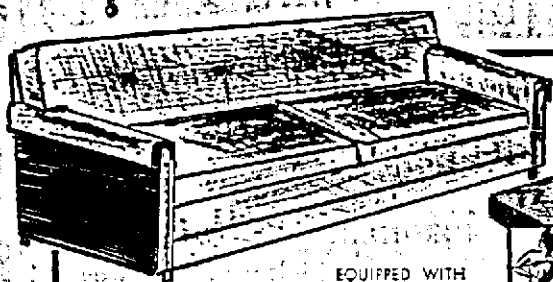
229.50 VALUE  
**179<sup>50</sup>**



**5-PIECE SET BY VIRTUE**  
42 inch round pedestal extension table with two 12" leaves  
PLUS  
4 pedestal swivel bucket seat chairs, choice of 6 colors  
**AN UNBEATABLE PRICE 189.50**



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U. S. NAUGAHYDE . . . ON SOFAS, CHAIRS, SECTIONALS AT UNBEATABLE PRICES.  
SLEEP SHOP . . . DUAL PURPOSE SLEEPERS OF ALL KINDS



**POSTUREPEDIC SLEEPER**

by SEALY

WITH GENUINE SEALY  
POSTUREPEDIC MATTRESS  
IN CHOICE OF GORGEOUS  
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249.50 VALUE  
**197<sup>50</sup>**



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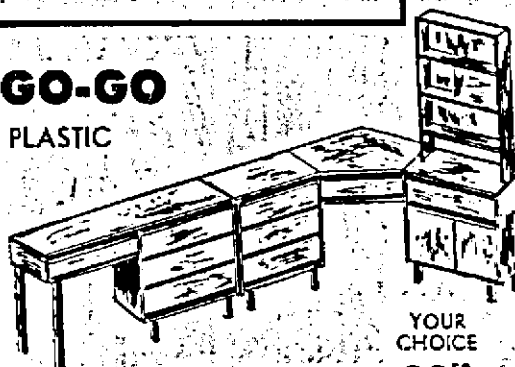


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LIKE OIL WALNUT.  
RESISTS STAINS, SCRATCHES.  
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• STUDENT DESK • 3-DRAWER CHEST  
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YOUR CHOICE  
**39<sup>50</sup>**



FULL OR TWIN SIZE HEADBOARD  
NIGHT STAND  
FRAMED MIRROR

18.95  
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72-INCH DRESSER BASE  
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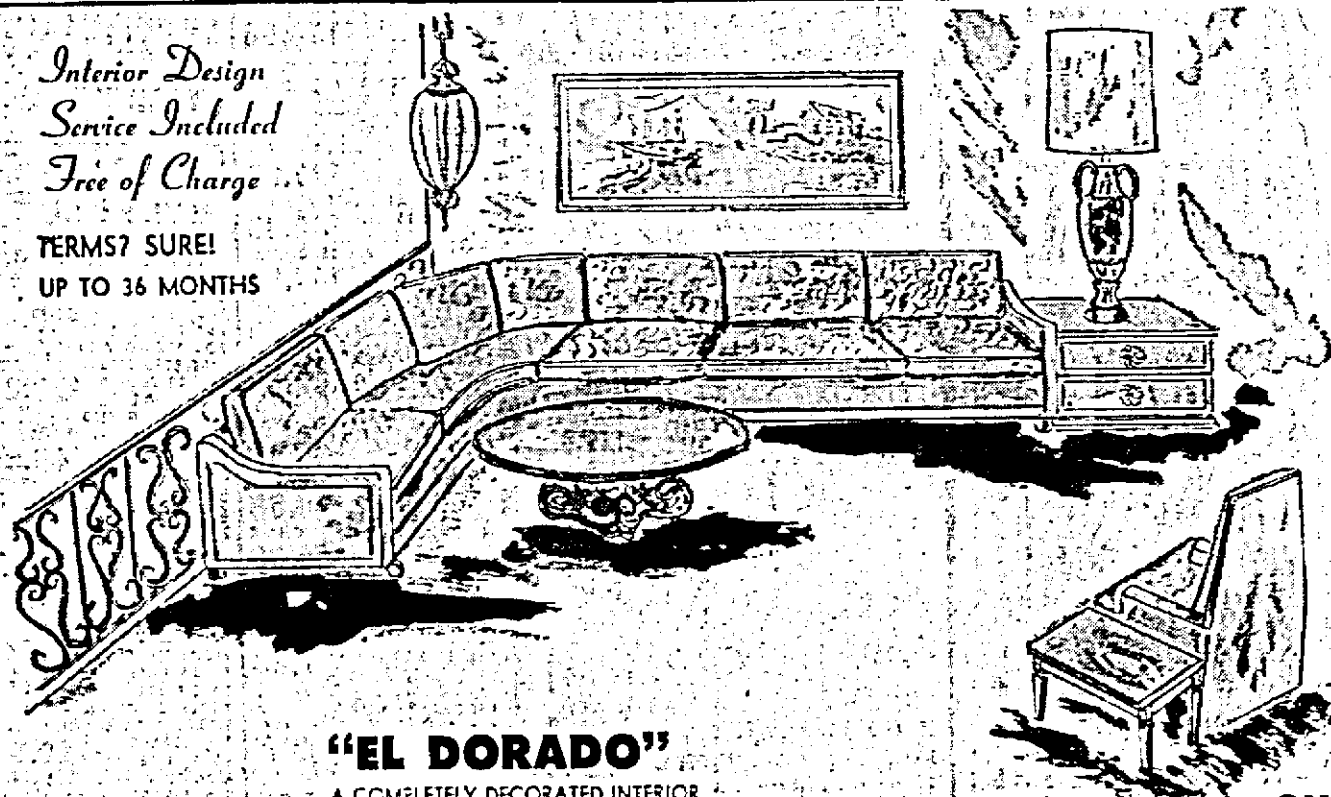
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Interior Design  
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A COMPLETELY DECORATED INTERIOR  
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OVERSIZE QUILTED SECTIONAL, YOURS IN SEVERAL SIZES, COVERED IN PLUSH MATERIALS, IN YOUR CHOICE OF COLOR, RICHLY QUILTED LOOSE PILLOWS AND CUSHIONS.

ACCENT CLUB CHAIR, HIGH BACKED, DRAMATIC AND COMFORTABLE, IN CHOICE OF ACCENT COLORS, COMPLETE WITH GOLD FINISH CASTERS.

IMPORTED ITALIAN MARBLE, 42-IN. ROUND TOP ON ORNATE WHITE AND GOLD BASE.

DECORATOR COMMODE, WITH TWO DRAWERS ACCENTED WITH HEAVY BRONZE HARDWARE, IN CHOICE OF ANTIQUE WHITE, OLD GOLD, SPANISH OLIVE OR TAWNY RED.

END TABLE, FRUITWOOD FINISH, HEAT AND MAR RESISTANT TOP, ANTIQUE WHITE LEGS.

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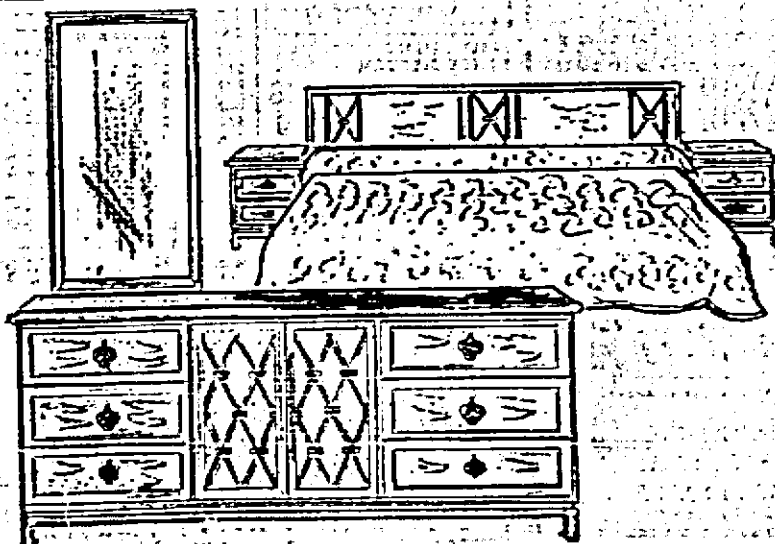
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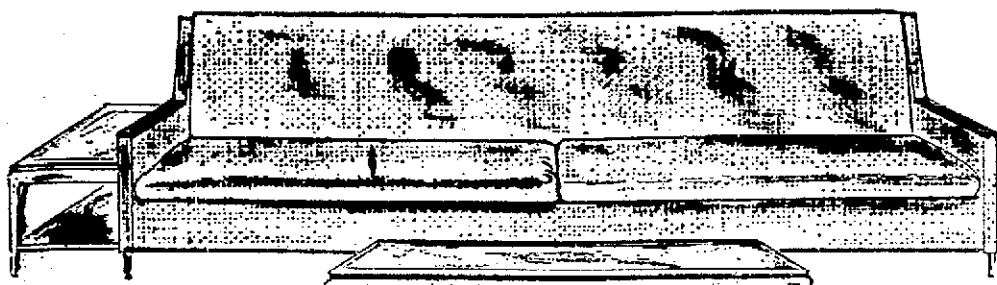
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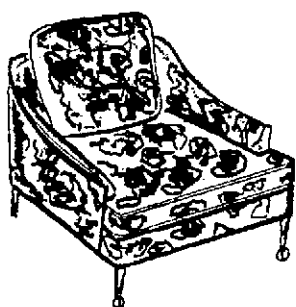
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Hand rubbed oil walnut end  
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Smart mobile chair, loose pillow  
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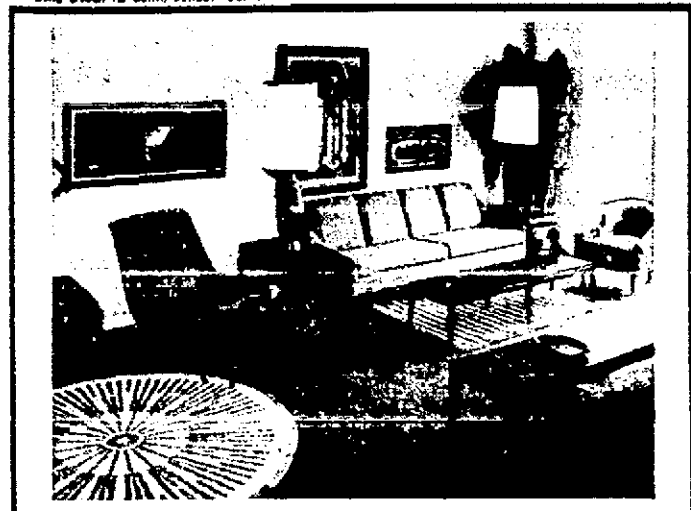
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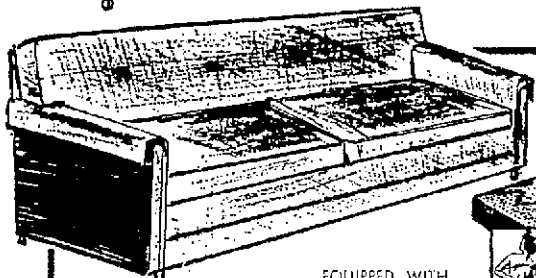
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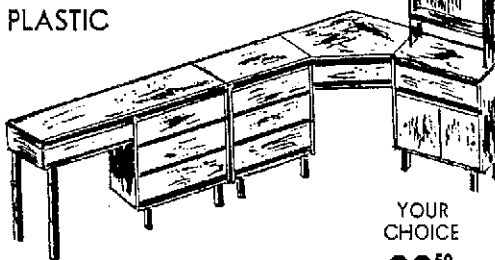
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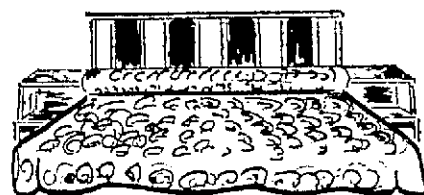
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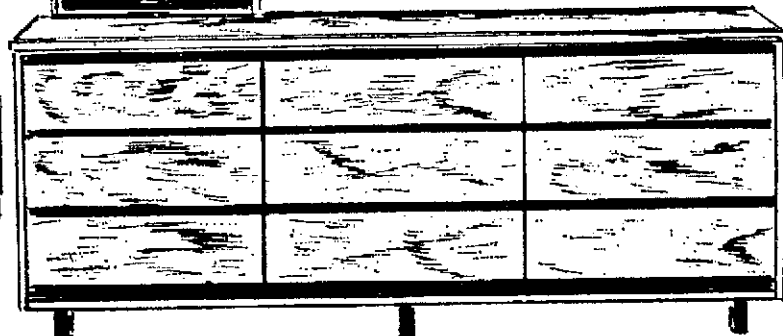
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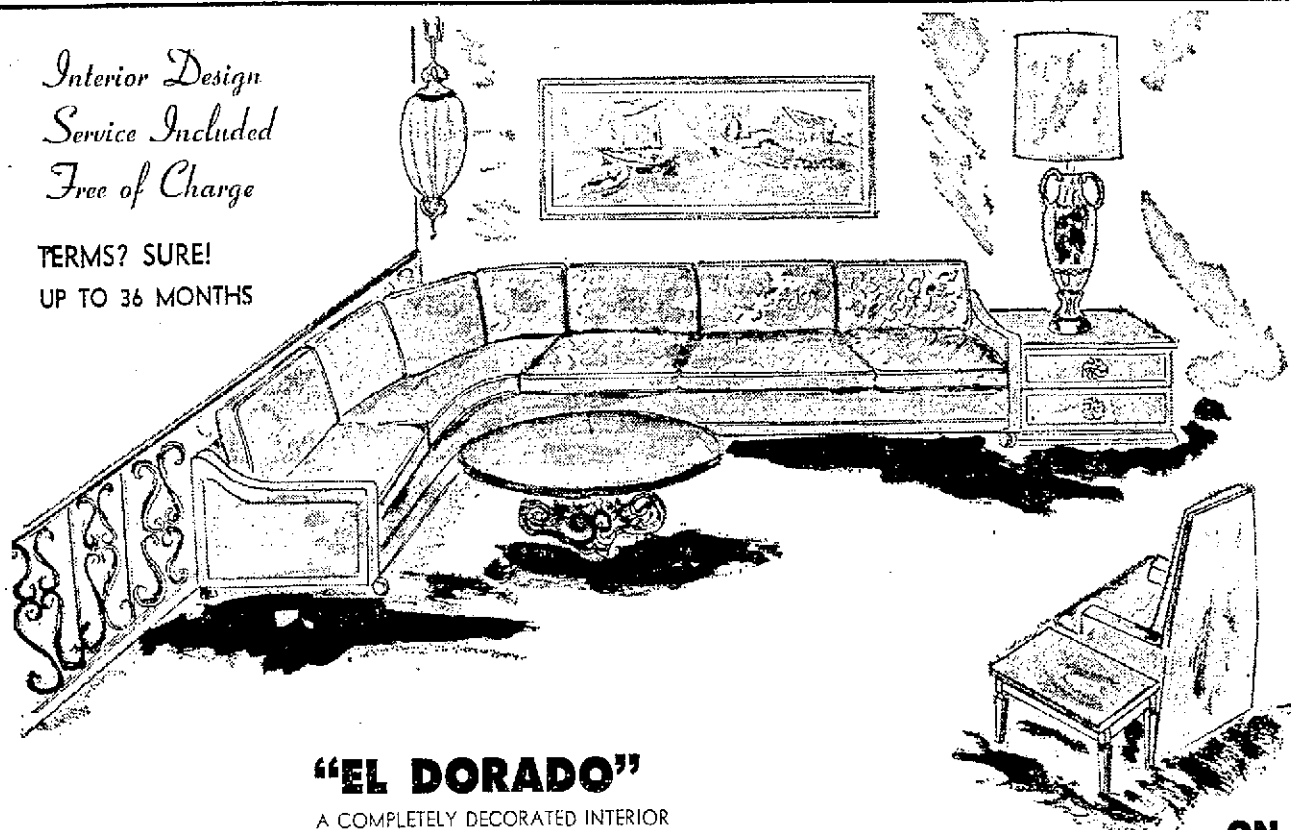
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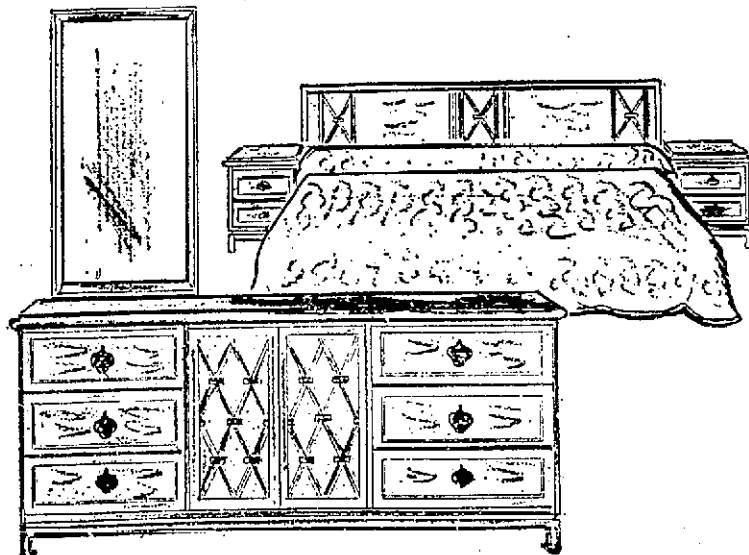
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POLITICS

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By BOB HOUSER

LAKEWOOD DEMOS

STUDY CLUB

luncheon is at noon. The public is welcome.

The film "Case History of a Rumor" will be a program feature of the Lakewood Democratic Club meeting at 8 p.m. Monday in Jose del Valle Park Pavilion, 5939 Henrilee St., Lakewood. The meeting is public.

**YOUNG DEMOCRATS**  
"Problems of the Negro Community" is the topic of a panel discussion scheduled by Long Beach Young Democrats for 8:30 p.m. Tuesday in Dana Branch Library, 3680 Atlantic Ave. Panelists will include Joseph White, professor of psychology at Long Beach State College; Mrs. Mary Brown, director of the Head Start program at Los Feliz Jewish Center, and a representative of the Long Beach Community Improvement League. A speaker from drive and both party efforts had the support of the American Civil Liberties Union will discuss "Police Brutality." The club will elect officers at 8 p.m. The meeting is conducting the drive this year.

Bob Wells, former Independent, Press-Telegram columnist and now director of publicity at Long Beach State College, will speak Wednesday at a luncheon meeting of the Democratic Women's Study Club in the Lafayette Hotel Panorama Room. President Mrs. Irving Havens will start the business meeting at 10:30 a.m. Study hour chairman Mrs. Don McLellan will present a speaker on the United Nations. Buffet

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**Captain's Res'tnt**  
We're Famous for GREEK DISHES  
Breakfast • Lunch • Dinner  
Days 7 a.m. to 11 p.m.  
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615 E. 10th St. NE 2728



## RARE GOLD BRAID

Senior Chief Yeoman Winston Ramsdell of Naval intelligence headquarters here was commissioned Friday as a chief warrant officer — the first such promotion in five years in the 11th Naval District.



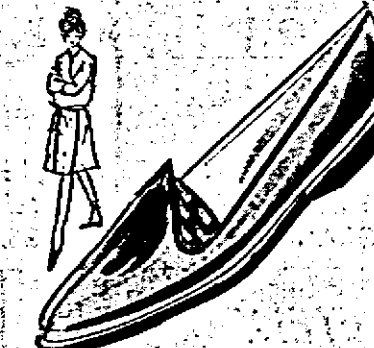
Monday, October 4th . . . One Day Only!

# SPECIALS

Just Say Charge It on Sears Revolving Charge

## Were \$1.99 to \$3.99 Misses' Sport Shirt Clearance

**Monday only**  
**\$1 to \$2**  
Search now on solid and print sport shirts at terrific savings. Many styles and colors in this tremendous assortment. Broken sizes 22 to 38. Hurry! While they last.  
Misses' Sportwear



## \$2.99 Pixie Casuals

**SAVE 11%!**  
Bomber soft glove leather casual style with stretch-to-fit girth across tummy. Women's and men's sizes. Save now!  
Shoe Dept.



## Boys' Warm-Up Jackets

**Terrific Value!**  
100% nylon, wind and water repellent. Dress swing bottom, snap-front. Assorted colors. Sizes 6 to 16. A boy!  
Boy's Wear Dept.



## 4-yr. Cotton Dress Lengths

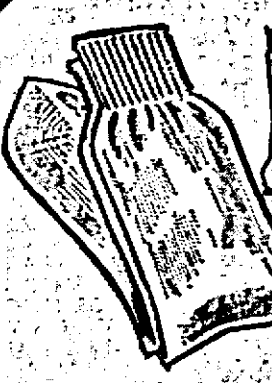
**Monday only**  
**4 to \$1**  
Washfast cotton fabric in assorted prints and colors. Ideal for wearing apparel or home decorating.  
Yardage Dept.

## Girls' Perma-Prest Jumpers

**Monday only**

**2.97**

• Adorable jumpers that never need ironing—ever because they're permanently pressed!  
• Fine Dacron® polyester and cotton in gay plaids and fall solid colors. Girls' sizes 7 to 16.  
Reg. DeWitt T.M.  
Girl's Wear Dept.



## Cushion Sole Work Socks

**Regular 49¢**  
Soft, absorbent cotton with cushion sole, nylon reinforced heel, toe. Durable only. Sizes 10 to 12 and 13.  
Men's Footwear Dept.



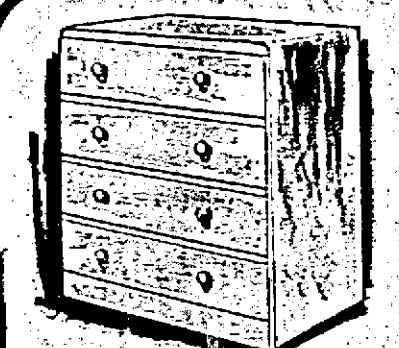
## 4-yr. Cotton Dress Lengths

**Monday only**  
**4 to \$1**  
Washfast cotton fabric in assorted prints and colors. Ideal for wearing apparel or home decorating.  
Yardage Dept.



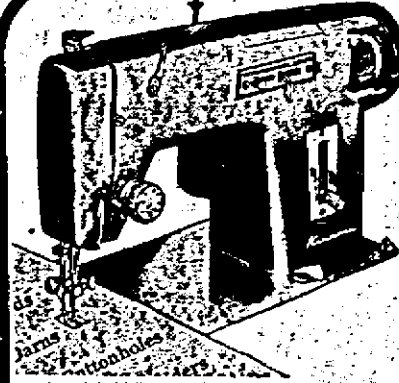
## \$1.39 Captain's Chair Print Pads

**Monday only**  
**99¢**  
Tufted Captain's chair pads in printed cotton design. Assorted decorative colors. Top Sears value!  
Drapery Dept.



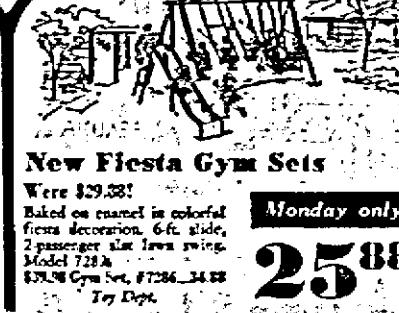
## Ready-to-Paint Chests

**Regular \$14.98**  
Fully assembled 4-drawer chest of Ponderosa pine. Ready to paint, stain, lacquer. Finish to your taste. 23 1/2" x 13 1/2" x 33 1/2".  
Furniture Dept.



## ZIG ZAG Sewing Machine

**Regular \$59.95 SAVE \$15**  
Embroiders, monograms, makes buttonholes. Model 60810-43. Save at Sears!  
Sewing Machine Dept.



## New Fiesta Gym Sets

**Were \$29.98!**  
Baked on enamel in colorful Fiesta decoration. 6 ft. slide, 2 passenger star lift swing. Model 728A.  
\$29.98 Gym Set, \$728A-24.98  
Toy Dept.

# LAST FIVE DAYS GIGANTIC STORE-WIDE SALE

Daily 10:30 • Mon. - Fri. Even. 10 P

**OPEN TODAY, SUNDAY**  
11:30 to 4:30

Greatest Markdowns of the Year for This All-Out Stock Disposal Sale. Quick Selling Imperative. HERE ARE JUST A FEW OF THE PRICE REDUCTIONS . . . MANY, MANY MORE

## LIBERAL CREDIT TERMS

UPHOLSTERED FURNITURE	DINING FURNITURE
SOFA SET Reg. \$259.95 Set SALE PRICE <b>\$139.88</b>	TRANSITIONAL DINING SET Reg. \$304.50 SALE PRICE <b>\$364.88</b>
STUDIO COUCH Reg. \$199.00 SALE PRICE <b>\$68.88</b>	ITALIAN DINING SET Reg. \$234.50 SALE PRICE <b>\$198.88</b>
CONTEMPORARY SOFA SET Reg. \$254.95 Set SALE PRICE <b>\$149.88</b>	SPANISH EXTENSION GAME SET Reg. \$369.95 SALE PRICE <b>\$299.88</b>
CONTEMPORARY SECTIONAL Reg. \$339.95 SALE PRICE <b>\$219.88</b>	MODERN DINETTE SET Reg. \$19.95 SALE PRICE <b>\$49.88</b>
"KROEHLER" NYLON SOFA AND CHAIR SET Reg. \$229.95 SALE PRICE <b>\$159.88</b>	MODERN DINETTE SET Reg. \$138.00 SALE PRICE <b>\$99.88</b>
"KROEHLER" Colonial SOFA Reg. \$199.95 SALE PRICE <b>\$119.88</b>	MODERN DINETTE SET Reg. \$49.95 SALE PRICE <b>\$35.88</b>
"ALLIED" FOAM SOFA AND CHAIR Reg. \$209.95 SALE PRICE <b>\$158.88</b>	

CARPETING
BUDGET TWEED Reg. \$4.00 Sq. Yd. SALE PRICE <b>\$2.59</b>
NYLON CARPETING Reg. \$4.50 Sq. Yd. SALE PRICE <b>\$2.99</b>
100% WOOL WILTON TWEED CARPETING Reg. \$4.95 Sq. Yd. SALE PRICE <b>\$4.59</b>
CONT. FILAMENT NYLON Reg. \$5.15 Sq. Yd. SALE PRICE <b>\$4.49</b>
DELUXE NYLON CARPETING Reg. \$9.95 Sq. Yd. SALE PRICE <b>\$6.49</b>

SOFA SLEEPERS
MODERN CONTEMPORARY SOFA SLEEPER Reg. \$119.95 SALE PRICE <b>\$119.88</b>
SIMMONS DANISH WALNUT BED DIYAN Reg. \$139.95 SALE PRICE <b>\$89.88</b>
EARLY AMERICAN SLEEPER Reg. \$169.95 SALE PRICE <b>\$99.88</b>
THIN ARM CONTEMPORARY SLEEPER Reg. \$189.95 SALE PRICE <b>\$149.88</b>
SIMMONS HIDE-A-BED Reg. \$199.95 SALE PRICE <b>\$149.88</b>
SIMMONS HIDE-A-BED Reg. \$289.50 SALE PRICE <b>\$199.88</b>
MODE QUALITY SLEEPER Vols. to \$300.00 SALE PRICE <b>\$159.88</b>

CHAIRS
"KROEHLER" MODERN OCCASIONAL CHAIR Reg. \$37.50 SALE PRICE <b>\$29.88</b>
MODERN ARM CHAIR Reg. \$19.95 SALE PRICE <b>\$44.88</b>
COLONIAL FIRESIDE CHAIR Reg. \$149.95 1st SALE PRICE <b>\$69.88</b>
"MODE" SWIVEL CHAIR Reg. \$109.95 SALE PRICE <b>\$49.88</b>
MODERN SWIVEL CHAIRS Reg. \$19.95 SALE PRICE <b>\$22.88</b>
HIGH BACK TRADITIONAL CHAIR Reg. \$34.50 SALE PRICE <b>\$48.88</b>
"KROEHLER" CLUB CHAIR Reg. \$124.50 SALE PRICE <b>\$74.88</b>
HIGH BACK ITALIAN CHAIR Reg. \$109.95 SALE PRICE <b>\$64.88</b>
FAMOUS "LA-Z-BOY" CHAIRS Vols. to \$224.50 SALE PRICE from <b>\$77.88</b>
ROCKER RECLINER Reg. \$199.95 SALE PRICE <b>\$88.88</b>
TRANSITIONAL DECORATOR CHAIR Reg. \$149.95 SALE PRICE <b>\$88.88</b>
MODERN NAUGHTY CHAIRS Reg. \$159.95 ea. SALE PRICE <b>\$94.88</b>

MISCELLANEOUS
MODERN SECTIONAL Reg. \$219.95 SALE PRICE <b>\$129.88</b>
KROEHLER CONVENTIONAL STYLED SOFA AND CHAIR SET Reg. \$229.95 SALE PRICE <b>\$129.88</b>
MODERN 8-FOOT SOFA Reg. \$194.50 SALE PRICE <b>\$99.88</b>
LOVE SEAT Reg. \$144.95 SALE PRICE <b>\$129.88</b>
DANISH MODERN CHAIR Reg. \$31.50 SALE PRICE <b>\$19.88</b>
SUNK BEDS (Complete) Reg. \$99.95 SALE PRICE <b>\$74.88</b>
JENNY LIND BEDS Reg. \$39.95 SALE PRICE <b>\$27.88</b>
CORNER TABLE Reg. \$24.95 SALE PRICE <b>\$18.88</b>
COCKTAIL TABLE Reg. \$29.95 SALE PRICE <b>\$17.88</b>
WALNUT CONSOLE Reg. \$184.50 SALE PRICE <b>\$66.88</b>
SUPPER AND HUTCH Reg. \$189.95 SALE PRICE <b>\$139.88</b>

BEDROOM
EARLY AMERICAN 7-PIECE BEDROOM SET Reg. \$259.95 SALE PRICE <b>\$169.88</b>
EASTERN OAK CLOSE-OUT (11 SET) Reg. \$259.00 SALE PRICE <b>\$148.88</b>
"BASSETT" WALNUT BEDROOM SET Reg. \$149.00 SALE PRICE <b>\$147.88</b>
A.P.C. SPANISH PROVINCIAL BEDROOM GROUP Reg. \$269.95 SALE PRICE <b>\$214.88</b>
"STANLEY" BIG WALNUT CONTEMPORARY BEDROOM Orig. \$449.00 SALE PRICE <b>\$389.88</b>

# WELLS BROS.

INSURANCE FURNITURE  
4700 LONG BEACH BLVD.  
N. LONG BEACH  
Just South of Del Amo — OPEN TODAY!

ALL ROADS LEAD TO SEARS  
SOUTHERN CALIFORNIA STORES

Shop 6 Nights  
SHOP MONDAY THRU SATURDAY  
9:30 A.M. TO 9:15 P.M.

POLITICS

# Democrats Launch Dollars Drive

By BOB HOUSER  
Political Editor

The 10th annual Dollars for a Democrat drive started Saturday. It runs through Oct. 17, seeking contributions of \$1 or more from registered Democrats to broaden the base of party financial support, rather than depend upon large gifts from a few wealthy individuals.

Assembly District chairman, by Long Beach Young Democrats Ethyl MacGregor and John Kovach for the 39th and Robert Sabol, 44th. Former State Bar President Joseph A. Ball is honorary chairman for the 44th District.

Proceeds from the statewide drive are to be used to support the party's nominees in the 1966 general election. In previous years Republicans conducted a similar drive and both party efforts had the support of the American Heritage Foundation and the Advertising Council. Only Democrats are conducting the drive this year.

LAKEWOOD DEMOS

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We're Famous for GREEK DISHES  
Breakfast • Lunch • Dinner  
Daily 7 a.m. - 3 a.m.  
Sat. 11:30 a.m. - 3 a.m.  
Sunday 11:30 a.m. - 3 a.m.  
ME 2-7278  
615 E. 10th St.

**Your Child DESERVES** the advantage **PIANO Brings**  
Inexpensive Rentals If Desired

**PIANOS MR. PIANO**  
2188 LAKEWOOD BLVD.  
(FIRST NORTH OF THE TRAFFIC CIRCUS)  
LONG BEACH  
• BOB PIERCE ENTERPRISES •



RARE GOLD BRAID

Senior Chief Yeoman Winston Ramsdell of Naval intelligence headquarters here was commissioned Friday as a chief warrant officer — the first such promotion in five years in the 11th Naval District.

—Staff Photo

**SEARS**  
ROEBUCK AND CO.

No Phone Orders on These Items... Some Quantities Limited! Shop Early!

Monday, October 4th... One Day Only!

# SPECIALS

Just Say Charge It on Sears Revolving Charge

Were \$1.99 to \$3.99 Misses' Sport Shirt Clearance

Monday only

\$1 to \$2

Stock up now on solid and print sport shirts at terrific savings. Many styles and colors in this tremendous assortment. Broken sizes 32 to 38. Hurry! While they last!

Mens Sportswear



\$2.99 Pixie Casuals

SAVE 14%!

Monday only

2 for \$5

Butter-soft glove leather casual style with stretch-to-fit gore across inseam. Women's and teens' sizes. Save now!

Shoe Dept.

Girls' Perma-Prest® Jumpers

Monday only

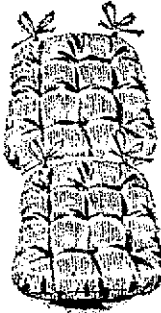
2.97

Adorable jumpers that never need ironing... ever because they're permanently pressed!

Fine DuPont® polyester and cotton in gay plaids and fall solid colors. Girls' sizes 7 to 14.

Reg. DuPont T.M.

Girls' Wear Dept.



\$1.39 Captain's Chair Print Pads

Monday only

99¢

Tufted Captain's chair pads in printed cotton denim. Assorted decorator colors. Top Sears value!

Drapery Dept.



Ready-to-Paint Chests

Regular \$14.98

Monday only

10.88

Fully assembled 4-drawer chest of Ponderosa pine. Ready to paint, stain, lacquer. Flush-to-floor base. 23 1/2 x 13 1/4 x 33 1/4 in.

Furniture Dept.



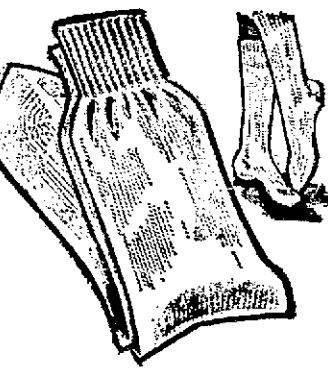
Boys' Warm-Up Jackets

Terrific Value!

100% nylon, wind and water repellent. Draw string bottom, snap-front. Assorted colors. Sizes 6 to 16. A boy!

Boys' Wear Dept.

1.47



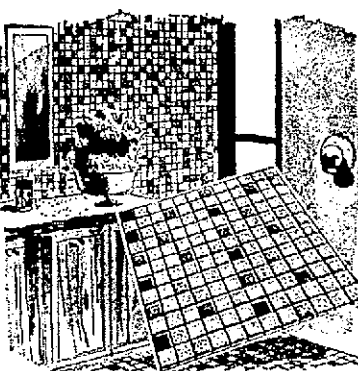
Cushion Sole Work Socks

Regular 49¢

Soft, absorbent cotton with cushion sole, nylon reinforced heel, toe. Durable only. Sizes 10 to 12 and 13.

Mens' Footwear Dept.

3.77



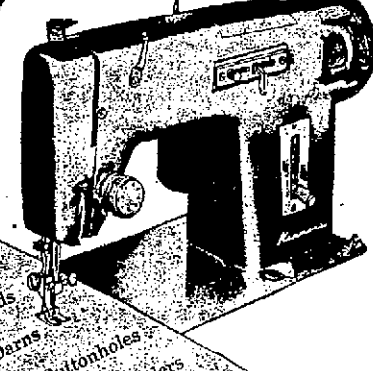
78¢ Unglazed Mosaic Tile

SAVE 50%!

Assorted colors in 1 1/2-in. squares on mesh back, makes 1 1/2 square ft. sheet. Decorative! Save now!

Building Material Dept.

3.39



ZIG ZAG Sewing Machine

Regular \$59! SAVE \$15

Embroiders, monograms, mends, darts. Sew on buttons, makes buttonholes. Model 60810-43. Save at Sears!

Sewing Machine Dept.

\$44



4-yd. Cotton Dress Lengths

Monday only

4 for \$1

Washfast cotton fabric in assorted prints and colors. Ideal for wearing apparel or home decorating.

Yardage Dept.



SAVE 25% on \$1.09

Latex Rubber Gloves Monday Only! 77¢

Extra-long cuffs, non-slip grip. Pink or white.

Sandwich Dept.



SAVE 24% on \$4.99

Utility Cabinets Monday Only! 3.77

12 extra deep drawers for storage. With dividers.

Hardware Dept.



Giant Ranunculus

Bulk Assortment Monday Only! 20 for 88¢

Double and ruffled flower with dark green leaves.

Garden Shop (Part of Sears Garden)



SAVE \$2 on \$4.99

30-gal. Trash Cans Monday Only! 2.99

Pre-galvanized steel sheet. Snap fitting cover.

Houseware Dept.



New Fiesta Gym Sets

Were \$29.88!

Baked on enamel in colorful fiesta decoration. 6-ft. slide, 2-passenger seat lawn swing. Model 7283.

\$39.98 Gym Set, #7286-34.00

Toy Dept.

25.88

ALL ROADS LEAD TO SEARS  
SOUTHERN CALIFORNIA STORES

Shop 6 Nights

SHOP MONDAY  
THRU SATURDAY  
9:30 A.M. TO 9:35 P.M.

# LAST FIVE DAYS GIGANTIC STORE-WIDE SALE

Daily 'til 5:30 • Mon. - Fri. Even. 'til 9

OPEN TODAY, SUNDAY  
11:30 to 4:30

Greatest Markdowns of the Year for This All-Out Stock-Disposal Sale. Quick Selling Imperative. HERE ARE JUST A FEW OF THE PRICE REDUCTIONS... MANY, MANY MORE

## LIBERAL CREDIT TERMS

IF DESIRED

### UPHOLSTERED FURNITURE

SOFA SET  
Reg. \$259.95 Set \$139.88  
SALE PRICE  
STUDIO COUCH  
\$99.00 List \$68.88  
SALE PRICE  
CONTEMPORARY SOFA SET  
Reg. \$254.95 Set \$149.88  
SALE PRICE  
CONTEMPORARY SECTIONAL  
Reg. \$399.95 \$219.88  
SALE PRICE  
"KROEHLER" NYLON SOFA  
AND CHAIR SET  
Reg. \$229.95 \$159.88  
SALE PRICE  
"KROEHLER" Colonial SOFA  
Reg. \$199.95 \$119.88  
SALE PRICE  
"ALLIED" FOAM SOFA  
AND CHAIR  
Reg. \$209.95 \$158.88  
SALE PRICE  
GOLD LABEL USED  
100-INCH SOFA.  
Beige nylon tweed. \$88.88  
Like new  
GOLD 8-FT. PILLOW-BACK  
SOFA  
Soiled but good \$48.88  
shipped  
CUSTOMER UPHOLSTERED  
Orig. \$259.00 \$119.88  
SALE PRICE  
"MODE" CUSTOM SOFA  
Orig. \$259.95 \$139.88  
SALE PRICE  
"KROEHLER" 100-IN. SOFA  
Orig. \$239.95 \$137.88  
SALE PRICE  
"MODE" ELEGANCE SOFA  
Orig. \$334.95 \$199.88  
SALE PRICE  
"MODE" 19-FT. 4-PIECE  
SECTIONAL  
Reg. \$495.00 \$399.88  
SALE PRICE  
NEW ALLIED 2-PC. CURVED  
SECTIONAL  
Reg. \$219.95 \$169.88  
SALE PRICE  
KING EDWARD Quilted SOFA  
Orig. \$336.00 \$259.88  
SALE PRICE  
DANISH WALNUT  
LIVING ROOM GROUP  
Orig. \$147.00 \$99.88  
SALE PRICE  
CONTEMPORARY  
CHANNEL BACK SET  
Orig. \$199.95 \$158.88  
SALE PRICE

### DINING FURNITURE

TRANSITIONAL DINING SET  
Reg. \$504.50 \$364.88  
SALE PRICE  
ITALIAN DINING SET  
Reg. \$234.50 \$198.88  
SALE PRICE  
SPANISH EXTENSION  
GAME SET  
Reg. \$369.95 \$299.88  
SALE PRICE  
MODERN DINETTE SET  
Reg. \$69.95 \$49.88  
SALE PRICE  
MODERN DINETTE SET  
Reg. \$138.00 \$99.88  
SALE PRICE  
MODERN DINETTE SET  
Reg. \$49.95 \$35.88  
SALE PRICE

### CARPETING

BUDGET TWEED  
Reg. \$4.00 Sq. Yd. \$2.59  
SALE PRICE  
NYLON CARPETING  
Reg. \$4.50 Sq. Yd. \$2.99  
SALE PRICE  
100% WOOL WILTON  
TWEED CARPETING  
Reg. \$6.95 Sq. Yd. \$4.59  
SALE PRICE  
CONT. FILAMENT NYLON  
Reg. \$6.95 Sq. Yd. \$4.49  
SALE PRICE  
DELUXE NYLON CARPETING  
Reg. \$9.95 Sq. Yd. \$6.49  
SALE PRICE

### SOFA SLEEPERS

MODERN CONTEMPORARY  
SOFA SLEEPER  
Reg. \$169.95 \$119.88  
SALE PRICE  
SIMMONS DANISH  
WALNUT BED DIVAN  
Reg. \$139.95 \$89.88  
SALE PRICE  
EARLY AMERICAN SLEEPER  
Orig. \$169.95 \$99.88  
SALE PRICE  
THIN ARM  
CONTEMPORARY SLEEPER  
Reg. \$189.95 \$149.88  
SALE PRICE  
SIMMONS HIDE-A-BED  
Reg. \$199.95 \$149.88  
SALE PRICE  
SIMMONS HIDE-A-BED  
Orig. \$289.50 \$199.88  
SALE PRICE  
MODE QUALITY SLEEPER  
Vals. to \$300.00 \$159.88  
SALE PRICE

### CHAIRS

"KROEHLER" MODERN  
OCCASIONAL CHAIR  
Reg. \$37.50 \$29.88  
SALE PRICE  
MODERN ARM CHAIR  
Reg. \$89.95 \$44.88  
SALE PRICE  
COLONIAL FIRESIDE CHAIR  
\$149.95 List \$69.88  
SALE PRICE  
"MODE" SWIVEL CHAIR  
Reg. \$109.95 \$49.88  
SALE PRICE  
MODERN SWIVEL CHAIRS  
Reg. \$39.95 \$22.88  
SALE PRICE  
HIGH BACK  
TRADITIONAL CHAIR  
Reg. \$84.50 \$48.88  
SALE PRICE  
"KROEHLER" CLUB CHAIR  
Reg. \$124.50 \$74.88  
SALE PRICE  
HIGH BACK ITALIAN CHAIR  
Reg. \$109.95 \$64.88  
SALE PRICE  
FAMOUS "LA-Z-BOY" CHAIRS  
Val. to \$224.50 \$94.88  
SALE PRICE from  
ROCKER RECLINER  
Reg. \$112.00 \$77.88  
SALE PRICE  
TRANSITIONAL  
DECORATOR CHAIR  
Reg. \$149.95 \$88.88  
SALE PRICE  
MODERN NAUHAUPE  
CHAIRS  
Reg. \$159.95 ea. \$94.88  
SALE PRICE, ea.

### BEDDING

BOX SPRING AND  
MATTRESS SETS  
Reg. \$159.00 Val. \$79.88  
SALE PRICE  
USED BEAUTY REST  
DOUBLE MATTRESSES  
Two only.  
EACH \$20.88  
BOX SPRING AND  
MATTRESS SETS  
\$119.00 Value \$59.88  
SALE PRICE  
BOX SPRING AND  
MATTRESS SETS  
Reg. \$89.00 Set \$49.88  
SALE PRICE  
KING SIZE SETS  
Special one-of-a-kind "Beauty  
Rest" and "Van Vorst". Values  
to \$299.00. YOUR CHOICE OF  
ENTIRE STOCK AT 1/4 TO 1/2 off

### MISCELLANEOUS

MODERN SECTIONAL  
Reg. \$219.95 \$129.88  
SALE PRICE  
KROEHLER CONVENTIONAL  
STYLED SOFA AND CHAIR SET  
Reg. \$229.95 \$129.88  
SALE PRICE  
MODERN 8-FOOT SOFA  
Reg. \$194.50 \$99.88  
SALE PRICE  
LOVE SEAT  
Reg. \$164.95 \$129.88  
SALE PRICE  
DANISH MODERN CHAIR  
Reg. \$31.50 \$19.88  
SALE PRICE  
BUNK BEDS (Complete)  
Reg. \$99.95 \$74.88  
SALE PRICE  
JENNY LIND BEDS  
Reg. \$39.95 \$27.88  
SALE PRICE  
CORNER TABLE  
Reg. \$34.95 \$18.88  
SALE PRICE  
COCKTAIL TABLE  
Reg. \$29.95 \$17.88  
SALE PRICE  
WALNUT CONSOLE  
Reg. \$104.50 \$66.88  
SALE PRICE  
BUFFET AND HUTCH  
Reg. \$189.95 \$139.88  
SALE PRICE

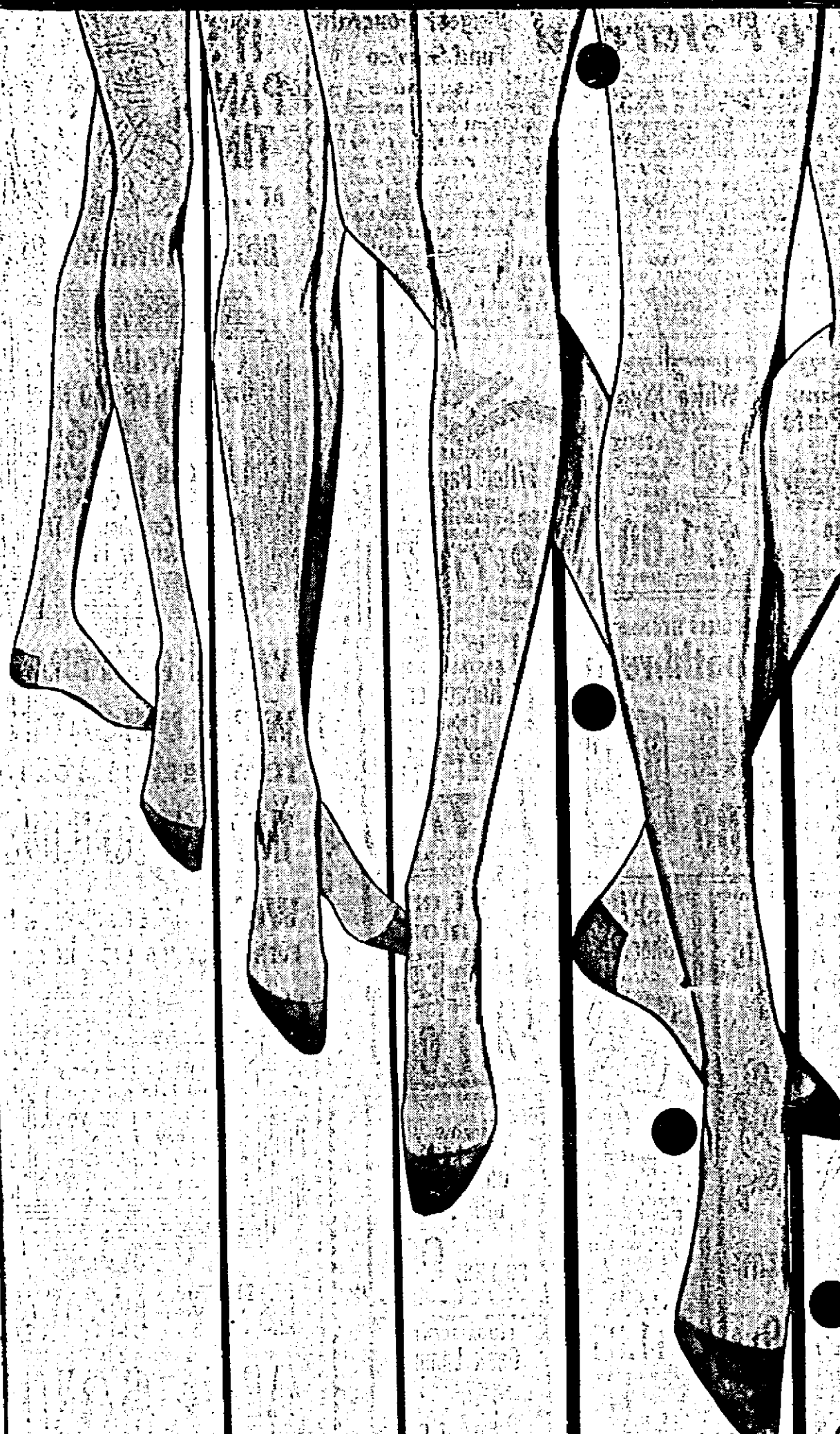
### BEDROOM

EARLY AMERICAN  
7-PIECE BEDROOM SET  
Reg. \$259.95 \$169.88  
SALE PRICE  
EASTERN OAK  
CLOSE-OUT — (1 SET)  
Reg. \$259.00 \$148.88  
SALE PRICE  
"BASSETT" OILED  
WALNUT BEDROOM SET  
Reg. \$249.00 \$147.88  
SALE PRICE  
6-PC. SPANISH PROVINCIAL  
BEDROOM GROUP  
Reg. \$269.95 \$214.88  
SALE PRICE  
"STANLEY" BIG WALNUT  
CONTEMPORARY BEDROOM  
Orig. \$469.00 \$389.88  
SALE PRICE

# WELLS BROS.

INSURANCE FURNITURE  
4700 LONG BEACH BLVD.  
N. LONG BEACH  
Just South of Del Amo — OPEN TODAY!





You Can Count on Us...  
Fashion Costs No More at Sears



**SAVE 28%**

**Semi-Annual  
SALE!**

regular \$1.39

**99<sup>c</sup>**  
pair

**FREE  
Bonus Pair  
with Every  
12 Pairs  
You Buy!**

Outstanding buy in hose because they're  
proportioned in width and length.  
Contoured at 5 important points of fit  
● thigh ● knee ● calf ● ankle ● foot...  
featuring Sears exclusive **Cling-Alon®** nylon.  
Greatest stretch and fit ever.

**petite for you**  
who are up  
to 120 lbs.,  
5-ft. 3-in.  
with short,  
slender legs.

**shapely for**  
5-ft. 2-in. to  
5-ft. 9-in. ...  
95 to 140 lbs.  
Average length,  
slender legs.

**classic for**  
5-ft. 2-in. to  
5-ft. 9-in. ...  
120 to 170 lbs.  
Average length,  
full legs.

**tall for**  
5-ft. 6-in. to  
6-ft. 3-in. ...  
160 to 200 lbs.  
Extra long or  
extra full legs.

## SEARS GREAT SALE OF PROPORTIONED-FIT NYLONS

### Join Sears proportioned-fit hosiery club

Get a 13th pair FREE when you purchase a dozen pairs in a period of 18 months. Sears will keep a record of your size and color preferences and send you notices of sales and other hosiery events. Join now!

**Hurry... Sale Ends October 9th!**

Save now on a stocking wardrobe! Choose from styles galore including Sears exclusive **Cling-Alon®** stretch... the stretch that "gives" to your every movement, making incredibly smooth, clinging fit possible without strain. Super snag resistant, too. Also a wide selection of seamless mesh and regular knit for casual wear; business sheers and ultra sheers both seamless and full fashioned for your busy days and gala evenings. Choose from a glorious range of fashion shades. Buy with confidence and save. Sears sells only first quality hose, no seconds, no irregulars.

CHARGE IT on Sears Revolving Charge

**ALL ROADS LEAD TO SEARS  
SOUTHERN CALIFORNIA STORES**

**Shop 6 Nights**

**SHOP MONDAY  
THRU SATURDAY  
9:30 A.M. TO 9:15 P.M.**

You Can Count on Us...  
Fashion Costs No More at Sears



**SAVE 28%**

**Semi-Annual  
SALE!**

**FREE  
Bonus Pair  
with Every  
12 Pairs  
You Buy!**

regular \$1.39

**99<sup>c</sup>**  
pair

Outstanding buy in hose because they're  
proportioned in width and length.  
Contoured at 5 important points of fit  
● thigh ● knee ● calf ● ankle ● foot . . .  
featuring Sears exclusive Cling-Alon® nylon.  
Greatest stretch and fit ever.

**petite** for you  
who are up  
to 120 lbs.,  
5-ft. 3-in.  
with short,  
slender legs.

**shapely** for  
5-ft. 2-in. to  
5-ft. 9-in. . .  
95 to 140 lbs.  
Average length,  
slender legs.

**classic** for  
5-ft. 2-in. to  
5-ft. 9-in. . .  
120 to 170 lbs.  
Average length,  
full legs.

**tall** for  
5-ft. 6-in. to  
6-ft. 3-in. . .  
160 to 200 lbs.  
Extra long or  
extra full legs.

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notices of sales and other hosiery events. Join now!

**Hurry . . . Sale Ends October 9th!**

Save now on a stocking wardrobe! Choose from styles galore including Sears  
exclusive Cling-Alon® stretch . . . the stretch that "gives" to your every movement, making  
incredibly smooth, clinging fit possible without strain. Super snag resistant, too.  
Also a wide selection of seamless mesh and regular knit for casual wear; business sheers  
and ultra sheers both seamless and full fashioned for your busy days and gala  
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Sears sells only first quality hose, no seconds, no irregulars.

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SOUTHERN CALIFORNIA STORES**

**Shop 6 Nights**

SHOP MONDAY  
THRU SATURDAY  
9:30 A.M. TO 9:15 P.M.



## Expert Heads Aid to Retarded

An expert in the field of educating and training the mentally retarded has assumed the new post of executive director for the Long Beach Retarded Children's Foundation Inc., with school and administrative headquarters at 4519 Stearns St.

He is William F. Anderson, 37, formerly of Ft. Wayne, Ind., who came to Long Beach from his previous position as executive director of the Johnny Appleseed School & Training Center, operated by the Retarded Children's So-

rolled for day-care teaching and training, with 20 more on the center's waiting list. The latter will be accommodated as soon as additional facilities and staff can be made available, Anderson said.

The Foundation, affiliated with the National Association for Retarded Children Inc. and the California Council for Retarded Children, is a non-profit, nontax-supported organization which is funded by private contributions and from modest tuition-training fees for students.

Present staff consists of six paid teachers and five assistant teachers, whose work is supplemented by nonpaid volunteers. Additional volunteers are being sought to assist planned expansion of the foundation's facilities and program in the greater Long Beach area, Anderson said.

**YOUR CAREER WILL START with a good job offer by reading the "Help Wanted" columns. Better check right now.**

## State Sales Tax Biggest General Fund Service

SACRAMENTO (AP) — The state sales tax produced the largest single source of general fund income for the first two months of the 1965-66 fiscal year, State Controller Alan Cranston said today.

Cranston reported the two-month total was \$313,074,779, of which \$215,230,116 came in from the sales tax.

The cash balance on hand as of Aug. 31 was \$99,113,655, Cranston said.



WILLIAM F. ANDERSON  
New Foundation Director

## IT'S PANIC TIME AT ...



DICK BROWNING OLDS

WE HAVE  
**72** BRAND NEW  
1965 Oldsmobiles  
To Get Rid Of  
By New Car Showing Time  
October 14

WE'RE DESPERATE  
WE'RE UNLOADING  
TO MAKE ROOM FOR THE  
**1966 OLDS**

We're Discounting  
EVERY LAST '65 OLDS IN STOCK

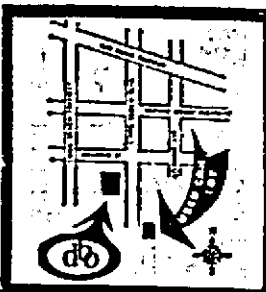
If you want a new car we guarantee to put you in an Olds at a price you'll gladly pay for a less expensive Ford, Chev., Plymouth, etc., etc.

**BUY NOW AND SAVE UP TO \$1200.**

ON DEMONSTRATORS

**HURRY IN FOR THE BEST SELECTION AND THE BEST CAR MONEY CAN BUY AT ...**

LEASE A NEW '66 NOW



DICK BROWNING OLDSMOBILE  
1227 Long Beach Bl.

HE 6-9621

**GROOM & CLEAN**  
Cleansing Hair Dressing  
79c Size  
**2 FOR 1.00**

**PLAYTEX "Living Glove"**  
With FREE Extra Right Hand Glove. Ass't colors to choose from.  
**99c**

**CANDY Gum, Mints**  
All Your Favorite Brands  
Baby Ruth  
Reg. 5c  
**10 FOR 29c**

**Macleans Tooth Paste**  
for Whiter Teeth  
59c Giant Size  
**39c**

**White King "D"**  
with BORAX for cleaner, sweeter washes.  
Giant Size  
**2 FOR 1.00**

**LOOSELEAF Filler Paper**  
STUART HALL  
3-Hole in wide or narrow rule  
200 Sheet Paks Reg. 65c  
**2 FOR 77c** **BIG VALUE** 300 0

**SHOP these A+ VALUES AT Sav-on**

**5-STAR SPECIAL**

- ★ 3-Ring Binder with Clip
- ★ Filler Paper
- ★ Index Dividers
- ★ Theme Book
- ★ Presidential Map

**1.78 Value 88c**

**LE PAGE'S White Paste**  
"Yogi Berra" and His Friends... "Huckleberry Hound" & "Top Cat" Plastic head shapes with spreaders.  
39c Value **23c**

**Pencils**  
"Senator" by VENUS — Pak of 12 pencils with erasers, plus pencil sharpener.  
**39c**

**Webster's New World Dictionary**  
of the American language. College edition. Thumb index.  
**5.98**

**Blue Canvas BINDER**  
3-ring with 156 rings, single booster.  
**55c**

**GYM Bag**  
Heavy washable cotton denim with draw-string top. Many other uses.  
**69c**

**Typing Paper**  
"Kluge" by STUART HALL... Erasable white bond for neatness.  
**59c**

**Sunbeam CORDLESS HYGIENIC Toothbrush**

Brushes up and down the way most dentists recommend... does a better, faster job than handbrushing. Teeth and gums are left refreshingly clean. Complete with charging stand, bracket for wall mounting and 4 brushes in pastel colors.

You Get 128 Blue Chip Stamps with Purchase  
**12.88** MODEL 674

**EASTMAN KODAK Kodacolor-X Color Film**

Choice of 120, 127 or 620.

**77c**

**Rit or Tintex DYES**

Ass't colors to choose from. Reg. 35c Size.

**4 FOR 1.00**

**ARROW HARDWOOD CHARCOAL BRIQUETS**

20 LBS. **99c**

**FLUORESCENT Desk Lamp**

Reg. \$38

**4.98**

Copper color with flexible goose neck. 18" 15 watt bulb included with purchase.

**PHYSICIAN'S Thermometer**

Reg. 85c

**49c**

With hospital accuracy, safety both. Oral or rectal. Case included.

**COETS Quilted Cotton Squares**

For everyday beauty use.

80c Box of 100

**59c**

**LADIES' Slipperettes**

Assorted styles and colors in folding Brocades and Leatherette. Vinyl sole with heel lift.

S-M-L-XL **1.49**

**CHILDREN'S Lunch Kits** by THERMOS

Assorted colorful kits in flat or dome style. Each kit is complete with a matching 10 oz. vacuum bottle. Reg. 2.29

**1.69**

**INFANTS' Play Pen Pad**

Full size pad with ample padding for comfort. Assorted juvenile prints on white or pastel colors. Corner ties hold pad secure.

**2.69**

**INFANTS' Hi-Chair Pad**

Thick padding for comfort... binged seat and arms. Bright juvenile prints on washable plastic. Assorted pastel colors.

**1.69**

**POND'S Cold Cream**

Cleanses deep down, clears and refines pore openings, replaces natural beauty oils.

1 lb. 7.75 Size **1.44**

**Color Film** For INSTAMATIC Cameras

**Kodacolor-X** — KODAPAK — CX125 — 12 Exposure. Reg. 1.39 **97c**

**35mm Film** — Kodacolor-X... CX135 — 20 Exposure. Reg. 1.59 **1.33**

**8mm "Super 8"** — CARTRIDGE — 50 ft. of film. Reg. 2.49 **2.29**

**VITAMINS by PARKE DAVIS**

**ABDOL WITH MINERALS**  
Purchase the bottle of 100's and get 30's FREE.  
4.10 Value **3.10**

**MYADEC WITH POTENCY**  
Vitamin Formula & Minerals — Purchase the 100's and get 30's FREE.  
10.80 Value **7.79**

**KAPSEALS GERIPLEX** GERIATRIC Mineral Formula — Purchase the 100's and get 30's FREE. 9.94 Value **6.75**

**PALADAC** With Minerals — Chewable tablets... Purchase the 100's and get 30's FREE. 4.53 Value **3.37**

**SCORE the Clear HAIR CREAM**  
For Perfect Grooming... Non Greasy. 79c Large Size **57c**

**ANACIN**  
TABLETS for FAST Pain Relief from Headache, etc. 219 200's **1.59**

**DENTU-CREME**  
Tooth Paste for Dentures... the only paste powerful enough for dentures. 85c Giant Size **66c**

**ZESTABS FOR CHILDREN**  
Chewable Vitamins — FREE 30 day supply with purchase of 100 tablet bottle. 5 delicious flavors per bottle. Reg. 3.49 **2.98**

**HEET Liniment**  
Fast relief from muscular aches and pains. 89c Size **63c**

**Red Mouth Wash**  
SAY-ON... Mild astringent will sweeten breath, keep gums and mouth clean. 29c

**Isopropyl Alcohol**  
Rubbing Compound. SAY-ON... Relief of minor muscular aches and pains. PL 13c

**DESERT FLOWER Hand & Body Lotion**

Protects, softens and restores moisture to skin — works wonders on chapped, rough skin.

2.00 fl. oz. 1.00  
4.00 fl. oz. Plastic Dispenser Bottle **2.00**

**Sav-on SELF-SERVICE DRUG STORES**

Open 9 A.M. to 10 P.M. — 7 Days A Week

Bring Your Next Prescription in to Sav-on Drugs

**Attache Case**

Simulated leather covering... partitioned paper to clear on inside. Polished locks, durable handle. Reg. 8.98 **7.88**

**Shoe Boxes**

Heavy gauge clear plastic with light fitting lid, grooved for easy, neat storage in closets. **39c**





**DAVE'S ROYAL FURNITURE**  
1325 ALAMITOS AVE.  
(Just North of Anaheim Street)  
**LONG BEACH**

HEALTH PROBLEMS FORCE ME TO GIVE UP MY BUSINESS... NOW! AFTER 20 YEARS IN LONG BEACH I HAVE TO SACRIFICE MY COMPLETE STOCK OF QUALITY FURNITURE AT A FRACTION OF THE TRUE VALUE! THIS SALE IS FINAL AND THE VALUES OFFERED HERE WILL NEVER BE REPEATED!!

OPEN DAILY 10-9—SAT. 10-6  
SUNDAY 10-6

**WE  
QUIT!**

**AFTER 20 YEARS  
IN LONG BEACH**

**DAVE'S ROYAL FURNITURE**  
1325 ALAMITOS AVE., LONG BEACH  
(Just North of Anaheim St.)

SAVE  
UP  
TO  
60%  
AND  
MORE!

SAVE  
UP  
TO  
60%  
AND  
MORE!

**QUITTING BUSINESS**

SALEM  
EARLY AMERICAN  
**MAPLE  
DESK**  
**\$29**

**MATES'  
CHAIRS**  
SALEM MAPLE  
**\$11.88**

9x12  
**RUGS**  
Slightly Imperfect  
from Store Display  
**\$12.88**

**BOSTON  
ROCKERS**  
Warm Maple  
Finish  
Large Size  
**\$16.00**

2-PIECE MODERN  
LIVING ROOM SETS  
DIYAN AND CHAIR.  
DIYAN SLEEPS TWO.  
WHILE THEY LAST  
**\$79**

10-DRAWER  
EARLY AMERICAN DRESSER  
SALEM MAPLE  
FINISH  
**\$29**

BEAUTIFUL  
54-INCH CREDENZA  
ANTIQUE WHITE OR GOLD.  
LOVELY PICTURE FRAME  
FRONT, GOLD EMBELLISHED  
**\$39**

CONTEMPORARY SOFA  
REVERSIBLE FOAM CUSHION SEATS.  
FINE SELECTION OF DECORATOR  
FABRICS  
MATCHING CHAIR AVAILABLE \$50  
**\$99**

WING DIVAN and CHAIR  
COLONIAL STYLE  
Handsome Nubby fabric, fine colors.  
Divan sleeps 2. Chair has  
reversible foam seat cushions.  
**\$149**

EARLY AMERICAN  
5-PIECE BEDROOM SUITE  
SALEM MAPLE, 6-DR. DRESSER  
AND FRAMED MIRROR.  
BOOKCASE HEADBOARD,  
2 NIGHT STANDS.  
**\$195**

SALEM  
BUFFET &  
HUTCH  
**\$87**  
COMPLETE

MARBLE  
TOP  
TABLES  
**\$8.95**

DISTRESSED  
TABLES  
Pushie Maple Finish Solid Top,  
Extra Thick, 30" x 48" and  
Carved Tables—  
While They Last!  
**\$13**

Heavy  
Distressed  
MAPLE BAR  
34" Wide  
Solid Finish with  
Loads of Shelf Space  
**\$59**

INNERSPRING MATTRESS  
and  
BOX SPRING  
FULL OR TWIN SIZE  
**\$29**

6-PIECE MAPLE  
LIVING ROOM GROUP  
LAY-BACK SOFA, LARGE  
CLUB CHAIR, PLATFORM  
ROCKER, 3 MAPLE TABLES.  
BEAUTIFUL TWEED FABRICS!  
**\$199**

EARLY AMERICAN  
BREAKFAST BAR  
Over 5-ft. Wide and 6-ft. High  
Wood Casseled Top, Extra Heavy  
slab bar top. Loads of cupboard  
space. Bottled glass doors on top.  
**\$155**

7-PC. EARLY AMERICAN  
MAPLE DINING SET  
48" ROUND TABLE, FORMICA  
TOP, EXTENDS TO 72".  
6 BEAUTIFUL UPHOLSTERED  
CHAIRS  
**\$159**

7-PIECE  
MODERN DINETTE SET  
EXTENSION TABLE WITH  
NEVAMAR TOP (34"x44"x16")  
6 CUSHIONED CHAIRS.  
BRONZE TONE  
**\$54**

MODERN  
3-PIECE SECTIONAL  
100% NYLON FRIZZE FABRICS.  
DECORATOR COLORS. 17-FT. OF  
SECTIONAL FOR ONLY  
**\$139**

RECLINING  
CHAIRS  
Removable Upholstery in  
Velvet and Nylon Fabrics.  
Large Selection of Colors.  
**\$39**

8-PIECE  
MAPLE  
BUNK BED  
30" Twin Size Beds  
Top Mattresses  
3 Heavy Duty Springs  
Ladder and Guard Rail  
**\$77**

5-PIECE  
MAPLE  
DINING  
ROOM SET  
**\$77**

DISTRESSED  
BAR  
STOOLS  
**\$9.88**

**OPEN SUNDAY 10 A.M.-6 P.M., MONDAY 10 A.M.-9 P.M.**

7-PIECE DISTRESSED  
MAPLE DINING SUITE

HEAVY 3/23" TABLE TOP 42"x48".  
OPEN, 6 BEAUTIFUL MATE CHAIRS.  
LOVELY SALEM FINISH  
**\$159**

EARLY AMERICAN  
3-PIECE SECTIONAL

Wing Back, 15-ft. of luxurious living in  
fine decorator fabric.  
Box pleated reversible  
foam cushions  
**\$249**

MODERN  
BEDROOM SET

6-Drawer Dresser, Mirror, Bookcase  
Headboard, Nevamar  
Tops, Danish Walnut  
Finish  
**\$59**

5-PC.  
DINETTE SET

Formica Top Table, four up-  
holstered chairs.  
Bronze Tone  
Legs  
**\$29**

OVAL BRAIDED

**RUGS**

**\$19.88**  
9'x12'  
OUT THEY GO!

5-PC. COLONIAL  
BEDROOM GROUP

Large 9-Drawer Triple Dresser,  
Mirror, 2 Nite Stands,  
Bookcase Headboard,  
Nevamar Tops  
**\$99**

Quilted Naugahyde 3-pc.  
LUXURY LIVING ROOM

Also Ideal for den, 34" Danish  
Divan, Chair and Highback Swivel  
Rocker. Large  
selection of  
colors  
**\$229**

DANISH SLEEP SOFA

SLEEK MODERN LINES. REVERSIBLE  
FOAM FILLED CUSHIONS, INCLUDING  
MATTRESS. FULL CHOICE OF COLORS.  
**\$88**

DANISH MODERN  
CHAIR

These  
Cushions  
Choice  
of Color  
**\$19**

CALIF.

5-PC. MAPLE  
DINETTE SET

Margaret Top  
4 Vinyl Uph.  
Chairs, Foam  
Cushions  
**\$69**

**DAVE'S ROYAL FURNITURE**  
**1325 ALAMITOS AVE.**

(JUST NORTH OF ANAHEIM ST.) **LONG BEACH**

SALE HOURS: WEEK DAYS 10 to 9 — SAT. 10 to 6 — SUN. 10 to 6  
• Limited Quantities • All Sales Final • Free Delivery • E-Z Credit Terms

**FREE** UPHOLSTERED  
WITH HEADBOARD  
**DUCHESS**  
BOX SPRING  
& MATTRESS  
**\$46**



**DAVE'S ROYAL FURNITURE**  
1325 ALAMITOS AVE.  
(Just North of Anaheim Street)  
LONG BEACH

HEALTH PROBLEMS FORCE ME TO GIVE UP MY BUSINESS... NOW! AFTER 20 YEARS IN LONG BEACH I HAVE TO SACRIFICE MY COMPLETE STOCK OF QUALITY FURNITURE AT A FRACTION OF THE TRUE VALUE! THIS SALE IS FINAL AND THE VALUES OFFERED HERE WILL NEVER BE REPEATED!!

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SUNDAY 10-6

**WE  
QUIT!**

**AFTER 20 YEARS  
IN LONG BEACH**

**DAVE'S ROYAL FURNITURE**  
1325 ALAMITOS AVE., LONG BEACH  
(Just North of Anaheim St.)

SAVE  
UP  
TO  
60%  
AND  
MORE!

**QUITTING BUSINESS**

SAVE  
UP  
TO  
60%  
AND  
MORE!

SALEM  
EARLY AMERICAN  
**MAPLE  
DESK**  
**\$29**

**MATES'  
CHAIRS**  
SALEM MAPLE  
**\$11.88**

9x12  
**RUGS**  
Slightly Imperfect  
from Store Display  
**\$12.88**

**BOSTON  
ROCKERS**  
Warm Maple  
Finish  
Large Size  
**\$16.00**

2-PIECE MODERN  
**LIVING ROOM SETS**

DIVAN AND CHAIR.  
DIVAN SLEEPS TWO.  
WHILE THEY LAST...

**\$79**

10-DRAWER  
**EARLY AMERICAN DRESSER**

SALEM MAPLE  
FINISH

**\$29**

BEAUTIFUL  
**54-INCH CREDENZA**

ANTIQUE WHITE OR GOLD.  
LOVELY PICTURE FRAME  
FRONT, GOLD EMBELLISHED.

**\$39**

**CONTEMPORARY SOFA**

REVERSIBLE FOAM CUSHION SEATS.  
FINE SELECTION OF DECORATOR  
FABRICS

**\$99**

**WING DIVAN and CHAIR**  
COLONIAL STYLE

Handsome Nubby fabric, fine colors.  
Divan sleeps 2. Chair has  
reversible foam seat cushions.

**\$149**

EARLY AMERICAN  
**5-PIECE BEDROOM SUITE**

SALEM MAPLE, 6-DR. DRESSER  
AND FRAMED MIRROR.  
BOOKCASE HEADBOARD,  
2 NIGHT STANDS.

**\$195**

SALEM  
**BUFFET &  
HUTCH**  
**\$87**  
COMPLETE

MARBLE  
TOP  
**TABLES**  
**\$8.95**

**DISTRESSED  
TABLES**  
Rustic Maple Finish Solid Tops.  
Extra Thick, Step Tables and  
Coffee Tables. While They Last!

**\$13**

Heavy  
Distressed  
**MAPLE BAR**  
54" Wide  
Salem Finish with  
Loads of Shelf Space

**\$59**

**INNERSPRING MATTRESS**

and  
**BOX SPRING**

**\$29**

FULL OR TWIN SIZE

**6-PIECE MAPLE  
LIVING ROOM GROUP**

LAY-BACK SOFA, LARGE  
CLUB CHAIR, PLATFORM  
ROCKER, 3 MAPLE TABLES.  
BEAUTIFUL TWEED FABRICS!

**\$199**

EARLY AMERICAN  
**BREAKFAST BAR**

Over 5-ft. Wide and 6-ft. High  
Wood Canopied Top. Extra heavy  
slab bar top. Loads of cupboard  
space. Bottled glass doors on top.

**\$155**

7-PC. EARLY AMERICAN  
**MAPLE DINING SET**

48" ROUND TABLE, FORMICA  
TOP. EXTENDS TO 72".  
6 BEAUTIFUL UPHOLSTERED  
CHAIRS

**\$159**

7-PIECE  
**MODERN DINETTE SET**

EXTENSION TABLE WITH  
NEVAMAR TOP (36"x48"x60"),  
6 CUSHIONED CHAIRS.  
BRONZE TONE

**\$54**

MODERN  
**3-PIECE SECTIONAL**

100% NYLON FRIEZE FABRICS.  
DECORATOR COLORS. 17-FT. OF  
SECTIONAL FOR ONLY

**\$139**

**RECLINING  
CHAIRS**

Ruggerdy Upholstered in  
Vinyl and Nylon Fabrics.  
Large Selection of Colors.

**\$39**

8-PIECE  
MAPLE  
**BUNK BED**

39" Twin Size Bed  
Twin Mattresses  
2 Heavy Duty Springs,  
Ladder and Guard Rail

**\$77**

5-PIECE  
MAPLE  
**DINING  
ROOM SET**

**\$77**

**DISTRESSED  
BAR  
STOOLS**

**\$9.88**

**OPEN SUNDAY 10 A.M.-6 P.M., MONDAY 10 A.M.-9 P.M.**

7-PIECE DISTRESSED  
**MAPLE DINING SUITE**

HEAVY 8/25" TABLE TOP 42"x60"  
OPEN, 6 BEAUTIFUL MAPLE CHAIRS.  
LOVELY SALEM FINISH

**\$159**

EARLY AMERICAN  
**3-PIECE SECTIONAL**

Wing Back, 15-ft. of luxurious living in  
fine decorator fabrics.  
Box pleated reversible  
foam cushions

**\$249**

**MODERN  
BEDROOM SET**

6-Drawer Dresser, Mirror, Bookcase  
Headboard, Nevamar  
Tops, Danish Walnut  
Finish

**\$59**

5-PC.  
**DINETTE SET**

Formica Top Table, four up-  
holstered chairs.  
Bronze Tone  
Legs

**\$29**

**OVAL BRAIDED**

**RUGS**  
**\$19.88**  
9'x12'  
OUT THEY GO!

5-PC. COLONIAL  
**BEDROOM GROUP**

Large 9-Drawer Triple Dresser,  
Mirror, 2 Nite Stands,  
Bookcase Headboard,  
Nevamar Tops

**\$99**

Quilted Naugahyde 3-pc.  
**LUXURY LIVING ROOM**

Also ideal for den. 84" Danish  
Divan, Chair and Highback Swivel  
Rocker. Large  
selection of  
colors

**\$229**

**DANISH SLEEP SOFA**

SLEEK MODERN LINES. REVERSIBLE  
FOAM FILLED CUSHIONS, INCLUDING  
MATTRESS. FULL CHOICE OF COLORS.

**\$88**

DANISH MODERN  
**CHAIR**

Loose  
Cushions  
Choice  
of Color

**\$19**

CALIF.  
5-PC. MAPLE  
**DINETTE SET**

Marproof Top  
4 Vinyl Uph.  
Chairs, Foam  
Cushions

**\$69**

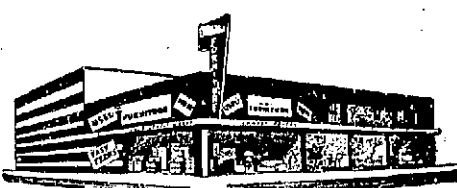
**DAVE'S ROYAL FURNITURE**  
**1325 ALAMITOS AVE.**

(JUST NORTH OF ANAHEIM ST.) **LONG BEACH**

SALE HOURS: WEEK DAYS 10 to 9 — SAT. 10 to 6 — SUN. 10 to 6  
• Limited Quantities • All Sales Final • Free Delivery • E-Z Credit Terms

**FREE** UPHOLSTERED  
WITH HEADBOARD  
**DUCHESS**  
BOX SPRING  
& MATTRESS  
**\$46**

AFTER 20 YEARS — WE QUIT!





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B-10—INDEPENDENT-PRESS-TELEGRAM

Long Beach 12, Calif., Sunday, Oct. 2, 1954

# 1 WEEK ONLY

May Co. Lakewood eighth annual gas dryerama . . . the once-a-year event!

Starts Monday, Oct. 4. Come one, come all, come early. Brand names, big values.

# GAS

WESTINGHOUSE

Westinghouse heavy duty gas dryer with automatic time control

# 175.00

Heavy duty dryer is engineered to dry giant loads with ease . . . automatic time control lets you set the length of time needed for a particular load, the dryer does the rest, clothes come out dry, soft and fluffy. Two temperature selector gives you a choice of regular or low . . . also has a special air fluff setting. New balanced air flow system gives safe, effective drying without hot spots.

No down payment, as little as \$3.50 per month for 36 months.

# DRYERAMA!



## TIDE GIFT PACKAGE FOR ALL OUR GUESTS

Everyone watching the dryerama demonstrations will receive one full box of Tide . . . anyone who buys a gas dryer during this spectacular event will be presented with enough Tide or Dash to wash 1,000 lbs.

- Demonstrations by trained factory representatives
- Newest dryer improvements
- Famous name brands
- All outstanding buys
- Limited quantity
- Major appliances department . . . 3rd floor
- Prices include delivery, normal installation, one year service

## special gas dryer clearance

Look what else we have to offer during this fabulous dryerama event: we're clearing out our stock of last year's models. Some demonstrators, some floor samples . . . brands like Maytag, Norge, GF, Westinghouse and Duracrest . . . all drastically reduced.

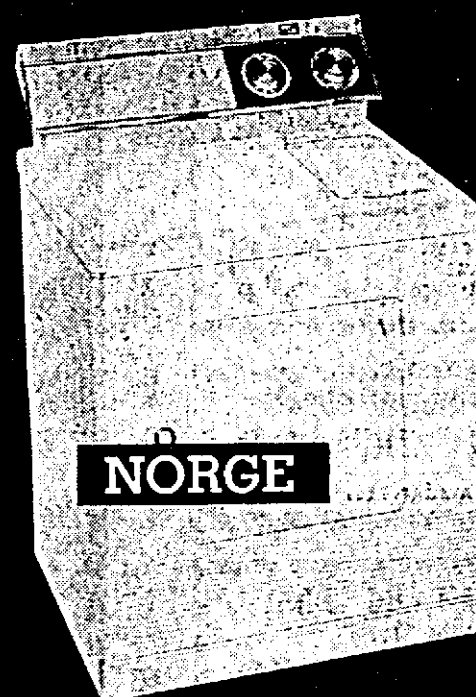
# 20.00-50.00 Off

may co. major appliances 714, third floor

# MAYCO california

may co. lakewood

5100 lakewood blvd.



NORGE

Large capacity Norge gas dryer dries the biggest loads wrinkle-free

# 148.88

Slant-back control panel is easy to read . . . reduces glare and lets you operate controls without squinting or bending. Three position heat selector, time indicator lets you dry up to 120 minutes without resetting. Automatic cool down for more wrinkle-free drying, clothes are cooled by tumbling without heat during the last 5 minutes of the cycle. "Knee action" door latch.

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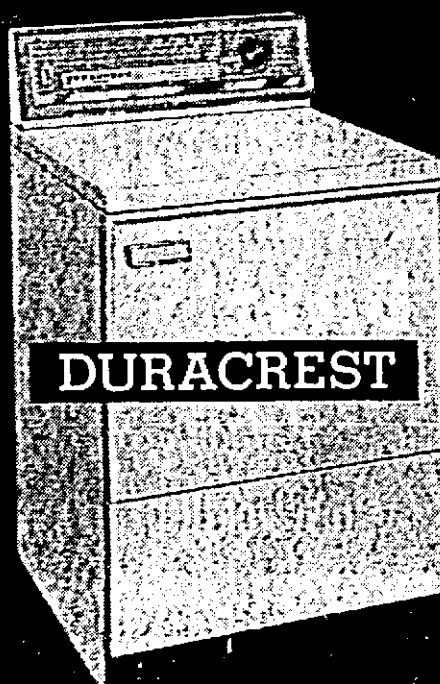
MAYTAG

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Dry clothes with complete safety with Duracrest's three-way protection . . . moderate controlled temperatures . . . glass-smooth porcelain-on-steel drum will not rust or snag clothes . . . safety door can be opened from the inside as well as outside. No baked-in wrinkles with the special cool tumble at the end of each drying cycle.

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ME 3-0111

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# 175.00

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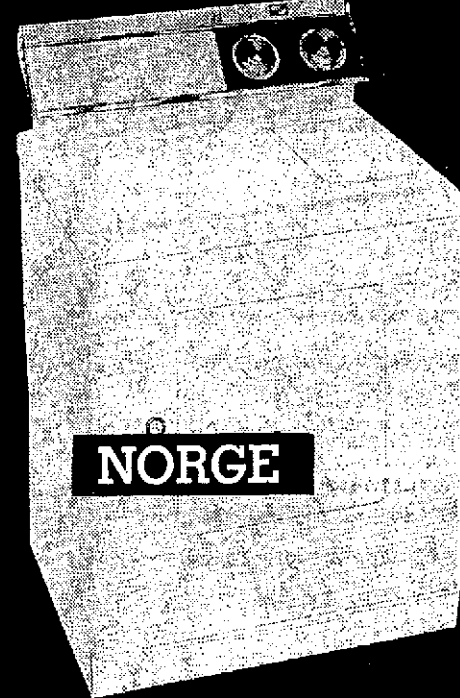
may co. major appliances 714, third floor

# MAYCO CALIFORNIA

may co. lakewood

5100 lakewood blvd.

ME 3-0111



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Large capacity Norge gas dryer dries the biggest loads wrinkle-free

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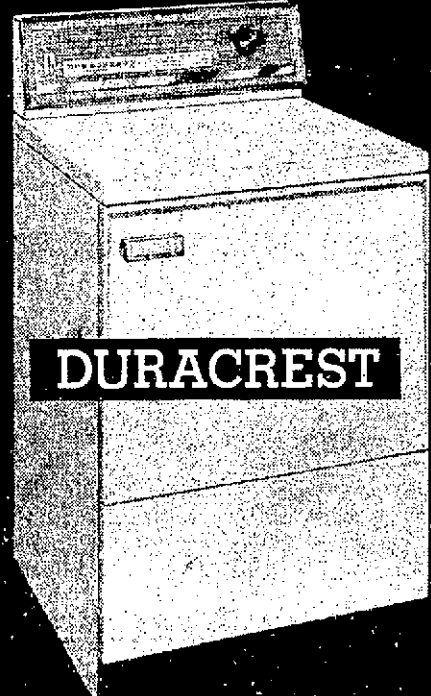
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# Dodgers There... Day to Spare!

By GEORGE LEDERER

Champagne corks popped in the Dodger clubhouse Saturday afternoon and, for the first time in National League history, made more noise than the bats of the champions.

The Dodgers won the pennant and won it in a manner that sums up the unbelievable season. They were held to two hits and needed only one.

Only Sandy Koufax could overcome such odds. He did with a 13-strikeout, four-hitter for victory number 26. The Braves bit the dust, 3-1, and the Giants wuz dead at 4:59 p.m.

Lou Johnson sewed up the flag by clutching Dennis Menke's high fly ball to left field for the final out. And the Dodgers sewed it up in Betsy Ross fashion.

This was the 13th pennant stripe for the Dodgers and their third in Southern California.

Today, the magic number is 24, worn by manager Wal-

ter Alston, who has guided his men to five pennants in 12 seasons.

What little hair there is, Alston let down as he sipped on a martini glass that was half-filled with champagne.

## 'Most Satisfying Season'—Alston

"No doubt about it, this is my most satisfying season," he began a quiet oratory that brought praise to every member of the club that was down by 4½ games, but far from out as late as Sept. 16.

"This club had a chance to quit and didn't. It battled to the end. It was a little bit like the 1959 club. Every day, somebody helped. We didn't have as many veterans as in '59 and the kids all did better than what was expected of them."

"I guess we surprised a few people, but I started getting optimistic even in spring training. Sure, we had a few blows: the question of Koufax's arm, losing Tommy Davis and a lot of other injuries."

"But I really wasn't too concerned about Koufax. I

knew he hadn't hurt his arm on one pitch. After all, he had struck out 10 in an exhibition game the day before he was sent home."

"We won it today the way we'd been winning all season. We won with great pitching. Otherwise, it was a great team effort. We got 100% from everybody."

## SUNDAY Sports

Independent Press-Telegram

PAGE C-1

While Alston relaxed in his office, champagne flowed in the clubhouse, the trainers' room and the corridors. It was one gigantic slip-and-slide of bubbles, bottles and bright, shiny beads.

As they do in these pennant celebrations, they used more champagne to bathe than they drank.

## Soft Drink for Sandy

Willie Davis emptied a bottle over John Kennedy's head and Kennedy returned the favor. Pitchers Jim Brewer and Nick Willits did the same.

"One more time," came the omnipresent request from photographers and the two went at it again.

Koufax, for the time being, settled for a soft drink and had a run-in with a television interviewer before he could enjoy his greatest moment of triumph.

The TV man had upset Koufax something fierce when he shoved the mike in front of Sandy's face and, for openness, said, "You kinda backed into it when the Braves got sloppy in that fifth inning, didn't you?"

Koufax gave him an icy stare and walked away.

"The nerve of that guy," he cursed. "How do you like that? We win 14 out of 15 and the man says we backed into it!"

Koufax settled on a table in the clubhouse, regained his composure and marveled at it all. He, too, described the most recent miracle in Taj O'Malley as his most satisfying season.

"Everyone did a fantastic job," said Koufax. "The kids, (Jim) Lefebvre and (Wes) Parker were just great. In the last two months (Ron) Perranoski was unbelievable."

"This is much more satisfying than in 1963. That year we scored a lot and Tommy Davis had a great season. This year we lost him. And you know what I think was the key to this whole season?"

"It was the guy who replaced Tommy. Lou Johnson was a marvel the first 10 days he was with us. If he had had a great year and hit .350, but hadn't done the great job when he first got here, it might have been a different year."

"Losing Tommy was a blow to all of us. Let's face it, we had to be concerned. We weren't supposed to win. Everybody said we couldn't. But Lou picked us up and, from then on, we knew we could do it."

## Parker, Roseboro Take It Easy

A fresh supply of champagne was wheeled into the clubhouse, more shutters clicked and the lights became hotter.

Away from it all were Parker and John Roseboro, stretched out on rubbing tables and silent as if they had just lost the pennant.

"I'm just resting," said Roseboro.

"I lost my breath," said Parker. "It was smoggy out there."

In the same room, sitting quietly, was captain Maury Willis, drinking champagne from a one-ounce, paper cup. He was celebrating his 33rd birthday, "the happiest I ever had."

Willis, who began the season as a controversial captain, one who almost was relieved of his job after a disagreement with Alston, called this team "the greatest I've ever played on. But I wouldn't say that talent-wise."

"The key to this club is its mental approach. It justifies everything I believe in—mental attitude. We won because we had more drive and greater determination than any other club."

Willis long ago patched up his differences with Alston and iterated so in his hour of triumph.

"I think a great deal of Alston and I know he thinks the same of me. After all, we're going hunting together this winter."

(Continued Page C-4, Col. 3)

## I, P.T. Writer Will Score Series

George Lederer, Independent Press-Telegram writer who has covered every Dodgers game since club moved West, has been appointed assistant official scorer for the World Series.

Commissioner Ford Frick's office announced Sunday that Joe McGuff, sports editor of the Kansas City Star and president of the Baseball Writers Association of America, will be the chief official scorer. Arno Goethel of the St. Paul Pioneer Press will be the other assistant.

## BEAVERS LED, 12-0

## Garrett Scores 3, Gallops 172 Yards in 26-12 USC Win

By DAVE LEWIS

Rocked back on their heels in the first 24 minutes when Oregon State turned two fumbles into touchdowns, the Trojans of Southern California came pounding back on the brilliant running of Mike Garrett and the clutch passing of Troy Winslow to post a 26-12 victory over the Beavers in their "grudge battle" Saturday night before 52,100 fans in the Coliseum.

The win was the first step in the Trojans' bid for the AAWU title and Rose Bowl bid.

The Beaver, playing without their co-captains, Cliff

Watkins and Jack (Mad Dog) O'Billovich, gave Troy a big scare before Garrett finally skirted left end from 10 yards out just 30 seconds before the end of the third quarter to put USC in front for the first time, 13-12.

Oregon State's gallant troops finally cracked under the battering of the manpower-rich Trojans in the fourth quarter as USC scored two insurance touchdowns after forcing the Beavers into four costly errors—two fumbles, an interception and a costly bad pass from center.

Garrett scored three of Troy's touchdowns on runs of 10, 10 and 28 yards as he

## How They Scored

SCORE	Time
1st Quarter	5:39
2nd Quarter	9:02
3rd Quarter	14:22
4th Quarter	14:30
5th Quarter	14:30
6th Quarter	14:30
7th Quarter	14:30
8th Quarter	14:30
9th Quarter	14:30
10th Quarter	14:30
11th Quarter	14:30
12th Quarter	14:30

turned in another sensational performance, adding a net of 172 yards to his all-time Trojan rushing record.

The other TD came on an eight-yard pass from Winslow to Rod Sherman.

Junior fullback Pete Pifer scored both touchdowns as Oregon State soared to a 12-0 lead midway in the second period. He tallied in the opening minutes of the game on a 43-yard sweep around right end, and then punched it over from the one-yard line in the second quarter after USC had fumbled away the ball on the 11-yard line.

**FIRST QUARTER**  
A fumbled punt on the fourth play of the game gave Oregon State the opportunity to move into an early 6-0 lead.

Oregon State promptly picked up a first down on the 27 before Brothers was nailed for a 16-yard loss attempting

(Continued Page C-6, Col. 1)

Aspirin Alley

UCLA 24, Penn State 22	Purdue 14, SMU 14 (tie)
Georgia 15, Michigan 7	Wisconsin 16, Iowa 13
Navy 10, Oklahoma 6	Florida 14, LSU 7
Auburn 23, Kentucky 18	Idaho 17, Washington State 13
Wake Forest 7, Vanderbilt 0	Virginia 21, North Carolina 17
Oklahoma State 17, Tulsa 14	Tulane 24, Miami 16

## WE DID IT! WE DID IT!

Those Dodgers who were fresher and faster got to Sandy Koufax first for congratulations following Dodgers' 3-1 victory over Braves Saturday which gave them the National League pennant. Don Drysdale, in center with mouth open, was one of first to pummel Koufax (32).



—AP Wirephoto

## S.F. Triumphs a Bit Tardy to Win or Tie

## 2 Reds Coaches Quit 'Rather Than Receiving Papers'

SAN FRANCISCO (AP)—The San Francisco Giants were eliminated from the National League pennant race Saturday after hanging on to a slim chance for a tie by edging Cincinnati, 3-2, as Willie Mays and Jim Hart rapped key hits in a three-run sixth-inning uprising.

The Giants, however, lost their last opportunity for a tie when the Dodgers defeated Milwaukee, 3-1, and won their third pennant in the last seven years.

Coaches Reggie Otero and Jim Turner handed their resignations to Cincinnati manager Dick Sisler Saturday a few minutes after the Giants had beaten the Reds.

NEITHER gave a reason for his resignation, effective after today's final game of the 1965 season, but it was believed they had decided to quit before Reds owner Bill Dewitt fired them.

Sisler and his coaches reportedly were to get the axe soon after the end of the season.

Cincinnati	ABER	San Francisco	ABER
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10
11	11	11	11
12	12	12	12
13	13	13	13
14	14	14	14
15	15	15	15
16	16	16	16
17	17	17	17
18	18	18	18
19	19	19	19
20	20	20	20
21	21	21	21
22	22	22	22
23	23	23	23
24	24	24	24
25	25	25	25
26	26	26	26
27	27	27	27
28	28	28	28
29	29	29	29
30	30	30	30

## By JEROME HALL

L. P. T. Staff Writer

## UNIVERSITY PARK, Pa.

—Most any football coach

will tell you that victories

may come in all shapes and

sizes, but there's really

nothing in the whole wide

world better than winning a

game by two points when

you're an underdog by

seven.

That's what UCLA did

here Saturday.

Before 48,435 customers

who poured out of the mid-

Pennsylvania hills to over-

after two games of college football he is off to a running start.

The UCLA T formation is T with an overpowering taste of single wing. Tommy Prothro has designed an offense that has guards pulling to join a pair of blocking backs to provide a four-man escort for sophomore Beban as he slides around end with his arm cocked threateningly.

More often than not, that cocked arm is merely a bluff and Beban bulls his way for short ground gains. He carried the ball 21 times for 74 net yards Saturday, not spectacular on paper but rather spectacular on the field.

Beban scored two touchdowns on such plays. He went 16 yards around end on an option play in the first period and six yards

around end on an option play in the second period for TDs. Both started as pass plays.

Halfback Mel Farr burst through the middle and raced 58 yards in the third period for what proved to be the winning margin. A 31-yard field goal in the second period by Kurt Zimmerman, a foot specialist, accounted for the other scoring thrust.

Novack caught 11 passes

total to five with payoff passes of 45 and 8 yards from Reilly.

An unyielding defense was instrumental in the victory. Sacramento could net only 18 yards rushing and the Hornets' lone TD was on a fourth-period scramble play—a 35-yard pass completion.

The defense also contributed four interceptions, equalling a school record and one of them resulted in a 62-yard touchdown gallop by Rick Bryson. Linebacker Jeff Chilcott pilfered two and middle guard Bob Johnson got the other.

Chilcott, Johnson and linebacker Dick Turner were the standouts on the stout-hearted defensive unit, which also included Don Skinner, Ron Ogle, Doug Minner and Phil McCune.

Fullback Dennis Benedetto, a pleasant surprise

for 164 yards, both school records, and Reilly completed 10 of 20 for 166 yards. Shy, meanwhile, romped for 152 net yards and might have had more except he fumbled twice in the last period.

The mercurial Novack ran his season touchdown

victories by less than four

points in the last four years.

With 4,449 fans watching the 49ers tune up for next week's meeting with mighty San Diego State, it was end Shelly Novack, quarterback Jack Reilly and halfback Les Shy who did the most damage against the out-manned Hornets.

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Chilcott, Johnson and linebacker Dick Turner were the standouts on the stout-hearted defensive unit, which also included Don Skinner, Ron Ogle, Doug Minner and Phil McCune.

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# Dodgers There...Day to Spare!

By GEORGE LEDERER

Champagne corks popped in the Dodger clubhouse Saturday afternoon and, for the first time in National League history, made more noise than the bats of the champions.

The Dodgers won the pennant and won it in a manner that sums up the unbelievable season. They were held to two hits and needed only one.

Only Sandy Koufax could overcome such odds. He did with a 13-strikeout, four-hitter for victory number 26. The Braves bit the dust, 3-1, and the Giants wuz dead at 4:58 p.m.

Lou Johnson sewed up the flag by clutching Dennis Menke's high fly ball to left field for the final out. And the Dodgers sewed it up in Betsy Ross fashion.

This was the 13th pennant stripe for the Dodgers and their third in Southern California.

Today, the magic number is 24, worn by manager Wal-

ter Alston, who has guided his men to five pennants in 12 seasons.

What little hair there is, Alston let down as he sipped on a martini glass that was half-filled with champagne.

## 'Most Satisfying Season'—Alston

"No doubt about it, this is my most satisfying season," he began a quiet oratory that brought praise to every member of the club that was down by 4½ games, but far from out as late as Sept. 18.

"This club had a chance to quit and didn't. It battled to the end. It was a little bit like the 1959 club. Every day, somebody helped. We didn't have as many veterans as in '59 and the kids all did better than what was expected of them.

"I guess we surprised a few people, but I started getting optimistic even in spring training. Sure, we had a few blows: the question of Koufax's arm, losing Tommy Davis and a lot of other injuries.

"But I really wasn't too concerned about Koufax. I

knew he hadn't hurt his arm on one pitch. After all, he had struck out 10 in an exhibition game the day before he was sent home.

"We won it today the way we'd been winning all season. We won with great pitching. Otherwise, it was a great team effort. We got 100% from everybody."



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While Alston relaxed in his office, champagne flowed in the clubhouse, the trainers' room and the corridors. It was one gigantic slip-and-slide of bubbles, bottles and bright, shiny beads.

As they do in these pennant celebrations, they used more champagne to bathe than they drank.

## Soft Drink for Sandy

Willie Davis emptied a bottle over John Kennedy's head and Kennedy returned the favor. Pitchers Jim Brewer and Nick Willhite did the same.

"One more time," came the omnipresent request from photographers and the two went at it again.

Koufax, for the time being, settled for a soft drink and had a run-in with a television interviewer before he could enjoy his greatest moment of triumph.

The TV man had upset Koufax something fierce when he shoved the mike in front of Sandy's face and, for openers, said, "You kinda backed into it when the Braves got sloppy in that fifth inning, didn't you?"

Koufax gave him an icy stare and walked away. "The nerve of that guy," he cursed. "How do you like that? We win 14 out of 15 and the man says we backed into it!"

Koufax settled on a table in the clubhouse, regained his composure and marveled at it all. He, too, described the most recent miracle in Taj O'Malley as his most satisfying season.

"Everyone did a fantastic job," said Koufax. "The kids, (Jim) Lefebvre and (Wes) Parker were just great. In the last two months (Ron) Perranoski was unbelievable.

"This is much more satisfying than in 1953. That year we scored a lot and Tommy Davis had a great season. This year we lost him. And you know what I think was the key to this whole season?"

"It was the guy who replaced Tommy. Lou Johnson was a marvel the first 10 days he was with us. If he had had a great year and hit .350, but hadn't done the great job when he first got here, it might have been a different year.

"Losing Tommy was a blow to all of us. Let's face it, we had to be concerned. We weren't supposed to win. Everybody said we couldn't. But Lou picked us up and, from then on, we knew we could do it."

## Parker, Roseboro Take It Easy

A fresh supply of champagne was wheeled into the clubhouse, more shutters clicked and the lights became hotter.

Away from it all were Parker and John Roseboro, stretched out on rubbing tables and silent as if they had just lost the pennant.

"I'm just resting," said Roseboro. "I lost my breath," said Parker. "It was smoggy out there."

In the same room, sitting quietly, was captain Maury Wills, drinking champagne from a one-ounce, paper cup. He was celebrating his 33rd birthday, "the happiest I ever had."

Wills, who began the season as a controversial captain, one who almost was relieved of his job after a disagreement with Alston, called this team "the greatest I've ever played on. But I wouldn't say that talent-wise.

"The key to this club is its mental attitude. It justifies everything I believe in—mental attitude. We won because we had more drive and greater determination than any other club."

Wills long ago patched up his differences with Alston and iterated so in his hour of triumph.

"I think a great deal of Alston and I know he thinks the same of me. After all, we're going hunting together this winter."

(Continued Page C-4, Col. 3)

## BEAVERS LED, 12-0

# Garrett Scores 3, Gallops 172 Yards in 26-12 USC Win

By DAVE LEWIS

Rocked back on their heels in the first 24 minutes when Oregon State turned two fumbles into touchdowns, the Trojans of Southern California came pounding back on the brilliant running of Mike Garrett and the clutch passing of Troy Winslow to post a 26-12 victory over the Beavers in their "grudge battle" Saturday night before 52,100 fans in the Coliseum.

The win was the first step in the Trojans' bid for the AAWU title and Rose Bowl bid.

The Beaver, playing without their co-captains, Cliff

Watkins and Jack (Mad Dog) O'Billovich, gave Troy a big scare before Garrett finally skirted left end from 10 yards out just 30 seconds before the end of the third quarter to put USC in front for the first time, 13-12.

Oregon State's gallant troops finally cracked under the battering of the manpower-rich Trojans in the fourth quarter as USC scored two insurance touchdowns after forcing the Beavers into four costly errors—two fumbles, an interception and a costly bad pass from center.

Garrett scored three of Troy's touchdowns on runs of 10, 10 and 28 yards as he

## How They Scored

USC	ORE	Time
6 Pifer (45-yard run)	3:59	
12 Pifer (1-yard plunge)	9:02	
12 Garrett (10-yard run)	14:22	
12 Winslow (kick)		
12 Garrett (10-yard run)	14:30	
12 Winslow (kick)		
12 Sherman (8-yard pass from Winslow)	7:24	
12 Garrett (28-yard run)	9:09	

turned in another sensational performance, adding a net of 172 yards to his all-time Trojan rushing record.

The other TD came on an eight-yard pass from Winslow to Rod Sherman.

Junior fullback Pete Pifer scored both touchdowns as Oregon State soared to a 12-0 lead midway in the second period. He tallied in the opening minutes of the game on a 43-yard sweep around right end, and then punched it over from the one-yard line in the second quarter after USC had fumbled away the ball on the 11-yard line.

## FIRST QUARTER

A fumbled punt on the fourth play of the game gave Oregon State the opportunity to move into an early 6-0 lead.

Oregon State promptly picked up a first down on the 27 before Brothers was nailed for a 16-yard loss attempting

(Continued Page C-6, Col. 1)



UCLA 24, Penn State 22.	Wake Forest 7, Vanderbilt 0.
Purdue 14, SMU 14 (tie).	Georgia 15, Michigan 7.
Wisconsin 16, Iowa 13.	Navy 10, Oklahoma 0.
Florida 14, LSU 7.	Auburn 23, Kentucky 18.
Idaho 17, Washington State 13.	Virginia 21, North Carolina 17.
Oklahoma State 17, Tulsa 14.	Tulane 24, Miami 16.

# S.F. Triumphs a Bit Tardy to Win or Tie

## 2 Reds Coaches Quit 'Rather Than Receiving Papers'

SAN FRANCISCO (AP)—The San Francisco Giants were eliminated from the National League pennant race Saturday after hanging on to a slim chance for a tie by edging Cincinnati, 3-2, as Willie Mays and Jim Hart rapped key hits in a three-run sixth-inning uprising.

The Giants, however, lost their last opportunity for a tie when the Dodgers defeated Milwaukee, 3-1, and won their third pennant in the last seven years.

Coaches Reggie Otero and Jim Turner handed their resignations to Cincinnati manager Dick Sisler Saturday a few minutes after the Giants had beaten the Reds.

NEITHER gave a reason for his resignation, effective after today's final game of the 1955 season, but it was believed they had decided to quit before Reds owner Bill Dewitt fired them.

Sisler and his coaches reportedly were to get the axe soon after the end of the season.

Cincinnati	AB	R	H	San Fran	AB	R	H
Rose	5	1	0	Fuentes	3	1	0
Shank	4	0	0	McCovey	3	0	0
Perez	4	1	0	Mays	4	1	1
Philon	4	0	1	Hart	4	0	0
Robinson	4	0	1	Alou	4	0	0
Hansen	4	0	0	Davis	3	0	0
Johnson	3	0	0	Lent	2	0	0
Edwards	4	0	0	Hall	2	0	0
Cardenas	3	1	2	Herbel	3	0	0
O'Toole	2	0	0				
Guadalupe	1	0	0				
Pavlich	1	0	0				
Heims	0	0	0				
Totals	32	2	9	Totals	27	3	3
Runs batted in.	000	000	025-2				
San Francisco	000	000	000-3				
E—Coleman, McCovey, Johnson, Fuentes, DP—San Francisco 3, 2B—Pinson, 3B—Hart, SAC—McCovey, SE—J. Alou.							
O'Toole (L, 3-10)	3-5	3	3	1-3			
Zinn	1-5	0	0	0-2			
Jay	1-5	0	0	0-2			
Herbel (W, 12-9)	7-3	5	2	2-2			
Henry	1-5	1	0	0-0			
Livvy	1-5	0	0	0-0			
T-2:24, Aft-28:55.							

## WE DID IT! WE DID IT!

Those Dodgers who were fresher and faster got to Sandy Koufax first for congratulations following Dodgers' 3-1 victory over Braves Saturday which gave them the National League pennant. Don Drysdale, in center with mouth open, was one of first to pummel Koufax (32).



—AP Wirephoto

# UCLA Surprises Penn State, 24-22

By JEROME HALL

I, P-T Staff Writer

UNIVERSITY PARK, Pa. — Most any football coach will tell you that victories may come in all shapes and sizes, but there's really nothing in the whole wide world better than winning a game by two points when you're an underdog by seven.

That's what UCLA did here Saturday.

Before 46,435 customers who poured out of the mid-Pennsylvania hills to over-

flow the stands of Penn State, the underdog UCLA

team got its first victory of the Prothro reign by a score of 24-22.

It was the old horse and buggy style of play which elevated UCLA to the heights of a dozen years ago that beat the Nittany Lions Saturday — power and smash, knock-'em-down-and-don't-say-excuse-me, a touch of flash and lots of bash.

The day's hero for the winners was their sophomore quarterback.

It appears likely that the name Gary Beban will be added to the long list of failbacks who made the Bruins winners in the past.

Beban plays T quarterback the way Cameron and Villanueva and Kilmer played tailback. It is yet to be seen, of course, if he measures up to that caliber, but

after two games of college football he is off to a running start.

The UCLA T formation is T with an overpowering taste of single wing. Tommy Prothro has designed an offense that has guards pulling to join a pair of blocking backs to provide a four-man escort for sophomore Beban as he slides around end with his arm cocked threateningly.

More often than not, that cocked arm is merely a bluff and Beban bulls his way for short ground gains. He carried the ball 21 times for 74 net yards Saturday, not spectacular on paper but rather spectacular on the field.

Beban scored two touchdowns on such plays. He went 16 yards around end on an option play in the first period and six yards

around end on an option play in the second period for TDs. Both started as pass plays.

Halfback Mel Farr burst through the middle and raced 58 yards in the third period for what proved to be the winning margin. A 31-yard field goal in the second period by Kurt Zimmerman, a foot specialist, accounted for the other scoring thrust.

The Nittany Lions scored the first and last touchdowns of the game. Their second TD came with nine seconds remaining, so the completion of the game was not as close as the score of the game.

Prothro, who could see nothing good in a courageous, but losing game with Michigan State in the opener two weeks ago, unleashed a smile or two this

## SPORTS CALENDAR

Horse Racing — Calliente, noon.  
Pro Football — Rams vs. Minnesota Vikings, Coliseum, 1 p.m.  
Baseball — Dodgers vs. Braves, Dodger Stadium, 1 p.m.  
Semi-Pro Football — Long Beach Falcons vs. El Cajon, Veterans Stadium, 1:30 p.m.  
Auto Racing — CAR super-modified and jalopy-stocks, Ascot Park, 2 p.m.; ARA Figure 8 stock cars, Ascot Park, 7:30 p.m.  
Drag Racing — Lions Drag Strip, eliminations, 1:30 p.m.

## SPORTS ON TV, RADIO

TELEVISION  
AFL football (Oakland vs. Buffalo), KNBC (4), 11 a.m.  
Notre Dame—Northwestern (tape), KTLA (5), 2 p.m.  
UCLA vs. Penn State (tape), KTTV (11), 3 p.m.  
RADIO  
Angels vs. Minnesota, KGBS (1020), 12:30 p.m.  
Dodgers vs. Milwaukee, KFI and KWKW, 1 p.m.  
Rams vs. Minnesota, KMPC, 1 p.m.

## HORNETS FAIL TO STIR

# Novack Cracks L.B. State Record in 34-7 Triumph

By DOUG IVES

Long Beach State's power-laden offense found Sacramento State's supposedly stiff defense no tougher to solve than first-grade arithmetic Saturday night as it romped to a 34-7 victory at Veterans Stadium.

As jittery as June brides in the first period, the 49ers put their best foot forward with a 20-point second-quarter explosion and backed that up with 14 more third-period points.

Gaining over 400 yards for the third consecutive game the 49ers actually didn't get good TD production from their efforts.

Five times they were inside the Sacramento 30 and failed to score.

An even 100 yards in penalties, three lost fumbles and one interception most certainly kept Long Beach from running up 50 points against a team that had held it to three victories by less than four

points in the last four years.

With 4,449 fans watching the 49ers tune up for next week's meeting with mighty San Diego State, it was end Shelly Novack, quarterback Jack Reilly and halfback Les Shy who did the most damage against the out-manned Hornets.

Novack caught 11 passes total to five with payoff passes of 48 and 8 yards from Reilly.

An unyielding defense was instrumental in the victory. Sacramento could net only 18 yards rushing and the Hornets' lone TD was on a fourth-period scramble play—a 35-yard pass completion.

The defense also contributed four interceptions, equalling a school record and one of them resulted in a 62-yard touchdown gallop by Rick Bryson. Linebacker Jeff Chilcott pilfered two and middle guard Bob Johnson got the other.

Chilcott, Johnson and linebacker Dick Turner were the standouts on the stout-hearted defensive unit, which also included Don Skinner, Ron Ogle, Doug Minner and Phil McCune.

Fullback Dennis Benedetto, a pleasant surprise

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time. He had praise for the offensive work of Beban and Farr and for the defensive work of Bob Stiles, the Long Beach City College product who intercepted a pass (that's three in two games), recovered a fumble and caused another fumble that shut off a goalward drive. Additionally, he broke up a score of passes from his defensive halfback position and nearly provoked two fist fights. His was a busy day.

Penn State gridmaster Rip Engle, who has lost only two games to a west coast team in a long, long coaching career—both of them to UCLA in the past two seasons—said "we're just not a solid team. I'm just sick. I've been sick before but I can't remember being this sick in 35 years of coaching."

A week earlier Rip's team lost its opener to Michigan State, 23-0.

The Lions won the statistical battle, getting 405 total yards to 270 for the winners, but this can be explained, UCLA went into a "preventive defense" after running up a 24-7 lead. The preventive defense is designed to give up yards but not touchdowns.

It gave up both, however, as Penn State rookie QB Jack White moved his team goalward four times in the closing stages of the contest. He got two touchdowns in the fourth period, one by throwing a 17-yard pass into the end zone to end Bill Huber and another by running it himself for four yards in the closing minute.

The game began much as did UCLA's only previous

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## Public Utility No. 1

By RICH ROBERTS

"I don't think anybody ever gets used to the pressure. There's pressure on you every day you're out there. You just have to do your job."

The score was 8-0 Cardinals and you could almost smell champagne in the Dodgers' clubhouse. While Scully and Doggett's bootleg broadcast of the game at Candlestick Park blared and squawked over a pair of speakers, the Dodgers prepared themselves for the evening's game against the Reds.

Don Drysdale slowly and meticulously donned his No. 53 working clothes, although everybody knew it was Sandy Koufax' turn tonight. Ron Fairly, in shirt, shorts and socks, paced the length of the room while John Kennedy and Howie Reed signed baseballs at a table in the center.

Players arrived wearing grins as wide as a two-game lead with four to go. Young John Werhas, back on parole from Spokane, asked each new arrival for extra tickets for his San Pedro friends.

THEN SUDDENLY something happened. Suddenly the Giants had six runs in the last of the ninth with two on and two out and big Willie McCovey at bat with a chance to win it if he you-know-what.

It was time for batting practice, but nobody left the room. They all stood around the speaker near the door. Then McCovey fanned, and Scully's last words were drowned by hooping and hollering.

A visitor wondered if the Dodgers were more interested in the game at Candlestick than in the one at Dodger Stadium that night. The question was posed to Jim Gilliam, who's been through all of this before.

"Naturally, we are very interested in what's happening up in San Francisco," the Dodgers' elder statesman replied. "But I try to concentrate on our game—not on the scoreboard. We have to win, no matter what they do."

GILLIAM, WHO FACES his 37th birthday a few days after the World Series, seldom affords himself the luxury of getting excited about a job he considers strictly serious business.

"I never count my chickens until they hatch," is his way of putting it. "Most of the younger players haven't been through this kind of thing and they might have a tendency to get a little nervous."

There's a lot of people in the stands watching you all the time and you don't want to go out there and have a bad game. But I think there's always pressure—in the first part of the year or the last part."

Usually the only pressure on Gilliam early in the season is on the seat of his pants.

Almost every spring, manager Walter Alston plays a little game with his handy utility man, essentially instructing him to "just go sit down on the bench over there until I can find a spot for you."

ALTHOUGH GILLIAM is the Dodgers' only everyday player left over from Ebbets Field, he has opened only three of the club's eight seasons in California with a position to call his own.

Alston just lets him sit there until one of the kids wins himself a ticket to Spokane, then calls in plumber Gilliam to fix the leak in the infield. As baseball goes, Jim is Public Utility No. 1.

But after last season, when he hit a career batting low of .228, Jim thought it might be a good time to take the play away from Alston and jump in on the coaches' shuffle.

"It was my own idea," he says. "I didn't feel my best baseball was behind me, but I'm not getting any younger and I thought it was a good time to quit."

SO GILLIAM OPENED the season in the first base coaching box, but by the first of June, almost on schedule, he was back pounding a glove and chasing Maury Wills down to second base.

He's batting in the 250s, only a few points behind Wills, who leads the regulars, and quite a bit higher than his respectable lifetime average of .266.

"Right now I feel just as good as I did when I was 30," he says. "I don't feel stiffer or sorer—nothin' like that—because I'm in good shape."

Still, Gilliam presents no clues one would expect of a player in the final frantic throes of a pennant struggle.

"It affects you more on the ball field than not eating or sleeping or something like that. But a lot of players, when they get a little nervous they play a little better."

"Every once in a while everyone gets a lump in the throat. It shows they're human."

# Ohio St. Sinks Huskies on Field Goal

SEATTLE, Wash. (UPI) — Ohio State's kicking specialist Bob Funk booted a 27-yard field goal in the last minute of play Saturday to give the Buckeyes a 21-21 victory over Washington in a bruising intercollegiate football game between two powerful running teams.

A nationwide television audience and 52,500 fans in Husky Stadium watched the Huskies and Buckeyes hammer each other cease-

lessly as they switched the lead back and forth all afternoon. Washington lost its chance to win the game when Dave Williams missed a field goal attempt from the Buckeye 13 a few minutes before Funk was successful in his effort.

The Buckeyes crunched down the field from their own 20 to Washington's nine before the Huskies' defense stiffened. And coach Woody Hayes called

on Funk to save the day. Washington had gone ahead in the third period when sophomore halfback Don Moore scored from the 3 to end a 71-yard drive. Quarterback Tod Hulin then passed to end Bruce

	Ohio St.	Washington
First downs	16	14
Rushing yards	148	167
Passing yards	61	34
Passes completed	5-13	4-7
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	40	21

Kramer for a 2-point conversion. That two points looked awful big when Funk missed a try-for-point after the Buckeye quarterback Arnold Fontes scored the third Buckeye touchdown later in the third quarter, and Washington led, 21-20.

That score stood up until the last 60 seconds of play. The teams traded touchdowns in the first half. Washington moved the ball 65 yards after the opening

kickoff and took a 7-0 lead when Ron Medved went over from one yard out. The Buckeyes bounced right back with Will Sanders plowing over from two yards out on the first play of the second period.

	Ohio St.	Washington
First downs	16	14
Rushing yards	148	167
Passing yards	61	34
Passes completed	5-13	4-7
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	40	21

Moore fumbled on the second play after the ensuing kickoff and Ohio State moved ahead 14-7 after recovering the fumble. It was Ohio State's third victory over Washington in as many games between the two schools.

	Ohio St.	Washington
First downs	16	14
Rushing yards	148	167
Passing yards	61	34
Passes completed	5-13	4-7
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	40	21

## Late Stanford FG Wings A.F., 17-16

AIR FORCE ACADEMY, Colo. (UPI) — Terry De Sylvia, 158-pound pinch-hit quarterback, kicked a 28-yard field goal with 100 seconds left in the game Saturday to give Stanford a 17-16 win over the Air Force. It was the Indians' first victory against a U.S. Military Academy in 36 years.

## Vandals Tumble Cougars

PULLMAN, Wash. (AP) — The University of Idaho used Washington State fumbles and its stubborn defense to defeat the Cougars, 17-13, in one of the Northwest's old football rivalries Saturday.

	Idaho	WSU
First downs	10	12
Rushing yards	204	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

The Vandals' victory overshadowed another brilliant afternoon for Washington State end Doug Flansburg and tackle Wayne Foster.

WSU had fallen behind 10-0 early in the fourth period when Foster, a defensive tackle, stole the football from Idaho's wing-back Joe McCollum and rumbled 36 yards for a touchdown.

The Vandals took the kickoff and marched 63 yards in 13 plays for a matching touchdown. Deep back Ray McDonald began showing his best form, carrying seven times for 34 yards in that series.

Pat Daily carried the ball the last eight yards for the score.

	Idaho	WSU
First downs	10	12
Rushing yards	204	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

## BYU Caught in Webbing of Ducks

EUGENE, Ore. (UPI) — Oregon's tough defense and reserve quarterback Mike Brundage's two touchdowns passed carried the unbeaten Webfoots to a 27-14 football win over Brigham Young Saturday.

Brundage came into the game late in the second period and flipped a 22-yard scoring aerial to end Steve Bunker to give Oregon a 14-7 halftime lead. His third quarter touchdown pass of 10

	Oregon	BYU
First downs	29	23
Rushing yards	223	223
Passing yards	75	174
Passes completed	11-24	12-24
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

yards to end Ray Palm put the Webfoots safely out in front.

Brigham Young made only five first downs all afternoon and was unable to put together any offensive drives into Oregon territory.

Oregon's defense forced a fumble by BYU's quarterback on the first play of the game. The fumble was recovered by Oregon's defense.

The loss was the first of the season for Arizona in three weeks.

## Wyoming Rocks Arizona

LARAMIE, Wyo. (UPI) — A record 49-yard field goal by sophomore Jerry DePoyster—gave Wyoming a 3-0 lead in the third quarter. The Cowboys ground out two more touchdowns in the fourth period for the win, their third of the season.

The loss was the first of the season for Arizona in three weeks.

The loss was the first of the season for Arizona in three weeks.

## Spartans Roar Back, Spill Illini

EAST LANSING, Mich. (AP) — Michigan State, frustrated in the early part of the game and hampered by bad breaks in the first half, roared back for two touchdowns in the final quarter and stopped Illinois 22-12 in the Big Ten football opener for both schools Saturday.

Michigan State, ranked No. 9 in the nation, came to life after an 86-yard power drive in the fourth period paced by quarter-

back Steve Judy and full-back Bob Apisa sent MSU ahead for the first time, 15-12.

The Spartans added their second final period touchdown after intercepting an Illinois pass and moving across the goal line on an

eight-yard pass from Judy to end Gene Washington.

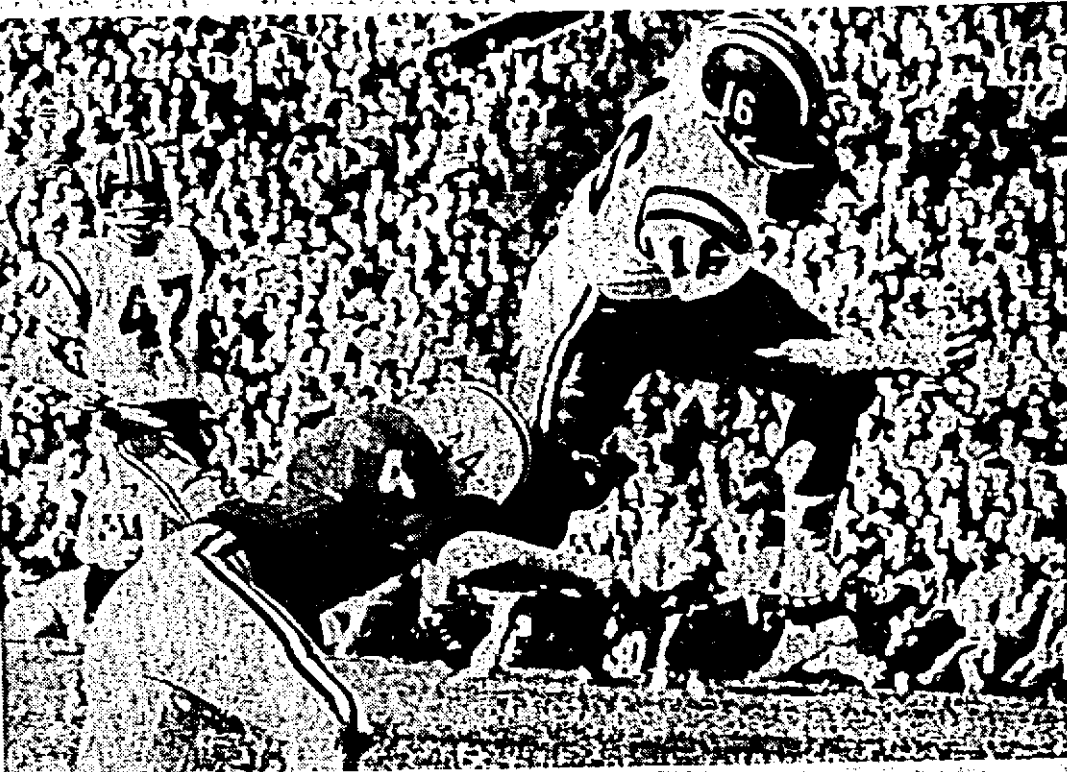
Apisa, one of coach Duffy Daugherty's imports from Hawaii, plunged over from the 10 for the first quarter score.

Illinois was ahead 12-9 before State came to life. It looked at first as if the combination of Fred Custardo, the Illini quarterback kicker, and fullback Jim Grabowski would be

too much for the home team.

MSU tacklers were unable to grab Grabowski, and he scored the first touchdown against the Spartans this season in the first period.

Illinois was ahead 12-9 before State came to life. It looked at first as if the combination of Fred Custardo, the Illini quarterback kicker, and fullback Jim Grabowski would be



TIGER ROARS DOWN THE LANE

Gary Lane of Missouri Tigers finds a little hole and quarterbacks way across goal for score in

second quarter against Minnesota despite chase of Gophers' Gordon Condo. Missouri won, 17-6.

## Georgia Kicks Michigan

ANN ARBOR, Mich. (AP) — Preston Riddlehuber's 30-yard scoring pass to Pat Hodgson and three field goals by Bob Etter carried unbeaten Georgia to a 17-7 upset victory over defending Big Ten champion Michigan Saturday.

It was the Wolverines' first loss in three starts. Riddlehuber's pass came with about four minutes left. Etter added his third field goal minutes later following a pass interception by Lynn Hughes which put Georgia on the Michigan

nine. It was the second major upset for Georgia, which upended Alabama in the season's opener. Seventh-ranked Michigan's only touchdown came in the second quarter when Tim Radigan went in from a yard out to cap a 45-yard drive.

	Michigan	Georgia
First downs	13	16
Rushing yards	123	176
Passing yards	71	10
Passes completed	11-24	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	51	45

Etter put Georgia ahead with a 34-yard field goal in the first quarter and added another from 44 yards out with two seconds remaining in the half.

His final boot carried 31 yards.

Michigan, its running game stalled by Georgia's defense, ran but 22 plays in the second half as the Bulldogs played ball control.

Michigan, taking advantage of short Georgia punts, moved to the 28 the first time it had the ball. Carl Ward scored an apparent

touchdown from there but the Wolverines were called for illegal motion.

Four plays later, Charles Sellers intercepted a Dick Vidner pass on the Bulldog 17.

A Vidner-to-Jack Clancy pass covered 39 of the yards and brought the ball to the Georgia four to set up Michigan's only touchdown.

	Michigan	Georgia
First downs	13	16
Rushing yards	123	176
Passing yards	71	10
Passes completed	11-24	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	51	45

## California Skips Past Jayhawks

BERKELEY (UPI) — California's hard charging defense forced the breaks that enabled its offense to roll over Kansas, 17-0, in an intercollegiate football game Saturday.

The defense set up a second-period field goal and a third-quarter touchdown that gave the Golden Bears a 10-0 lead before the offense ground out a 51-yard touchdown in the fourth period to put the game out of reach of the frustrated Jayhawks.

The field goal came in the second period when Kansas' Bill Lynch went back to punt

	California	Kansas
First downs	10	12
Rushing yards	104	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

and got a bad pass from center. He was grabbed and stopped by Cal linebacker Steve Radich on the Kansas 25.

The deepest-Kansas penetration came in the first period when Cal quarterback Don Berry fumbled on his own 25 and the Jayhawks recovered.

	California	Kansas
First downs	10	12
Rushing yards	104	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

much more one-sided than the score indicated.

With sophomore quarterback John Cartwright supplying the offensive spark, Navy moved almost at will, gaining 376 yards while holding the frustrated Sooners to a paltry 53 yards—most in the final minutes of play.

The loss was the first of the season for Arizona in three weeks.

The loss was the first of the season for Arizona in three weeks.

## Nebraska Pulls All Husks Out in 44-0 Frolic

LINCOLN, Neb. (UPI) — Senior quarterback Fred Duda came off the bench Saturday to avenge an old score and direct No. 3-ranked Nebraska to a 44-0 whopping of Iowa State before a record crowd of 54,123.

The convincing victory opened the Cornhuskers' bid for a third consecutive Big Eight Conference title, a feat

	Nebraska	Iowa State
First downs	10	12
Rushing yards	104	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

## Colorado Clouts Kansas St., 36-0

MANATTAN, Kan. (UPI) — Colorado's aggressive defense and a second-half offense spearheaded by Buffaloes to a 36-0 Big Eight Conference victory over Kansas State Saturday.

The Buffaloes' defense forced a fumble by KSU's quarterback on the first play of the game. The fumble was recovered by Colorado's defense.

The loss was the first of the season for Arizona in three weeks.

The loss was the first of the season for Arizona in three weeks.

## Missouri Grinds Out 17-6 Win vs. Gophers

MINNEAPOLIS, Minn. (UPI) — Missouri's punishing ground game, directed by Gary Lane, overpowered Minnesota, 17-6, in an intercollegiate football game Saturday.

Lane scored twice and called a flawless game, sending his backs crashing into

	Missouri	Minnesota
First downs	10	12
Rushing yards	104	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

The senior quarterback never failed on crucial fourth-down calls. As a result, Missouri had the ball on 82 plays, compared with Minnesota's 55 offensive chances.

Missouri's big line outmuscled the Gopher forwards, clearly outclassing the Big Ten's traditional toughs at their own game.

Minnesota's only score came after Missouri punted for zero yardage into a 29 mph wind. The Gophers took to the Tiger 42 and scored on 10 plays.

	Missouri	Minnesota
First downs	10	12
Rushing yards	104	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

the Minnesota line time after time. He contributed 28 yards in the Tiger drive which ended with a field goal in the fourth period to clinch the contest.

Minnesota's only score came after Missouri punted for zero yardage into a 29 mph wind. The Gophers took to the Tiger 42 and scored on 10 plays.

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	Missouri	Minnesota
First downs	10	12
Rushing yards	104	179
Passing yards	41	10
Passes completed	4-13	10-20
Passes intercepted	4-7	2-3
Fumbles lost	2	1
Yards penalized	28	40

















# Florida Stuns Fumbling LSU

GAINESVILLE, Fla. (UPI)—Steve Spurrier's passing and a pair of goal-line fumble recoveries carried Florida to an upset 14-7 victory over Louisiana State Saturday in a key football game played in 95-degree heat.

Spurrier, junior quarterback from Johnson City, Tenn., passed for Florida's first touchdown and helped set up the second.

But even more important

in the upset of the Bengals, who had been ranked sixth nationally going into the game, were two fumbles that came just when LSU was on the verge of scoring.



The first came midway in the second period and was recovered by Gator end Bruce Bennett on the five; the second came with only five minutes to play when Gator end Lynn Matthews flopped on LSU back Joe LaBrazzo's bobble on the two.

LSU got the ball once more in the dying seconds, but the Gators stalled them on the Florida 38.

Florida scored the game's first touchdown shortly after the second period began on a 22-yard pass from Spurrier to halfback Richard Trapp. LSU struck back to knot the score at 7-7 with just one minute 54

seconds left in the first half when quarterback Nelson Stokley circled left end from the four-yard line and Doug Moreau converted.

Florida scored on an 86-yard drive late in the third period, with fullback John Feiber carrying over from the one.

## Kentucky Stunned by Auburn

AUBURN, Ala. (AP)—Tom Bryan, running fiercely and passing with deadly accuracy, led an aroused Auburn football team to a 23-18 victory Saturday over sixth-ranked Kentucky.

The 6-foot, 195-pound junior quarterback scored one touchdown and set up two others with rifle-like passes

INDEPENDENT-PRESS-TELEGRAM—C-6  
Long Beach 12, Calif., Sunday, Oct. 2, 1966

## Third State FG Upends Tulsa

STILLWATER, Okla. (UPI)—quarterback Saturday to upset Oklahoma State's Charley Tulsa, 17-14, in a thrilling Durkee kicked his third field windup to a 47-game intra-goal of the day in the fourth-state rivalry.

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## LITTLE GOES LONG WAY

### Syracuse Bounces Terrapins, 24-7

COLLEGE PARK, Md. (AP)—Floyd Little, his jersey in tatters and limping on one leg at the end of a rough, penalty-peppered football game, ran for three touchdowns Saturday in carrying Syracuse to a 24-7 victory over Maryland.

The flashy junior, held scoreless the first two games this season, ran 72 yards for a touchdown the second time Syracuse had the ball. He was knocked groggy and out of the game midway of the second quarter but returned to go two yards for a third-period touchdown and nine for another in the last.

Little's last touchdown was aided by one of the Maryland penalties. After he had run

## Ga. Tech Tramples Clemson

ATLANTA (UPI)—A duo of dazzling sophomores ripped off a fast 21 points Saturday and sent Georgia Tech's Yellow Jackets winging to a 38-6 victory over previously unbeaten Clemson.

Syracuse Maryland

First downs	14	14
Rushing yardage	211	91
Passing yardage	20	0
Passes	5-8	0-0
Passes intercepted by	0	0
Punts	8-36	8-40
Fumbles lost	0	1
Yards penalized	0	70

19 yards to the Maryland 41, the officials marched off 15 more yards for piling on him. He came up with his left shoulder pad sticking out of his torn jersey, and five plays later, he shot off tackle for six more points.

## Wake Forest Tops Vandy

WINSTON-SALEM, N. C. (UPI)—Wake Forest upset Vanderbilt, 7-0, Saturday with a rock-hard defense and a fourth-period touchdown that had to be scored twice.

Deacon halfback Joe Carazo dove one yard on the second play of the final period for the lone touchdown of the 21st annual Piedmont Bowl to give Wake Forest its first victory in three games and its first shutout win in seven years.

The touchdown came six plays after Carazo dashed 36 yards for an apparent touchdown after taking a pitchout from quarterback Ken Hauswald. The run was called back because of a clipping penalty.

Wake Forest 7 0 0 0 7-0  
Vanderbilt 0 0 0 0 0-7  
Wake—Carazo 1 run (McKinney kick).  
Att.—11,000.

## Tampa Shouldn't Have Carded It

STARKVILLE, Miss. (UPI)—Speedy halfback Marcus Rhoden rambled for three touchdowns, one on a 47-yard punt return, Saturday to lead unbeaten Mississippi State in a 48-7 romp over Tampa University in their first meeting in history.

Mississippi State 21 14 7 6-48  
Tampa 0 0 0 0 0-7  
MSU—Granger 47 run (Nell kick).  
MSU—Rhoden 10 run (Nell kick).  
MSU—Rhoden 2 run (Nell kick).  
Tampa—Perry 31 run (Hurt kick).  
MSU—Blind 1 run (Nell kick).  
MSU—Rhoden 47 punt return (Nell kick).  
MSU—Cotney 1 run (Nell kick).  
MSU—Cotney 80 run (kick failed).  
Att.—17,000.

## Virginia Comes to Life, Wrecks Tar Heels, 21-17

CHAPEL HILL, N.C. (UPI)—Quarterback Tom Hodges woke up a sleepy Virginia team with brilliant passing Saturday and gave the Cavaliers a 21-17 triumph over North Carolina with his touchdown pass to Ken Poates with less than three minutes to play.

The Cavaliers stumbled and fumbled through most of the game, but flashed briefly for a touchdown in the waning moments of the first half and then came alive with only seven minutes left in the game for their first win in three games.

North Carolina 14 3 0 0-17  
Virginia 0 7 0 14-21  
NC—Chapman 4 run (run failed).  
NC—Talbot 10 run (Altherton pass from Beaver).  
NC—FG Talbot 27.  
VA—Dumpley 2 run (Hill kick).  
VA—Hodges 1 run (Hill kick).  
VA—Poates 7 pass from Hodges (Hill kick).  
Att.—36,000.

## Army Edges B.C. in Defensive Duel

WEST POINT, N.Y. (UPI)—Barry Nickerson's 32-yard field goal after a third period fumble recovery broke up a bitter defensive duel Saturday and started Army on the way to a 10-0 victory over Boston College.

Second-string quarterback Curt Cook fired a 12-yard touchdown pass to end Sam

State last season, got his chance when ball-hawking halfback Don Dietz recovered a fumble by Brendan McCarthy on the Boston College 25.

On fourth down at the 15, Nickerson booted a 32-yarder at a slight angle and the fired-up Cadets were on their way.

Army—FG Nickerson 32.  
Army—Champ 12 pass from Cook (Nickerson kick).  
Att.—31,000.

## UCLA---

(Continued from Page C-1)

game, this year—ominously. Whereas the Bruins messed up the opening kickoff against Michigan State and started on the three-foot line, this time Tim McAttee fumbled the starting play when he was clobbered by two tacklers at the 15.

But the Bruins held for downs, showing right away their muscle superiority.

By the second quarter they had proved their superiority of speed, too.

Penn State was the first to score. The game was six minutes old when a 47-yard drive clicked after UCLA was forced to punt from its goal line. Sophomore halfback Roger Grimes, who hurt a knee and may miss the rest of the season, carried over from the two.

The Bruins tied it up on the next series of plays, taking the ball 58 yards in seven crisp plays for their initial touchdown of the 1965 season. It was, too, the first time the Bruins had gotten hold of the ball with field position to execute a full range of offensive plays.

Baban got the first touchdown on a 16-yard run around right end.

After a 31-yard field goal midway through the second period by Zimmerman, which was set up by a jarring tackle by Stiles that caused a fumble, the Bruins scored again, before the half.

On the wings of short Beban passes, the Bruins zipped down the field 61 yards. The scoring play was another of those Beban options. From six yards out he started around right end, saw his opening and quickly cut back toward the middle. He caught the defense going the other way and he wasn't touched until he hit the end zone.

Halfback Farr, from Santa Monica, and Beaumont, Tex., who is the only sprinter on the team, provided a touch of flash for the Bruins when he spurted through the line in the third quarter and raced down the sideline 58 yards to a touchdown. He was so quick getting through the line that the defense didn't react to him and he went the route untouched by human hands.

Next Saturday night the Bruins play their first home game of the season, meeting Syracuse in the Coliseum.

## COMPUTER FOOTBALL

### Pitt Blitzed 63-48

MORGANTOWN, W.Va. (AP)—West Virginia's Allen McCune outdueled Pitt's Kenny Lucas Saturday as the Mount-

W. Virginia Pitt

First downs	27	18
Rushing yardage	304	195
Passing yardage	229	232
Passes	18-25	16-27
Passes intercepted by	3-36	5-45
Punts	0	0
Fumbles lost	0	0
Yards penalized	80	69

taineers defeated the Panthers, 63-48, in a fantastic scoring battle that broke all offensive records in their 60-year football rivalry.

West Virginia 14 14 7 25-48  
Pitt 7 20 14 18-48  
WV—Lettridge 16 run (Kinder kick).  
WV—Rader 72 pass from McCune (Kinder kick).  
WV—Rader 14 pass from McCune (Kinder kick).  
WV—Rader 14 pass from McCune (Kinder kick).  
Pitt—Resborough 13 pass from Lucas (Jones kick).  
Pitt—Lucas 2 run (run failed).  
WV—Ford 58 run (Kinder kick).  
Pitt—McKnight 2 run (Jones kick).  
Pitt—Crabtree 43 pass from Lucas (Lucas run).  
WV—McCune 1 run (Kinder kick).  
Pitt—Crabtree 21 run (pass failed).  
WV—Harris 17 pass from McCune (Kinder kick).  
Pitt—Lucas 92 kickoff return (Zal-nasky pass from Lucas).  
WV—Rader 15 pass from McCune (Kinder kick).  
Pitt—Over 1 run (run failed).  
WV—Ford 59 pass from McCune (Kinder kick).  
WV—Ford 5 run (Kinder kick).  
Att.—55,000.



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Whatever you need in a new truck, you'll find in Chevy's longer, stronger line of light, medium-, and heavy-duty models for '66. They're at your Chevrolet dealer's now.



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Army Boston College

First downs	9	8
Rushing yardage	162	103
Passing yardage	412	415
Passes	12-17	11-34
Passes intercepted by	4-21	1-11
Punts	0	0
Fumbles lost	0	0
Yards penalized	50	20

Champi to put the game out of reach in the fourth period and tag Boston College with its first defeat in three games this season. It was Army's second triumph in three games.

Nickerson, whose field goals beat Navy and Iowa

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## Sports in Brief

# Covington Raps Mauch for Losing Control of Phillies

Wes Covington contends the Philadelphia Phillies should have won the National League pennant in 1964 and again this year, and that there is a good reason why they didn't.

"The spirit last year was as good or better than any club I've been on. This year we had more individualists. You can't tell me manager Gene Mauch doesn't know the grumbling that is going on. He lost control."

"He's supposed to be so smart. They picked him manager of the year twice, didn't they? We had the horses. I've been on pennant winners. I would never say it unless I had been in a position to see what it takes to win a pennant."

A MULE released from the Kansas City dugout walked to second base during the second inning against Chicago and delayed play for five minutes.

## Miss Bardahl Choice Today in Hydro Finale

SAN DIEGO (UPI)—Miss Bardahl and driver Ron Musson of Seattle, Wash., are favored to wrap up their third straight national unlimited hydroplane title in the final race of the season on Mission Bay today.

Miss Bardahl was the second fastest qualifier at 117.903 mph over the 3-mile course, but held the favored spot on the basis of fast consistent performances over Miss U.S. 5 which was qualified at the fastest speed of 119.469 Friday.

Third fastest qualifier was Miss Smirnoff driven by Dan Foster at 116.379. Fastest qualifier Saturday was Notre Dame driven by Rex Manchester at 115.879.

## LB Aquatic Club Awards Trophies at Annual Picnic

Debbie Stilson and Bruce Roessler received the best overall trophies presented at the second annual Log Beach Aquatic Club awards picnic at Signal Hill Park.

The awards presentation came at the conclusion of a successful summer campaign during which the L.B. swimmers triumphed in five straight meets, defeating Commerce, Lakewood, Huntington Beach, Lynwood and Capron Park.

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5.20x13 5.80x13 5.90x13 6.00x13 6.40x13 6.50x13 7.00x13 7.00x14	5.00x15 5.60x15 5.90x15 6.40x15 6.70x15 7.00x15 7.10x15 7.50x14	8.00x14 8.00x15 8.50x15 8.50x14 9.00x14 9.50x14

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\$16	\$18	\$20
6.40x13 6.50x13	7.50x14 8.00x14	7.60x15 8.00x15 8.20x15 8.50x14

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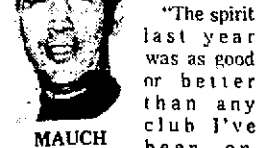
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## Sports in Brief

# Covington Raps Mauch for Losing Control of Phillies

Wes Covington contends the Philadelphia Phillies should have won the National League pennant in 1964 and again this year, and that there is a good reason why they didn't.



**MAUCH**  
This year we had more individualists. You can't tell me manager Gene Mauch doesn't know the grumbling that is going on. He lost control.

"He's supposed to be so smart. They picked him manager of the year twice, didn't they? We had the horses. I've been on pennant winners. I would never say it unless I had been in a position to see what it takes to win a pennant."

A MULE released from the Kansas City dugout walked to second base during the second inning against Chicago and delayed play for five minutes.

## Miss Bardahl Choice Today in Hydro Finale

SAN DIEGO (UPI)—Miss Bardahl and driver Ron Musson of Seattle, Wash., are favored to wrap up their third straight national unlimited hydroplane title in the final race of the season on Mission Bay today.

Miss Bardahl was the second fastest qualifier at 117.903 mph over the 3-mile course, but held the favored spot on the basis of fast consistent performances over Miss U.S. 5 which was qualified at the fastest speed of 119.469 Friday.

Third fastest qualifier was Miss Smirnoff driven by Dan Foster at 116.379. Fastest qualifier Saturday was Notre Dame driven by Rex Manchester at 115.879.

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\$12	\$14	\$16	
5.20x13 5.60x13 5.90x13 6.00x13 6.40x13 6.50x13 7.00x13 6.95x14 5.60x14 7.35x14 7.00x14	5.00x15 8.00x14 5.60x15 6.00x15 5.90x15 6.50x15 6.40x15 7.75x15 6.70x15 8.15x15 7.10x15 5.60x14 5.20x14 7.75x14 7.50x14 8.25x14	7.60x15 8.00/8.20x15 8.50x14 9.00x14 9.50x14	

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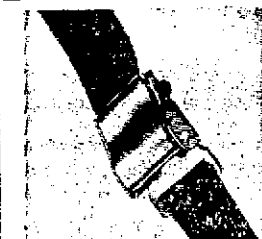
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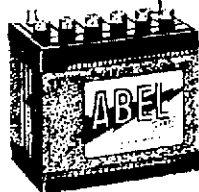


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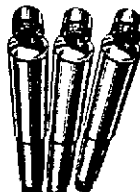


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Whittier  
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Canoga Park  
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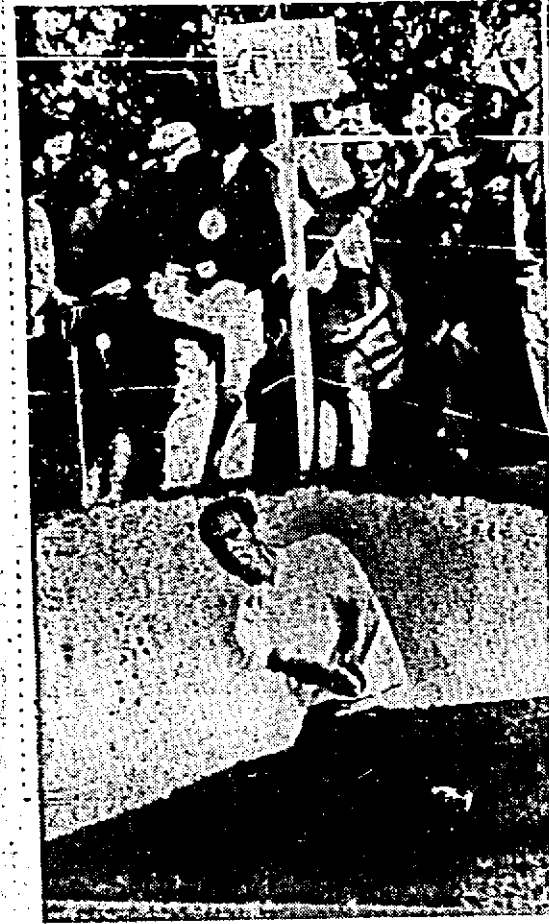
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QUIET BLAST

In Spanish the sign above Tony Lema's head reads "quiet" as the U.S. golfer blasts from bunker to first green in Canada Cup play at Madrid. Lema shot 74 Saturday, not much better than his 76s on the first two rounds.

## Player's 68 Forges S. Africa Ahead by 13

MADRID, Spain (AP)—Gary Player, reigning United States Open champion, overcame a nagging muscle strain in his neck Saturday and shot a four-under-par 68 to give South Africa a 13-stroke lead at the end of the third round of the Canada Cup golf tournament.

## Whitworth Ties Maxwell With 71 in Ladies Golf

BONSAI, Calif. (UPI)—Kathy Whitworth of Jalisco, N.M., Saturday shot a one-under-par 71 to tie with Susie Maxwell for the lead in the third round of the 72-hole Mickey Wright Invitational pro-amateur golf tournament. Miss Whitworth birdied the last two holes to erase the three-stroke lead held by Miss Maxwell who shot a 74 on her third round.

Leading scores:

Kathy Whitworth	71-71-72
Susie Maxwell	72-72-71
Carol Ann Crow	72-72-73
Carol Ann Crow	72-72-73
Carol Ann Crow	72-72-73
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## 2-Way Tie for First in Virginia CC Tourney

Doctor Cliff Ealey and Bob Saffery fired a combined 126 on their home course to tie with Jerry Helperi and Bill Gothard of Irvine Country Club Saturday at the end of the second day of the three-day Virginia Country Club 16th annual invitational golf tournament.

Saturday low gross single-day honors went to John Walter and Mike Fedderly, Virginia CC, with a 69 while Art Hicks and Warren Badraun captured low net with a 62½.

## 6-Man Tag Match

A six-man tag team match headlines this week's wrestling card at Municipal Auditorium, to be held Tuesday night. Three other bouts are scheduled.

## British Soccer Results

Home Team	First Half	Second Half	Result
Blackburn	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0
Sheff Wed	1-0	1-0	2-0

## Falcons, Sabres Collide

By BILL WASSERZIEHER

The Long Beach Falcons, after being nipped twice in the past two weeks, will try to get back in the winning groove this afternoon at 1:30 when they take on what has proven to be the most potentially dangerous team in the WFL, the El Cajon Sabers, at Veterans Stadium.

El Cajon's flashy attack centers around quarterback Dick Eschback, a pin-point passer who has picked apart the pass defenses of every team in the league that the Sabers have faced this season.

Eschback's greatest performance came three weeks ago when the Sabers cut up San Pedro, 33-0, throwing four touchdown passes.

LAST WEEK, the Sabers lost their first game of the season as Eschback had a bad day, hitting on 14 of 35 for only one TD.

"We've spent a lot of time working on our pass defense for this game and we'll be ready for them," stated Falcon coach Al Williams. "Our offense should be ready, too. Lomzo Irvin, Art Saunders and John Berry all of whom have been out of action will be back in uniform and it looks like we've also picked up another good quarterback in Jim Ferguson from Cerritos." I'll start Norm McKinley but Ferguson will get a chance, too.

THE BOARD of directors of the WFL ruled against a protest filed by the Sabers after the previous game which ended the Sabers' victory over the Falcons. The board ruled that the Sabers' protest was not valid.

## Rockets On Scene Today

By CHUCK MEDICK

According to the calendar, it should be autumn in the air. But the temperature would indicate mid-summer. However, the return to the scene of the Long Beach Rockets means it's fall for sure.

The Rockets, Long Beach representative in the Southern California baseball league, return to action today facing the Douglas Jets, champions of the Long Beach City Baseball League.

The contest gets underway at 1:30, as will all Rocket games throughout the season at Blair Field.

Many old faces, including Vern Highfield, Butch Hughes, Don Rowe, Terry Richards and Buddy Pritchard, will be returning.

## Fishing Facts

Pacific Landing—132 passengers on 5 boats caught 18 yellowtail, 125 barracuda, 12 halibut, 122 calico bass, 314 mackerel, 22 sheepshead, 29 sculpin.

## Individual Cards

Player	4th	5th	6th	7th	8th	9th	10th	11th	12th
Player	4th	5th	6th	7th	8th	9th	10th	11th	12th
Player	4th	5th	6th	7th	8th	9th	10th	11th	12th
Player	4th	5th	6th	7th	8th	9th	10th	11th	12th
Player	4th	5th	6th	7th	8th	9th	10th	11th	12th



CLEMENTE

## NATIONAL LEAGUE BATTING

Player	AB	R	H	RBI	PA
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16

## 275 or more at bats

Player	AB	R	H	RBI	PA
Clemente	15	2	5	1	16
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Clemente	15	2	5	1	16
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16

## AMERICAN LEAGUE BATTING

Player	AB	R	H	RBI	PA
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16
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## PITCHING

Player	IP	H	R	ER	BB	SO
Clemente	15	2	5	1	16	16
Clemente	15	2	5	1	16	16
Clemente	15	2	5	1	16	16
Clemente	15	2	5	1	16	16

## MAJOR LEAGUE AVERAGES

Player	AB	R	H	RBI	PA
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16
Clemente	15	2	5	1	16
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Player	AB	R	H	RBI	PA
Clemente	15	2	5	1	16
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## PITCHING

Player	IP	H	R	ER	BB	SO
Clemente	15	2	5	1	16	16
Clemente	15	2	5	1	16	16
Clemente	15	2	5	1	16	16
Clemente	15	2	5	1	16	16

## Clark Big Favorite in Watkins Glen Race

WATKINS GLEN, N.Y. (AP)—Victories in a single season. Jim Clark of Scotland, who already has clinched the 1965 world drivers championship, meets at least 17 other top drivers today in the Grand Prix of the United States.

The race is 110 laps over the 2.53-mile tear-shaped course outside this little village. Race officials predict a crowd of between 50,000 and 60,000 persons.

CLARK, without a doubt, is favored to win the 253-mile formula one race and tie his record of seven grand prix

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Private Swim and Tennis Memberships  
Business Social Memberships

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## CAMEL-DRIVER'S FRIEND

# Heston in Egypt as Gen. Gordon

By EARL WILSON

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1. Fill in the answers and return to the new Consumer Analysis Headquarters at 2279 Pacific Avenue to qualify for your FREE BAGS OF GROCERIES! The questionnaires must be brought to this address by an adult member of your family.

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Consumer Analysis Headquarters

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OFFICE OPEN 9:00 a.m. Monday, October 4th

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Certified Building Materials Co.  
12940 Pearl Street

Pasadena  
Davis Lumber Company  
1787 East Walnut

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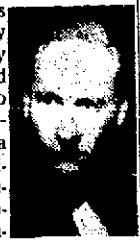
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speaking and moving is nearly faultless.

TESCHKE is superb in his timing as the friend who knew "Charlie"—when and after. All Teschke needs to spruce up his performance is more fluidity to his body movements—and less mount-of-patience schoolmasterish stodginess.

Rita Williams, sex-compact and all that, is attractive to behold as the best friend's wife who got Charlie shot. She, however, tries too hard for humor over the long haul.

"Goodbye, Charlie!" continues Friday and Saturday nights through Oct. 23. It's worth welcoming "Charlie"—whatever he is. . .

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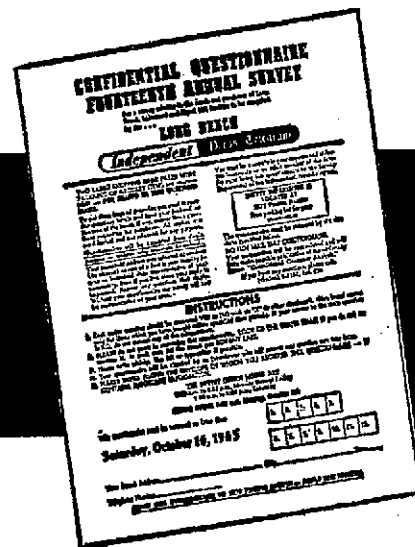


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1787 East Walnut





## What They're Doing . . .

By M. E. GEORGE

Colleen Dewhurst, Kay Medford, Bibi Osterwald, John Fiedler and Richard Castellano—all of the New York stage—join the cast of "A Fine Madness" being filmed in New York City.

Sean Connery, Joanne Woodward, Jean Seberg, Patrick O'Neal Jackie Co-



MARTHA CORINNE

can film bow in a non-singing role in "A Man Could Get Killed." He plays a spy . . . Another spy, Sophia Loren, in "Arabesque," has been nicknamed Oh-Oh-38. Martha Hyer gets co-starring role opposite Clint Walker in "Night of the Grizzly" going before cameras this week. . . Michele Carey, ex-Powers model and newcomer to Hollywood, has been cast as the feminine lead in "Eldorado" starring John Wayne and Robert Mitchum. . . Marty Allen-Steve Rossi team are in "The Last of the Secret Agents?"

Donna Loren, singer who is regular on Shindig will star in "Slumber Party in Horror House" a "musical terror comedy" which also stars Tommy Kirk, Deborah Walley, Basil Rathbone, Harvey Lembeck, Jesse White, Patsy Kelly, Benny Rubin, Nancy Sinatra, Aron Kincaid and Claudia Martin.

Corinne Calvet co-stars with Rory Calhoun in "Apache Uprising." . . . The "other couple" in "Who's Afraid of Virginia Woolf?" are Sandy Dennis and George Segal ("the" couple are Elizabeth Taylor and Richard Burton).

## Kennerson Directs

Ken Kennerson, who formerly directed at the Off-Broadway and other theaters in the area, will direct Gazzo's "Hatful of Rain," for the Lime Street Playhouse, Huntington Park. A November opening is scheduled.

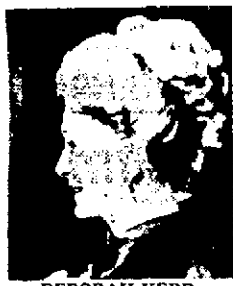
Reading will be held at 7:30 p.m. Sunday and Monday at the Middleton Recreation Center, 6500 Middleton Ave., Huntington Park.



FRANK SINATRA



DEAN MARTIN



DEBORAH KERR

## The New Films

Film fare, starting Wednesday in area theaters, offers a teen-ager Patty Duke comedy, Efrem Zimbalist Jr. as the hunted in a story of a manhunt and Frank Sinatra & Co. in a sophisticated comedy.

The Patty Duke yarn, "Billie," engages the talents of Jim Backus,

Charles Lane, Jane Greer, Warren Berlinger, Billy De Wolfe and Dick Sargent.

"The Reward," adventure-drama was filmed in Death Valley, where heat and greed get to hunters and hunted alike. In addition to Zimbalist, cast includes Max von Sydow, Yvette Mimieux, Gilbert Roland, Emilio Fernandez, Henry Silva and Nina Castelluovo.

Dean Martin and Deborah Kerr star with Sinatra in "Marriage on the Rocks," a tale of mixed up marriage, bachelorhood, divorce by mistake and some scenic girls. Co-starred are Cesar Ro-

mero, Tony Bill, Hermione Baddeley, John McGiver, Nancy Sinatra, Davey Davison, Michel Petit and Trini Lopez.



PATTY DUKE



YVETTE MIMIEUX



EFREM ZIMBALIST JR.

## Show Times

Here are starting times of features as listed by theater managers:

**ART**  
"Hein" 3:30, 5:55, 10:25. "The Family Jewels" 1:30, 5:05, 8:40.  
**ATLANTIC**  
"Lord Jim" 1:30, 5:35, 10:10. "Dear Brigitte" 3:35, 8:25.  
**PALACE**  
"Call Me Bwana" 10:25, 7:54, 12:54. "Mano Negro" 11:45, 4:45, 9:45, 2:45. "Swinging Along" 1:34, 6:34, 11:34, 4:25.  
**RIVOLI**  
"Cat Ballou" 1:15, 5:45, "Joy in the Morning" 2:50, 8:40, 10:30.  
**ROXY**  
"Law of the Lawless" 11:57, 5:30, 10:50, 4:17. "Big" 10:07, 3:37, 12:37. "Sound and Fury" 1:01, 6:57, 12:57.  
**STATE**  
"Who's the Collector?" 12:30, 4:40, 9:40. "Sex and the Single Girl" 2:30, 6:45, 11:10.  
**TOWNE**  
"Van Ryan's Express" 12:30, 4:35, 8:40. "Joy in the Morning" 2:30, 6:30, 10:40.

## Credible Spy

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—New York Post

"A musical piece that touches the heart."  
—New York World Telegram & Sun

"It has everything!"  
—New York Herald Tribune

"Something D-Street Beautiful!"  
—New York News

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PETER PALMER  
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**RICK NELSON**  
"LOVE AND KISSES"  
IN COLOR  
PLUS—SANDRA DEE  
"THAT FUNNY FEELING"  
COLOR  
**CREST**  
OPEN 4:30  
4272 ATLANTIC  
GA 4-1019  
OPEN NOON  
OFF-BEAT DRAMA  
"THE COLLECTOR"  
PLUS DEAN MARTIN  
"KISS ME STUPID"  
**ROSSMOOR**  
1231 LEXINGTON BLVD  
OPEN 12:15  
**RICK NELSON**  
"LOVE AND KISSES"  
PLUS REX HARRISON  
"YELLOW ROLLS-ROYCE"  
**BELMONT**  
DELMONT SHORT GE 8-1001  
OPEN 12:15  
JANE FONDA  
LEE REMICK  
"CAT BALLOU"  
PLUS YVETTE MIMIEUX  
"JOY IN THE MORNING"  
BOTH IN COLOR  
OPEN 6:30  
340 MAIN  
SEAL BEACH  
GE 0-1123  
**BAY**  
OPEN 12:15  
JAMES STEWART  
"SHENANDOAH"  
PLUS STEVE MCQUEEN  
"GREAT ESCAPE"  
BOTH IN COLOR

**NEIGHBORHOOD Theatre Guide**

**DOWNEY** NORWALK  
MERCURY, Downey TO 1-3281  
Cont. 12—"VON RYAN'S EXPRESS"  
"BOUNTY OF EDIE'S FATHER"  
NEW AVENUE, Downey WA 4-5781  
Cont. 12—"THE COLLECTOR"  
"JOY IN THE MORNING"  
NORWALK, Norwalk 888-0771  
Cont. 12—"LOVE AND KISSES"  
"THAT FUNNY FEELING"  
**LYNWOOD**  
ARDEN (Rumsey) Smoking NE 1-1888  
Cont. 12—"VON RYAN'S EXPRESS"  
"FROM RUSSIA WITH LOVE"  
12:15  
**REDONDO BEACH**  
STRAND FR 2-3000  
"VON RYAN'S EXPRESS"  
"JOHN GOLDFARB"  
**ANAHEIM**  
BROOKHURST PR 2-6448  
Beverly Sager "THE COLLECTOR"  
Dorothy Baker "SYLVIA"  
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"THE LONELY SEX"  
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**SANTA ANA**  
STATE ART 314 W. 413 642-8812  
"THE SEDUCERS"  
"THE LONELY SEX"

**Drive-In THEATRES**

La Mirada Alondra, Flamingo UN 3-1111  
"WORLD WITHOUT SUN"  
PARAMOUNT, 14111 Pacific, ME 4-4444  
"VIVA A MAD, MAD WORLD"  
"WAR GODS OF THE DEEP"  
SUNSHINE, 607 W. Washington, Whittier  
"NEVER ON SUNDAY"  
"TOPKAT"  
TWIN VUE, Figueroa at 122nd DA 4-8121  
"LOVE AND KISSES"  
"THAT FUNNY FEELING"  
HARRIS, 23822 St. Varney, TE 4-8881  
"DIE, DIE MY DARLING"  
"BRAINSTORM"

**ROXY** ALL RITE  
192 W. OCEAN HE 3-3022  
OPEN 9:45 A.M. 3 BIG HITS  
ELECTRIFYING IN COLOR  
Stephen Boyd-Dolores Hart  
"LISA & THE INSPECTOR"  
Yul Brynner-Color  
"SOUND & THE FURY"  
Dale Robertson-Vivienne De Carlo  
William Bendit-Color  
"LAW OF THE LAWLESS"

**United Artists**  
217 E. OCEAN BLVD.  
OPEN NOON DAILY • NE 7-1297  
NOW—FOR ADULTS  
**FANNY HILL**  
"A FEMALE TOM JONES"  
MEMOIRS OF A WOMAN OF PLEASURE  
CO-FEATURE  
"PARTY GIRLS for the CANDIDATES"

**PACIFIC THEATRES**

**STATE** 314 E. OCEAN NE HE 7-2721  
Adult Entertainment  
"THE COLLECTOR"  
"SEX AND THE SINGLE GIRL"  
**TOWNE** 323 LEXINGTON BLVD. GA 2-1221  
OPEN NOON  
Frank Sinatra  
"VON RYAN'S EXPRESS"  
"JOY IN THE MORNING"  
**RIVOLI** 323 LEXINGTON BLVD. HE 4-3207  
OPEN 12:30  
ALL COLOR!  
JANE FONDA  
"CAT BALLOU"  
"JOY IN THE MORNING"

**CHILDREN UNDER 12 Free!**  
**PACIFIC DRIVE-IN THEATRES**  
SHOW STARTS AT DUSK

**CIRCLE** 11777 Pacific Dr. GE 9-9513  
RICK NELSON  
"LOVE & KISSES"  
"THAT FUNNY FEELING"  
**LAKWOOD** 4272 ATLANTIC GA 4-9931  
Adult Entertainment  
"THE COLLECTOR"  
"TWO RODE TOGETHER"  
**LOS ANGELES** 4272 ATLANTIC HE 4-7422  
Adult Entertainment  
"FANNY HILL"  
"A PLACE IN THE SUN"  
**COMPTON** 14111 Pacific NE 8-8557  
RICK NELSON  
"LOVE & KISSES"  
"THAT FUNNY FEELING"  
**ROSECRANS** 14111 Pacific ME 4-4157  
Adult Entertainment  
"FANNY HILL"  
"A PLACE IN THE SUN"

**ATLANTIC** 23161 Atlantic St. South GA 2-3161  
Peter O'Toole as "LORD JIM"  
James Stewart in "DEAR BRIGITTE"  
**ART** GE 8-5435  
4th & Cherry  
Beatles—"HELP"  
BOTH COLOR—JERRY LEWIS  
"FAMILY JEWELS"

**NEW SHIPSTADS & JOHNSON**  
**ICE FOLLIES**  
AT LONG BEACH ARENA  
LAST  
2 SHOWS TODAY!  
\$4.50, 4.00, 3.50, 3.00, 2.50  
GOOD SEATS AVAILABLE  
ALL PERFORMANCES  
FOR PHONE RESERVATIONS 437-2255  
CHILDREN 1/2 PRICE  
(12 & under)  
BRUNCH MATINEES, SAT. 11 AM

**OFF-BROADWAY THEATRE** ON STAGE  
211 LIME HE 7-3571  
LAST 2 WEEKS! "MRS. WARREN'S PROFESSION"  
Fri., Sun. \$1.50 Sat. \$2.00 Student Rates Curtain 8:30 p.m.

**PALACE** OPEN ALL NIGHT  
30 PINE AVE. PHONE NE 6-4429  
3 SMASH HITS  
"MONDO PAZZO"  
Music and Everything Gay  
"SWINGING ALONG"  
Bob Hope—Anita Ekberg  
"CALL ME BWANA"

**Paramount** Drive-In Theatre  
Param. & Compt. Blvd., Param.  
"MAD, MAD, MAD, MAD WORLD" ADM. \$175  
"War Gods of the Deep" PER GAR TAX INCL.  
**Wonderful World of GRIS LYRIC** OPEN DAILY  
11:15 AM  
ALL ADULTS 18 & OVER  
"THE WOMAN OF SHAME" & "WARRIOR" & "THE CASTING DIRECTOR"

## Your best move!



# SAVE NOW AT EQUITABLE SAVINGS AND LOAN ASSOCIATION

CENTRAL OFFICE 328 Long Beach Blvd., Long Beach. Free customer parking, 345 Elm Street.

BELLFLOWER BRANCH OFFICE 16804 Bellflower Blvd., Bellflower. Free customer parking at rear of bldg.

FAIRFAX-BEVERLY BRANCH OFFICE 119 No. Fairfax Avenue, Los Angeles.

# 4.85%

current earnings per annum. Daily interest\* compounded monthly, paid quarterly.  
\*Interest from date of receipt on funds held to end of quarter.





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## PRIME RIB CAPITOL

Serving Choice Prime Rib Dinner for \$1.95. The Tenderloin Restaurant, 4363 Atlantic Ave., is fast becoming "The Prime Rib Capital." Join us soon. GA 4-5333.

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### HAWAII TOUR MEETING!

### FREE!

Door Prizes Too—

Movies & Lectures

on DLBA

Hawaii Tour

at

Lafayette Hotel

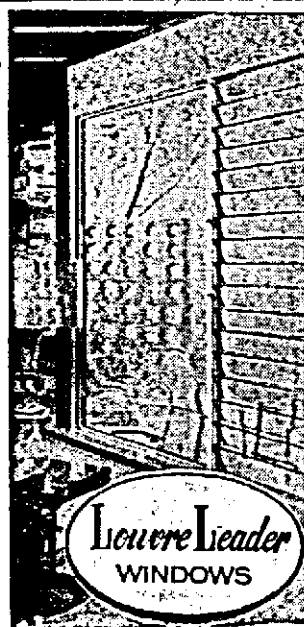
Panorama Room

Tues., Oct. 5 — 7:30 p.m.

for summer comfort

## INSTALL Louvre Windows

SELECT HIGHEST QUALITY Stainless Steel or choose ECONOMICAL Aluminum WE HAVE BOTH



Louvre Leader WINDOWS

## Marine Glass Co.

SINCE 1922 SCOTT-WOODWARD-SCOTT GLASS FOR ALL PURPOSES COR. 14th & MAGNOLIA HE 7-7471 Member of Long Beach Builders Exchange and S.C.A. SANITIZATION A Responsible Local Community Builder Since 1922

OCTOBER IS *California home furnishings month!*

## 5-PIECE BEDROOM GROUP



You will save \$50 on manufacturer's close-out! Picture this stunning group in your bedroom — never before has it been priced so low! Superb solid walnut, inset basketweave pane's distinguish each piece, even headboard! All case pieces are dustproof, with full dovetail construction and center drawer guides. You'll recognize the manufacturer's famous name — no re-order possible on this once-in-a-lifetime buy!

Group includes Panel Bed and Footboard, 52-inch Double Dresser, Picture-framed Plate Glass Mirror, two 2-drawer Nightstands.

**\$198**

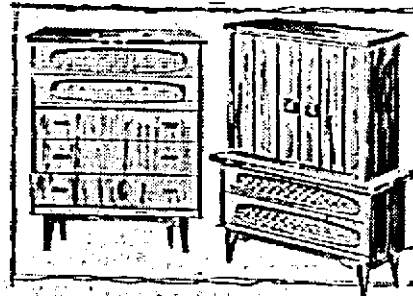
ONLY \$19 DOWN

CHEST — for the man of the house! Four-drawer chest, 42-inches high, features the same fine construction, basketweave inset drawer panels. SAVE \$11

**\$58**

VANITY CHEST paneled doors open to reveal three shirt or lingerie drawers. Deep double drawers with matching inset basketweave panels form bottom section. SAVE \$24

**\$88**



Time

fashion furniture at budget prices

FURNITURE

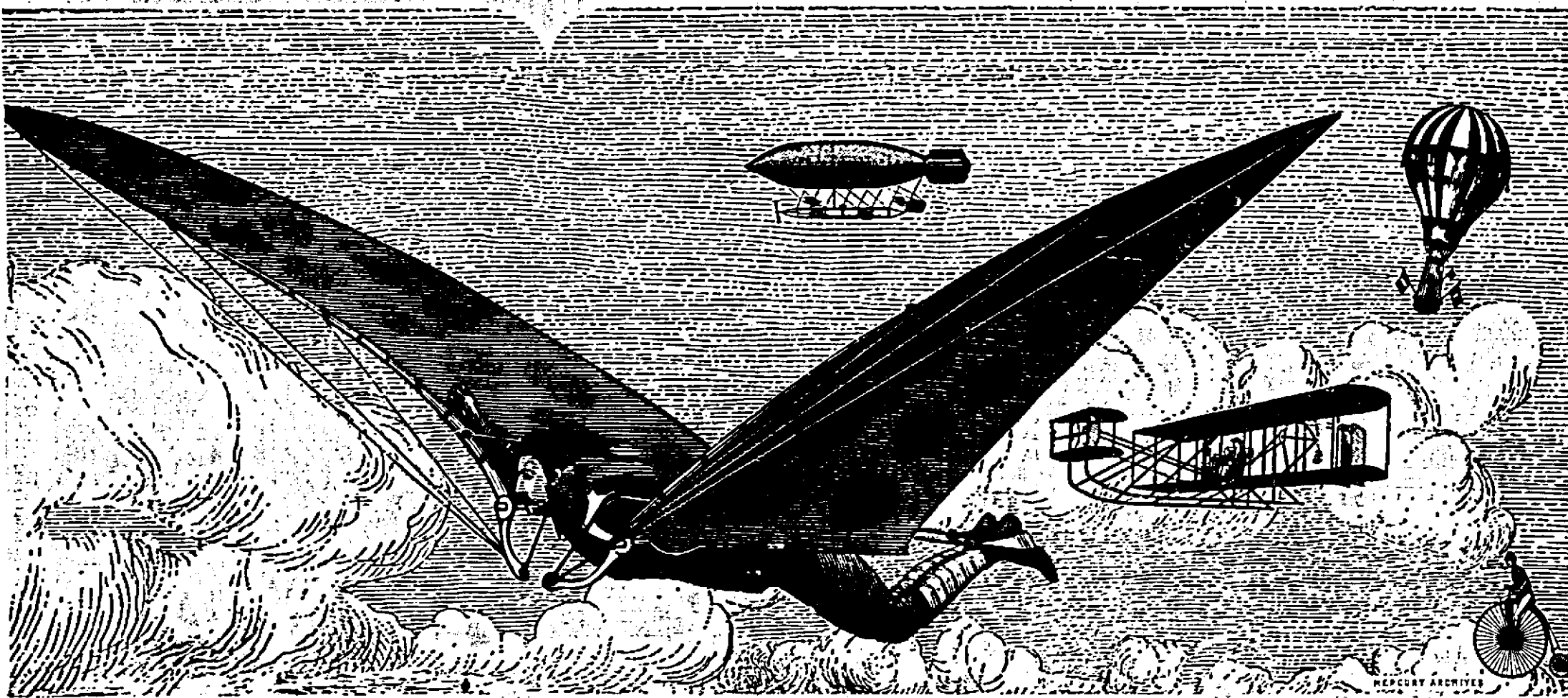
APPLIANCES CARPET DOORS

6583 ATLANTIC AVENUE

Atlantic of Artesia in North Long Beach At the Freeway! Take Artesia Turnoff East to Atlantic Terms tailored to your convenience! Up to 36 months to pay! STORE HOURS: Mon. thru Fri. 10 a.m. to 9 p.m., Sat. and Sun. 10 a.m. to 6 p.m.

# Follow me to Community Savings

AND LOAN ASSOCIATION



...Follow me to Community Savings. That's where you'll earn 4.97% when the 4.85% current annual rate is compounded daily on funds kept in your Community Savings account one year.

You also get: Daily interest from the day your savings are received, when they remain to the end of the quarter. • Interest paid right up to the date of withdrawal on savings that have been in your account for six months or longer, providing your account is left open to the end of the quarter. • Interest from the 1st of the month on all funds received by October 11th. • And safety, too...accounts insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation. Follow me. Follow all of us. We're on our way over to Community Savings right now to open an account. And while you're there, pick up a copy of the new brochure, "The Management of Your Money." IT'S FREE!

**4.85%** CURRENT ANNUAL RATE

DAILY INTEREST DAILY

**COMMUNITY SAVINGS**

AND LOAN ASSOCIATION — SINCE 1929

LONG BEACH OFFICE: 3901 Atlantic Avenue

MAIN OFFICE: 477 East Compton Blvd., Compton • PARAMOUNT OFFICE: 15359 Paramount Blvd.

COMMUNITY SAVINGS AND LOAN ASSOCIATION, WITH ASSETS OVER \$150 MILLION, IS ONE OF 11 ASSOCIATIONS COMPRISING FINANCIAL FEDERATION, INC., WITH COMBINED ASSETS OVER \$1.1 BILLION

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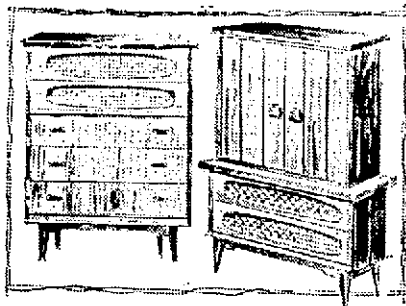
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fashion furniture at budget prices

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Atlantic at Artesia in North Long Beach

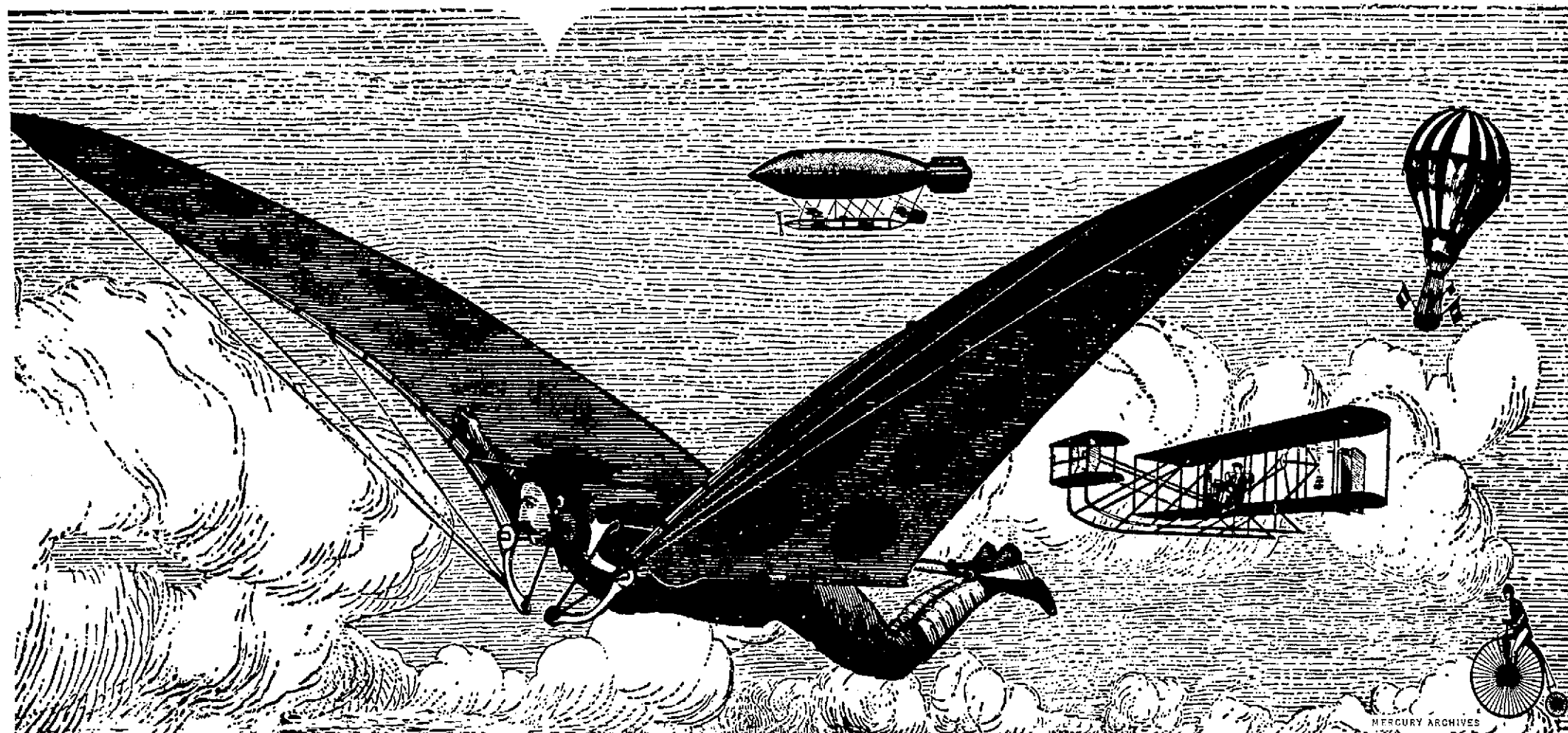
At the Freeway! Take Artesia Turnoff East to Atlantic

Terms tailored to your convenience! Up to 36 months to pay!

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CLASSIFIED  
SUNDAY  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

# Classified ads

REGIONAL OFFICES  
LAKEWOOD—ME 3-0764  
5356 Faculty Avenue  
BELLFLOWER—TO 6-1721  
1833 East Belmont  
GARDEN GROVE—JE 7-9120  
1624 Garden Grove Blvd.

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, OCTOBER 3, 1965

SEC. D

# A.C.T.I.O.N.—S.A.L.E

## CHEVROLET SUPERMARKET

### NO MAKE BELIEVE HERE!! WE MEAN IT!!

SPECIAL PRICES  
ON USED CARS!  
5% Off PRICES SHOWN,  
THRU OCT. 6

NEW 1965 CHEVROLETS MUST GO  
PRICED TO SELL "NOW"

SPECIAL PRICES  
ON USED CARS!  
5% Off PRICES SHOWN,  
THRU OCT. 6

'65 IMPALA Super Sport Coupe, V-8, Powerglide, radio and heater, PCJ 996, Yellow. \$2999  
'65 CHEVELLE Malibu Super Sport Coupe, V-8, Power steering, Powerglide, radio, heater. \$2899  
NHU 311, Evening orchard  
'64 IMPALA Super Sport Coupe, V-8, Power steering, Powerglide, radio, heater, OLC 658, Ivory. \$2599  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, FMR 441, Ivory. \$2499  
'64 BEL AIR 4-Door 6-pass, V-8, Powerglide, power steering, radio, heater, KTZ 884, Ivory. \$2499  
'64 CHEVELLE Super Sport Coupe, V-8, Powerglide, power steering, radio, heater, KJE 384, White. \$2499  
'64 IMPALA Hardtop Coupe, V-8, Power steering, Powerglide, radio, heater, JKH 917, Yellow. \$2399  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, FMZ 487, Beige. \$2399  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, RAD 757, Ivory. \$2299  
'64 IMPALA Hardtop Sedan, V-8, Power steering, Powerglide, radio, heater, KCN 568, Red. \$2299  
'64 IMPALA Hardtop Sedan, V-8, Powerglide, power steering, radio, heater, JKR 505, Ivory. \$2299  
'64 MALIBU Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, IEX 425, Ivory. \$2199  
'64 FORD Galaxie Hardtop Cpe, V-8, Cruise-O-Matic, power steering, R&H, OMC 317, Silver gray. \$2199  
'64 IMPALA Hardtop Sedan, Powerglide, power steering, radio, heater, V-8, OMT 155, Beige. \$2199  
'64 FORD Sprint Hardtop Coupe, V-8, Automatic, bucket seats, radio, heater, OPS 067, Blue. \$1899  
'64 BISCAYNE Sedan, V-8, Automatic, radio, heater, NOV 368. \$1699  
'64 CHEVY II 190, Powerglide, radio, heater, KJK 091, Blue. \$1599  
'63 IMPALA Cpe, V-8, Powerglide, power steering, radio, heater, Air conditioned, HBC 294, Tan. \$2299  
'63 IMPALA Hardtop Coupe, V-8, Full power, air conditioned, radio, heater, ICE 612, Ivory. \$2199  
'63 IMPALA Hardtop Sedan, V-8, Power steering, Powerglide, radio, heater, GA, HEP 371, Blue. \$1999  
'63 IMPALA Super Sport Cpe, V-8, Power steering, Powerglide, radio, heater, Ivory, NZL 339. \$1999  
'63 IMPALA Hardtop Coupe, V-8, Power steering, Powerglide, radio, heater, QTE 162, Tan. \$1799  
'63 CHEVY II Nova Hardtop Coupe, 6-cyl, Powerglide, radio, heater, KHL 960, White. \$1799  
'62 FORD Galaxie 500 Hardtop Cpe, V-8, Cruise-O-Matic, PS, radio, heater, GZN 536, Blue. \$1799  
'63 FORD Galaxie 500 Hdp, Cpe, V-8, Cruise-O-Matic, power steering, radio, heater, JAE 587, Blue. \$1799  
'63 FORD Sprint Convertible, 6-cyl, 4-speed, Radio, heater, FMT 152, Red. \$1499  
'63 CORVAIR 927 Coupe, 4-speed, Radio, heater, GJD 616, Aqua. \$1499  
'63 CORVAIR 927 Coupe, 4-speed, Radio, heater, GKV 543, Ivory. \$1499  
'63 BEL AIR, 6-cyl, Standard shift, radio, heater, ASU 429, Beige. \$1399  
'63 CORVAIR 927 Coupe, Stick, radio, heater, FTY 091, Ivory. \$1299  
'63 CORVAIR 927 Coupe, 4-speed, Radio, heater, HDB 518, Black. \$1199

CORVAIRS Sport Coupes, Sport Sedans, Powerglides, standard trans., Radio & Heater AS LOW AS \$1988 PLUS TAX & LIC.

AS LOW AS \$2188 PLUS TAX & LIC. EL CAMINOS, BIG "6" V-8, Radio, E-Z-I Glass, Htr., Std. Trans., Pwrglides.

IMPALAS Sport Coupes, Sport Sedans, Convertibles, Powerglide, Power Steering, Radio, E-Z-I Glass, W-S-W Tires. AS LOW AS \$2628 PLUS TAX & LIC.

AS LOW AS \$2088 PLUS TAX & LIC. CHEV. SPORT VAN, Aux. Seat, side doors, std. & Powerglide, R&H.

BEL AIRS 2-Drs., 4-Drs., Powerglide, radio, heater, V-8, "6", W-S-W Tires, E-Z-I Glass. AS LOW AS \$2068 PLUS TAX & LIC.

AS LOW AS \$1868 PLUS TAX & LIC. 1/2 TON PICK-UPS Fleetside, "6", V-8, Std. & Powerglide, R&H.

CHEVELLES Sport Coupes, 2-drs., 4-drs., V-8, "6", Powerglide, R&H E-Z-I Glass, Power steering. AS LOW AS \$2168 PLUS TAX & LIC.

AS LOW AS \$2118 PLUS TAX & LIC. 3/4 TON PICK-UPS Fleetside, heater, "6", V-8, 4-spd., hvy. duty springs, std. & P'glide

CHEVY II "4", "6", & V-8, Powerglide, Radio, heater., standard trans., W-S-W Tires. AS LOW AS \$2048 PLUS TAX & LIC.

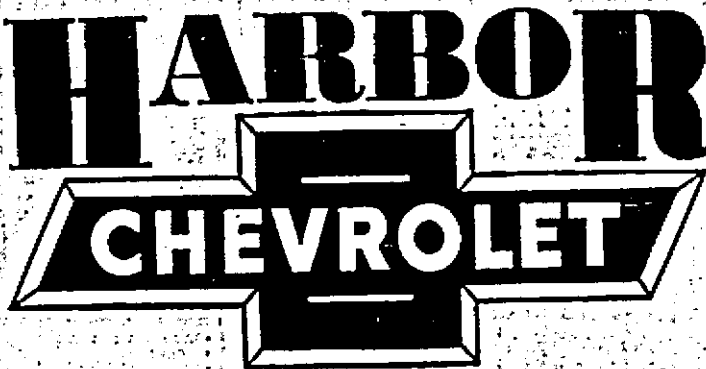
"HURRY DOWN"  
LARGE SELECTOIN—IMMEDIATE DELIVERY

'64 CHEVROLET 1100 2-ton 18-ft. Van, V-8, 3-speed, 10-wheel brakes, P91026, White. \$7500  
'64 OLDSMOBILE "88" Hdp, Sed, V-8, Auto, PS, elec. windows, radio, heater, NOV 761, Turquoise. \$2699  
'64 FORD Country Sedan 4-Dr, 6-Pass, V-8, Auto, radio, heater, air conditioning, HHT 282, Aqua. \$2399  
'64 FORD Galaxie 500 Hdp, Sed, V-8, Cruise-O-Matic, PS, radio, heater, NHR 136, Gray. \$2199  
'64 FORD Custom 500, V-8, Automatic, power steering, radio, heater, air cond, OYX 857, Beige. \$1999  
'64 FORD Fairlane 500, V-8, Automatic, power steering, radio, heater, OPC 275, Blue. \$1899  
'63 FORD XL Hardtop Coupe, V-8, Automatic, bucket seats, PS, R&H, FA, COW 140, Gold. \$2099  
'63 FORD Fairlane Sedan 4-Dr, 6-Pass, V-8, Auto, power steering, radio, heater, OHC 914, Red. \$1899  
'63 BEL AIR 4-Door, 6-pass, V-8, Power steering, Powerglide, radio, heater, GYV 858, Red. \$1899  
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'63 CHEVROLET 1/2-ton Stake, V-8, Heater, M76107, Red. \$1699  
'63 CHEVY II 100 4-Dr, 6-pass, 6-cyl, Powerglide, radio, heater, GHJ 843, Ivory. \$1599  
'63 BISCAYNE Sedan, 6-cyl, Powerglide, radio, heater, KHB 615, Turquoise. \$1399  
'63 FORD Fairlane 500, V-8, Automatic, radio, heater, CCH 078, Ivory. \$1299  
'63 FORD Galaxie Sedan, V-8, Automatic, radio, heater, FTJ 849, Ivory. \$1299  
'62 CHEVROLET 1/2-ton cab and chassis, 6-cyl, Radio, heater, aux. trans, W61206, Turquoise. \$1499  
'62 FORD 1/2-ton Styleside, V-8, 3-speed, E77454, Green. \$1499  
'63 FORD Country Sedan 4-Dr, 6-Pass, V-8, Auto, power steering, radio, heater, DVL 774, Beige. \$1499  
'62 CHEVY II Nova Hardtop Coupe, 6-cyl, Powerglide, radio, heater, KGG 261, Red. \$1499  
'63 MERCURY Meteor Sedan, V-8, Automatic, power steering, radio, heater, QYM 195, Blue. \$1399  
'62 CORVAIR 96T Sedan, Powerglide, heater, etc. \$1199  
FES 078, Ivory  
'62 FALCON Deluxe 4-Dr, 6-Pass, 6-cyl, Radio, standard trans, heater, GY5 431, Beige. \$1099  
'62 CHEVROLET 1/2-ton Flat Bed, 6-cyl, Powerglide, radio, heater, M76107, Aqua. \$899  
'61 FORD Hardtop Coupe, Full power, radio, heater, factory air, HAC 549, Beige. \$1999  
'61 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, FVE 149, Ivory. \$1499  
'61 CHEVROLET 9-pass, V-8, Powerglide, power steering, radio, heater, FKX 074, Green. \$1399  
'61 IMPALA Sport Sedan, V-8, Power steering, Powerglide, radio, heater, GYT 152, Ivory. \$1399  
'61 PONTIAC Venture, V-8, Automatic, radio, heater, power steering, GWC 937, Ivory. \$1299  
'60 CHEVROLET 1534 1-ton, 6-cyl. \$1099  
526L, Heater, E77445, Ivory  
'60 PONTIAC Sedan, V-8, Automatic, power steering, radio, heater, FKN 725, Maroon. \$1099  
'60 FORD Galaxie Hardtop Sedan, V-8, Automatic, power steering, radio, heater, IND 911, Blue. \$899  
'60 BEL AIR, 6-cyl, Powerglide, radio, heater, OKB 491, Ivory. \$899

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See Open House Directory in Classification 139--See Autos For Sale In Classification 176

CLASSIFIED  
SUNDAY  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

# Classified ads

REGIONAL OFFICES  
LAKEWOOD—ME 3-0764  
5056 Faculty Avenue  
BELLFLOWER—TORREY 6-1721  
9833 East Belmont  
GARDEN GROVE—JE 7-9120  
9424 Garden Grove Blvd.

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, OCTOBER 3, 1965

SEC. D

# A·C·T·I·O·N—S·A·L·E

# CHEVROLET SUPERMARKET

## NO MAKE BELIEVE HERE!! WE MEAN IT!!

SPECIAL PRICES  
ON USED CARS!  
5% Off PRICES SHOWN,  
THRU OCT. 6

NEW 1965 CHEVROLETS MUST GO  
PRICED TO SELL "NOW"

SPECIAL PRICES  
ON USED CARS!  
5% Off PRICES SHOWN,  
THRU OCT. 6

'65 IMPALA Super Sport Coupe, V-8, Powerglide, radio and heater, PCJ 996, Yellow. \$2999  
'65 CHEVELLE Malibu Super Sport Coupe, V-8, Power steering, Powerglide, radio, heater. \$2899  
'64 IMPALA Super Sport Coupe, V-8, Power steering, Powerglide, radio, heater, OLC 688, Ivory. \$2599  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, FMR 441, Ivory. \$2499  
'64 BEL AIR 4-Door 6-pass. V-8, Powerglide, power steering, radio, heater, KTZ 884, Ivory. \$2499  
'64 CHEVELLE Super Sport Coupe, V-8, Powerglide, power steering, radio, heater, KJE 384, White. \$2499  
'64 IMPALA Hardtop Coupe, V-8, Power steering, Powerglide, radio, heater, KAE 728, Aqua. \$2499  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, JKH 917, Yellow. \$2399  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, FMZ 487, Beige. \$2399  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, RAD 757, Ivory. \$2299  
'64 IMPALA Hardtop Sedan, V-8, Power steering, Powerglide, radio, heater, RCN 568, Red. \$2299  
'64 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, JKR 505, Ivory. \$2299  
'64 MALIBU Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, IEX 425, Ivory. \$2199  
'64 FORD Galaxia Hardtop Cpe. V-8, Cruise-O-Matic, power steering, R&H, OMC 327, Silver gray. \$2199  
'64 IMPALA Hardtop Sedan, Powerglide, power steering, radio, heater, V-8, OMT 155, Beige. \$2199  
'64 FORD Sprint Hardtop Coupe, V-8, Automatic, bucket seats, radio, heater, OPS 067, Blue. \$1899  
'64 BISCAYNE Sedan, V-8, Automatic, radio, heater, Ivory, NOV 368. \$1699  
'64 CHEVY II 100, Powerglide, radio, heater, KJK 091, Blue. \$1599  
'63 IMPALA Cpe. V-8, Powerglide, power steering, radio, heater, Air conditioned, HBC 294, Tan. \$2299  
'63 IMPALA Hardtop Coupe, V-8, Full power, air conditioned, radio, heater, ICE 612, Ivory. \$2199  
'63 IMPALA Hardtop Sedan, V-8, Power steering, Powerglide, radio, heater, GA, HEP 371, Blue. \$1999  
'63 IMPALA Super Sport Conv. V-8, Power steering, Powerglide, radio, heater, Ivory, NZL 339. \$1999  
'63 IMPALA Hardtop Coupe, V-8, Power steering, Powerglide, radio, heater, QTE 162, Tan. \$1799  
'63 CHEVY II Nova Hardtop Coupe, 6-cyl. Powerglide, radio, heater, KHL 960, White. \$1799  
'63 FORD Galaxia 500 Hardtop Cpe. V-8, Cruise-O-Matic, PS, radio, heater, GZN 536, Blue. \$1799  
'63 FORD Galaxia 500 Hdt. Cpe. V-8, Cruise-O-Matic, power steering, radio, heater, JAB 587, Blue. \$1799  
'63 FORD Sprint Convertible, 6-cyl. 4-speed, Radio, heater, FMT 952, Red. \$1499  
'63 CORVAIR 927 Coupe, 4-speed, Radio, heater, GJD 696, Aqua. \$1499  
'63 CORVAIR 927 Coupe, 4-speed, Radio, heater, GKV 543, Ivory. \$1499  
'63 BEL AIR, 6-cyl. Standard shift, radio, heater, ASU 429, Beige. \$1399  
'63 CORVAIR 727 Coupe, Stick, radio, heater, FJY 091, Ivory. \$1299  
'63 CORVAIR 727 Coupe, 4-speed, Radio, heater, HDB 518, Black. \$1199

CORVAIRS Sport Coupes, Sport Sedans, Powerglides, standard trans., Radio & Heater AS LOW AS \$1988 PLUS TAX & LIC.

AS LOW AS \$2188 PLUS TAX & LIC. EL CAMINOS, BIG "6" V-8, Radio, E-Z-I Glass, Htr., Std. Trans., Pwrglides.

IMPALAS Sport Coupes, Sport Sedans, Convertibles, Powerglide, Power Steering, Radio, E-Z-I Glass, W-S-W Tires. AS LOW AS \$2628 PLUS TAX & LIC.

AS LOW AS \$2088 PLUS TAX & LIC. CHEV. SPORT VAN, Aux. Seat, side doors, std. & Powerglide, R&H.

BEL AIRS 2-Drs., 4-Drs., Powerglide, radio, heater, V-8, "6", W-S-W Tires. E-Z-I Glass. AS LOW AS \$2068 PLUS TAX & LIC.

AS LOW AS \$1868 PLUS TAX & LIC. 1/2 TON PICK-UPS Fleetside, "6", V-8, Std. & Powerglide, R&H.

CHEVELLES Sport Coupes, 2-drs., 4-drs., V-8, "6", Powerglide, R&H E-Z-I Glass, Power steering. AS LOW AS \$2168 PLUS TAX & LIC.

AS LOW AS \$2118 PLUS TAX & LIC. 3/4 TON PICK-UPS Fleetside, heater, "6", V-8, 4-spd., hvy. duty springs, std. & P'glide

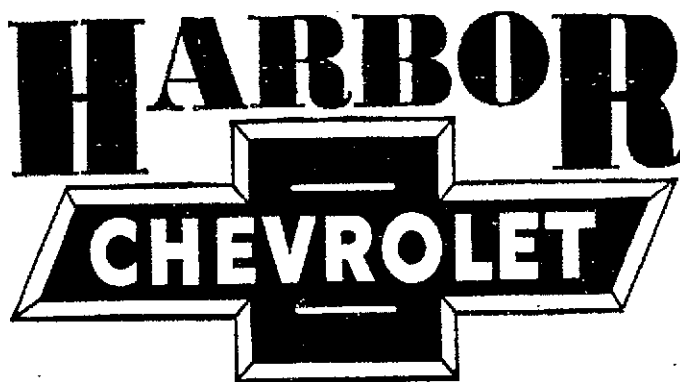
CHEVY II "4", "6", & V-8, Powerglide, Radio, heater., standard trans., W-S-W Tires. AS LOW AS \$2048 PLUS TAX & LIC.

"HURRY DOWN"  
LARGE SELECTOIN—IMMEDIATE DELIVERY

'64 CHEVROLET 6803 2-ton 18-ft. Van, V-8, 5-speed, 10-wheel brakes, P98026, White. \$7500  
'64 OLDSMOBILE "98" Hdt. Sed. V-8, Auto, PS, elec. windows, radio, heater, NOV 761, Turquoise. \$2699  
'64 FORD Country Sedan 4-Dr. 6-Pass. V-8, Auto., radio, heater, air conditioning, HHY 282, Aqua. \$2399  
'64 FORD Galaxia 500 Hdt. Sed. V-8, Cruise-O-Matic, PS, radio, heater, NHR 134, Gray. \$2199  
'64 FORD Custom 500, V-8, Automatic, power steering, radio, heater, air cond. OYX 859, Beige. \$1999  
'64 FORD Fairlane 500, V-8, Automatic, power steering, radio, heater, OFC 275, Blue. \$1899  
'63 FORD XL Hardtop Coupe, V-8, Automatic, bucket seats, PS, R&H, FA, OOW 140, Gold. \$2099  
'63 FORD Fairlane Squire 4-Dr. 6-Pass. V-8, Auto., power steering, radio, heater, OHC 984, Red. \$1899  
'63 BEL AIR 4-Door, 6-pass. V-8, Power steering, Powerglide, radio, heater, GYV 858, Red. \$1899  
'63 BISCAYNE 4-Dr. 6-pass. V-8, Power steering, Powerglide, radio, heater, KHZ 847, Aqua. \$1799  
'63 CHEVROLET 3/4-ton Stake, V-8, Heater, M70107, Red. \$1699  
'63 CHEVY II 100 4-Dr. 6-pass. 6-cyl. Powerglide, radio, heater, GHJ 843, Ivory. \$1599  
'63 BISCAYNE Sedan, 6-cyl. Powerglide, radio, heater, KHB 015, Turquoise. \$1399  
'63 FORD Fairlane 500, V-8, Automatic, radio, heater, CCN 016, Ivory. \$1299  
'63 FORD Galaxia Sedan, V-8, Automatic, radio, heater, FTJ 889, Ivory. \$1299  
'62 CHEVROLET 1-ton cab and chassis, 6-cyl. Radio, heater, aux. trans. W63206, Turquoise. \$1499  
'62 FORD 1/2-ton Styleside, V-8, 3-speed, E77454, Green. \$1499  
'62 FORD Country Sedan 4-Dr. 6-Pass. V-8, Auto., power steering, radio, heater, IWL 774, Beige. \$1499  
'62 CHEVY II Nova Hardtop Coupe, 6-cyl. Powerglide, radio, heater, KGG 261, Red. \$1499  
'63 MERCURY Meteor Sedan, V-8, Automatic, power steering, radio, heater, QYM 195, Blue. \$1399  
'62 CORVAIR 969 Sedan, Powerglide, heater, etc. PRB 078, Ivory. \$1199  
'62 FALCON Deluxe 4-Dr., 6-Pass. 6-cyl. Radio, standard trans., heater, GYS 438, Beige. \$1099  
'62 CHEVROLET 1/2-ton Flat Bed, as is, 6-cyl. Powerglide, radio, heater, M96807, Aqua. \$899  
'61 T-BIRD Hardtop Coupe, Full power, radio, heater, factory air, HAC 519, Beige. \$1999  
'61 IMPALA Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, FVE 149, Ivory. \$1499  
'61 CHEVROLET 9-pass. V-8, Powerglide, power steering, radio, heater, FKC 074, Green. \$1399  
'61 IMPALA Sport Sedan, V-8, Power steering, Powerglide, radio, heater, GVT 952, Ivory. \$1399  
'61 PONTIAC Ventura, V-8, Automatic, radio, heater, power steering, GWC 937, Ivory. \$1299  
'60 CHEVROLET 1534 1/2-ton, 6-cyl. Stick, Heater, E77745, Ivory. \$1099  
'60 PONTIAC Sedan, V-8, Automatic, power steering, radio, heater, PRN 705, Maroon. \$1099  
'60 FORD Galaxia Hardtop Sedan, V-8, Automatic, power steering, radio, heater, IND 938, Blue. \$899  
'60 BEL AIR, 6-cyl. Powerglide, radio, heater, OKB 491, Ivory. \$899

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See Open House Directory in Classification 139--See Autos For Sale In Classification 176







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**CONSULT THESE PLACEMENT EXPERTS  
POSITIONS FOR MEN AND WOMEN**

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**TECHNICAL**

SECT: Natl. Inst. of Sci. & Tech. 5375  
 SECT: Lab. Instr. 5375  
 CASHIER: Reservoir: Nlce 5375  
 SECT: Advance 5350  
 G/O: Cerebra local 5350  
 SECT: Lab. Instr. 5350  
 FINANCE: 2 coll 5350  
 IBM: Key Punch: 1 yr exp. 5347  
 G/O: It. type machine 5330  
 LVN: Assist. w/ train 5330  
 SECT: Lab. Instr. 5330  
 SECT: Lab. Instr. 5330

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College chemistry Tech. writing 5350  
 Bkgnd. helpw. 5350

**JR. ACCOUNTANT**

2 yrs. college - serv. complete 5450

PANTRY MAN: Pri Club to \$6500	SECY: Med backed	\$275
ELECTRO TEST TECH.....	G/O: finance II type	\$275
.....\$5100	G/O: Stat type age optn	\$221
SERVICE STATION MGR:St. \$2400		
UPHOLSTERY Cleaner.....		
.....\$1,600		
DISHWASHER: machine exp \$3300		
.....\$1,600		
JANITOR: exp health.....		
.....\$625		
COOKS: all shifts.....		
.....\$625		
CALL MISS JAMES	427-2201	
STAT Typist CPA exp		\$375

<b>SALES</b>		SECY: sharp sales .....	\$1300	
SALES: Industrial .....		EXC SECY: sales .....	\$400	fee and fee
SALES: Pharmaceutical .....	\$10 600	STENO CLK TYPIST .....	\$200	
SALES: Rubber products .....	\$6240	SECY PUNCH OFC .....	\$17	secy exec to v.p. ....
SALES: Ind. inside .....	\$1400	TYPIST (front ofc) .....	\$370	\$42
SALES: English .....	\$560	DENTAL asst: exo .....	\$260	\$50
SALES: In Clk Co. ....	\$1 500	SALES: Smart snop .....	\$1 620	75% off on clothes .....
SALES: Housie .....	\$6240	ENR: Dental Trmt .....	\$150	steno excell co .....
		PRK: 1000 books .....	\$100	\$42
		CASHIER ADMIT clk: type .....	\$300	

SALES:	Equip-car & expts.-\$4600	DR'S ASS'T: split shifts	\$275
SALES:	Food		
SALES:	Equip-car & expts.-\$4600	DR'S ASS'T: split shifts	\$275

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Exec Secty: Like editing copy? Mature? Come in..... to \$500

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fig clk type .....\$325  
typist train dict .....\$325  
75% off on clothes  
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Steno: You gals who like math love this.....\$346  
F/C Bkr: You'll get to use all your experience here.....\$400  
Gen Ofc: Want a variety spot? Future? Grab this!.....\$303  
PBK: Hey! You with the "front-office-look!" Rush!.....\$350  
Clark: Enjoy fringe benefits in a plush office.....\$303  
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DON RODERICK

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Credit Mgr. Asst: Ago open exp deg submit resume.....to \$625  
Acct Jr: Deg in accty, car married 23-35 no exp nec.....\$600  
Sales: Lrg instl firm will tnn gd seller without exp.....\$550  
Mg Trn: Restaurant or rel, exp. tngg prod relocate u/25.....\$541

ABILITY  
to help you  
JR. STENO  
Skills, col exner, counts, S/H  
type 60 to \$300

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Marine Hdw: Retail sales exp priat married many extras. \$520  
Order Dst: Gd, hndwrtng phone 10 key some exp gd. math \$433

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Copywriter: Design, Tech. Writing sales promotion ..... \$500.00

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to key exp. desirable, like typist  
on a/cial. small office ..... \$220

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to key Acctg. exp. time \$50.00

Draftsman: Mechanical piping & HVAC situation.....	to \$650
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<b>KAY WADE</b>	
Administrator: For small local hosp, med exp.....	\$550
Recept: Meet people, do billing, local hosp.....	\$425

<b>CALL MISS HANSLICK</b>	
<b>SHOP TRAINEE</b>	
Learn how to operate various lat, screw machine, drill press, lat, etc. ...	\$12.50
<b>CALL MR. YOUNG</b>	

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Lab Tech: Lisc not req. gd exp local Drs need.	\$375	N and W AGENCY
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Med Asst: Busy clinic, some nights	\$325	Long Beach Dial 425-4
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**EMPLOYMENT AGENCY**

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Arc Welder	.....
Driver Salesman	.....
Factory Trainees, some exp	.....
Factory Trainer, over 35	.....
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Shipping Clerk	.....
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639-9972	774-7747

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SECRETARY—excellent skills .....	\$433	COMPANY PAYS FEE
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TYPIST—phones, general office .....	\$350	Some metal cutting exp read m
INVOICE CLERK—A/R, calculator .....	\$350	service completed.
ORDER PROCESSOR—inventry, type .....	\$346	IBM Key Punch many
		Jr. Steno
		APPLICANT PAYS FEE
		Driver, Sales, mktg

SECRETARY—to V.P. of sales	.....	\$600	Turret Lathe A exp	.....	\$7.75
EXEC. SECRETARY—to general manager, local	.....	\$450	Electric Trainers 1 ex	.....	\$7.75
NCR—A/P, local	.....	\$450	Auto gilder for 100 lbs	.....	\$7.75
SECRETARY—to sales manager	.....	\$414	115/2 1/2 So. L.B. Blvd. Cdn. NE 6	.....	\$7.75
ASSISTANT BOOKKEEPER—type, detail	.....	\$346			
DICTAPHONE TYPIST—general office duties	.....	\$350			
COMPUTER OPERATOR—unexperienced	.....	\$300			

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GEN'L LABORER	to \$7.50
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COMPANY PAYS FEE		PRODUCTION MANAGER—10% Heavy duty, exp. Metal fab.
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ENGINEER—degree, mech/elec/indus	to \$550+	SHIRLEY HART AGEN
TEST TECH—college, no experience	to \$475	8041 E. Florence, Downey
DRAFTSMAN—mechanical, college	to \$450	Call 923-9951
CREDIT CLERK—accounting background	to \$425	FREE

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COST ANALYST—manufacture experience .....	\$550	
PLANT OPERATIONS TRAINEE—mach/appt. ....	to \$457	
PLANNER TRAINEE—some experience .....	\$400	
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FREE PARKING NEXT TO LAKEWOOD THEATER

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CLERK TYPIST Xlat apply if you like math.....	\$400	TYPIST cd. spell 25+
RECEPT Personality girl for top Col like type.....	\$350	COL FBI SECTY 2 1/2 da
COL FRIDAY like variety this job for you.....	\$303	RECEP. Chk. exp. older
BKPPR handle books & work on your own no typing.....	\$433	116 Pse. Suite 1107 HE 2
		<b>Empl. Ages. (Wom.) 2</b>

GEN'L OFFICE lots of hustle & bustle here local..... \$350  
IBM KEY PUNCH like night work! Bonus..... to \$375

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STRUCTY DRTSMN Det draws from layout bldgs etc....to \$780  
MACHINIST All around exp small shop lots of busn...\$600-4+  
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ACCTG CLERK genera cty exp, grad. potential here... \$375+  
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X-RAY/LAB Dr.'s office, this one very good, no S/S	\$3500	LEGAL SECY	
PBX HEAVY BD. hosp. exp., all shifts, 20 reize 3 mos.	\$317	Accounting Clerk \$55	
MED INS SECT you like ins.7 here it is, no S/S	\$400	Supervise. payroll cler.	
RESEARCH TECH college chem. biol. gd. chance here, to	\$489	TYPIST	\$
MED STENO term., Dicta. xint. job for night gal.	\$450	Recent duties, Lynwood	
AMBULANCE DRIVER exp. corps emerg. helpful, days, st.	\$350	SECRETARY	\$
NURSES' AIDES 1-yr. exp., many good positions	0.265	Engineering, dral.	

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DAN MILLER, So. Cal.'s Only Chemical Specialist  
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CHEM ENGR Excl. apply. new petrochemical plant...to \$750

























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**FREEWAY COMING THRU**  
 Big Maple Shop Must Unload  
 \$100,000 Stock of Maple Furniture  
 was \$279.95, now \$149.95  
 Quilted Sofas and Sectionals, Mages Selected \$229.95  
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 Dining Room, Bedroom Furniture at Bargain Prices  
 was \$77.95, now \$44.95  
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 Dining Room Set was \$179.95, now \$119.95  
 Bed Maple Bedroom Set was \$219.95, now \$127.95  
 10 Student's Desk was \$189.95, now \$59.95  
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 furnish your entire  
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 fr., dining room, liv-  
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 Free Delivery  
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**S & F TRANSFER  
 NEW FURNITURE**

8 Maple Living Rm. Set \$95  
 13 Modern Bedroom Set \$139  
 12 Bookcase Bedroom Set \$127  
 Dining Set \$59  
 Round, oval or rectangular  
 \$29  
 5 Modern Bed. Set \$119  
 12 Bed. Set \$119  
 12 Modern Living Rm. Set \$89  
 10 Simmons Orth. Quilted  
 Bed. Set \$119 Both 99

**SLIGHTLY DAMAGED  
 FREE DELIVERY**

CA 21448 TERMS

5971 ATLANTIC; L.B.

WAREHOUSE MAN ON DUTY

**★ ★ ★**  
**MUST CLEAR**  
**DELIVER TO**  
**ONSIBLE PARTY**  
Living room, bedroom, dining rm., kitchen, fireplace, TV set, automatic washer, electric dryer & bed room. Call 227-1077.  
**\$5 Delivery—Pay \$4 Wk.**  
**OUT OF STATE CREDIT OK.**  
**HUB FURNITURE**  
**1020 E. Pacific Cst. Hwy.**

**NEW — USED**  
On Sale at the  
**OUTLET STORE**  
Stoves, refrigerators, bedrooms, living rooms, rugs, chairs, dinettes, & 4-room groups.  
**Leonards Furn. Warehouse**  
Open Daily  
Sun. 11 to 4 Mon. & Fri. 'til 8  
Call 227-1077

**QUEEN size bed with foam mattress, 1 yr. and 3 walnut tables.**

Example B.R. set \$160; Em-  
springa & mattress \$60;  
mattresses (Heathopedic)

[illegible]

35. Blue-Green nylon 10x17, rge Auto. Refrig., \$45. 5x17

[illegible]

WE buy for cash. Jewelry, furs, silver, glassware, etc. L.S. Liquidators. ME & ETS. Mr. HYMAN.

**LOWEST PRICE EVER**  
**UNDER \$1000**

94000

**ZER**  
only

**400**

REG. 429.00

**NO FROST  
EVER**

100



**BUT JUMBO 16 CO. FT.**

194LB. BOTTOM FREEZER  
**Gibson**  
**FURNITURE**  
North Long Beach  
Atlantic Avenue  
10 P.M.  
UNTIL 6:00 P.M. **GA 3-9078**

\_\_\_\_\_







INDEPENDENT-PRESS-TELEGRAM—D-7

[illegible][illegible][illegible][illegible]

**LARGE STOVE**, present dishwasher, 4 burners, 12" x 24" x 36" x 48" x 60" x 72" x 84" x 96" x 108" x 120" x 132" x 144" x 156" x 168" x 180" x 192" x 204" x 216" x 228" x 240" x 252" x 264" x 276" x 288" x 300" x 312" x 324" x 336" x 348" x 360" x 372" x 384" x 396" x 408" x 420" x 432" x 444" x 456" x 468" x 480" x 492" x 504" x 516" x 528" x 540" x 552" x 564" x 576" x 588" x 600" x 612" x 624" x 636" x 648" x 660" x 672" x 684" x 696" x 708" x 720" x 732" x 744" x 756" x 768" x 780" x 792" x 804" x 816" x 828" x 840" x 852" x 864" x 876" x 888" x 900" x 912" x 924" x 936" x 948" x 960" x 972" x 984" x 996" x 1008" x 1020" x 1032" x 1044" x 1056" x 1068" x 1080" x 1092" x 1104" x 1116" x 1128" x 1140" x 1152" x 1164" x 1176" x 1188" x 1200" x 1212" x 1224" x 1236" x 1248" x 1260" x 1272" x 1284" x 1296" x 1308" x 1320" x 1332" x 1344" x 1356" x 1368" x 1380" x 1392" x 1404" x 1416" x 1428" x 1440" x 1452" x 1464" x 1476" x 1488" x 1500" x 1512" x 1524" x 1536" x 1548" x 1560" x 1572" x 1584" x 1596" x 1608" x 1620" x 1632" x 1644" x 1656" x 1668" x 1680" x 1692" x 1704" x 1716" x 1728" x 1740" x 1752" x 1764" x 1776" x 1788" x 1800" x 1812" x 1824" x 1836" x 1848" x 1860" x 1872" x 1884" x 1896" x 1908" x 1920" x 1932" x 1944" x 1956" x 1968" x 1980" x 1992" x 2004" x 2016" x 2028" x 2040" x 2052" x 2064" x 2076" x 2088" x 2100" x 2112" x 2124" x 2136" x 2148" x 2160" x 2172" x 2184" x 2196" x 2208" x 2220" x 2232" x 2244" x 2256" x 2268" x 2280" x 2292" x 2304" x 2316" x 2328" x 2340" x 2352" x 2364" x 2376" x 2388" x 2400" x 2412" x 2424" x 2436" x 2448" x 2460" x 2472" x 2484" x 2496" x 2508" x 2520" x 2532" x 2544" x 2556" x 2568" x 2580" x 2592" x 2604" x 2616" x 2628" x 2640" x 2652" x 2664" x 2676" x 2688" x 2700" x 2712" x 2724" x 2736" x 2748" x 2760" x 2772" x 2784" x 2796" x 2808" x 2820" x 2832" x 2844" x 2856" x 2868" x 2880" x 2892" x 2904" x 2916" x 2928" x 2940" x 2952" x 2964" x 2976" x 2988" x 3000" x 3012" x 3024" x 3036" x 3048" x 3060" x 3072" x 3084" x 3096" x 3108" x 3120" x 3132" x 3144" x 3156" x 3168" x 3180" x 3192" x 3204" x 3216" x 3228" x 3240" x 3252" x 3264" x 3276" x 3288" x 3300" x 3312" x 3324" x 3336" x 3348" x 3360" x 3372" x 3384" x 3396" x 3408" x 3420" x 3432" x 3444" x 3456" x 3468" x 3480" x 3492" x 3504" x 3516" x 3528" x 3540" x 3552" x 3564" x 3576" x 3588" x 3600" x 3612" x 3624" x 3636" x 3648" x 3660" x 3672" x 3684" x 3696" x 3708" x 3720" x 3732" x 3744" x 3756" x 3768" x 3780" x 3792" x 3804" x 3816" x 3828" x 3840" x 3852" x 3864" x 3876" x 3888" x 3900" x 3912" x 3924" x 3936" x 3948" x 3960" x 3972" x 3984" x 3996" x 4008" x 4020" x 4032" x 4044" x 4056" x 4068" x 4080" x 4092" x 4104" x 4116" x 4128" x 4140" x 4152" x 4164" x 4176" x 4188" x 4200" x 4212" x 4224" x 4236" x 4248" x 4260" x 4272" x 4284" x 4296" x 4308" x 4320" x 4332" x 4344" x 4356" x 4368" x 4380" x 4392" x 4404" x 4416" x 4428" x 4440" x 4452" x 4464" x 4476" x 4488" x 4500" x 4512" x 4524" x 4536" x 4548" x 4560" x 4572" x 4584" x 4596" x 4608" x 4620" x 4632" x 4644" x 4656" x 4668" x 4680" x 4692" x 4704" x 4716" x 4728" x 4740" x 4752" x 4764" x 4776" x 4788" x 4800" x 4812" x 4824" x 4836" x 4848" x 4860" x 4872" x 4884" x 4896" x 4908" x 4920" x 4932" x 4944" x 4956" x 4968" x 4980" x 4992" x 5004" x 5016" x 5028" x 5040" x 5052" x 5064" x 5076" x 5088" x 5100" x 5112" x 5124" x 5136" x 5148" x 5160" x 5172" x 5184" x 5196" x 5208" x 5220" x 5232" x 5244" x 5256" x 5268" x 5280" x 5292" x 5304" x 5316" x 5328" x 5340" x 5352" x 5364" x 5376" x 5388" x 5400" x 5412" x 5424" x 5436" x 5448" x 5460" x 5472" x 5484" x 5496" x 5508" x 5520" x 5532" x 5544" x 5556" x 5568" x 5580" x 5592" x 5604" x 5616" x 5628" x 5640" x 5652" x 5664" x 5676" x 5688" x 5700" x 5712" x 5724" x 5736" x 5748" x 5760" x 5772" x 5784" x 5796" x 5808" x 5820" x 5832" x 5844" x 5856" x 5868" x 5880" x 5892" x 5904" x 5916" x 5928" x 5940" x 5952" x 5964" x 5976" x 5988" x 6000" x 6012" x 6024" x 6036" x 6048" x 6060" x 6072" x 6084" x 6096" x 6108" x 6120" x 6132" x 6144" x 6156" x 6168" x 6180" x 6192" x 6204" x 6216" x 6228" x 6240" x 6252" x 6264" x 6276" x 6288" x 6300" x 6312" x 6324" x 6336" x 6348" x 6360" x 6372" x 6384" x 6396" x 6408" x 6420" x 6432" x 6444" x 6456" x 6468" x 6480" x 6492" x 6504" x 6516" x 6528" x 6540" x 6552" x 6564" x 6576" x 6588" x 6600" x 6612" x 6624" x 6636" x 6648" x 6660" x 6672" x 6684" x 6696" x 6708" x 6720" x 6732" x 6744" x 6756" x 6768" x 6780" x 6792" x 6804" x 6816" x 6828" x 6840" x 6852" x 6864" x 6876" x 6888" x 6900" x 6912" x 6924" x 6936" x 6948" x 6960" x 6972" x 6984" x 6996" x 7008" x 7020" x 7032" x 7044" x 7056" x 7

**Kelly New Spillies** (KAR) - 475-4534  
 GE REFRIG. 12 cu. ft. 100. Wm. good deep freezer. 15 cu. ft. 60.00  
 GE REFRIG. 12 cu. ft. 100. Wm. good deep freezer. 15 cu. ft. 60.00  
 GOLDSPOT REFILLER: new capacity, 400. door, bottom freezer. New  
 GE REFRIG. 12 cu. ft. 100. Wm. good deep freezer. 15 cu. ft. 60.00  
 KENMORE washer in good running condition. 150. Feltex tank top 140.00  
 GE REFRIG. 12 cu. ft. 100. Wm. good deep freezer. 15 cu. ft. 60.00  
 GAS STOVE, CLEAN, GOLD COIN. 120.00  
 LEAVING town. 100. Wm. good deep freezer. 15 cu. ft. 60.00  
 GE REFRIG. 12 cu. ft. 100. Wm. good deep freezer. 15 cu. ft. 60.00  
 KENMORE washer in good running condition. 150. Feltex tank top 140.00  
 GE REFRIG. 12 cu. ft. 100. Wm. good deep freezer. 15 cu. ft. 60.00  
 DEEP FREEZE - CHEST TYPE. 120.00  
 10 PHILCO ref. 100.00. GE freezer, good cond. 150. GE 1-17-73  
 GENERAL Electric ref. 100.00. GE 1-17-73  
 14 CU. FT. double-door, good cond. 150.00  
 KENMORE washer, good cond. 150.00  
 THERMADOR gas & coal 100.00  
 KELVYNATOR REFRIG. 12 CU. FT. GE 8-20-77  
 MORGIE gas range, good cond. 150.00  
 ELECTRIC stove 22. Green. 150.00  
 REFRIG. FRIGIDAIRE. 150.00  
 REFRIG. FRIGIDAIRE. 150.00

**LOOKI**  
 SUN. SEWING MACH. SPECIAL FROM THE HOUSE OF VACUUM. 150.00  
 FREE REFRIG. 12 CU. FT. 100.00  
 SEE THIS ONLY  
 NEW Featherweight. 150.00  
 10 PHILCO ref. 100.00. GE freezer, good cond. 150. GE 1-17-73  
 GENERAL Electric ref. 100.00. GE 1-17-73  
 14 CU. FT. double-door, good cond. 150.00  
 KENMORE washer, good cond. 150.00  
 THERMADOR gas & coal 100.00  
 KELVYNATOR REFRIG. 12 CU. FT. GE 8-20-77  
 MORGIE gas range, good cond. 150.00  
 ELECTRIC stove 22. Green. 150.00  
 REFRIG. FRIGIDAIRE. 150.00  
 REFRIG. FRIGIDAIRE. 150.00

**WE BUY, SELL, RENT, HOME**  
 Also take in trade plants on TV. 150.00  
 GE REFRIG. 12 CU. FT. 100.00  
 KENMORE washer in good running condition. 150. Feltex tank top 140.00  
 GE REFRIG. 12 CU. FT. 100.00  
 DEEP FREEZE - CHEST TYPE. 120.00  
 10 PHILCO ref. 100.00. GE freezer, good cond. 150. GE 1-17-73  
 GENERAL Electric ref. 100.00. GE 1-17-73  
 14 CU. FT. double-door, good cond. 150.00  
 KENMORE washer, good cond. 150.00  
 THERMADOR gas & coal 100.00  
 KELVYNATOR REFRIG. 12 CU. FT. GE 8-20-77  
 MORGIE gas range, good cond. 150.00  
 ELECTRIC stove 22. Green. 150.00  
 REFRIG. FRIGIDAIRE. 150.00  
 REFRIG. FRIGIDAIRE. 150.00

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 SUN. SEWING MACH. SPECIAL FROM THE HOUSE OF VACUUM. 150.00  
 FREE REFRIG. 12 CU. FT. 100.00  
 SEE THIS ONLY  
 NEW Featherweight. 150.00  
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 GENERAL Electric ref. 100.00. GE 1-17-73  
 14 CU. FT. double-door, good cond. 150.00  
 KENMORE washer, good cond. 150.00  
 THERMADOR gas & coal 100.00  
 KELVYNATOR REFRIG. 12 CU. FT. GE 8-20-77  
 MORGIE gas range, good cond. 150.00  
 ELECTRIC stove 22. Green. 150.00  
 REFRIG. FRIGIDAIRE. 150.00  
 REFRIG. FRIGIDAIRE. 150.00

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**Quality Construction  
BELMONT HEIGHTS**

**11-UNITS**  
Private deck patios. Sub-terranean  
garage. Good rental. Commensu-  
rate with safe investment.  
Includes this property & bargain.  
Call  
MFRB, Inc., Sat. Sun. GE 4470  
**CLIVE GRAHAM CO.**  
250 E. Ocean, Realtors, NE 2761

**CLYE G. GRAHAM CO.**  
228 E. Ocean, Realtors, ME 23461

**A REAL BUY**  
6 Units—Excel. Const.  
4-1 BURNED, 2 DOUBLES, well  
furnished and new scullery sinks,  
pans, etc. Sold as is. No  
laundry or 2 garages.  
WILL SELL—Sold our others...  
WILL sacrifice—MAKE OFFER  
43 W. 52ND ST. GA 4 1219

**CALL TO SEE UNUSUAL**  
Wesley 10 unit, corner lot. Top  
condition. Owners unit beyond  
description. Call . . .  
LEVERETT HE 73143  
**CLYE G. GRAHAM CO.**

**Opportunity Knocks**  
9 Units. Apt. Bldg. Beautiful.  
Sixty Knolls. Has every modern  
convenience. Low down. Owner  
will carry balance. 33 years.  
**GOLD COAST Realty**  
Your "BUY" Word in Real Estate  
1648 PACIFIC **CL-741**

WINDY 300 sq. ft. CHOICE LOC.  
Berthmont, 18 units. Air Cond.  
Income \$30,000/yr. P.O.P. 1200.  
pool, soundproofed. For owner:  
3 bdrm., 3 bath & den. P.P. \$225-  
000. \$35,000 down.  
Owner GE 5876 or HE 4231

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**Drive By—174½ E. 67th**  
1 B.R. & 1 B.R. + den frame  
houses. \$18,000 Full Price.

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American 1 B.R. home & duplex

Shows pride of ownership. 75¢/oz.  
Alley income \$175 + home.  
LEWELLEN, Realtor 653 6653

**Seal Beach—8 Big Units**  
Low down or trade. CE 9-0-79



## Looking

# Customers? LP!

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59

GARDEN GROVE  
JE 7-9120

# Program

## Ads and Profits

...and the



Quality Construction  
BELMONT HEIGHTS

**BELMONT HOMES**  
**11-UNITS**  
Private grade patio, Subterranean  
garage, Good return, commensurate  
with sale, investment bargain.  
CLIVE GRAHAM CO.  
330 E. Ocean, Realtors, ME 2761

**345 MAGNOLIA**  
Sue to build, 16 lot 2 bedrooms,  
large Cold Storage, built  
1930's, 3000 sq. ft. Elevator. Quality  
at low price. Show by appointment.  
CLIVE GRAHAM CO. HE 71163  
330 E. Ocean, Realtors, ME 2761

**A REAL BUY**  
**4-UNITS—Excel. Const.**  
6-BEDROOMS, 2 SOLES, with  
turnover, and new garage units.  
Turnover, disp., auto heaters, toilets,  
bathrooms, 5 garages.  
Call for details. See our office.  
Will sacrifice - MAKE OFFER  
24 W. SPRING ST. GA 41213

**CALL TO SEE UNUSUAL**  
Worthy to visit, corner lot. Top  
condition. Owners' unit beyond  
description. Call . . . HF 21363

**CLIVE GRAHAM CO.**  
400 E. Clear, Realtors, HE 23581

**Opportunity Knocks**  
9 Units, Art. Bldg. Beautiful!  
bath Knolls. Has every modern  
convenience. Low down. Owner  
will carry balance 25 years.

**GOLD COAST Realty**  
Your "BUY" Word in Real Estate  
1949 BUIC 452 7431

**DIVORCE**  
ALSO SELL to make property  
satisfactory. 12 AC. PRODUCE 1/2  
Section, \$30,000 vpr. Air Cond.  
pool, sounderated. FOR OWNER  
Society, 2 bds. & den, F.P. 152-  
000. \$35,000 down.  
Owner: GE 8-3976 or HE 8-2331

**Drive By—1747 1/2 E. 67th**  
1-BR. & 1/2 bath, den, tile frame  
housings. \$18,000. Full price.

**Attractive 2-BR. home & duplex**  
Society. 2 bds. & den, tile frame.  
Alley. Income \$1175 + home.  
LEWELLEN, Realtor 631-6653

**Seal Beach—8 Big Units**  
Low down or trade GE 9-0429

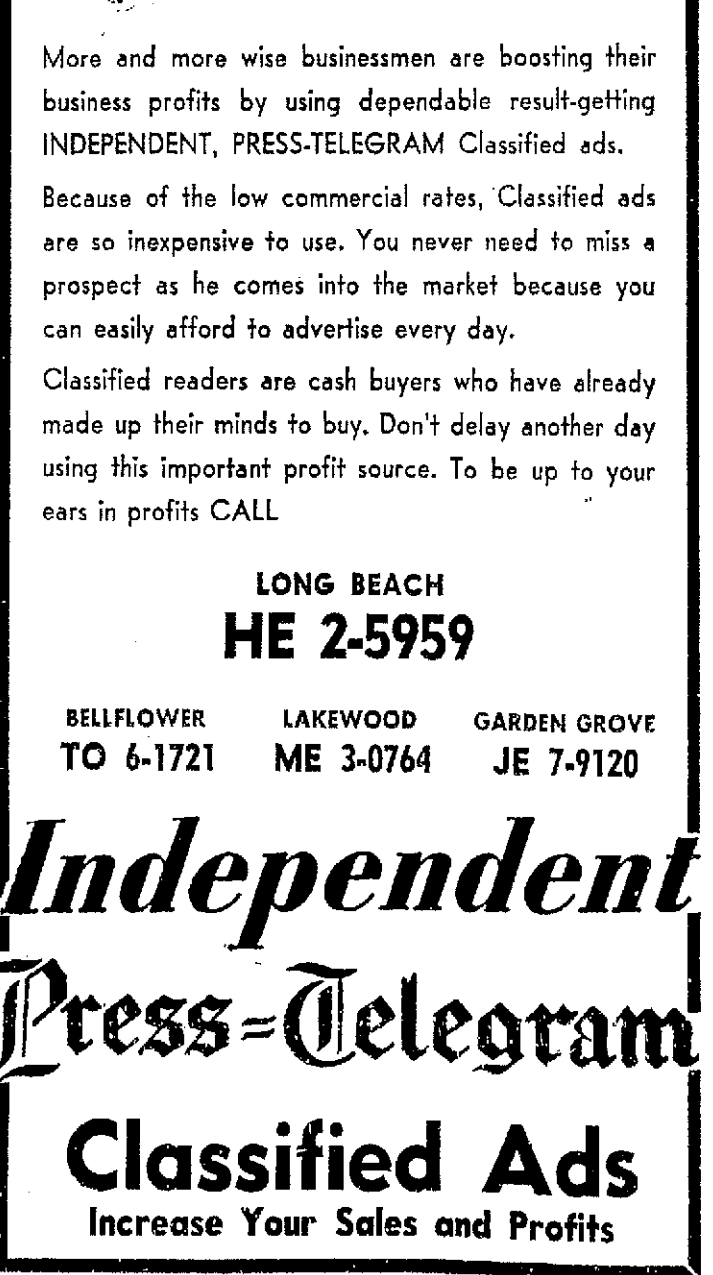
# Looking

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## Profits

































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100

# STORY

Classified Information  
 Section 131 thru 143.

**DISTRICT**

Bellflower  
Elmont Heights  
Compton Area  
Eastside  
Lakewood Area

Los Altos  
th Long Beach  
th Long Beach  
th Long Beach  
th Long Beach  
Signal Hill  
Wrigley  
Wrigley

Wrigley  
DM  
Elmont Heights  
Bixby Knolls  
California Heights  
General  
Lakewood Area

Lakewood Plaza  
Los Cerritos  
Los Cerritos  
North Long Beach  
Paramount  
Signal Hill  
Westside

Bellflower  
Bellflower  
Eastside  
El Dorado Park  
Garden Grove  
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North Long Beach  
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Rossmore  
Seal Beach  
Westside  
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Bellflower  
Dominguez  
El Dorado  
Garden Grove  
Los Altos  
Westminster

Downtown  
Seal Beach

OM

Bixby Knolls  
Huntington Beach

Lakewood Plaza  
Lakewood Village  
Long Beach  
Rossmoor  
Rossmoor  
California Heights

Rossmoor

North Long Beach

Eastside



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**Doll House, Just L**  
Levely 3 Bedrm home w/  
Charm, all full-size Home  
The Bath Complete! I  
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See this 4 bedroom, 1 1/2  
bath, bi-level, new  
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forced air heating, pool.  
Hardwood floors — near  
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SONS, INC., 5415 S.W.  
7th, Suite 300  
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NEEDING AN  
IMMEDIATE BRIDE &  
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**9904 E. BELLEVUE**  
New Southflow — new  
dishwasher — shower  
Executive — new  
car, 80122 1/2 mi. Own  
carpet & take sale

**AVE**  
custom &  
financed. This  
place, never  
anxious,  
trade.  
**LIQUIST**  
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overlooks  
the water  
2 bdr.  
Call **W. W.**  
**EALTY**  
Call **A. 61666**

**OVE IT**  
is 2 on CA  
2 1/2 on CA  
Benny, CA

**WASH. CAY** 5000  
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**OPEN HOUSE**  
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1 bdrn, 1 den, 4 wash  
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(E. of Lloyd, west  
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size, location, just  
xtra, fenced front  
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Alameda, 3 bdrn  
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ATTENTION: Superior  
Choice property.  
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**\$5000**  
1800 sq. ft. ba.  
1000 sq. ft. ba.  
1000 sq. ft. ba.  
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 Central, By term  
 12/40/40  
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Orange County Prop. 141 Orange County Prop. 141

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**Orange County Prop. 141**

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
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See Classifications 173-176 **AUTHORIZED NEW CAR SALES & SERVICE** for Automotive Bargains



# NEW CAR DIRECTORY

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## WHY CUSTOMERS QUIT

1% Die  
3% Move away  
5% Develop other friendships  
9% Competitive dissatisfaction  
14% Product dissatisfaction  
68% Because of attitude of indifference  
of some employees\*

The members of the Used Car Dealers Association are aware of these percentages, and try harder to please you. When you are in the market for a used car, see one of the members listed below. You'll be glad you did!

<b>AUSTIN-HEALEY</b>		<b>ENGLISH FORD</b>		<b>OPEL</b>	
Jonestown, 1350 Long Beach Blvd. HE 2-7911		LONG BEACH, LAKEWOOD C. Bob Actey, 1840 L. B. Blvd. 591-3373		LONG BEACH Boulevard Buick, 1831 Long Beach Blvd. 591-5413	
<b>BUICK</b>		LAKEWOOD, BELLFLOWER, DOWNEY, WHITTIER PLAZA MOTORS, 17439 CLARK TO 2-7278		<b>PEUGEOT</b>	
LONG BEACH Boulevard Buick 591-5411; SP 5-4154		<b>FALCON</b>		LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1440 Long Beach Blvd. HE 2-8916	
1881 Long Beach Blvd., Long Beach		LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Mel Burns, 2000 Long Beach Blvd. 591-3311		<b>PLYMOUTH</b>	
BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 180 So. Long Beach Bl., Compton, NE 5-7141		Pacific Ford, 2400 Cherry Ave. 426-3301		LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 2-7371	
Paris Bros. Chevrolet 925-4611		Jim Snow Ford ME 2-1107		Ed Barber, 6200 N. Bellflower Blvd., Lakewood TO 2-7371	
18734 Bellflower Blvd., Bellflower		BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Ogen Ford NE 2-7145		Ray Vines, 4201 E. Willow 426-7301	
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Avalon Motors TE 4-4448		220 So. Long Beach Blvd., Compton NE 5-4141		SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	
900 W. Anaheim, Wilmington		WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kett & Smoler Ford TE 5-6421		<b>PORSCHE</b>	
ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach LE 6-4588		10120 Long Beach Blvd., Lynwood		LONG BEACH, LAKEWOOD Kiehl's Motors, 999 Long Beach Blvd. HE 2-7499	
<b>CADILLAC</b>		<b>FIAT</b>		<b>PONTIAC</b>	
LONG BEACH, LAKEWOOD Kiddings Motors, 1501 Long Beach Blvd. HE 2-2441		LONG BEACH, LAKEWOOD Palmer Motors, 3100 Atlantic GA 4-0754		LONG BEACH, LAKEWOOD Sally Pontiac, 1845 Long Beach Blvd. HE 2-4111	
<b>CHEVROLET</b>		BELLFLOWER, COMPTON, DOWNEY, NORWALK Paris Bros. Buick (Imports) TO 2-1701		BELLFLOWER, LAKEWOOD, COMPTON, DOWNEY, NORWALK J. P. Lemard's NE 9-4658	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 1001 E. Pac. Cst. Hwy. GE 3-7421		<b>FORD</b>		302 N. Long Beach Blvd., Compton TO 6-1728	
Commer Chevrolet, 601 Long Beach Blvd. GA 6-3291		LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. 591-3311		Suburban Pontiac 17726 S. Bellflower Blvd. TO 6-1728	
Harbor Chevrolet, 3779 Cherry Ave. GA 6-3341		Pacific Ford, 2400 Cherry Ave. 426-3301		SAN PEDRO, WILMINGTON, LOMITA & Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm. TE 5-0231	
Parwood Chevrolet ME 3-0781		BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Ogen Ford NE 2-7145		<b>RAMBLER</b>	
8059 Lakewood Blvd., Lakewood		220 So. Long Beach Blvd., Compton ME 3-1107		LONG BEACH, LAKEWOOD Rancho Rambler, 2140 L. B. Blvd. 591-3341	
<b>ARTESIA</b>		Jim Snow Ford 18727 Paramount Blvd., Paramount NE 5-4141		Holiday Rambler, 1627 Long Beach Blvd. HE 6-9001	
S & J Chevrolet UN 8-1276		Bob Keeler Ford 10900 Long Beach Blvd., Lynwood TO 2-7374		BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton NE 8-0181	
11900 E. South St., Artesia		Hansley-Anderson Ford 9133 Alondra, Bellflower TO 2-7374		Don-A-Vee Rambler 18737 Bellflower Blvd., Bellflower TO 2-7254	
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet NE 9-3060		WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kett & Smoler Ford TE 5-6421		SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. TE 5-4448	
Carnes Long Beach Blvd. & Compton Blvd.		<b>IMPERIAL</b>		<b>RENAULT ALDAUPHINE</b>	
George Chevrolet WA 5-2251		LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871		LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1440 Long Beach Blvd. HE 2-8916	
17000 Lakewood Blvd., Bellflower		Ray Vines, 4201 E. Willow 426-7301		<b>SPRITE</b>	
Oscar Gregory Chevrolet ME 0-5861		SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131		LONG BEACH, LAKEWOOD Jonestown, 1350 Long Beach Blvd. HE 2-7911	
14925 Paramount Blvd., Paramount		<b>JAGUAR</b>		<b>STUDEBAKER</b>	
ORANGE COUNTY Eddie Hopper Chevrolet HE 2-4411; JE 4-2700		LONG BEACH Boulevard Buick, 1831 Long Beach Blvd. 591-5413		LONG BEACH, LAKEWOOD Palmer Motors, 3100 Atlantic GA 4-0754	
10511 Garden Grove Blvd., Garden Grove		<b>JEEP</b> </			

**MOTORCYCLE DIRECTORY**

SEE CLASSIFICATION 188 FOR MOTORCYCLE RACING			
<b>BMW</b>	<b>HONDA</b>		
<b>PARAMOUNT, DOWNEY</b> * Norm Reeves, Inc. 15745 Latwood Blvd., Paramount 630-4313	<b>WILMINGTON</b> Honda of Wilmington 830 W. Asaheim, Wilmington 830- <b>WILMINGTON, SAN PEDRO, LOMITA TORRANCE</b> Honda of Lomita 2073 W. Pacific Coast Hwy. 326- <b>SOUTH GATE, MAYWOOD, BELL HUNTINGTON PARK</b> Honda of Maywood 6101 Atlantic, Maywood LU 3- <b>PARAMOUNT, DOWNEY</b> Norm Reeves, Inc. 15745 Latwood Blvd., Paramount 630- <b>WESTMINSTER, GARDEN GROVE, HUNTINGTON BEACH</b> Honda of Garden Imports 13710 Beach Blvd. GE 8-4448; TW 3- Blvd., Garden Grove & Westminster 3-		
<b>HARLEY-DAVIDSON</b>	<b>TRIUMPH</b>		
<b>LONG BEACH</b> * Harley Davidson of Long Beach 3654 Long Beach Blvd. 426-7101	<b>LONG BEACH</b> Long Beach Triumph Sales 624 W. Pacific Coast Hwy. 438- <b>BELLFLOWER, LAKEWOOD, DOWNEY</b> Bellflower Motorcycle Shop, Inc. 9125 E. Compton Blvd., Bellflower 925- <b>HONDA</b>	<b>YAMAHA</b>	
<b>LONG BEACH</b> * Long Beach Honda 4328 E. Anaheim GE 9-0943	<b>BELLFLOWER, LAKEWOOD, DOWNEY</b> Bellflower Motorcycle Shop, Inc. 9125 E. Compton Blvd., Bellflower 92- <b>LONG BEACH</b> * Long Beach Honda 5105 Atlantic Ave. GA 3-1433	<b>LONG BEACH</b> Yamaha Shop 1100 E. Artesia 925- <b>LONG BEACH</b> 1760 Long Beach Blvd. 432-5427	<b>GA</b>
<b>LONG BEACH</b> * Long Beach Motors			

<p><b>DODGE</b>          LONG BEACH          Verne Holmes, 35th &amp; Atlantic          Glena E. Thomas Co., 345 E. Anaheim  <b>BELLFLOWER, COMPTON, LAKEWOOD</b>          Snavely &amp; Langford          401 N. L. B. Blvd., Compton          Jack Widger Dodge          16900 Lakewood Blvd., Bellflower</p>	<p><b>MINSTREY-ANDERSON</b>          9333 Alondra, Bellflower  <b>WILMINGTON, SAN PEDRO, LONG BEACH, TORRANCE</b>          Kott &amp; Smoler Ford          236 W. Anaheim, Wilmington  <b>OLDSMOBILE</b>          LONG BEACH, LAKEWOOD          Dick Browning Oldsmobile          1227 Long Beach Blvd., Long Beach  <b>BELLFLOWER, COMPTON, DOWNEY, BELLFLOWER</b>          Nowlings, 7443 E. Frontone, Downey</p>	<p><b>VOLKSWAGEN</b>          LONG BEACH, LAKEWOOD          Ciro's Motors, 1919 Lakewood Blvd., GE 4-8444          Lakewood Motors, TO 4-0741; SP 2-3351          8815 South St., "Dutch Village Shopping Center," Lakewood          Rickerts Motors, 999 Long Beach Blvd., 418-5221  <b>BELLFLOWER, COMPTON, DOWNEY</b>          Leo Carpenter, 1130 E. Compton Blvd., Compton NE 8-0453  <b>SAN PEDRO, WILMINGTON, LONG BEACH, TORRANCE</b>          Kardon Motors, 1241 Pac. Cst. Hwy. No. 5, San Pedro TE 2-2424</p>
<p><b>BELLFLOWER COMPTON PARAMOUNT BONA FIDE USED CAR DEALERS DIRECTORY SAN PEDRO WILMINGTON LONG BEACH</b></p>		
<p><b>L. A. ANDERSON</b> 1842 E. Anaheim, HE 7-5614  <b>C. BOB AUTREY</b> 1860 L.B. Blvd., 591-1373  <b>BEN RUSHING</b> 850 L. B. Blvd., HE 5-7424  <b>BOB THOMPSON AUTO SALES</b>          2090 Long Beach Blvd. 591-5629  <b>CABE BROS.</b> 2901 L.B. Blvd., 426-7003</p>	<p><b>CAYIN USED CARS</b>, 2120 W. Pac. Cst. HE 8-5580  <b>COTTER MOTORS</b> 2165 L.B. Blvd., 591-2334  <b>DENHAM'S</b> 2533 Lakewood Blvd., GE 3-0929</p>	<p><b>C. FRED HOLMSEN</b> 437 E. Anaheim, HE 5-8971  <b>W. F. MCPHEETERS</b> 1450 L. B. Blvd., HE 2-3407  <b>WOOLPERT MOTORS</b>          2399 E. Pacific Coast Hwy. HE 9-2960</p>

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Stinger, PRICE CUT TO \$2975  
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4 speed, Pasadena, clean, never  
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\$65! Fast Back, 375 Fl. Eng. Under  
Warranty, Nassau Blue, all extras,  
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'65 CORVETTE, 4 speed, & post-trac-  
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Automatic trans., radio, heater,  
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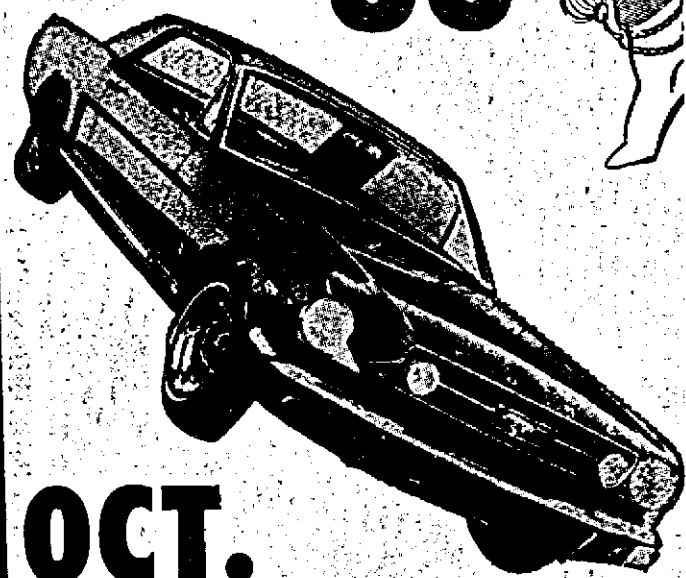
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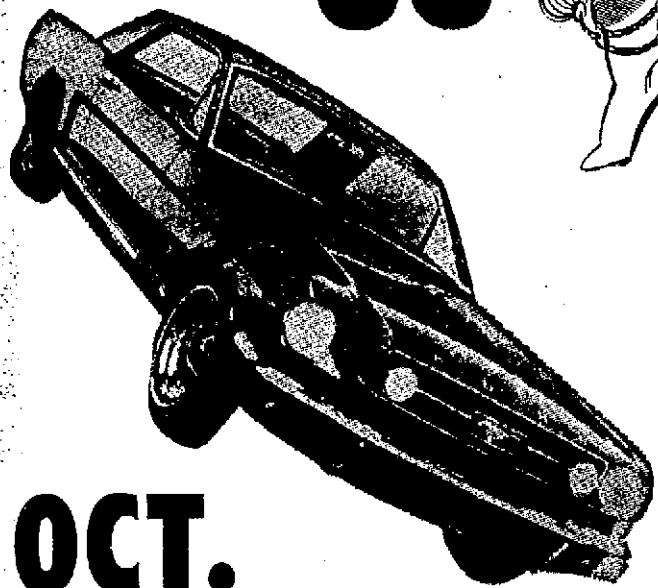
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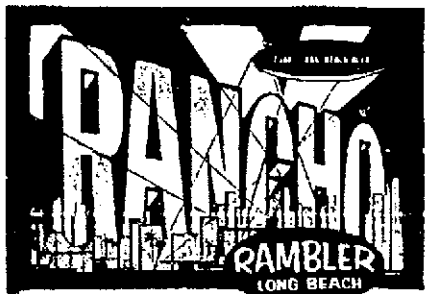
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**PRESTON SAID** the encounter could be accomplished with just the Titan-2's launch steering and Gemini's own maneuvering rockets if the capsule is launched within about 25 minutes of the proper time. If the shot slips farther, then the Agena's rocket engine would have to be fired to help bring it close to the Gemini.

If "holds" in the countdown pushed the Gemini launch about two hours and 25 minutes past the normal time, the launch attempt would have to be rescheduled for the next morning because the orbiting Agena would be out of reach for a rendezvous on the first day.

Missiles have three of the next four days to launch the Gemini spacecraft for a rendezvous. If the spacecraft missed the final launch opportunity, the mission would be a failure.

The shot is the first of six Gemini rendezvous and docking missions planned to develop the techniques and skills Apollo astronauts will need on flights to the moon about 1969.

## 'NO. 10' MEANS 'VERY WORST'

# Viet Gls Coin Own Brand Slang; 'Sorry About That', Many Meanings

By HUGH A. MULLIGAN

SAIGON, South Viet Nam (AP)—Kilroy hasn't been to this war yet, but nobody in Viet Nam is sorry about that.

Each generation of warriors coins its own slang expressions and catch phrases.

"Kilroy was here" was the watchword of World War II. The strange device was painted on bombed-out buildings in Europe, scrawled in sand on the beaches of the South Pacific, and written in chalk on bombs and torpedoes, trucks and troop transports.

"Sorry about that" seems to be the main slang slogan to come out of the war in Viet Nam. Saigon bar girls sing it out in their high musical voices when a patron asks for a date.

**SERGEANTS** use it to tell privates why they can't have a pass or get out of guard duty. Captains say it to colonels in explaining why they couldn't hold a certain perimeter or why the Viet Cong got away. Even generals find themselves saying "sorry about that" when an operation fails or misfires or overruns the wrong village.

It's a mildly sarcastic expression, meaning the

transgressor really isn't all that sorry, but there's a war and what can you do about it?

Most of the slang is the haphazard product of Oriental inscrutability, the traditional GI penchant for conquering the language barrier with love and chocolate bars, and standard Pentagon military jargon.

Thus, a very pretty native girl, or a very fine Vietnamese officer, or a very efficient head waiter is "No. 1."

The very worst of anything or anybody in any category is automatically "No. 10."

When a No. 1 girl meets a No. 10 fellow, it's never kismet.

Here is a glossary of Vietnamese war slang, not all of it original with this war, but all of it in common daily usage:

**Goodies**—Anything that arrives by convoy, supplies dropped by parachute, sometimes even bombs when directed at the enemy.

**No sweat**—No trouble at all, glad to oblige.

**No joy**—No contact with the enemy, just a long, long walk in the rice paddies.

**He's something else**—He defies description; usually used to denote admiration or at least awe.

**Klicks**—Kilometers.

**Getting short**—My tour



of duty is almost finished here.

**Zapped**—Killed in action, but popular usage also can carry less lethal meanings, as in getting drunk or finding an obliging soul mate.

**Garbage feast**—One of those elaborate Vietna-

mess dinners where the menu is apt to include everything from fricassees of python and roast dog to chicken heads supreme and barbecued rice-rat.

**Saigon tea**—What the B-girls drink in the Saigon bars while their GI customers are getting zapped.

## L.B. Area Students Abroad

Twenty-three students from Long Beach and Fullerton State Colleges currently are studying in six foreign countries under the international studies program of the California State College system.

The Long Beach State College students and places of study are:

John Disterheft, Berlin; Peter C. Freeman, Aix, France; Nancy Hendrickson, Berlin; Russell Hendrickson, Berlin; Julianne Hess, Granada, Spain; Gavin Hobbs, Heidelberg; Sandra Hobbs, Heidelberg; Robert Heustis, Uppsala, Sweden; Robin Kennedy, Aix; George Mack, Berlin; Veronica Mejia, Madrid; Mabel de Carmen Molina, Madrid; Victor Ojuki, Waseda, Japan; Cameron Platt, Granada; Joe Walton, Heidelberg; Roberta Walton, Heidelberg; Karen Wilder, Heidelberg.

The Fullerton State College students and places of study are:

Joseph Ahlering, Berlin; Patricia Burton, Waseda, Japan; Ronald W. MacDonald, Waseda; Richard D. Robinson, Granada; Frank P. Rutter, Madrid; Harry Weldon, Waseda.

## Computer 'So-So' as Cupid

DAVIDSON, N. C. (UPI)—Cupid apparently has little to fear from computers in the matchmaking field.

Davidson College recently fed questionnaires filled out by freshmen students at Davidson and two girls' colleges, Queens and Converse, into a computer which selected partners for a dance and football game.

Some of the freshmen were enthusiastic with the results. "Great," said Cader Howard, who explained he got "a real Southern belle from Charleston, S.C."

Some were disappointed. "I liked my date," said John Nader, "but she was wearing an engagement ring."

And many were disenchanted. "You never saw such a deflation of egos," said one freshman.

"Ugh," said another. "Obviously my date lied about her looks. If that's my type of girl, I'll stay single."



—Staff Photo by CURT JOHNSON

## FIREFIGHTERS DEMONSTRATE TECHNIQUES

Firemen George Thomas, Mike White and Jim Evarts go up ladder in demonstration of firefighting technique for Fire Prevention Week. Firemen wear self-contained air masks (air tanks are strapped to backs).

## BIG BRIDGE PROJECT \$20 Million Street Repair Fund Will Set L.B. Record

By GEORGE WEEKS Long Beach outlays for street improvements will rise to a record-high level of more than \$20 million this fiscal year, City Engineer Jess D. Gilkerson has predicted.

The amount may well exceed that figure and is certain to top the all-time high expenditure so far—\$16,689,607 in 1957-58.

Costs for 1965-66 will be swelled by one big project—the Desmond Bridge over the harbor entrance channel. Latest estimate is that this project alone will cost almost \$19 million, all to be taken from tideland oil revenue. But part of the outlay will be charged to next year's program because the bridge won't be near completion on July 1, 1966.

**HARBOR** bridge construction also accounted for a large share of the

previous pace-setting year.

Other major expenditures expected before the end of the current year are \$1,330,000 for widening Pacific Coast Highway from the Traffic Circle to the Orange County boundary, almost \$1 million for the extension of Studebaker Road from Seventh Street to Westminster Avenue, \$735,000 for improvement of Wardlow Road from Stevely Avenue to Claremore Avenue and \$618,000 for widening portions of Willow Street between the Long Beach Freeway and Studebaker Road.

Another major improvement proposed by the city, the widening of Ocean Boulevard through the downtown area, probably will not be well started at the end of the current fiscal year, Gilkerson said.

**FINANCING** for this project will come exclusively from the new cigarette tax, which won't become effective until Jan. 1, 1966. Acquisition of right of way along the south side of the street may also turn out to be a lengthy procedure.

A report just issued by the city engineer shows expenditures of \$6,258,792.61 for street work in 1964-65, some \$443,000 above the previous year's total. It was the highest, since the 1957-58 banner year.

Items listed in the report included \$2,619,075.61 for maintenance, \$2,236,692.81 for construction, \$822,594.16 for right of way and \$550,430.03 for engineering and administration. Financing came from many sources, city, state and county.





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But if Gemini's Titan-2 slips about 10 to 12 minutes past the ideal launch time, the historic rendezvous attempt would probably not be attempted until the 16th orbit the next morning.

**PRESTON SAID** the encounter could be accomplished with just the Titan-2's launch steering and Gemini's own maneuvering rockets if the capsule is launched within about 25 minutes of the proper time. If the shot slips farther, then the Agena's rocket engine would have to be fired to help bring it close to the Gemini.

If "holds" in the countdown pushed the Gemini launch about two hours and 25 minutes past the normal time, the launch attempt would have to be rescheduled for the next morning because the orbiting Agena would be out of reach for a rendezvous on the first day.

Missilemen have three of the next four days to launch the Gemini spacecraft for a rendezvous. If the spacecraft missed the final launch opportunity, the mission would be a failure.

The shot is the first of six Gemini rendezvous and docking missions planned to develop the techniques and skills Apollo astronauts will need on flights to the moon about 1969.

'NO. 10' MEANS 'VERY WORST'

Viet Gls Coin Own Brand Slang; 'Sorry About That', Many Meanings

By HUGH A. MULLIGAN

SAIGON, South Viet Nam (AP)—Kilroy hasn't been to this war yet, but nobody in Viet Nam is sorry about that.

Each generation of warriors coins its own slang expressions and catch phrases.

"Kilroy was here" was the watchword of World War II. The strange device was painted on bombed-out buildings in Europe, scrawled in sand on the beaches of the South Pacific, and written in chalk on bombs and torpedoes, trucks and troop transports.

"Sorry about that" seems to be the main slang slogan to come out of the war in Viet Nam. Saigon bar girls sing it out in their high musical voices when a patron asks for a date.

**SERGEANTS** use it to tell privates why they can't have a pass or get out of guard duty. Captains say it to colonels in explaining why they couldn't hold a certain perimeter or why the Viet Cong got away. Even generals find themselves saying "sorry about that" when an operation fails or misfires or overruns the wrong village.

It's a mildly sarcastic expression, meaning the

transgressor really isn't all that sorry, but there's a war and what can you do about it?

Most of the slang is the haphazard product of Oriental inscrutability, the traditional GI penchant for conquering the language barrier with love and chocolate bars, and standard Pentagon military jargon.

Thus, a very pretty native girl, or a very fine Vietnamese officer, or a very efficient head waiter is "No. 1."

The very worst of anything or anybody in any category is automatically "No. 10."

When a No. 1 girl meets a No. 10 fellow, it's never kismet.

Here is a glossary of Vietnamese war slang, not all of it original with this war, but all of it in common daily usage:

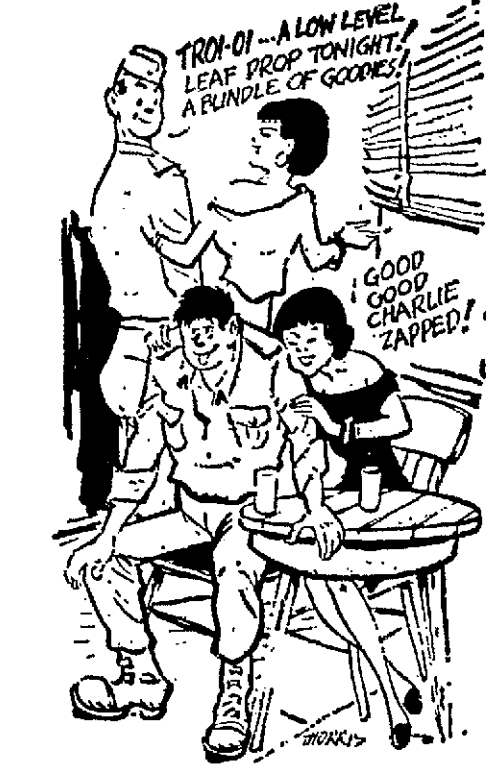
**Goodies**—Anything that arrives by convoy, supplies dropped by parachute, sometimes even bombs when directed at the enemy.

**No sweat**—No trouble at all, gland to oblige.

**No joy**—No contact with the enemy, just a long, long walk in the rice paddies.

**He's something else**—He defies description; usually used to denote admiration or at least awe.

**Klicks**—Kilometers. **Getting short**—My tour



of duty is almost finished here.

**Zapped**—Killed in action, but popular usage also can carry less lethal meanings, as in getting drunk or finding an obliging soul mate.

**Garbage feast**—One of those elaborate Vietnam-

ese dinners where the menu is apt to include everything from fricassees of python and roast dog to chicken heads supreme and barbecued rice-rat. Saigon tea—What the B-girls drink in the Saigon bars while their GI customers are getting zapped.

L.B. Area Students Abroad

Twenty-three students from Long Beach and Fullerton State Colleges currently are studying in six foreign countries under the international studies program of the California State College system.

The Long Beach State College students and places of study are:

John Disterheft, Berlin; Peter C. Freeman, Aix, France; Nancy Hendrickson, Berlin; Russell Hendrickson, Berlin; Julieanne Hess, Granada, Spain; Gavin Hobbs, Heidelberg; Sandra Hobbs, Heidelberg; Robert Heustis, Uppsala, Sweden; Robin Kennedy, Aix; George Mack, Berlin; Veronica Mejia, Madrid; Mabel de Carmen Molina, Madrid; Victor Ojuki, Waseda, Japan; Cameron Platt, Granada; Joe Walton, Heidelberg; Roberta Walton, Heidelberg; Karen Wilder, Heidelberg.

The Fullerton State College students and places of study are:

Joseph Ahlering, Berlin; Patricia Burton, Waseda, Japan; Ronald W. MacDonald, Waseda; Richard D. Robinson, Granada; Frank P. Rutter, Madrid; Harry Weldon, Waseda.

Computer 'So-So' as Cupid

DAVIDSON, N. C. (UPI)—Cupid apparently has little to fear from computers in the matchmaking field.

Davidson College recently fed questionnaires filled out by freshmen students at Davidson and two girls' colleges, Queens and Converse, into a computer which selected partners for a dance and football game.

Some of the freshmen were enthusiastic with the results. "Great," said Cader Howard, who explained he got "a real Southern belle from Charleston, S.C."

Some were disappointed. "I liked my date," said John Napier, "but she was wearing an engagement ring."

And many were disenchanted. "You never saw such a deflation of egos," said one freshman.

"Ugh," said another. "Obviously my date lied about her looks. If that's my type of girl, I'll stay single."



FIREFIGHTERS DEMONSTRATE TECHNIQUES

Firemen George Thomas, Mike White and Jim Everts go up ladder in demonstration of firefighting technique for Fire Prevention Week. Firemen wear self-contained air masks (air tanks are strapped to backs).

BIG BRIDGE PROJECT

\$20 Million Street Repair Fund Will Set L.B. Record

By GEORGE WEEKS

Long Beach outlays for street improvements will rise to a record-high level of more than \$20 million this fiscal year, City Engineer Jess D. Gilkerson has predicted.

The amount may well exceed that figure and is certain to top the all-time high expenditure so far—\$16,689,607 in 1957-58.

Costs for 1965-66 will be swelled by one big project—the Desmond Bridge over the harbor entrance channel. Latest estimate is that this project alone will cost almost \$19 million, all to be taken from tideland oil revenue.

But part of the outlay will be charged to next year's program because the bridge won't be near completion on July 1, 1966.

**HARBOR** bridge construction also accounted for a large share of the

previous pace-setting year.

Other major expenditures expected before the end of the current year are \$1,330,000 for widening Pacific Coast Highway from the Traffic Circle to the Orange County boundary, almost \$1 million for the extension of Studebaker Road from Seventh Street to Westminster Avenue, \$735,000 for improvement of Wardlow Road from Stevely Avenue to Claremore Avenue and \$618,000 for widening portions of Willow Street between the Long Beach Freeway and Studebaker Road.

Another major improvement proposed by the city, the widening of Ocean Boulevard through the downtown area, probably will not be well started at the end of the current fiscal year, Gilkerson said.

**FINANCING** for this project will come exclusively from the new cigarette tax, which won't become effective until Jan. 1, 1966. Acquisition of right of way along the south side of the street may also turn out to be a lengthy procedure.

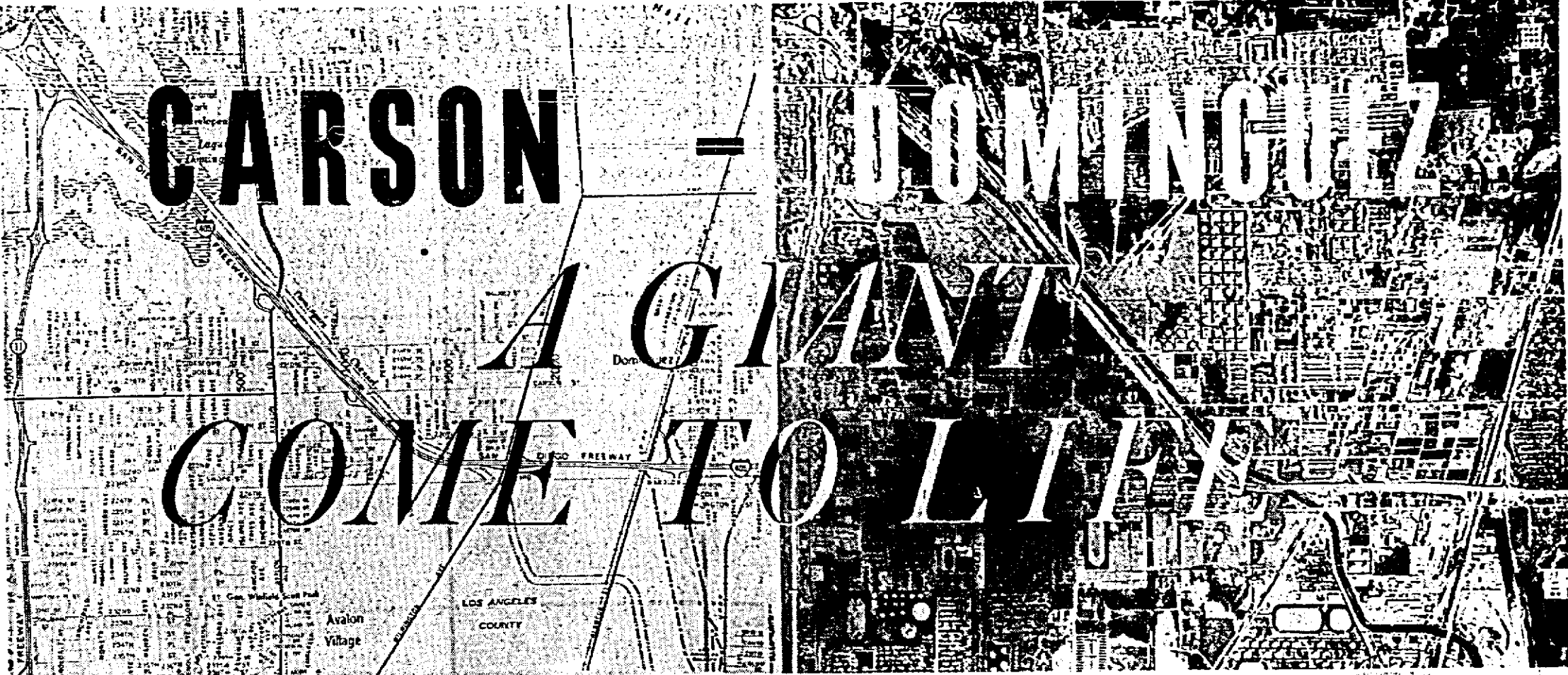
A report just issued by the city engineer shows expenditures of \$6,253,792.61 for street work in 1964-65, some \$443,000 above the previous year's total. It was the highest since the 1957-58 banner year.

Items listed in the report included \$2,619,075.61 for maintenance, \$2,236,692.81 for construction, \$822,594.16 for right of way and \$580,430.03 for engineering and administration. Financing came from many sources, city, state and county.



# CARSON - DOMINGUEZ

## A GIANT COME TO LIFE



### Birth of City Looms Near Long Beach

Hugging the western city limits of Long Beach and spreading to Artesia Boulevard on the north, Lomita Boulevard on the south and to the Los Angeles city limit on the west is a 27.5-square-mile giant in search of identity.

It's an area bigger than Pasadena, Torrance, Huntington Beach, Fullerton or Garden Grove. Someday, it will be the fourth largest city in Los Angeles County in area.

But today, it's a vast mixture of modern industrial centers, new housing developments, an occasional ranch house, a seminary, a few remaining swamps, some junk yards and the home of men with big plans for the future.

SOME RESIDENTS say they're from Carson, or from Dominguez, or Keystone or Avalon Village. Newcomers tell you they're Scottsdale, Del Amo Highlands, Dominguez Hills, Carson Estates or Centerview, even though they may have mail addresses of Torrance, Wilmington, Gardena, Long Beach or Compton.

Home developers eyed the vast area when property in Long Beach and the South Bay area grew scarce. Completion of the San Diego Freeway put the area only minutes away from shopping centers in Long Beach-Lakewood or South Bay.

Housing developments popped up, not in ones or twos, but by the dozens. A thousand new homes a year are going up.

INDUSTRY already had found the area. It was at the gateway to the Long Beach-Los Angeles Harbors; transportation by truck or train to the Ports was available and cheap.

On the area's eastern edge—skirting the Long Beach Freeway—are numerous industrial firms, each contributing healthily to the area's economy.

Virtue Bros. Furniture, International Paper, Calfoam of America, Westinghouse Electric, Dean Van Lines, Smith Decals are a few located here.

Westward are Apex Smelting, Soule Steel, Brunswick



SOME THINGS STILL LOOK THE SAME  
Old Dominguez Ranch House Site of Catholic Seminary

Drug, Johns-Manville, Edoco, Richfield and Shell Oil refineries are at the area's southern edge.

On the newly developing Watson Center East off the San Diego Freeway is a Douglas Aircraft Co. affiliate, LaFleur Corp., an air reduction firm. Cormier Chevrolet's complex of sales and service units is nearly completed, off the San Diego Freeway.

William T. Houston, president of the Watson Land Co., major industrial land developer of the area, said his firm has set up strict "protective covenants" to insure future builders (both home and industrial) against buildings that might be obnoxious.

NEW INDUSTRIAL plants are designed not only for function but for eye-appeal.

Houston is vice president of the Dominguez Industrial Board, which has been operating for the purpose of providing unified industry action.

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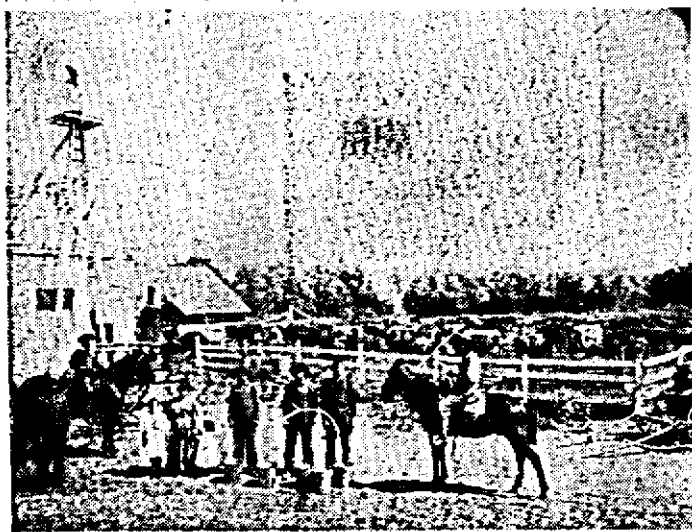
This new industrial look, coupled with the rapid population growth (population now: 70,000; County Regional Planning Commission estimate for 1975: 200,000) has led residents to push for an identity.

JOHN MARBUT, principal of the Dominguez Elementary School and chairman of the Dominguez-Carson Coordinating Committee, which represents seven homeowner groups, thinks newcomers have stimulated a more active participation in civic affairs.

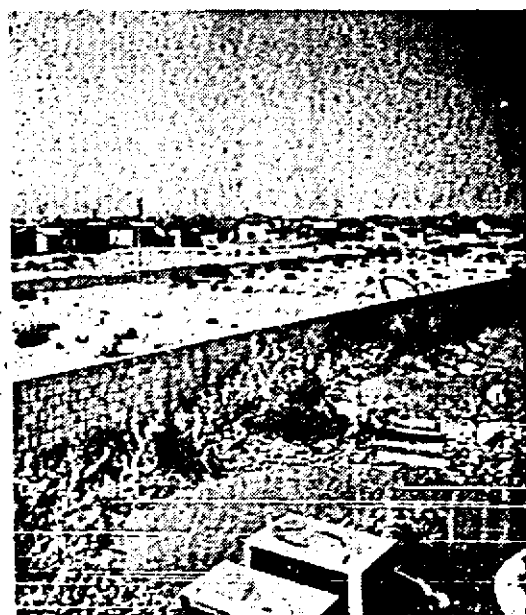
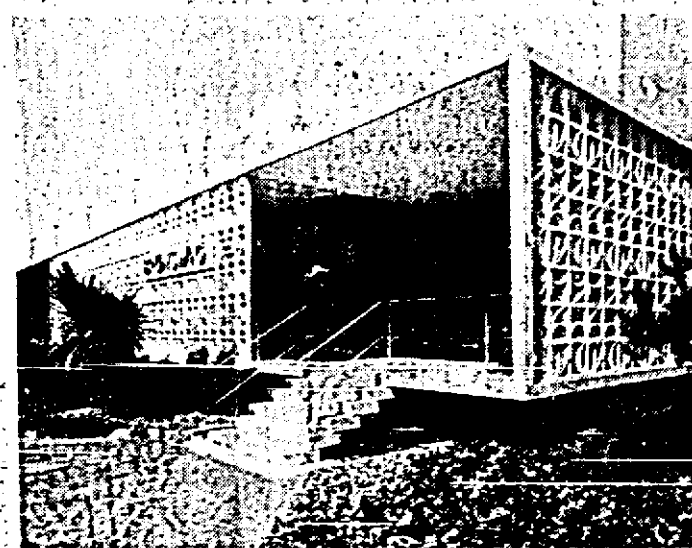
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(Continued Page R3, Col. 1)



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LARGE HOUSING DEVELOPMENTS COMMON  
At Sepulveda Boulevard West of Vermont Avenue

### SOUTHLAND PROGRESS

REAL ESTATE ★ Independent Press-Telegram ★ BUSINESS

LONG BEACH, CALIF., SUNDAY, OCTOBER 3, 1963 SECTION R—PAGE 1

## Galaxy to Rise at Ocean and Orizaba

By KEN CHILCOTE  
Business Editor

Ground has been broken and work will get under way at once on the deluxe high-rise condominium apartment structure, the Galaxy, at 2999 E. Ocean Blvd.

Twenty towering floors of concrete and steel with outside walls of glass panels, the Galaxy will be built as four individual structures connected by a center well, giving each of the four apartments on each floor three outside window walls.

A development of the L. S. Whaley Co., the ocean-front own-your-own will be constructed at an estimated cost of \$4,781,000 for 80 units.

LONG IN the planning stage, original plans for the structure were abandoned

and complete new plans were prepared by Hugh H. Gibbs and Donald Gibbs, architects. This accounted for the delay in getting construction started after the project originally was announced, said William S. Grant, coordinator on the development.

Millie & Severson Inc., and C. L. Peck, contractors, said equipment already is on the site to start excavation work on the deep basement at once. Completion of the structure is scheduled for early fall in 1966.

FINANCING of the project has been arranged through Trans-America Financial Corp., with Allied Concord Financial Corp., of Delaware, a participant.

Moore Realty Co., 3745 Long Beach Blvd., will be the sales agency. Fronting on Ocean Boule-

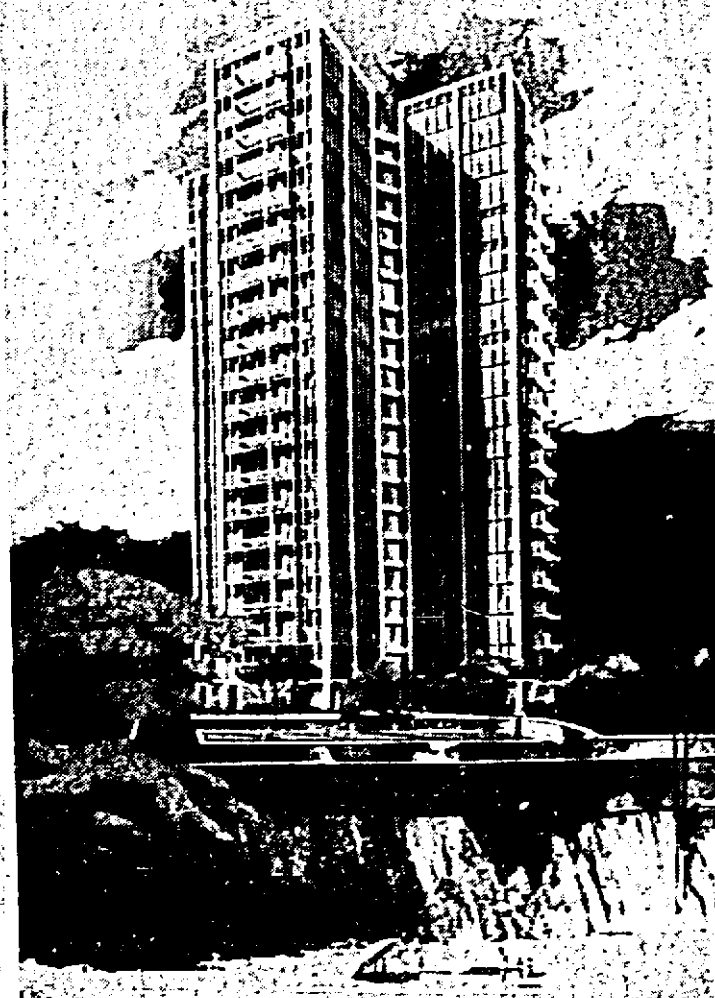
vard at Orizaba Avenue, the posh apartment structure is across the street from city-owned Bluff Park so residents will always have an unobstructed view of the Port of Long Beach and the sweeping vista of the beach.

MAXIMUM PRIVACY for each unit is assured in the designing of only four units per floor, each in an individual tower. It will be but a short walk from the elevators to private residential lobbies serving each tower.

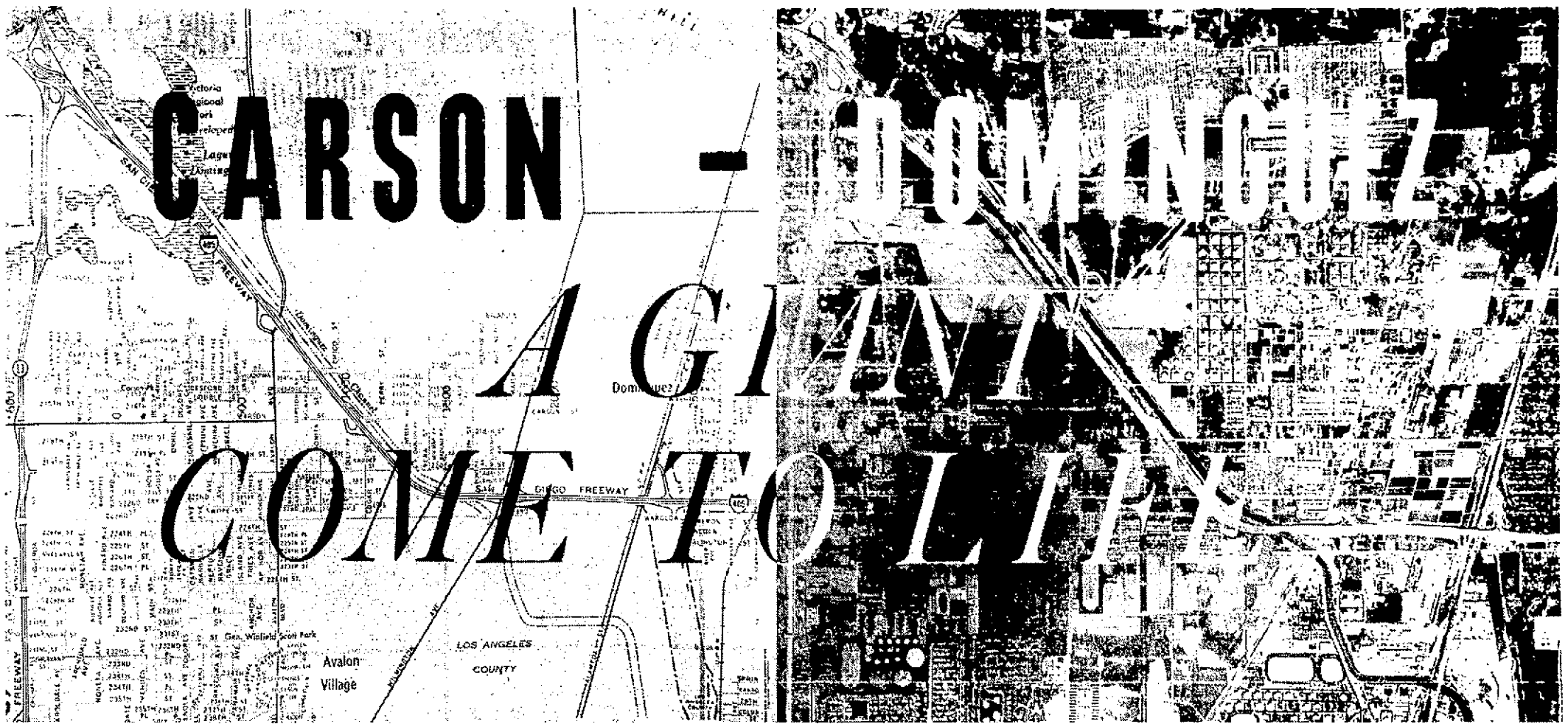
Two-foot thick insulated walls separate the apartments from the central core.

Each apartment will contain more than 1600 sq. ft. of living space, much more than the average Long Beach home. The first floor

(Continued Page R-2, Col. 1)



20-STORY GALAXY TO LOOK LIKE THIS



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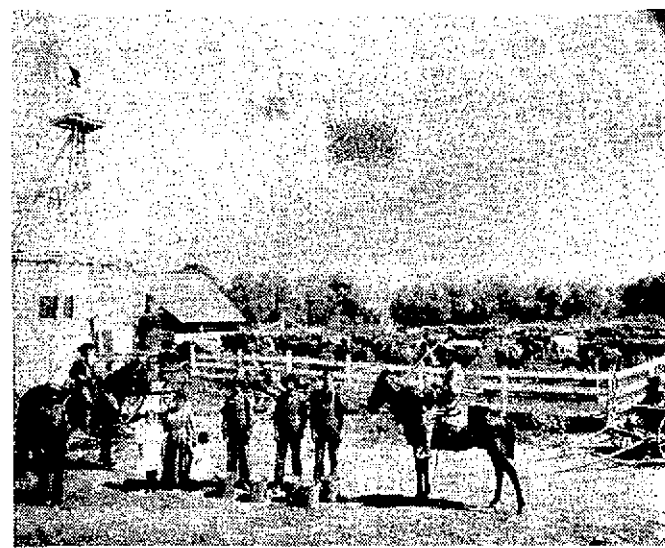
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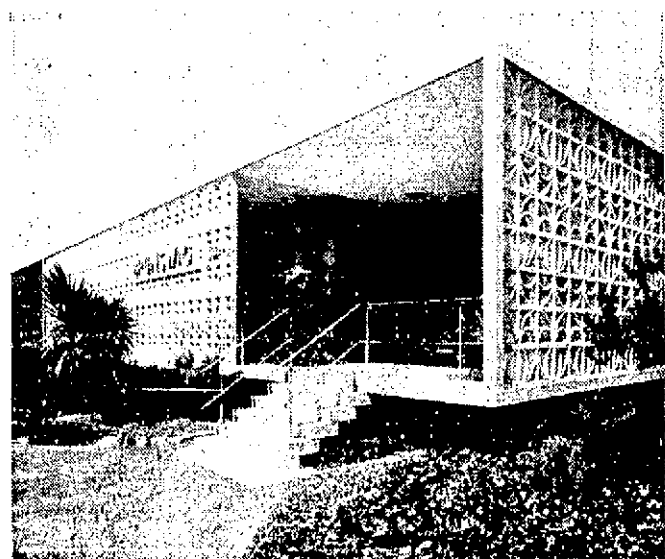
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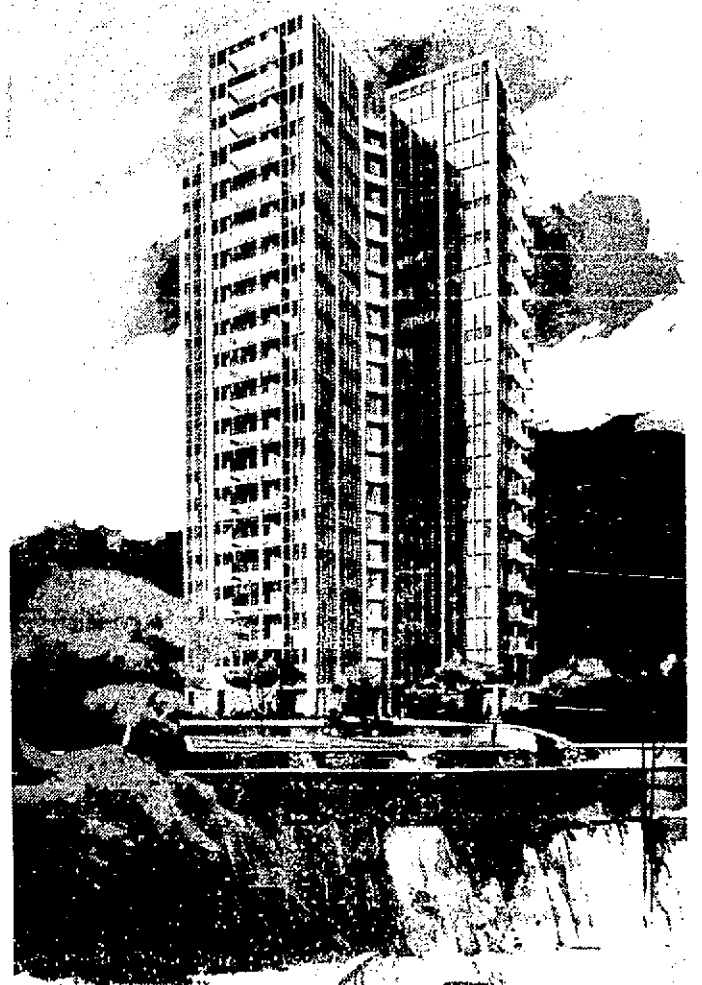
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(Continued Page R-2, Col. 1)



20-STORY GALAXY TO LOOK LIKE THIS



# Deluxe, Long-Planned Galaxy to Rise in 1966

(Continued From Page R-1)

units will have walled in private gardens while the tower residences will each have a 5 ft. by 15 ft. balcony terrace with high safety railings, accessible via sliding glass doors.

## RADIANT HEAT systems

In the ceiling have thermostat controls in every room. Central-venting will provide excellent circulation.

In the apartment design, each living room has been given a corner location with the generous widths allowing great flexibility in furniture arrangement.

Dining alcoves will feature view windows with a buffet furniture wall. An adjacent beverage center will contain a built-in refrigerator and sink, closed from view by hardwood accordion-type doors with concealed hinges.

The all-electric kitchens will be U-shaped with all

appliances built in and lighting will be recessed.

**MASTER BEDROOMS** will have dressing rooms adjacent to a bath with double pullman washbasins. A 17 1/2-foot long wardrobe will insulate the bedroom from the living room. The guest bedroom is designed for conversion into a den or family room with two bed-rooms.

There is an ante-room in the lobby which will provide a sizable storage area.

There will be ample garages to serve the units, a spokesman stressed. A sloped access ramp will lead to ventilated sub-surface parking with additional enclosed spaces on the ground floor.

**FOR SECURITY**, a doorman attendant will be on duty at all times and access will be by key only for the apartment owners. Maid, laundry, catering and car service will be made available through the management office.

L. S. Whaley is one of the Southland's outstanding developers. Park Estates, Los Altos and the Los Altos Shopping Center are among his developments. He has built thousands of homes in recent years in Las Vegas and other Nevada areas as well as projects in Riverside County.

## Belmont S & L Sets Glendale Grand Opening

Workmen have put the new furniture in place, and landscapers are planting the final pieces of shrubbery at the new Glendale office of Belmont Savings & Loan Association, headquartered at 5200 E. 2nd St., Long Beach. Located at 500 N. Glendale Avenue, the office has been open for business for several weeks. But the grand opening for the fifth office of the association will take place Oct. 1 to 10.

The new branch is the association's most modern in many ways, including architecture.

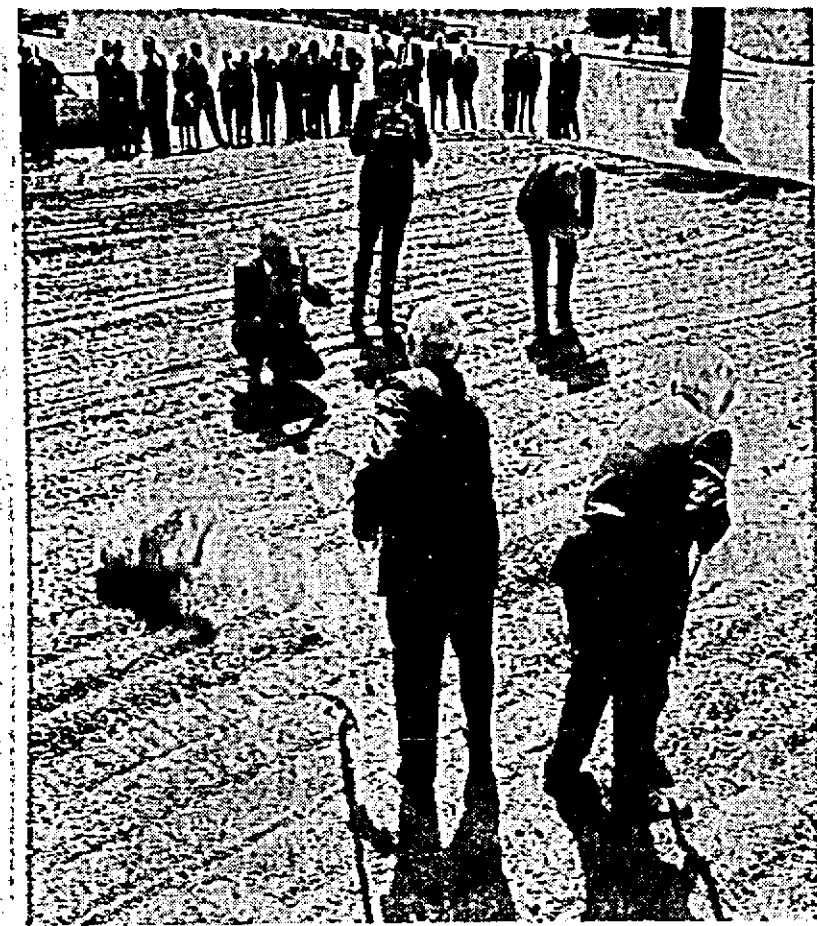
In addition to the main lobby, the office features the Belmont Room. This community room is available to clubs or groups for meetings. Large glass doors open out onto a porch for additional meeting space.

The Glendale branch was first conceived in June of 1964. Actual construction began in early January, at a total cost of about one-half million dollars.

The new Lakewood Plaza branch, of similar design, is nearing completion for its scheduled opening Jan. 1, 1966.

## Pool Fills Bill

Imaginative builders faced with trucking in fill for below-grade lots can turn a liability into an asset. A builders' magazine suggests that they dig swimming pools on the property, use the excavated earth for fill, and offer the pools as attractive sales extras.



## DIRT FLIES AT GALAXY SITE

Backs to I, P-T camera, Lloyd Whaley (left), developer, and William S. Grant, associate, make some dirt fly at ground-breaking for new Galaxy high-rise on Ocean Boulevard. In background are some of the large group of civic and business leaders at the kick-off of the project. Group later attended luncheon at Long Beach Yacht Club.

—Staff Photo by ROGER COAR

## B.F. Goodrich Moving to L.B. Blvd. and Anaheim

B.F. Goodrich tire and automotive service center at 1212 Long Beach Blvd. is slated to move to a new and larger facility late this year, it was revealed last week by Don Ray, manager of the Long Beach store.

He said the new location will be just one block away at 1310 Long Beach Blvd. The remodeling of a one-story building at that address will give the BFG store a larger service area and modern equipment to

give customers faster and more efficient service.

**THE GOODRICH STORE** will continue to operate at its present location until the new facilities are completed late in December. Ray said the company has operated a retail store in Long Beach since 1929.

J. F. McKillen, Los Angeles zone manager of retail sales for B. F. Goodrich Tire Co., said a long term lease has been signed with Oliver Sweningsen

and S. W. Sweningsen. He said the building remodeling and the installation of modern service equipment and fixtures will represent an investment of about \$68,000. Lease negotiations were handled by the Charles H. Blaylock real estate office.

The remodeling contract has been awarded to E. J. Berney Construction Co., Corona del Mar. The exterior of the remodeled building will conform to a new architectural design being used by the company country-wide, McKillen said.

**THE NEW LOCATION** will provide 8,050 square feet under roof with 3,480 square feet of that total devoted to service area. The property, at the northeast corner of Long Beach Boulevard and Anaheim Street, has a 100-foot frontage by 150 feet deep. The store service department will be accessible from both streets and the alley in the rear.

## New Freeways Help Southland to Spread

Central Los Angeles busi-freeway program is moving ahead at record levels. During the first eight months of 1965 freeway construction contracts totaling \$212 million were awarded to the low bidders. This compares with awards of \$128 million during the comparable period 1964.

E. C. Losch, president of the Southern California Chapter of Associated General Contractors, says that an additional 25.5 miles of freeway will be opened in the Los Angeles-Orange County metropolitan area before the end of 1965. This will make a total of 38.5 miles completed during the year.

"This means more people can enjoy delightful suburban living and still be close enough to industrial and financial districts so that the head of the family can readily get back and forth to work," Losch said. "Freeway builders are shortening the 'home-to-work' distances day after day."

Losch pointed out that the

## Would Separate Children, Adults

Home designers are suggesting that children be neither seen nor heard.

The latest home design includes children's rooms that are separated from the main living area or are placed on a different floor. It's also recommended that kids enter the house through a work zone or mud room rather than the front door.

## Albany Girl Wins in Essay Contest

Cheryl Jones, 17-year-old student at Albany High School, was named first place winner last week in the California Real Estate Association's annual statewide essay contest, this year on the subject "What We Expect of Our Legislators."

She received a trophy and a \$250 United States Government Bond at a special ceremony during a general session of CREA's convention in Los Angeles.

In the statewide finals, she competed with 31 other essays judged best by local real estate boards sponsoring contests in cooperation with schools, and in many instances, with local newspapers.

## Jumboized' Ship Put Into Service by Matson

A unique one-of-a-kind vessel, the automated combination container-automobile-bulk carrier "Hawaiian Monarch," debuted before shippers, city and harbor officials last week at the Matson Container Terminal, Port of Los Angeles.

The newly converted "Monarch," one of two former government-owned "military" fleet C-4 ships acquired by Matson Navigation Co. last year, was "jumboized" into a 630-foot

California-Hawaii trade carrier at a cost of nearly \$9 million, according to Matson officials.

**WHILE GUESTS** watched, one of the American merchant marine's largest dry cargo carriers was put through her paces loading containers aft and autos forward.

Attendance included Jack Brown, executive assistant to Los Angeles Mayor Sam Yorty; Thomas Bradley,

city councilman, 10th District; George D. Watson, Harbor Commission president; Bernard J. Caughlin, harbor general manager; shippers; and host Matson officials, headed by Fulton W. Wright, vice president.

The Argosy class vessel and a soon-to-be launched sister ship, the "Hawaiian Queen," has a westbound capacity of 650 containers and 192 autos. Eastbound, the vessel can carry 12,800 tons of sugar and 537 containers, 403 empty, or 3,800 tons of molasses and 789 containers, 319 empty.

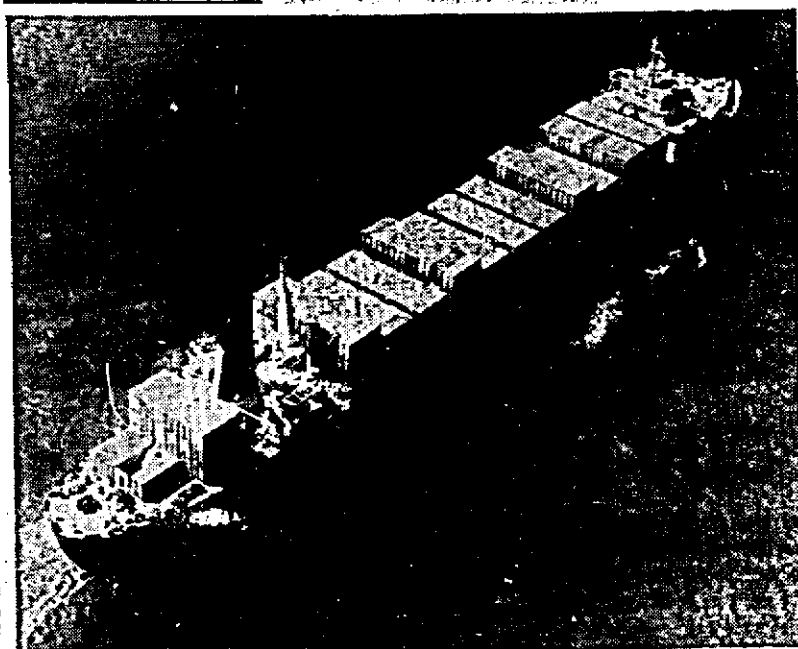
**THE JUMBOIZING** was accomplished by adding a 110-foot midbody section and introducing a special gantry auto conveyor system constructed by Pacific Coast Engineering Co. of Alameda. The containers are handled by the standard Matson dockside crane.

The latest vessel represents part of a \$58,000,000 expenditure by Matson since the firm launched its Hawaii freight container program in 1958.

## Labor Costs Up

Higher labor costs pushed Factory magazine's cost index of plant maintenance to 202.1 in July, up six-tenths of a point from 201.5 in June. The McGraw-Hill publication also reports an increase in the building and facilities index wholly due to increased labor costs, and a six-tenth of a point climb in the equipment index.

Last September, Factory's cost index stood at 197.6 (1947-100).



## CARGO PILED HIGH

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*We have something New and Elegant that you Must see!*

**GARDEN PARK**

*New*

## COLLEGE PARK

*Unit*

**YOU MUST SEE ALL NEW 5 BEDROOM — TWO-STORY HOMES — 3 BATHS**  
 Fireplace in Master Suite — Fireplace in Living Room — Separate Dining Room  
 Plus Family Room — Available in Six Exterior

**ALL NEW 4 BEDROOM (or 3 BEDROOMS AND DEN) — ONE-STORY — 2 BATHS**  
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ALSO SEE OTHER ONE AND TWO-STORY PLANS FOR YOU TO SEE! — EIGHT DIFFERENT, BEAUTIFULLY FURNISHED MODEL HOMES

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**THE LOCATION SENSATION!**

**IN BEAUTIFUL SEAL BEACH**  
... ADJACENT TO LONG BEACH CITY AND ROSSMOOR

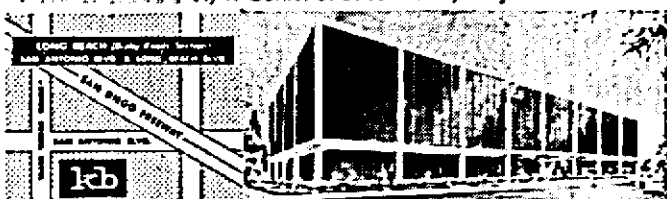
See new  
College Park  
Model Homes  
at Garden Park Estates  
Kestel at  
Garden Grove Blvd.

Salvaged  
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Waters

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- Custom Partitioned for Each Tenant
- Erecting Budgets
- Zoned Refrigerated Air Conditioning
- Overlooking the Virginia Country Club

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ANOTHER **kb** DEVELOPMENT

# Deluxe, Long-Planned Galaxy to Rise in 1966

(Continued From Page R-1)

units will have walled in private gardens while the tower residences will each have a 5 ft. by 15 ft. balcony terrace with high safety railings, accessible via sliding glass doors.

RADIANT HEAT systems

in the ceiling have thermostat controls in every room. Central-venting will provide excellent circulation. In the apartment designing, each living room has been given a corner location with the generous widths allowing great flexibility in furniture arrangement.

Dining alcoves will feature view windows with a buffet furniture wall. An adjacent beverage center will contain a built-in refrigerator and sink, closed from view by hardwood accordion-type doors with concealed hinges. The all-electric kitchens will be U-shaped with all

appliances built in and lighting will be recessed.

**MASTER BEDROOMS** will have dressing rooms adjacent to a bath with double pullman washbasins. A 17½-foot long wardrobe will insulate the bedroom from the living room. The guest bedroom is designed for conversion into a den or family room with two bed-

There is an ante-room in the lobby which will provide a sizable storage area.

There will be ample garages to serve the units, a spokesman stressed. A sloped access ramp will lead to ventilated sub-surface parking with additional enclosed spaces on the ground floor.

**FOR SECURITY**, a door-man attendant will be on duty at all times and access will be by key only for the apartment owners. Maid, laundry, catering and car service will be made available through the management office.

L. S. Whaley is one of the Southland's outstanding developers. Park Estates, Los Altos and the Los Altos Shopping Center are among his developments. He has built thousands of homes in recent years in Las Vegas and other Nevada areas as well as projects in Riverside County.

## Belmont S & L Sets Glendale Grand Opening

Workmen have put the new furniture in place, and landscapers are planting the final pieces of shrubbery at the new Glendale office of Belmont Savings & Loan Association, headquartered at 5200 E. 2nd St., Long Beach. Located at 500 N. Glendale Avenue, the office has been open for business for several weeks. But the grand opening for the fifth office of the association will take place Oct. 1 to 10.

The new branch is the association's most modern in many ways, including architecture.

In addition to the main lobby, the office features the Belmont Room. This community room is available to clubs or groups for meetings. Large glass doors open out onto a porch for additional meeting space.

The Glendale branch was first conceived in June of 1964. Actual construction began in early January, at a total cost of about one-half million dollars.

The new Lakewood Plaza branch, of similar design, is nearing completion for its scheduled opening Jan. 1, 1966.

## Pool Fills Bill

Imaginative builders faced with trucking in fill for below-grade lots can turn a liability into an asset. A liability magazine suggests that they dig swimming pools on the property, use the excavated earth for fill, and offer the pools as attractive sales extras.



—Staff Photo by ROGER COAR

## DIRT FLIES AT GALAXY SITE

Backs to I, P-T camera, Lloyd Whaley (left), developer, and William S. Grant, associate, make some dirt fly at ground-breaking for new Galaxy high-rise on Ocean Boulevard. In background are some of the large group of civic and business leaders at the kick-off of the project. Group later attended luncheon at Long Beach Yacht Club.

## B.F. Goodrich Moving to L.B. Blvd. and Anaheim

The B. F. Goodrich tire and automotive service center at 1212 Long Beach Blvd. is slated to move to a new and larger facility late this year, it was revealed last week by Don Ray, manager of the Long Beach store.

He said the new location will be just one block away at 1310 Long Beach Blvd. The remodeling of a one-story building at that address will give the BFG store a larger service area and modern equipment to

give customers faster and more efficient service.

**THE GOODRICH STORE** will continue to operate at its present location until the new facilities are completed late in December. Ray said the company has operated a retail store in Long Beach since 1929.

J. F. McKillen, Los Angeles zone manager of retail sales for B. F. Goodrich Tire Co., said a long term lease has been signed with Oliver Sweningsen

and S. W. Sweningsen. He said the building remodeling and the installation of modern service equipment and fixtures will represent an investment of about \$88,000. Lease negotiations were handled by the Charles H. Blaylock real estate office.

The remodeling contract has been awarded to E. J. Berney Construction Co., Corona del Mar. The exterior of the remodeled building will conform to a new architectural design being used by the company country-wide, McKillen said.

**THE NEW LOCATION** will provide 8,050 square feet under roof with 3,480 square feet of that total devoted to service area. The property, at the northeast corner of Long Beach Boulevard and Anaheim Street, has a 100-foot frontage by 150 feet deep. The store service department will be accessible from both streets and the alley in the rear.

## New Freeways Help Southland to Spread

Central Los Angeles business, financial and industrial districts are rapidly moving out to suburban areas as Southern California's \$4.5 billion freeway program forges ahead to completion.

E. C. Losch, president of the Southern California Chapter of Associated General Contractors, says that an additional 25.5 miles of freeway will be opened in the Los Angeles-Orange County metropolitan area before the end of 1965. This will make a total of 38.5 miles completed during the year.

"This means more people can enjoy delightful suburban living and still be close enough to industrial and financial districts so that the head of the family can readily get back and forth to work," Losch said. "Freeway builders are shortening the 'home-to-work' distances day after day."

Losch pointed out that the

freeway program is moving ahead at record levels. During the first eight months of 1965 freeway construction contracts totaling \$212 million were awarded to the low bidders. This compares with awards of \$128 million during the comparable period 1964.

## Would Separate Children, Adults

Home designers are suggesting that children be neither seen nor heard.

The latest home design includes children's rooms that are separated from the main living area or are placed on a different floor. It's also recommended that kids enter the house through a work zone or mud room rather than the front door.

## Albany Girl Wins in Essay Contest

Cheryl Jones, 17-year-old student at Albany High School, was named first place winner last week in the California Real Estate Association's annual statewide essay contest, this year on the subject "What We Expect of Our Legislators."

She received a trophy and a \$250 United States Government Bond at a special ceremony during a general session of CREA's convention in Los Angeles.

In the statewide finals, she competed with 31 other essays judged best by local real estate boards sponsoring contests in cooperation with schools, and in many instances, with local newspapers.

## 'Jumboized' Ship Put Into Service by Matson

A unique one-of-a-kind vessel, the automated combination container-automobile-bulk carrier "Hawaiian Monarch," debuted before shippers, city and harbor officials last week at the Matson Container Terminal, Port of Los Angeles.

The newly converted "Monarch," one of two former government-owned "mothball" fleet C-4 ships acquired by Matson Navigation Co. last year, was "jumboized" into a 630-foot

California-Hawaii trade carrier at a cost of nearly \$9 million, according to Matson officials.

**WHILE GUESTS** watched, one of the American merchant marine's largest dry cargo carriers was put through her paces loading containers aft and autos forward.

Attendance included Jack Brown, executive assistant to Los Angeles Mayor Sam Yorty; Thomas Bradley,

city councilman, 10th District; George D. Watson, Harbor Commission president; Bernard J. Caughlin, harbor general manager; shippers; and host Matson officials, headed by Fulton W. Wright, vice president.

The Argosy class vessel and a soon-to-be launched sister ship, the "Hawaiian Queen," has a westbound capacity of 650 containers and 192 autos. Eastbound, the vessel can carry 12,800 tons of sugar and 537 containers, 403 empty, or 3,800 tons of molasses and 789 containers, 319 empty.

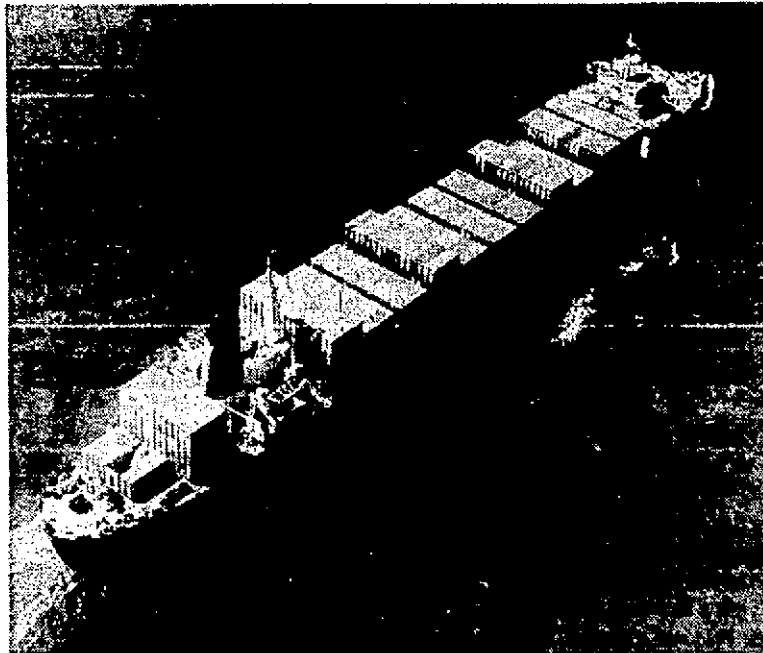
**THE JUMBOIZING** was accomplished by adding a 110-foot midbody section and introducing a special gantry auto conveyor system constructed by Pacific Coast Engineering Co. of Alameda. The containers are handled by the standard Matson dockside crane.

The latest vessel represents part of a \$58,000,000 expenditure by Matson since the firm launched its Hawaii freight container program in 1958.

## Labor Costs Up

Higher labor costs pushed Factory magazine's cost index of plant maintenance to 202.1 in July, up six-tenths of a point from 201.5 in June. The McGraw-Hill publication also reports an increase in the building and facilities index wholly due to increased labor costs, and a six-tenth of a point climb in the equipment index.

Last September, Factory's cost index stood at 197.6 (1947-100).



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See new College Park at Garden Homes at Garden Park Estates. Located at Garden Grove Blvd.

Balanced Power Homes

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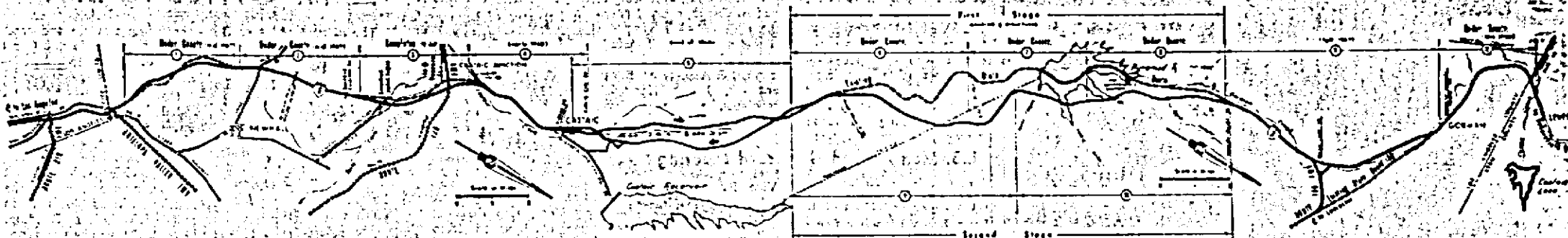
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From L.A. From L.B.

**ANOTHER DEVELOPMENT**



## 8-Lane Freeway to Speed Ridge Route Traffic by 1969



## 45-Mile Ridge Route Freeway Due to Bring Dramatic Changes

By VERN ANTHONY

Progress Section Editor

Spectacular population increase in the Newhall-Saugus-Castaic area above Los Angeles is seen in the near future as work progresses on a \$90 million freeway project which by 1969 will replace the present Ridge Route. A population of 115,000 by half a billion dollars in public works will have been built in the area, including not only interstate highway work, but funds from the Department of Water Resources. This is because the Feather River aqueduct parallels and crosses the freeway.

**TWO NEW LAKES** will be created for California's water supply and recreation: Castaic Reservoir, made by a 325-ft. earthen dam, will be the terminal facility of the Feather River water system in the Los Angeles area. It will have 2,

**THERE WILL BE** a spectacular interchange of the Golden State, Foothill and Antelope Valley freeways, which will involve 18 traffic lanes (a dozen for autos and six for trucks); 22 bridges; and 60-70 mph connections.

It will require excavation of 4 million cubic yards of earthwork at a cost of \$10 million. By the time the 12 individual projects for the new freeway are completed, 69.1 million cubic yards of earth will have been moved. The famous Aswan Dam requires 20% less earthwork—only 54.2 million cubic yards.

Six segments of the new Interstate 5 are already under construction. By 1971 a grand total of

## Elections Ring Down CREA Convention

Election of a Bellflower association was founded in man, Burton E. Smith, as new 1905. He has served as treasurer of the Californiaurer of CREA since 1960.

Real Estate Association rang down the curtain Thursday of the CREA's 61st Annual Convention, held at Los Angeles.

Smith will succeed David as secretary for the eleventh N. Robinson of Berkeley, and consecutive year. Those named as CREA re-

Arthur L. Loomis of Pacific Palisades was elected treasurer. He is president of the Santa Monica Land & Water Co.

Carl W. Newport of Sherman Oaks was elected honorary president of CREA, an honor that has been bestowed on 33 members since the board.

PRESIDENT-ELECT SMITH began his real estate career in 1947 and is senior partner in

## Civic Leaders

## Civic Leaders to Give Report

A report on people and events making Long Beach news across the nation, will be heard at the meeting Monday evening of the Sales Marketing Executives at Lafayette Hotel.

The speakers will be John R. Mansell, city manager, and Harry Krusz, executive vice-

## Big City 'In Making' West of Long Beach

(Continued From Page R-1)

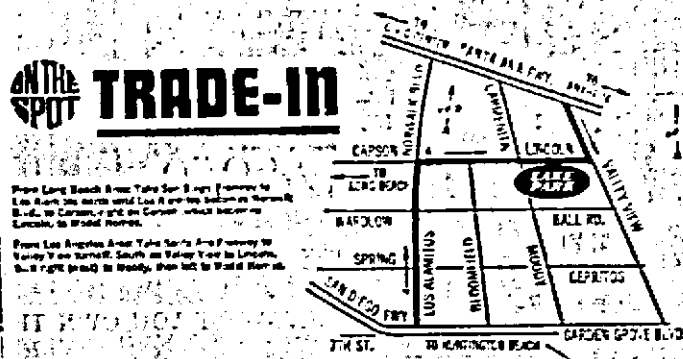
only between residents of different sections but between homeowners and the large industries.

HOMEOWNER GROUPS just recently unanimously approved incorporation, although the two oldest homeowners suggested that it not be done immediately.

Industry—through the Dominguez Industrial Board has been moving cautiously, partially because they don't want to see the new city saddled with one big job county has been lagging on—bringing streets in the area up to present-day needs.

With continued growth in both population and asset valuation (presently, \$260 million; \$195 million by 1970 cityhood—and identity—seems to be merely a matter of time.

## 2 WINNERS . . .

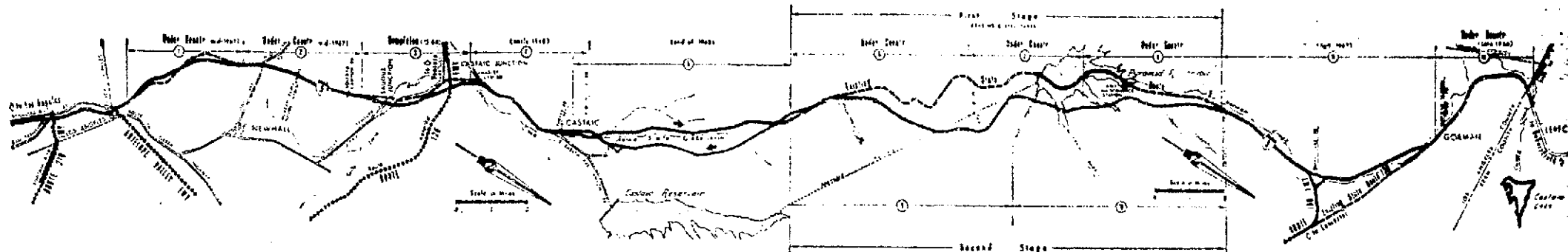


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# 8-Lane Freeway to Speed Ridge Route Traffic by 1969



Map from Division of Highways, Los Angeles office, shows course of new eight-lane freeway which will 'flatten' mountainous Ridge Route on 45-mile stretch north of Los Angeles. Completion is scheduled in 1969. The \$90 million freeway will become Interstate 5, replacing present Ridge Route. Big growth is predicted in affected area.

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By VERN ANTHONY  
Progress Section Editor

Spectacular population increase in the Newhall-Saugus-Castaic area above Los Angeles is seen in the near future as work progresses on a \$90 million freeway project which by 1969 will replace the present Ridge Route. A population of 115,000 by 1971 is expected, compared to the present 17,000.

The 45-mile stretch of freeway will become Interstate 5. Design plans call for a 70 mph route with all slow curves eliminated and a 4.5% maximum grade to expedite traffic.

THERE WILL BE a spectacular interchange of the Golden State, Foothill and Antelope Valley freeways which will involve 18 traffic lanes (a dozen for autos and six for trucks); 22 bridges; and 60-70 mph connections. It will require excavation of 4 million cubic yards of earthwork at a cost of \$10 million.

By the time the 12 individual projects for the new freeway are completed, 69.1 million cubic yards of earth will have been moved. The famous Aswan Dam requires 20% less earthwork—only 54.2 million cubic yards.

Six segments of the new Interstate 5 are already under construction. By 1971 a grand total of

years to reach 115,000, as on-existing golf course forecast expense of \$4.5 million, in the Los Angeles City limits interchange. Proposed to 17,000 today, and the growth, which by 1985 is cluding 60 separate agree- and the Kern County line in- Extraordinary right-of-way way lanes into portions of the

4,000 in 1955, when studies predicted will bring a traffic ments with 10 utility companies flat river plains in the problems included the need for future freeway route where- cludes flat river plains in the problems included the need for future freeway route where- cludes flat river plains in the problems included the need for future freeway route where-

for the new freeway began increase daily of over 400% in the area. Newhall-Castaic area; high 1 1/2-mile widths for deep cuts ever possible, and safety by mountain valleys such as Gorge and high hills, as opposed to the establishment of brake inspection stations for trucks Economy has been stressed and weighing stations.

TWO NEW LAKES will be created for California's water supply and recreation: Castaic Reservoir, made by a 325-ft. earthfill dam, will be the terminal facility of the Feather River water system in the Los Angeles area. It will have 2,600 surface acres, store 350,000 acre-ft. of water, and have 34 miles of shoreline.

Connecting with it by a giant tunnel will be the other man-made lake, Pyramid Reservoir, constructed entirely in rugged Angeles National Forest Terrain.

These two facilities are expected to provide recreation opportunities for 12,000 daily upon completion. Besides recreational potential, mushrooming urbanization is expected at points along future Interstate 5, particularly the Newhall-Saugus-Castaic area.

SPILLING NORTH from the San Fernando Valley, the population is expected within 20

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PRIZE

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802A

Berkshire  
802B

Walden  
402A

Walden  
402B

Larwin's All New  
**LAKE PARK**

**BUY  
TODAY!**  
FOR BEST  
LOT  
SELECTION!

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Those named as CREA regional vice presidents for 1966 included Melvin Mould of Long Beach District Board of Realtors and Eugene V. Kadow of the Garden Grove board.

PRESIDENT-ELECT SMITH began his real estate career in 1947 and is senior partner in the real estate firm bearing his name, Burt Smith Co., Bellflower. His long list of professional activities include serving as president of the Bellflower Board of Realtors and being named by them as "Realtor of the Year" in 1954.

## Civic Leaders to Give Report

A report on people and events making Long Beach news across the nation, will be heard at the meeting Monday evening of the Sales Marketing Executives at Lafayette Hotel.

The speakers will be John R. Mansell, city manager; Harry Krusz, executive vice president of the Chamber of Commerce; Vern Baker, manager of Long Beach Promotions, Inc.; and Bob Lichtenham, general manager of the Long Beach Convention Bureau. Guests will be welcome.

## Big City 'In Making' West of Long Beach

(Continued From Page R-1)

only between residents of different sections but between homeowners and the large industries.

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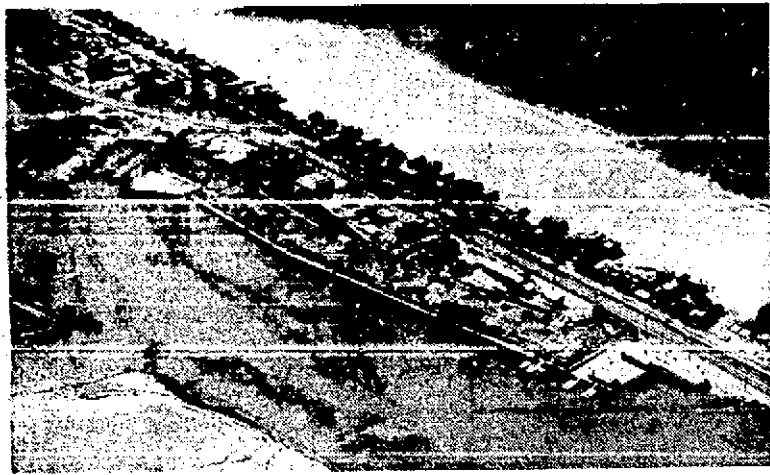
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Aerial Staff Photo by ROGER COAR

### SURFSIDE AREA TAKING ON NEW LOOK

Motorists on Pacific Coast Highway, snaking through Surfside on narrow strip of land between bay and ocean, are seeing changes these days. Land in immediate foreground will be part of new Sunset Aquatic Park, to be a future beauty and recreation spot. Fronting bay is long row of two-story Huntington Marina homes. At right end of Marina Homes is new Shell Oil Co. dock and gas station facility. At left of photo is Sam's Seafood Restaurant, due for remodeling. Marina Homes will have dock facilities. Main entrance to ocean for bay boat traffic crosses under highway bridge just to right out of picture.

## Savings, Loan Firms Looking South of Border for Projects

By JOHN PIERSON

WASHINGTON (UPI)—The government will soon be asking Federal Savings and Loan Association to help provide housing in Latin America.

Under a little-noticed amendment to the new Housing Act, Federal S-and-L's are now allowed to lend up to 1 per cent of their assets to demonstration housing projects south of the border. The Agency for International Development (AID) will guarantee repayment much the same way the Federal Housing Administration (FHA) backs housing project loans in the United States.

THE LENDER will be insured against expropriation, inflation—all the hobgoblins of an underdeveloped economy. The only thing the government won't promise to do is pay him back if he's misjudged local housing demand and can't find tenants.

And AID officials figure there's a need for 14 million new units of housing in Latin America's cities alone, not to mention the villages.

It sounds so foolproof. Why won't S-and-L's rush to snap it up? One reason might be money.

Under current AID rules, the interest rate on a guaranteed loan is only 5 per cent. Rates in the United States go as high as 6 per cent.

FURTHERMORE, there's an enormous amount of paper work involved in obtaining an AID guarantee.

One school of thought says the savings and loan industry "simply feels it has a responsibility to help." AID officials believe this is particularly true of the bigger S-and-L's who may already have had a look at Latin America.

Officials see a second cause for hope in the one per cent limit, which simply means that no single institution will be depending on a Latin American housing loan for much of its profits.

FINALLY, demand for mortgage money in the United States has failed to keep pace with the supply of savings. So S-and-L's may be willing to

earn a little less simply in order to put their money to work, officials say.

If none of the reasons prove persuasive, then AID may try to get the U.S. Treasury to agree to increase the maximum allowable interest rate.

## New Printing Plant Started for Green

Greens, Inc., founded by R. H. Green, Sr., in 1908, recently broke ground for a new printing and lithographing plant at 2125 E. Spring St., Long Beach.

The 13,500 square foot facility will be of modern design and will house the latest high speed, automated printing equipment for the production of printed advertising, which the Green organization specializes in, throughout Southern California. Executive offices, sales offices and plant will be completely air conditioned and

humidity controlled.

The building is being constructed on former Water Department land and was designed by the architectural firm of Lane-Brodie. The construction is under the direction of O. L. Dahl, general contractor.

"Never in my 57 years in the printing business in Long Beach has our growth been as rapid as in the past three years. We will now have a plant in which both Long Beach and Greens can be extremely proud," Green stated.



### AT GROUND-BREAKING

It was a family affair when ground was broken at 2125 E. Spring St. for a new printing and lithography plant for Greens, Inc., of Long Beach. Participating were Ray Green Jr., secretary-treasurer; Ray Green Sr., president, and Mrs. Claire Green, vice president.

### Ad Panel on HBA Program

The Monday meeting of the Sales and Marketing Council of the Home Builders Association of Los Angeles, Orange and Ventura Counties will feature a panel of advertising experts who will discuss various types of advertising to create home buyer prospects. The meeting will be at the Rodger Young Auditorium, Los Angeles, with dinner commencing at 7 p.m. preceded by a social hour, according to Josef A. Citron, council president.

### L.B. Men Attend Hartford Meeting

Richard J. Hauck and Robert W. Van der Meid of the Long Beach branch office of Connecticut General Life Insurance Co. were selected to participate in a meeting of the company's Vice President's Club held last week at the home office in Hartford, Conn.

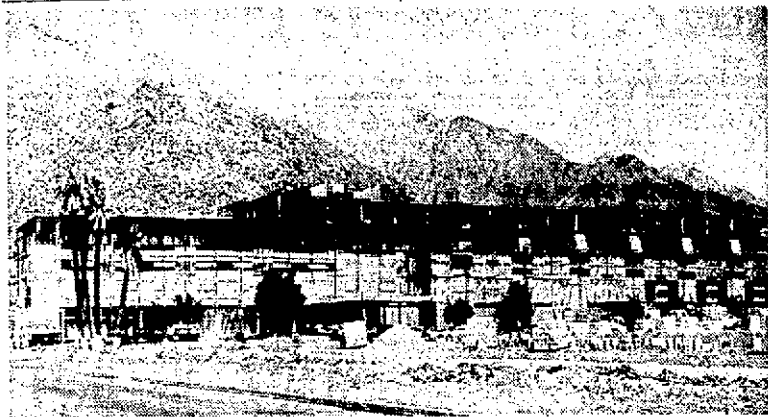
### Banana Importer's Net Income Gains

Standard Fruit & Steamship Co., the nation's second largest importer of bananas, announces estimated net income from operations of \$3,978,000 for the 36 week period ended Sept. 11.

This amounts to \$4.07 per common share as compared to \$3.27 for the comparable period of 1964 on earnings of \$3,787,000.

D. J. Kirchhoff, company president, said that the volume of bananas from the company's Costa Rica division has been increasing as new acreage comes into production.

Standard Fruit has facilities at Berth 160 in Wilmington.



### PALM SPRINGS SPA EXPANDING

Two more floors and 97 additional rooms are under construction at Palm Springs Spa hotel resort in \$2½ million project. It will make structure the first "high-rise" in Palm Springs. Spa is on site of a natural hot spring. Recent change in city zoning ordinance has allowed height addition.

## Dowell Moves West Coast Office to L.B.

The district office of Dowell Division, Dow Chemical Co., now located in Downey, has been moved to Long Beach, it was announced by T. R. Smith, vice president and general manager.

The name of the district, now known as the Downey district, will be changed to the Pacific Coast District, Smith stated.

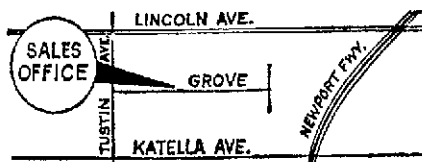
The Pacific Coast district is in charge of all Dowell oil and gas well stimulation and present operations.

WE'LL BUY YOUR HOUSE AND PAY THE SAME AS IF YOUR OWN BROKER SOLD IT, IF YOU'LL BUY ONE OR MORE OF THESE ESTATE BUILDING 4-PLEXES — PRICED FROM \$42,500, LOW AS \$3200 DOWN. START NOW TO SECURE YOUR FUTURE.

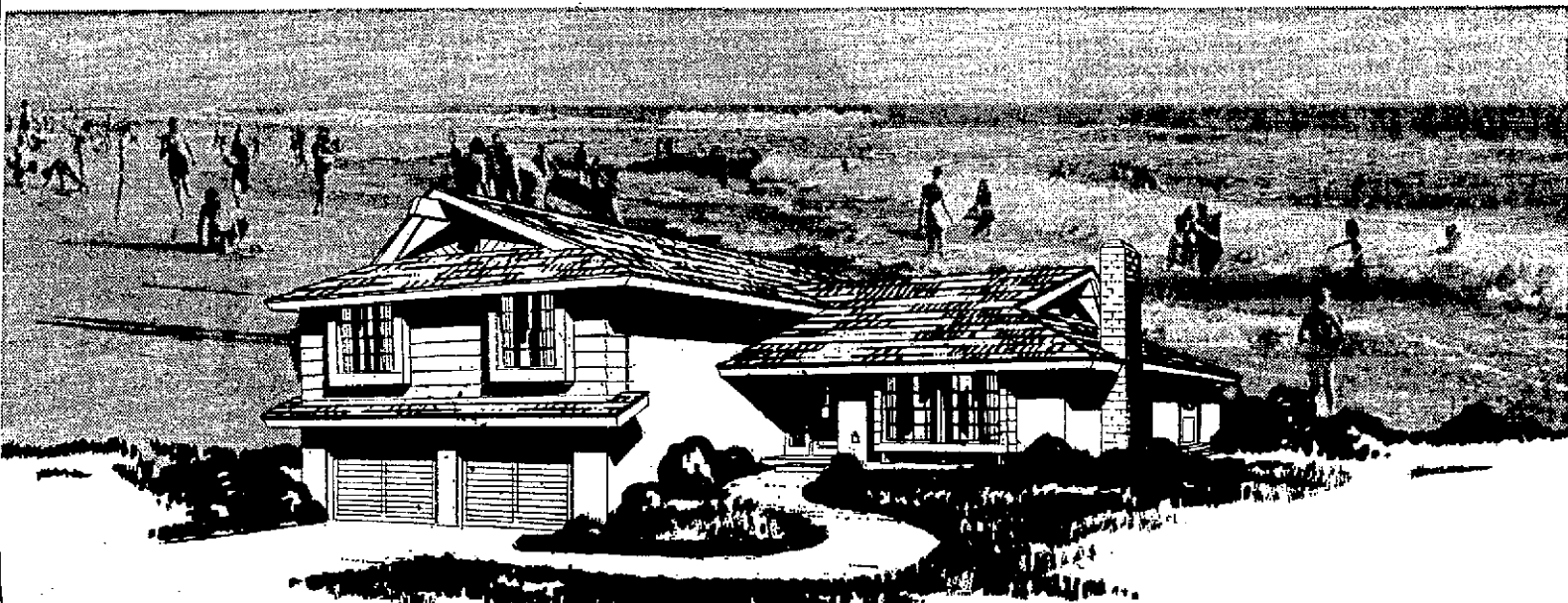
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**MOORE REALTY**

EXCL. SALES AGENTS  
1802 GROVE



from your tri-level at the beach-



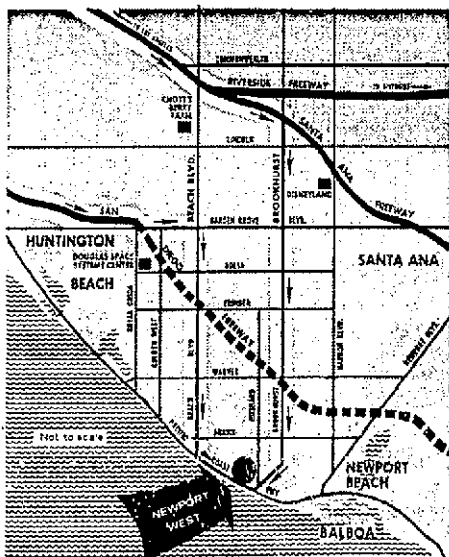
a new fun life begins...

**NEWPORT WEST**

GRAND OPENING UNIT 4 & NEW TRI-LEVELS

The beach and all its splendor is just an ocean breeze away, walk to the sand and the sparkling surf where enjoyment is endless... where life is enriched to the fullest, and yet NEWPORT-WEST is close-in, just short minutes to metropolitan areas... truly rare coastal property.

Big value-conscious homes distinguished by a national reputation for exceeding the most exacting construction requirements. Luxury Homes, builders of NEWPORT-WEST, consistently incorporate quality features and materials found in Custom homes... outstanding architecture... award winning floor plans... a NEWPORT-WEST home is finest assurance of lasting satisfaction.



DIRECTIONS: Via the Santa Ana Freeway to the Brookhurst Turnoff, South on Brookhurst to the model homes OR San Diego Freeway to Beach Blvd., right on Beach Blvd. to Coast Highway, left on Coast Highway to Brookhurst and left to models.

### NEW TRI-LEVEL FEATURES

- Hardwood floors
- Separate family rooms
- All-electric kitchens
- 4 bedrooms, 2½ baths
- Unique fluorescent lighting
- Corlon floors in bath & kitchen
- Artistic brass accessories in bath
- Custom lighting fixtures
- Custom hardwood paneling
- Forced air heating
- Mirrored doors in dressing area
- Wood shake roofs
- Decorator fireplaces
- Sliding walls of glass
- Custom patio entries
- Overhead boat door on garages

SINGLE, DOUBLE & TRI-LEVELS

FROM \$24,950

VA NO DOWN — LOW DOWN FHA TERMS

AT NEWPORT-WEST YOU OWN THE LAND WITH TITLE GUARANTEED!

Another exclusive residential community by Luxury Homes, Inc.







### LONG BEACH FIRM HONORED

Southland Heating & Air Conditioning, Inc., 3605 Long Beach Blvd., was among 15 firms honored recently at a banquet in Buena Park as outstanding in the business nationwide. Photo shows President Don Will (center) accepting Air Management Specialist Award for company from Don Sullivan (left), president of Advanced Engineering & Supply Corp., Long Beach, and from Frank Perez, Southland sales manager for the Payne Co. Latter two firms sponsored awards.

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### AREA AWARDS

## L.B. Realty Board Wins Service Honor

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THE BELLFLOWER District Board won a plaque for best participation in state and national activities.

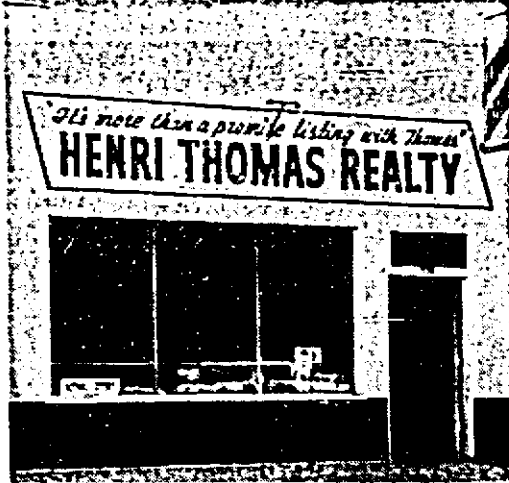
The Downey board won the "Winged Victory" G. D. Robertson sweepstakes trophy for outstanding and best all-around service to the public, community and board members.

The award was presented by David N. Robinson of Berkeley, president of the

JUDGING is based on each board's educational work, advertising, public relations, enforcement of high ethical standards, maintenance of high membership rating, and cooperation with state and national Realtor associations.

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### Investment Forum for Monday Night

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Henri Thomas Realty has established an office at 1152 E. Wardlow Road, it was announced last week by Henrietta Thomas, owner. Having previously worked for other brokers, she now has her own business.

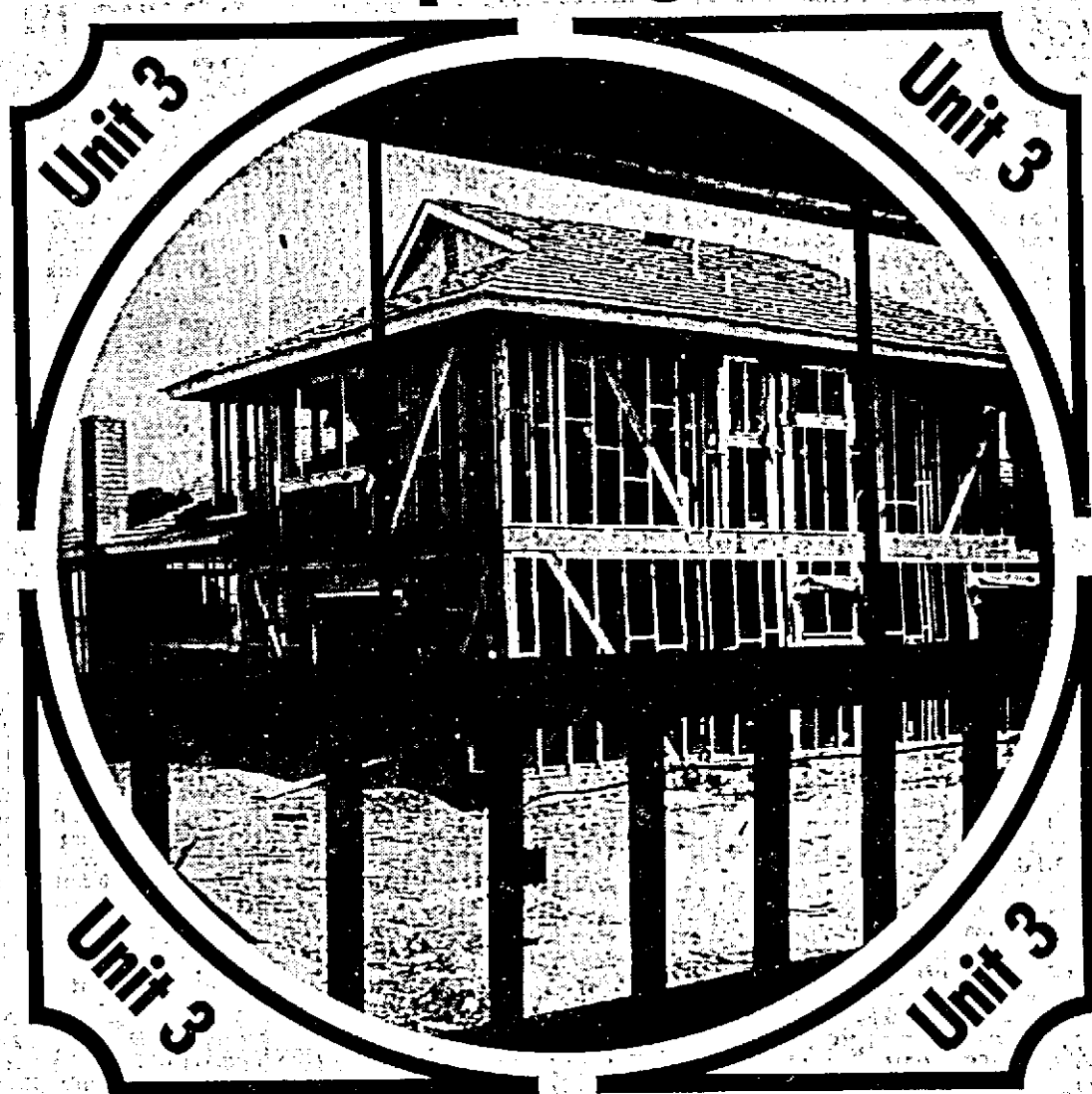
Grand opening for guests and other visitors has been set for Oct. 11, from 5 to 8 p.m., she said. There will be entertainment and refreshments, and the "Thomas tract homes" will be individually lit up for display.

Her staff includes Jessie Dubey, in the realty business 27 years, Virginia K. Adams and Shirley Crane.

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# Grand Opening - Unit 3



## FOUR NEW MODEL HOMES

V.A. NO DOWN!

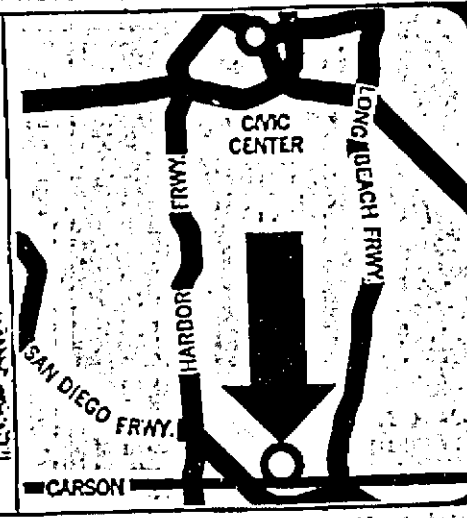
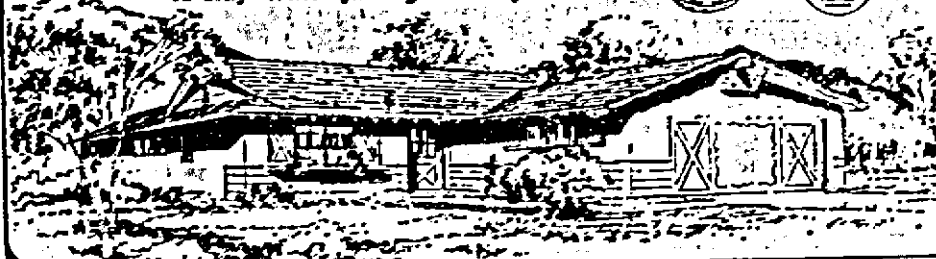
FHA TERMS AVAILABLE!

FROM \$24,300

CARSON ESTATES

Carson Estates homes have full wall-to-wall carpeting and Balanced Power kitchens, including Waste King Universal built-in range and even, dishwasher and food waste disposer. Furnished model homes in Carson Estates are open from 10:00 a.m. 'till dark daily at 220th Street and Vera, one-half block south of Carson. Telephone is 834-1871.

A Ray Watt Quality Development.



## Today's Surprise Bargain!

\$495

MOVES YOU INTO A SUNSHINE RESALE HOME



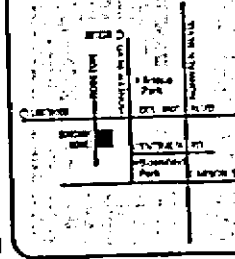
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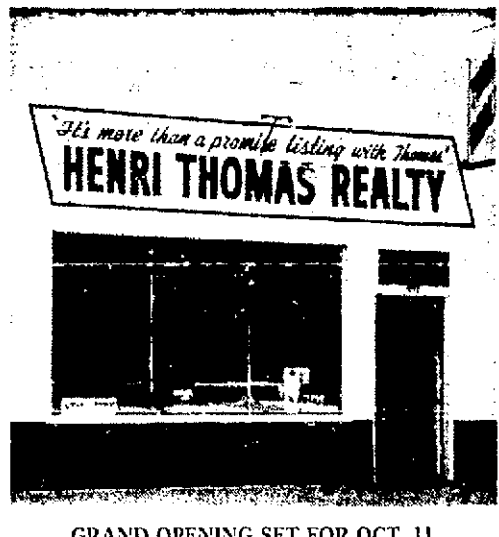
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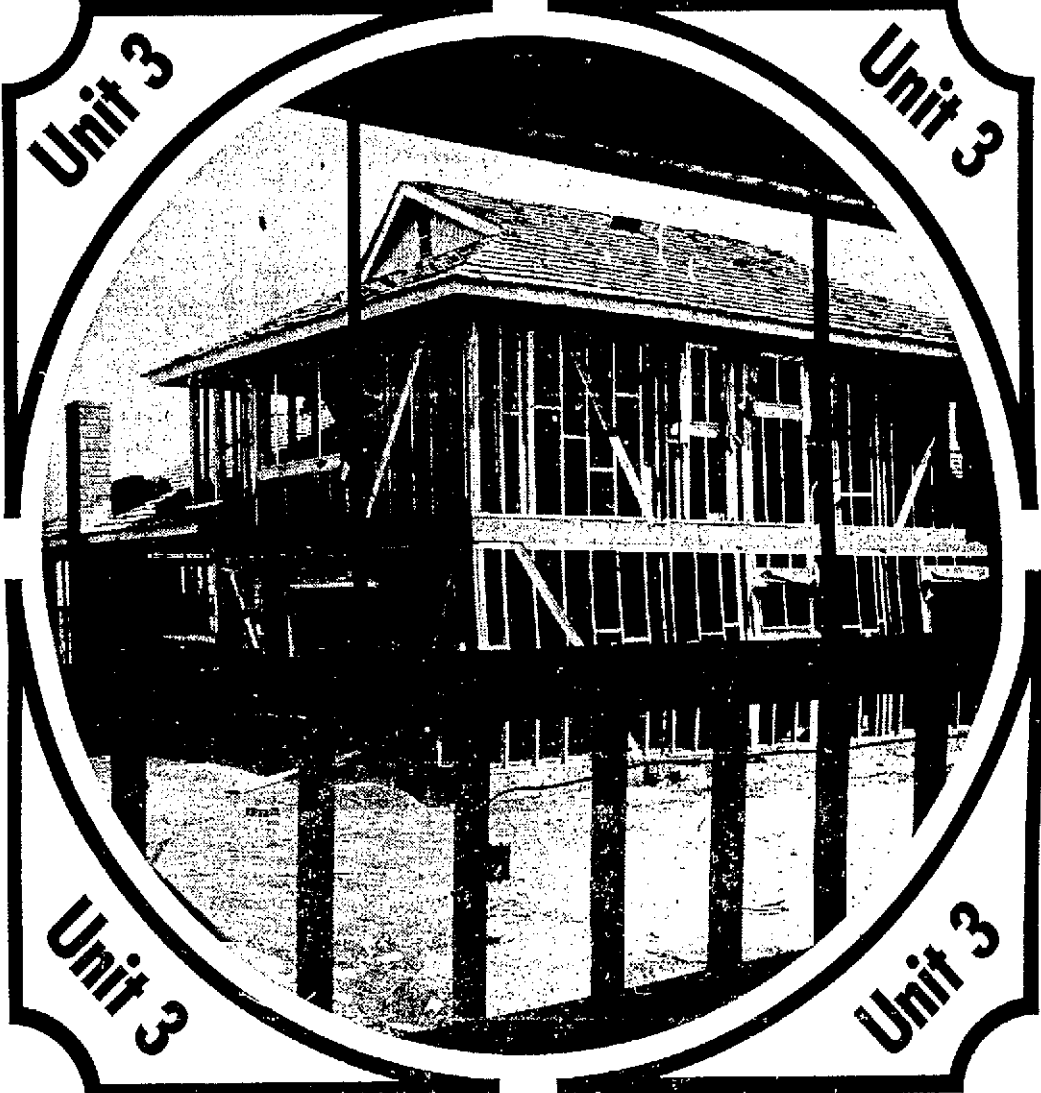
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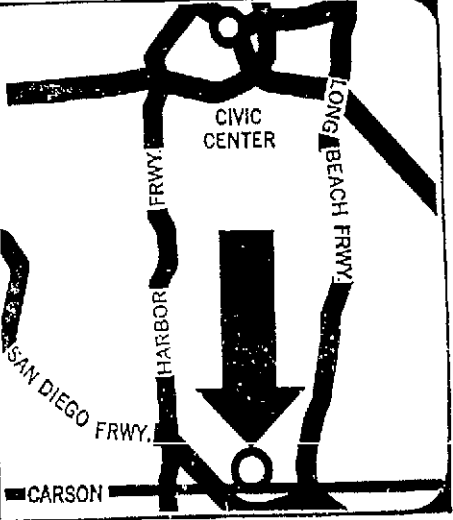
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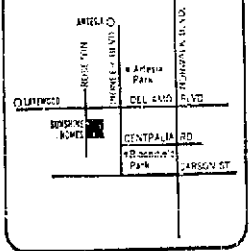
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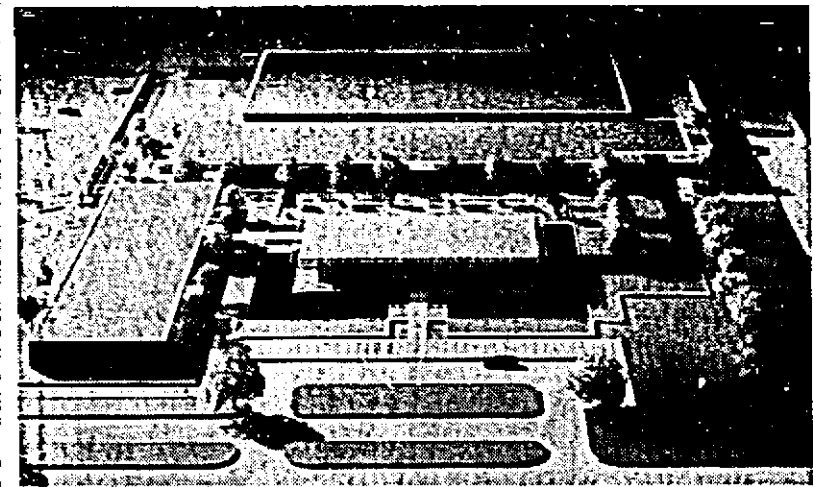
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## S & L Firm Moving Into Westminster

Continuing its growth record, Constitution Savings & Loan announced last week it had received state approval for establishment of a branch office in Westminster.

Bob Long, executive vice president of Constitution, said:

"The tremendous growth of population and business activity in Orange County makes it a natural area for Constitution. Our function will be, as always, to help build their savings and to supply the home financing required to maintain sound and steady progress."

A recent survey of Orange County by the savings and loan institution indicated that it would serve a potential of a quarter of a million people.

"We know we're needed," said Long. "Our new Westminster address will be decided upon soon. We expect to be in operation in about six months."

Meanwhile, a new headquarters building is now under construction at 1200 W. Riggins St. in Monterey Park, home of the original Constitution Savings & Loan office.

## Workers Play Under Dome

An ultra-modern workers' paradise has risen amid the ancient hills of Mexico.

The huge, dome-shaped structure will be used as a vacation center. It's protected from the weather with a crystal-clear sheathing of tough acrylic plastic.

## Anniversary

WASHINGTON (UPI) — The Monthly Labor Review of the U.S. Bureau of Labor Statistics has celebrated its 50th year of publication.

The Review gives facts and figures on basic areas of the economy and its overall progress.



### CHANGE IN COMMAND

DeWitt R. Lee (left) has retired as president of Walker & Lee Inc., builder of thousands of Lakewood area homes and others. Office now is filled by Frank Hart (right), former vice president.

# New Mexico Bidding for More Ski Fans

SANTA FE (UPI) — New Mexico is putting on a new face this year, one destined to attract a new kind of tourist to the Southwest — the winter sports fan.

The new face is the state's outcropping of ski areas. In the past year, all of the state's ski areas have added extensively to their facilities in an attempt to change New Mexico's tourist image from desert and Indians to skis and dogsleds.

In the Rocky Mountain chain that runs north and south through New Mexico, winter resorts have gone up as fast in the past decade as the old traditions about the New Mexico desert have gone down. Here is a quick look at the new resorts for those who like their winter vacations intermingled with a touch of the Southwest:

—The Taos Ski Valley: Near historic Kit Carson's home, this resort boasts the steepest ski trail in the nation. A tiny village of six hotels and 24 private homes makes up the resort. It's near the historic community of Taos and the scenic Taos Indian Pueblo. With 11 fast runs and four lifts, it probably is New Mexico's most popular winter resort.

—Sandia Peak Ski Area: Only 15 minutes from Albuquerque, Sandia is open only four months out of the year. But during those four months, more than 2,000 skiers daily use Sandia. The big attraction is the nearby city which offers a Southwest metropolitan nightlife.

—The Santa Fe Ski Basin, 16 miles from Santa Fe, is very popular with winter tourists because it is accessible by air travel. It also has the added attraction of being near tourist-welcome Santa Fe, the Southwest's oldest city.

—Sierra Blanca Ski Resort: The only ski area in the nation owned by Indians. Located in the southern part of the state, Sierra Blanca attracts Texans by the thousands. It also provides its own snow when unseasonable weather hits.

## Insurance Post for L.B. Man



O. S. LOWERY  
Rating Bureau Manager

Oran S. Lowery, 807 Terrace Ave., has been appointed manager of the Los Angeles division of the Pacific Fire Rating Bureau, it was announced last week at Bureau headquarters in San Francisco.

He succeeds Joseph T. Silveira, who is retiring after 43 years in the insurance business.

The PFRB develops advisory rates on fire and related lines of insurance for most insurance companies doing business in California.

## Area Men Pass Architect Tests

The State Board of Architectural Examiners of the Department of Professional and Vocational Standards, Howard W. Effinger, executive secretary, last week announced names of the applicants who were successful in passing the written examination given in Los Angeles, Sacramento and San Francisco last June and the oral interviews given in September.

The successful candidates for license included:

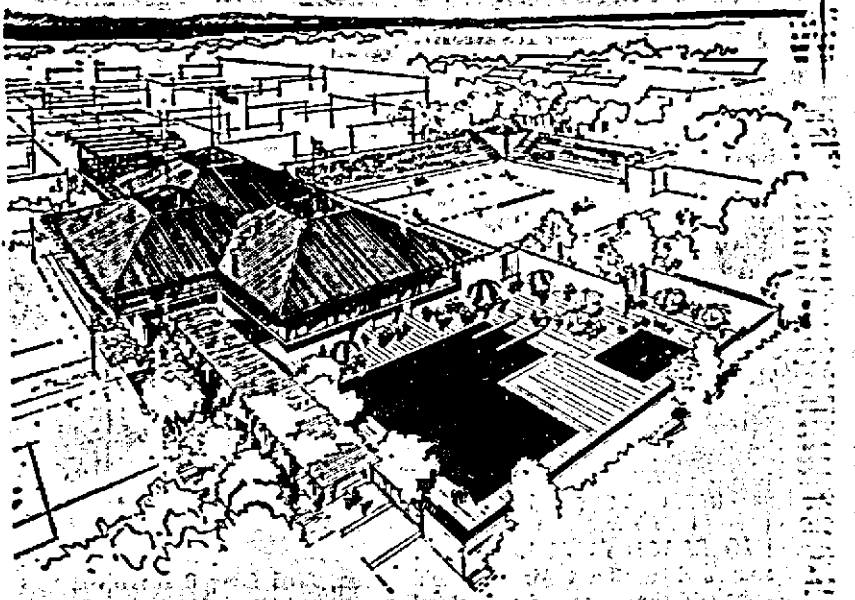
Frank J. Drake of Westminster; Donn J. Faulkner of Santa Ana; Donald L. Kaessner and Raymond F. Otto of Downey; and Douglas E. Wilten of La Habra.

PROMISE YOUR CHILD A PET? Be sure to check "Pets for Sale" in the Classified section to find the one that's just right. Do it now!

THE TELEPHONE PLANNED SIGN says a new home is wired for all the telephones you need — where and when you want them. Make sure your next home or apartment has the built-in advantages of Telephone Planning.

**GENERAL TELEPHONE**

**TELEPHONE PLANNED HOMES**



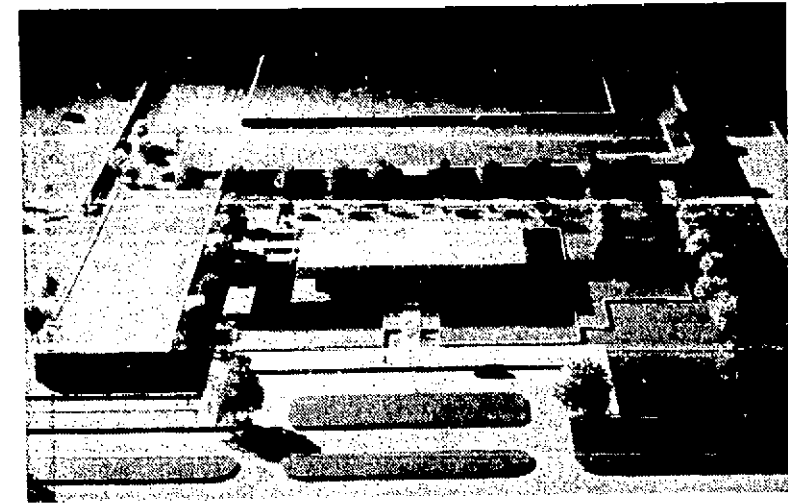
### PRIVATE TENNIS, SWIM CLUB PLANNED

Sketch shows \$400,000 private tennis and swimming club to be built near Newport Beach on Irvine Ranch property, Eastbluff Road and Vista Del Oro. There will be 12 courts, tournament facilities, pools and clubhouse. Opening is set for next spring.

Today—New Homes Tour on TV  
NARROW YOUR SEARCH—SAVE TIME & GAS  
WATCH  
**HOME BUYER'S GUIDE**  
See the fine Home Communities approved and recommended by the California Institute of Better Living  
**KTLA CHANNEL 5**  
TODAY — 11 A.M. TO 12 NOON

<b>OCEANA Oceanside</b> \$11,995—\$21,995 From L.B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.	<b>LAKE ARROWHEAD</b> Home sites from \$5,990 From L.B.—Riverside Freeway to San Bernardino turnoff—North to Highland Ave.—East on Highland to Hiway 18—Left (north) on Hiway 18 to the Lake.
<b>HUNTINGTON BAY</b> In the City of Huntington Beach From \$12,990 From L.B.—Take 7th Street (Garden Grove Blvd.) to Brookhurst—South to Adams—East on Adams to models.	<b>NEW HORIZONS</b> South Bay Area From \$19,995 From L.B.—San Diego Freeway to Hawthorne Blvd. in Torrance—south 2 miles on Hawthorne to Sepulveda—east 1/2 mile to development.
<b>PEPPER TREE</b> in Corona From \$29,950 From L.B.—Take 7th St. to Magnolia in Garden Grove. Turn left to Riverside Fwy. Take Riverside Fwy. to Norco (Main St.) turnoff in Corona. Then turn south on Main St. to River Road. Left on River Road to Pepper Tree Country Club Estates.	<b>FAIRGREEN</b> Yorba Linda From \$18,950 From L.B.—Carson to Brookhurst—North to Riverside Freeway—East on Riverside Freeway to the Yorba Linda turnoff, which is Imperial Highway — North to Orangethorpe.
<b>FRIENDLY VALLEY</b> Newhall — Saugus Area Price Range \$18,500—\$25,000 From L.B. — take San Diego Freeway north to Lancaster-Palmdale turnoff (Calif. Hwy. 14) turn right on Highway 14 and continue ahead 5 minutes to Friendly Valley.	<b>HIGHLAND GREENS</b> Buena Park From \$17,950 to \$23,750 From Long Beach—East on 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39). Turn left (north) to models.
<b>NORTHRIDGE VILLAGE</b> San Fernando Valley Price Range from \$25,995 From Long Beach — Take San Diego Freeway to Roscoe Blvd. — West (left) on Roscoe to Reseda Blvd. — South (left) on Reseda 1 Block to Strathern.	<b>MARYN HOMES</b> Fountain Valley Priced From \$25,950 From Long Beach—Drive out 7th St. (Garden Grove Blvd.) to Brookhurst in Garden Grove. Right (south) on Brookhurst to Ellis — Left (east) on Ellis to model homes.
<b>FAIRVIEW</b> Yorba Linda Priced From \$36,500 to \$45,200 From L.B. — Carson to Brookhurst—North to Riverside Freeway—East on Riverside Freeway to the Yorba Linda Turnoff —which is Imperial Highway—North to Orangethorpe.	<b>STARDUST HOMES</b> La Palma Priced From \$24,950 From L.B.—San Diego Freeway East to Valley View Turnoff—North on Valley View to Orangethorpe then left to Models.





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New president Frank Hart, who joined the company 16 years ago and rose quickly to become Lee's second in command, has been responsible for much of the company's success.

Hart is a native Californian who intended making the law his career after graduating from Pomona College. Robert Walker convinced him to join Walker & Lee and try real estate instead.

SUCCESS in the real estate field was not new to the Hart family. His father and uncle developed 13,000 acres in La Habra, North Whittier, and San Luis Rey. The first 700 acres of the Irvine Ranch were sold by James Irvine to Edwin G. Hart, creating what is now Corona del Mar.

Aside from this personal interest in the field, however, Hart is a firm advocate of the "professional career in real estate" and attributes his company's success to "on-the-



**CHANGE IN COMMAND**

DeWitt R. Lee (left) has retired as president of Walker & Lee Inc., builder of thousands of Lakewood area homes and others. Office now is filled by Frank Hart (right), former vice president.

### S & L Firm Moving Into Westminster

Continuing its growth record, Constitution Savings & Loan announced last week it had received state approval for establishment of a branch office in Westminster.

Bob Long, executive vice president of Constitution, said: "The tremendous growth of population and business activity in Orange County makes it a natural area for Constitution. Our function will be, as always, to help build their savings and to supply the home financing required to maintain sound and steady progress."

A recent survey of Orange County by the savings and loan institution indicated that it would serve a potential of a quarter of a million people. "We know we're needed," said Long. "Our new Westminster address will be decided upon soon. We expect to be in operation in about six months."

Meanwhile, a new headquarters building is now under construction at 1200 W. Riggins St. in Monterey Park, home of the original Constitution Savings & Loan office.

### Compton to Head Realty Board

COMPTON — Officers for 1966 were elected recently at the annual meeting of the Compton-Lynwood Board of Realtors. Scheduled for installation later are:

President, to succeed R. L. Dressendorfer, Robert Compton;

First vice president, W. T. Mount;

Second vice president, Ivan Lauper;

Secretary-treasurer, Helen Schnurpel.

The board of directors will include:

Bob Compton, R. L. Dressendorfer, Don Jones, Ivan Lauper, W. T. Mount, Claude Peyton, Don Pyle, Richard Rhine, Helen Schnurpel, Vern Stone, H. H. Stratford, W. L. White and Lee Stevens, associate.

## New Mexico Bidding for More Ski Fans

SANTA FE (UPI) — New Mexico is putting on a new face this year, one destined to attract a new kind of tourist to the Southwest — the winter sports fan.

The new face is the state's outcropping of ski areas. In the past year, all of the state's ski areas have added extensively to their facilities in an attempt to change New Mexico's tourist image from desert and Indians to skis and dogsleds.

In the Rocky Mountain chain that runs north and south through New Mexico, winter resorts have gone up as fast in the past decade as the old traditions about the New Mexico desert have gone down. Here is a quick look at the new resorts for those who like their winter vacations intermingled with a touch of the Southwest:

—The Taos Ski Valley: Near historic Kit Carson's home, this resort boasts the steepest ski trail in the nation. A tiny village of six hotels and 24 private homes makes up the resort. It's near the historic community of Taos and the scenic Taos Indian Pueblo. With 11 fast runs and four lifts, it probably is New Mexico's most popular winter resort.

—Sandia Peak Ski Area: Only 15 minutes from Albuquerque, Sandia is open only four months out of the year. But during those four months, more than 2,000 skiers daily use Sandia. The big attraction is the nearby city which offers a Southwest metropolitan nightlife.

—The Santa Fe Ski Basin, 16 miles from Santa Fe, is very popular with winter tourists because it is accessible by air travel. It also has the added attraction of being near tourist-welcome Santa Fe, the Southwest's oldest city.

—Sierra Blanca Ski Resort: The only ski area in the nation owned by Indians. Located in the southern part of the state, Sierra Blanca attracts Texans by the thousands. It also provides its own snow when unseasonable weather hits.

## Insurance Post for L.B. Man

### Employees Share in \$368,844



O. S. LOWERY  
Rating Bureau Manager

Oran S. Lowery, 807 Terraine Ave., has been appointed manager of the Los Angeles division of the Pacific Fire Rating Bureau, it was announced last week at Bureau headquarters in San Francisco.

He succeeds Joseph T. Silveira, who is retiring after 43 years in the insurance business.

The PFRB develops advisory rates on fire and related lines of insurance for most insurance companies doing business in California.

IN HIS NEW POSITION, Lowery will supervise bureau operations throughout Southern California.

He joined the PFRB in Los Angeles in 1947. After three years he became manager of the San Diego branch office. In 1955 Lowery was promoted to assistant manager of the Los Angeles division and in 1961 became San Francisco division manager.

He attended Long Beach City College.

PROMISE YOUR CHILD A PET? Be sure to check "Pets for Sale" in the Classified section to find the one that's just right. Do it now!

August employee gains of \$368,844, averaging 45c per hour worked, were shared Thursday by employees participating in the Kaiser Steel-United Steelworkers Long Range Sharing Plan at the Fontana steel mill, it was announced by officials of the company and the United Steelworkers of America.

The \$368,844 was divided into a cash distribution of \$139,854, or 17c per hour worked, and a wage and benefit reserve allotment of \$228,990. The 5,911 participants sharing in the cash distribution for August were the highest number in any one month since the plan began in March, 1963.

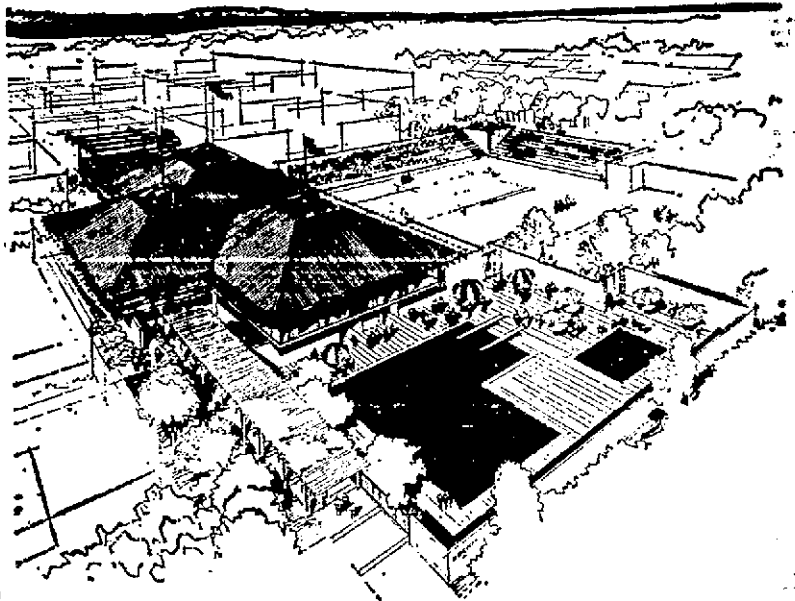
The increased wage and benefit reserve allotment of \$228,990 contributed to the lower cash payment. This reserve fund is used to pay for increases in wages and benefits negotiated since the start of the plan, including the future increases occasioned by the recent steel industry contract settlement.

### Area Men Pass Architect Tests

The State Board of Architectural Examiners of the Department of Professional and Vocational Standards, Howard W. Effinger, executive secretary, last week announced names of the applicants who were successful in passing the written examination given in Los Angeles, Sacramento and San Francisco last June and the oral interviews given in September.

The successful candidates for license included:

Frank J. Drake of Westminster; Donn J. Faulkner of Santa Ana; Donald L. Kaesser and Raymond F. Otto of Downey; and Douglas E. Wilen of La Habra.



**PRIVATE TENNIS, SWIM CLUB PLANNED**

Sketch shows \$400,000 private tennis and swimming club to be built near Newport Beach on Irvine Ranch property, Eastbluff Road and Vista Del Oro. There will be 12 courts, tournament facilities, pools and clubhouse. Opening is set for next spring.

**Today—New Homes Tour on TV**

NARROW YOUR SEARCH—SAVE TIME & GAS

WATCH

# HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living

**KTLA CHANNEL 5**

**TODAY — 11 A.M. TO 12 NOON**

**OCEANA Oceanside**

**\$11,995—\$21,995**

From L. B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.

**LAKE ARROWHEAD**

Home sites from \$5,990

From L. B.—Riverside Freeway to San Bernardino turnoff—North to Highland Ave.—East on Highland to Hiway 18—Left (north) on Hiway 18 to the Lake.

**HUNTINGTON BAY**

In the City of Huntington Beach

**From \$12,990**

From L.B.—take 7th Street (Garden Grove Blvd.) to Brookhurst—South to Adams—East on Adams to models.

**NEW HORIZONS**

South Bay Area

**From \$19,995**

From L.B.—San Diego Freeway to Hawthorne Blvd. in Torrance—south 2 miles on Hawthorne to Sepulveda—east 1/2 mile to development.

**PEPPER TREE**

in Corona

**From \$29,950**

From L.B.—Take 7th St. to Magnolia in Garden Grove. Turn left to Riverside Fwy. Take Riverside Fwy. to Norco (Main St.) turnoff in Corona, then turn north on Main St. to River Road. Left on River Road to Pepper Tree Country Club Estates.

**FAIRGREEN**

Yorba Linda

**From \$18,950**

From L.B.—Carson to Brookhurst —North to Riverside Freeway—East on Riverside Freeway to the Yorba Linda turnoff, which is Imperial Highway — North to Orangethorpe.

**FRIENDLY VALLEY**

Newhall — Saugus Area

**Price Range \$18,500—\$25,000**

From L.B. — take San Diego Freeway north to Lancaster-Palmdale turnoff (Calif. Hwy. 14) turn right on Highway 14 and continue ahead 5 minutes to Friendly Valley.

**HIGHLAND GREENS**

Buena Park

**From \$17,950 to \$23,750**

From Long Beach—East on 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39). Turn left (north) to models.

**NORTHDRIDGE VILLAGE**

San Fernando Valley

**Price Range from \$25,995**

From Long Beach — Take San Diego Freeway to Roscoe Blvd. — West (left) on Roscoe to Reseda Blvd. — South (left) on Reseda 1 Block to Stratthorn.

**MARYN HOMES**

Fountain Valley

**Priced From \$25,950**

From Long Beach—Drive out 7th St. (Garden Grove Blvd.) to Brookhurst in Garden Grove. Right (south) on Brookhurst to Ellis . . . Left (east) on Ellis to model homes.

**FAIRVIEW**

Yorba Linda

**Priced From \$36,500 to \$45,200**

From L.B. — Carson to Brookhurst—North to Riverside Freeway—East on Riverside Freeway to the Yorba Linda Turnoff —which is Imperial Highway—North to Orangethorpe.

**STARDUST HOMES**

La Palma

**Priced From \$24,950**

From L.B.—San Diego Freeway East to Valley View Turnoff—North on Valley View to Orangethorpe then left to Models.

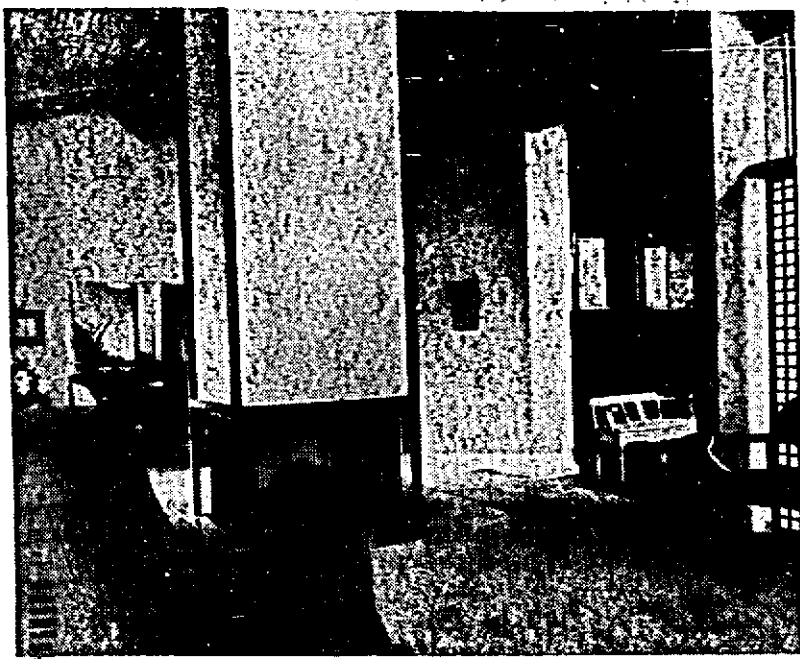
THE TELEPHONE PLANNED SIGN says a new home is wired for all the telephones you need — where and when you want them. Make sure your next home or apartment has the built-in advantages of Telephone Planning.

**GENERAL TELEPHONE**

**TELEPHONE PLANNED HOMES**



# Wide Variety of Homes Found in Laguna Niguel



## CENTERED FIREPLACE

Sinking interiors and modern floor-plan concepts are offered in the many developments now offered in Laguna Niguel. In this model the modern fireplace is centered between the dining room and living room.

At Laguna Niguel, the Monarch Bay Beach Clubs, a growing city lying between the Santa Ana Mountains and the Pacific Ocean, there is a variety of homes offered to suit every Southern California family's taste and price bracket. The 11-square-mile community is located in the heart of Orange County's complete recreational, cultural and business centers.

"This master-planned city was located on the coast, just south of Laguna, because we know we must provide the finest residential communities where residents and their guests could take advantage of the famous indoor-outdoor living which is one of our best Southern California assets," says Laguna Niguel's sales manager, Jack Godwin.

SUCH AN UNDERTAKING would stagger the imagination of one home builder, so Laguna Niguel selected a number of the leading builders in the country to contribute to this complex. "Our plan is to offer home seekers every type of home and location they desire. Homes here have been planned to take advantage of the natural beauty of our land. Views range from ocean panoramas to sites which overlook our golf course, beautiful valleys and scenic hills," according to Godwin.

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riding club, with stables, riding ring and instruction facilities, adds to the recreational activities now enjoyed by residents.

A COMPLETE shopping center and business district are planned, with a bank, theater and service station among the existing services now available at Monarch Bay Shopping Plaza, near Laguna Niguel's entrance off Pacific Coast Highway.

La Veta Niguel, Pacesetter Homes, Niguel Terrace, Pacific Island Village and Crown Point are distinctive communities now selling homes within the Laguna Niguel complex.

Laguna Niguel communities may be visited by driving south on the Pacific Coast Highway from South Laguna or leaving the Santa Ana-San Diego freeway at the Rancho Viejo turnoff by way of the Crown Valley Parkway which runs between the coast and freeway.

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She previously served as escrow officer, a position she will continue to hold.

# Former L.B. Man Gets High Western Union Post

Western Union last week announced a major change in its field management organization, with appointment of at Long Beach. His father, three corporate vice presidents responsible for all operations and marketing functions for many years and is now retired and he and Mrs. Saylor live at 2421 Pasadena reporting directly to President Ave., Long Beach.

The new vice president, Russell W. McFall, are: E. C. Chamberlain, Eastern Division; G. E. Mulliniks, Central Division; and Ralph D. Saylor, city commercial manager at Western Division.

All were formerly divisional vice presidents reporting to the vice president—Operating and Marketing.

THE NEW management structure is designed to give maximum authority and responsibility to the vice presidents for all operating and marketing functions in their divisions, with the objective of increased efficiency and sales.

Saylor, vice president of the 17-state Western Division, will maintain his headquarters at San Francisco.

A native of Denver, Saylor attended Long Beach Poly High and the University of Southern California and was employed by the Long Beach



RALPH D. SAYLOR  
Western Division Chief

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## Sunday, Oct. 3, 1965—R.7

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Saylor is a member of the Long Beach "Chief of the Week," as well as many other organizations. He lives in Palo Alto.

## INVESTMENT TO YIELD 6% NET

PRESTIGE ADULT COMMUNITY LOCATED IN THE FINEST RESIDENTIAL AREA OF LONG BEACH AND ADJACENT TO VIRGINIA COUNTRY CLUB. SECLUDED QUIET AREA, ALL CUSTOM QUALITY FEATURES THROUGHOUT. DUPLEX INCOME UNITS YIELD 6% NET AFTER EXPENSES AND VACANCY FACTOR. EXCELLENT INVESTMENT OPPORTUNITY AND DEFINITE TAX SAVING ADVANTAGES TOO. DUPLEX BUILDINGS FOR SALE WITH BOTH SIDES LEASED FOR ONE YEAR TO QUALIFIED EXECUTIVE TYPE TENANTS.

PRICED FROM \$45,000 to \$54,500

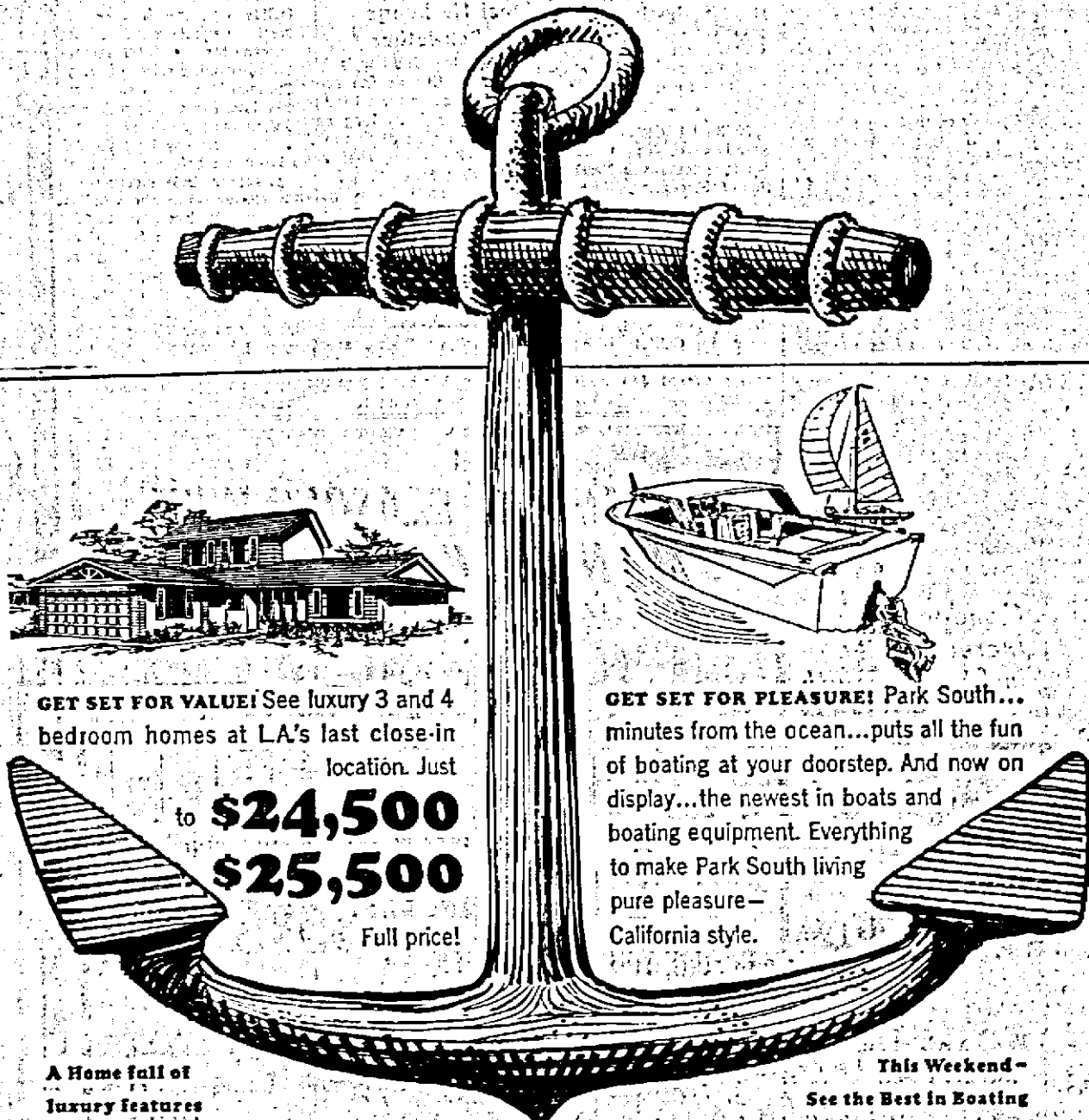
*Cerritos Circle*  
DUPLEX GARDEN ESTATES

DIRECTIONS — Take Long Beach Blvd. north of San Diego Fwy. to San Antonio Dr., west on San Antonio 1/4 mile to Del Mar right 3 blocks to models.

4103 DEL MAR AVE.  
OPEN DAILY 10 TO 6

PHONE 424-7588  
423-6445

# Park South Home and Boat Show



GET SET FOR VALUE! See luxury 3 and 4 bedroom homes at LA's last close-in location. Just to **\$24,500** **\$25,500** Full price!

GET SET FOR PLEASURE! Park South... minutes from the ocean... puts all the fun of boating at your doorstep. And now on display... the newest in boats and boating equipment. Everything to make Park South living pure pleasure—California style.

## A Home full of luxury features

Included in purchase price

- Wall-to-wall carpeting
- All electric kitchen
- Dishwasher
- Shake roof
- Fireplace

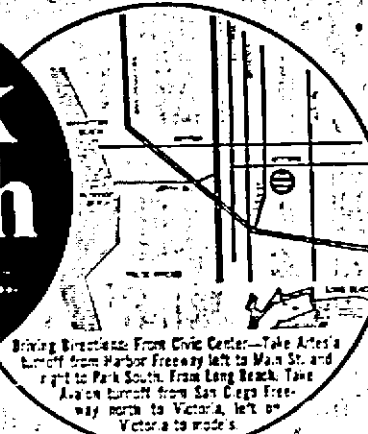
Many, many more!



A private, walled community close to shopping, employment and recreation.

## This Weekend—See the Best in Boating

- 8 ft. Naples and 14 ft. Lido Sailboats
- 17 ft. Thunderbird—Sioux model
- 17 ft. Cruisers, Inc. model 262
- 16 ft. Bell Boy power boats—Bonanza and Bonita models



Driving Directions: From Civic Center—Take Arter's turnoff from Harbor Freeway left to Main St. and right to Park South. From Long Beach, take Arter's turnoff from San Diego Freeway north to Venice, left on Venice to models.

Boat displays courtesy of Duval's Marine, Inc., 3855 W. Slauson Ave., Los Angeles and Stan Miller Sail Boats, 245 Marina Drive, Long Beach

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Press Telegram for two years. San Francisco, Saylor became district superintendent of its messenger service in 1924 as messenger Wyoming, Utah, Nevada, Idaho and Northern California. In 1950 he became Pacific Division operations manager with headquarters at York Metropolitan Division in San Francisco.

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## Johnson Gets Regional Post

Appointment of Richard C. Johnson as Southern California regional director of Commonwealth Assurance Co., a statewide life insurance company recently organized by a group of California business leaders, has been announced by Gene C. McMurchy, marketing vice president.

Johnson, with offices at 600 E. Ocean Blvd., Long Beach, has served for the past 10 years as general agent and agency manager of the Equitable Life of Iowa. He is a member of the Million Dollar Round Table and the immediate past president of the Long Beach General Agents and Managers Association.

Commonwealth, with an initial authorized capitalization of \$4 million, nearly double the previous largest initial stock offering for a new, publicly held life insurance company in California, will in the future offer 80,000 shares of common stock at \$50 per share.

Johnson has two daughters and a son, and lives at 4222 Levelside Ave., Lakewood.

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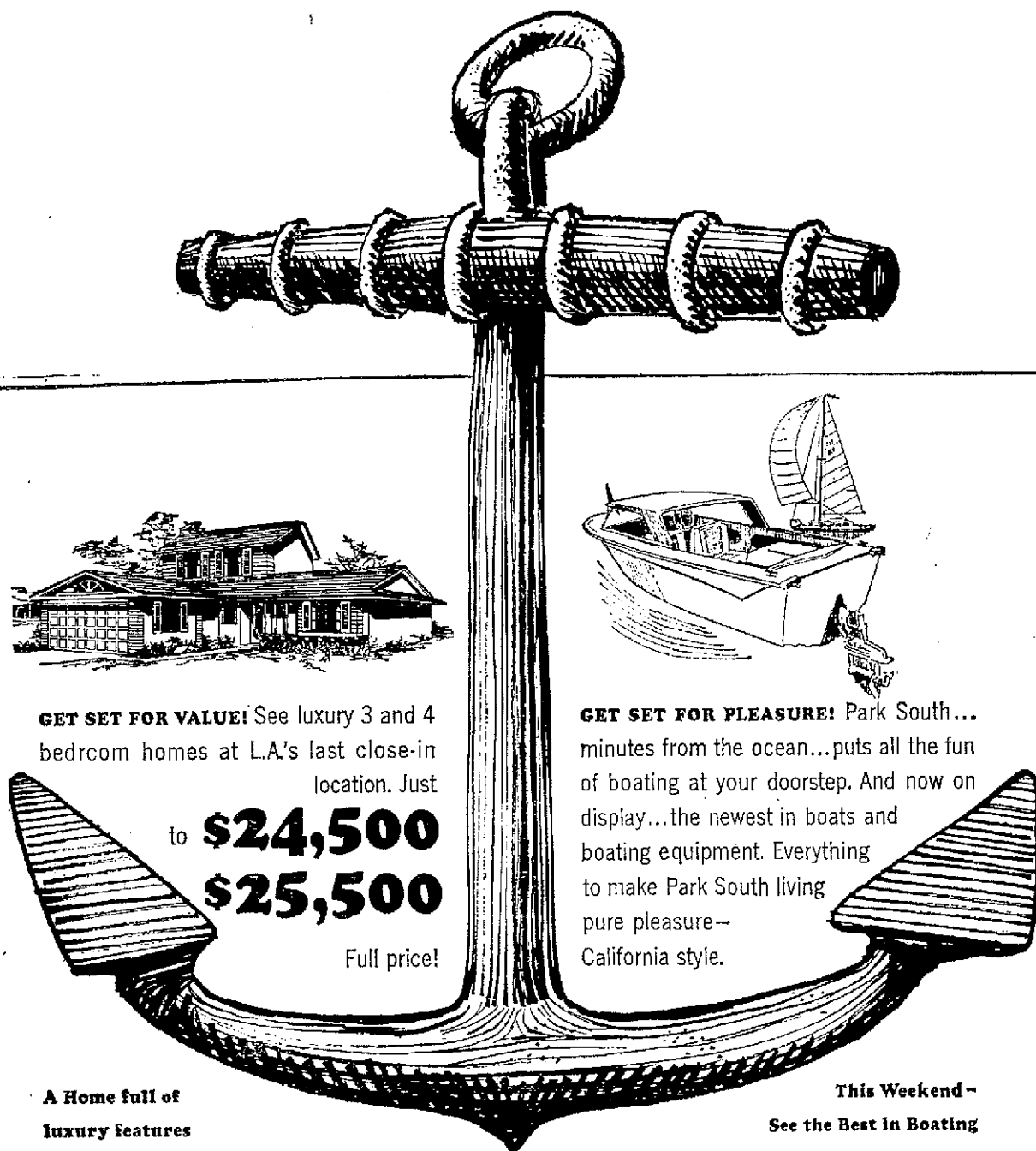
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# Park South Home and Boat Show



GET SET FOR VALUE! See luxury 3 and 4 bedroom homes at L.A.'s last close-in location. Just to **\$24,500** **\$25,500** Full price!

GET SET FOR PLEASURE! Park South... minutes from the ocean... puts all the fun of boating at your doorstep. And now on display... the newest in boats and boating equipment. Everything to make Park South living pure pleasure—California style.

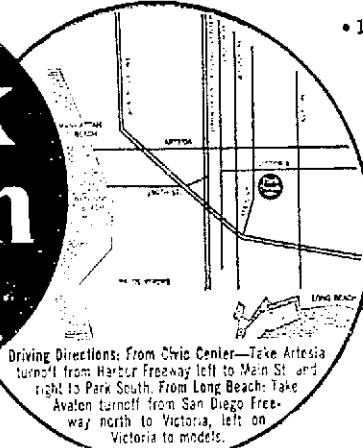
A Home full of luxury features included in purchase price

- Wall-to-wall carpeting
- All electric kitchen
- Dishwasher
- Shake roof
- Fireplace

Many, many more!



A private, walled community close to shopping, employment and recreation.



Driving Directions: From Chic Center—Take Artesia turnoff from Harbor Freeway left to Main St. and right to Park South. From Long Beach: Take Avalon turnoff from San Diego Freeway north to Victoria, left on Victoria to models.

This Weekend—See the Best in Boating

- 8 ft. Naples and 14 ft. Lido Sailboats
- 17 ft. Thunderbird—Sioux model
- 17 ft. Cruisers, Inc. model 262
- 16 ft. Bell Boy power boats—Bonanza and Bonita models

Boat displays courtesy of Duval's Marine, Inc., 3855 W. Slauson Ave., Los Angeles and Stan Miller Sail Boats, 245 Marina Drive, Long Beach





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**VACANCY?** Room, apartment, house, store, anything... Want Ads bring you the tenants you want.

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The public is invited to all general meetings of the club. Luncheon reservations may be made by contacting the executive secretary, Helen Perkins, at the Independent Press-Telegram.



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**MODELS PRICED FROM \$5595.00\***

**BEFORE YOU BUILD, CHECK**

1. PRICE—OUR PRICES ARE LOWER THAN COMPETITION BY AN AVERAGE OF 10%. CHECK FOR YOURSELF AND SEE IF YOU DON'T BELIEVE US!
2. QUALITY OF MATERIALS—WE HAVE FAR LESS WASTE BECAUSE WE USE BETTER GRADES OF LUMBER. IT COSTS US LESS BECAUSE WE BUY IN CALIFORNIA NOT TRUCKLOAD QUANTITIES. WE USE THE SAME HIGH GRADES OF LUMBER AND OTHER MATERIALS USED IN CUSTOM HOMES COSTING UP TO 2 OR 3 TIMES MORE!
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<b>REDFLOWER</b> 8717 E. Compton Blvd. Redflower TO 8-9751	<b>COMPTON</b> 12000 Atlantic Ave. Compton ME 3-1223	<b>WILMINGTON</b> 1426 W. Pacific Coast Hwy. Harbor City 326-4333 OPEN 9 TO 5 EVERY DAY	<b>LONG BEACH</b> 1001 Atlantic Ave. Long Beach ME 7-9957
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\*Prices vary slightly in some areas.

# NEW FHA FOR VETS

**IF YOU'VE SERVED 90 DAYS**  
Active duty at ANY TIME, or your previous Veterans Eligibility has expired, you may now be eligible for new FHA TERMS FOR VETS with down payments as low as \$1700 at

## Barkley Square

1 and 2 story homes feature DELUXE PATIO KITCHENS with 3-4 bedrooms and 2-3 baths

**Price Range of Homes \$27,950 to \$32,000**

Sales Office Phone: 828-6400 • Open daily from 10 AM to 9 PM • Barkley Development Co.

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## Talking Computers Seen in Common Use Before Long

Computers are playing an increasing role in helping Southern California businessmen—from the corner merchant to bankers—keep pace with the area's burgeoning economy.

In the future, such advanced devices as talking computers that can recognize your voice on the telephone or that make instant decisions on department store charge accounts, may be as standard as today's cash register.

THESE ARE TWO of the concepts advanced by the National Cash Register Co. in the recent opening of its new \$3 million Los Angeles Center at 1940 Century Park East, Century City. It is the first international company to occupy its own building at the mammoth development.

The ultramodern four-story NCR building was the scene of a ribbon-cutting ceremony, historical displays, the newest computer equipment, and a demonstration of current research programs at NCR.

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Quality highlights include driveways, lath and plaster walls with acoustical type ceilings, underground utilities, fixtures, and distinctive fireplaces designed to the individual decor.

Priced from \$25,300, the homes offer an exciting choice of floor plans in one and two-story models, of three, four and five bedrooms.

FHA 30-year financing, Cal-Vet, and excellent conventional terms are offered as well as the no-down-for-vets, and the new low-down FHA terms.

Furnished models are accessible via San Diego Freeway to Garden Grove Blvd. and Knott St., then north to College Park Unit display at the Garden Park Estates.

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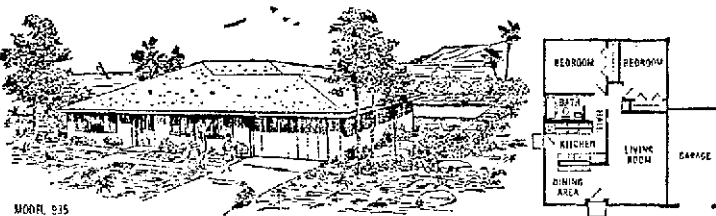
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\*ON YOUR PROPERTY (100)—NO DOWN PAYMENT FOR 5 MONTHS AFTER RECORDATION DATE.

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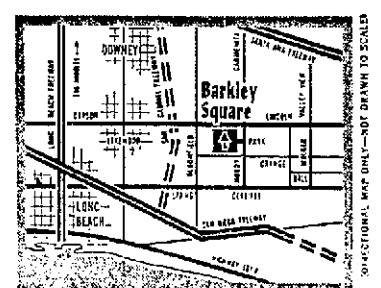
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Price Range of Homes \$27,950 to \$32,000



DRIVING INSTRUCTIONS: From Long Beach—Drive east on Carson (becomes Lincoln Ave.) to Moody. Turn right to Model Homes... or east on Spring St. becomes Centennial to Moody, then left to Model Homes. From Los Angeles—Santa Ana Freeway to Valley View turnoff. South on Valley View to Lincoln, turn right (west) to Moody, turn left to Model Homes.

Sales Office Phone: 826-0480 • Open daily from 10 AM to 9 PM • Barkley Development Co.

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# Buyers Face No Long Delays to Occupy Rossmoor Townhouses



**PARK-LIKE ATMOSPHERE**  
Above is exterior view of impressive mansion situated in park-like atmosphere enhanced by lovely rock-garden fountain, found at the luxury \$4 million development Rossmoor Townhouses.

"When we purchased our home at Rossmoor Townhouses, we were able to move in within two weeks," is the way one recent buyer put it. The lady was answering a friend who had bought a home elsewhere and waited four months for completion before giving up.

The entire townhouse community, adjacent to the Rossmoor Business and Shopping Center on Los Alamitos Boulevard, was finished earlier this year and is in full operation.

The sub-community of In-town homes is more than 50% sold out and the families who have moved in are now enjoying the private club, putting greens, pools, shuffleboard courts and other recreational pleasures.

**THE LATEST SECTION** of time for Rossmoor Townhouse residents, all exterior maintenance is taken care of by a professional staff. This includes gardening, pool servicing and exterior painting of the house when necessary.

Rossmoor Townhouses may be reached via the Long Beach or Harbor Freeway to the San Diego Freeway, south to the Los Alamitos-Bay Blvds. exit, then right (north) two blocks on Los Alamitos Blvd. to the Rossmoor Shopping and Business Center.

Other added extras: wall-to-wall nylon carpeting; carport; private, concrete patio; private, concrete patio; every member of the family.

**TO INSURE** maximum fun

## Patio-Kitchen Plan Appeals to Barkley Square Buyers



Barkley Square homes feature unique patio-kitchen. Sliding glass windows over kitchen bar open onto outside counter which serves patio area, permitting food and refreshments to be passed to family or guests without need for walking to-and-fro.

unique and functional design concept, called the "patio-kitchen" is responsible for creating buyer volume at Barkley Square in Cypress, according to Stanley W. Sampson, president of Barkley Development Co.

## Lakewood Man Heads Division at Autonetics

ANAHEIM—A Lakewood engineer has been named director of the Astrionics Division of North American Aviation, Inc.'s Autonetics facility, Anaheim.

**ONE AND TWO-STORY** homes provide a choice of 11 exterior and four different floor plans. Up to 2400 square feet of living space, under roof, is offered in three or four-bedroom styles with two to three baths.

The new FHA bill now offers advantages to veterans who previously eligible and pay down payments to a low of \$1700. Homes are priced from \$27,950 and are available on FHA, VA and conventional terms.

Furnished models may be reached via Carson (which becomes Lincoln) to Moody.

### NOTES OF BUSINESS, ECONOMY

## Southland Personal Income Continues to Pace Nation

By KEN CHILCOTE  
Business Editor

Based on personal income as the best economic yardstick, Southern California's potential prosperity is the brightest in the nation.

California has become the leading state in total personal income, reports the California Department of Finance, and Southern California accounts for nearly two-thirds of the state's total.

Los Angeles and Orange County, with approximately \$25.4 billion, represents almost half of the entire state's total.

During 1964, Southern California's total personal income of \$35.5 billion accounted for more than 7% of the U.S. total and the finance department said the income total the first quarter of 1965 showed a 6.9% gain over the same period in 1964.

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# 157 HOMES SOLD & HERE'S WHY

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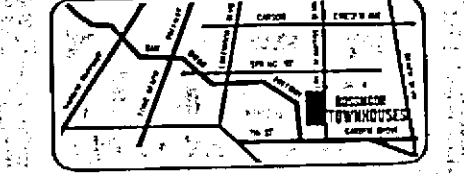
**TRUE TOWNHOUSE LOCATION** for luxurious family living. Immediately adjacent to Rossmoor Business Center... within walking distance of the theatre, bank, department store, supermarket, drug store and all other shopping.

**EXCELLENT NEIGHBORHOOD** keeps the value of your home moving upward. Excellent schools and all community facilities.

**WHAT A LIFE!** Carefree country club atmosphere: 7 acres of landscaped grounds, swimming pool, putting greens, shuffleboard courts, private club house. A professional staff to take care of all maintenance while you relax!

**LOW PRICE** Rossmoor Townhouses are priced from \$19,950 to only \$23,550, COMPLETE. See these striking new 2, 3 and 4-bedroom homes today.

from **\$995 DOWN**  
6%, 30-yr. financing. No Balloon Payments.



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IMMEDIATE OCCUPANCY ON SOME PLANS

# PREMIER

Homes in Huntington Beach

## FOUR WAYS BETTER

- BETTER KITCHENS
- BETTER EXTRAS
- BETTER CONSTRUCTION
- BETTER PRICING & FINANCING

### SEE A RUSSIAN HOUSE

To graphically show California homebuyers the wonderful value they receive in the modern American home, Premier Homes has built and is displaying a typical Russian house. See this Russian house now, when you visit Premier Homes.

From **\$24,750**

**VA No Down • FHA Minimum Down • Conventional Terms**

**3 AND 4 BEDROOMS • 2 BATHS • FAMILY ROOM**

Total Convenience • Hotpoint Kitchen • Premium Area — Fully Finished Room with 1 1/2 Bath and plumbing ready for future bath • Wall-to-Wall Luxury Carpeting • Tiled Entry Hall • Fenced Rear Yard • Front Yard Landscaping • Ceramic Tile • Glass Enclosed Showers • Cultured Marble Sinks • All Copper Water Piping • One Year Home Warranty

**A WILLIAM ROUSEY Development**  
Frank McFarland Sales Agent

## Buyers Face No Long Delays to Occupy Rossmoor Townhouses



### PARK-LIKE ATMOSPHERE

Above is exterior view of impressive mansion situated in park-like atmosphere enhanced by lovely rock-garden fountain, found at the luxury \$4 million development Rossmoor Townhouses.

"When we purchased our home at Rossmoor Townhouses, we were able to move in within two weeks," is the way one recent buyer put it. The lady was answering a friend who had bought a home elsewhere and waited four months for completion before giving up.

The entire townhouse community, adjacent to the Rossmoor Business and Shopping Center on Los Alamitos Boulevard, was finished earlier this year and is in full operation.

The sub-community of in-town homes is more than 50% sold out and the families who have moved in are now enjoying the private club, putting greens, pools, shuffleboard courts and other recreational pleasures.

## Patio-Kitchen Plan Appeals to Barkley Square Buyers



Barkley Square homes feature unique patio-kitchen. Sliding glass windows cover kitchen bar open onto outside counter which serves patio area, permitting food and refreshments to be passed to family or guests without need for walking to-and-fro.

A unique and functional design concept, called the "patio-kitchen" is responsible for treating buyer volume at Barkley Square in Cypress, according to Stanley W. Sampson, president of Barkley Development Co.

A standard feature in all the models, the kitchen has a counter outside its sliding window and adjoining patio. This permits the passing of food and refreshments to family or guests from the kitchen. The feature is finding wide acceptance by both families with children and homeowners who like to entertain.

ONE AND TWO-STORY homes provide a choice of 11 exteriors and four different floor plans. Up to 2400 square feet of living space, under roof, is offered in three to four-bedroom styles with two to three baths.

The new FHA bill now offers advantages to veterans not previously eligible and reduces down payments to a low of \$1700. Homes are priced from \$27,950 and are available on FHA, VA and conventional terms.

Furnished models may be reached via Carson (which becomes Lincoln) to Moody, and missile development.

### Lakewood Man Heads Division at Autonetics

ANAHEIM—A Lakewood engineer has been named director of the Astrionics division of North American Aviation, Inc.'s Autonetics facility, Anaheim.

Martin Boe, assistant general manager of Autonetics' Navigation Systems division since 1962, will now head a division that is responsible for space programs in which Autonetics capabilities are focused on electronics, guidance and data handling systems.

Boe, of 3404 Warwood Road, joined North American in 1946 as a senior engineer and has worked in aircraft and missile development.

## NOTES OF BUSINESS, ECONOMY

# Southland Personal Income Continues to Pace Nation

By KEN CHILCOTE  
Business Editor

Based on personal income as the best economic yardstick, Southern California's potential prosperity is the brightest in the nation.

California has become the leading state in total personal income, reports the California Department of Finance, and Southern California accounts for nearly two-thirds of the state's total.

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cupied its 12,000 sq. ft. plant at 8800 Compton Blvd. This and development engineering permits a big increase in the company's production of fiberglass fume exhaust systems and metal processing systems for the plating industry.

ANAHEIM — Menasha Corp., 601 E. Ball Road, has expanded its manufacturing of corrugated containers with the addition of 25,000 sq. ft. of floor space.

FULLERTON — Arvin Industries Inc. plans to open a subsidiary of Celanese Corp. of new facility at 801 Acacia Ave., to house the Arvinyl Metal Laminate division of on eight acres at 110 Valencia St. about Nov. 1 to begin firm. Operations will include manufacturing plastic house sheet and coil lamination.

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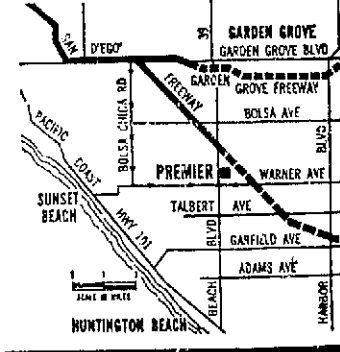
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3 AND 4 BEDROOMS • 2 BATHS • FAMILY ROOM  
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**FEATURING**  
4 bedrooms, 2 baths plus  
FINISHED PREMIUM ROOM,  
with roughed-in plumbing for  
wet bar or future bath.  
**\$26,500**



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While they last, Carson Estates homes may be purchased by eligible veterans with no down payment, comments Sales Director John Bollinger.

Carson Estates prestige homes by Builder Ray Watt are located at the hub of the San Diego Harbor and Long Beach freeways in the heart of the bustling great South Bay Area.

The one and two-story homes are priced from only \$24,300 and may be purchased by non-veterans for offering varying exterior

as little as \$995 down. These Watt-built homes also qualify for the attractive interest rate of 5 1/4% under a 29-year FHA loan.

THE PURCHASE price includes carpeting wall-to-wall, fireplace with gas log-lighter, filtered, forced-air heating, plus a balanced power kitchen with a built-in Waste King gas range and oven, dishwasher and food waste disposer. All have two baths. The custom look is created among the quality homes by offering varying exterior

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Veterans and non-veterans alike who are seeking a new home offering the many "extras" available at Carson Estates are invited to visit the attractive furnished model homes, located on Carson St. at Vera St., one block north of the San Diego Freeway. The models are open from 10 a.m.



**FOUR-BEDROOM HOME**  
Pictured is the Corvette, compact four-bedroom, two-bath, with large kitchen and family room home built by Ray Watt for Carson Estates.

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Three and four bedroom Newport West homes with up Bushard

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Tahitian, Contemporary Modern and California Contemporary styles are among the many exterior elevations offered in seven different floor plans.

SOME OF THE innovations and distinctive features of the all-electric Medallion homes include complete built-in kitchens with dishwasher, custom-designed fireplaces, patio-type entries, wood shake roofs, overhead boat doors on garages, parkway trees, built-in snack bars, custom cabinets, forced-air heating, acoustical texture ceilings, and hardwood floors throughout.

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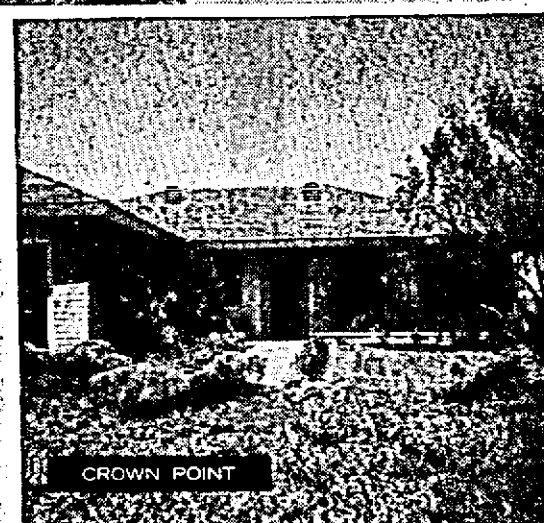


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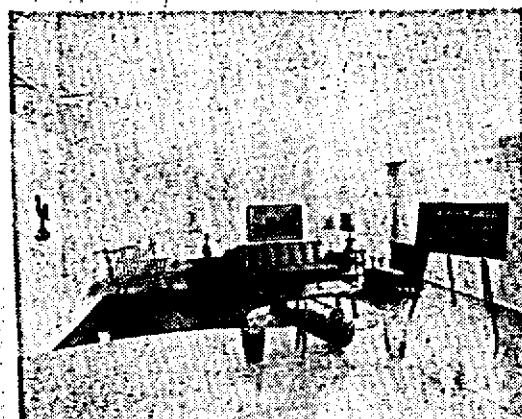
PACESETTER HOMES

Your kind of HOME:  
Your kind of LIFE:



CROWN POINT

## Premium Fun Area Appeals in Premier



**LARGE PREMIUM ROOM**  
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PACIFIC ISLAND VILLAGE



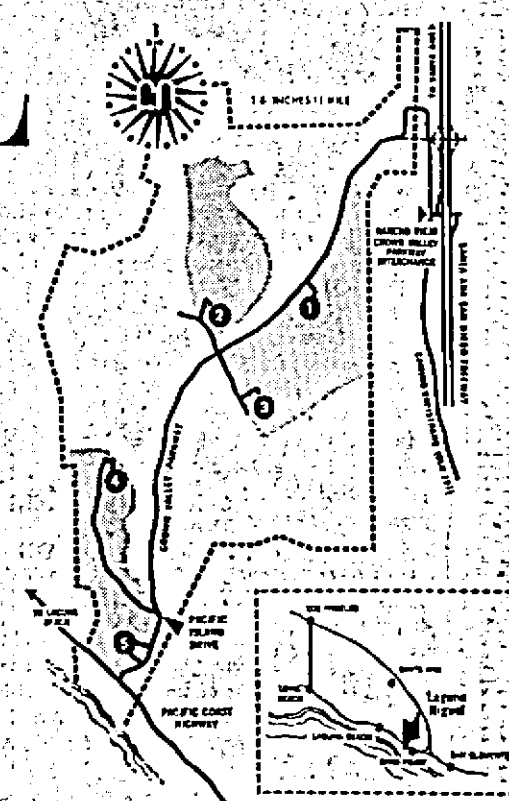
LA VETA NIGUEL

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Begin by tossing out most of your ideas about "residential housing", because that's what we did before we raised the first beam. Laguna Niguel homes began with America's finest, most progressive architects... and went from there. Whatever the price category, come to Laguna Niguel expecting to see homes incorporating the most worthwhile results of today's creative design innovations. Be prepared to wonder that such lovely homes are available in such a spectacular setting, and at so moderate a price. Visit Laguna Niguel soon. There is no finer place to live.



**1 CROWN POINT**  
Laguna Niguel's Best Buy! Check these Features!  
3 and 4 Big Bedrooms... 2 1/2 Baths... Dishwasher... Nylon Carpeting... Ceramic Tile... Landscaping... Sprinklers... Fireplace... Underground Utilities.  
ALL ON GENEROUS VIEW LOTS!  
From \$23,100 Just \$395 Down!  
PHONE 495-5540

**2 PACESETTER HOMES**  
High in the hills overlooking the golf course. Spacious rooms, individualized floor plans and handsome exteriors. Each home is abundant with ceramic tile, sliding glass walls and brick and natural stone fireplaces.  
From \$20,950

**3 LA VETA NIGUEL**  
Now is the time to buy one of these high-spirited, high-sited homes in the heart of Laguna Niguel. First Unit is phasing out fast. Immediate occupancy still earns substantial savings on these three, four and five bedroom homes of superlative merit. Best value here... and now. Or place reservation for second unit.  
These will be priced from \$29,050

**4 PACIFIC ISLAND VILLAGE**  
Laguna Niguel's enchanting adults-only community. A green "garden island" on a cool, sun-swept hilltop. Magnificent panoramas of sea, mountains, lovely valleys. Distinguished homes, uniquely planned by a leading architect. Swimming pool and recreational area. Near golf and beach club. See furnished models now. Immediate occupancy.  
Prices average \$30,000

**5 NIGUEL TERRACE**  
Gently terraced homesites overlook endless miles of lovely coastline. 10,000 sq. ft. lots hold homes of startling beauty, timeless quality. Two to five bedrooms and all that's best in the builder's art.  
Homes from \$45,200  
Lots from \$14,000



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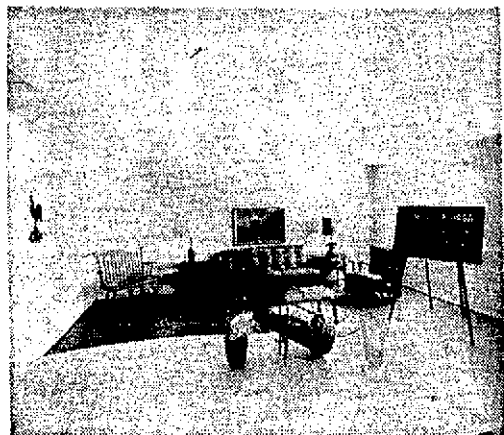
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**PREMIER HOMES** are offered in three and four-bedroom models, in a range of stylings. Immediate move-in is available on some models, including the popular four-bedroom two-bath plan, with the premium area priced at \$26,500. Kitchens include double oven with independent controls on each unit, range, dishwasher and built-in mixer-blender combination.

Buyers have their choice of VA no down, FHA minimum down and conventional financing.

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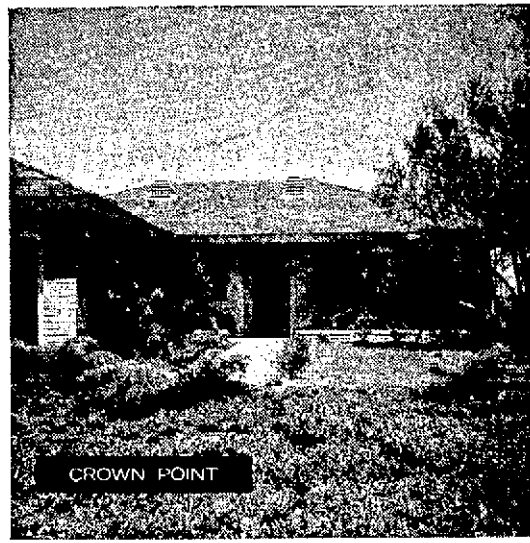
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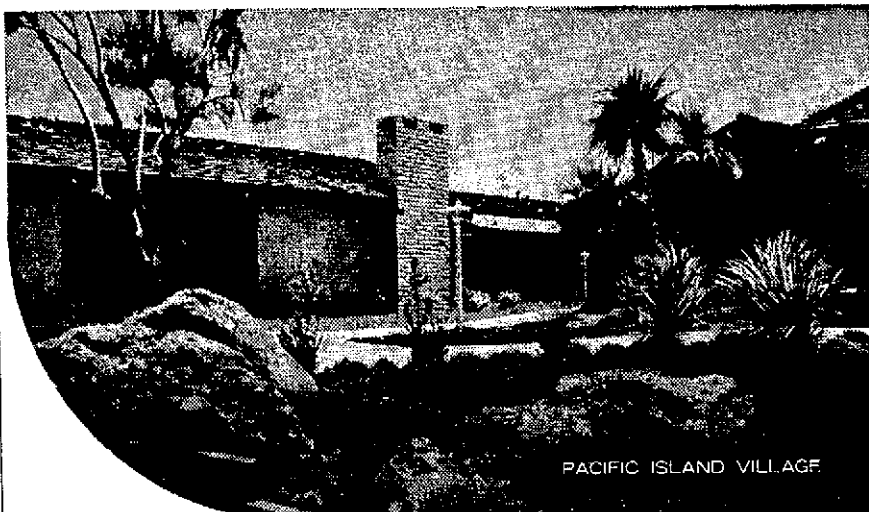
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Your kind of  
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**LIFE:**



**CROWN POINT**



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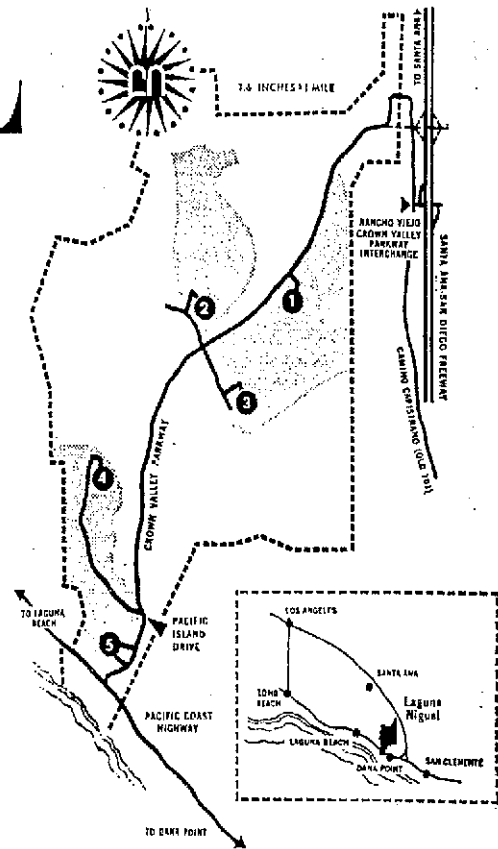
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*California's Most Remarkable Community*

Laguna Niguel has gained wide local and national recognition. Most of this applause has been directed toward Laguna Niguel's superb master plan. Much to do has been over the wide range of recreational activity at Laguna Niguel (golf, riding, beach, etc.), and we are proud that this is so. But, perhaps, this detracts somewhat from the basic purpose of the Laguna Niguel master plan; to provide a place to live . . . a place where families may live better in every way. This, then, must begin with the home. How are the homes at Laguna Niguel?

Begin by tossing out most of your ideas about "residential housing", because that's what we did before we raised the first beam. Laguna Niguel homes began with America's finest, most progressive architects . . . and went from there. Whatever the price category, come to Laguna Niguel expecting to see homes incorporating the most worthwhile results of today's creative design innovations. Be prepared to wonder that such lovely homes are available in such a spectacular setting, and at so moderate a price. Visit Laguna Niguel soon. There is no finer place to live.



### 1 CROWN POINT

*Laguna Niguel's Best Buy! Check these Features!*  
3 and 4 Big Bedrooms . . . 2 1/2 Baths . . . Dishwasher . . . Nylon Carpeting . . . Ceramic Tile . . . Landscaping . . . Sprinklers . . . Fireplace . . . Underground Utilities.

ALL ON GENEROUS VIEW LOTS!  
**From \$23,100 Just \$395 Down!**  
PHONE 495-5560

### 3 PACESETTER HOMES

High in the hills overlooking the golf course. Spacious rooms, individualized floor plans and handsome exteriors. Each home is abundant with ceramic tile, sliding glass walls and brick and natural stone fireplaces.

**From \$20,950**

### 2 LA VETA NIGUEL

Now is the time to buy one of these high-spirited, high-sited homes in the heart of Laguna Niguel. First Unit is phasing out fast. Immediate occupancy still earns substantial savings on these three, four and five bedroom homes of superlative merit. Best value here . . . and now. Or place reservation for second unit.

**These will be priced from \$29,050**

### 4 PACIFIC ISLAND VILLAGE

Laguna Niguel's enchanting adults-only community. A green "garden island" on a cool, sun-swept hilltop. Magnificent panoramas of sea, mountains, lovely valleys. Distinguished homes, uniquely planned by a leading architect. Swimming pool and recreational area. Near golf and beach club. See furnished models now. Immediate occupancy.

**Prices average \$30,000**

### 5 NIGUEL TERRACE

Gently terraced homesites overlook endless miles of lovely coastline. 10,000 sq. ft. lots hold homes of startling beauty, timeless quality. Two to five bedrooms and all that's best in the builder's art.

**Homes from \$45,200  
Lots from \$14,000**

Developed by **EN** Carol, Carol and Robert Co.

**EN** LAGUNA NIGUEL CORPORATION

32802 PACIFIC COAST HIGHWAY • SOUTH LAGUNA, CALIFORNIA 92679 • KI 7-7761





MARIA (MRS. CHUCK) STEVENS  
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... shouldn't, but can't help enjoying rhubarb  
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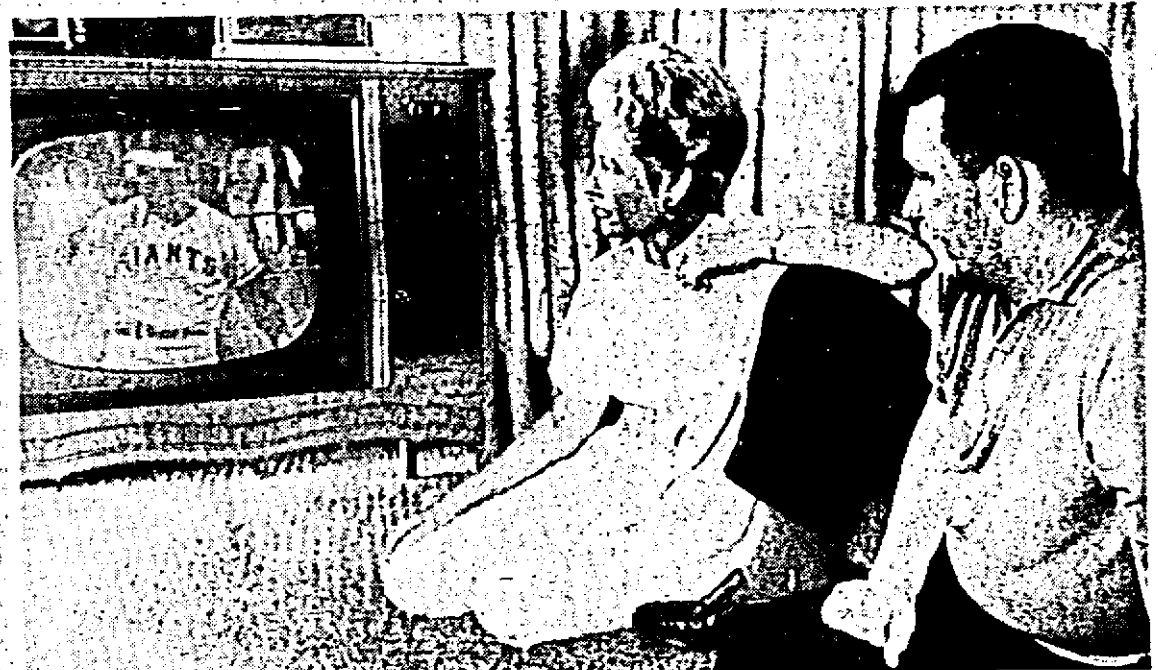
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Staff photos on left by  
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**Women**  
and TRAVEL

LONG BEACH 12, CALIF., SUNDAY, OCT. 3, 1945, SECTION W



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# WILD WAVES SAY Learning art of being arty is artful thing to do

By Iola Masterson  
I, P-T Society Editor

IT WAS no ordinary party that Betty Anne and Gene Kirkpatrick had. It was a full scale art exhibit and jolly, old fashioned ice cream social at their spacious Park Estates home on Bryant Drive.

Betty Anne, who was trained as a fine artist and then went into commercial art, has turned tutor for some close women friends (some are seen in photo at right) and they have since become so proficient that, not only was the home art exhibit arranged, but the girls' works will be on display all this month at North branch of Long Beach Public Library, 5571 Orange Ave.

Socialites turned darned good artists present to greet about 140 at party were Marilyn (Mrs. Jim) Crocker, Harriet (Mrs. George) Koppel, Jean (Mrs. Fey) Looman, Norma (Mrs. Bert) Marler, Beverly (Mrs. Jim) McCormack, Patti (Mrs. Ned) Twining and Mary Louise (Mrs. Jim) Miller.

Lots of compliments for the girls with sly ribbing from husbands, trying to hide their real pride in wives' accomplishments.

As to style, the women all paint according to their own liking. Marilyn does still lifes while Harriet is a landscape, seascape fan. Jean runs the whole gamut, will try anything. Norma is conservative type, but Betty Anne thinks she's about to break out into wilder stuff any day. Bev is an avant gard abstractionist and, while Patti tends to abstracts, too, she also likes portrait work. Mary Louise prefers to paint natural things, has a great eye for color.

SEEMS LIKE everyone is turning artist or art collector. When life members of Assistance League meet Monday they, too, will have an art exhibit of things done by members of the league and its auxiliaries.

Among those who will have one or more entries on view will be Christine Morgan, Edna Montague, Jane Rhorer, Hilda Utecht, Sandy Gill and Mary Buchanan. Even President Mary has consented to bring an entry which she calls "Early Underwood."

Who'd have thought so much canvas talent would be canvassed in span of a week?

IN THE process of moving to one of the pent-houses at Portofino are Artie and Al Stevenson and Ethel Severson. They'll be there six months, at least, while their home on Santiago undergoes a complete face-lifting.

That's not all. They're seriously considering buying a castle in Ireland located between Limerick and Shannon. And they haven't the faintest idea of what it looks like! Sybil Connolly, famous Irish couturiere and good friend of would-be castle buyers, found two for sale; wants them to buy one, will purchase other for herself.

All the Stevensons know is that the castle is on four acres of land completely surrounded by a lake. The rest may be all drafts, cobwebs and ghosts — but nothing that a good carpenter couldn't fix (or get rid of).

HOORAY NOTE. Dick Zehms, former Press-Telegram sports editor and long time favorite sports writer, has been promoted from city editor of the Hollywood Citizen News to managing editor. Couldn't happen to a nicer redhead.

THOUGHTS of travel and the life relaxed are not just daydreams anymore for Eugene and Camilla LeGrand. Eugene retired after 35 years in the wholesale grocery business (Davis-LeGrand) and the business is now solely in the tender, loving care of Marvin Davis.

ALL AT SEA, but not a bit confused, are Oranne Day and sister, Beulah Van Tuyle. They sailed away Saturday on P&O's luxury liner, Oransay, bound for Bermuda via the Panama Canal. From Bermuda they'll fly to New York, Washington, D.C., Chicago and home about Oct. 21.

GREAT ADVENTURE has begun for Long Beach's Joanne Teubert, daughter of Richard and Madeline Teubert, 5116 Falcon Ave. Her first letter home since she went to Nigeria on a Peace Corps assignment arrived this week from Enugu.

She wrote that she has been assigned to teach biology and general science. "Just what I wanted. Am very happy," she enthused. "Have visited the biggest market in all of West Africa and it is a fascinating, exciting and strange place — block after block of open stalls with everything imaginable to buy."

She said the people were all so very friendly. "We surprise them with our Igbo (the language of Nigeria) and they are impressed no matter how little we really know."

The countryside is beautiful, she wrote, very green, and the air as fresh and clean as a mountain-top. Under the circumstances, guess I could add, "Peace, it's wonderful."

BIG SMILES and happy talk lasted from one end of Friday night to the other at Long Beach Yacht Club when Harold and Donna Hofman and Phillip and Pat Goddard hosted a surprise cocktail and dinner party for Margaret and Bob Sully for the Sully's 25th wedding anniversary.

Honorees' daughter and son-in-law, Linda and Bill McCullough lured them by club for pre-dinner drink — which was anything but intimate because 80 surprise-making guests were there awaiting them.

Among the party makers were the Sully's other daughters, Louise and Helen, plus such long time friends as Berta and Earl Fast, Laddie and Art and Dorothy and Bill Macrate, Evelyn and George Reeves,



IN JAUNTY SMOCKS, SOCIALITES GREET GUESTS AT EXHIBIT, PARTY

... Could canvas town, not find prettier artists than (from left) Marilyn (Mrs. Jim) Crocker, Jean (Mrs. Fey) Looman (seated), Betty Anne (Mrs. Gene) Kirkpatrick and Harriet (Mrs. George) Koppel.

Larry and Marilyn Bonzer, Katie and Carter Boswell and Mary and Max Miller.

TRAVELOGUE in capsule form. Finally managed to catch up with Nancy Brooks for first time this week since she and Bill returned from six weeks in Europe. They did Denmark, Norway and the British Isles then Austria (best place ever visited, she said). In Austria they had rare experience of being guests in a castle (for a fee) known as Schloss Sighartstein with their hosts the Count and Countess Palffy. Taking in paying guests is one way the nobility has of maintaining their dreamlike castles ever there.

The castle will be featured in Life next January

or February. The Brooks went on a tour of the Greek Islands, touched on the mainland of Turkey at the port of Kasa Dudsusi and visited the ancient city of Ephesos (mentioned in the Bible) where the ruins are magnificent to see.

In Istanbul they went to the Topkapi Museum, housed in an old Seraglio palace where the Hazine treasure of royal jewels, going back centuries, is kept. Fabulous said Nancy. They make the crown jewels of England, apparently, look like dime store stuff. The collection boasts one 83 karat diamond, largest remaining in the world, as big as the palm of your hand.



## Tea for two plus two, and mamas, too!

Not to be outdone by their mothers who are hosting a membership tea for Long Beach-Lake-wood Twins Mothers Clubs on Saturday, Donna and Diana Humphries (left) and Lauren and Lisa Gunning gathered up their best china and staged a party of their own on the living room floor. Their mothers, who don't much like sipping tea

while sitting on the floor, will gather instead in the Garden Room, 909 E. Third St., from 2 to 4 p. m. to greet other mothers of twins or triplets interested in the club and its activities. President Mrs. Henry Kelley, 11271 Cherry St., or membership chairman, Mrs. Charles Dellinger, 2832 Fidler Ave., may be contacted for information.

## ENGAGEMENT NEWS

### Future wedding plans are revealed

#### Gardiner-Von Arx

Mr. and Mrs. George E. Gardiner, Long Beach, have announced engagement of their daughter, Judy Dee, to John von Arx, son of Mr. and Mrs. Louis E. von Arx, San Pedro. Miss Gardiner is an alumna of Millikan High, attended Long Beach State College and graduated from Long Beach Business College as a dental assistant. Her fiancé graduated from Junipero Serra High and from Long Beach State. A wedding is planned for next June.

#### Reynolds-Brown

Mr. and Mrs. Donald Williams Earle, Los Alamitos, announce betrothal and forthcoming marriage on Dec. 3 of her daughter, Barbara, to Richard Knight Brown. His parents are Mr. and Mrs. Jerry Brown, Long Beach. The bride-elect graduated from Millikan High, received an A. A. degree from Long Beach City College and graduated from LBCC's Business and Technology

Division as a dental assistant. Her fiancé, a Poly High graduate, attends Long Beach State where he is affiliated with Sigma Pi.

of Poly High, attends Long Beach City College. The bridegroom-to-be, a Jordan High grad, also attends LBCC where both are members of the Viking Band.

#### Parker-Thompson

An April wedding is planned by Paula Zoe Parker and Charles William Thompson. The affianced couples' parents are Mr. and Mrs. Paul Parker and Mr. and Mrs. Robert O. Thompson, all of Long Beach. Miss Parker, a graduate

**PRIME RIBS**  
**\$1.95 on the dinner**  
Hard to believe? It's true! The Tenderloin Restaurant, 4343 Atlantic Ave., L.A., now serves Choice Prime Rib at this unbelievable price. Visit us soon and become a believer. GA 4-5533

### Dental auxiliary members to fete husbands at festive fall dinner

Harbor Dental Auxiliary members will entertain their husbands at a festive fall dinner party Friday beginning at 6:30 p.m. in the home of Dr. and Mrs. Earl Donaldson, 4208 Country Club Drive. Guests will be entertained by a strolling accordionist while they sample a variety of wines. Assorted cheeses will be served with the wine as appetizers. Following dinner, David Purucker will display various art forms and give a commentary on them. Mrs. Charles Ulrich is in charge of dinner reservations.



## K. A. Wolf, Miss Griffith are married

In an off-white floor length sheath gown of French satin worn under a floor length coat of matching satin, designed with straight front and very bouffant back, Virginia A. Griffith became the bride of Kenneth A. Wolf in a 10:30 a.m. ceremony Saturday in Wayfarers' Chapel, Portuguese Bend.

The neckline of the coat was banded by full blown satin roses and the bride's veil of tulle was held by a single satin rose.

Mr. and Mrs. H. L. Griffith, 2230 Oregon Ave., are parents of the bride and Mr.

and Mrs. Adam Wolf, Madison, Ohio, are the bridegroom's parents.

Mrs. J. V. Stinner, matron of honor was the bride's only attendant. Nicholas Melvin, uncle of the bridegroom, was best man and ushering the 150 guests were David Griffith, brother of the bridegroom, and Bill Glenn.

The new Mrs. Wolf at-

tended both Long Beach State College and Pasadena College. Her husband attended Ohio University, Athens, Ohio.

A garden reception was given for the newlyweds at the home of Mr. and Mrs. E. O. Agner following the ceremony. The couple is on a honeymoon trip to Ohio and will be at home in Long Beach after Nov. 1.

## HARRIS FURS

proudly announces

Mr. Willard Harris has returned as active owner of

HARRIS FURS and HARRIS AIRE

Ladies' Apparel Shops

Family Owned and Operated in Long Beach Since 1919

HARRIS FURS

4260 ATLANTIC AVE.

GA 7-7447

Orange Blossom

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LONG BEACH, 225 E. 4th - L.A. - PASADENA - SAN DIEGO - SAN FELIPE





## WILD WAVES SAY

## Learning art of being arty is artful thing to do

By Iola Masterson  
I, P-T Society Editor

IT WAS no ordinary party that Betty Anne and Gene Kirkpatrick had. It was a full scale art exhibit and jolly, old fashioned ice cream social at their spacious Park Estates home on Bryant Drive.

Betty Anne, who was trained as a fine artist and then went into commercial art, has turned tutor for some close women friends (some are seen in photo at right) and they have since become so proficient that, not only was the home art exhibit arranged, but the gals' works will be on display all this month at North branch of Long Beach Public Library, 5571 Orange Ave.

Socialites turned darned good artists present to greet about 140 at party were Marilyn (Mrs. Jim) Crooker, Harriet (Mrs. George) Koppel, Jean (Mrs. Fey) Looman, Norma (Mrs. Bert) Marter, Beverly (Mrs. Jim) McCormack, Patti (Mrs. Ned) Twining and Mary Louise (Mrs. Jim) Miller.

Lots of compliments for the gals with sly ribbing from husbands, trying to hide their real pride in wives' accomplishments.

As to style, the women all paint according to their own liking. Marilyn does still lifes while Harriet is a landscape, seascape fan. Jean runs the whole gamut, will try anything. Norma is conservative type, but Betty Anne thinks she's about to break out into wilder stuff any day. Bev is an avant gard abstractionist and, while Patti tends to abstracts, too, she also likes portrait work. Mary Louise prefers to paint natural things; has a great eye for color.

SEEMS LIKE everyone is turning artist or art collector. When life members of Assistance League meet Monday they, too, will have an art exhibit of things done by members of the league and its auxiliaries.

Among those who will have one or more entries on view will be Christine Morgan, Edna Montague, Jane Rhorer, Hilda Utecht, Sandy Gill and Mary Buchanan. Even President Mary has consented to bring an entry which she calls "Early Underwood."

Who'd have thought so much canvas talent would be canvassed in span of a week?

IN THE process of moving to one of the pent-houses at Portofino are Artie and Al Stevenson and Ethel Severson. They'll be there six months, at least, while their home on Santiago undergoes a complete face-lifting.

That's not all. They're seriously considering buying a castle in Ireland located between Limerick and Shannon. And they haven't the faintest idea of what it looks like! Sybil Connolly, famous Irish couturiere and good friend of would-be castle buyers, found two for sale; wants them to buy one, will purchase other for herself.

All the Stevensons know is that the castle is on four acres of land completely surrounded by a lake. The rest may be all drafts, cobwebs and ghosts — but nothing that a good carpenter couldn't fix (or get rid of).

HOORAY NOTE. Dick Zehms, former Press-Telegram sports editor and long time favorite sports writer, has been promoted from city editor of the Hollywood Citizen News to managing editor. Couldn't happen to a nicer redhead.

THOUGHTS of travel and the life relaxed are not just daydreams anymore for Eugene and Camilla LeGrand. Eugene retired after 35 years in the wholesale grocery business (Davis-LeGrand) and the business is now solely in the tender, loving care of Marvin Davis.

ALL AT SEA, but not a bit confused, are Oranne Day and sister, Beulah Van Tuyle. They sailed away Saturday on P&O's luxury liner, Oransay, bound for Bermuda via the Panama Canal. From Bermuda they'll fly to New York, Washington, D.C., Chicago and home about Oct. 21.

GREAT ADVENTURE has begun for Long Beach's Joanne Teubert, daughter of Richard and Madeline Teubert, 5116 Falcon Ave. Her first letter home since she went to Nigeria on a Peace Corps assignment arrived this week from Enugu.

She wrote that she has been assigned to teach biology and general science. "Just what I wanted. Am very happy," she enthused. "Have visited the biggest market in all of West Africa and it is a fascinating, exciting and strange place — block after block of open stalls with everything imaginable to buy."

She said the people were all so very friendly. "We surprise them with our Igbo (the language of Nigeria) and they are impressed no matter how little we really know."

The countryside is beautiful, she wrote, very green, and the air as fresh and clean as a mountain-top. Under the circumstances, guess I could add, "Peace, it's wonderful."

BIG SMILES and happy talk lasted from one end of Friday night to the other at Long Beach Yacht Club when Harold and Donna Hofman and Phillip and Pat Goddard hosted a surprise cocktail and dinner party for Margaret and Bob Sully for the Sully's 25th wedding anniversary.

Honorees' daughter and son-in-law, Linda and Bill McCullough lured them by club for pre-dinner drink — which was anything but intimate because 80 surprise-making guests were there awaiting them.

Among the party makers were the Sully's other daughters, Louise and Helen, plus such long time friends as Berta and Earl Fast, Laddie and Art and Dorothy and Bill Macrate, Evelyn and George Reeves,



IN JAUNTY SMOCKS, SOCIALITES GREET GUESTS AT EXHIBIT, PARTY  
... Could canvas town, not find prettier artists than (from left) Marilyn (Mrs. Jim) Crooker, Jean (Mrs. Fey) Looman (seated), Betty Anne (Mrs. Gene) Kirkpatrick and Harriet (Mrs. George) Koppel.

Larry and Marilyn Bonzer, Katie and Carter Boswell and Mary and Max Miller.

TRAVELOGUE in capsule form. Finally managed to catch up with Nancy Brooks for first time this week since she and Bill returned from six weeks in Europe. They did Denmark, Norway and the British Isles then Austria (best place ever visited, she said). In Austria they had rare experience of being guests in a castle (for a fee) known as Schloss Sighartstein with their hosts the Count and Countess Palffy. Taking in paying guests is one way the nobility has of maintaining their dreamlike castles over there.

The castle will be featured in Life next January

or February. The Brooks went on a tour of the Greek Islands, touched on the mainland of Turkey at the port of Kasa Dusdusi and visited the ancient city of Ephesos (mentioned in the Bible) where the ruins are magnificent to see.

In Istanbul they went to the Topkapi Museum, housed in an old Seraglio palace where the Hazine treasure of royal jewels, going back centuries, is kept. Fabulous said Nancy. They make the crown jewels of England, apparently, look like dime store stuff. The collection boasts one 85 karat diamond, largest remaining in the world, as big as the palm of your hand.



## Tea for two plus two, and mamas, too!

Not to be outdone by their mothers who are hostessing a membership tea for Long Beach-Lake-wood Twins Mothers Clubs on Saturday, Donna and Diana Humphries (left) and Lauren and Lisa Gunning gathered up their best china and staged a party of their own on the living room floor. Their mothers, who don't much like sipping tea

while sitting on the floor, will gather instead in the Garden Room, 909 E. Third St., from 2 to 4 p. m. to greet other mothers of twins or triplets interested in the club and its activities. President Mrs. Henry Kelley, 11271 Cherry St., or membership chairman, Mrs. Charles Dellinger, 2832 Fidler Ave., may be contacted for information.



MRS. KENNETH A. WOLF

## K. A. Wolf, Miss Griffith are married

In an off-white floor length sheath gown of French satin worn under a floor length coat of matching satin, designed with straight front and very bouffant back, Virginia A. Griffith became the bride of Kenneth A. Wolf in a 10:30 a.m. ceremony Saturday in Wayfarers' Chapel, Portuguese Bend.

The neckline of the coat was banded by full blown satin roses and the bride's veil of tulle was held by a single satin rose.

Mr. and Mrs. H. L. Griffith, 2230 Oregon Ave., are parents of the bride and Mr.

and Mrs. Adam Wolf, Madison, Ohio, are the bridegroom's parents.

Mrs. J. V. Stinnet, matron of honor was the bride's only attendant, Nicholas Melvin, uncle of the bridegroom, was best man and ushering the 150 guests were David Griffith, brother of the bridegroom, and Bill Glenn.

The new Mrs. Wolf at-

tended both Long Beach State College and Pasadena College. Her husband attended Ohio University, Athens, Ohio.

A garden reception was given for the newlyweds at the home of Mr. and Mrs. E. O. Agner following the ceremony. The couple is on a honeymoon trip to Ohio and will be at home in Long Beach after Nov. 1.

## HARRIS FURS

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Mr. Willard Harris  
has returned as active  
owner of

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## ENGAGEMENT NEWS

## Future wedding plans are revealed

## Gardiner-Von Arx

Mr. and Mrs. George E. Gardiner, Long Beach, have announced engagement of their daughter, Judy Dee, to John von Arx, son of Mr. and Mrs. Louis E. von Arx, San Pedro. Miss Gardiner is an alumna of Millikan High, attended Long Beach State College and graduated from Long Beach Business College as a dental assistant. Her fiancé graduated from Junipero Serra High and from Long Beach State. A wedding is planned for next June.

## Reynolds-Brown

Mr. and Mrs. Donald Williams Earle, Los Alamitos, announce betrothal and forthcoming marriage on Dec. 3 of her daughter, Barbara, to Richard Knight Brown. His parents are Mr. and Mrs. Jerry Brown, Long Beach.

The bride-elect graduated from Millikan High, received an A. A. degree from Long Beach City College and graduated from LBCC's Business and Technology

Division as a dental assistant. Her fiancé, a Poly High graduate, attends Long Beach State where he is affiliated with Sigma Pi.

## Parker-Thompson

An April wedding is planned by Paula Zoe Parker and Charles William Thompson. The affianced couples' parents are Mr. and Mrs. Paul Parker and Mr. and Mrs. Robert O. Thompson, all of Long Beach. Miss Parker, a graduate

of Poly High, attends Long Beach City College. The bridegroom-to-be, a Jordan High grad, also attends LBCC where both are members of the Viking Band.

PRIME RIBS  
\$1.95 on the dinner

Hard to believe? It's true! The Tenderloin Restaurant, 4363 Atlantic Ave., L.B., now serves Choice Prime Rib at this unbelievable price. Visit us soon and become a believer. GA 6-5532

## Dental auxiliary members to fete husbands at festive fall dinner

Harbor Dental Auxiliary members will entertain their husbands at a festive fall dinner party Friday beginning at 6:30 p.m. in the home of Dr. and Mrs. Earl Donaldson, 4208 Country Club Drive.

Guests will be entertained by a strolling accordionist while they sample a variety of wines. Assorted cheeses will be served with the wine as appetizers.

Following dinner, David Purucker will display various art forms and give a commentary on them. Mrs. Charles Ulrich is in charge of dinner reservations.

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**Dr. Hiss Shoes**

LONG BEACH, 295 E. 4th - L.A. - PASADENA - SAN DIEGO - SAN FRANCISCO



Court Marian 1663, Cath-  
olic Daughters of America,  
will give a tea next Sunday  
from 2 to 5 p.m. in the home  
of Mrs. Joseph O. Grocko,  
1830 E. 53rd St. Assisting  
will be Mrs. Regina Gow.  
The public is invited.

A benefit luncheon, pro-  
gram and card party will be  
given by Women's Guild,  
Church of Religious Science,  
Thursday noon at 505 E.  
35th St. Mrs. James Kell is  
in charge of the luncheon.  
Mrs. Kasper Casperson  
will present Ann Gray, vo-  
calist. Mrs. Clara Burkland  
is in charge of an art bot-  
tle, where various hand-  
made articles will be avail-  
able. The public is welcome  
to attend. Martha Scesney  
will serve as card chairman.

## CLUB CALENDAR

# Vacation time over for clubs

By JOYCE CHRISTENSEN  
LPT CNA 25W

"Business as usual" signs  
are out on chubbouses and  
meeting halls throughout the  
city—many of which were  
quiet and dark during the  
summer months except for  
executive sessions.

Among them is Eboli Club  
at Third Street and Cerritos  
Avenue which is announcing  
a change in its opening pro-  
gram Monday at 1:30 p.m.  
from "The Ivy Five" to a  
program of dance vignettes  
by Teresita Osta and Luis  
Arnold.

Preceding the program, an  
honor guard from Polytech-  
nic High School ROTC unit  
will present the colors and  
Vice Mayor James A. Hayes  
will offer the city's greet-  
ings. A tea, honoring the  
president, Mrs. R. A. Bal-  
win and her board of direc-  
tors, will follow on the pa-  
tio.

### LuVailan Poetry Club

Plans for 1966 Poetry Festi-  
val will be made by Lu-  
vailan Poetry Club when it  
meets at 1 p.m. Thursday in  
the home of the president,  
Lyra Luville, 1036 Gladys  
Ave.

With the theme, "Enter to  
Learn, Go Forth to Serve,"  
Mrs. Wilfred Morris will lead  
North Long Beach Women's  
Club in its 37th year open-  
ing at an authentic Italian  
luncheon Wednesday at  
Houghton Park Clubhouse.

Sharing the day to honor  
the two remaining active  
charter members, Mmes.  
Dove Houghton and Lee Car-  
ter, will be 24 of its past  
presidents. Among digni-  
taries bidden are Rev. C.  
LeRoy Doty, Mayor and Mrs.  
Edwin Wade, Councilman  
and Mrs. Ralph Corbet, Mr.  
and Mrs. Duane George and  
Mrs. Owen J. McGartney.

The program will feature  
Wanda Crockett Jones in a  
program on the concert harp.  
Mrs. Morris, a resident of  
Long Beach since 1921, also  
has been active in League of  
Women Voters, PTA, Ameri-  
can Legion Auxiliary and  
Job's Daughters.

**Petroleum Club Wives**  
Spirited bidding is expect-  
ed when Petroleum Club



MRS. WILFRED MORRIS  
... new leader

Wives stage a silent auction  
following their 12:30 p.m.  
luncheon and meeting  
Wednesday at the club, 3636  
Linden Ave. Offered for sale  
will be antiques, costume or  
real jewelry, paintings,  
china and glassware in addi-  
tion to a new Leslie James  
hat, donated by the design-  
er. Mrs. Pryce W. Smith will  
be auctioneer according to  
program chairman, Mrs.  
James R. Hale. A welcoming  
address, marking opening of  
the year, will be given by  
Mrs. Robert Ziebarth.

**Leisure World Women**  
Woman's Club of Leisure  
World will open the year  
with a 1:30 p.m. meeting  
and musical program Tues-  
day in Northwood Club-  
house. The program, "Great  
Moments in Music," will be  
presented by Eugene Dori-  
an, soloist, accompanied by  
George Goulding. A tea will  
follow.

**Pharmacy Wives**  
Bay of Naples Restaurant,  
San Pedro, has been selected  
by Women's Auxiliary to  
Long Beach Pharmaceutical  
Association for its monthly  
luncheon and meeting Tues-  
day.

**Jordan Faculty Wives**  
Mrs. Clifton N. Patterson,  
wife of Jordan High School's  
new principal, will be guest  
of honor at a coffee hour,  
7:30 p.m. Tuesday. Arranged  
by Jordan Faculty Wives,  
the event will take place in

the home of Mrs. Donald  
Menke, 1411 Hackett Ave.,  
and also honors new faculty  
wives.

**Muselwhite Foundation**  
Long Beach members will  
journey to the Los Angeles  
home of Mrs. N. Bradford  
Trenham Wednesday for a  
meeting of Katherine Musel-  
white Foundation of Decora-  
tive Arts. The program will  
feature a discussion of an-  
tique appraisals and repairs.

**Catholic Daughters**  
Court St. Ann 763, Catho-  
lic Daughters of America,  
will meet at 8 p.m. Tuesday  
in Eboli Clubhouse, Third  
Street and Cerritos Avenue.  
**Florence Chapter**  
Two meetings are sched-  
uled this month by Florence

Chapter, Children's Asthma  
Research Institute and Hos-  
pital. The first, a meeting  
and brunch, will take place  
Thursday in the home of  
Mrs. Paul Pierce, 961 Loma  
Vista Drive, at 11:30 a.m.  
On Oct. 17, a blintze party  
will be given at 7 p.m. at  
the home of Mr. and Mrs.  
Hal Levich, 3375 Hill Rose  
Dr., Los Alamitos.

**Insurance Women**  
Sidney Lanier of Orange  
County Toastmasters will  
speak at the October meet-  
ing of Insurance Women of  
Long Beach, 6:30 p.m. Thurs-  
day, at Lafayette Hotel. The  
group is affiliated with Na-  
tional Association of Insur-  
ance Women, largest wom-



en's trade organization in  
the United States with some  
14,000 members.

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8-pc. plate and mug set.....now 3.19

Reg. 9.95. Imported ironstone barbecue or snack set of four  
plates and four mugs. Nordic pattern in rich browns and  
greens. Sturdy for long use, oven and dishwasher safe. Tre-  
mendous value. Stock up on these to give as gifts!

Gifts and China

toddlers' suits .....now 4.99

Reg. 9.00. Two-piece short pant suits in Continental orlon  
knits. Contrasting stripes on pullover top and solid-color sus-  
pended shorts. Heather tones, cadet blue, nautical colors.

Infants' Wear

smart cardigans .....now 10.00

Reg. 12.95 to 15.00. Choose your favorite from jewel neck,  
V-neck or wing collar styles. Shaker knit or double knit in  
super-soft orlon acrylic. White, gold, celery green, powder  
blue, red or beige. Sizes 36 to 46.

Accessories



15" talking baby doll.....7.39

New! Cuddly Baby Colleen says eleven phrases, has wide open  
eyes, tangerine-colored rooted hair, is dressed in flannel nightg.  
A quality guaranteed Mattel® talking toy, only at Buffums®.

Toys

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### Imprevu is here ... from France!

A new fragrance by Coty. A fleeting bit of  
'Paris-in-the-springtime' ... becomes an all-  
year thing ... in a devastating scent that  
lingers on ... and on ...

Parfum imported from France:  
Parfum Purser, 5.00 Parfum, 1/4-oz. 7.50,  
1/2-oz. 15.00, 1-oz. 25.00  
Parfum de Toilette, 1 1/2-oz. 3.50, 3-oz. 6.00  
6-oz. 10.00, Purse Spray 5.00,  
Dusting Powder 4.00  
Cosmetics

### coty brings a beauty climate all your own

... shelter your skin in a moist, gentle world  
of its own. Time alone won't age skin ...  
but exposure to sun ... smog ... steam heat  
... does every day damage. Let our experts  
show you this wonderful way to cherish your  
skin now and for the future.

Beauty Climate Moisture Veil, 4.00 and 6.50  
Beauty Climate Moisturizing Cleanser, 2.00  
Beauty Climate Refreshant Mask, 3.50  
Beauty Climate Refreshant Toner, 2.50  
Beauty Climate Nutramoist Conditioner,  
Comes in 5.00 and 8.50 sizes.  
Beauty Climate Eye Cream, 2.50

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Fine at Broadway  
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KI 2-6262

**Pomona**  
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Crenshaw at Silver Spur Rd.  
Feninsula Center 377-6737

**Marina**  
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Del Amo at Sanywood  
Lakewood Center ME 4-5043



### fall '65 hat box events! 5.00

Celebrate with us ... the opening  
of our new street floor "Face-  
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delighted with the great fashion  
flair ... the very newest looks  
for autumn ... in this spectacular  
collection of head turning hats  
... that belie their modest price  
tag. Other exciting millinery \$9.95  
to 12.95

FREE hat box, beautifully deco-  
rated, will be given with each hat,  
during this event!

Pacesetter Shop

Court Marian 1669, Catholic Daughters of America, will give a tea next Sunday from 2 to 5 p.m. in the home of Mrs. Joseph O. Grocko, 1830 E. 53rd St. Assisting will be Mrs. Regina Gow. The public is invited.

A benefit luncheon, program and card party will be given by Women's Guild, Church of Religious Science, Thursday noon at 505 E. 36th St. Mrs. James Kell is in charge of the luncheon. Mrs. Kasper Casperson

will present Ann Gray, vocalist. Mrs. Clara Burkland is in charge of an art boutique, where various handmade articles will be available. The public is welcome to attend. Martha Scesney will serve as card chairman.

## Vacation time over for clubs

By JOYCE CHRISTENSEN  
L.P.T. Club Editor

"Business as usual" signs are on clubhouses and meeting halls throughout the city—many of which were quiet and dark during the summer months except for executive sessions.

Among them is Ebell Club at Third Street and Cerritos Avenue which is announcing a change in its opening program Monday at 1:30 p.m. from "The Ivy Five" to a program of dance vignettes by Teresita Osta and Luis Arnold.

Preceding the program, an honor guard from Polytechnic High School ROTC unit will present the colors and Vice Mayor James A. Hayes will offer the city's greetings. A tea, honoring the president, Mrs. R. A. Baldwin and her board of directors, will follow on the patio.

### LuVailean Poetry Club

Plans for 1968 Poetry Festival will be made by LuVailean Poetry Club when it meets at 1 p.m. Thursday in the home of the president, Lyra Luvaile, 1036 Gladys Ave.

With the theme, "Enter to Learn, Go Forth to Serve," Mrs. Wilfred Morris will lead North Long Beach Women's Club in its 37th year opening at an authentic Italian luncheon Wednesday at Houghton Park Clubhouse.

Sharing the day to honor the two remaining active charter members, Mmes. Dove Houghton and Lee Carter, will be 24 of its past presidents. Among dignitaries hidden are Rev. C. LeRoy Doty, Mayor and Mrs. Edwin Wade, Councilman and Mrs. Ralph Corbet, Mr. and Mrs. Duane George and Mrs. Owen J. McGartney.

The program will feature Wanda Crockett Jones in a program on the concert harp.

Mrs. Morris, a resident of Long Beach since 1921, also has been active in League of Women Voters, PTA, American Legion Auxiliary and Job's Daughters.

### Petroleum Club Wives

Spirited bidding is expected when Petroleum Club



MRS. WILFRED MORRIS  
... new leader

Wives stage a silent auction following their 12:30 p.m. luncheon and meeting Wednesday at the club, 3636 Linden Ave. Offered for sale will be antiques, costume or real jewelry, paintings, china and glassware in addition to a new Leslie James hat, donated by the designer. Mrs. Pryce W. Smith will be auctioneer according to program chairman, Mrs. James R. Hale. A welcoming address, marking opening of the year, will be given by Mrs. Robert Ziebarth.

Leisure World Women Woman's Club of Leisure World will open the year with a 1:30 p.m. meeting and musical program Tuesday in Northwood Clubhouse. The program, "Great Moments in Music," will be presented by Eugene Dorian, soloist, accompanied by George Gnuiling. A tea will follow.

### Pharmacy Wives

Bay of Naples Restaurant, San Pedro, has been selected by Women's Auxiliary to Long Beach Pharmaceutical Association for its monthly luncheon and meeting Tuesday.

### Jordan Faculty Wives

Mrs. Clifton N. Patterson, wife of Jordan High School's new principal, will be guest of honor at a coffee hour, 7:30 p.m. Tuesday. Arranged by Jordan Faculty Wives, the event will take place in

the home of Mrs. Donald Menke, 1411 Hackett Ave., and also honors new faculty wives.

### Muselwhite Foundation

Long Beach members will journey to the Los Angeles home of Mrs. N. Bradford Trenham Wednesday for a meeting of Katherine Muselwhite Foundation of Decorative Arts. The program will feature a discussion of antique appraisals and repairs.

### Catholic Daughters

Court St. Ann 763, Catholic Daughters of America, will meet at 8 p.m. Tuesday in Ebell Clubhouse, Third Street and Cerritos Avenue.

### Florence Chapter

Two meetings are scheduled this month by Florence

Chapter, Children's Asthma Research Institute and Hospital. The first, a meeting and brunch, will take place Thursday in the home of Mrs. Paul Pierce, 961 Loma Vista Drive, at 11:30 a.m. On Oct. 17, a bazaar party will be given at 7 p.m. at the home of Mr. and Mrs. Hal Levich, 3338 Hill Rose Dr., Los Alamitos.

### Insurance Women

Sidney Lanier of Orange County Toastmasters will speak at the October meeting of Insurance Women of Long Beach, 6:30 p.m. Thursday, at Lafayette Hotel. The group is affiliated with National Association of Insurance Women, largest wom-



en's trade organization in the United States with some 14,000 members.

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### ONE DAY ONLY! DOWNTOWN LONG BEACH ONLY!

#### 8-pc. plate and mug set.....now 3.19

Reg. 9.95. Imported ironstone barbecue or snack set of four plates and four mugs. Nordic pattern in rich browns and greens. Sturdy for long use, oven and dishwasher safe. Tremendous value. Stock up on these to give as gifts!

Gifts and China

#### toddlers' suits .....now 4.99

Reg. 9.00. Two-piece short pant suits in Continental orlon knits. Contrasting stripes on pullover top and solid-color suspended shorts. Heather tones, cadet blue, nautical colors.

Infants' Wear

#### smart cardigans .....now 10.00

Reg. 12.95 to 15.00. Choose your favorite from jewel neck, V-neck or wing collar styles. Shaker knit or double knit in super-soft orlon acrylic. White, gold, celery green, powder blue, red or beige. Sizes 36 to 46.

Accessories

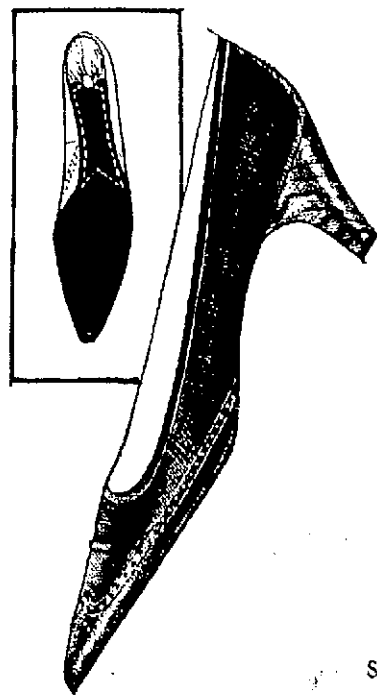


#### 15" talking baby doll.....7.39

New! Cuddly Baby Colleen says eleven phrases, has wide open eyes, tangerine-colored rooted hair, is dressed in flannel nightgown. A quality guaranteed Mattel® talking toy, only at Buffums'.

Toys

## Buffums'



walk on the softest sole imaginable... in smart Selby's!

You'll love the 'feel'... the flexibility of this luxurious imported English saddle leather sole... that acquired its famous long-wearing talents in the most ancient tanning method known. Skilled craftsmen fashioned a beautiful classic shoe and named it 'mellow'... try it on... you'll know the reason why!

Soft, supple calfskin in October Brown or Black, 20.00

Shoe Salon Downtown Long Beach only

## Buffums'

Southern California's most gifted stores

### Imprevu is here... from France!

A new fragrance by Coty. A fleeting bit of 'Paris-in-the-springtime'... becomes an all-year thing... in a devastating scent that lingers on... and on...

Parfum imported from France:

Parfum Purser, 5.00 Parfum, 1/4-oz. 7.50,

1/2-oz. 15.00, 1-oz. 25.00

Parfum de Toilette, 1 1/2-oz. 3.50, 3-oz. 6.00

6-oz. 10.00, Purse Spray 5.00,

Dusting Powder 4.00

Cosmetics

### coty brings a beauty climate all your own

... shelter your skin in a moist, gentle world of its own. Time alone won't age skin... but exposure to sun... smog... steam heat... does every day damage. Let our experts show you this wonderful way to cherish your skin now and for the future.

Beauty Climate Moisture Veil, 4.00 and 6.50

Beauty Climate Moisturizing Cleanser, 2.00

Beauty Climate Refreshant Mask, 3.50

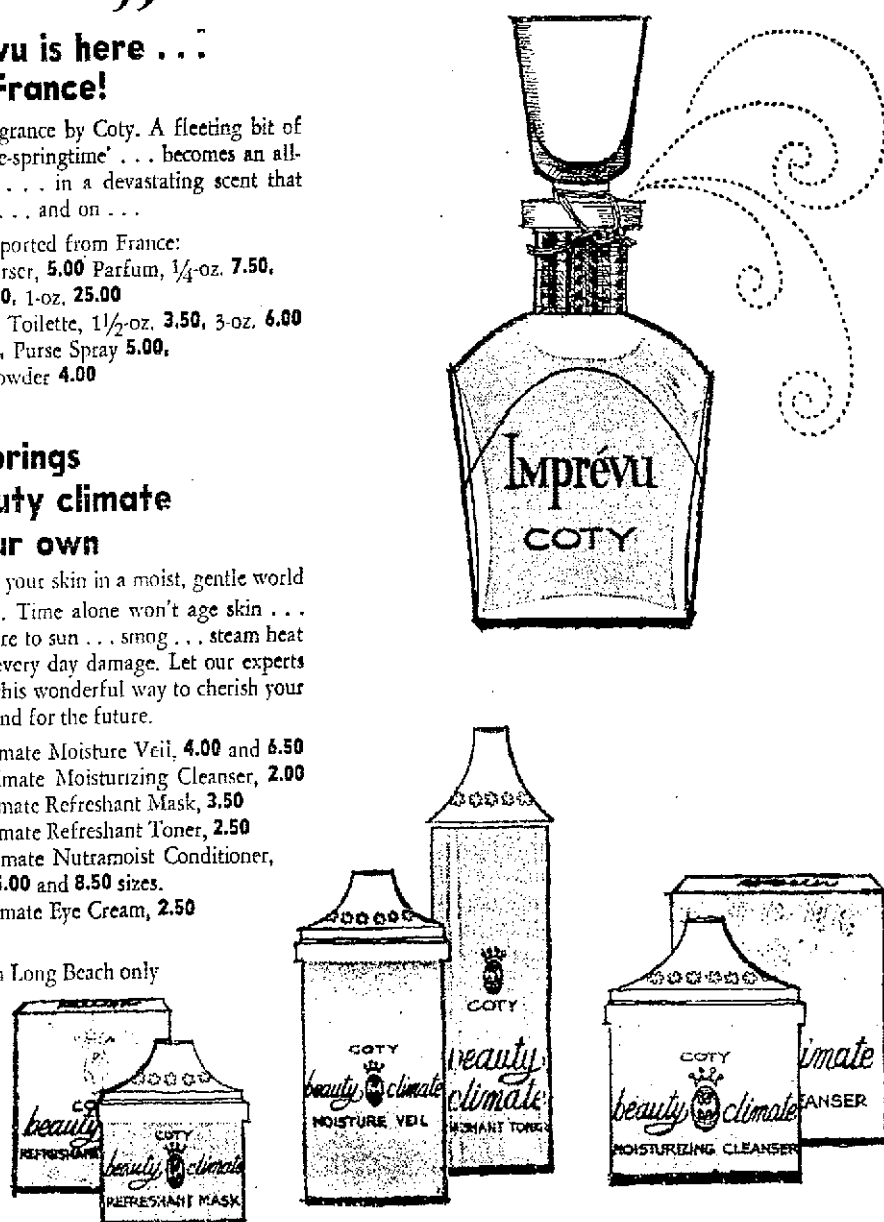
Beauty Climate Refreshant Toner, 2.50

Beauty Climate Nutramoist Conditioner, Comes in 5.00 and 8.50 sizes.

Beauty Climate Eye Cream, 2.50

Cosmetics

Downtown Long Beach only



### fall '65 hat box events! 5.00

Celebrate with us... the opening of our new street floor "Pacesetter" millinery shop. You will be delighted with the great fashion flair... the very newest looks for autumn... in this spectacular collection of head turning hats... that belie their modest price tag. Other exciting millinery 5.95 to 12.95

FREE hat box, beautifully decorated, will be given with each hat, during this event!

Pacesetter Shop

### Shop Monday and Friday evening

**Long Beach**  
Pine at Broadway  
ME 6-9841

**Santa Ana**  
Main at Tenth  
KI 2-6262

**Pomona**  
Top of the Mall  
623-4321

**Palos Verdes**  
Crenshaw at Silver Spur Rd.  
Peninsula Center 377-6737

**Marina**  
Pacific Coast Hwy. at 2nd  
Long Beach 437-0781

**Lakewood**  
Del Amo at Graywood  
Lakewood Center ME 4-8040



## GOOD DAY FOR GOODWILL

# National dignitary pays visit

Bright smiles wreathed faces of Auxiliary to Goodwill members when they gathered to hear a report on the National Council of Auxiliaries by its immediate past president, Mrs. E. T. Goerz of Corona del Mar.

And why not? Contributions to their own Wightman Memorial Goodwill Industries in 1964 (\$4,500 in equipment; \$6,000 in money; 8,039 hours of service by 193 members, according to president Mrs. Robert F. Reynolds) compared smartly with national figures reported by Mrs. Goerz.



MRS. E. J. BULGIN  
... auxiliary's executive secretary and integral part of Goodwill locally.



MRS. E. T. GOERZ, CORONA DEL MAR  
Spreads Goodwill nationally



MRS. STEPHEN HEMMI  
... does big job as project's chairman, particularly partial to doll program.

Staff Photos by Tom Shaw



MES. G. T. DAVIS (L.) AND E. G. WIGHTMAN  
Staunch supporters of organization named for Mrs. Wightman's late husband.

We  
saw  
you  
there...

## Kepner-Pandolfo vows read at Baptist Church

With his father, Dr. Frank M. Kepner, as officiating minister, Kenneth Harold Kepner claimed as his bride, Mary Louise Pandolfo in a mid-afternoon ceremony Saturday at his father's church, First Baptist of Long Beach.

Dr. and Mrs. Kepner reside in Los Alamitos; parents of the bride, Mr. and Mrs. Nat Pandolfo, are residents of Whittier.

For the ceremony witnessed by 300 guests the bride chose a gown designed with lace bodice and organza skirt. Her elbow length veil was held by a circle tiara of white pearls.

PRECEDING the bride to the altar were Janice Krakenberg, maid of honor, Linda Oeffinger, bridesmaid, and Jana Rene Frye, flower girl.

The bridegroom asked Scottie Brock to stand as best man and chose Robert Pandolfo and Frank Raymond as ushers. Ringer bearer was Courtland A. Holman.

Following the bride's graduation from high school in Whittier and her husband's from Western High, both attended Cerritos College in Norwalk.

## Library group to hear speaker

"Power and the Influence of Music in Life" is topic chosen by Mrs. O. S. Lindenberg for a talk before Alamitos Library Association Wednesday.

The event, opening with a 12:30 p.m. luncheon at the library, marks the start of the group's fall season.

**Softone DYE CLEANING**

HOME DELIVERY SINCE 1955

**Soft Water LAUNDRY** HE 6-2261



MRS. LLEWELLYN BIXBY IV

## AT HISTORIC RANCHO—

# Llewellyn Bixby IV weds

A chord reminiscent of early Spanish days in California was struck nostalgically late Friday afternoon when the bride of Llewellyn Bixby IV repeated her wedding vows wearing a graceful floor length mantilla of Alencon lace and illusion veiling.

Setting for the ceremony uniting the former Elizabeth Torrence Tarbell and the son of Mr. and Mrs. Llewellyn Bixby Jr., 45 Dana Place, was the spacious gardens of Rancho Los Cerritos, former Bixby family home and now a historical landmark.

The service was read in the presence of 300 guests by Rev. William Zeckhausen, brother-in-law of the bride, who was recently appointed to Old South Church in Boston.

THE BRIDE'S gown was of ivory reembodyered Alencon lace with delicate scoop neck and chapel-length train. She carried a small white prayer book with a cascade of white butterfly orchids and stephanotis.

Her sister, Mrs. Raymond Zeckhausen, was matron of honor. Attendants were Mrs. Raymond W. Smith and Mrs. Robert H. Henry, sisters of the bridegroom, Mrs. John Niesley, Mrs. William Patterson, Judy Mallen and Gayle Basso.

As his best man the bridegroom chose Andrew N. Kemp. Ushers were James Blixt, Charles Merrill, Kim Munbolland, Gerald Thompson, Don Adams and Paul Dudley Jr. Diana and David Zeckhausen were flower girl and ring bearer respectively.

After a champagne reception followed by dancing at Virginia Country Club, the newly married couple departed for Hawaii. They will be at home in Long Beach after Oct. 15.

DAUGHTER OF Mr. and

SCANDINAVIAN IMPORTS  
for your  
CHRISTMAS SHOPPING  
Use Our Layaway  
DANISH GIFT SHOP  
2745 East Broadway  
GE 4-6754 LONG BEACH

## Hospital officer speaks Tuesday

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p.m. Tuesday in Guild Hall of St. Luke's Episcopal Church. Anthony J. Abbate, director of personnel at St. Mary's Hospital, will speak.

Abbate is a graduate of Loyola University and formerly was associated with City of Hope.

## Benefit dinner

A benefit dinner, open to the public, will be held in the parish hall of St. Joseph Catholic Church next Sunday from 1:30 to 6:30 p.m. Proceeds will be used to defray cost of improvements to the parish hall.

## Indiana girl engaged to marry Robert R. Johnson

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GUARANTEED PERFECT  
IN WRITING  
regardless of the age or condition of your drapes, or 100% replaceable & cleanable.

**PERFECT PLEAT FOLDING**  
NEW FABRIC "LIFE"  
NO SHRINKAGE  
EVEN HEMS

We remove and replace  
We pick up  
We deliver

**FLAME PROOFING**  
Water damage removal and  
Knee patches available.

**COIT Drapery CLEANERS**  
SERVING:  
Long Beach • San Pedro • Seal Beach • Los Alamitos  
2115 E. 10th St., Long Beach Call 434-0927

**Orange Blossom's Goddess of Love**

An unforgettable thrill when your engagement is sealed with this diamond—SYMMETRY. Balance, harmony, beauty, simplicity combine to create the perfect ring for any Goddess in love. \$250.00  
Choose from our collection from 250

UP TO 24 MONTHS TO PAY

**Rothbart's Jewelry**  
Established in 1925  
201 PINE AVE. at BROADWAY  
FREE PARK & SHOP OPEN MONDAY AND FRIDAY EVENINGS

## Be our guest LIVING WIG CLINIC

Make your reservations now in the Millinery Dept. — limited seating capacity. Learn from outstanding New York stylists how to select, style and wear Living Wigs and hair pieces.

2 sessions: 10:30 a.m. and 2:30 p.m.  
TUESDAY, OCT. 5

Mr. Glen Bassett, well known stylist, will, with his staff of experts, conduct the clinics. Watch them style a wig and put it through the process of care and wearing — See them develop beautiful hair pieces and blended chignons—Learn why this miracle fiber is in many ways better than human hair — See the complete range of 20 natural and fashion colors. The stylists will consult with you on individual hair problems. Call our Millinery department.

Millinery, 800

**the Broadway** LONG BEACH  
BELLFLOWER AT STEARNS  
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596-3333

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## Starting two new classes

SATURDAYS 10 A.M. to NOON  
TUESDAYS 6:30 P.M. to 8:30 P.M.

Here is your short-cut to charm and confidence; grace and loveliness. Phone for personal appointment.

Course Approved by Calif. Supt. of Public Instruction

**Wilma Hastings**  
FINISHING SCHOOL & FASHION MODELING

430 E. Ocean Blvd.

Phone HE 2-4511

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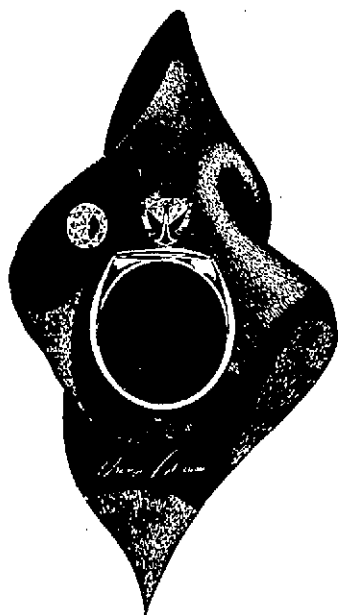
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regardless of the age or condition of your drapes, or 100% replaceable if cleanable.

PERFECT PLEAT FOLDING  
NEW FABRIC "LIFE"  
NO SHRINKAGE  
EVEN HEMS

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We deliver

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By MILDRED K. FLANARY  
I, P-T Food Editor

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Each year Americans have been adding \$15 million to grocery bills by taking shopping carts away from markets and the losses are increasing. Now, listen to this: "In Southern California alone grocers lose between \$500,000 and \$600,000 every year."

Who actually pays this tremendous amount of money? YOU do! How? On YOUR grocery bill. Markets, as with any business, have to show a profit or go out of business.

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amount has to be made up somewhere. So it is added to the cost of your groceries. Every cart that disappears costs the market about \$35.

THE AVERAGE shopper doesn't actually steal the cart. It is "borrowed" to take groceries home. But carts are provided for use only on the markets' premises.

Yet abandoned carts can be seen in front of homes, in driveways, even in streets. Some wind-up as laundry baskets, carriers for garden tools, and as portable storage bins for charcoal and barbecue tools.

Check the personal lives of family pets and you will find market carts used as beds for dogs and cats. In fact, "cartnappers" even take the carts to Mexico for resale.

WHAT TO DO? Recognize the problems and set a good example. Return the cart to the market when you have loaded your car—or, at least, stow it out of the traffic lanes on the parking lot. Most market parking lots have designated areas for "buggy" return. Use them.

Of course, if all this fails, there is always the law. In fact, in Los Angeles the "borrower" can be fined up to \$50 for violation of the ordinance.

## ANNUAL EVENTS

### Two career clubs to fete bosses at dinners

Noting their first annual Bosses' Night Tuesday will be Jubilee Chapter, American Business Women's Association, at a dinner at 7 p.m. at Long Beach Elks Club.

One man will be singled out that night and named as Boss of the Year by the career women.

Guest speaker will be Robert Gunter, counselor at Long Beach Memorial Hospital, whose topic will be, "People." Entertainment will be provided by Mickey Ely, television personality.

A WOMAN of the Year trophy will be presented to

Mrs. Dayle Provost who recently returned from teaching on the college staff at Bir Zeit, Jordan.

Special guest will be Marjorie Tuggle, national president-elect of ABWA, who will speak on the history of the career group. Plans for national convention, to take place Oct. 15-17 at the Hilton Hotel, San Francisco, will be discussed. Members from more than 550 chapters will attend. Helen Minges, president of Jubilee Chapter, will conduct the meeting.

MEMBERS of Queen Beach Chamber, National Secretary Association International, will honor their bosses at annual Executives Night dinner Thursday in the Terrace Room of Petro-

leum Club. Dinner will be served at 7:30 p.m. following a 6:30 social hour.

An Oriental theme will predominate in decor and entertainment. A demonstration of karate by Caylor Adkins, 1963 California champion, will be a highlight of the evening. His brother, Curtis Adkins, who studied

karate in the Orient for three years, will join his brother for a special exhibition.

Adding lightness to the program will be a musical vignette entitled, "A Little Bit of American Chop Suey," to be presented by Betty Kimber, Jackie Waggoner and Rose Bishop of Long Beach Civic Light Opera Co.

### Leprechauns dine, dance

Prizes and surprises are in store Saturday at Agate Hall, 1711 E. 20th St., when Leprechaun Club of Long Beach gets the Halloween season off to an early start. Buffet supper and a costume dance—with awards in numerous categories—are in store for guests

gathering from 8:30 p.m. to 1 a.m.

PROCEEDS will benefit the ward of retarded children at Fairview Hospital, Costa Mesa, sponsored by Leprechaun Club, a small philanthropic group of young matrons.

# Remodeling your home?

For expert help, come to Edison's Home Remodeling Forum

You will be given valuable information to help you with your plans for home improvements by speakers who specialize in designing, banking and construction. Remodeling consultants will be available to give you individual assistance.

The Home Remodeling Forum will be held Tuesday, October 12 at 7:00 p.m.

Edison's Electric Living Center  
100 Long Beach Blvd., Long Beach

Call HE 5-1121, Ext. 271 for reservations  
Seating will be limited

**SCE**  
Southern California Edison

## Patriotic calendar

All meetings take place at Veterans Memorial Building.

MONDAY  
United Veterans Council,  
7:30 p.m.

Emily R. Jewell Tent 15,  
Daughter of Union Veterans  
of the Civil War, 11 a.m.  
sandwich luncheon, 12:30  
p.m. business.

Chapter 8, Blue Star  
Mothers of America, 7:30  
p.m., American Legion Hall,  
1215 E. 59th St.

TUESDAY  
Arthur L. Peterson Unit  
27, American Legion Auxiliary,  
education and scholarship  
program, 8 p.m. Mrs.  
Hallie Buckley, 15th district  
chairman of education and  
scholarship, will be a guest.

Widows Club, United  
Spanish War Veterans, noon  
sandwich luncheon, 1 p.m.  
business. Cards follow.

WEDNESDAY  
Auxiliary 71, United Spanish  
War Veterans, 1 p.m.

## DEAR ABBY

### The family name is 'mud'

ABIGAIL VAN BUREN

DEAR ABBY: My husband's brother put an ad in our local paper asking for information on his wife's running around with other men.

I understand he got a lot of answers and is using them to prove his wife is an unfit mother. As far as I am concerned our family's name in this town is mud. I told my husband that if he didn't move the kids and me away from here, I was going to leave him.

He says that just because his brother is a jackass doesn't mean that HE is one too. And besides, he says that he has too much invested in his business here

just to pick up and move because of the talk.

What should I do? OUR NAME IS MUD

DEAR MUD: It takes only one jackass to make a laughingstock of an entire family. The talk will die down eventually, so stay with your husband. Moving away is no solution. "Talk" has a way of moving, too.

DEAR ABBY: What do you think of a man who asks his wife to dig into her purse to settle up a bill in a restaurant? That's my husband.

Although everyone knows I work, I would just as soon preserve the illusion that my husband is the bread-

winner of the family. It's not the money. I wouldn't mind giving him the money at home if he's "short" or forgot to cash a check, but it looks terrible for outsiders to see a woman paying for things when she's with a man.

How do I put a stop to this? He laughingly calls me his—"CASH REGISTER"

DEAR CASH: Get the finances straightened out at home and tell hubby that from now on the "Cash Register" is ringing up NO SALE in public.

DEAR ABBY: A friend of mine tells everyone she weighs exactly the same now as she did when she was married 15 years ago. That was 110 pounds, which is what I weigh. She is at least 15 pounds heavier than I am. The next time she makes that statement at my house, should I bring out the bathroom scale and dare her to stand on it?

HATES LIARS

## Fraternal calendar

MONDAY

Wide Awake Rebekah Lodge 71, 8 p.m., Machinists Hall, 728 Elm Ave.

Ladies Auxiliary to Fraternal Order of Eagles, 37th birthday celebration, 8 p.m., Eagles Hall, 2821 E. Anaheim St.

Searchlight Chapter 435, Order of Eastern Star, election of officers, 8 p.m., Palos Verdes Temple, 5155 E. Pacific Coast Highway. New members will be honored.

TUESDAY

Mar Vista Chapter, OES, election of officers, 7:30 p.m., Monte Vista Temple, 1120 E. Market St.

Review 15, Woman's Benefit Association, noon luncheon, 1 p.m. business, Machinists Hall. Pioneer Club convenes at 11:30 a.m.

WEDNESDAY

Rebekah Lodge 360, 8 p.m., YWCA, 550 Pacific Ave.

THURSDAY

Jessamine Club of Service Chapter, OES, covered dish luncheon, noon, Com-

munity Room, 3901 Atlantic Ave.

Degree of Honor Lodge 108, initiation of candidates, 8 p.m., Machinists Hall. Past presidents will be honored.

Emera Jewel Club, OES, 11 a.m. business meeting followed by potluck luncheon and cards, Machinists Hall. Emera Chapter will have initiation of members and election of officers during 1:30 p.m. meeting Saturday, Machinists Hall.

Bettina Chapter, OES, 43rd birthday celebration during 6 p.m. dinner, Monte Vista Temple. Stated meeting and election follow at 8 o'clock.

**RENT your TUX BUY your TUX**  
Raymond's  
3143 ATLANTIC AVENUE 562-7115

## Senior citizens

Senior Citizens Happy Hour Association meets at Recreation Hall, 3 Elm Way, Thursday from 10 a.m. to 3:45 p.m. Cards, dancing and entertainment are on the schedule. Those attending are asked to bring a sack lunch. Coffee will be furnished.

DEAR HATES: No. It's bad enough for a woman to lose her figure without having to lose face, too.

Problems? Write to Abby, Box 977, Los Angeles, Calif. For a personal reply, please enclose self-addressed envelope.



## HALF/PRICE

Sale!

Nationally Advertised PERMANENTS

\$15 7.50  
\$20 10.00  
\$25 12.50

flattering haircut, smart style setting included at these low, low prices

For Appointment HE 2-7451

use your Charge-Plate third floor

**Walker's**  
the friendly store of Long Beach

## Playtex Girdle

# \$200 OFF SALE!

**\*Playtex**  
**'Mold 'N Hold' Girdles and Panty Girdles (A)**  
reg. \$6.95 now only **\$4.95**  
Zipper Girdle reg. \$8.95 now only **\$6.95**

For a limited time only nationally advertised Playtex Girdles and Panty Girdles at exciting savings of \$2.00. And they all feature finger-tip panels that control your tummy!

**cloth-lined**  
**\*Playtex Magic Controller\* Girdles**  
reg. \$8.95 now only **\$6.95**

(B) Panty girdles, too! Playtex Magic Controller Panty Girdles with soft, cool cloth lining for as low as \$7.95, reg. \$9.95

And Playtex Magic Controller Zipper Girdles  
reg. \$10.95 now only **\$8.95**  
Zipper Panty Girdle reg. \$11.95 now only **\$9.95**

Sizes: XS, S, M, L  
—Extra large sizes \$1.00 more.

Hurry—sale expires October 30.

Look for the Girdle in the Tail Tube

**AS SEEN ON TV**

**Walker's**  
the friendly store of Long Beach

4TH AND PINE SHOP MON., FRI. 'TIL 9:00 HE 2-7451 PARK FREE ANY VICTORIA LOT



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Yet abandoned carts can be seen in front of homes, in driveways, even in streets. Some wind-up as laundry baskets, carriers for garden tools, and as portable storage bins for charcoal and barbecue tools.

Check the personal lives of family pets and you will find market carts used as beds for dogs and cats. In fact, "cartnappers" even take the carts to Mexico for resale.

**WHAT TO DO?** Recognize the problems and set a good example. Return the cart to the market when you have loaded your car—or, at least, stow it out of the traffic lanes on the parking lot. Most market parking lots have designated areas for "buggy" return. Use them. Of course, if all this fails, there is always the law. In fact, in Los Angeles the "borrower" can be fined up to \$50 for violation of the ordinance.

## ANNUAL EVENTS

### Two career clubs to fete bosses at dinners

Noting their first annual Bosses' Night Tuesday will be Jubilee Chapter, American Business Women's Association, at a dinner at 7 p.m. at Long Beach Elks Club.

One man will be singled out that night and named as Boss of the Year by the career women.

Guest speaker will be Robert Gunter, counselor at Long Beach Memorial Hospital, whose topic will be, "People." Entertainment will be provided by Mickey Ely, television personality.

A WOMAN of the Year trophy will be presented to

Mrs. Dayle Provost who recently returned from teaching on the college staff at Bir Zeit, Jordan.

Special guest will be Marjorie Tuggle, national president-elect of ABWA, who will speak on the history of the career group. Plans for national convention, to take place Oct. 15-17 at the Hilton Hotel, San Francisco, will be discussed. Members from more than 550 chapters will attend. Helen Minges, president of Jubilee Chapter, will conduct the meeting.

**MEMBERS OF** Queen Beach Chamber, National Secretary Association International, will honor their bosses at annual Executives Night dinner Thursday in the Terrace Room of Petro-

leum Club. Dinner will be served at 7:30 p.m. following a 6:30 social hour.

An Oriental theme will predominate in decor and entertainment. A demonstration of karate by Caylor Adkins, 1963 California champion, will be a highlight of the evening. His brother, Curtis Adkins, who studied

karate in the Orient for three years, will join his brother for a special exhibition.

Adding lightness to the program will be a musical vignette entitled, "A Little Bit of American Chop Suey," to be presented by Betty Kimber, Jackie Waggoner and Rose Bishop of Long Beach Civic Light Opera Co.

### Leprechauns dine, dance

Prizes and surprises are in store Saturday at Agate Hall, 1711 E. 20th St., when Leprechaun Club of Long Beach gets the Halloween season-off to an early start. Buffet supper and a costume dance—with awards in numerous categories—are in store for guests

gathering from 8:30 p.m. to 1 a.m.

**PROCEEDS** will benefit the ward of retarded children at Fairview Hospital, Costa Mesa, sponsored by Leprechaun Club, a small philanthropic group of young matrons.

## YW lists class dates

Self-defense classes will be taught again at the YWCA, 550 Pacific Ave., beginning Tuesday. Ken Charadio returns as instructor in beginning and advanced courses, open to men and women and to boys and girls 14 years old or over.

The course is affiliated with the Allied School of Self Defense and students may earn accredited federation ranks.

The completed remodeling of the Y's gym and dressing rooms makes it possible for more to enroll in the twice weekly classes, to be conducted from 7 to 9 p.m. each Tuesday and Thursday.

Further information may be obtained by calling the health education department of the YWCA.

## Patriotic calendar

All meetings take place at Veterans Memorial Building.

### MONDAY

United Veterans Council, 7:30 p.m.

Emily R. Jewell Tent 15, Daughter of Union Veterans of the Civil War, 11 a.m. sandwich luncheon, 12:30 p.m. business.

Chapter 8, Blue Star Mothers of America, 7:30 p.m., American Legion Hall, 1215 E. 59th St.

### TUESDAY

Arthur L. Peterson Unit 27, American Legion Auxiliary, education and scholarship program, 8 p.m. Mrs. Hallie Buckley, 19th district chairman of education and scholarship, will be a guest.

Widows Club, United Spanish War Veterans, noon sandwich luncheon, 1 p.m. business. Cards follow.

### WEDNESDAY

Auxiliary 71, United Spanish War Veterans, 1 p.m.

## DEAR ABBY

### The family name is 'mud'

ABIGAIL VAN BUREN

**DEAR ABBY:** My husband's brother put an ad in our local paper asking for information on his wife's running around with other men.

I understand he got a lot of answers and is using them to prove his wife is an unfit mother. As far as I am concerned our family's name in this town is mud. I told my husband that if he didn't move the kids and me away from here, I was going to leave him.

He says that just because his brother is a jackass doesn't mean that HE is one too. And besides, he says that he has too much invested in his business here

just to pick up and move because of the talk.

What should I do? **OUR NAME IS MUD**

**DEAR MUD:** It takes only one jackass to make a laughingstock of an entire family. The talk will die down eventually, so stay with your husband. Moving away is no solution. "Talk" has a way of moving, too.

**DEAR ABBY:** What do you think of a man who asks his wife to dig into her purse to settle up a bill in a restaurant? That's my husband.

Although everyone knows I work, I would just as soon preserve the illusion that my husband is the bread-

winner of the family. It's not the money. I wouldn't mind giving him the money at home if he's "short" or forgot to cash a check, but it looks terrible for outsiders to see a woman paying for things when she's with a man.

How do I put a stop to this? He laughingly calls me his—"CASH REGISTER"

**DEAR CASH:** Get the finances straightened out at home and tell hubby that from now on the "Cash Register" is ringing up NO SALE in public.

**DEAR ABBY:** A friend of mine tells everyone she weighs exactly the same now as she did when she was married 15 years ago. That was 110 pounds, which is what I weigh. She is at least 15 pounds heavier than I am. The next time she makes that statement at my house, should I bring out the bathroom scale and dare her to stand on it?

**HATES LIARS**

## Fraternal calendar

### MONDAY

Wide Awake Rebekah Lodge 71, 8 p.m., Machinists Hall, 728 Elm Ave.

Ladies Auxiliary to Fraternal Order of Eagles, 37th birthday celebration, 8 p.m., Eagles Hall, 2821 E. Anaheim St.

Searchlight Chapter 435, Order of Eastern Star, election of officers, 8 p.m., Palos Verdes Temple, 5155 E. Pacific Coast Highway. New members will be honored.

### TUESDAY

Mar Vista Chapter, OES, election of officers, 7:30 p.m., Monte Vista Temple, 1120 E. Market St.

Review 15, Woman's Benefit Association, noon luncheon, 1 p.m. business, Machinists Hall. Pioneer Club convenes at 11:30 a.m.

### WEDNESDAY

Rebekah Lodge 360, 8 p.m., YWCA, 550 Pacific Ave.

### THURSDAY

Jessamine Club of Service Chapter, OES, covered dish luncheon, noon, Com-

munity Room, 3901 Atlantic Ave.

Degree of Honor Lodge 108, initiation of candidates, 8 p.m., Machinists Hall. Past presidents will be honored.

Emera Jewel Club, OES, 11 a.m. business meeting followed by potluck luncheon and cards, Machinists Hall. Emera Chapter will have initiation of members and election of officers during 1:30 p.m. meeting Saturday, Machinists Hall.

### FRIDAY

Bettina Chapter, OES, 43rd birthday celebration during 6 p.m. dinner, Monte Vista Temple. Stated meeting and election follow at 8 o'clock.

**RENT your TUX BUY your TUX**  
from **Raymond's TUX SHOP**  
3443 ATLANTIC AVENUE GA 7-0115

## Senior citizens

Senior Citizens Happy Hour Association meets at Recreation Hall, 3 Elm Way, Thursday from 10 a.m. to 3:45 p.m. Cards, dancing and entertainment are on the schedule. Those attending are asked to bring a sack lunch. Coffee will be furnished.

**DEAR HATES:** No. It's bad enough for a woman to lose her figure without having to lose face, too.

Problems? Write to Abby, Box 47700, Los Angeles, Calif. For a personal reply, picture a stamped, self-addressed envelope.



## HALF PRICE

### Sale!

Nationally Advertised PERMANENTS

\$15	7.50
\$20	10.00
\$25	12.50

flattering haircut, smart style setting included at these low, low prices

For Appointment **HE 2-7451**

use your Charge-Plate third floor

**Walker's**  
the friendly store of Long Beach

# Remodeling your home?

For expert help, come to Edison's Home Remodeling Forum

You will be given valuable information to help you with your plans for home improvements by speakers who specialize in designing, banking and construction. Remodeling consultants will be available to give you individual assistance.

The Home Remodeling Forum will be held Tuesday, October 12 at 7:00 p.m.

Edison's Electric Living Center  
100 Long Beach Blvd., Long Beach

Call HE 5-1121, Ext. 271 for reservations  
Seating will be limited



Southern California Edison

## Playtex Girdle

### \$200 OFF SALE!

**\*Playtex Mold 'N Hold® Girdles and Panty Girdles (A)**  
reg. \$6.95 now only **\$4.95**

Zipper Girdle reg. \$8.95 now only **\$6.95**

For a limited time only nationally advertised Playtex Girdles and Panty Girdles at exciting savings of \$2.00. And they all feature finger-tip panels that control your tummy!

**cloth-lined \*Playtex Magic Controller® Girdles**  
reg. \$8.95 now only **\$6.95**

(B) Panty girdles, too! Playtex Magic Controller Panty Girdles with soft, cool cloth lining for as low as \$7.95, reg. \$9.95

**And Playtex Magic Controller Zipper Girdles**  
reg. \$10.95 now only **\$8.95**

Zipper Panty Girdle reg. \$11.95 now only **\$9.95**

Sizes: XS, S, M, L.  
—Extra large sizes \$1.00 more.

**Hurry—sale expires October 30.**

Look for the Girdle in the Tall Tube

**AS SEEN ON TV**

**Walker's**  
the friendly store of Long Beach

4TH AND PINE SHOP MON., FRI. 'TIL 9:00 HE 2-7451 PARK FREE ANY VICTORIA LOT



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**HANSEL & GRETEL**  
IMPORTED DANISH CHRISTMAS  
TOWELS - SCARVES - TRIM FOR  
CELESTIAL CLOTHING  
EUROPEAN IMPORTS  
3014 E. Broadway, Room 202-203

## Shower of Flowers is theme of ball

"Shower of Flowers" themes the 12th annual Nightingale Charity Ball, always a social highlight, which takes place Saturday evening at Pacific Coast Club.

Hundreds of flowers made by members in vivid autumn colors will be used to adorn both guests and ballroom. The evening's resulting shower of contributions will make it possible for Nightingales, junior organization to Children's Memorial Hospital Auxiliary, to assist in medical care of needy children with purchase of necessary pediatric equipment.

George Liberace, his violin and orchestra, will play for dancing following the 9:30 p.m. dinner hour.

GUESTS will be greeted by Mrs. David Johnson, Nightingale president, and Mr. Johnson, and ball chairman, Mrs. Richard Daniels, and Dr. Daniels. Also on the committee are Mmes. James Thompson and James Johnson.

Numerous pre-ball cocktail parties are planned in the homes of members. Among those hosting hors d'oeuvres hours are Messrs. and Mmes. Clifford Slosson, David Hauser, Tarry Robert, Edward Twining, Courtney Trostle, Lee Eldred, Victor McCarty, Don Haney, Mrs. May Sippelle, Drs. and Mmes. Don Timmons, James McBride and John Westland.



—Staff Photo by KENT HENDERSON

**TIES MUST BE BLACK, BUT NO ONE MENTIONED JACKETS!**  
Mr. and Mrs. Ed Twining (left) and Dr. and Mrs. Richard Daniels go "way out" in selecting fancy garb for Nightingale ball.

## TO RESIDE IN SAN DIEGO

### L.B. teacher repeats vows in Navy Chapel

In a ceremony Saturday afternoon in the U.S. Naval Station Chapel, San Diego, Nancy Sue Bottelmy, daughter of Mr. and Mrs. August L. Bottelmy of Alden, Ill., said nuptial vows with Lt. (j.g.) Darrell D. Mellmer, son of Mrs. Peter Mellmer of New England, N.D., and the late Mr. Mellmer.

The bride, now on leave of absence as a teacher in the Long Beach elementary school system, wore an empire gown of white de-lustered satin en train with overblouse in Alencon lace. Pearlized orange blossoms held her bouffant veil of silk illusion.

LENORE Grzyb was maid

of honor, and Betty Weir was bridesmaid. Lt. (j.g.) George Huchting was best man. The 150 wedding guests were seated by Lt. (j.g.) Harry Davis, Lt. (j.g.) Ben A. Threet and Ens. R. P. Tuill.

After a reception and buffet dinner at the Admiral Kidd Club, the couple left on a trip to Monterey and Carmel. They will reside in San Diego.

The new Mrs. Mellmer was graduated from Northern Illinois University, DeKalb, Ill., and the bridegroom was graduated from St. John's University, Collegeville, Minn.

**PLASTIC CLASSES**  
Begin tomorrow in our Christmas Program Classes  
• Individual • Club Projects • Church Groups  
Shirley's Arts & Crafts  
3848 E. Anaheim, L.B. — 434-7141



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Very Feminine  
Hammond's...  
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**HAMMOND'S NOW OPEN SUNDAY**

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LHA 1-8206 594-4178  
2121 E. Broadway in  
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2121 E. Broadway in  
Long Beach, Cal.  
CALL TODAY FOR YOUR CONVENIENT APPOINTMENT



**Beauty Advice**  
... I have never yet seen a finer method of improving the complexion. Wrinkles are smoothed, dryness is checked, blemishes vanish and the skin takes on a healthy, youthful look ... (Extract from a report by Margaret Merritt suggesting the use of the tropical oil of Olay as a powder base.) Most dermatologists are now able to obtain supplies of this oil which gives glorious loveliness to the skin.

Especially now showing

## THE CONN Rhapsody

The "full" organ for full enjoyment ... from now on!

Sit at the console of the Rhapsody and put it through its paces. Get the precise effects you want—even selective shading control for flutes and other voices... a new, but typical, Conn exclusive. Be warned in advance: you'll never again be satisfied with an undersized, incomplete organ! Yet, despite its full keyboard and pedalboard, its abundance of voice tabs and couplers, and built-in Leslie speaker, the Rhapsody is easy to play, even for beginners.

**\$1995.00**

Terms, of course  
Used Organs from \$450.00

Exch. 1/3 off  
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**THE ESTERMAN CO.**  
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MON. and TUES. ONLY

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### KITCHEN AND CAFE PRINTS

100% cotton guaranteed. Fast colors. 31" wide. Includes floral, checks, provincials and novelty type prints.

Reg. 47c yard **3 yds. 1.00**

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### PARTY TAFFETAS

45" wide. Solid colors. 100% acetate. Used for ladies' slips, formal, etc.

Reg. 59c yard **37 yd.**

1 to 12 yd. length

### Zantrel & Cotton

Machine washable, crease resistant, 36" wide.

Reg. 57c yard **44 yd.**

**433 PINE AVE. OPEN MONDAY & FRIDAY EVES.**



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IMPORTED DANISH CHRISTMAS PLATES - CHINA - SILVER SPOONS  
CELAIN - MUSIC BOXES - CARDS  
BABY CLOTHES.  
EUROPEAN IMPORTS  
2414 E. Broadway, near Redondo



**TIES MUST BE BLACK, BUT NO ONE MENTIONED JACKETS!**—Staff Photo by KENT HENDERSON  
Mr. and Mrs. Ed Twining (left) and Dr. and Mrs. Richard Daniels go "way out" in selecting fancy garb for Nightingale ball.

## TO RESIDE IN SAN DIEGO

### L.B. teacher repeats vows in Navy Chapel

In a ceremony Saturday afternoon in the U.S. Naval Station Chapel, San Diego, Nancy Sue Bottlemy, daughter of Mr. and Mrs. August L. Bottlemy of Alden, Ill., said nuptial vows with Lt. (j.g.) Darrell D. Mellmer, son of Mrs. Peter Mellmer of New England, N.D., and the late Mr. Mellmer.

The bride, now on leave of absence as a teacher in the Long Beach elementary school system, wore an empire gown of white de-lustered satin en train with overblouse in Alencon lace. Pearlized orange blossoms held her bouffant veil of silk illusion.

LENORE Grzyb was maid



of honor, and Betty Weir was bridesmaid. Lt. (j.g.) George Huchting was best man. The 150 wedding guests were seated by Lt. (j.g.) Harry Davis, Lt. (j.g.) Ben A. Threest and Ens. R. P. Tull.

After a reception and buffet dinner at the Admiral Kidd Club, the couple left on a trip to Monterey and Carmel. They will reside in San Diego.

**Beauty Advice**  
"... I have never yet seen a finer method of improving the complexion. Wrinkles are smoothed, dryness is checked, blemishes vanish and the skin takes on a healthy, youthful look..." (Extract from a report by Margaret Merrill suggesting the use of the tropical oil of Olap as a powder base.) Most druggists are now able to obtain supplies of this oil which gives glorious loveliness to the skin.

The new Mrs. Mellmer was graduated from Northern Illinois University, DeKalb, Ill., and the bridegroom was graduated from St. John's University, Collegeville, Minn.

**PLASTIC CLASSES**  
Begin tomorrow in our Christmas Program Classes  
• Individuals • Club Projects • Church Groups  
Shirley's Arts & Crafts  
3840 E. Anaheim, L.B. — 436-7145

**Very Elegant Very Feminine Hammond's... Very Right for You**  
Enjoy unsurpassed beauty, when your permanent and coloring are by Hammond's. Let our talented stylists give you that lovely line to insure that extra admiring glance!  
**HAMMOND'S NOW OPEN SUNDAY**  
We Never Compromise Our Quality  
HAIR STYLISTS  
LAKEWOOD LONG BEACH  
HA 1-8306 598-1170  
4140 PARADISE AT CARSON  
2181 E. Wadsworth at Norwalk Blvd. (N. El Dorado Park Estate & New York's 101st St.)  
Mon. thru Fri. 10:10 a.m. - 7:30 p.m.  
Sat. 11 a.m. - 5:30 p.m.  
Sun. 10:10 a.m. - 5:30 p.m.  
CALL TODAY FOR YOUR CONVENIENT APPOINTMENT

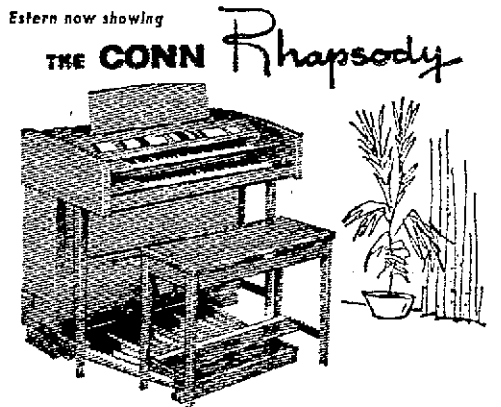
## Shower of Flowers is theme of ball

"Shower of Flowers" themes the 12th annual Nightingale Charity Ball, always a social highlight, which takes place Saturday evening at Pacific Coast Club.

Hundreds of flowers made by members in vivid autumn colors will be used to adorn both guests and ballroom. The evening's resulting shower of contributions will make it possible for Nightingales, junior organization to Children's Memorial Hospital Auxiliary, to assist in medical care of needy children with purchase of necessary pediatric equipment. George Liberace, his violin and orchestra, will play for dancing following the 9:30 p.m. dinner hour.

**GUESTS** will be greeted by Mrs. David Johnson, Nightingale president, and Mr. Johnson, and ball chairman, Mrs. Richard Daniels, and Dr. Daniels. Also on the committee are Mmes. James Thompson and James Johnson.

Numerous pre-ball cocktail parties are planned in the homes of members. Among those hosting hors d'oeuvres hours are Messrs. and Mmes. Clifford Stosson, David Hauser, Tarry Roberl, Edward Twining, Courtney Trostle, Lee Eldred, Victor McCarty, Don Haney, Mrs. May Sipprelle, Drs. and Mmes. Don Timmons, James McBride and John Westland.



The "full" organ for full enjoyment ... from now on!

Sit at the console of the Rhapsody and put it through its paces. Get the precise effects you want—even selective shading control for flutes and other voices... a new, but typical, Conn exclusive. Be warned in advance: you'll never again be satisfied with an undersized, incomplete organ! Yet, despite its full keyboard and pedalboard, its abundance of voice tabs and couplers, and built-in Leslie speaker, the Rhapsody is easy to play, even for beginners.

**\$1995.00**

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Used Organs  
from \$450.00

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100% cotton guaranteed. Fast colors. 36" wide. Includes florals, checks, provincials and novelty type prints.  
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**PARTY TAFFETAS**  
45" wide. Solid colors. 100% acetate. Used for ladies' slips, formals, etc.  
Reg. 59c yard **37c**  
1 to 16-yd. length  
**Zantrel & Cotton**  
Machine washable, crease resistant, 36"/45" wide.  
Reg. 57c yard **44c**  
**433 PINE AVE. OPEN MONDAY & FRIDAY EVES.**



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Then, looking out at the long shoreline, he added, "I love this city!"

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# Centuries of art in 'Treasures of Japan'

By VIRGINIA LADDEY

"Art Treasures from Japan," which opened yesterday at the Los Angeles County Museum of Art, 5905 Wilshire Blvd., will be on exhibit only until Nov. 7. The word "only" is chosen because a month seems a short time for the many art devotees in the area to see this exhibit. One visit is hardly enough in which to absorb and enjoy the wealth of fascinating treasures.

The Japanese have sent up a representation of their best from government museums, Buddhist temples and Shinto shrines, and from private collections. The earliest works are fine wood carvings and gilt bronze Buddhas from the 7th century shrine at Horyu-ji. Most arresting are two highly-realistic life-size carvings of saintly figures, Mawaranyo and Basu-sen of the 13th century.

AMONG the 49 paintings are two works by Sesshu, the 15th century Zen monk, whose command of the ink brush is unsurpassed, and whose work is immediately accessible to contemporary Western eyes. More decorative are the landscape screens while the story-telling scrolls like the animal fables and the "tales of Hei-ji" are full of personality. The understated nature and simplicity of the great classical painting is marvelous.

So, too, are examples of calligraphy, exquisite metal work (mark the Keku, ceremonial flower tray, in silver and gilt from the late 12th century), armor, lacquer, 11 centuries of ceramics, and woven silk kimono from the 16th to 18th centuries.

REAMS COULD be writ-

ten about any and all "Art Treasures from Japan," but the two dozen ceramic pieces are of special interest in our area. The 17th century Edo period porcelains with their pure colors and white are exquisite, but more appealing are the humble stoneware bowls which impart the deep dedication of their makers.

The exhibit is handsomely installed, framed in planks of pure-grained wood, surrounded appropriately by water-smoothed stones and green planting. This show is more than an elegant historical art exhibit, it is a deep human experience.

Museum hours are 10 a.m. to 5 p.m., Tuesdays through Sundays and until 10 p.m. Tuesdays and Fridays. Admission is \$1 for adults and 25 cents for children.

## 'Australia' opens LBCC film series

"Australia," opening film-lecture of the 1965-66 International Film Series, will be presented at five high school auditoriums this week.

Opening at 8 p.m. Monday in the Wilson auditorium, the program will be repeated Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan.

Narrator will be Nicol Smith, producer of documentary films and author of "Golden Doorway to Tibet" and other books. His latest film explores "the land down under" from its major coastal cities and flourishing cattle and sheep lands into the vast interior desert inhabited only by bands of aborigines.

Season tickets will be available at the box office each night. The series is presented by the forums department of Long Beach City College.



NICOL SMITH

## On stage---

Information below is furnished by the Long Beach Community Concert Association. Sometimes due to changes in the program, the actual times of the performances may vary. We suggest a call to the manager, before attending.

ACTORS' CIRCLE, 29 3/4th St. L.A. 4-1111. 8 p.m. Thursday through Sunday.

COMMUNITY PLAYHOUSE, 302 E. 4th St. L.A. 4-1111. 8 p.m. Thursday through Sunday.

OFF-BROADWAY THEATRE, 211 1/2th Ave. N.W. Warner's Production. 8 p.m. Friday, Saturday (closed) and Sunday.

SOUTH COAST REPERTORY, 2115 1/2th Ave. Warner's Production. 8 p.m. Friday, Saturday (closed) and Sunday.

ALDO VERDES PLAYERS, 2115 1/2th Ave. Warner's Production. 8 p.m. Friday, Saturday, through Oct. 12.

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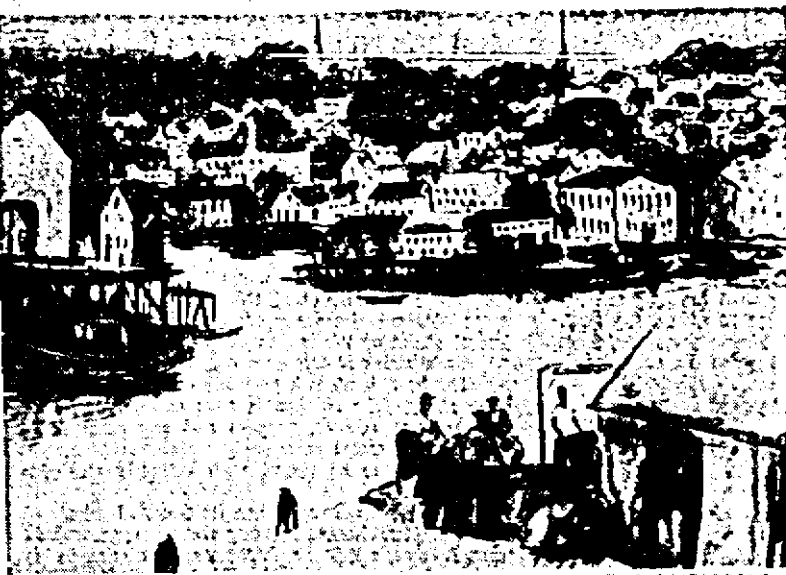
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FOR OCTOBER  
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**October Specials**

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Budget Cold Wave	4"
\$10 Sta-Curl	6"
\$15 Wondercurl	8"
\$20 Magic Curl	10"
\$35 Regal Curl	17"

INCLUDES Shampoo, Cut and Set complete.  
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OPEN DAY & NIGHT / 8 A.M. TO MIDNIGHT  
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<b>LONG BEACH</b> 111 E. 5th St. 8 a.m. - 8 p.m. Free Service 437-1621	<b>LAKEWOOD</b> 1414 S. Harbor Blvd. 1120 E. 8th St. 421-1438	<b>BELLFLOWER</b> 1115 Alhambra Blvd. (Just E. of Lakewood) 864-9197
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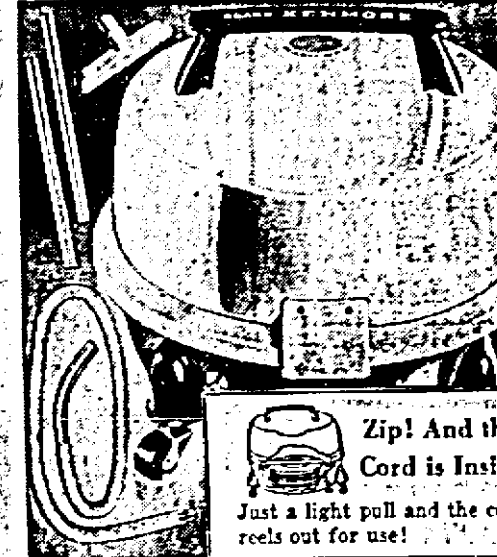
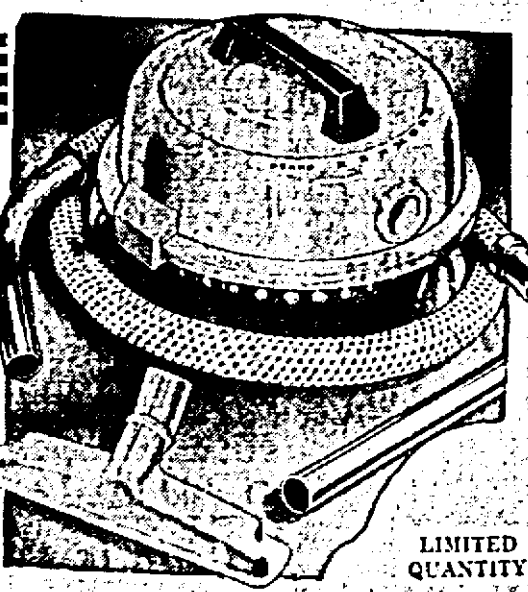
**Canister Vacuums**

Sears Low Low Price!

**\$17**

- Compact, lightweight, with easy-to-carry top handle and wrap-around cord
- Cleans rugs, carpets, floors and draperies... easy to store away
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**Canister Vacuums**

Sears Low Low Price!

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Shop 6 Nights MONDAY THRU SATURDAY 9:30 A.M. TO 9:15 P.M.

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You Must Present This Ad for Special IPT

# Centuries of art in 'Treasures of Japan'

By VIRGINIA LADDEY

"Art Treasures from Japan," which opened yesterday at the Los Angeles County Museum of Art, 5905 Wilshire Blvd., will be on exhibit only until Nov. 7. The word "only" is chosen because a month seems a short time for the many art devotees in the area to see this exhibit. One visit is hardly enough in which to absorb and enjoy the wealth of fascinating treasures.

The Japanese have sent up a representation of their best from government museums, Buddhist temples and Shinto shrines, and from private collections. The earliest works are fine wood carvings and gilt bronze Buddhas from the 7th century shrine at Horyu-ji. Most arresting are two highly-realistic life-size carvings of saintly figures, Mawarano and Basu-sen of the 13th century.

AMONG the 49 paintings are two works by Sesshu, the 15th century Zen monk, whose command of the ink brush is unsurpassed, and whose work is immediately accessible to contemporary Western eyes. More decorative are the landscape screens while the story-telling scrolls like the animal fables and the "tales of Hei-ji" are full of personality. The understated nature and simplicity of the great classical painting is marvelous. So, too, are examples of calligraphy, exquisite metal work (mark the Keku, ceremonial flower tray, in silver and gilt from the late 12th century), armor, lacquer, 11 centuries of ceramics, and woven silk kimono from the 16th to 18th centuries.

REAMS COULD be written about any and all "Art Treasures from Japan," but the two dozen ceramic pieces are of special interest in our area. The 17th century Edo period porcelains with their pure colors and white are exquisite, but more appealing are the humble stoneware bowls which impart the deep dedication of their makers.

The exhibit is handsomely installed, framed in planks of pure-grained wood, surrounded appropriately by water-smoothed stones and green planting. This show is more than an elegant historical art exhibit, it is a deep human experience.

Museum hours are 10 a.m. to 5 p.m., Tuesdays through Sundays and until 10 p.m. Tuesdays and Fridays. Admission is \$1 for adults and 25 cents for children.

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## 'Australia' opens LBCC film series

"Australia," opening film-lecture of the 1965-66 International Film Series, will be presented at five high school auditoriums this week.

Opening at 8 p.m. Monday in the Willson auditorium, the program will be repeated Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan.

Narrator will be Nicol Smith, producer of documentary films and author of "Golden Doorway to Tibet" and other books. His latest film explores "the land down under" from its major coastal cities and flourishing cattle and sheep lands into the vast interior desert inhabited only by bands of aborigines.

Season tickets will be available at the box office each night. The series is presented by the forums department of Long Beach City College.



NICOL SMITH

## On stage---

(Information below is furnished by theater groups. Sometimes due to circumstances beyond their control, theaters change programs. We suggest a call to the theater, before attending, to confirm program.)  
ACTOR'S CIRCLE, 29 39th Pl., Lysistrata, 8 p.m. Friday through Saturday, through Nov. 13  
COMMUNITY PLAYHOUSE, 501 E. Anaheim St., "The Capelin's Paradise," 7:45 p.m. Thursday; 8:30 p.m. Friday, Saturday through Oct. 21  
OFF-BROADWAY THEATRE, 211 Litch Ave., "Mrs. Warren's Profession," 8:30 p.m. Friday, Saturday (closing)  
SOUTH COAST REPERTORY, 2815 V. a Way, Newport Beach, "Othello," 8:30 p.m. Thursday through Sunday, through Nov. 7  
PALOS VERDES PLAYERS, 5514 Via Tejon, Malaga Cove Plaza, "Goodbye Charlie," 8:30 p.m. Friday, Saturday, through Oct. 21.

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- Handy disposable paper dust bags keep your hands clean . . . model 6715

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# CHEF OF THE WEEK

## Just the 'stew' for a camp fire

By BILL DUNCAN  
I-P-T Staff Writer

Food Editor Mildred K. Flinary asked me if I picked up an interesting recipe while I was living as a migrant farm worker compiling facts for a series of articles on the plight of the migrant and his family.

It so happens I did, but unless you're brave, have a strong stomach or just plain "dirt poor" this camp chow probably won't fit into your home fare.

Here's how I obtained the ingredients:  
Sitting around the old camp fire one night I was offered a sampling of a concoction being brewed in a black pot that appeared unwashed for four seasons of prune picking. Not wanting to offend my host, who appeared to have had a longer abstinence from soap and water than the pot, I inquired cautiously:

"What is it?"  
"Arkile Choke," he replied proudly.  
"You mean artichoke?"  
"Now, I mean Arkile Choke. Only an Arkile can git it down without choking," he said without a smile.

WITHOUT my agreeing he handed me a tin plate—one that he had just cleaned by wiping it on the seat of his overalls. He began heaping a stew-like dish onto the plate.

I gulped, silently. Having learned to eat what the Navy cooked while serving on shipboard with a Marine detachment, I figured it couldn't be anything worse. Hunger has a way of overcoming the most delicate of stomachs.

It may have been cooked in a dirty pot and shoveled into a dirty plate, but it was delicious.

I had to do considerable cajoling and swap my

Scout knife, but he finally gave me the recipe. The principal ingredients, he said, were chicken, beef, lamb and salt pork—when you can get them.

If not, raccoon, opossum, rabbit, squirrel and crow can be substituted.

The chicken, beef, lamb and salt pork—all four ingredients are needed—are cut up in small pieces. You need a half dozen cracked soup bones, he explained, to make a rich stock. "It gives it a hankering, but I ain't had any fresh ones since the markets quit giving them away."

ONCE YOU HAVE all this meat chopped up, dice some potatoes, green peppers and carrots and add a liberal shake of Worcestershire sauce and mustard. Some rice and tomatoes may also be added.

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"It's got to be stirred with authority and constantly," he said.

"How do you know when it's done?" I asked.

"Oh, you'll know. The dog always starts drooling when he smells it just right," he said pointing to his old hound dog.

"Course now, you can't serve this dignified unless you have corn pone, but I'm plum out of corn meal," he apologized.

"How do you make corn pone?"

"Are you serious? Why just take a cup of corn meal, mix in enough salt to fit betwixt the thumb and the first finger (1/2 teaspoon) and add some hot water until it swells up. Work it in a ball, pat it



JOVIAL BILL DUNCAN, I-P-T STAFFER

round, then ball your fist up and stick your three fingers down on it to groove it. Then just stick it over the fire and bake it brown."

And man, that's eat'n.

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Proceeds of the ball each year go to the California Adoption Foundation which is entrusted with the responsibility of assuring Holy Family Adoption Service that sufficient funds will always be available to provide permanent homes and parents for adoptable infants of every race, creed and nationality.

A NATIVE of Long Beach, Miss Eaton is a senior at Millikan High School and will be escorted to the ball by James Douglas Armstrong, also a senior at Millikan. She is the niece of Long Beach residents Mrs.



LINDA CAROL EATON

Angel Alvarado, Las Damas member, and Mr. Alvarado, former consul to the Republic of Panama.

Pre-deb activities have included a tea for debs and their mothers in Los Angeles, a dinner dance at La Canada Country Club, and a fashion tea in San Dimas in which Miss Eaton modeled.

## DEAR MRS. MAYFIELD

### Spanking's hard--but helps

DEAR MRS. MAYFIELD:

After my parents died a few months ago, I went to live with my older brother. He is the only relative I have. He's married but he has no children and I don't think he knows how to treat them. I am 12.

Last Sunday three of my girl friends were over and we were in my room. I had left some books on the kitchen table and Joe called me, telling me to put the books away. When I said, "Just a minute," he flipped. He stormed into my room and said, "If you are going

to mind like a baby, I'll treat you like one." Then he turned me across his knee and spanked me—hard! Then he said I would get the same thing every night when he came home unless I "straightened up."

I was embarrassed and indignant. I hadn't been spanked since I was seven and I don't think I deserve that kind of punishment now.

He kept his word. When he comes home I get spanked and his wife gets kissed.

What am I going to do? — SORE AND STANDING

DEAR SORE AND STANDING:

Don't you think you could prevent this spanking by minding a little better? I've had experience with this "just a minute" routine, and many times it's just a delaying tactic. I suspect you need discipline and your brother had to resort to spanking (and embarrassment) to get through to you.

If you "straighten up" and mind as you should, I don't think this punishment will get kissed. If you were wild continue.

And, why shouldn't his as nice to him as she is, you might get kissed, too! —M. M.

## School menus for week

The following menus will be served in Long Beach Elementary Schools in the week of October 4-8:

MONDAY: Hot dog, buttered whole kernel corn, strawberry sauce with whipped topping, chocolate sandwich cookie and milk.

TUESDAY: Italian spaghetti, buttered green beans, cantaloupe wedge, hot buttered french bread and milk.

WEDNESDAY: Chopped steak on mashed potatoes, tossed greensalad, California spice cake, peanut butter sandwich and milk.

THURSDAY: Hamburger on bun, pickle slices, garden peas, fruit cup supreme and milk.

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with whipped topping, whole wheat bread-butter and milk. The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR & SENIOR MENU  
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DEAR MRS. MAYFIELD:

I am dating a 21-year-old boy who was married at 18 and divorced at 19. He's really a nice boy and I am very, very fond of him.

People have told me, he is "too experienced" for me (I'm 17) and I should go with fellows nearer my age and who haven't been through the marriage bit.

What do you think? Is he too old for me in age and in experience? DOUBTFUL

DEAR DOUBTFUL:

One thing I'm not doubtful about is that you should circulate more with boys who haven't lived so much in such a short time before you get too involved with this fellow.

One mistake can't be held against a man and he might be a real nice guy, but take it slow and easy. If you have an eye on him as husband material (I hope not yet for a while!) take a long, deep look into why his first marriage was so short—and don't take just his word for it. —M. M.

## Syracuse alums set grid dance

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An honored guest will be William Pearson Tolley, chancellor of the university, as well as Benjamin Schwartzwalder, chief football coach. Chairman is Richard Fishell of Beverly Hills, former Syracuse star fullback. Other nationally known gridiron stars expected are All Americans Floyd Little and Pat Kilborn.

## Plan cardparty

Funds for a Thanksgiving party for members of Indoor Sports Club will be raised Monday when Good Sports Club of Long Beach sponsors a noon luncheon and card party at Garden Room, 909 E. Third St. The public is welcome.

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Both Italy and America reached a different six-diamond contract on board 43 of the International Match. That is, it was difficult to bid, but the contract was sound and would have made with reasonable breaks.

The American bidding is shown in the box. North's jump to three diamonds was a force to game. South took control and, after North showed one ace, South contracted for the slam.

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AT THE other table the

NORTH		
AKJ454		3
54		
A1533		
49		
WEST		
42		
A153		AK10973
43		QJ72
K10432		14
		87
EAST		
8		
K10		
Q983		
AQJ5		
No one vulnerable		
14	Pass	14
24	Pass	24
4NT	Pass	5W
6NT	Pass	Pass
Opening lead—42		

Italian bidding was extremely complicated but the team did get to the six-diamond contract and might well have made it because the American West opened the ace of hearts and continued the suit.

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Mary is the chic blonde on the right discussing Jacqueline Kennedy's wardrobe with designer Oleg Cassini. Mary has, as you can see, a flair for fashion, and when she writes about fashion her articles have an inimitable flair, too.

In fact, in the less than five years since Mary came to the Independent, Press-Telegram from the Wichita Beacon where she was women's editor, she has won, as nearly as anyone can count, some 30 state and national awards for fashion and feature writing.



## WOMEN WHO CARE WHAT THEY WEAR

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NORTH			
♠	A K J 6 5 4		
♥	5 4		
♦	A 10 5 3		
♣	7		
WEST			
♠	2		
♥	A 8 6 2		
♦	J 6		
♣	K 10 6 4 3 2		
EAST			
♠	Q 10 9 7 3		
♥	Q J 7 3		
♦	7 4		
♣	8 7		
SOUTH (D)			
♠	3		
♥	K 10 9		
♦	K Q 9 8 2		
♣	A Q J 5		
No one vulnerable			
1 ♠	Pass	1 ♠	Pass
2 ♠	Pass	3 ♠	Pass
4 N.T.	Pass	5 ♠	Pass
6 ♠	Pass	Pass	Pass
Opening lead—♠ 2			

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# Tipping's no problem, even on a cruise ship

By Fred Taylor Kraft  
Travel Editor

Tipping, which probably has been going on since money was invented as a means of saying "thank you" for services rendered, almost spoils many a vacation before it starts.

Recently, an acquaintance pleaded: "I'd look forward to this voyage we have booked if it weren't for the ordeal of tipping. Get me off the hook. How do you tip on a cruise ship?"

This man echoed the feeling of thousands of travelers who desire to tip adequately. Americans are reputed to be the best tippers on the road. They believe, rightly, that there should be rewards for the services they accept. They also wish to avoid embarrassments connected with under-tipping.

Without knowledge of whom they should tip, and how much, they become distressed.

WHAT, THEN, are the generally accepted guide rules for tipping on a cruise?

I have found, and many knowledgeable travelers agree, that no set amounts

## TRAVEL and RESORTS

are expected by a ship's personnel. I have also discovered that you are no more respected for a too-generous tip than for a modest gratuity. But these people do like to see the coin of the realm as proof that their services are appreciated.

Actually, shipboard tipping varies with the amount of personal service you receive, the length of your voyage, and the stateroom fare paid. It is as simple as that.

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THE WINE steward should receive \$1 to \$2 when he brings and serves wine to your party at a single table; the deck steward, when he performs such duties as arranging seating on deck; the night steward, a minimum of 25 cents for each errand; the bartender or bar waiter, basically the same as ashore—about 25 to 35 cents for each round of drinks.

Don't tip the chef unless you've asked him to prepare something not listed on the menu. It's not necessary to tip the head waiter. The chief steward is like an officer, and you don't tip ship's officers. You don't tip the cruise director and you don't tip the children's play director unless she's spent an unusual amount of time and attention on your child.

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to expect a little less from a woman passenger than from a man.

Families with children should tip a token amount of \$2 or \$3 per child per crossing to the room steward and dining room steward, but to no one else unless for services performed beyond the call of duty.

One more thing: When your baggage is put aboard and taken off the ship, tip a minimum of 25 cents per bag, the same as at a hotel.

### 'Excursion' route has advantages

If you're a savvy traveler you'll fly the "excursion" route—using those air fares created just for vacationers. The budget possibilities are almost endless.

For example, Delta Air Lines offers a \$419 excursion fare to Caracas, Venezuela—no change of planes from Los Angeles. If you love Caracas you may want to sit out your vacation there, and fly back.

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THOSE ARE just samples but there are many more, including the \$284 excursion to Jamaica which lets you visit Mexico City, the Yucatan and New Orleans in the bargain, if you wish.

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For the bus passenger whose trip will begin between 6 a.m. Monday and 6 a.m. Friday, the company is making available a "Discover America" Discount Plan, which like the TRAV-L-PASS will be in effect systemwide, and will bring about a 50% reduction on the return trip. It will apply on all interstate trips where

the adult one-way fare is \$10 or more, and which will be completed within 30 days of purchase.

COMPLETING the package of bargain travel plans is the Greyhound "Discover America" Family Plan which provides for one parent to pay the full one-way or round-trip adult fare with all other members of the family paying 75% of the one-way or round-trip fare—a 25% saving over present fares for all other members of a family. These fares also will be in effect on trips commencing from 6 a.m. Monday to 6 a.m. Friday, but will apply to both one-way and round-trip interstate trips where the one-way adult fare is \$10 or more.

One-way Family Plan tickets will be limited to use within a 60-day period and round-trips to 120 days. All members of the family party will be required to travel together on the going trip, but will be able to travel separately on the return trip.

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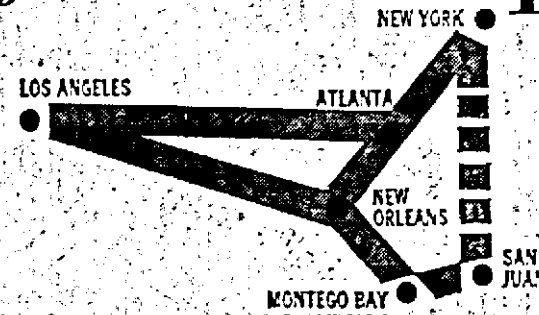
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"Where do we get information on living in Madeira—about six months to a year?"

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It's very cheap living. Pensao (small hotels with meals included) run \$2 to \$5 a day for two people. But it seemed to me you'd get a willy rock-happy after awhile. Little towns near Lisbon are just as inexpensive. Gives you more to do.

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"Could you suggest a ship out of New Orleans for the Virgin Islands, and a hotel? This is a honeymoon."

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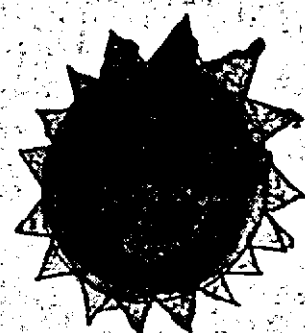
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The price, including deluxe air transportation, meals, accommodations, tours and gratuities, is \$3,450. But your memories of this luxurious world tour will be priceless.

# Tipping's no problem, even on a cruise ship

By Fred Taylor Kraft  
Travel Editor

Tipping, which probably has been going on since money was invented as a means of saying "thank you" for services rendered, almost spoils many a vacation before it starts.

Recently, an acquaintance pleaded: "I'd look forward to this voyage we have booked if it weren't for the ordeal of tipping. Get me off the hook. How do you tip on a cruise ship?"

This man echoed the feeling of thousands of travelers who desire to tip adequately. Americans are reputed to be the best tippers on the road. They believe, rightly, that there should be rewards for the services they accept. They also wish to avoid embarrassments connected with under-tipping.

Without knowledge of whom they should tip, and how much, they become distressed.

WHAT, THEN, are the generally accepted guide rules for tipping on a cruise?

I have found, and many knowledgeable travelers agree, that no set amounts

## TRAVEL and RESORTS

are expected by a ship's personnel. I have also discovered that you are no more respected for a tongue-lashing than for a modicum of gratitude. But these people do like to see the coin of the realm as proof that their services are appreciated.

Actually, shipboard tipping varies with the amount of personal service you receive, the length of your voyage, and the stateroom fare paid. It is as simple as that.

ONE COMMON guide is the dollar-a-day yardstick. On short cruises, such as the four and a half day trips to Hawaii, the cabin steward and dining room steward (or waiter) each were tipped \$1 a day per person; for longer trips, such as trans-Pacific crossings, first-class passengers tip cabin and dining room stewards a little more. Special services should be rewarded with somewhat larger tips.

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## Three cities to hold fairs

Two fairs are scheduled next weekend in the Southland, one at Ventura and the other at Delano. In addition, Norwalk holds its Festival del Tiempo ("Festival of Time") Thursday through Sunday with a clown costume contest among children, baking bees, and a Southeast Cities beauty contest.

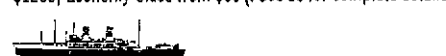
The Ventura County Fair will be held Wednesday through Sunday in one of the few fairgrounds located beside the sea in that citrus county that boasts the world's largest lemon grove. Delano celebrates its Harvest Holidays for the 20th year Friday through Sunday. There will be parades, barbecue and a rodeo Saturday and Sunday.

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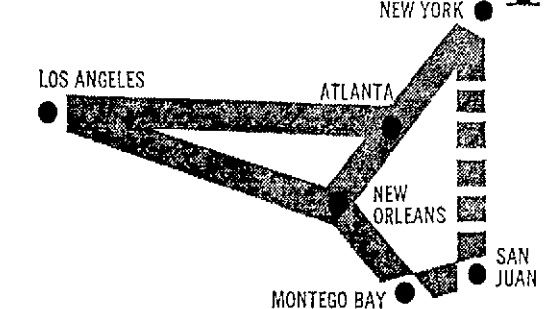
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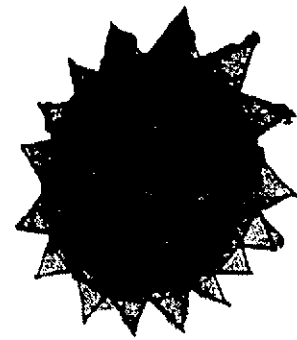
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**BRIDAL SHOPS**  
AUBREY'S BRIDALS, FORMALS  
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**COCKTAIL LOUNGES**  
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THRIFTY DRUG STORE  
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THOMAS GIFT SHOP  
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**TREASURE LANE**  
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ROTHBART'S JEWELRY  
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STAR JEWELERS  
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325 Pine Ave.  
J. J. NEWBERRY CO.  
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422 Pine Ave.  
**BUNDY'S**  
48 Pacific Ave.  
**FLORSHEIM SHOES FOR MEN**  
Broadway at Pine  
**HONEYWELL & CARPENTER**  
339 Pine Ave.  
**LEVINE'S MEN'S WEAR**  
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**PARKER & KOHL'S MEN'S WEAR**  
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**MEN'S & WOMEN'S WEAR**  
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**SHOES**  
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**LEED'S SHOE STORE**  
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**MANDEL'S SHOES**  
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Corner Fourth and Locust Ave.  
DIANN'S FASHIONS BY JON  
124 Pine Ave.  
**GENE'S SMART SHOP**  
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**HOUSE OF NINE**  
410 Pine Ave.  
**IDELLE'S**  
201 E. Third St.  
**JO-KAYE**  
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**LEARNER SHOPS**  
501 Pine Ave.  
**MODE O'DAY**  
517 Pine Ave.  
**MODERN WOMAN**  
416 Pine Ave.  
**SCHICK'S**  
Pine at Seventh  
**ZUKOR'S**  
235 Pine Ave.  
**FARM STORE**  
SUPER YARN MART  
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# Park FREE and Easy

## Downtown LONG BEACH

- \* More Fashions
- \* More Selections
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Look how easy it is to SHOP and  
PARK FREE in Downtown Long Beach

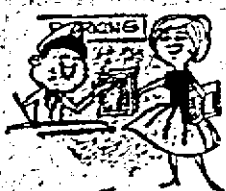
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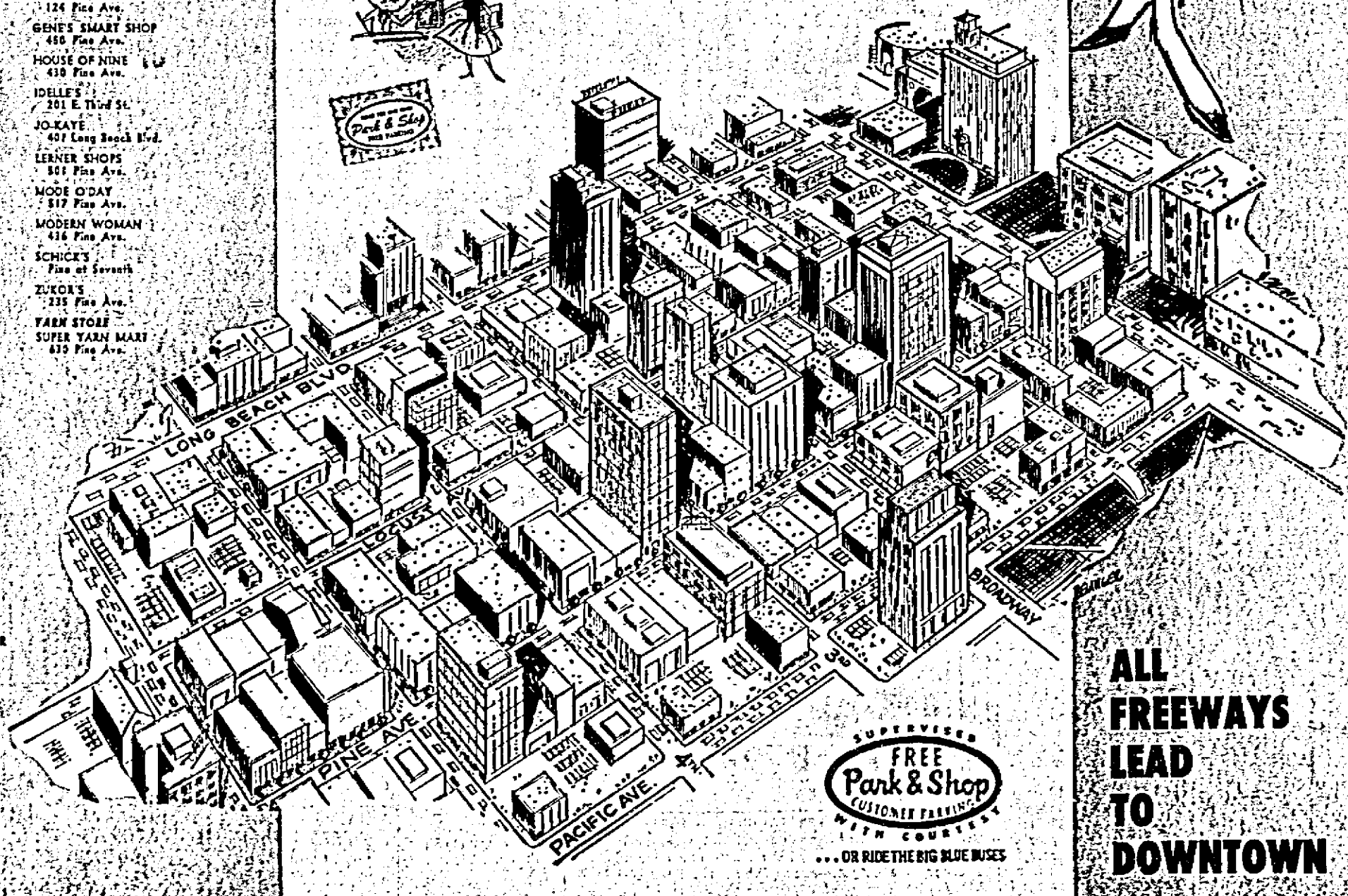
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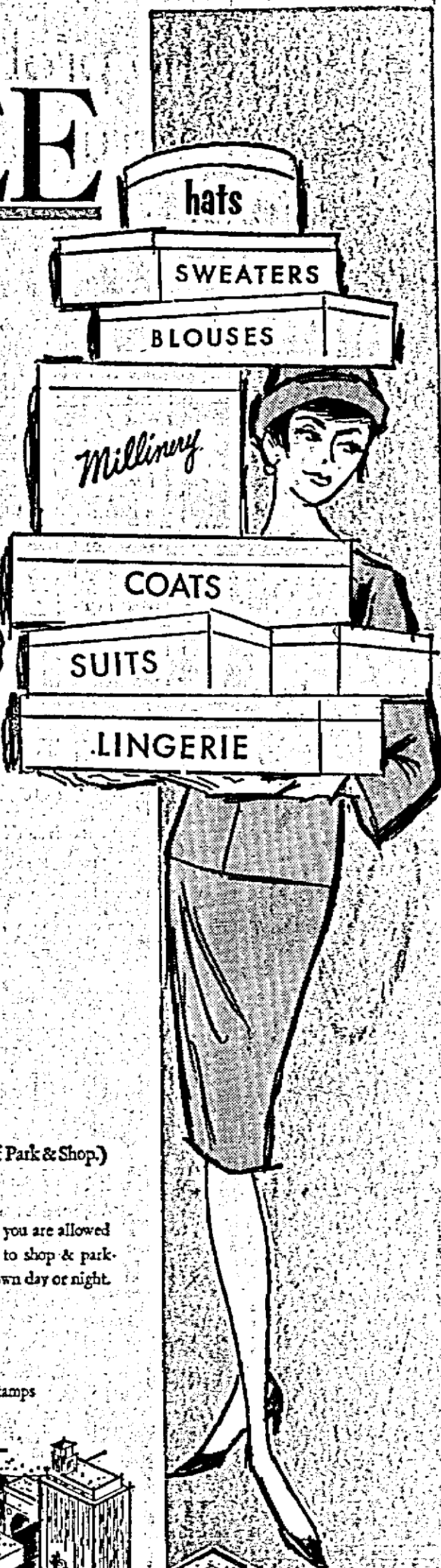


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...OR RIDE THE BIG BLUE BUSES

**ALL  
FREEWAYS  
LEAD  
TO  
DOWNTOWN**



## The Most Complete Shopping and Service Center

(A Partial List)

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| <b>AMUSEMENT</b><br>NU-PIKE<br>201 West Pike                                 | <b>PAINT &amp; WALLPAPER</b><br>STANDARD BRANDS PAINT CO.<br>2401 Long Beach Blvd.                     |
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| <b>WALKER'S</b><br>Fourth and Pine Ave.                                      | <b>SAVINGS &amp; LOAN ASSOCIATIONS</b><br>COAST FEDERAL SAVINGS & LOAN ASSOCIATION<br>200 E. Third St. |
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| <b>BARKER BROS.</b><br>141 E. Broadway                                       | <b>BURT'S SHOE STORE</b><br>338 Pine Ave.  |
| <b>DAVIS FURNITURE CO.</b><br>1978 Long Beach Blvd.                          | <b>LEED'S SHOE STORE</b><br>257 Pine Ave.  |
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| <b>LEO SHULTZ FURNITURE CO.</b><br>730 Long Beach Blvd.                      | <b>MANDEL'S SHOES</b><br>301 Pine Ave.   |
| <b>FURS</b><br>FURS BY DAVID<br>203 E. Third St.                             | <b>SHOE REPAIR</b><br>NUWAY SHOE REPAIRING<br>449 Pine Ave.  |
| <b>LOCKWOOD FURS</b><br>711 Pine Ave.  | <b>TAILORS</b><br>FUZZ HARRIS<br>122 E. Third St.  |
| <b>GIFT SHOPS</b><br>THOMAS GIFT SHOP<br>729 Pine Ave.                       | <b>TELEVISION</b><br>BURK'S<br>354 Long Beach Blvd.  |
| <b>TREASURE LANE</b><br>211 Pine Ave.  | <b>THEATRES</b><br>FOX WEST COAST<br>333 East Ocean Blvd.  |
| <b>HARDWARE—RETAIL</b><br>IMPERIAL HARDWARE CO.<br>437 Long Beach Blvd.      | <b>TRAVEL SERVICE</b><br>ASK MR. FOSTER (Buffum's)<br>Pine and Broadway                                |
| <b>HEALTH FOODS</b><br>SCHULMAN'S NUTRITION CENTERS<br>142 and 455 Pine Ave. | <b>VARIETY STORES</b><br>COMMUNITY THRIFT SHOP<br>680 Pine Ave.  |
| <b>INSURANCE</b><br>J. E. HANSTEIN INSURANCE<br>616 Pine Ave.                | <b>WINDOW CLEANERS</b><br>PACIFIC WINDOW CLEANERS<br>HEmlock 6-2798                                    |
| <b>INVESTMENTS</b><br>LESTER RYON CO.<br>280 Atlantic Ave.                   | <b>WOMEN'S WEAR</b><br>CAREER GIRL<br>Corner Fourth and Locust Ave.                                    |
| <b>JEWELRY</b><br>AMERICAN JEWELERS<br>35 Pine Ave.                          | <b>DeANN'S FASHIONS BY JON</b><br>124 Pine Ave.  |
| <b>TED W. BROWN</b><br>418 Long Beach Blvd.                                  | <b>GENE'S SMART SHOP</b><br>450 Pine Ave.  |
| <b>KAY JEWELERS</b><br>319 Pine Ave.   | <b>HOUSE OF NINE</b><br>430 Pine Ave.  |
| <b>LAWSON'S JEWELERS</b><br>250 Pine Ave.                                    | <b>IDELLE'S</b><br>201 E. Third St.  |
| <b>LEROY'S JEWELERS</b><br>343 Pine Ave.                                     | <b>JO-KAYE</b><br>401 Long Beach Blvd.   |
| <b>C. C. LEWIS JEWELRY CO.</b><br>333 Pine Ave.                              | <b>LERNER SHOPS</b><br>601 Pine Ave.   |
| <b>ROTHBART'S JEWELRY</b><br>201 Pine Ave.                                   | <b>MODE O'DAY</b><br>517 Pine Ave.   |
| <b>STAR JEWELERS</b><br>440 Pine Ave.  | <b>MODERN WOMAN</b><br>436 Pine Ave.   |
| <b>JR. DEPARTMENT STORES</b><br>S. H. KRESS & CO.<br>Fifth and Pine Ave.     | <b>SCHICK'S</b><br>Pine at Seventh   |
| <b>NATIONAL DOLLAR STORE</b><br>525 Pine Ave.                                | <b>ZUKOR'S</b><br>235 Pine Ave.  |
| <b>J. J. NEWBERRY CO.</b><br>433 Pine Ave.                                   | <b>YARN STORE</b><br>SUPER YARN MART<br>630 Pine Ave.  |
| <b>F. W. WOOLWORTH CO.</b><br>345 Pine Ave.                                  |  |
| <b>LUGGAGE—RETAIL</b><br>BOGLE'S LUGGAGE—GIFTS<br>444 Pine Ave.              |  |
| <b>MEN'S WEAR</b><br>HOWARD AMOS<br>120 East Broadway                        |  |
| <b>LITTLE BARNEY'S</b><br>422 Pine Ave.                                      |  |
| <b>BUNDY'S</b><br>40 Pacific Ave.  |  |
| <b>FLORSHEIM SHOES FOR MEN</b><br>Broadway at Pine                           |  |
| <b>HONEYWELL &amp; CARPENTER</b><br>539 Pine Ave.                            |  |
| <b>LEVIN'S MEN'S WEAR</b><br>316 Pine Ave.                                   |  |
| <b>PARKER &amp; KOHL'S MEN'S WEAR</b><br>203 Pine Ave.                       |  |
| <b>MEN'S &amp; WOMEN'S WEAR</b><br>DESMOND'S<br>146 E. Broadway              |  |
| <b>MUSIC STORES</b><br>HUMPHREYS MUSIC CO.<br>135 E. Third St.               |  |
| <b>MUSI-CAL</b><br>334 Pine Ave.   |  |
| <b>OPTOMETRISTS</b><br>DR. IRVING ADLER<br>343 Pine Ave. (LeRoy's Bldg.)     |  |
| <b>ORTHOPEDIC APPLIANCES</b><br>JOHN H. METZGER CO., INC.<br>649 Pine Ave.   |  |

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- \* More Selections
- \* More Services

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(99% of all downtown garages and parking lots are members of Park & Shop.)



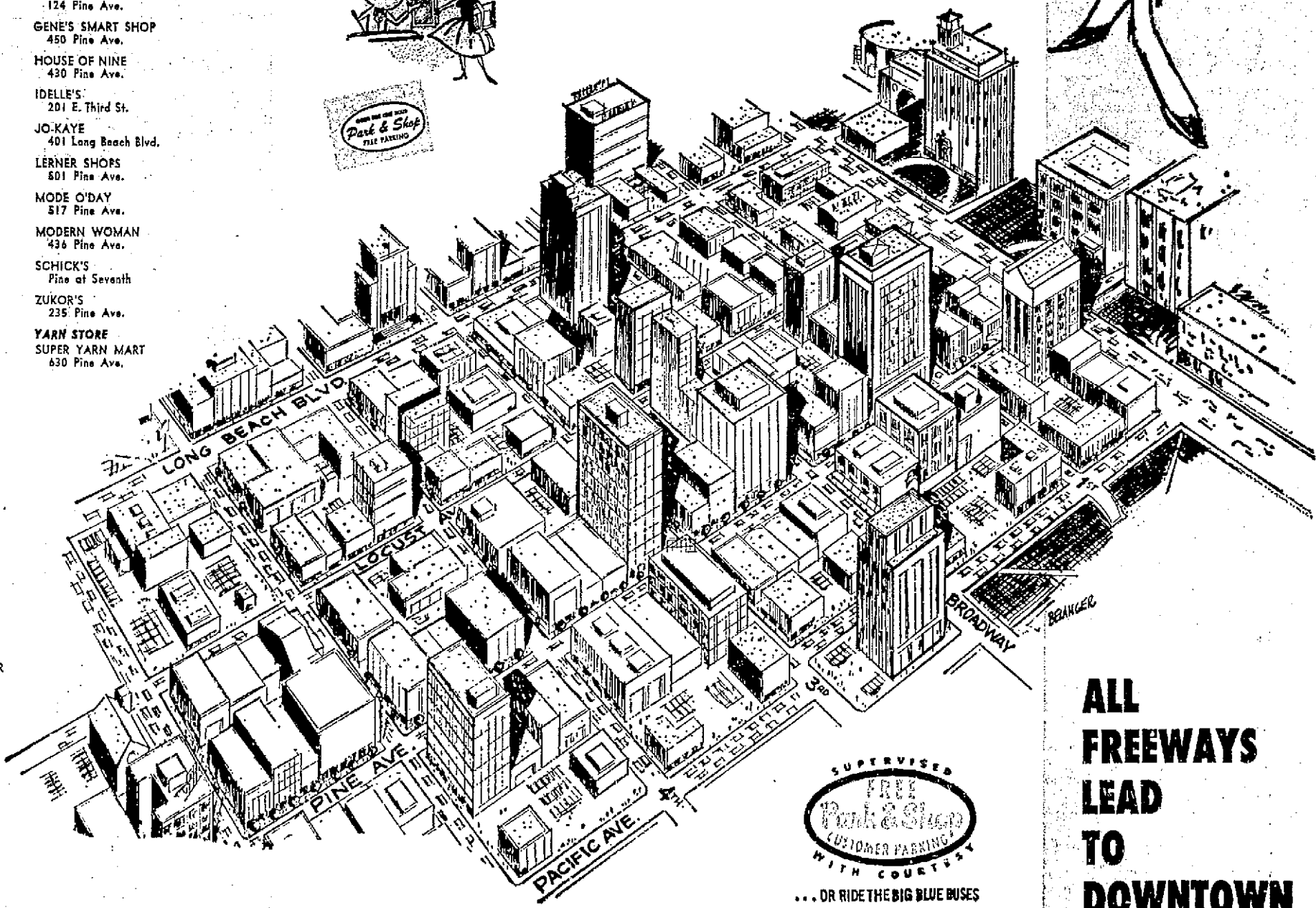
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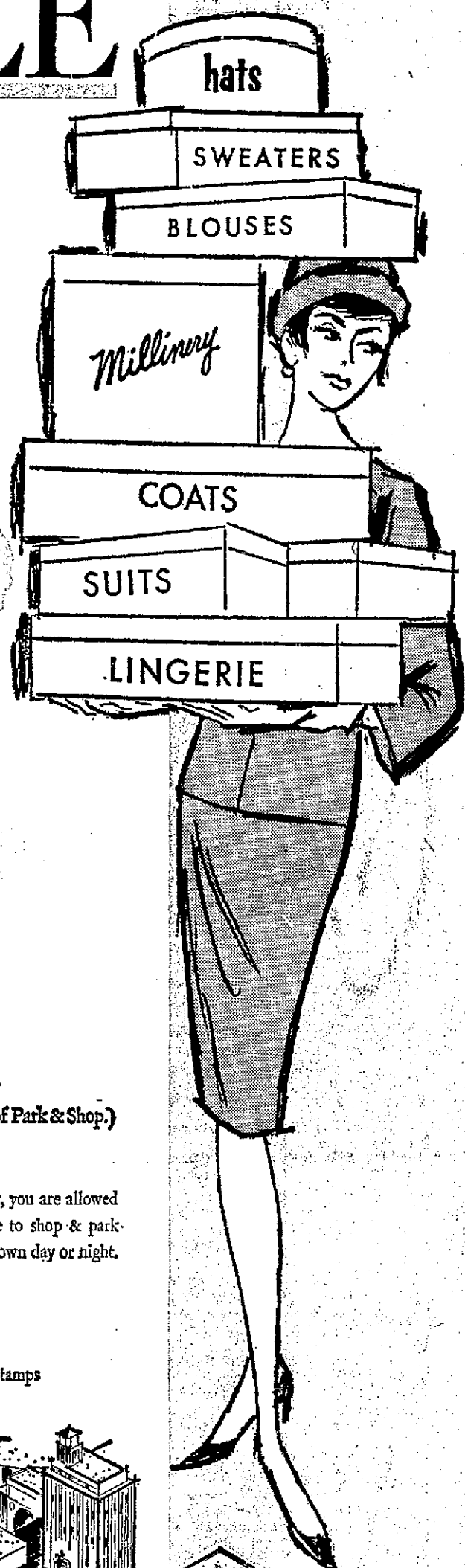


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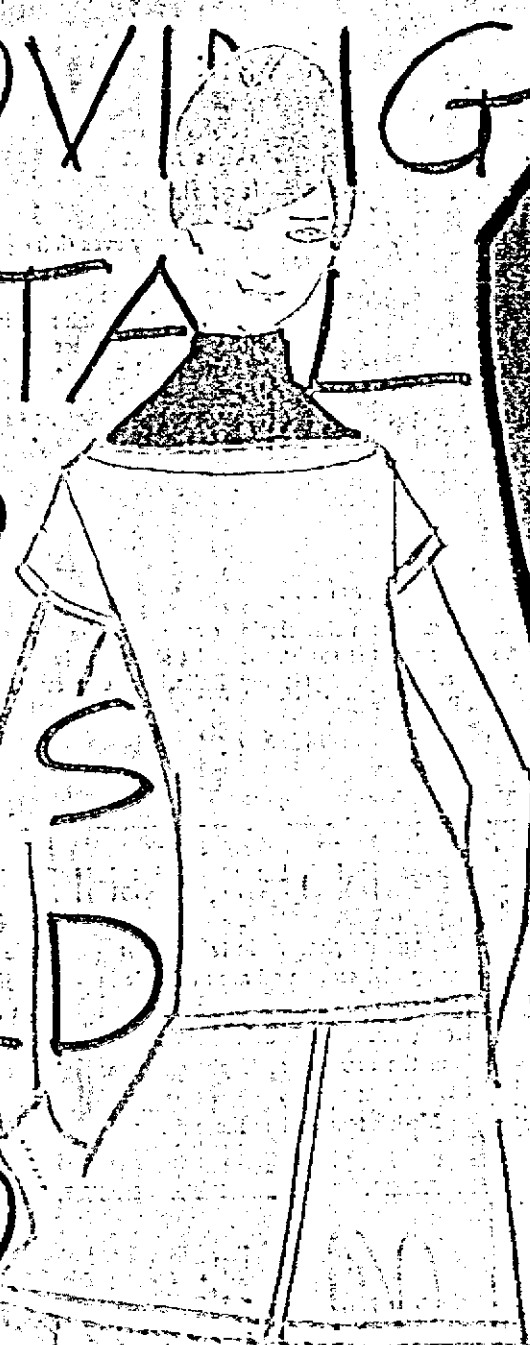
... OR RIDE THE BIG BLUE BUSES

**ALL FREEWAYS LEAD TO DOWNTOWN**





FALL DIRECTIONS • GO  
NON STOP REVERSE  
DIAGONAL CROSSING  
MOVING SKIRTS  
TOTAL SUM  
OP TOTAL  
BIAS LOOK  
BOLD LOW  
GO BELT  
COURRÈGE LOOK  
NARROW NORELL  
SOFT SHOULDERS



MARY ELLIS CAPLTON • FASHION EDITOR  
SUNDAY, OCTOBER 3 1965 • SECTION F



FALL FASHION ISSUE

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MARY ELLIS CAPETON • FASHION  
SUNDAY, OCTOBER 3, 1965 • SECTION 6  
FALL FASHION ISSUE







Fly fronts: the new look for jackets, coats

Designer Geoffrey Beene gives new verve to cobbler's tunic, fashions it in sheer gray wool with three-quarter sleeves and barrel cuffs, accents it with black satin tie at neck. Easy-going skirt is side-pocketed; white felt hat by Dior. At Buffums' Downtown and Lakewood Center.



## THE FALL DIRECTION



It's a two-way street—the soft and the strict. The soft is gentle, ladylike, elegant . . . bringing back the dirndl, the soft smock, swingy hemlines and fluffy fur trims. The strict follows the rigid tailoring of Courreges, is seamed within an inch of its life, is soldier-like, with the rigidity of geometrics.



Eyes flirt, skirts flicker, legs flash

Focus on spy eyes (left)—all orb in makeup, with rest of face deemphasized . . . high-riding, flirty hemlines direct attention to legs, often lacey or jeweled at night.



Kicky pleats, the fling of a scarf . . .

here in pure checked tweed with side-closing overblouse, the fling of a scarf, soft shirt sleeves and the exuberant godet skirt, stitched and pleated to flutter with each step. By Georgia Bullock; at Chrysteen's, 4518 Atlantic Ave., in Bixby Knolls.

## ...fashion takes many sharp turns

By MARY ELLIS CARLTON  
I, P-T Fashion Editor

Put them all together—the new softness, the new long jackets, the new short jackets, the dirndls, the pleated skirts, the costumes and the reversibles, the plaids, checks and diagonals—and the composite is fall.

Now take them apart—let 1965's fashion signals chart your wardrobe course:

**THE COSTUME**—everybody's putting things together. Every coat has a companion dress, shift, dirndl or bias swinger . . . coats, suits or dresses

often are shown in the same fabric family . . . the long stretched out overblouse is still main prop of three-piece costumes. Dress and jacket duos have been upstaged by dress-and-coat ensembles.

**THE DIRNDL IS BACK IN TOWN** . . . gathering the skirt into a new suit shape . . . giving the slim dress new softness . . . adding new ease to the skinny coat. It's a fashion for all ages and all hours.

**THE NARROW COAT**—a 1965-ism that's coming in strong with a little more fit, a little more flare, a lot more belt. Two-faced models reverse from pattern to plain, often going on-the-double in two colors.

**THE LONG JACKET** takes to suits, often a revised version of the pea coat, worn atop skirts that swing from flared A to Zingy pleats. The long line forms in giant checks, plaids or new double-faced woolsens.

**DRESSES** come on strongest for late day or evening. What makes the 1965 dresses look new? Skirts are shorter, are always on the move with pleats, godets, bias fulness . . . the hipline is often lowered. Also, watch for return of the sleeve—some long, some dolman.

**ACCESSORIES** chart the new direction. Belts are back with a bang . . . buttons are on the march everywhere — some from the antique box, some jeweled, some tiny and crocheted . . . scarves are busy standing in as hats or neck fill-ins . . . smaller, more compact handbags swing from the shoulder . . . shoes cut-out, on small heels that balance fall's on-the-go silhouette.

American fashion has never been so mobile, so versatile, so sure of where it's going . . . and it's going everywhere. It's the year for accessories to build a complete costume—a total look.

## IN THIS FASHION SECTION

Fashions pictured in this fall fashion special section all are available in local stores. Photos were shot on location in Long Beach. Our man behind the camera: staff photographer Curt Johnson.

Models featured on these pages include

Wilma Hastings mannequins Rosalind Finley, Nyna Trutanich, Virginia Richter, Nancy Neighbors, Barbara Tidwell, Charlene King, Michelle Thermos, Sheila Wheeler, Pam Findley . . . also Carole Williams and Dorothy Ellis.

## the Fall Looks

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dorothy o'hara's sensuous spiral of julius werk crepe is dedicated to excite with the utmost femininity.

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**DRESSES** come on strongest for late day or evening. What makes the 1965 dresses look new? Skirts are shorter, are always on the move with pleats, godets, bias fulness . . . the hipline is often lowered. Also, watch for return of the sleeve—some long, some dolman.

**ACCESSORIES** chart the new direction. Belts are back with a bang . . . buttons are on the march everywhere — some from the antique box, some jeweled, some tiny and crocheted . . . scarves are busy standing in as hats or neck fill-ins . . . smaller, more compact handbags swing from the shoulder . . . shoes cut-out, on small heels that balance fall's on-the-go silhouette.

American fashion has never been so mobile, so versatile, so sure of where it's going . . . and it's going everywhere. It's the year for accessories to build a complete costume—a total look.



### Your HAIRSTYLE

more important than your dress!  
"One of the loveliest things about a woman is her hairdo. It can do more for her than the most expensive dress in the world"

OLEG CASSINI

Have your hair styled by our skilled coiffure artists . . . styled individually for you to flatter and highlight your natural beauty. Make your appointment today for a SOFT BODY WAVE PERMANENT

Manicures by JUDY Open Evenings

### Los Altos Beauty Salon

2139 Bellflower Blvd., Long Beach  
GE 8-1115  
Joyce White, Owner—15 Years in Los Altos

## IN THIS FASHION SECTION

Fashions pictured in this fall fashion special section all are available in local stores. Photos were shot on location in Long Beach. Our man behind the camera: staff photographer Curt Johnson.

Models featured on these pages include

Wilma Hastings mannequins Rosalind Finley, Nyna Trutanich, Virginia Richter, Nancy Neighbors, Barbara Tidwell, Charlene King, Michelle Thermos, Sheila Wheeler, Pam Findley . . . also Carole Williams and Dorothy Ellis.

VINSONS  
BIXBY KNOLLS

dedicated  
to  
femininity

\$69.95

dorothy o'hara's sensuous spiral of julius werk crepe is dedicated to excite with the utmost femininity.

ATLANTIC AT 45th

Naturalizer®  
THE SHOE WITH THE BEAUTIFUL FIT

If you have a taste for elegance . . . indulge yourself with a Naturalizer

Purely feminine and elegant shoes from Naturalizer. Naturally, you'll find elegant comfort features, too . . . cushioned innersoles and a combination last for perfect fit.



Black Patent  
Black Kid  
or Brown Kid  
15.99

Sensational  
Corfam  
Black or Brown  
15.99

NATURALIZER SHOES EXCLUSIVELY  
434 PINE AVE. HE 6-3330  
DOWNTOWN LONG BEACH

Open Friday Nights Till 8

Free Park & Shop



# the flurry over furs



**HANDSOME, 'ROUND** the clock fur coat heralds beauty of diagonal stitchery with flowing, easy look; high-rise collar is luxuriously feminine. New furs unleash new freedom this season—for from morning to night, from sport to most formal occasion. Collection at Frank A. Hill & Son, 3316 E. Broadway, is handpicked for your approval.

## Furs join the youth movement for fall

Fur designers love youth. For if one word characterizes the look of fall fur fashions it is "young."

Skinny, rounded shapes lead the fashion line-up, but the styles have a swinging look. High tunnel collars, barrel-cuffed sleeves, perky notched necklines, fur tee-shirts—all are part of the youth movement.

And the favored fur of designers are the pale, light natural colors of mink which show off these "zingy" fashion features to greatest advantage.

Fall coats often are belted, some in leather, some in fur, some as casually as a bathrobe sash. Some have rounded, notched collars and set-in belts.

**THERE IS youthful motion** in an elegant coat of Tourmaline, Emba rare natural pale beige mink, which has a narrow shape but achieves a flowing line with deep, overlapping panels of the lush fur at the hem.

Youthful charm in fur is seen in cardigan jackets of Arcturus, Emba rare natural lavender-beige mink... in jaunty boleros of Jasmine, Emba rare pure white mink, which curve away softly in front to a slightly flared back.

One of the most elegant young ideas in fur is the coat of Jasmine white mink with rounded shoulders and a collar which ties ascot-fashion.

For at home, one designer has fashioned Cerulean, Emba rare natural blue mink, into a buttoned tee-shirt to be worn over a skirt, culottes or pants.

## Foxes will be running wild

Little foxes are multiplying fast. Those in the know say there'll be more, many more, than last year — more breeds — more young-looking designs in long-haired coats and jackets.

One of the foxiest choices for fall: Canadian red fox in sporty sporty coats. Also headed for the popularity list: long hairs like white Tuscany lamb—in very young designs at young prices.

## Buffums Southern California's most gifted stores

### instant hair make-up for lively shine

Summer is gone... is your hair sun-mistreated? Our stylist will create an exciting new cut for you... cap it with Fanci-Full Rinse for rich natural looking color. Shampoos out whenever you wish. Come see us... you'll be glad you did!

9.00 Value! ROUX FANCI-FULL RINSE with cut and set, complete, now 7.00

Beauty Salon  
not in Marina



## Buffums Southern California's most gifted stores

### costume aristocrats for before... after-five

A new pinnacle of fashion achievement... the "total costume" moves smoothly from afternoon till late day... on into gay holiday happenings ahead. Enduring elegance in the affinity of contour-design and lightweight silk and wool worsted. Two-piece coat costume in nutmeg. Basic fitted sheath... slim cut coat, fronted with rhinestone buttons, mates great with black too. Sizes 6 to 14. 130.00

Three-piece dinner suit in mist blue. Chanel jacket tops sleeveless jeweled shell. Sizes 8 to 16. 111.00

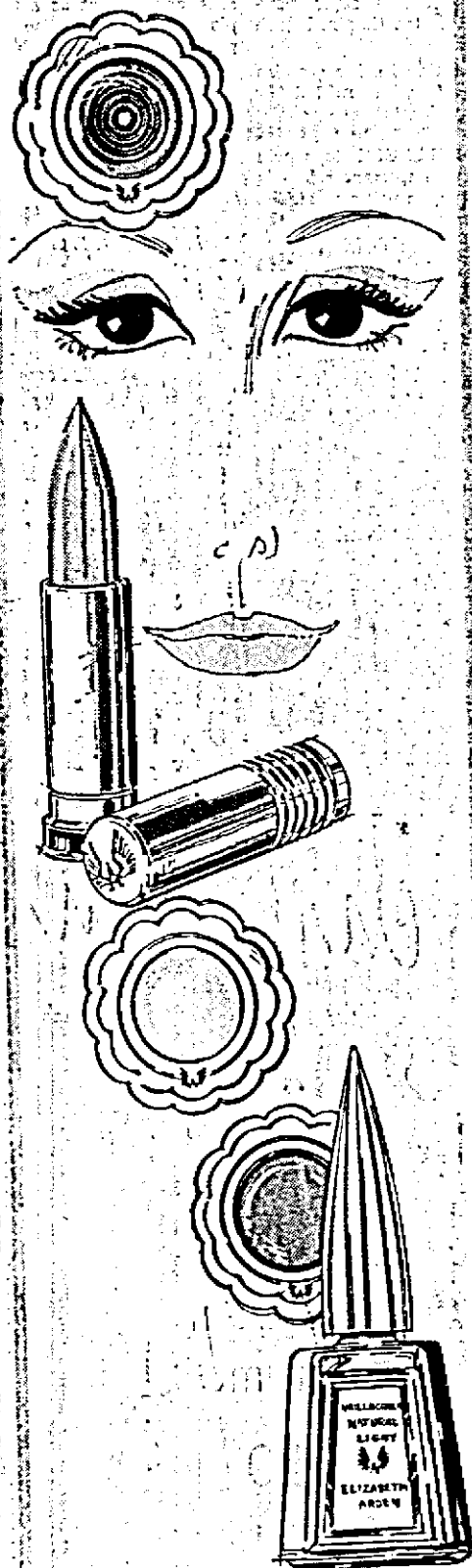
Designers' Circle

### Elizabeth Arden opens a season of Brilliance!

Bring up the lights, let the play-of-color begin, this is the hour for BRILLIANCE! Elizabeth Arden's new color discovery is a scintillating soft red... tender and intense... that focuses the excitement of opening-nights on star-lit lips and fingertips.

- BRILLIANCE Cream Rouge 2.00
- BRILLIANCE Lipstick 2.00
- BRILLIANCE Eye-Shado, 2.00
- Matching Nail Lacquer, 1.00

Cosmetics



Shop Monday and Friday evening

**Long Beach**  
Pine at Broadway  
HE 6-9841

**Santa Ana**  
Main at Tenth  
KI 2-6262

**Pomona**  
Top of the Mt.  
623-4321

**Palos Verdes**  
Crenshaw at Silver Spur Rd.  
Peninsula Center 377-6737

**Marina**  
Pacific Coast Hwy. at 2nd  
Long Beach 437-0781

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Del Amo at Greenwood  
Lakewood Center ME 4-5040

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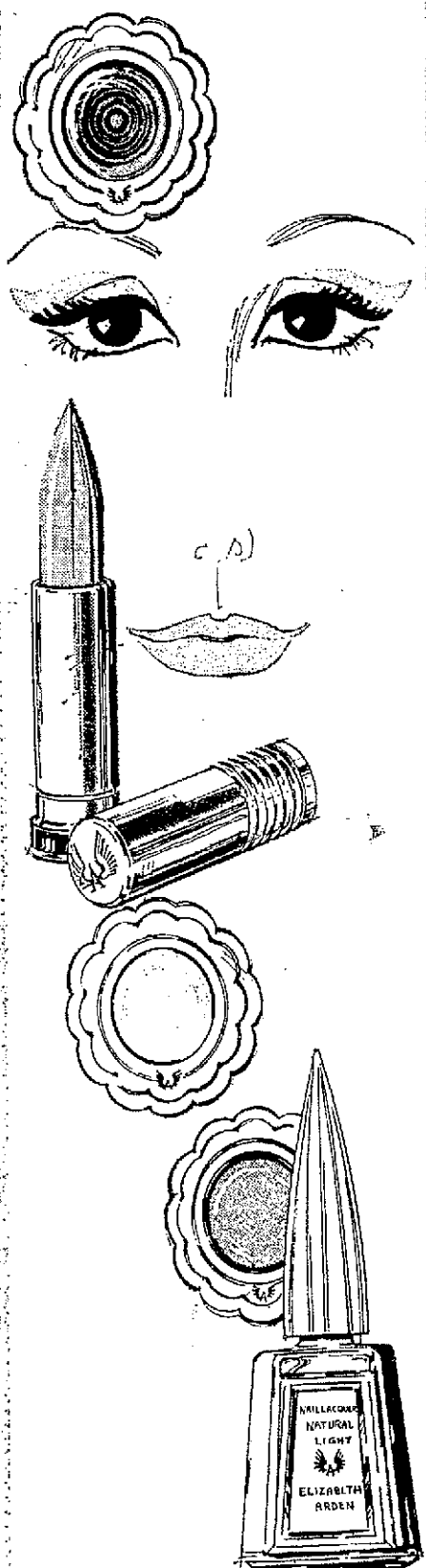
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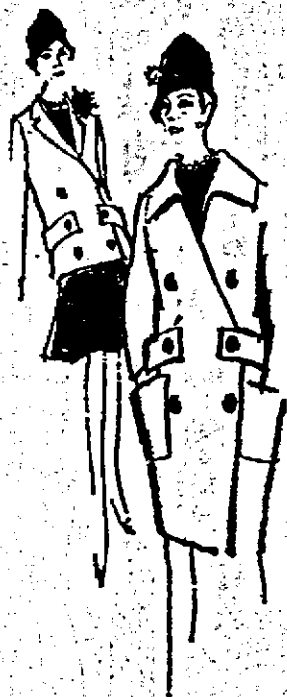




## THE FALL DIRECTION

Let it rain,  
let it shine

Strictly tailored along British lines—a clever coat, ready for any weather. It's tweed. It's laminated to duck rain. Styled with detachable back belt and notch collar. In black and white, green and black only; at Desmond's, downtown Long Beach, and Lakewood Center.



### Wrapped in elegance —broadtail and mink

Fall's fashion winner, dyed broadtail lamb in a stunning three-piece costume—wrap skirt and bolero go stylishly under elegant tunic, princess-shaped coat. The extra fashion bonus: a collar of ranch mink. At Bullock's Lakewood.

### Leather Belts Band Together in Fall Styles

Leather belts are fashion bound this fall. Back in the style spotlight, shoestring belts—some entwined with chains—may be worn snugly or looped loosely. Wider belts trimly circle casual frocks or skirts paired with fitted blouses and sweaters. Fall belts encompass many textures—smooth, grained, suede, waxy, brushed, and patent.

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The welt seaming, saddle shoulders and double-breasted closings of the Courreges influence mark many of the slimly shaped raincoats for fall. Coats, however, are not the only way to keep dry this season. The man-tailored, longish Norfolk or pea jacket and other stormy-weather jacket styles stand ready to provide fashionable weather protection. Poncho toppings enjoy favor, too. JACKET, COAT or poncho may often be part of a rain suit, accompanied by weather-proofed pants or skirt. Shiny vinyls, quilted poplins and nylons, corduroys, blanket plaids, tailored wools compose rainwear news. Color range extends from neutral basics to lively colors, patterns of all sorts.

It's explosive,  
it's mad,  
it's in the mod

Polka dots and salt and pepper tweed go madly in the mod for firecracker of a dress. It's high waisted in the "now" style. Baby buttons march down white blouse. Collar, cuff and belt go dotty. In wool and rayon. At Greta's, 5012 E. Second St., Long Beach.

*The  
Mod  
Rush*



### TRANSLATED IN CRISP TONES

## Clothes have a British accent

English is a required subject for fall—English fashion, that is. Shirts have always been an important item in every girl's wardrobe and this year shirts have a very British "to the manor born" look. They're worn with ascots, ties and wool flannel skirts, slacks and culottes. The button-down shirt collar is still popular. But there is a definite trend toward

the use of ascots and ties to bring softness to the crisp shirt look. Another newcomer is the tie pin, British style. Traditional shirts are also softened with ruffled or pleated fronts. TURTLENECK tops will play an important role this fall, too, as will a wearable, flattering version of the "poor girl" top.

Inside-outside shirts, complete with slimming side slits, are as neat as a thin pin and give the crisp appearance identified with an English lady. Even the predominant color is taken from the hue of heather, cropping up in Paisleys, floral prints and solids.

### Suitings appear with eye appeal

Restrained, refined fall fabrics make some of their most interesting appearances in suits. Novelty yarns and weave-on-weave provide eye appeal for the flatter-surfaced suitings. Double-faced fabrics give texture and body without weight. Suits appear in tattersall, houndstooth or diamond checks, often broken by weave or color, often misted. Foulards, paisleys and calico types are done in soft light wools or other "suitable" fabrics.

### It isn't what you wear, it's how you wear it!

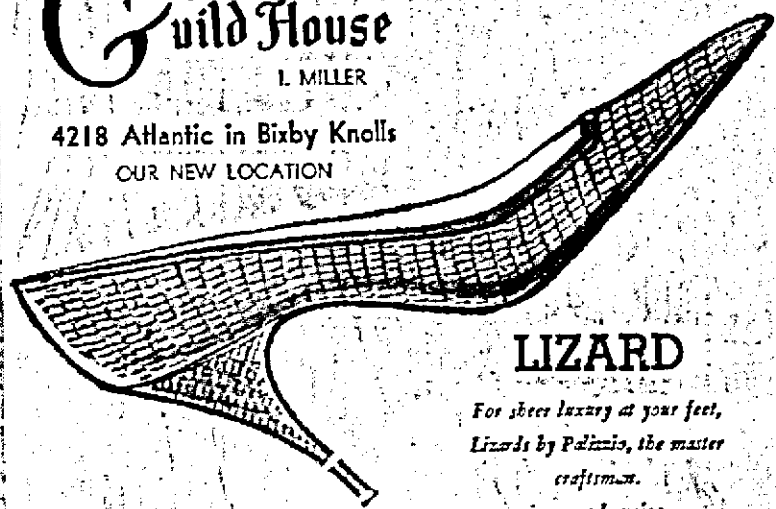
To achieve a smart fashion image, what you wear with what should fit your own fashion personality. For example: the woman at left is all wrong... bag too big, jewelry too garish, gloves too fussy, hat unflattering. At right, Miss Chic is fashion winner with properly scaled dark accessories, simple strands of pearls. Classes at Patricia Stevens Career College and Finishing School, 4202 Atlantic Ave., take the guesswork out of fashion.



430 PINE AVE.—Open Mon. and Fri. Nights

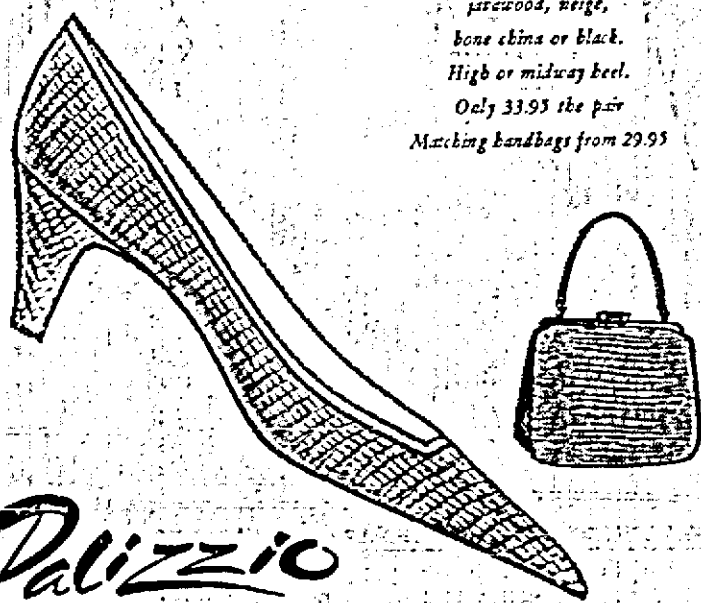
**Guild House**  
L. MILLER

4218 Atlantic in Bixby Knolls  
OUR NEW LOCATION



### LIZARD

For sheer luxury at your feet,  
Lizards by Palizzio, the master  
craftsmen.  
jagwood, beige,  
bone china or black.  
High or midway heel.  
Only 33.95 the pair  
Matching handbags from 29.95



**Palizzio**  
VERY INTERNATIONAL

**Chrysteens**  
bixby knolls in long beach  
4518 atlantic ave.

### the little overcoat costume

\$130

superbly timed  
and tuned to the accents of  
Fall '65. Our fabiola  
by david barr is a wool Jersey  
motion dress topped with a wool  
and cashmere lengthened jacket  
of tender camel double-buttoned.

Store Hours: 10 a.m. to 5:30 p.m.  
Phone GA 3-8451





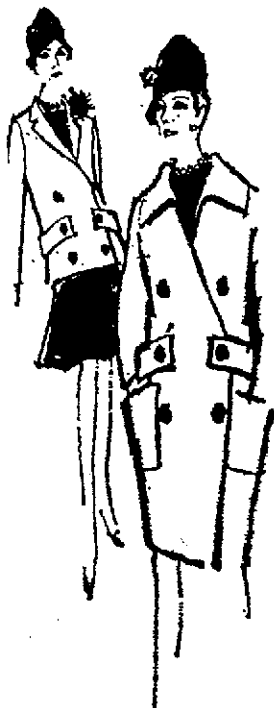
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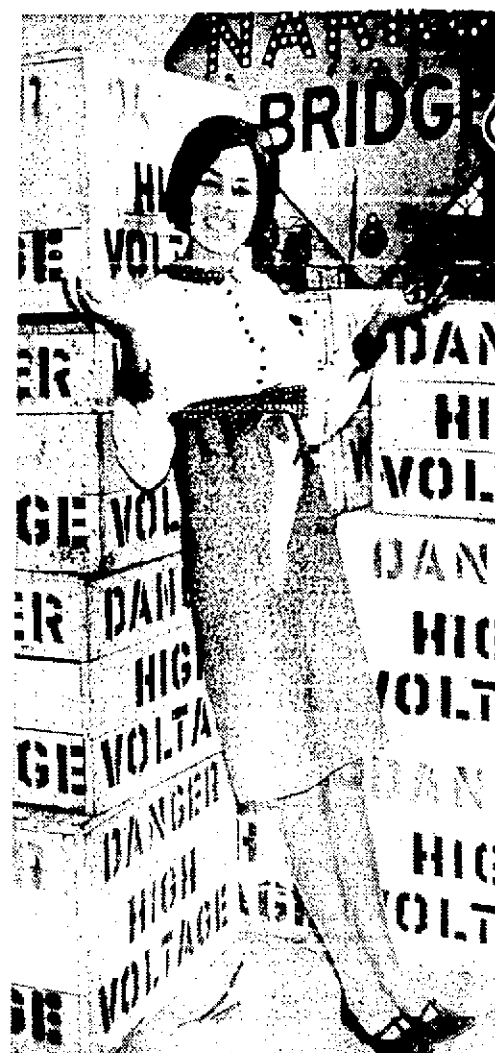
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small size specialists  
sizes 3 thru 9 only

"Stormy Days"

Won't dampen this all-weather coat . . . Oyster or Black with dotted scarf and lining.

23.00

House of Nine

430 PINE AVE. — Open Mon. and Fri. Nights

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Wider belts trimly circle casual frocks or skirts paired with fitted blouses and sweaters.

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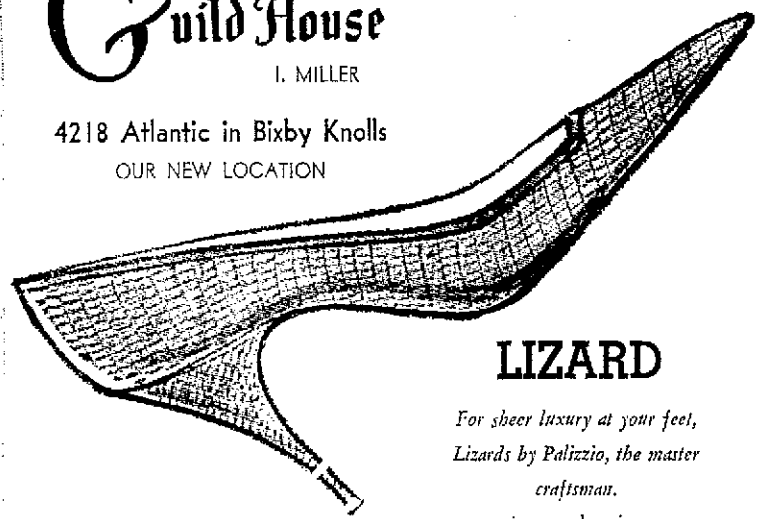
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HARRIS FURS  
proudly announces . . .

superbly styled . . .

# Fall Fashions

50th ANNIVERSARY  
FUR CELEBRATION

ENTIRE INVENTORY  
SPECIALLY PRICED

There's a zestful note in the air . . . a crisp brisk feeling that hints of excitement ahead. For Fall fashions for your livelier life ahead, see Harris Furs fall collections at specially reduced prices.

*Choose from precious furs styled in the newest fashions. Lovely Mink, Sable, Beaver, Fox and spotted furs galore!*

Mr. Willard Harris  
has returned as active  
owner of HARRIS FURS  
and HARRIS-AIRE Ladies'  
Apparel Shops



For products labeled to show  
country of origin, of imported  
furs.  
\*T.M. MUTATION MINK  
BREEDERS ASSOCIATION



## SUPERB KNITS

Always High  
Fashion for  
Home or Travel

*Harris-Aire*  
presents

SEBASTIAN

AMALFI

GINO-PAOLI

Sebastian designs an imported double knit, lined in silk . . . Smart Chanel jacket tops a sleeveless shell with self-belt, and straight line skirt . . . A sophisticated ensemble that goes anywhere with comfort and ease. Sizes 8-16 . . . \$130

## Natural Mink Coats

The buy of the season selected by Willard Harris for this sale.

1750.

available in EMBA TOUR-  
MALINE\* AND AUTUMN  
HAZE\* also dark RANCH.

## CONVENIENT TERMS

A DEPOSIT HOLDS YOUR SELECTION  
UNTIL CHRISTMAS

the *Harris aire*  
4260 ATLANTIC AVE.  
A Subsidiary of Harris Furs

SINCE 1911  
DEPENDABLE  
**HARRIS FURS**  
4260 ATLANTIC AVE.  
Serving the Long Beach area  
faithfully for over 45 years.

HOURS - 9:30 A.M. to 5:30 P.M. - Monday thru Saturday - AMPLE FREE PARKING!

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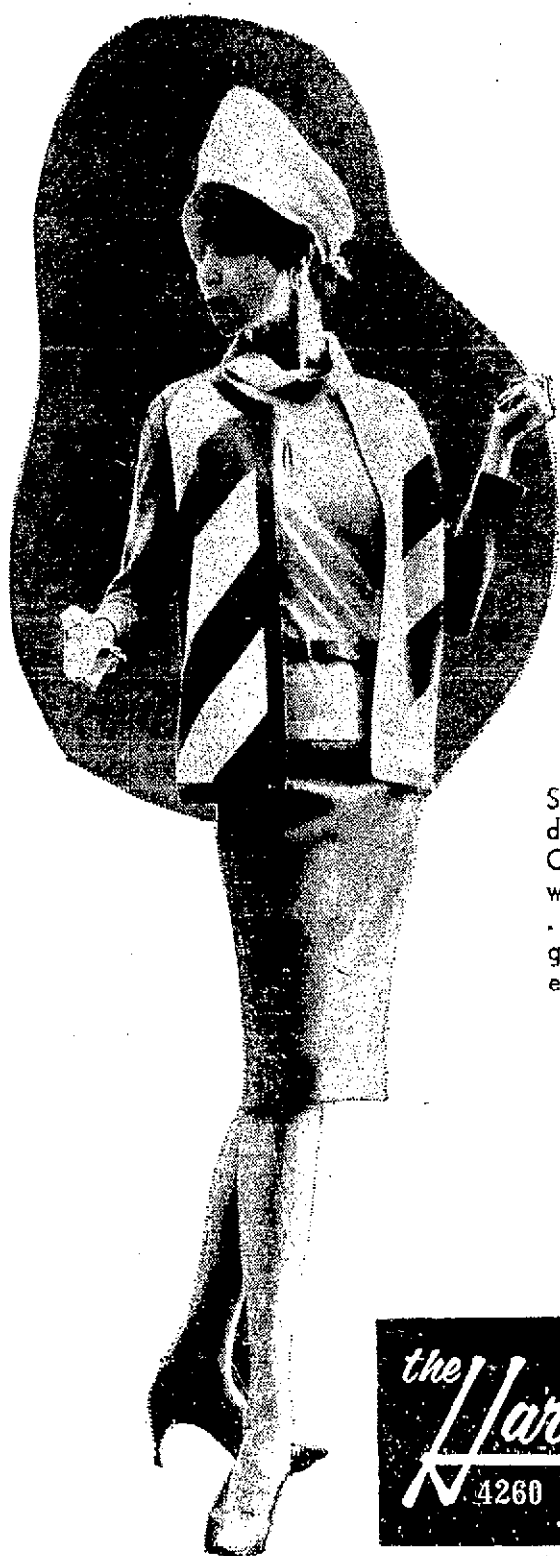
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One way for suits to go, go, go...

It's so British... so dash-it-all plaid! Wool jersey walking suit runs to youthful dressiness. Big collar, long sleeves, wide bias bands add to bold styling. Topping it off: a pert limey-looking roller, handmade by Dore. At Town & Country Fashions, 4129 Long Beach Blvd.

## THE FALL DIRECTION

Fall's high-flying style (below)—the suit jacket that stops short and smooth at the waistline. Its fashion props: self scarf, loop buttonholes, and underneath—a sleeveless overblouse. Of camel wool crepe; by Pat Sandler. The hat (Mr. John) angles for attention with interplay of geometrics. At the Broadway, Los Altos Shopping Center.

For country hopping—the cropped jacket



MAXIMUM SPEED 6 KNOTS



Focus on fall: the long look in jackets

Zeroing in, the smart three-piece walking suit with hip-tipping jacket of rusty mohair, fully lined, glowing over golden wisp of sleeveless shell. At Foreman & Clark, 144 Pine Ave., also Los Altos and Lakewood shopping centers.

## Jackets, skirts pair up, suit your fancy Rudi's 'no' look is really something



Suits are heading in two directions. The style story lies in the long and short of them, the double-dealing fabrics they sport—the frequent pairing off of colors.

On the long side are suits with below-hipbone jackets. They form the elongated line so suited to the new mixed-up look of color and fabric. One color is used for jacket, another for blouse and, perhaps, a third for skirt.

Shorties, supporting brief jackets, are far from short on style. Here, in contrast to the longer jacket (which makes like a coat) the dress is emphasized. Details are refined, shaping drapes to the small and narrow look of a feminine sloping shoulder.

As to double-dealing fabrics—they're just that. They're double-ple, double-faced and often double-up for extra season spice. Tweeds and worsted fraternize. Shetlands and gabardines mingle.

**OTHER FABRIC** finds in suits: the soft touch of fleeces and broadcloth, of mohair and chinchilla.

And combining both soft and hard looks are double-worsted crepes.

In most suits, short or long, skirts are going easy and swingy. Sometimes the free-flowing look comes from trouser pleating or pockets, but mostly it's pure motion that moves up front in forms of panels, pleats and dirndl shirring.

Color has a smooth duality. It's smart to travel in a suit of navy blue faced with gray, for example, or a gray coat faced with white or a solid coat faced with pattern.

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Rudi's latest is the "no-all" pantie girdle, to be worn without bra because it serves that purpose too. The pantie girdle rides high up at the waist, stops just under the bust to give lift, and is held up with stretch straps which continue over the shoulder and to the waist-deep back of the "no-all."

Biggest innovation is the "no-all's" featherweight and



foolproof plastic zipper which opens from the center front through the crotch and up the back.

Conventional garters are built inside the pantie legs.

**THE "NO-ALL"** has a sister shortie, with the same zippered construction, but is not quite so high-rising at the waist nor does it have straps.

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Shaping

Fairisle and Friend

A double curve of buttocks shapes the look, drawn actually from shoulder to hip-level. Otherwise, the VILLAGER's purity of line remains intact... calm... self-possessed. Pan collar and long smooth sleeves. Collectors will enjoy the unusual colorings of the tidy small wool plaid... Brown/Blue, Burgundy/Blue, Black/Gray. Sizes 6 to 14.

Notice Fairisle's nordic ancestry... the VILLAGER's version a little less flamboyant... less aurora-borealis, more versatile. Imported shetland wool, sizes 36 to 40. Its friend the wool panel skirt, a small poem of symmetry and flow, sizes 6 to 14. Both in Wild Cherry, Cornflower, Dusty Olive, Meadow Green, Wheat. Skirt also Russet. Thistle, cardigan also White.

30.00

Sweater ..... 28.00  
Skirt ..... 17.00



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## Connie says...

**HAVE BEAUS AT YOUR FEET.** Suave suede uppers in midnight neutrals gather fashion praise. High heel, ALIVE, elegantly dips low at the sides, topped with a sophisticated peau de soie bow. Mid heel, GLAMOUR, lacy cut-out with a graceful little bow... hiding an elastic gore for a smooth fit. Seen in GLAMOUR.



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One way for suits to go, go, go...

It's so British... so dash-it-all plaid! Wool jersey walking suit runs to youthful dressiness. Big collar, long sleeves, wide bias bands add to bold styling. Topping it off: a pert limey-looking roller, handmade by Dore. At Town & Country Fashions, 4129 Long Beach Blvd.

## THE FALL DIRECTION

Fall's high-flying style (below)—the suit jacket that stops short and smooth at the waistline. Its fashion props: self scarf, loop buttonholes, and underneath—a sleeveless overblouse. Of camel wool crepe; by Pat Sandler. The hat (Mr. John) angles for attention with interplay of geometrics. At the Broadway, Los Altos Shopping Center.

For country hopping—the cropped jacket



Focus on fall: the long look in jackets

Zeroing in, the smart three-piece walking suit with hip-tipping jacket of rusty mohair, fully lined, glowing over golden wisp of sleeveless shell. At Foreman & Clark, 144 Pine Ave., also Los Altos and Lakewood shopping centers.

## Jackets, skirts pair up, suit your fancy Rudi's 'no' look is really something



Suits are heading in two directions. The style story lies in the long and short of them, the double-dealing fabrics they sport—the frequent pairing off of colors.

On the long side are suits with below-hipbone jackets. They form the elongated line so suited to the new mixed-up look of color and fabric. One color is used for jacket, another for blouse and, perhaps, a third for skirt.

Shorties, supporting brief jackets, are far from short on style. Here, in contrast to the longer jacket (which makes like a coat) the dress is emphasized. Details are refined, shaping drapes to the small and narrow look of a feminine sloping shoulder.

As to double-dealing fabrics—they're just that. They're double-ply, double-faced and often double-up for extra season spice. Tweeds and worsted fraternize. Shellands and gabardines mingle.

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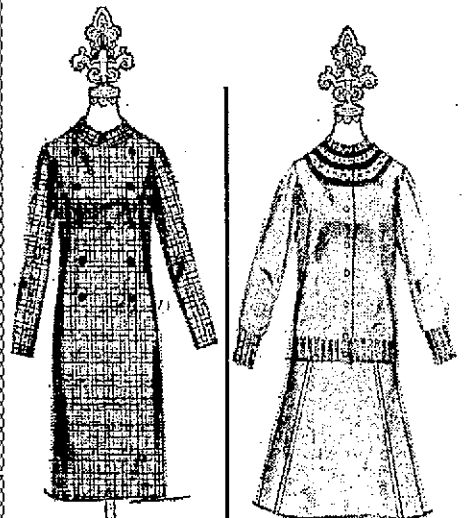
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38.00

Sweater .....20.00 Skirt .....17.00



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we're in good form for dresses and sportswear

clothes for casual, career and after 5

gi gi's

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GLAMOUR 11.99

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# the Fall Looks



## Go-anywhere dress buttons up fall

A little something dress with high-style direction: three-quarter sleeves, button-down front, flap pockets. It's a coat dress gone dressy in the easy manner. A-line silhouette skims, but doesn't hug the curves. In moss green; at Parisienne, 539 E. Ocean Blvd.



## The stole takes to fall's total fashion look

It's 1965's costume look... dressy-style. Sheer wool ensemble steals the touch-of-fur trend via the drape of a sable-tipped stole. For day or evening tete-a-tetes. In olive green, beige, or black. At Gene's Smart Shop, 450 Pine Ave.



## Chic two-timer: changes with the fashion scene

It's a dress, a costume, a complete wardrobe in one. By night, go smartly trim in slim sheath with cap sleeves, self-belt. By day, top with softly fitted jacket to suit your schedule. At Modern Woman Stores, 436 Pine Ave., and 5243 Hazelbrook,

## ... jewelry is golden accessory

To complement fall's feminine mood, fashion jewelry is needed as never before.

The surge of fashion excitement over gold is most understandable... it's the sleek accent for sportswear... a perfect accompaniment for knits... top drawer accessory for suits... delightfully real-looking with soft dresses... glamorous with gala after-five costumes... spectacular with uninhibited hostess clothes. Nothing spans the gamut of fashion so well as the golden in jewelry.

The diversity of looks within the total fashion picture is staggering. Jewelry designers have met the challenge with a corresponding variety so that a woman can properly accessorize her fall clothes with a comprehensive wardrobe of jewelry.

Such a wardrobe of jewelry in the golden manner is an invaluable asset... it can be mixed, matched, combined in innumerable ways... it goes everywhere, with everything, at any hour.



## Bows are big!

with Marinique

Fashion focus is on bows — big and little — fore and aft! See this trio from the premier showing of elegant Mariniques — ours exclusively in Long Beach — shoes sketched, 29.99 each.

5016 east 2nd street... BELMONT SHORE

## Stirred-up costumes for fun fashion mix up



## Skirts swirl with slinky '30s hems

Take a dash of Carole Lombard, a touch of Barbra Streisand, then mix, and you have the newest look for the winter season. The shades of the '30s are very much alive for winter '65.

The look is narrow, soft and swirling. On dresses and skirts, hemlines flare and bounce and, as they did 30 years ago, skirts spin not at the hipline but close to the hem.

The newest version of this hemline action is a tucked skirt with ripples falling from below the hips.

And there are circle skirts, accordion pleats, godet inserts — all swinging prettily about the knees.

For contrast, the tops of these fashions are spare and uncluttered. Many are low-buckled with skinny sleeves done in flat tweed, textured or smooth wool and crepe — another favorite of the 1930s.

Everyone will be improvising when it comes to mixing fabrics.

You can stir up costumes that will include plaids and checks, tweeds and checks or camel fleece and hand-printed satins.

All get together for a winter fashion jamboree.

This season the old and the new combine to create a colorful, swinging fashion look.

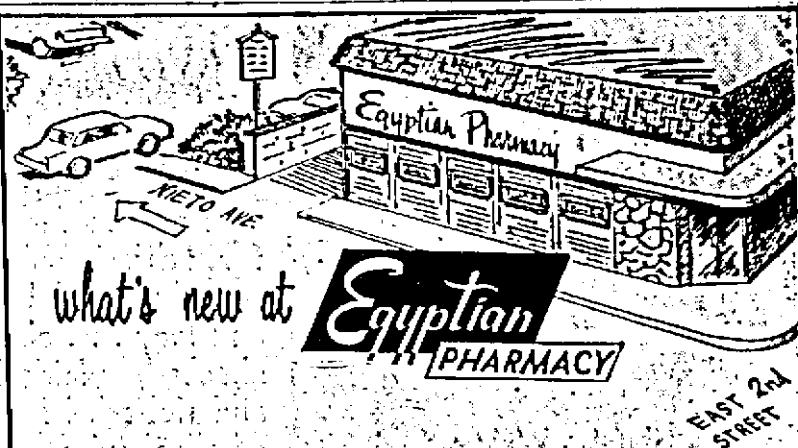
To highlight any ensemble CULTURED PEARLS

carefully matched for luster and color

from \$100

McCARTY'S jewelry

5011 E. Second — Belmont Shore — GE 8-1591



## besides a big new PARKING LOT (open soon)

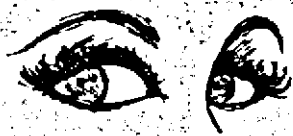
Our newest addition — the parking lot — is rapidly progressing. Soon you'll be able to park right behind our store. Meanwhile check the exciting items sketched below. Remember shopping is an adventure at Egyptian!



## REPLIQUE PARFUM

By Rephot of Paris

Don't wear it unless you want compliments! A haunting fragrance with sophisticated floral notes. Luxurious, with lasting enhancement. 7.50 to 22.00



## LONCIL EYELASHES

No longer a luxury... eyelashes are now a must! Loncil makes the best, real hair imported from France, hand-shaped and hand-tied. \$3.00 to \$5.00

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the new world of fashion at...



Connoisseurs Collect our Knits!

Elegantly ingenious in design... magnificent in fabric... impeccable in workmanship... a perfect description of Greta's assemblage of knit treasures from the world over.

sketched here; a double knit sheath with wool lace inserts. Jet black, sizes 8-18.

69.98

5012 east 2nd street... BELMONT SHORE

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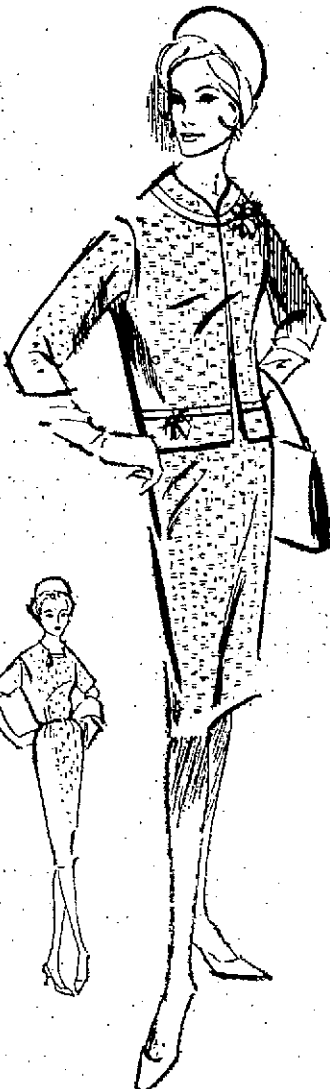
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To highlight any ensemble

**CULTURED PEARLS**

carefully matched for luster and color!

from \$100

**McCARTY'S jewelry**

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## besides a big new PARKING LOT (open soon)

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use our 90-DAY ACCOUNT no interest or carrying charge

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**Jacobs**  
— FINE SHOES —  
belmont shore



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5016 east 2nd street... BELMONT SHORE

neighbors next door where fashion centers in Belmont Shore





#### Have knit, will travel:

Three-piece, wide wale ribbed knit pulls out of suitcase with nary a wrinkle... goes wheeling and dealing anytime, anywhere. Jacket is banded in silk... blouse open in back. By Aled of Israel; Georgia Williams Shoppe, 2023 Pacific Ave.



## The Fall Knits

Knits are paved with new surfaces for fall. They're tweedy, nubby and lacy... also checked, plaided and ribbed. Most of all, they're going everywhere together.



Pull all stops!  
Versatile double knit two-piece ensemble, always ready to go. Hip-length top, banded and tied at sides, hangs straight or blouson style. By Joanna of California; at GiGi's, 5251 E. Second St., in Belmont Shore.



#### No limit—go anywhere

Unexpected colors zing together in this go-places knit ensemble. Both dress with chic belted overblouse and full-length coat are cactus green overlaid of powder blue. By Sebastian, at Harris-aire, 4260 Atlantic Ave.

## 48th ANNIVERSARY SALE



#### What is it about LOCKWOOD furs?

They can make a room full of people pause, and stare.

They can make you feel regal or zany or cherished or independent.

They can cost a fortune or next to nothing and still be the greatest excitement in your wardrobe.

They can be daytime or evening, city or country, ingenue or adult.

What is it about LOCKWOOD furs?

They're beautiful.

And they lend their beauty to everything, anything you wear with them.

Are you wearing yours?

**LOCKWOOD**  
*Furs*

SEVEN ELEVEN PINE AVENUE DOWNTOWN LONG BEACH

#### Shaping up for fall fashions

Fencing for figure beauty is one of many subjects offered at John Robert Powers School, 4262 Atlantic Ave., where women of all ages are learning to improve posture, develop self-confidence and make the most of their feminine potential. Current fashion trends make figure perfection a necessity.



#### NEW FALL LOOK

Come in. Let our high fashion experts design your new Fall look to suit your face, your features... even your height and weight... MADE \$2.50 TO ORDER STYLE CUT

SPECIAL PERMANENT WAVE... gives tired hair a wonderful lift... adds beautiful "Body". Complete with new Fall Cut \$10.00 \$12.50 and Set



**Cozart Beauty Salon**  
137 E. FOURTH ST.  
DOWNTOWN LONG BEACH  
PH. 436-9759 FREE PARK AND SHOP

Fashion direction for Fall 1965 by Paul Farnes

#### that Schick look

Matchless three-piece dinner suit in brown silk and worsted. Graceful open collar on demi-fit jacket. Slim skirt. Clipped Brown scalloped lace blouse over burnished gold. Black with black lace over pink or blue. 10-20

Precise shaping and tailoring in a two-piece sheer wool suit with short jacket and high-rising skirt. Lovely notched-looped scarf outlines the stand-up collar. Tanpe, Green 8-14



**Schick's**  
Fine Avenue at 7th Street

DOWNTOWN LONG BEACH

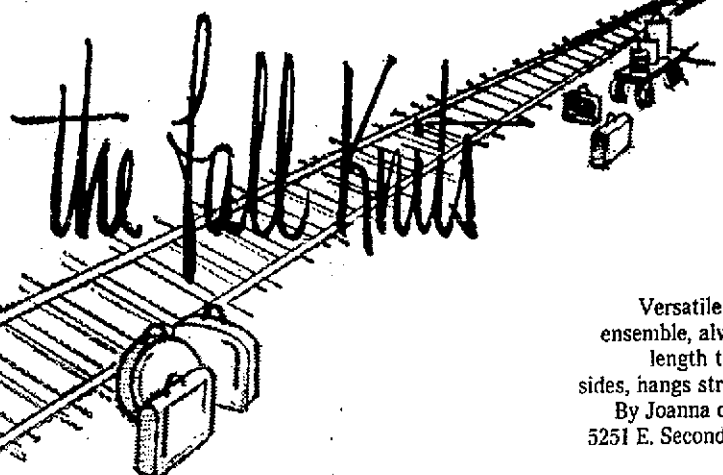
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Pine Avenue at 7th Street

DOWNTOWN LONG BEACH

Free Parking in rear of store or any "Park & Shop" Lot



# The Young Individualists



**TRAFFIC STOPPERS** for generation that's on the go... calling the shots... setting the globe quivering via a big youthquake. Here blaring colors shriek out zesty good looks. From Gordon and Marx, straight shirt and poncho top, left, are interchangeable with hipster pants and jersey

top, middle. At right, a touch of yesteryear—Gibson-style granny sleeves—adds uninhibited rah rah whizz to 'op' topper and matching pants outfit by Lobo. At May Company, Lakewood Shopping Center.

## Pins go 'op'--'pop' for shaft

The shift has graduated into a shaft this season and demands pins and more pins.

"Op" and "pop" art has been employed in tailored pins in a multitude of shapes. Crescents, wheels, bowknots and leaves, all have the super modern feeling that makes them the perfect accessory to be worn, where you will, on a shaft. They compel attention worn on a high turtle neck.

In this season of the complete look, no jacket or coat is presented unaccompanied by its own blouse or dress, many with turtle necks, designed to be worn, in place of a collar on an ensemble or suit.

The shaft has been kept deliberately simple so the wearer can provide its individuality and never have jewelry designers been more helpful. They present hand-forged link chains of rectangular or oval links, in lengths of from 18 to 60 inches that look like the heaviest gold but are featherweight. And they give you multi, multi strands of pseudo angel chains with "pop" art pinwheel clasps.

For trim, let it be a lamb



Word is that one of the most important fur trims this season is Persian lamb—once the bete noire of the fashion world and slated to belong forever to the big mama coat. But this fall it's more popular, more youthful than many of the all-time aristocrats.

## PLAY THE GAME

### How's your fashion sense?

Want to discover if you are hep to the latest fashions for the fall season? Then we suggest you check off the new from the old in this informative fashion game:

1. Lots of bulk in fabrics, in tweed and mohair.
2. Smooth stocking, or the no-stocking look.
3. Mixing checks, dots and stripes.
4. Lace and frills down to dark.
5. Rich, wonderful colors in foundations; wearing red under black, or sun-glo under green.
6. Boots and low heeled shoes.
7. For evening, fashions that plunge either in front or back, or are off one shoulder.
8. Pleats.
9. Sleepwear to match lingerie and foundations.
10. Loving the natural 1930 look from blonde curls to beige body shapers.

IF YOU CHECKED ideas three to ten,

your fashion score couldn't be higher. If you included one and two, you need a quick brush-up on what's in the fall fashion scene.

Fabrics are smoother this season. Looking bulky and hidden is OUT. Having the lines of your figure well defined but not restrained is IN.

Emphasis in dresses and suits are on whip cords and twills. Zaniest of all are the new Op art designs on frocks.

**STOCKINGS** are daffier than ever with designs and textures that play up the leggy look.

The Mod look continues to bring us lace and high waistlines, in a zippy combination of modern and Victorian.

In the private eye of fashion, black is back and nude is the new basic, but the daring dressers are turning to cherry reds and sunglo shades.

Designers of intimate apparel to the couture world are finding inspiration in the 1930's, so this fall let yourself go feminine.



## new Young Olga shapes a new you with a blend of Blue "C" spandex

When your figure is young... or you want it to be, wear Young Olga with the shaping power of Blue "C" nylon\* and Blue "C" spandex. Double front tucks-in your tummy; back is designed for a smooth, natural shape. Both girdle and long leg pantie are in white; sizes small, medium, large 6.00 Matching bra. White; sizes 32-36 A-B cups 5.00 may co corset and bra salon 44

\*T.M. Chemstrand Co.—Division of Monsanto

# MAYCO CALIFORNIA

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may co. south bay, hawthorne at artesia; 370-2511

may co. buena park, la palma at dale; ta 7-4000

shop every day, monday through saturday,  
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## French Room Originals

### We've collared the pump story

When fashion says collars, Chandler's gives you COLLARS, as well as all else that's shoe-new the world over. Bow collar in black ostrich-print calf with black kid; cutwork, black collars grige, fruitwood, black. 12.99 & 14.99

## CHANDLER'S

*the shoe specialty shops*

5040 LAKEWOOD BLVD., LAKEWOOD CENTER

(Opposite May Co.)

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# The Young Individualists



TRAFFIC STOPPERS for generation that's on the go... calling the shots... setting the globe quivering via a big youthquake. Here blaring colors shriek out zesty good looks. From Gordon and Marx, straight skirt and poncho top, left, are interchangeable with hipster pants and jersey

top, middle. At right, a touch of yesteryear—Gibson-style granny sleeves—adds uninhibited rah rah whizz to 'op' topper and matching pants outfit by Lobo. At May Company, Lakewood Shopping Center.

## Pins go 'op'--'pop' for shaft

The shift has graduated into a shaft this season and demands pins and more pins.

"Op" and "pop" art has been employed in tailored pins in a multitude of shapes. Crescents, wheels, bowknots and leaves, all have the super modern feeling that makes them the perfect accessory to be worn, where you will, on a shaft. They compel attention worn on a high turtle neck.

In this season of the complete look, no jacket or coat is presented unaccompanied by its own blouse or dress, many with turtle necks, designed to be worn, in place of a collar on an ensemble or suit.

The shaft has been kept deliberately simple so the wearer can provide its individuality and never have jewelry designers been more helpful. They present hand-forged link chains of rectangular or oval links, in lengths of from 18 to 60 inches that look like the heaviest gold but are featherweight. And they give you multi, multi strands of pseudo angel chains with "pop" art pinwheel clasps.

For trim, let it be a lamb



Word is that one of the most important fur trims this season is Persian lamb—once the bete noire of the fashion world and slated to belong forever to the big mama coat. But this fall it's more popular, more youthful than many of the all-time aristocrats.

## PLAY THE GAME

## How's your fashion sense?

Want to discover if you are hep to the latest fashions for the fall season? Then we suggest you check off the new from the old in this informative fashion game:

- 1. Lots of bulk in fabrics, in tweed and mohair.
- 2. Smooth stocking, or the no-socking look.
- 3. Mixing checks, dots and stripes.
- 4. Lace and frills down to dark.
- 5. Rich, wonderful colors in foundations; wearing red under black, or sun-glo under green.
- 6. Boots and low heeled shoes.
- 7. For evening, fashions that plunge either in front or back, or are off one shoulder.
- 8. Pleats.
- 9. Sleepwear to match lingerie and foundations.
- 10. Loving the natural 1930 look from blonde curls to beige body shapers.

IF YOU CHECKED ideas three to ten,

your fashion score couldn't be higher. If you included one and two, you need a quick brush-up on what's in the fall fashion scene.

Fabrics are smoother this season. Looking bulky and hidden is OUT. Having the lines of your figure well defined but not restrained is IN.

Emphasis in dresses and suits are on whip cords and twills. Zaniest of all are the new Op art designs on frocks.

STOCKINGS are daffier than ever with designs and textures that play up the leggy look.

The Mud look continues to bring us lace and high waistlines, in a zippy combination of modern and Victorian.

In the private eye of fashion, black is back and nude is the new basic, but the daring dressers are turning to cherry reds and sunglo shades.

Designers of intimate apparel to the couture world are finding inspiration in the 1930's, so this fall let yourself go feminine.



### We've collared the pump story

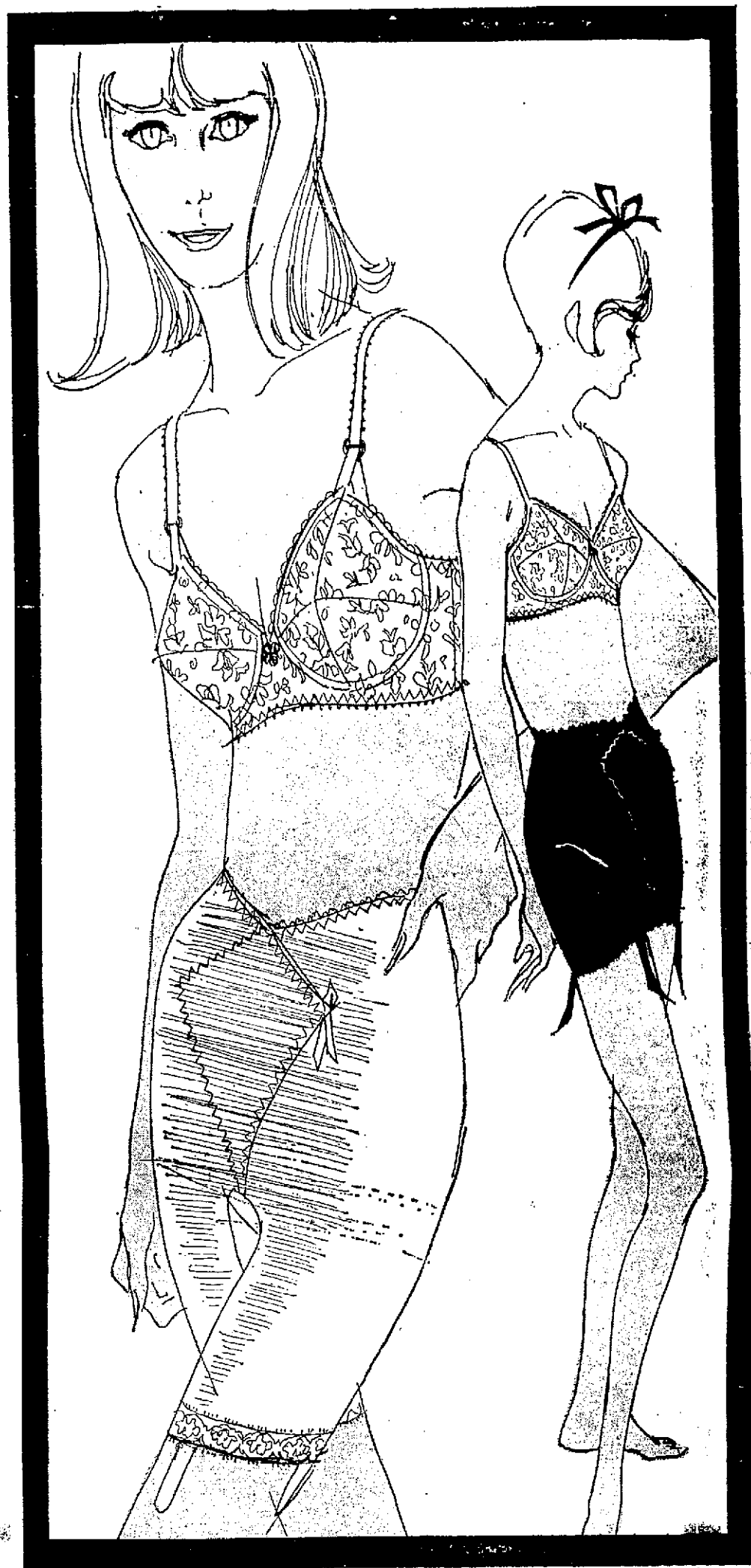
When fashion says collars, Chandler's gives you COLLARS, as well as all else that's shoe-new the world over. Bow collar in black ostrich-print calf with black kid; cutwork, black collars greige, fruitwood, black. 12.99 & 14.99

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10:00 a.m. to 9:30 p.m.





### Fall's special intrigue: that touch of mink

Soft as moonlight, outrageously rich . . . a pale cashmere coat trimmed in mink. Adding elegance: suede finish alligator calf bag by Bienen Davis, a draped velvet turban by Christian Dior. At Schick's, 701 Pine Ave.

### New trend: double personality coats are going outside in

Get set to enjoy a fashion reverse for fall and winter. The nation's trend-setting designers are displaying coats that are as good on the inside as they are on the outside and can be worn either side out. Often, the inside story is a soft touch—fur, real or synthetic. The reverse coats that are all fabric frequently feature a plaid or a check on the inside and a solid color on the outside.



## The Plus Factor

ACCESSORIES ARE TAKING a new fashion direction for fall . . . all are designed to make the costume complete. Hats in new shapes often are paired with snoods and hoods . . . the bag, newly pared down, swings from the shoulder . . . the skinny belt is in a new down-low position . . . ostrich grained gloves reflect the grain of new shoes. It's a season when everything goes together . . . and everything goes.

### The belted back is back

Tailoring goes soft in deep-collared topper. The exit interest: a wide, buttoned belt riding in style over soft shirts. Up front: three-button closing, tailored pockets. Luxury lined, in lush wool; available in camel, celery or winter white. At Mullen Bluet, 5028 Pepperwood, Lakewood.



### Band, circle tip and top with furs

Fur accents on suits and coats includes fur ascots, fur circling hems, necklines and cuffs.

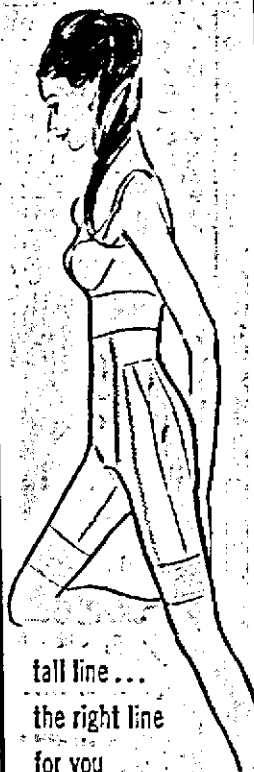
Examples: the jacket hem and sleeve cuffs of a white satin theater suit with five-inch deep bands of white fur. Above, the fur, circles or silver beading.

Example: an ankle-length evening costume of black Russian broadtail . . . also a fur dress, one shoulder bared and paired with a white mink top.

Example: the "monkey suit," a two-piece slender column of black monkey fur. For evening: a slinky black monkey fur evening dress.

The return of the fur jacket is strongly noted this season. The non-chunky, svelte topping of fur above the new dirndl skirt is an important fashion indication of change.

## TALL GALS



tall line . . .  
the right line  
for you

A long-leg pantie designed for the mature figure. Vertical stretch panels of rayon, cotton and rubber satin elastic control comfortably. 2 1/2" collar gips waist. Made of rayon, cotton and rubber elastic net in white, sizes 25-34. \$17.98

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### Ever see a dream walking?

Sequins and pearls accent scalloped Chantilly lace over rayon peau. Graceful controlled silhouette ends in cascading cathedral train. At Audrey's Bridals and Formals, 131 E. Fourth St.

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shapes  
up



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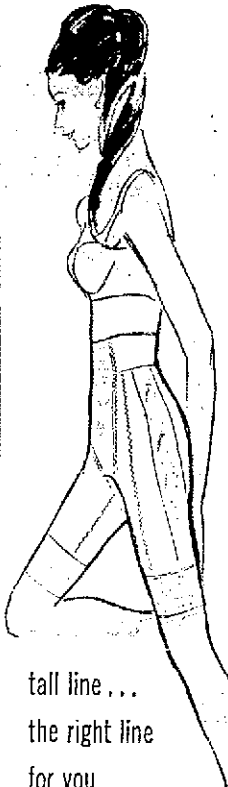
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# the Mondrian Look

... St. Laurent's splashy squares rectangles electrify U.S. fashion world

Piet Mondrian was a Dutch artist who painted squares and rectangles, inspired architecture and probably never did anyone any harm.

Quite a lot of art critics thought him great. Possibly the worst thing ever said about him, by some Philistine or other, was that he produced fine patterns for linoleum.

Then Paris' haute couture discovered him, just this August. The word wafted across the Atlantic and New York's garment district went into overtime in one of the maddest rag races in years.

Now, 21 years after his death in New York, Mondrian is enjoying a revival. This time his art is hanging, not on gallery walls, but on ready-to-wear racks throughout the country.

Now, the dynamic equilibrium of his lines and the purity of his primary colors — which may or may not have been achieved by the mass reproductions of the garment industry — are receiving thoughtful consideration from women who had never heard of him before.

## How It Began

Yves St. Laurent, the young French designer, started the craze at his fall showing when he introduced a group of Mondrian-inspired dresses. He got the idea from an art book his mother had given him.

Buyers and press went into raptures. Back home in America hat designer Adolfo got the drop on everybody by coming out within days, with leather bubble hats in two colors divided by black.



**FIRST ON THE BLOCK** ... Adolfo's Mondrian leather bubble hat—here in blue and white with black stripe.



**COLORS THAT FLASH** ... the geometrical shift, adaptation of Yves St. Laurent's most-copied silhouette of the year—the Mondrian look. Here, an adaptation by Jim Church of California Girl; at Bullock's Lakewood, 5005 Clark Ave.

Most of the manufacturers engaged in the mad race to be first on the rack hadn't seen the St. Laurent showing.

For example, New York manufacturer Samuel Freund heard rumors about it while in Europe. "It was something so simple, it seemed silly to wait for it to be shown. I rushed home to interpret it. I had finished a dress by the time it was making a splash."

Other U.S. designers previewed the Paris showings, bought St. Laurent originals, brought them home and whipped up adaptations.

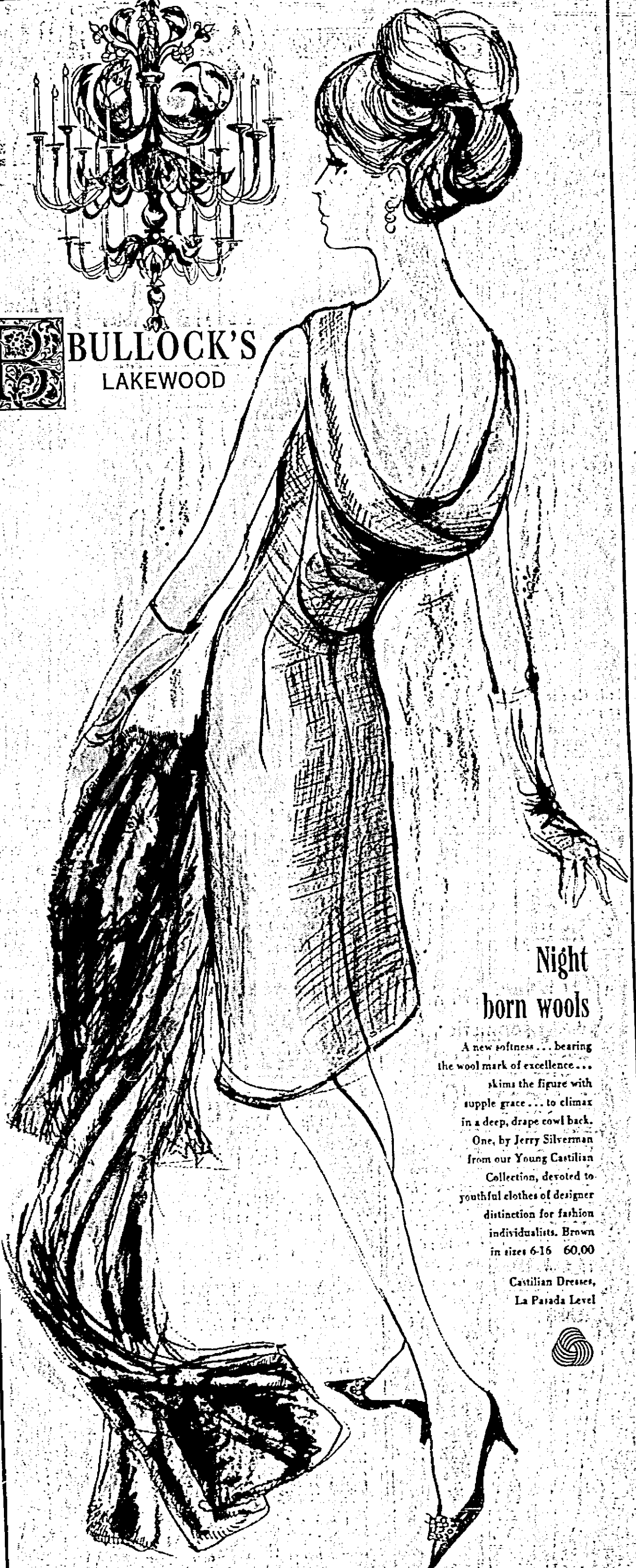
One such: California Girl's designer Jim Church, who since receiving originals in September has turned out a half dozen or more adaptations with some interesting color combinations and silhouettes that neither Mondrian or St. Laurent thought of.



**NON-OBJECTIVE** ... Mondrian-inspired sleeveless sweater with two suns by Samuel Freund.



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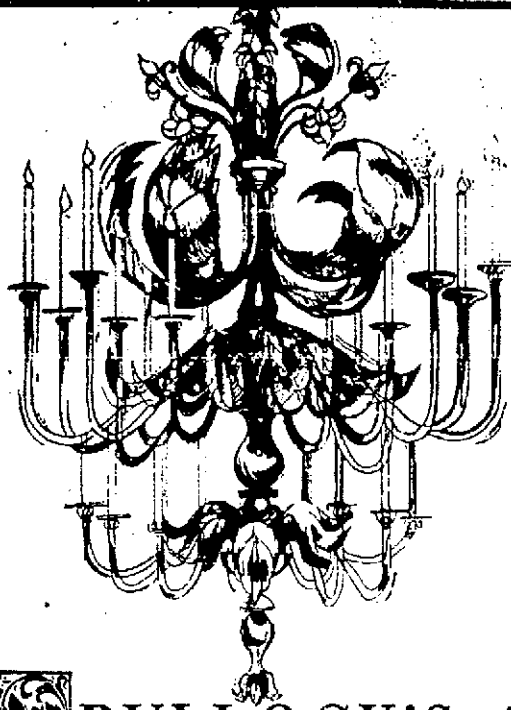
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## THE FALL DIRECTION

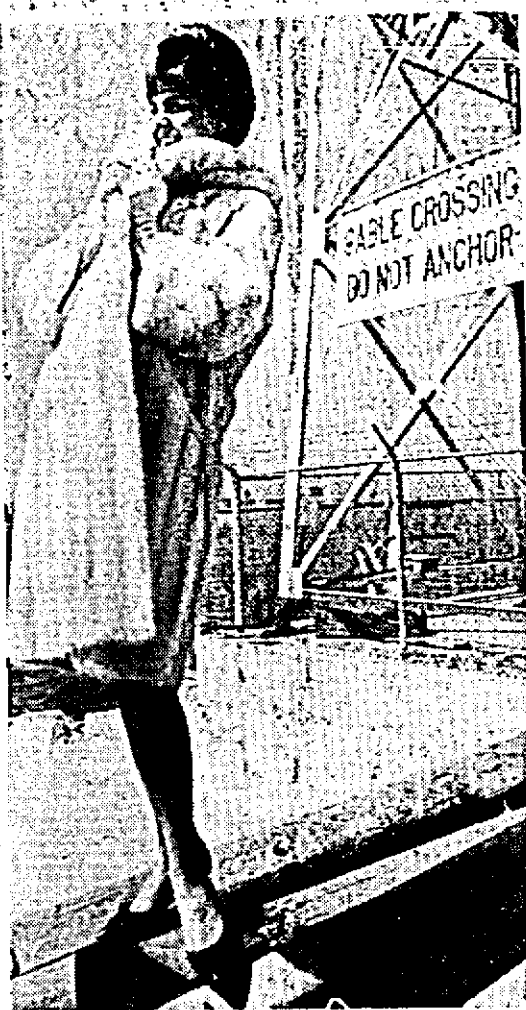


### On the straight and narrow

New, smart and not to be missed... the tunic jacket, pure 1965 in oyster beaver with wide notched collar, half-belt, pockets with panel look. From Fantasia for Lockwood Furs, 711 Pine Ave.

### Mink takes short cut to luxury

Well-curved lines of natural violet azure mink (below) goes luxurious in hip-hugging jacket. Glove-length sleeves, turn-back cuffs, large collar give just-right fashion direction for fall. At Harris Furs, 4260 Atlantic Ave.



### A little fur goes a long way...

Lightly contoured capelet of matched let-out mink pelts drapes elegantly, maneuvers easily with whisk of wrist. Sure to make dramatic entrance at opera—or anywhere. At Sears, 450 Long Beach Blvd.



### The luxury liner—mink all the way

Rare quality Emba Tourmaline mink goes full-length, takes the diagonal approach on sleeves. Luxurious collar has wedding ring styling. At Furs by Davis, 203 E. Third St.

### Give furs air!

Covers or bags, whether plastic, cloth or paper, should be used, only for temporary protection of your furs. Furs need freely circulating air to prevent hairs from drying, tips from getting crushed and broken off. Too, hang them only on wooden or plastic hangers, never wire.

### Furs go inside and out

Coats and suits for fall wear fur in unusual ways. Notable is the advance of the fur-lined coat and, to some extent, the fur-lined suit. Linings "spill over" to form fur collars, or the entire coat may be reversible from fabric to fur. And the once bulky look of the fur-lined coat has vanished. The linings are deftly shaped to maintain a line nearly as slim as that of an unlined coat. Fur borders and bands in sable, mink, nutria form the new look of fur trims—for example, a tunic suit the hem-line bordered in nutria. Black or gray Persian, fox, beaver or other fur-trim favorites among fall fashions.

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Coats and suits for fall wear fur in unusual ways. Notable is the advance of the fur-lined coat and, to some extent, the fur-lined suit.

Linings "spill over" to form fur collars, or the entire coat may be reversible from fabric to fur. And the once bulky look of the fur-lined coat has vanished. The linings are deftly shaped to maintain a line nearly as slim as that of an unlined coat.

Fur borders and bands in sable, mink, nutria form the new look of fur trims—for example, a tunic suit the hemline bordered in nutria. Black or gray Persian, fox, beaver or other fur-trim favorites among fall fashions.

**Gene's**  
450 Pine  
Long Beach

"If it's fashion,  
Gene's has it"

costume  
sophistication

\$40

beautiful "becket"  
costume of  
finest wool jersey,  
fully lined. The  
coat tops the ultra  
smart long sleeve  
sheath. Bronzine,  
Black or Bone  
in sizes 8 thru 16.



LONG BEACH • COMPTON • BUENA PARK • COSTA MESA

**Modern Woman**

LONG BEACH •  
486 PINE AVE.

LAKEWOOD CENTER •

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The ONLY Stores featuring the Smartest  
and Youngest HALF and LARGER SIZES,  
12½ to 32½; 38 to 52

**HALF-SIZE**

3-piece 100% wool  
matelasse knit suit

\$55

Unlimited Fall Fashion Interest! Our matelasse knit leads toward a preview in fashion for the Fall... a beautifully textured 3-piece knit with its short-sleeved overblouse and willowy fitted skirt will give you the elegance of fashion. Colors: Beige, Aqua or Red.  
Sizes 12½ to 22½.

A THRILLING SELECTION OF NEW FALL  
AND HOLIDAY DRESSES FROM \$10.98 to \$59.98

Modern Woman gives you a  
personalized approach to fashion

The Modern Woman customer is met by highly trained saleswomen who have contributed to our reputation for courtesy and specialized knowledge of apparel.

Our fashions are specially designed to insure figure-flattery and a more perfect fit without costly alterations... and your budget gets a break, too! Come in soon and see for yourself.

Dresses • Coats • Sweaters  
Knits • Lingerie • Hosiery • Robes

CHARGE IT—Ask about our 4-month plan or use BankAmericard



*A Little Knit*  
FASHION



**Mullen**  
**Bluett**

Charge It!...the EZ/Way

Suit-able for framing

**ART NOUVEAU PRINTS**

Now showing in our Fall fashion galleries hand screened little suits to add color excitement to your life. Fully lined two and three piece versions in textured rayon and viscose with the look of linen. Sizes 8-16.

Two piece suit in yellow/pink 30.00

Three piece suit in yellow/line 38.00

Matching Beret 10.00

LAKEWOOD CENTER, LAKEWOOD • OPEN MON. THROUGH FRI. 12:00 TO 9:00 • 624-7333





Perfect hairdo at moment's notice

What women wear wigs? The most sophisticated, the busiest, of course. Wigs are solution to perfect hairdo at a moment's notice. Many styles and settings available at Mr. and Mrs. Wig, 10308 E. Rosecrans, Bellflower.

## Here's how to coif your 'other' hair

Today, the wig is an important part of the fashionable wardrobe, but many women have not learned the fine art of taking care of their own hair—much less a wig.

Here are some basic rules on home care of wigs:

One of the most important parts of wig care is the proper handling when not being worn: it should be kept on a wig block to preserve its shape.

Like one's own hair, a wig is improved with brushing and should be brushed often, but gently, so that it never becomes matted or tangled.

When the wig becomes dull or dirty, it should be cleaned, but never with a shampoo. Water will shrink the base of the wig and cause it to become ill-fitting.

Use, instead, a dry cleaning fluid, and follow these steps:

**TO CLEAN:**  
1. Place the wig, crown down, into a small pan or

dish, about 8 inches wide and five inches deep.

2. Fill dish half-way with cleaning fluid.

3. Gently squeeze liquid through the wig.

4. Shake wig to remove excess cleaning fluid, or blot tenderly with a towel. Do not wring.

5. Place wig on block to dry. Drying time: 5 to 10 minutes.

**TO SET:**

1. Part wig into sections, and proceed as with your regular set.

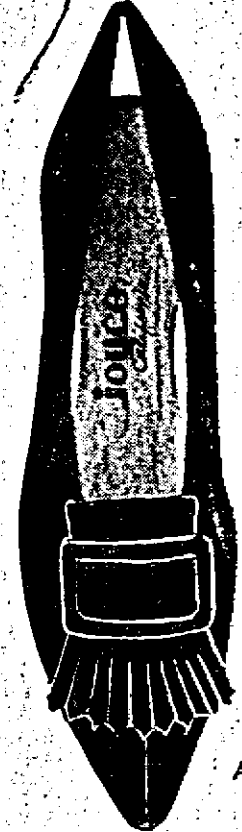
2. Slightly dampen by dipping a comb into water, and moisten the hair a curl at a time.

3. Use end papers to make the curl last longer.

4. After covering ends, roll hair around snap-over plastic brush grip rollers.

5. Place rollers on slant to avoid splits in the curls.

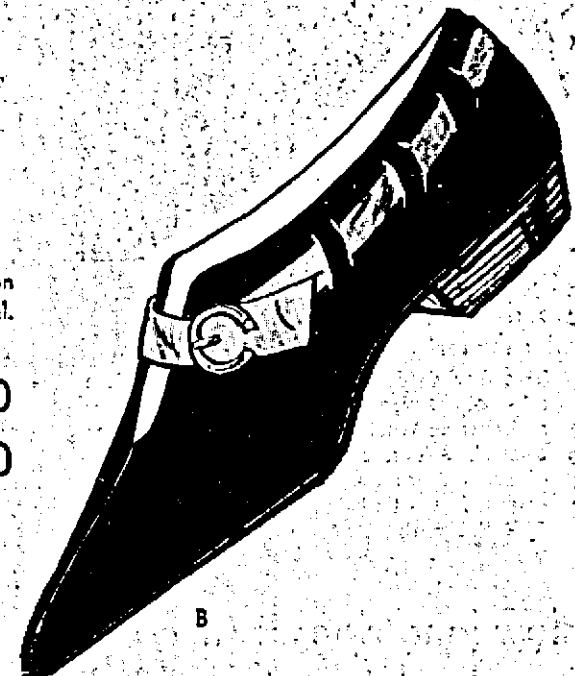
6. Use clips to set pin curls around hairline in order to cover the wig base all around.



## JOYCE BEWITCHED

Don't be fooled by their way-ahead fashion look, these Joyces are basically puritanical.

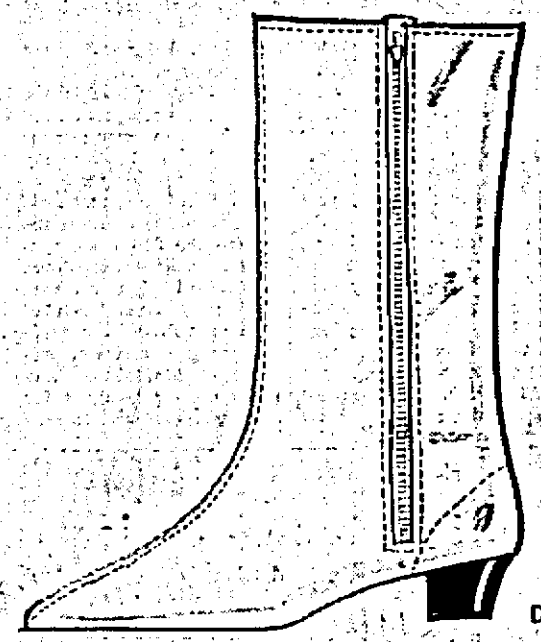
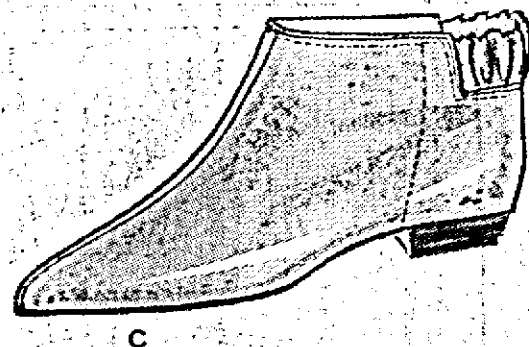
- A. The Scottish Kiltie in black or brown suede. 12.00
- B. Kissing Cousin in black or brown suede. 12.00



## SBICCA BOOTED-UP

Stepping along to the fashion beat two little boots planted firmly on just-up heels.

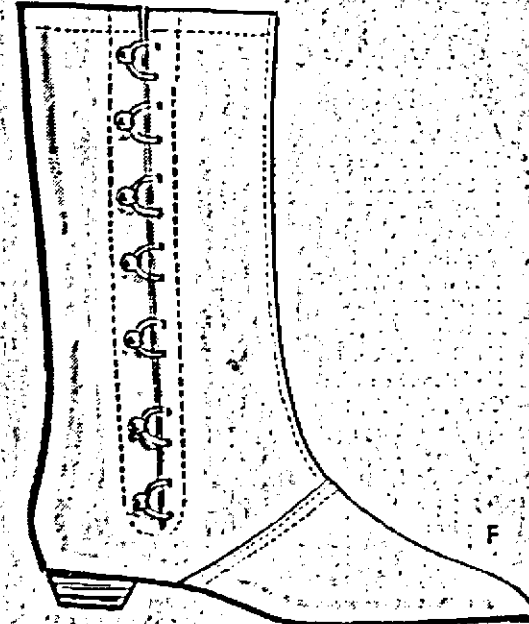
- C. The black ankle-high Alpine with a snug fit. 12.00
- D. The Courregé-look side zips in white. 16.00



## KRAUS SOFTSTEPPING

Swing with softness on down-to-earth heels the suede flat bows, the boot buttons.

- E. Soft flat in black, brown, or green. 6.00
- F. Soft white hook boot. 12.00



Telephone and mail orders accepted  
Casual Shoes 75—Street Floor

E

F

### White Stag

Everyone loves a "Campus Queen"  
Rich nubby guardhair pile is the reason! For the warmest winter days ever. Roomy pockets, and large cuddly hood on Campus Queen.

SIZES 8-16  
BROWN OR WHITE

30.00

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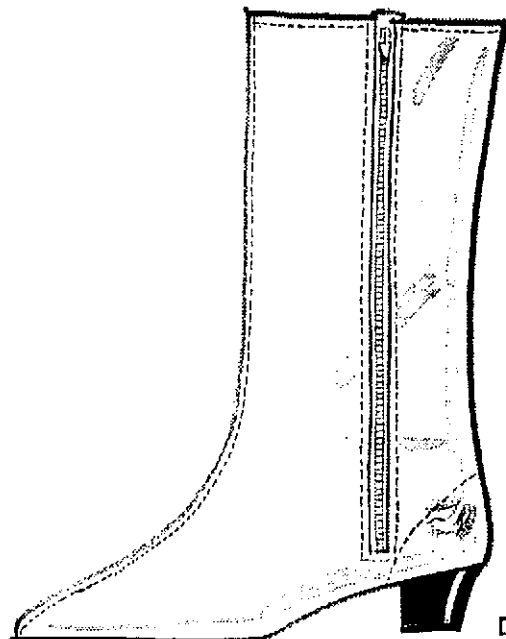
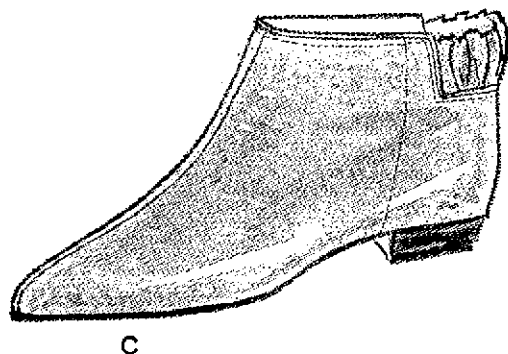
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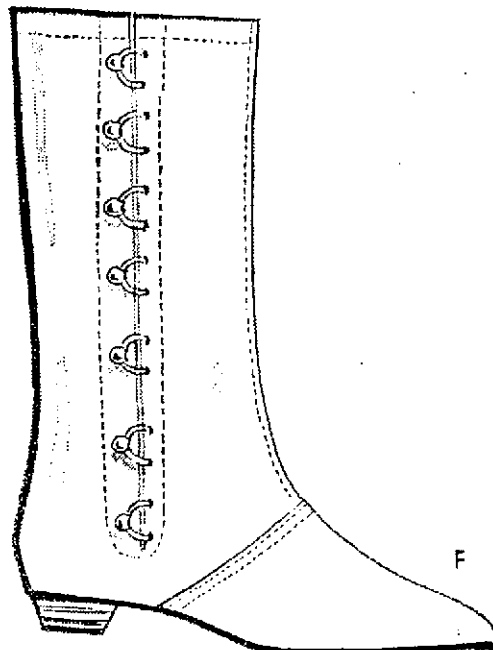
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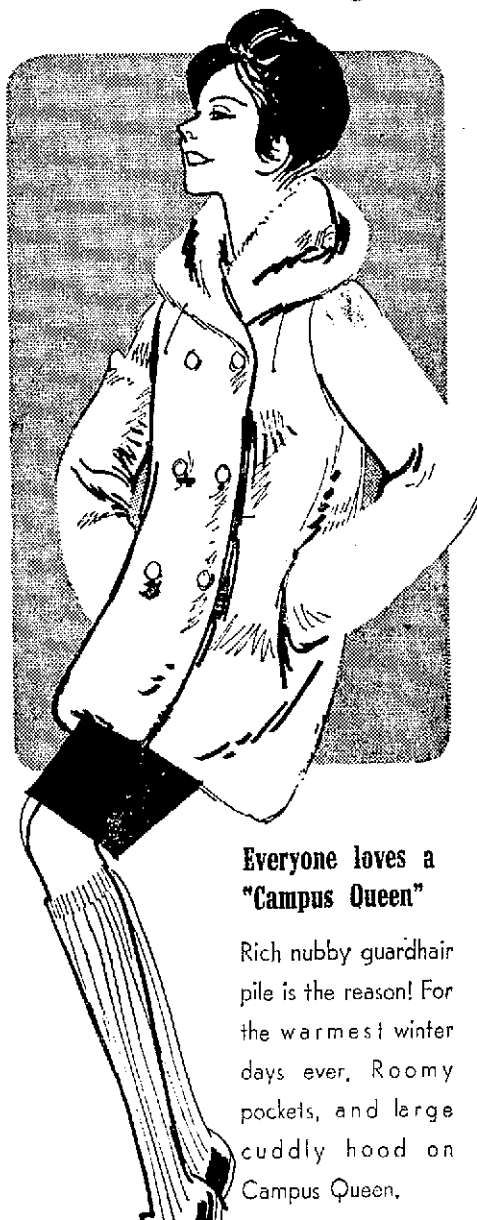
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SIZES 8-16  
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## THE FALL DIRECTION



Bridging the seasons

Black leather combined with black and white shepherd plaid bridges season in smart fashion. Small leather string belt emphasizes waistline of dress worn under full-length tailored top with strictest contrast of leather and fabric. White boots add touch of Courge influence. At Vinson's, 4500 Atlantic Ave., Bixby Knolls.



### Tweed suits new fall silhouette

Tweed will suit your fancy in this three-piece all-wool costume in shades of green, tangerine and orange. Wool jersey blouse, three-quarter sleeved, peeks from under half-length sleeves of jacket. Just a touch of leather, so big this season, in the tie belt. At Fashionette, 3500 E. Fourth St.

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To give you an idea of how long it takes for a "look" to catch on, consider the Courge's look of last season. This was the spare white dress with welted seaming and worn always with little white boots. It is being seen in many cities across the nation.

But it took almost a year for it to filter down to the mass-produced dress house. Americans partake of high fashion generally only when copies of Paris, Rome or London designers are mass produced.

THE PEOPLE responsible for the copies or adaptations

pick carefully. They look for gimmicks—pure shock effect clothes that quickly get across the idea of being different.

They look for styles that are copied easily.

Or, they will copy the style of a dress popularized by a famous woman sample: Mrs. John F. Kennedy wears a one-shoulder bared dress. Eventually, that style makes its way down the line to the \$16 black synthetic crepe evening dress.

What is likely to catch on from the recent batch of showings? Prediction: deeply dipping backlines of evening clothes, long and short; shorter hemlines for those who can wear them.

### PICK-UP ST/ For Military Pe in Uniform

Smart choice

Three-piece ensemble by Mam'selle is smart "pick up" for fall wardrobe... white blouse topping avocado green wool jersey skirt is colorful combination with plaided white, green and gold full-length coat. At Judy R's Sport & Fashion Center, 3240 E. Anaheim, Belmont Shopping Center.



### Shape up to longer jackets

Drop everything—when it comes to waistlines this fall. The lowered waistline and longer jacket are the big stars of the fashion season.

The jackets are both double and single-breasted—often belted at the waist or below—and are teamed with narrow skirts, flared A-line skirts and "moving" skirts with panel pleats.

Although there is a variety of skirts to flatter most figures, those longer jackets all do the same thing—draw attention to the hips.

Great flattery—if you're slim—but what if your derriere could do without the emphasis?

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### THEY PACK A LOT OF STYLE

### Now, even handbags go compact

Flying to Rome? Strolling the Champs Elysee? Or just plain shopping Main Street, U.S.A.? Today's handbag collections have the fashion formula to fit each situation to perfection.

The trend is to smaller, more compact shapes, engineered to "file away" everything today's busy on-the-go woman wishes to tote.

Handbag manufacturers these days study the trends of ready-to-wear both here and abroad for silhou-

ette and color — then research the fabric market and work with authoritative tanners who supply important fashion shoe resources. Leathers are then often tanned to the manufacturer's own meticulous specifications. As a result, American women have a wide choice of styles and colors that mate perfectly with current ready-to-wear fashions.

There is a great deal of emphasis on casual styling, a reflection on our American

way of life. Leisure activities and our highly mobile living habits have created a need for a casual approach in accessories.

Travel handbags are much in demand and all sizes and silhouettes will be seen. The over-the-shoulder handbag is enjoying a strong comeback. This quick return to favor is due as much to this style's natural bent for casual living as it is to the practical aspects of the handbag that doesn't require hands.

### Fashionette

3500 East 4th St.

### double-knit dress

It's easy to become addicted to a look like this. The two-piece dress that looks like a suit. Tailored and belted —100% Dacron Double Knit with print scarf.

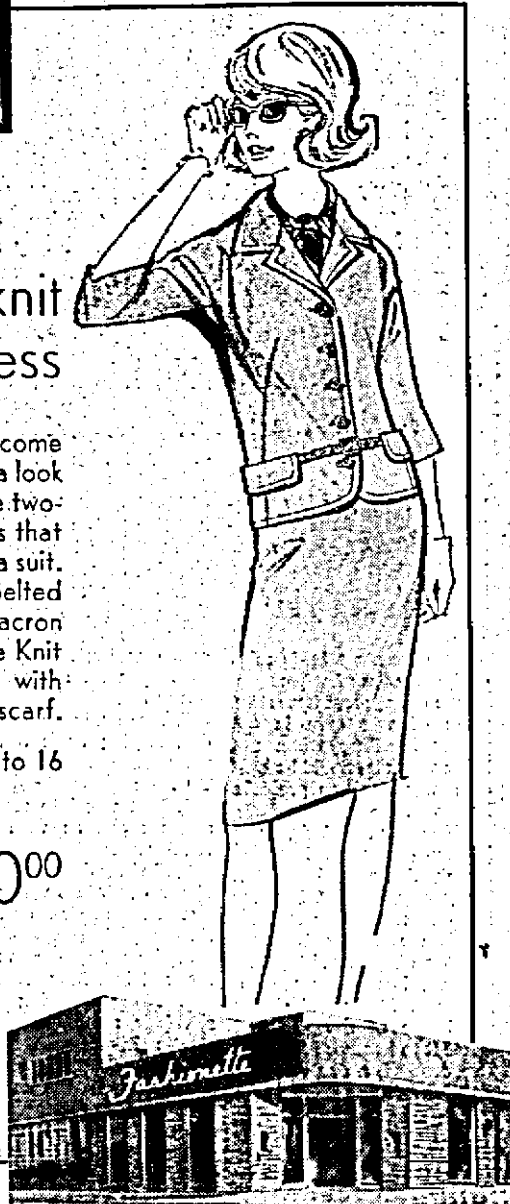
Sizes 10 to 16

80<sup>00</sup>

OPEN 9:30 to 5:30

FRIDAYS 9:30 to 9

3500 East 4th St.



## FURS by David

The Furrier You Can Trust to See His Collection Is a Must

Quality, Style, Price, I Dare You Will Hardly Find Anywhere

No Commission, No Interest on Charge Coats, Jackets, Stoles, Small and Large

Expert Restyle, Repairs on Own Premises And Most of All No Empty Promises

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HOURS: 9:30 to 5:30 Evenings by appt.

203 East 3rd St.

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**c.h.baker**

*Anniversary Celebration*

DESIGNER FASHIONS 7<sup>99</sup> 8<sup>99</sup>

Young, great new looks in the most exciting array you've ever seen! Join the lively ones in every important color from darks to neutrals to brights... every detail a feather from smoothies to textures to plush suades. The whole collection is bursting with fashion ideas and the prices are almost too good to be true...but they are!

FUN LOVIN' COQUETTES 4<sup>99</sup> 5<sup>99</sup>

JACQUES HEIM SEAMLESS HOSIERY. TEXTURES OR SHEERS, NEW COLORS...REG.1.19 **68<sup>c</sup>**

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5213 Hazelbrook 2112 Bellflower Blvd.  
(Open Mon., Wed., Thurs., Fri. Nights)

LONG BEACH  
325 Pine Ave.  
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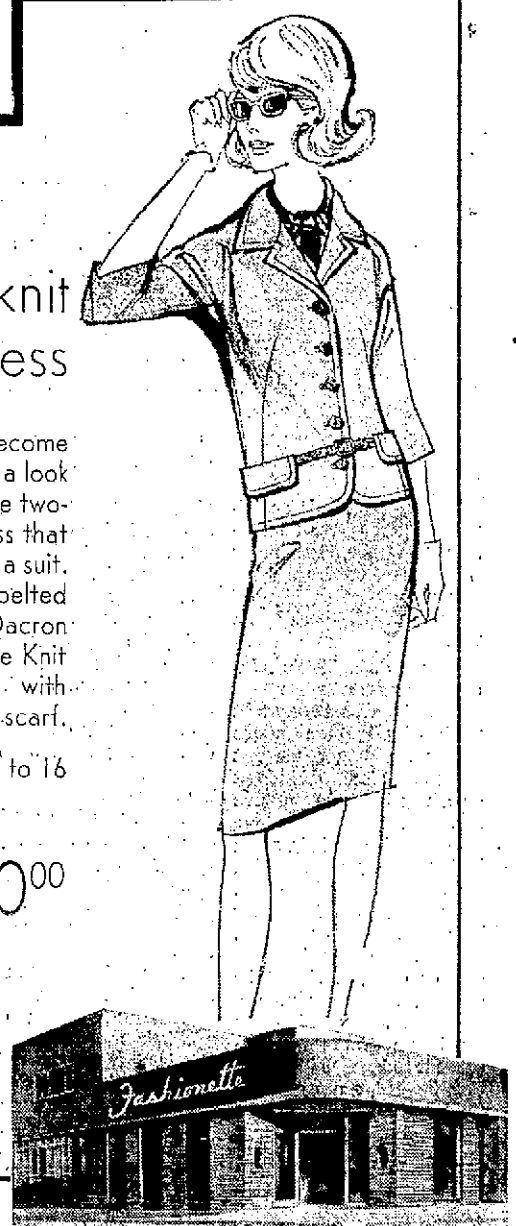
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# TOP DIRECTION

Nothing, but nothing, can keep the American woman from her appointed round with the beauty salon. Come what may, 86 out of 100 head for a regular session under the dryer... and, according to a recent survey, change their hairdos often as their minds. Here are some of the new coifs they'll be wearing this season.



Tossed curls, easy-go style

New for fall, curls tossed into a fun style that's softly feminine, highly versatile. Features width for facial flattery but retains season's small head elegance. At Staber's for Beauty, Eighth and Locust, where all services are performed by specialists.



Shiny tresses swing into fall

Casual hairdo that holds its own between sets is brushed off forehead for young look, adding gentle height at crown; gently curved side flip upward at the ends. At Crowning Glory Beauty Salon, 251 E. Fifth St.

## Hairdos are on the move

A tang of Spain is reflected in this couture coiffure, with short, luxurious look. Soft curls around face will be seen everywhere... bangs are a must, whether lacy or full-blown. Hairdo from Cara Collection of Magic Mirror Beauty Salons located at 124 Pacific Ave., also in Lakewood and Bixby Knolls.

## Colors are switched on OR they're oh-so neutral

Fashion for fall revolves around color, with virtually every shade in the spectrum coming in for attention. Pale or bright, deep or bold hues are on view, plus new-looking neutrals such as the Oxfords and other charcoal. Shades mix madly—pales with brights or muted tones with dashing, dramatic hues, in the same costume. Two-tone ideas appear—gray paired with taupe, white with coffee. Greens, bright and sparkling, pale and delicate, or deep and rich forest tones, gain special interest. Blues range from light to dark, and merge into violet, grape, magenta. Heather hues are prominent. SPICE TONES—gingers, cinnamons—add variety. Reds from rosy to radiant color fall striking. Reds mix with reds, in shades tinged with pink or brown. True reds and oranges are part of a brilliant fashion season. Vintage wines lend their colors to a bevy of bluish reds. Golds, coppers take on polish. To every fashion, fall colors add an extra dimension of interest and importance. Color and pattern blends create special excitement for the array of new fall styles.

Love Beach 72, Calif., Sunday, Oct. 5, 1957

**Bracelets: up, up**  
In fashion jewelry, arm bands that spiral up the upper arm add a new touch.

**at DeANN'S**  
THE Many Faces of Fashion by JON  
Have been presented by DeANN's in downtown Long Beach for over 21 years. Our reputation for the finest fashions in women's dresses, suits, coats and sportswear at quality and reasonable prices is known in the large Long Beach shopping area. For a thrilling adventure in fashion come to DeANN'S.

**DeANN'S**  
A store of fashion by JON  
121 PINE AVE.  
All Freeways lead to Downtown Long Beach

**Audrey's**  
BRIDALS and FORMALS

The Empress Josephine silhouette with a zip off Chapel train is given regal splendor in this gown of rayon tulle and hand clipped Chantilly lace. White only.

84.95  
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mother of the bride dresses •  
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**BRIDAL Originals**  
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park free on lot across from Audrey's • downtown long beach

## WHAT'S AHEAD?

### Hairdos go sleek, swingy or swirly

Hairstyles are running on a split ticket for fall. And they're just the ticket for the new two-directional look of fashion: the strict and the softly feminine looks. There's the topsy turvy, curly coil—a revival of the feeling of the 30s. There's the sleek strict coiffure that claims fashion heritage from the Beatles. There's the switched-on do for night—a look that emulates all the romantic styles of the past. The modified curl coifs, inspired directly by the silver screen, vintage 1930, usually have high curly crowns and soft wavy sides, which flip into curls again before they hit the nape of the neck. THE SLEEK does come with cap curve, contour

sculpturing, highbowl crowns and face-hugging sleekness. Strictness with short, boy styling is the established basic for these styles. Movement is the newest necessity. This fall even sleek shiny side sections move into a slight flip, a soft "S" quiche or a curve of thick bangs. For evening, popular accents include a ruffle of baby curls at the crown or a topping of thick-textured ringlets—fake, of course. These immaculate neat heads are a great fashion boon to busy young career girls. Yet more than any other style, they require hair that shines with health.

THE SWITCHED — ON styles... the third most important trend... feature



used together to achieve this romantic fantasy effect. Fresh flowers often are woven into braids. Giant loops of hair spill down the back; big pouffy textured loop-locks deck crowns; but always the interest is primarily in the back. Hair is high on top or very flat. Then it is pulled back into one of many possible romantic arrangements. It's a season to headline your silhouette with the hair-style that fits the time of day and you!

**Belts-high, low**  
Small or large, buckled or tie, belts are everywhere for fall. Large belts accent hip line skirts on long-waisted dresses. Small tie belts help give the new London look to high-bosomed dresses, suits, coats and many separates.

clever hairpieces that top off daytime coifs. Styles in this category look like they just danced in with the ballet or were stolen from an 18th century portrait. Often as many as three of four hairpieces are

One Excellent Example From Our Great Collection of Knits...

**100% WOOL TWO-PIECE KNIT DRESS**

46.00

Positively elegant! That's the only way to describe this classic knit dress. What makes it so striking is the 100% wool pebble knit texture of the fabric, plus the superb tailoring of the collar neckline and softly belted waist. Comes in cherry and bright blue with smart leather belt. Sizes 10-16.

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**Our 2nd Annual Pre-Christmas WIG SALE (ONE WEEK ONLY)**

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**2 FOR 1**

Buy a Best Quality Machine-Made Wig and Receive a Wiglet or Pony Tail FREE!!

IF YOU ARE A WOMAN

# TOP DIRECTION

Nothing, but nothing, can keep the American woman from her appointed round with the beauty salon. Come what may, 86 out of 100 head for a regular session under the dryer . . . and, according to a recent survey, change their hairdos often as their minds. Here are some of the new coifs they'll be wearing this season.



Tossed curls, easy-go style

New for fall, curls tossed into a fun style that's softly feminine, highly versatile. Features width for facial flattery but retains season's small head elegance. At Staber's for Beauty, Eighth and Locust, where all services are performed by specialists.



## Hairdos are on the move

A tang of Spain is reflected in this couture coiffure, with short, luxurious look. Soft curls around face will be seen everywhere . . . bangs are a must, whether lacy or full-blown. Hairdo from Cara Collection of Magic Mirror Beauty Salons located at 124 Pacific Ave., also in Lakewood and Bixby Knolls.

## Shiny tresses swing into fall

Casual hairdo that holds its own between sets is brushed off forehead for young look, adding gentle height at crown; gently curved side flip upward at the ends. At Crowning Glory Beauty Salon, 251 E. Fifth St.



## Colors are switched on OR they're oh-so neutral

Fashion for fall revolves around color, with virtually every shade in the spectrum coming in for attention.

Pale or bright, deep or bold hues are on view, plus new-looking neutrals such as the Oxfords and other char-coals.

Shades mix madly—pales with brights or muted tones with dashing, dramatic hues, in the same costume. Two-tone ideas appear—gray paired with taupe, white with coffee.

Greens, bright and sparkling, pale and delicate, or deep and rich forest tones, gain special interest. Blues range from light to dark, and merge into violet, grape, magenta. Heather hues are prominent.

SPICE TONES—gingers, cinnamons—add variety.

Reds from rosy to radiant color fall striking. Reds mix with reds, in shades tinged with pink or brown. True reds and oranges are part of a brilliant fashion season.

Vintage wines lend their colors to a bevy of bluish reds.

Gold, coppers take on polish.

To every fashion, fall colors add an extra dimension of interest and importance.

Color and pattern blends create special excitement for the array of new fall styles.

F. 15  
Long Beach 12, Calif., Sunday, Oct. 2, 1965

### Bracelets: up, up

In fashion jewelry, arm bands that spiral up the upper arm add a new look.

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THE Many 'Faces of Fashion' by JON

have been presented by DeAnn's in downtown Long Beach for over 21 years.

Our reputation for the finest fashions in women's Dresses, Suits, Coats and Sportswear of quality and reasonable prices is known in the large Long Beach shopping area.

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BRIDALS and FORMALS

The Empress Josephine silhouette with a slip of Chanel train is given real splendor in this gown of rayon crepe and hand-pleated Chantilly lace. White only.

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## WHAT'S AHEAD?

### Hairdos go sleek, swingy or swirly

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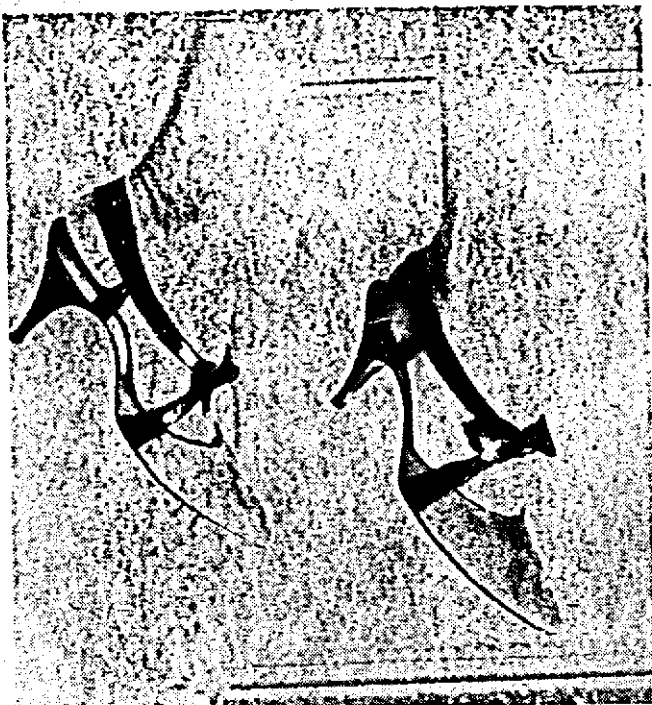
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## THE FALL DIRECTION



### It's strappy, youthful and always on the go

Action is fashion: mobile skirts, stretch fabrics, shoes that go. Bewitching moppet-heel sling (above) is snappy foot note with tied instep, open spaces. In beige 'n' black crushed leather; by QualiCraft's. At Leed's, 237 Pine Ave.



**Footloose and fancy**  
Two colors, two textures create shoe that's new from heel to toe. Designed with slim-stalk heeling, high bracelet banding, propeller bow-knot; in swinging beige suede with accents of brown-tone kid, green suede with buccaneer tan kid or blue suede with green kid. By French Room Originals. At Chandler's, 5040 Lakewood Blvd., Lakewood Center.

### Ghillie's back in town

The ghillie races into fall, assumes a multitude of versions. Here Stylepride combines two colors in a young contrast sling. An unlined softy, it's upped in crushed leather of tiger's eye tan, trimmed with black. At Burt's, 335 Pine Ave.

### Strapping good looks set new pace in shoes

Shoes are a story of strapping good looks this fall. There's a strap (or two, or three) on shoes that walk in town. There are glittery little straps on dancing evening shoes. There are skinny ankle straps on stay-at-home slippers.

There are straps in all sizes and shapes: stripy straps, T - straps, button-down straps and buckle-up straps. And what do they add up to? Springy, sprightly shoes that zip (strap, that is) with youthful zest — a must for high-style steppers.

jonathan  
logan  
wool  
double  
knit  
25.00

sizes 5 thru 15  
has lace  
cuffs and  
looks great  
with or without  
the tie self belt.

daytime,  
afternoon and  
late afternoon.  
dresses  
imported kints  
and sportswear  
in junior  
and regular sizes

also  
handbags that are  
the talk of the town

SEE OUR COLLECTION OF ALED KNITS



### Something new, ostrich shoes

Jaguar suede combines with opulent ostrich for some fancy footwork. Mid-heel is finished with touch of suede, flirty bow. Ostrich-grained calf uppers come in green, national blue, deep brown, black. By Jacqueline; at Hermans Shoe Fashions, 4924 E. Second St., in Belmont Shore.



### An Invitation to a Personal Presentation

You are cordially invited to view an outstanding hand-picked collection of dramatic furs... enhancing our reputation for exceptional fashion value.

There are Coats, Jackets, Capes and small furs designed under Paris and New York influence... the very latest in style trends from high fashion to conservative modifications.

We're looking forward to the pleasure of showing you these loveliest of furs.

Frank A. **HILL** and Son  
Fine Furs

3316 EAST BROADWAY — LONG BEACH, CALIF. 90803  
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### Don't point --toes take new turn

It's go, go with the rounded toe.

New fall shoes are kicking up their heels, tiny ones, in racy but well-bred fashion. They have a look of youth — nothing old hat (or shoe) about them.

They're etiquette conscious — they never point.

The prettiest young shoes of the season have the grace, fullness, charming simplicity of a child's Mary Janes.

They have buckles, gros-grain ties, two-strap, ankle buttons, swivelly little straps.

The widest toes capture the look of a ballet dancer on point. While most look their best with low heels, there's some experimenting with heels mid-to-somewhat higher — and the look is good, as long as the heels themselves are blunted and sturdy.

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see yourself in the Magic Mirror Projector.  
Wearing the "Cara-look", our latest collection...  
choose the perfect style custom created for you  
have your personalized cut today  
by master stylist's  
...with milky shampoo  
style set and comb out  
complete 7.50

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sizes 5 thru 15  
has lace  
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complete 750

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# TOP DIRECTION



## Take it from the top

Great things are ahead for fall... like these snazzy little toppers for whipping about in sports cars or racing off to the supermarket: left, corduroy scarf, imported from Italy, ties under chin or back... center, a Frenchy billed beret... and, right, crocheted cuddle-down, comes in vibrant blue with sequin trim or white with pearl trim. At Egyptian Pharmacy, 5123 E. Second St.

The fall look:  
kicky, not kooky

For the campus smarty, a swingy pleated skirt with kicky double flares... trim little blouse (traditional, of course, in wild sherry... cornflower, thistle or wheat design)... classic all-weather sweater. By Villager; at Kenady's, 5363 E. Second St. in Belmont Shore.



It's two for the money... and  
viva the poncho!

Here a clever wool poncho, plaided in brown, camel and black on white, is belted over slim black jersey dress that's a winner on its own. Together: a costume of great possibilities. At Sears, 450 Long Beach Blvd.



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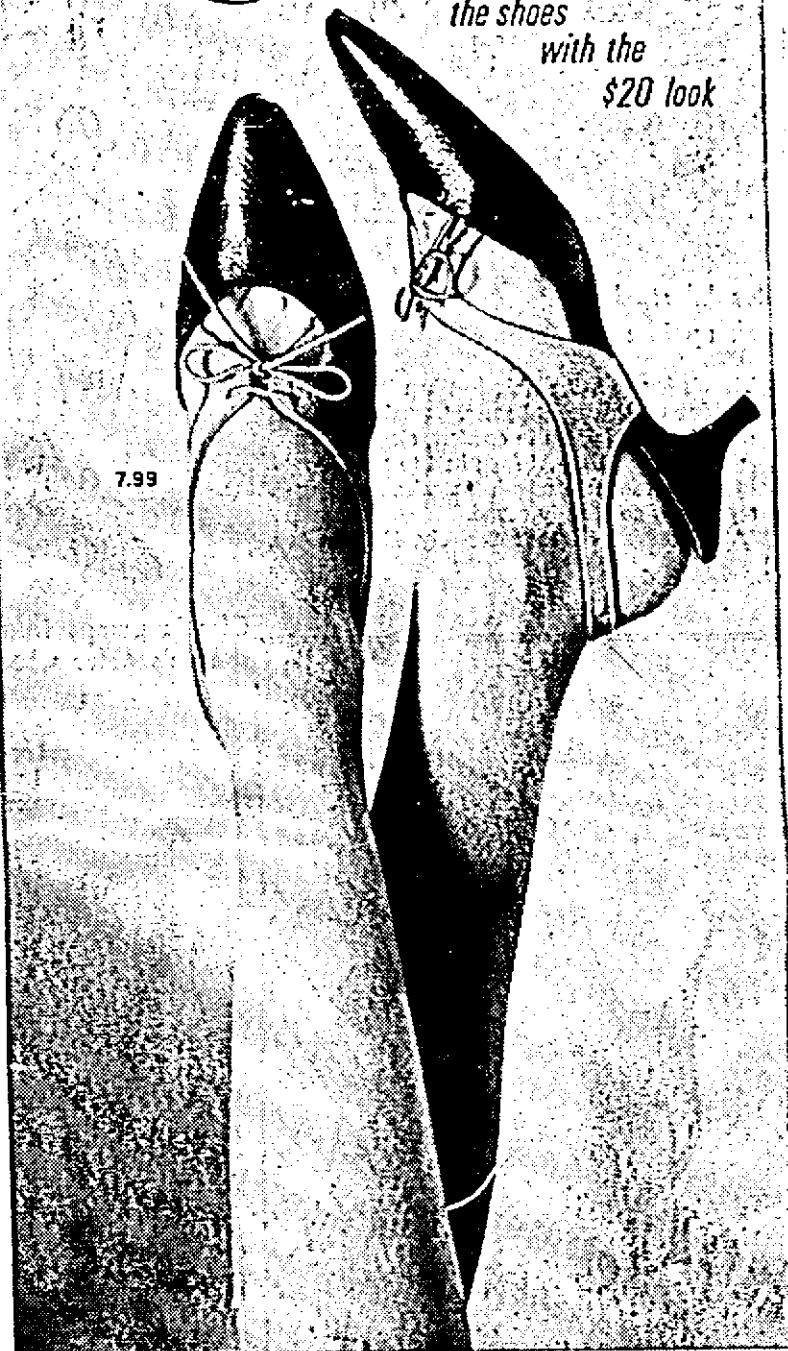
### Hoods, snoods, scarves are tops

You can almost tell what a woman has in her head by what she puts on it. Apparently today's hat-wearing woman is thinking about youthfulness, the White House Texans, the space race, James Bond and romance — or anyway her designer is. Once women over 20 clucked at kids in curlers and head scarves, and the hat-making industry de-

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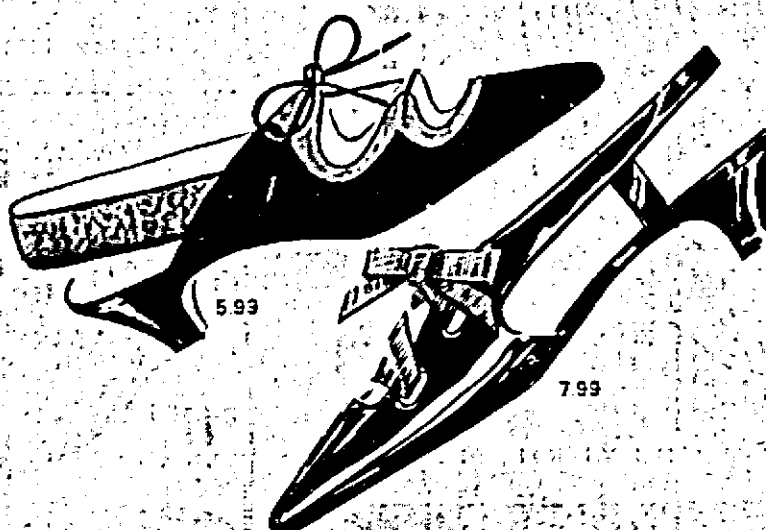
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CREATION

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## SOMETIMES NARY A HAIR SHOWS

### Hoods, snoods, scarves are tops

You can almost tell what a woman has in her head by what she puts on it.

Apparently today's hat-wearing woman is thinking about youthfulness, the White House Texans, the space race, James Bond and romance — or anyway her designer is.

Once women over 20 clucked at kids in curlers and head scarves, and the hat-making industry de-

spaired of their mounds of matted hair, a style that ruled out millinery.

Now females on both sides of 20 find it chic to wear head scarves, as well as shower-cap shaped berets and snoods under which any number of curlers could hide if curly hair were fashionable — except that hair on the move is fashionable for fall.

WITH THE NEW

cheted caps borrowed from the mods in England, the helmets swiped from the astronauts, hoods and turbans, women do not show any hair.

New fall hats—said to be "switched on" or "with it" or "all boss," in terms of the youth worshippers—are fur helmets, exaggerated stocking caps, bonnets and argyle caps to match equally gaudy leg coverings.

## QualiCraft

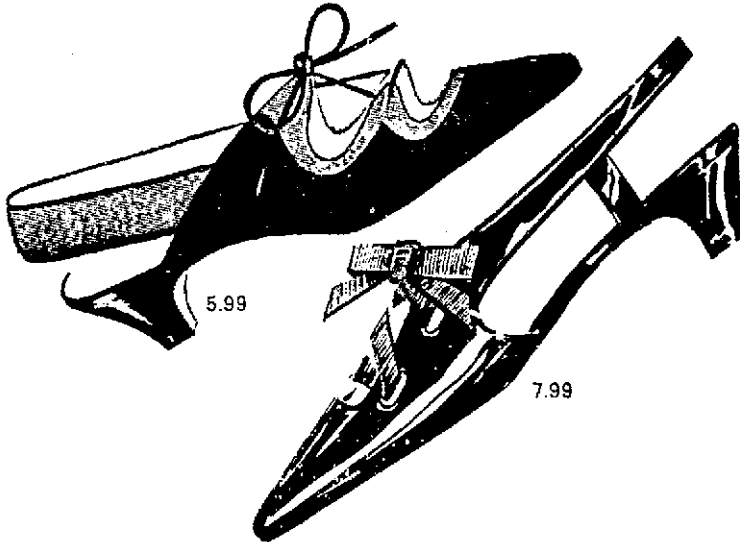
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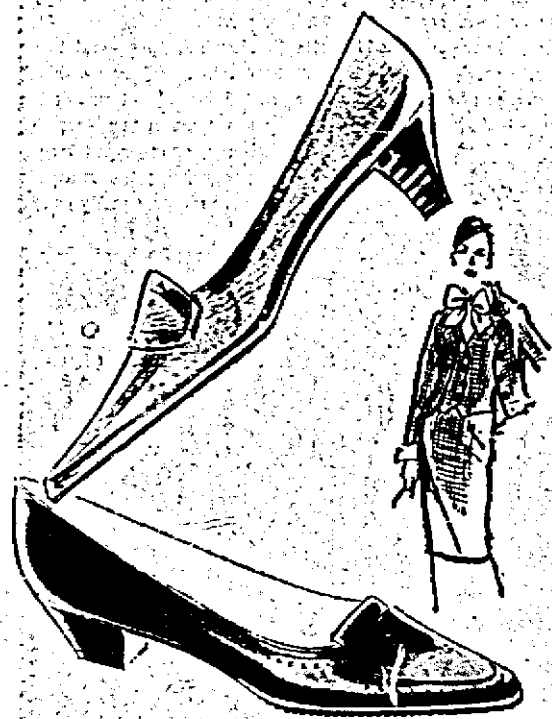
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## THE FALL DIRECTION



### Soles 'n' stacks stack up in style

There's joy to being ribbed—when it means walking on soft ribbed soles. Casuals (lower) take big step in comfort, elegance. Above, a shoe tailored from heel to toe, set to go on little inch-and-a-half stacks. In fitting style, toes go slightly round.

At Naturalizer Shoes Exclusively, 434 Pine Ave.



### Smart step: bowed and banded

Above: One shoe takes a bow, the other a strappy little strap. Grosgrain-bowed beauty combines rough suede, sleek simplicity. By Guy Philippe; in go-anywhere shades: stillwater green, swamp tan or black. Air Step's strapping good looker comes in black calf, features designer's famous cushioning. Both at Mandels, Third Street and Pine Avenue.

### Classic pumps tread season's color wheel

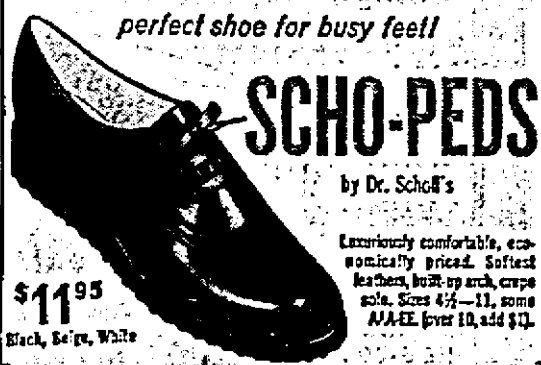
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### perfect shoe for busy feet!



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Black, Beige, White

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- Teleste
- Joy Stevens
- Hardy
- Saba Jr.
- Santa Monica
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FASHION & SPORTS CENTER

Belmont Shopping Center  
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Long Beach Phone 433-6804

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shoes with  
a mad bit  
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in delicate  
Kiddskin!

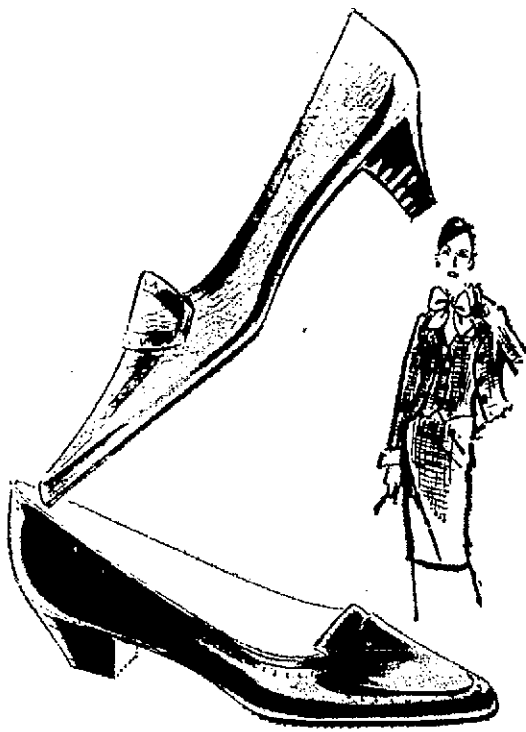
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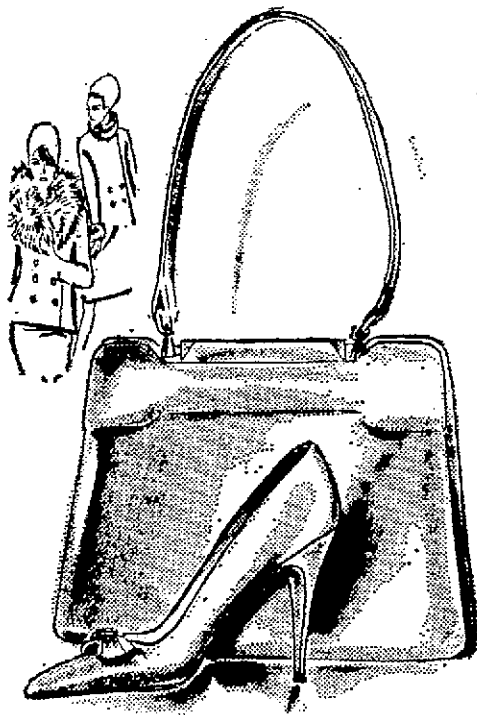


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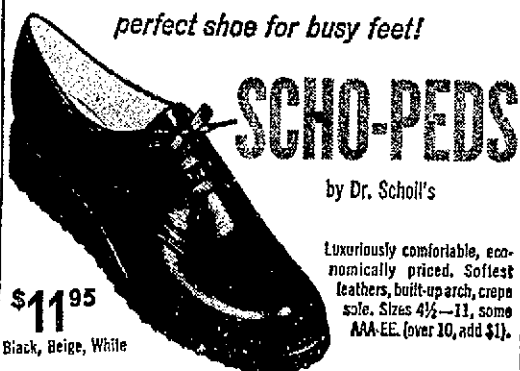
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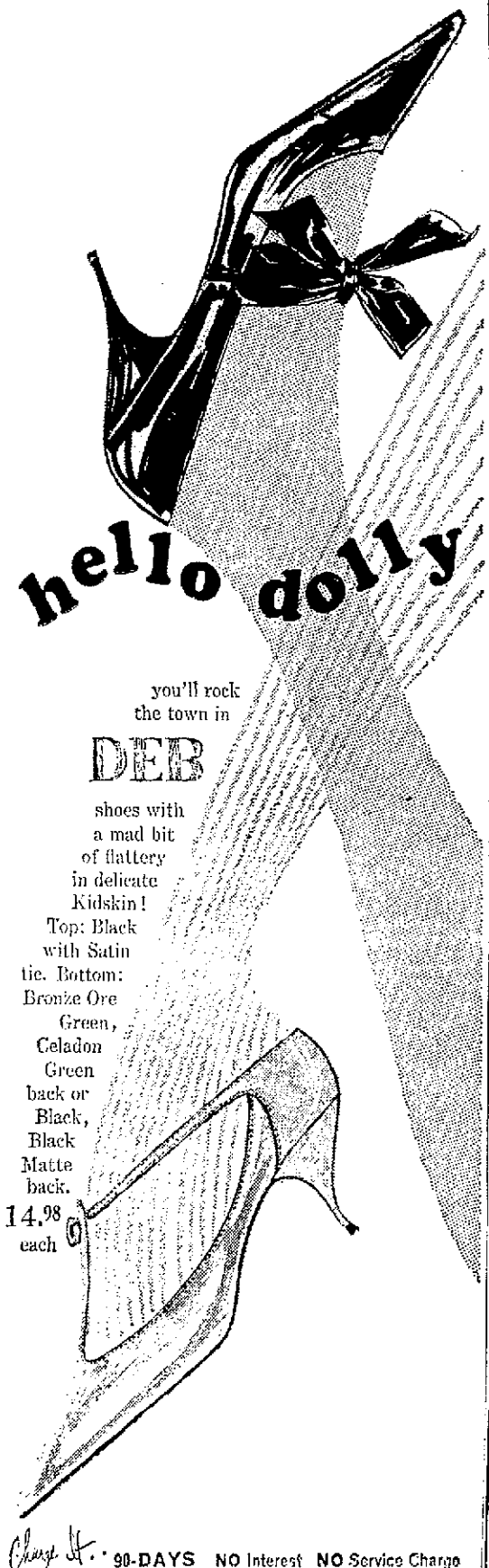
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# THE FALL DIRECTION



Tailored elegance for sophisticates

Silk and wool combine to reflect satiny glow in this deep burnt amber gown that goes long on fashion. Martingale half-belt adds back interest to double-breasted, double-vented jacket. Strictly tailored gown features chic empire styling. By JayNa for Buffums', downtown Long Beach and Lakewood Center.



Versatile golden magic — in a brand new mood

The lariat, satin strands of textured beads that taper into shimmering chains, 1965's exciting new look in jewelry. Like a scarf, the "Carla" by Monet, can be worn with nonchalance tied front, back or side. Slender drop earrings reflect decolletage mood. The lariat also can be teamed with button earrings for going daytime. At The Broadway, Los Altos Shopping Center.



## Movement dances in dresses

Evening sees both the short and the long, the soft and the tailored dress making an elegant entrance for fall. The sari-influenced one-shoulder dress appears in short and long versions, in every type of elegant fabric from chiffon and lace to brocade, satin and cloque. In the same mood are strapless or little-shouldered great-evening gowns with asymmetrically draped bodices.

DIRNDLS vie with the classic belled skirt for long and feminine evening looks, and the slim, shaped and draped long dress in a floaty fabric such as chiffon has a competitor in the crisply tailored above-ankle gown of whisperweight flannel accented by velvet or satin. Bows, ruffles and fringe that once characterized the discotheque dress are giving way to the pure shape — meant to move, in supple fabrics, glowing colors, bias cuts. Instead of frills, today's dance dresses have such accents as cutouts on long, slim sleeves, or contrasting bands of color extending along the sleeves and down the sides.

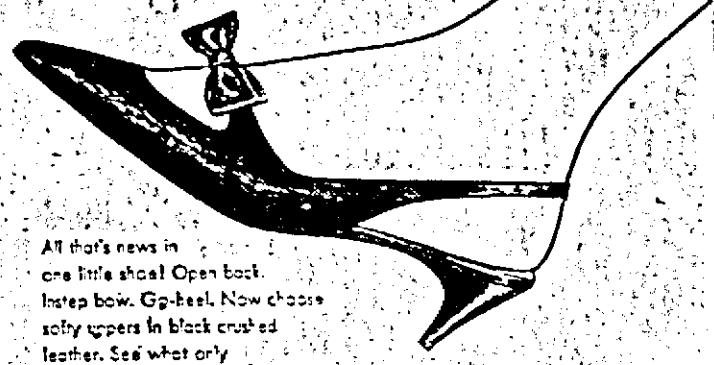
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In costume jewelry, the trend is to the "real" look, with accent on bulk, three-dimensional finishes and a chunkier feeling to bracelets, earrings and necklaces. Necklaces run all lengths, from chokers to chains of 60 to 120 inches. As for handbags, they're compact looking, but looks are deceiving. Some of them actually are double handbags with two entrances. Others are accordion-type expanders. Still others have outside pockets or are purses with three or four small ones stitched together as one.

## Earrings: a big load!

Dame Fashion wants you to lend two strong ears for fall and winter. So wiggle yours — or do something to make them sturdy enough to bear a mighty load. The jewelry designers have produced the longest, fattest earrings in many a season. Some stretch to the collar bone and look like many-stranded strings of marbles taken from a little boy's toy-box. Others made of large circles, triangles and other geometric shapes are wide enough to hide the sideview of a double chin. For evening the earrings are opulent enough to look as though they came from the royal jewelbox.

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For Fashion

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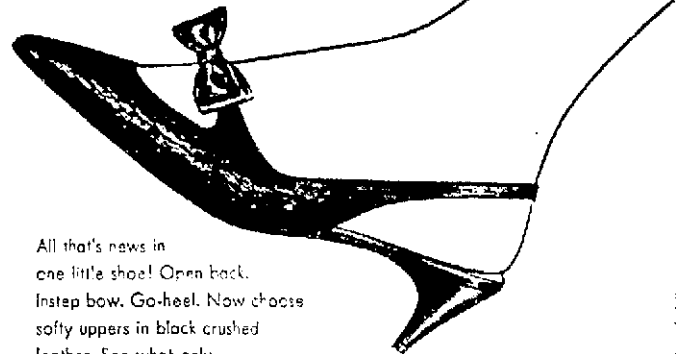
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Fall Fashion

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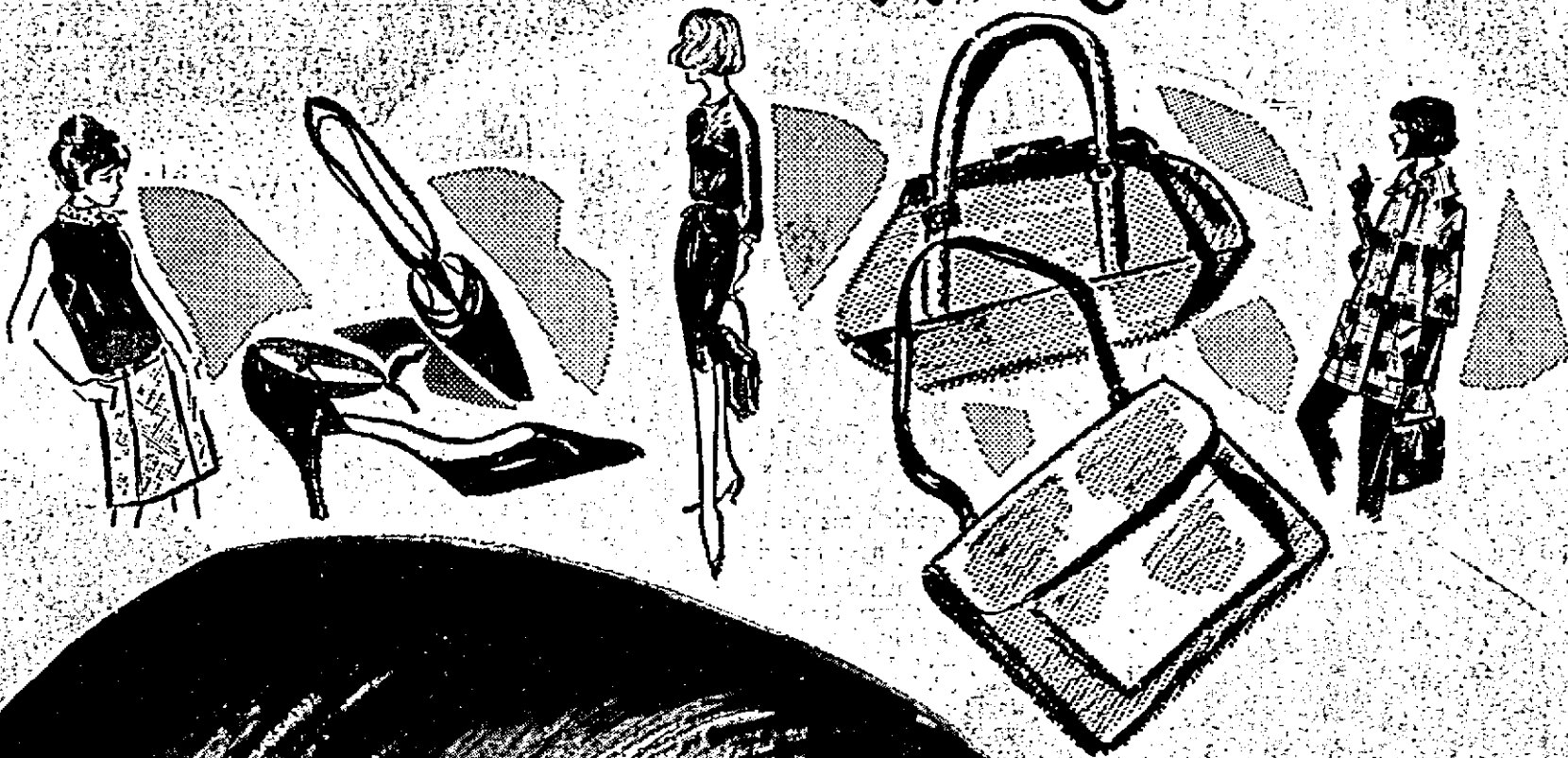
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# Los Altos Shopping Center



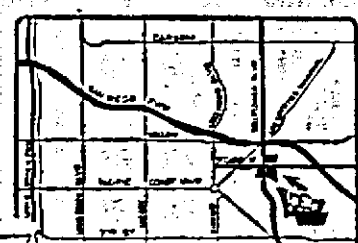
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.....Where

## Fashion Dreams

come true!

*Acres of Free Parking!*



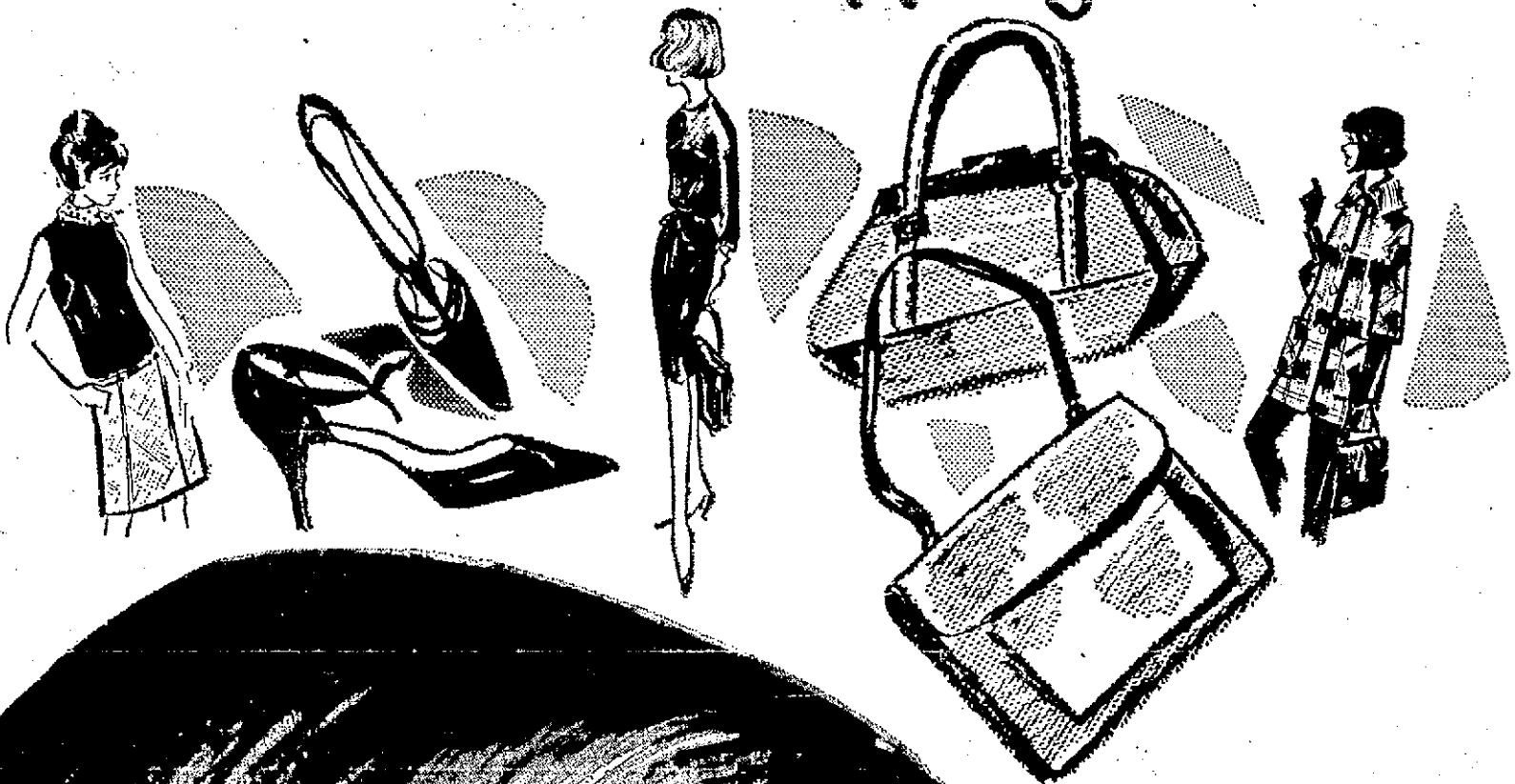
**Los Altos**  
**SHOPPING CENTER**

Now 64 firms to make your shopping a one-stop shop pleasure:

- |                                  |   |                            |                                   |                             |
|----------------------------------|---|----------------------------|-----------------------------------|-----------------------------|
| Aetna Savings & Loan Association | Dunn's Men's Wear                           | Kruger's Union Oil Station | Stanley C. Morrish, Optometrist   | Standard Finance            |
| Alice King's Hair Stylist        | Foreman & Clark                             | Lead's Shoes               | Musical Jewel Box                 | Stefano Shoe Repair         |
| Alloway's Barber Shop            | Gallenkamp                                  | Leonard's                  | J. C. Penney Company              | Tammy's                     |
| C. H. Baker Shoes                | Gladys Fowler                               | Lerner Shops               | Pfeiffer's Fabrics                | Thrifty Mart                |
| Bank of America                  | Glenda's Federal Savings & Loan Association | Lonnie's Sporting Goods    | Quick-n-Clean Laundry & Dry Clean | Thrifty Drug Stores, Inc.   |
| Barker Bros.                     | Goodyear Tires                              | Los Altos Beauty Salon     | Fred Rosa Realty                  | United States National Bank |
| Beryl-Ann Florist                | Helen Grace Candies                         | Los Altos Car Wash         | Ryan's Barber Shop                | U.S. Post Office            |
| Broadway Department Stores       | Horace Green & Sons Hardware                | Los Altos Liquors          | Sam's Orthopedic Shoe Repair      | Village Squire, The         |
| Brookdale Ice Cream              | Hof's Hut                                   | Los Altos Pastery Shop     | Sav-on Drug Store                 | Joe Warren Realty           |
| Brownie's Toys, Inc.             | House of Fabrics                            | Los Altos Pharmacy         | See's Candies                     | Wehrman's Jewelry           |
| Cathy's Maternity Shop           | Household Finance                           | Los Altos Stationery       | Singer Company                    | Winstead Bros.              |
| Children's Bootery, Inc.         | John's Men's Shop                           | Marcia Lynn                | Smile of Long Beach               | Woolworth's                 |
| Community Cleaners               | G. R. Kinney Co.                            | Marie's Tots & Teens       |                                   | Zala Jewelry                |

SHOP IN LONG BEACH, IN THIS DELIGHTFUL ATMOSPHERE...

# Los Altos Shopping Center



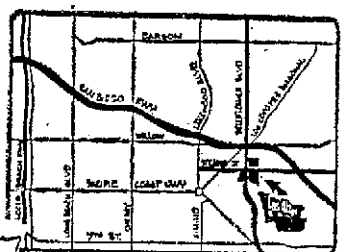
BELLFLOWER BLVD AT STEARNS *Long Beach*  
 ...just South of the San Diego Freeway

.....Where

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 Broadway Department Stores  
 Brookdale Ice Cream  
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 Goodyear Tires  
 Helen Grace Candles  
 Horace Green & Sons Hardware  
 Hot's Hut  
 House of Fabrics  
 Household Finance  
 John's Men's Shop  
 G. R. Kinney Co.

Kruger's Union Oil Station  
 Leed's Shoes  
 Leonard's  
 Lerner Shops  
 Lonnie's Sporting Goods  
 Los Altos Beauty Salon  
 Los Altos Car Wash  
 Los Altos Liquors  
 Los Altos Pastry Shop  
 Los Altos Pharmacy  
 Los Altos Stationery  
 Marcia Lynn  
 Marie's Tots & Teens

Stanley C. Morrish, Optometrist  
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 See's Candies  
 Singer Company  
 Smit's of Long Beach

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 Stefano Shoe Repair  
 Tammy's  
 Thriftmart  
 Thrifty Drug Stores, Inc.  
 United States National Bank  
 U.S. Post Office  
 Village Squire, The  
 Joe Warren Realty  
 Wahrman's Jewelry  
 Winstead Bros.  
 Woolworth's  
 Zale Jewelry





SUPPLEMENT TO THE

INDEPENDENT, PRESS-TELEGRAM

BEACH, CALIFORNIA, SUNDAY, OCTOBER 3, 1965

**SALE ENDS SATURDAY,  
OCTOBER 16, 1965**

**SAVE \$30<sup>07</sup> to \$70<sup>07</sup>**

**Long and Luxurious  
Decorator Sofas with  
Soft Foam Comfort**

**Your Choice 199<sup>88</sup>**

**Choice of Traditional, Colonial  
or Contemporary Styles**

Everything you've ever wanted in a sofa is here. Long lavish lines, custom-look detailing and deep foam luxury. Reversible seat cushions are foam latex or deluxe polyurethane over fine spring bases. Top-fashion fabrics include tapestry, damask, tweed and even a costly quilt. In colors galore. Hurry 'n save!

- a. Contemporary sofa covered in nylon face tweed. Channel back, wood trim. 90 in. long.
- b. Traditional in quilted rayon matelasse. Loose pillow back. "T" cushions. 96 in. long.
- c. Traditional in rich rayon and cotton damask, protected by Scotchgard® brand stain repeller. Loose back pillows, casters. 96 in.
- d. Pillow back Colonial in cotton and nylon tapestry. Reversible seat cushions. 91 in.

**NO MONEY DOWN**  
on Sears Easy Payment Plan  
Ask Your Salesman How You  
May Have up to 3 Years to Pay!

# HOME FASHIONS SALE

**A SPECIAL SAVINGS EVENT COMMEMORATING OUR HERITAGE AND HOLIDAYS**

**Shop at Sears  
and Save**

**Satisfaction Guaranteed  
or Your Money Back**

**Sears Retail Stores Open 6 Nights! Shop Monday through Saturday 9:30 a.m. to 9:15 p.m. ... PARK FREE!**

**LOS ANGELES**

E. Olympic Blvd. & Soto AN 8 5211

W. Pico Blvd. & Rimpau WE 8 4262

Vermont & Stanton PT 9 1911

**BUENA PARK**

TA 8 4400

CANOGA PARK

340 0661

COMPTON

NF 2 5761

**EL MONTE**

CI 3 3911

GLENDALE

CI 4 4611

HOLLYWOOD

HN 9 5441

**INGLEWOOD**

CR 8 2521

LONG BEACH

HE 5 0121

**PASADENA**

EL 5 4211

MU 1 3211

**POMONA**

ED 2 1145

NA 9 5161

YU 6 6751

**SANTA ANA**

KI 7 3371

SANTA MONICA

EX 4 6711

**TORRANCE**

FR 1 6521

VALLEY

PO 3 8461

GR 3 7721

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YU 6 6751

SANTA ANA

717 3571

SANTA MONICA

EX 4 6711

TORRANCE

TR 1 6521

VALLEY

PO 3 8461

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SEARS

## Deluxe Colonial Living Room—All 5 Pieces!

A complete decorator room in authentic Colonial design. Expensive touches everywhere! High pillow backs, graceful shaped wings and warm maple trim. Luxurious re-

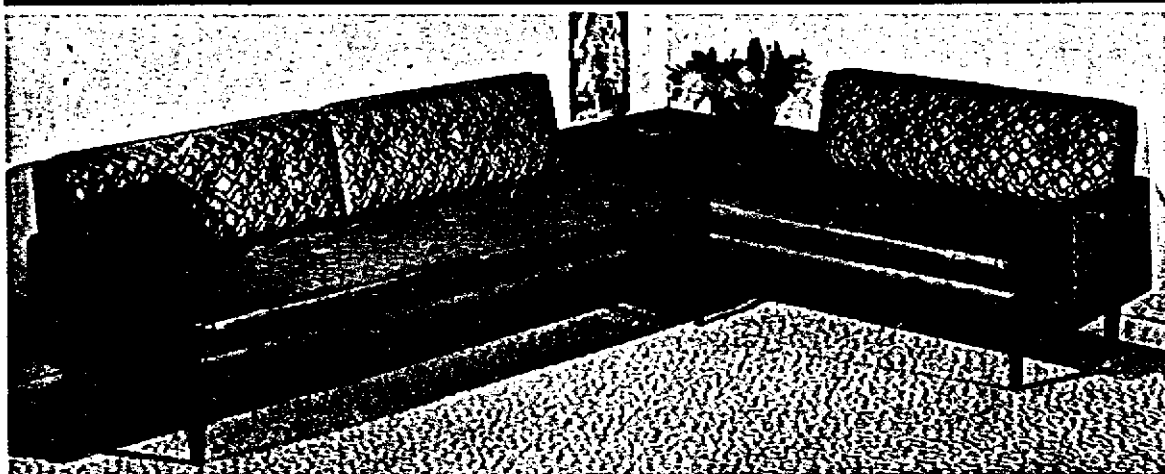
versible cushions of polyurethane foam. Rich tweed cover of rayon, cotton and acetate. 3 solid maple tables complete this charming group. Save now!

SALE!

**399<sup>88</sup>**

- 81-in. Sofa
- Lounge Chair
- 3 Solid Maple Stop Tables plus a Cocktail Table

## SALE! Decorator Coordinated Room Groups



SAVE \$40<sup>95</sup>

### Round-the Corner 3-Pc. Studio Lounger Groups

Regular \$229.95

- Two 72-in. Foam Lounges with Wedge Bolsters
- Plastic-Top Corner Table

**\$189**

Handsome modern furniture serves you beautifully 'round the clock. One lounge slides under table to conserve space. At night, remove bolsters and have 2 beds with polyurethane foam cushions. Quilted supported vinyl upholstery in colors galore. Mar-resistant high pressure plastic table top in rich walnut woodgrain pattern.



SAVE \$40<sup>95</sup>

### New! 2-Pc. Traditional "Sofabed Sectional"

Regular \$269.95

- Includes Curved Section and Choice of Left or Right Arm Sofabed

**\$229**

So gracefully styled, you'd never guess this lovely sectional doubles as a bed. Superbly designed with quilted rayon damask cover, polyurethane foam attached cushions and sculptured back pillows. One curved section. 76 in. straight section converts to 72 x 41-in. bed. Shepherd casters. Many colors!

You Can Count on Us... Quality Costs No More at Sears

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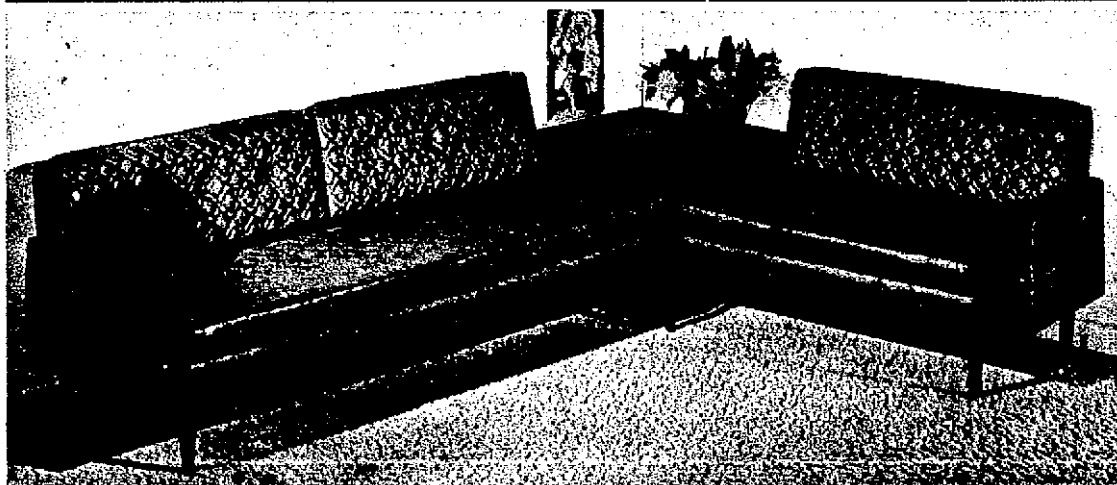
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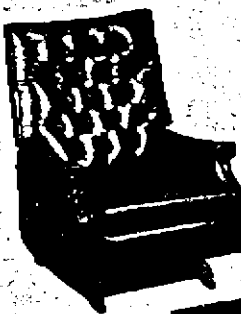




**SEARS**  
ROEBUCK AND CO.



a. \$9.88



b. \$9.88



c. \$9.88

## Big Luxurious Recliners and Swivel Rockers

SALE!

Your Choice!  
**99<sup>88</sup>**

- a. Colonial swivel rocker in heavy textured fabric. Wood trim. Loose cushions. Regular \$129.95
- b. Modern 3-position rocker recliner. Tufted back, super-soft vinyl cover. Regular \$109.95
- c. Modern 3-position recliner. Soft-touch vinyl cover. Reversible foam latex cushion. Regular \$129.95



29.88

## Mediterranean Style Richly-Carved Tables

**29<sup>88</sup>**  
Each

Large elegant tables recapture the romantic mood of Spain and Italy. Exquisitely crafted with choice hardwood veneers in a fine antiqued fruitwood finish. Rich antiqued brass hardware. Choice of 49-in. cocktail table, end table, lamp table, step table and featured commode at right.



25 1/4-in. round commode... \$9.88



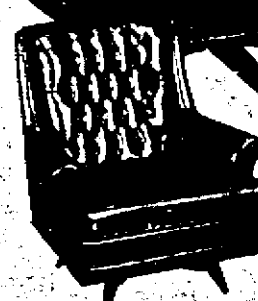
25-in. square door commode... \$9.88



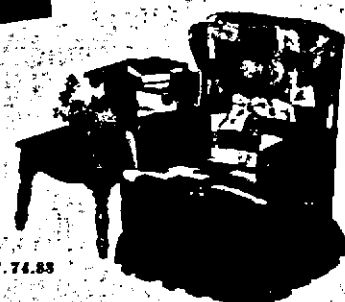
59-in. long pedestal cocktail table. \$9.88



d. \$4.88



e. \$4.88



f. \$4.88

## Decorative Accent Chairs and Swivel Rockers

SALE!

Your Choice!  
**74<sup>88</sup>**

Luxury styled in every way! All have soft tufted backs, fine details, reversible polyurethane foam cushions. Decorator covers, wide color choice.

- d. Contemporary swivel rocker in rayon-acetate tweed. Regular \$89.95
- e. Modern swivel rocker in super-soft vinyl
- f. Colonial swivel rocker. Regular \$79.95

## Beautifully Crafted Tables and Chairs... at Great Savings!

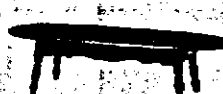
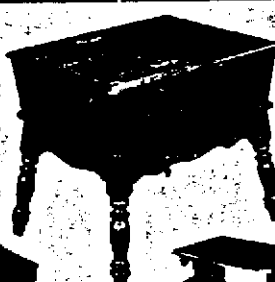
### Country Charm Colonial Tables in Solid Maple

Regular \$44.95

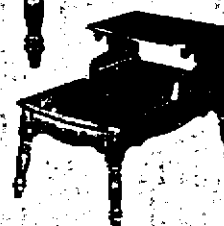
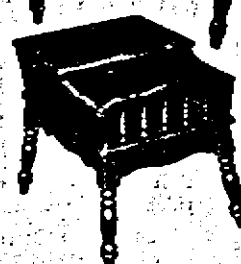
**34<sup>88</sup>**  
Each

Imagine finding solid hardwood maple tables at this low price! All authentically styled with heavy turned legs, carved aprons and a hand-polished 5-coat maple finish. Choice of 52-in. cocktail table, step, lamp, dough box or magazine end tables.

NO MONEY DOWN on Sears Easy Payment Plan



Regular \$54.95  
maple oval cocktail table.  
56 in. long.  
**44.88**



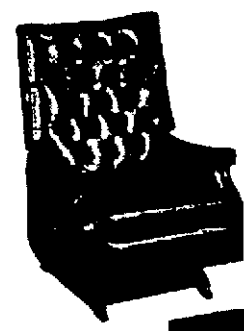
Regular \$54.95  
maple octagon lamp table.  
25 in. diameter.  
**44.88**



Regular \$54.95  
maple commode.  
25 1/4 x 21 1/4 x 22 1/2 in. high.  
**44.88**



a. 99.88



b. 99.88



c. 99.88

## Big Luxurious Recliners and Swivel Rockers

Your Choice!  
**SALE! 99<sup>88</sup>**

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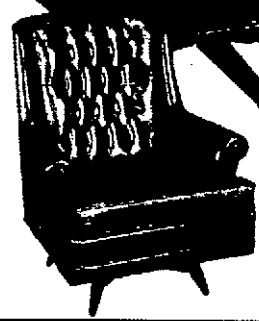
29.88

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Your Choice!  
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- f. Colonial swivel rocker. Regular \$79.95



d. 74.88



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25 1/2-in. round commode...39.88



25-in. square door commode...39.88



59-in. long pedestal cocktail table...39.88

## Beautifully Crafted Tables and Chairs ... at Great Savings!

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Regular \$44.95  
**34<sup>88</sup>**  
Each

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56 in. long.  
**44.88**



Regular \$54.95  
maple octagon lamp table.  
25 in. diameter.  
**44.88**



Regular \$54.95  
maple commode.  
25 1/4 x 23 1/4 x 22 1/4 in. high.  
**44.88**



SEARS

## Luxury-Quilted 6-in. Foam Latex or 1000-Coil Innerspring Mattresses

SALE! 59<sup>88</sup>

Each full or twin mattress

Double-top foam latex cradles you more evenly than any other foam mattress. Firm foam core gives the extra support you want. Cool, odorless and non-allergenic. Rayon bridal satin cover. Box springs: 612-coil full or 442-coil twin \$9.88

1000-Coil units combine a quilt-quilt top with scientific coil-on-coil design. Feels luxurious! Your body is softly cushioned yet you enjoy deep firm sleeping posture. 684-coil twins. Heavy rayon damask cover. Box springs: 1000-coil full or 684-coil twin \$9.88 Metal Bed Frame \$5.99

SALE!

### 6-in. Polyurethane Foam Mattresses

You sleep on two layers of foam. Buoyant top layer to cradle you, firm core for proper support. Quilted rayon bridal satin cover. Matching box springs, each \$9.88

39<sup>88</sup>

Full or twin mattress

SALE!

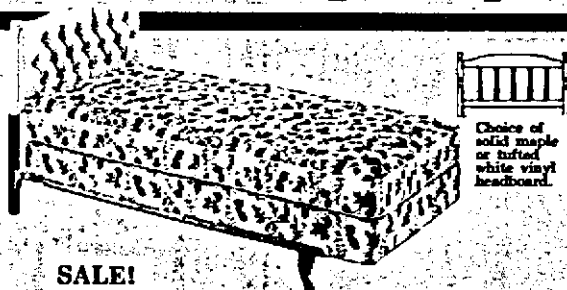
### 527-Coil Mattresses or Box Springs

Built to give firm restful support without annoying hardness. Has soothing quilt top over deluxe coil-on-coil construction. Non-sag borders. 372-coil twins.

49<sup>88</sup>

Each full or twin unit

## Sears Sleep Shop Favorites ... at Extraordinary Savings



Choice of solid maple or tufted white vinyl headboard.

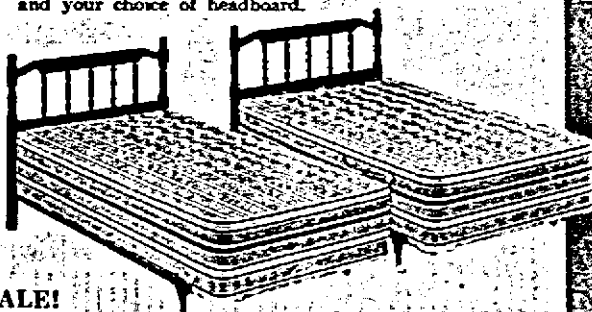
SALE!

### Innerspring Hollywood Bed Outfits

Everything you need for comfort! Firm, 216-coil quilted mattress plus box spring ... metal bed frame and your choice of headboard.

89<sup>88</sup>

Each twin bed

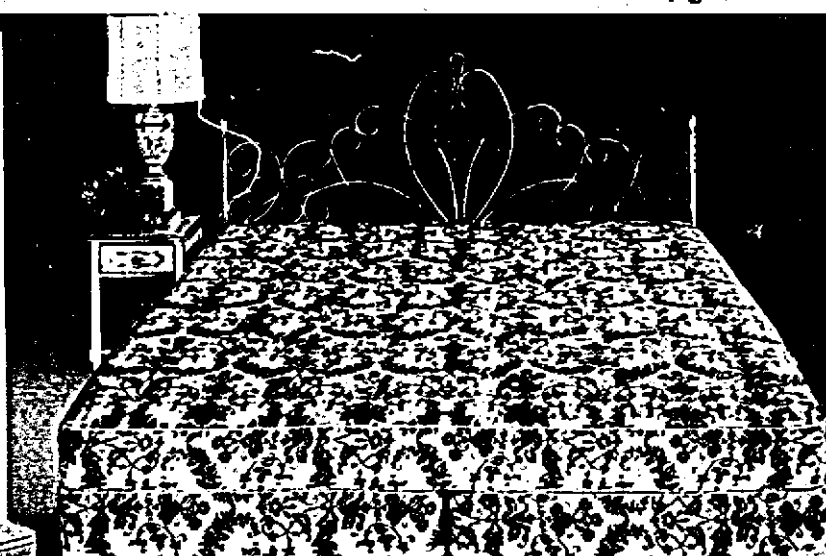


SALE!

### Twin Beds with Solid Maple Headboards

- 2 firm Serofoam polyurethane mattresses for buoyant comfort.
- 2 box springs with metal frames.
- 2 Colonial headboards in maple.

2 beds 129<sup>88</sup>



1 Mattress  
1 Box Springs  
1 Bed Frame



2 King-Size Sheets



2 King-Size Pillow Cases



2 King-Size Pillows

### Mattress, Springs and All Bedding Included

Deluxe king-size outfit gives you 52% more sleeping space plus all the bedding you need to enjoy it. 18 in. wider and 9 in. longer than a regular double bed. Quality-built innerspring construction with 486 coils for firm resilient support. Non-sag borders, thick insulation. Rayon sateen cover.

179<sup>88</sup>

72x84 in.

You Can Count on Us... Quality Costs No More at Sears

## Luxury-Quilt 6-in. Foam Latex or 1000-Coil Innerspring Mattresses

**SALE!**

**59<sup>88</sup>**

Each full or twin mattress

Dimple-top foam latex cradles you more evenly than any other foam mattress. Firm foam core gives the extra support you want. Cool, odorless and non-allergenic. Rayon bridal satin cover. Box springs: 612-coil full or 442-coil twin \$9.88

1000-Coil units combine a puff-quilt top with scientific coil-on-coil design. Feels so luxurious! Your body is softly cushioned, yet you enjoy deep firm sleeping posture. 660-coil twins. Heavy rayon damask cover. Box springs: 1000-coil full or 800-coil twin \$9.88  
Metal Bed Frame \$6.99

Foam

Innerspring

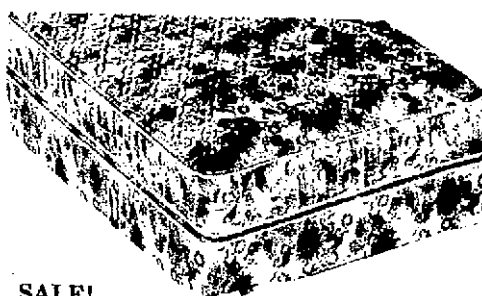
**SALE!**

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**39<sup>88</sup>**

Full or twin Mattress



**SALE!**

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Built to give firm restful support without annoying hardness. Has soothing quilt top over deluxe coil-on-coil construction. Non-sag borders. 372-coil twins.

**49<sup>88</sup>**

Each full or twin unit



## Sears Sleep Shop Favorites... at Extraordinary Savings



Choice of solid maple or tufted white vinyl headboard.

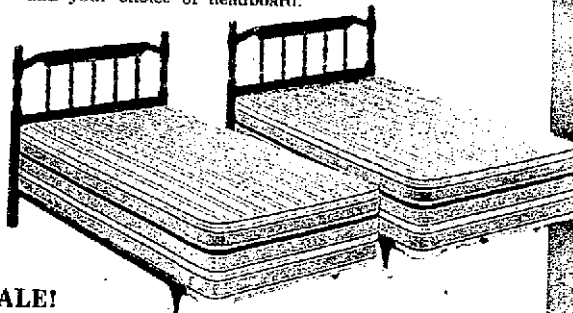
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**89<sup>88</sup>**

Each twin bed

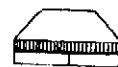
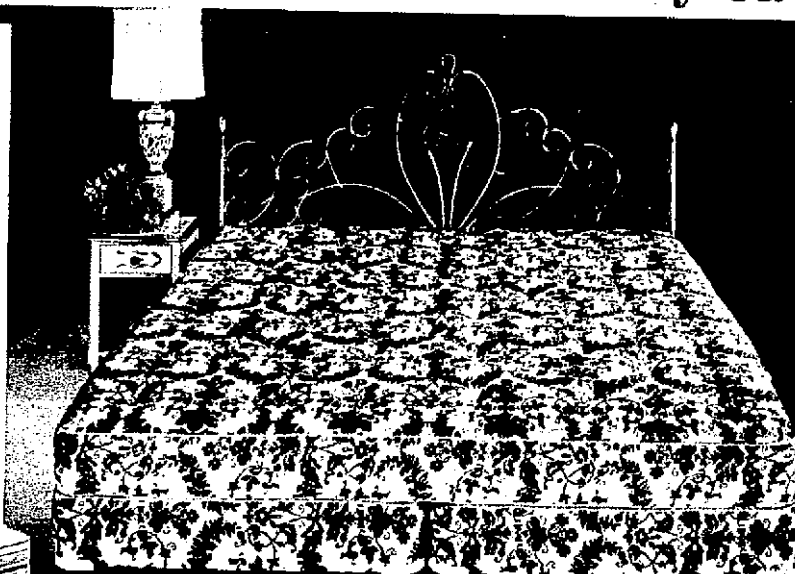


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2 Box Springs  
1 Bed Frame



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2 King-size Pillow Cases



2 King-Size Pillows

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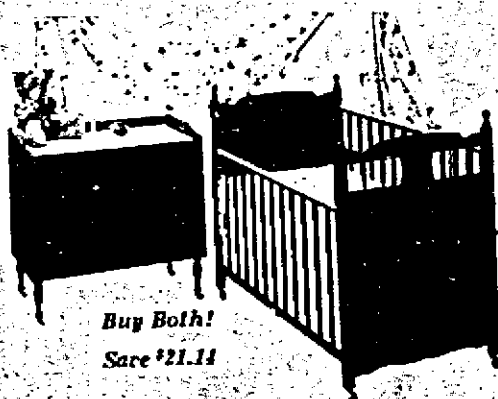
72x84 in.

You Can Count on Us... Quality Costs No More at Sears



SEARS

## Open Stock Sale! Beautiful Bedroom Coordinates

Double Dresser  
Base \$9.88  
Mirror \$29Triple Dresser  
Base \$9.88  
Mirror \$295-Drawer  
Chest \$9.88

Buy Both!

Save \$21.14

## Authentically Styled Colonial Crib

All deluxe styled! Has double drop sides with toe releases. 4-position spring, teething rails. Maple finish hardwood frame. \$14.95 Polyurethane Foam Mattress.....11.88 \$2.99 Matching Bumper Pad.....2.88

Regular \$39.95  
**2988**

## Space-Saving Dressing Table Chest

New 2-in-1 discovery! Padded dressing table for baby plus 3 big drawers. Plastic valet tray. Matches Colonial crib above. 36 1/2 x 24 in. high

Regular \$54.95  
**4488**3-in-1 Baby Bath  
Bath, dressing table and chest all in one.  
Regular \$32.99 **2788**Baby Walkers  
Heavy vinyl seat. Has bumpers and casters.  
Regular \$2.99 **199**Safety Gates  
Sturdy wood gate extends up to 4 feet!  
Regular \$3.29 **148**Toy Catchers  
Circus print vinyl on tubular frame. Casters.  
Regular \$4.99 **349**White French Provincial or  
Maple-Topped Colonial PiecesYour Choice  
**4488**

## White Provincial

- a. Single Dresser Base    b. Student Desk  
c. 4-Drawer Chest    d. Foudre Table  
f. Full or Twin Bed plus Night Stand  
g. Full or Twin Canopy Bed

Now you can afford the elegance of white Provincial for your bedroom. So many pieces to choose from... all superbly crafted with carved legs, graceful curving tops and delicate cast hardware. Lovely antique white finish is richly accented in gold color.

e. Bachelor Chest \$9.88

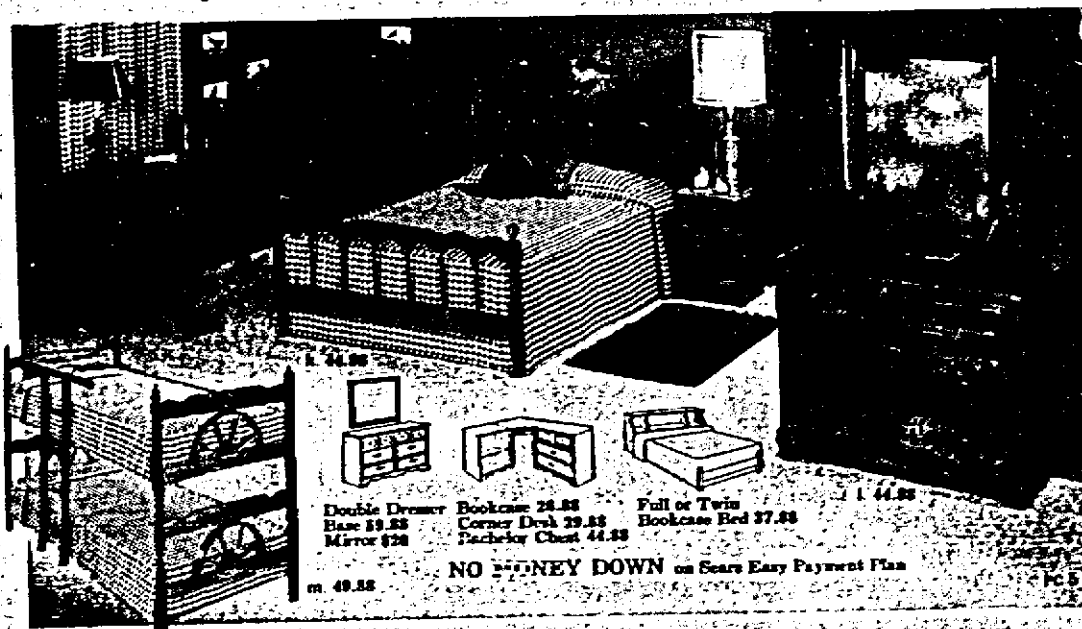
## Colonial

- h. Student Desk    j. 4-Drawer Chest  
k. Full or Twin Bed plus Night Stand  
l. Single Dresser Base

The charm of authentic Colonial styling at a rare low price. Sturdily built of choice hardwoods with solid maple tops and a warm Salem finish. Beds are solid hardwood. Carved bases and antiqued pulls add to the beauty. Hurry, start your collection now.

m. Wagon-Wheel Bunk Bed, Twin Width 49.88

Matching Rolled Glass Single Dresser Mirrors, Provincial 15.95 or Colonial Style... \$15 each

Double Dresser  
Base \$9.88  
Mirror \$29Bookcase 24.88  
Corner Desk 29.88  
Bachelor Chest 44.88Full or Twin  
Bookcase Bed 37.88

NO MONEY DOWN on Sears Easy Payment Plan

m. 49.88

PC 51

SEARS

# Open Stock Sale! Beautiful Bedroom Coordinates



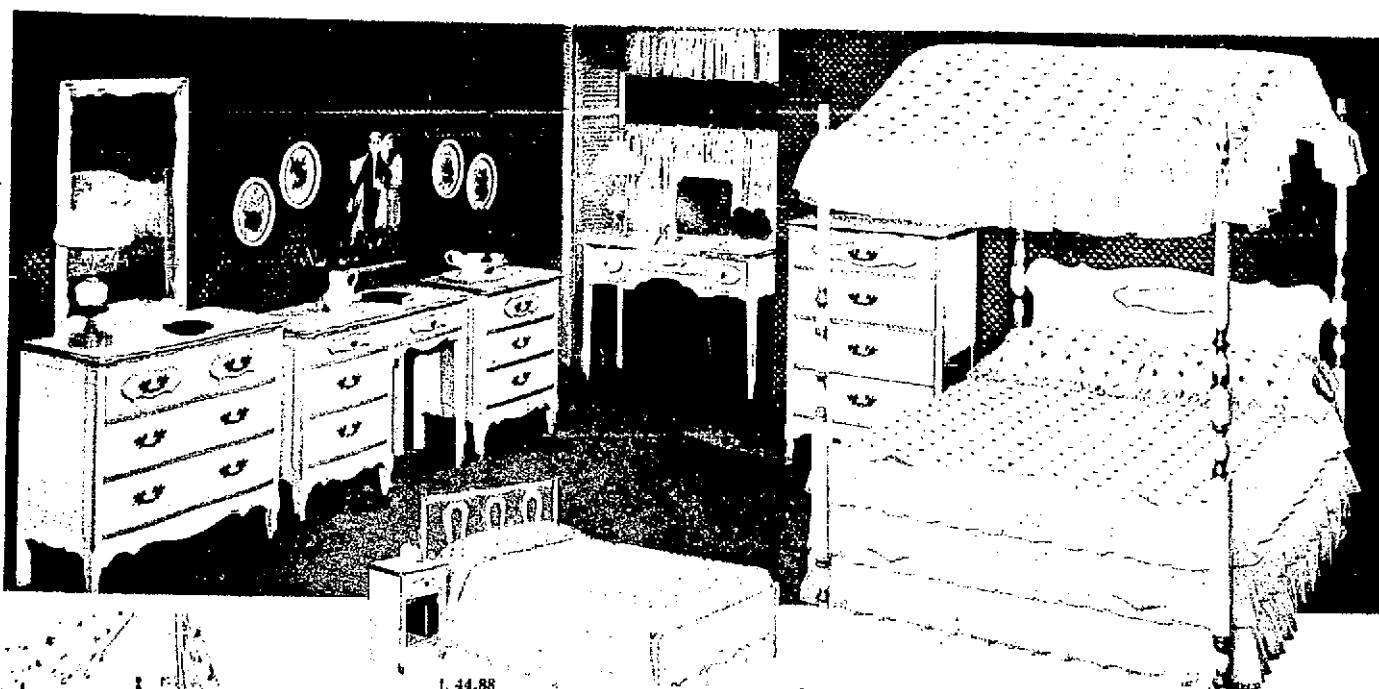
Double Dresser  
Base \$9.88  
Mirror \$20



Triple Dresser  
Base \$9.88  
Mirror \$20



5-Drawer  
Chest \$9.88



l. 44.88

## White French Provincial or Maple-Topped Colonial Pieces

Your Choice  
**44<sup>88</sup>**

### White Provincial

- a. Single Dresser Base    b. Student Desk  
c. 4-Drawer Chest    d. Poudre Table  
f. Full or Twin Bed plus Night Stand  
g. Full or Twin Canopy Bed

Now you can afford the elegance of white Provincial for your bedroom. So many pieces to choose from . . . all superbly crafted with carved legs, graceful curving tops and delicate cast hardware. Lovely antique white finish is richly accented in gold color.

- e. Bachelor Chest 39.88

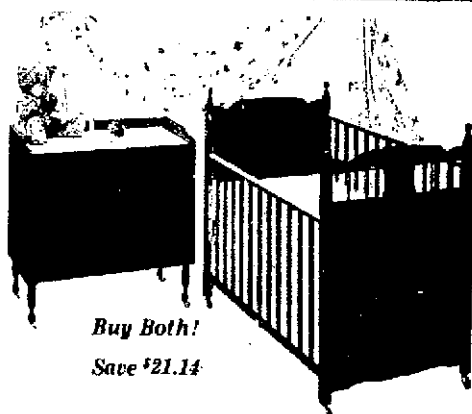
### Colonial

- h. Student Desk    j. 4-Drawer Chest  
k. Full or Twin Bed plus Night Stand  
l. Single Dresser Base

The charm of authentic Colonial styling at a rare low price. Sturdily built of choice hardwoods with solid maple tops and a warm Salem finish. Beds are solid hardwood. Carved bases and antiqued pulls add to the beauty. Hurry, start your collection now.

- m. Wagon-Wheel Bunk Bed, Twin Width 49.88

Matching Rolled Glass Single Dresser Mirrors, Provincial 15.95 or Colonial Style . . . \$15 each



Buy Both!

Save \$21.14

### Authentically Styled Colonial Crib

All deluxe styled! Has double drop sides with toe releases, 4-position spring, teething rails. Maple finish hardwood frame.

Regular \$39.95

**29<sup>88</sup>**

\$14.95 Polyurethane Foam Mattress . . . 11.88  
\$3.98 Matching Bumper Pad . . . 2.88

### Space-Saving Dressing Table Chest

New 2-in-1 discovery! Padded dressing table for baby plus 3 big drawers. Plastic valet tray. Matches Colonial crib above.

Regular \$54.95

**44<sup>88</sup>**

36x28x36 in. high



3-in-1 Baby Bath  
Bath, dressing table  
and chest all in one.

Regular \$32.95    **27<sup>88</sup>**



Baby Walkers  
Heavy vinyl seat. Has  
bumpers and casters.

Regular \$2.99    **1<sup>99</sup>**



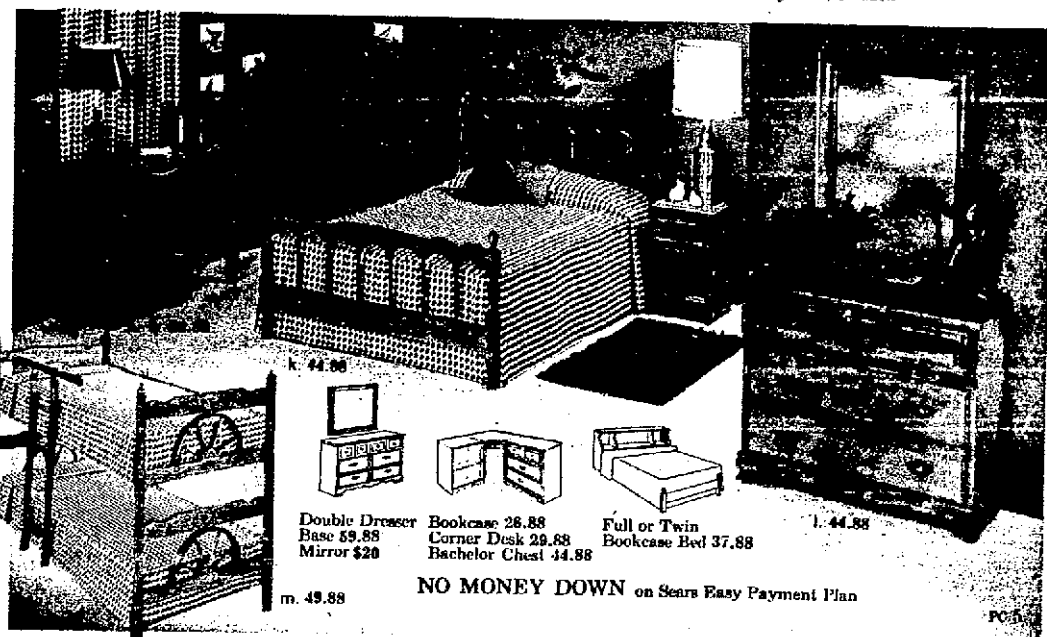
Safety Gates  
Sturdy wood gate  
extends up to 4 feet!

Regular \$2.29    **1<sup>65</sup>**



Toy Catchers  
Circus print vinyl on  
tubular frame. Casters.

Regular \$4.98    **3<sup>49</sup>**



k. 44.88



Double Dresser  
Base \$9.88  
Mirror \$20



Bookcase 28.88  
Corner Desk 29.88  
Bachelor Chest 44.88



Full or Twin  
Bookcase Bed 37.88

l. 44.88

m. 49.88

**NO MONEY DOWN** on Sears Easy Payment Plan



SEARS  
ROEBUCK AND CO.

## Danish-Style Bedroom Featuring a Dramatic Triple Dresser

Look at the clean flowing lines and rich walnut veneers... this is top fashion as only Sears can price it. Natural-tone walnut finish is hand rubbed to a glowing luster. Hardwood construction. Large easy-glide drawers are dovetailed and dustproofed. Framed plate glass mirror.

\$119.95 9-Drawer  
Dresser with Mirror

**99<sup>88</sup>**

\$54.95 4-Drawer Chest  
Full or Twin  
Bed  
\$44.95 Night Stand

## Danish-Inspired Designs in Warm Walnut Tones

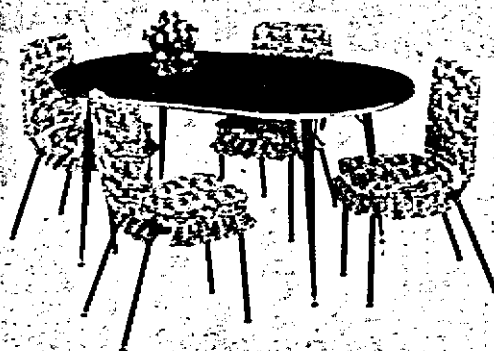
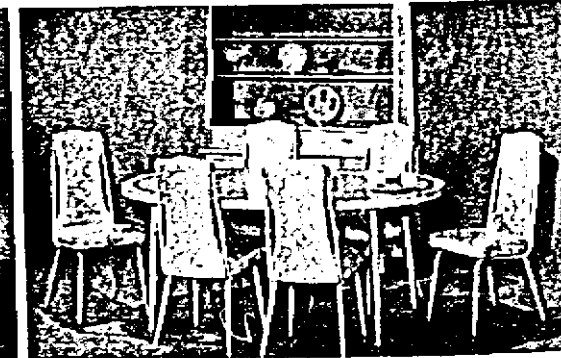
### SAVE \$39<sup>67</sup>! Danish Style 5-Pc. Dining Room Sets

Regular \$189.55  
Round Table, 4 Chairs

**149<sup>88</sup>**

- \$129.95 China Cabinet, 38-in. wide 99.88
- \$99.95 Buffet, 52 in. wide 79.88
- \$69.95 Hutch Top, 48 in. wide 59.88

As practical as it is beautiful! Plastic table top looks and feels like oiled walnut... yet resists stains, burns, scratches. 44-in. round table extends to 54 in. Other pieces feature a new mar-resistant finish on walnut veneers. Sliding glass doors on china and hutch top. All drawers are dovetailed and dustproofed.



SAVE \$10.07

### 5-Pc. Bronzestone Colonial Dinettes

Maple pattern plastic top with bronze trim. 35 3/8 x 47 3/8, opens to 59 1/4 in. Metallic bronzestone finish. Print vinyl upholstery.

Regular \$79.85

**\$69<sup>88</sup>**

Table, 4 Chairs

SAVE \$20.07

### King-Size 7-Pc. Bronzestone Dinettes

Plastic top looks like rich solid walnut. 36x48-in. table opens with 2 leaves to 6 ft. Supported multi-floral vinyl upholstery.

Regular \$119.86

**\$99<sup>88</sup>**

Table, 4 Chairs

SAVE \$30.07

### 7-Pc. Antique White Oval Dinettes

Bisque walnut plastic top. 42 x 54-in. table extends to 66 in. Supported vinyl upholstery. \$159.95 China Cabinet 129.88

Regular \$119.95

**\$119<sup>88</sup>**

Table, 4 Chairs

You Can Count on Us... Quality Costs No More at Sears



## 14-Pc. Danish-Style Bedroom Featuring a Dramatic Triple Dresser

Look at the clean flowing lines and rich walnut veneers... this is top fashion as only Sears can price it. Natural-tone walnut finish is hand rubbed to a glowing luster. Hardwood construction. Large easy-glide drawers are dovetailed and dustproofed. Framed plate glass mirror.

**\$119.95 9-Drawer  
Dresser with Mirror.**  
**99<sup>88</sup>**

**\$84.95 4-Drawer Chest, 66 in.  
Full or Twin**  
**\$44.95 Night Stand**

## Danish-Inspired Designs in Warm Walnut Tones

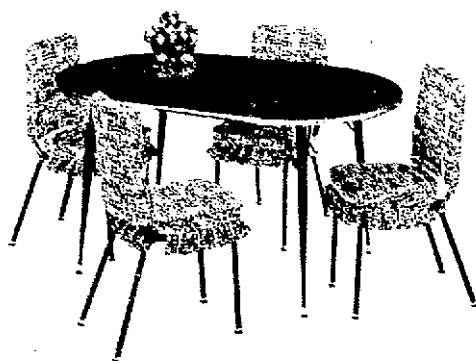
### SAVE \$39<sup>67</sup>! Danish Style 5-Pc. Dining Room Sets

Regular \$189.55  
Round Table, 4 Chairs

**149<sup>88</sup>**

- \$129.95 China Cabinet, 38-in. wide. 99.88
- \$99.95 Buffet, 52 in. wide. 79.88
- \$69.95 Hutch Top, 48 in. wide. 59.88

As practical as it is beautiful! Plastic table top looks and feels like oiled walnut... yet resists stains, burns, scratches. 44-in. round table extends to 54 in. Other pieces feature a new mar-resistant finish on walnut veneers. Sliding glass doors on china and hutch top. All drawers are dovetailed and dustproofed.



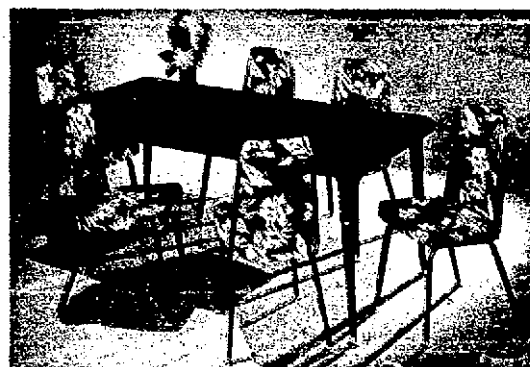
SAVE \$10.07

### 5-Pc. Bronzestone Colonial Dinettes

Maple pattern plastic top with bronze trim. 35½ x 47½, opens to 59½ in. Metallic bronzestone finish. Print vinyl upholstery.

Regular \$79.95  
**\$69<sup>88</sup>**

Table, 4 Chairs



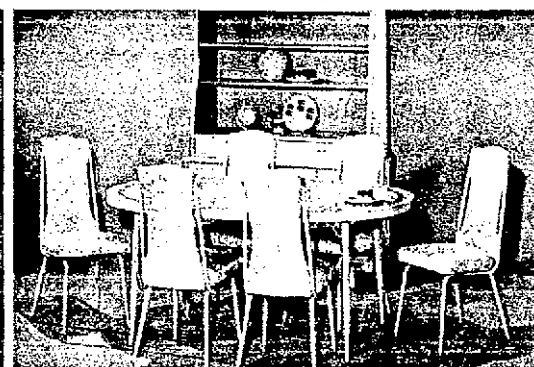
SAVE \$20.07

### King-Size 7-Pc. Bronzestone Dinettes

Plastic top looks like rich solid walnut. 36x48-in. table opens with 2 leaves to 6 ft. Supported multi-floral vinyl upholstery.

Regular \$119.95  
**\$99<sup>88</sup>**

Table, 6 Chairs



SAVE \$30.07

### 7-Pc. Antique White Oval Dinettes

Bisque walnut plastic top. 42 x 54-in. table extends to 66 in. Supported vinyl upholstery. \$159.95 China Cabinet 129.88

Regular \$149.95  
**\$119<sup>88</sup>**

Table, 6 Chairs



SEARS

# SALE! Fine China, Pole Lamps and Mirrors

Choose Elegantly Styled Fine China and SAVE \$10 to \$20

a. Regular \$39.95 Regency, 57-pc. set	<b>29<sup>88</sup></b>
b. Regular \$59.95 Regency, 98-pc. set	49.88
b. Regular \$19.95 Valencia, 57-pc. set	39.88
Regular \$79.95 Valencia, 98-pc. set	59.88
c. Regular \$59.95 Marquis, 57-pc. set	49.88
Regular \$99.95 Marquis, 98-pc. set	79.88
d. Regular \$59.95 Bouffant, 57-pc. set	49.88
Regular \$99.95 Bouffant, 98-pc. set	79.88

Dinnerware from Sears to complement your decor. Now save on fully vitrified fine china to grace your table. Choose from 4 selected patterns. 57-pc. set—service for 8, 98-pc. set—service for 12.

SAVE \$5 to \$9 on Decorator-Inspired Melmac® Dinnerware

f. Regular \$19.98 Verde, 45-pc. set	<b>13<sup>88</sup></b>
g. Regular \$21.98 Fruit Bowl, 45-pc. set	19.88
g. Regular \$21.98 Athena, 45-pc. set	19.88
h. Regular \$31.95 Autumn Haze, 45-pc. set	25.88
i. Regular \$31.95 Gaiete, 45-pc. set	25.88

The most care-free dinnerware you can buy... and in such lovely patterns too! Resists chipping, cracking and breaking. Choose your favorite from these 5 practical, colorful patterns. 45-pc. set—service for 8.

SAVE \$5 to \$21 on Colorful, Decorative Pole Lamps

Attractive additions that complement any decor.

1) Regular \$34.95 Country Style Pole Lamp	<b>24<sup>88</sup></b>
2) Regular \$29.98 Contemporary Style Pole Lamp	
3) Regular \$34.98 Contemporary Style Pole Lamp	
4) Regular \$79.95 Classic Style Pole Lamp	58.88

SAVE 16% to 22% on Decorative Mirrors in Most-Wanted Sizes

Regular \$13.98 Door Mirror, 16x26-inch size	<b>10<sup>88</sup></b>
Regular \$17.98 Door Mirror, 20x60-in.	14.88
Regular \$8.98 Wall Mirror, 18x26-inch size	<b>6<sup>97</sup></b>
Regular \$14.98 Wall Mirror, 21x36-in.	11.97
Regular \$19.98 Wall Mirror, 30x40-in.	16.88
Regular \$24.98 Wall Mirror, 30x45-in.	19.88

Fine distortion-free plate glass mirrors—wonderful decorating device to brighten any home. All hardware included—ready to hang. Door mirrors have polished edges. Wall mirrors have beveled edges.

CHARGE IT on Sears Revolving Charge

PHONE SEARS to Order Any of the Home Accessories Shown on this Page

SEARS

# SALE! Fine China, Pole Lamps and Mirrors

Choose Elegantly Styled Fine China and SAVE \$10 to \$20

a. Regular \$39.95 Regency, 57-pc. set **29<sup>88</sup>**

b. Regular \$59.95 Regency, 98-pc. set 49.88

c. Regular \$49.95 Valencia, 57-pc. set 39.88

Regular \$79.95 Valencia, 98-pc. set 59.88

d. Regular \$59.95 Marquis, 57-pc. set 49.88

Regular \$99.95 Marquis, 98-pc. set 79.88

e. Regular \$59.95 Bouffant, 57-pc. set 49.88

Regular \$99.95 Bouffant, 98-pc. set 79.88

Dinnerware from Sears to complement your decor. Now save on fully vitrified fine china to grace your table. Choose from 4 selected patterns. 57-pc. set—service for 8, 98-pc. set—service for 12.

SAVE \$5 to \$9 on Decorator-Inspired Melmac® Dinnerware

f. Regular \$19.98 Verde, 45-pc. set **13<sup>88</sup>**

g. Regular \$24.98 Fruit Bowl, 45-pc. set 19.88

h. Regular \$24.98 Athena, 45-pc. set 19.88

i. Regular \$34.95 Autumn Haze, 45-pc. set 25.88

j. Regular \$34.95 Gaiete, 45-pc. set 25.88

The most care-free dinnerware you can buy... and in such lovely patterns too! Resists chipping, cracking and breaking. Choose your favorite from these 5 practical, colorful patterns. 45-pc. set—service for 8.

SAVE \$5 to \$21 on Colorful, Decorative Pole Lamps

Attractive additions that complement any decor.

Your Choice **24<sup>88</sup>**

1) Regular \$34.95 Country Style Pole Lamp

2) Regular \$29.98 Contemporary Style Pole Lamp

3) Regular \$34.98 Contemporary Style Pole Lamp

4) Regular \$79.95 Classic Style Pole Lamp 58.88

SAVE 16% to 22% on Decorative Mirrors in Most-Wanted Sizes

Regular \$13.98 Door Mirror, 16x56-inch size **10<sup>88</sup>**

Regular \$17.98 Door Mirror, 20x60-in. 14.88

Regular \$8.98 Wall Mirror, 18x26-inch size **6<sup>97</sup>**

Regular \$14.98 Wall Mirror, 24x38-in. 11.97

Regular \$19.98 Wall Mirror, 30x40-in. 16.88

Regular \$24.98 Wall Mirror, 30x48-in. 19.88

Fine distortion-free plate glass mirrors—wonderful decorating device to brighten any home. All hardware included—ready to hang. Door mirrors have polished edges. Wall mirrors have beveled edges.

CHARGE IT on Sears Revolving Charge

PHONE SEARS to Order Any of the Home Accessories Shown on this Page



SEARS

ROEBUCK AND CO.

## CARPET, SPONGE-RUBBER CUSHION,



OUR LOWEST PRICES EVER!

SAVE 21% on Sears Most  
Luxurious 501\* Carpet...  
All-Nylon Pile

Regular \$13.83  
Carpet-Cushion-Installation

10<sup>88</sup>  
Sq. Yd.

Save \$118 on 40-sq. yd. Installation—  
Average Living Room, Dining Room and Hall!

This richly beautiful carpet is so thick and heavy it gives an air of sumptuous luxury to your home. Practical too, even for growing families, because it's made of nylon, the most durable carpet fiber. Spots and spills sponge off with ease. Colors stay clear and true. Naturally mothproof, non-allergenic. Sanitized\* for your protection. Choose from 13 versatile colors. 12 and 15-ft. widths.

See How Much You Save on These Areas

Room Size	Sq. Yds.	Regular	Sale	Savings
12 x 15 ft.	20	\$276.60	217.60	\$59.00
15 x 18 ft.	30	\$414.90	326.40	\$88.50
15 x 21 ft.	35	\$484.05	380.80	\$103.25

SAVE 20% on Our Lowest  
Priced 501\* Carpet...  
All-Nylon Pile

Regular \$8.83  
Carpet-Cushion-Installation

6<sup>99</sup>  
Sq. Yd.

Long-wearing nylon pile in an abstract scroll pattern that adds dimension and comfort to any setting. Easy to spot-clean. Resists pilling. Decorator colors. 12 feet wide.

SAVE 16% on Sears  
Multi-Tone 501\* Carpet...  
All-Nylon Pile

Regular \$11.82  
Carpet-Cushion-Installation

9<sup>88</sup>  
Sq. Yd.

The carpet shown at right has a distinctive multicolor, multi-level texture that adds charm to casual settings. Made of rugged nylon, it holds up well under heavy traffic, shrugs off stains. Rich colors. 12 and 15-ft. \*DuPont Certification Mark

Sponge Rubber  
Cushion Included

Included with every carpet on these two pages, a fine-quality cushion of extraordinary resiliency. Prolongs carpet wear.

Installation  
Included

Included in these prices, virtually seamless, expert installation by Sears. Most modern methods used.

Sears Home  
Cleaning

Take a day off from housework. Let Sears do your cleaning. Free estimates. No obligation.

Sears Shop-at-Home Service

Our Floor Covering Consultant will bring samples to your home, give free decorating advice and estimates. Just phone for an appointment. No obligation, of course.



PHONE SEARS TODAY We'll Answer  
Your Questions About Floor Coverings

NO MONEY DOWN Ask Your Salesman How You May  
Take Up to 5 Years to Pay on Sears Modernizing Credit Plan

SEARS

## CARPET, SPONGE-RUBBER CUSHION,



OUR LOWEST PRICES EVER!

SAVE 21% on Sears Most  
Luxurious 501\* Carpet...  
All-Nylon Pile

Regular \$13.83  
Carpet-Cushion-Installation

**10<sup>88</sup>**  
Sq. Yd.

Save \$118 on 40-sq. yd. Installation—  
Average Living Room, Dining Room and Hall!

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SAVE 20% on Our Lowest  
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All-Nylon Pile

Regular \$8.83  
Carpet-Cushion-Installation **6<sup>99</sup>**  
Sq. Yd.

Long-wearing nylon pile in an abstract scroll pattern that adds dimension and comfort to any setting. Easy to spot-clean. Resists pilling. Decorator colors. 12 feet wide.

SAVE 16% on Sears  
Multi-Tone 501\* Carpet...  
All-Nylon Pile

Regular \$11.82  
Carpet-Cushion-Installation **9<sup>88</sup>**  
Sq. Yd.

The carpet shown at right has a distinctive multicolor, multi-level texture that adds charm to casual settings. Made of rugged nylon, it holds up well under heavy traffic, shrugs off stains. Rich colors. 12 and 15-ft. \*DuPont Certification Mark

Sponge Rubber  
Cushion Included

Included with every carpet on these two pages, a fine-quality cushion of extraordinary resiliency. Prolongs carpet wear.

Installation  
Included

Included in these prices, virtually seamless, expert installation by Sears. Most modern methods used.

Sears Home  
Cleaning

Take a day off from housework. Let Sears do your cleaning. Free estimates. No obligation.

## Sears Shop-at-Home Service

Our Floor Covering Consultant will bring samples to your home, give free decorating advice and estimates. Just phone for an appointment. No obligation, of course.

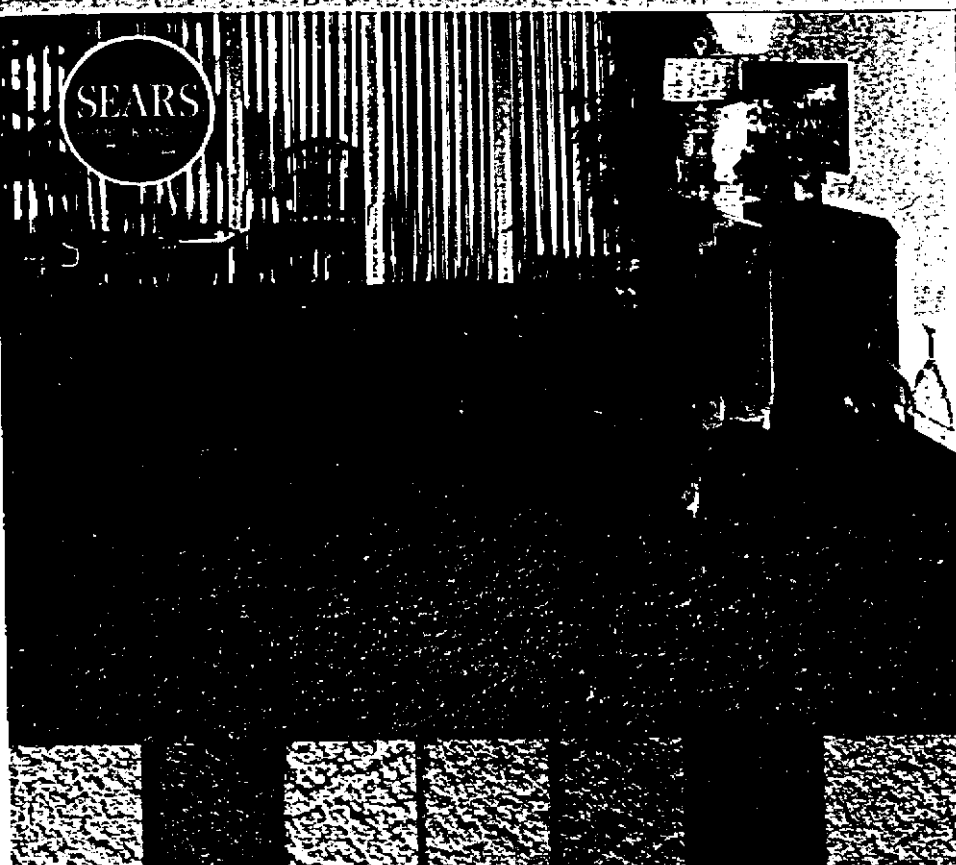


PHONE SEARS TODAY We'll Answer  
Your Questions About Floor Coverings

NO MONEY DOWN Ask Your Salesman How You May  
Take Up to 5 Years to Pay on Sears Modernizing Credit Plan



# AND INSTALLATION AT ONE LOW PRICE



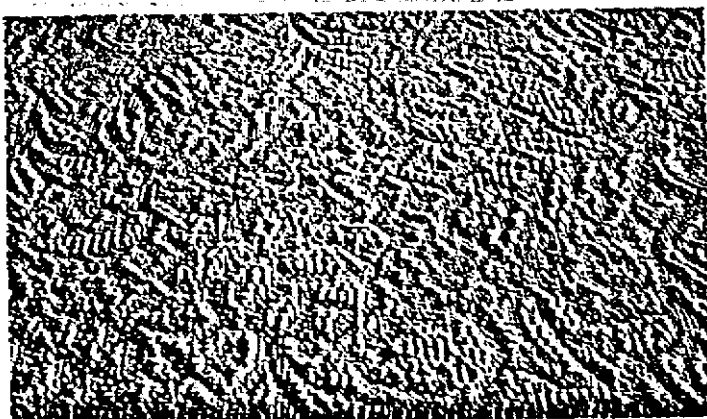
## FIRST TIME REDUCED SAVE 20% on Acrylic and Modacrylic Pile Carpeting

Regular \$13.83 Carpet—  
Cushion—Installation **10<sup>99</sup>** Sq. Yd.

Imagine your home fitted to luxurious perfection with this truly elegant carpeting! Choose from a vast, breathtaking spectrum of 13 rich colors! Exquisite random sheared design enhances any setting. The heavy, dense pile is so springy it responds to every step! Durable, practical beauty!

### See How Little It Costs To Cover These Areas

Room Size	Sq. Yds.	Regular	Sale	Savings
12 x 15 ft.	20	\$276.60	219.80	\$56.80
15 x 18 ft.	30	\$414.90	329.70	\$85.20
15 x 21 ft.	35	\$484.05	384.65	\$99.40



## SAVE 13% on Acrilan® Pile Wilton Weave Carpeting

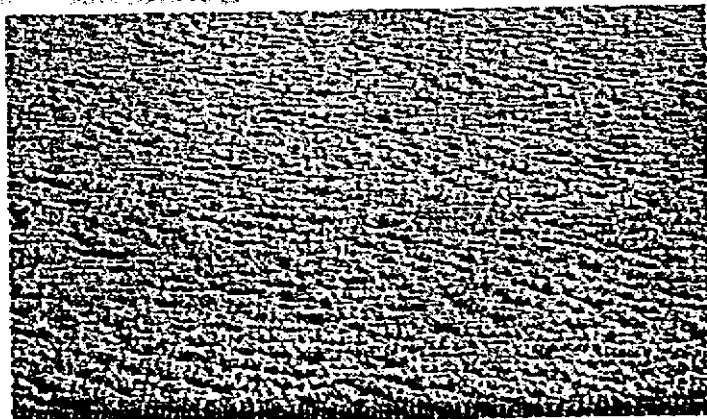
Regular \$13.83  
Carpet-Cushion-Installation **11<sup>99</sup>** Sq. Yd.

All-Acrilan® acrylic pile—renowned for superior performance—in a beautiful leaf scroll design. Choose from fashion colors: Parchment beige, Spruce green, Shell beige, Fern green, Amber gold, blue-green-aqua.

## SAVE 24% on Acrilan® Pile Velvet Weave Carpeting

Regular \$12.82  
Carpet-Cushion-Installation **9<sup>66</sup>** Sq. Yd.

Our lowest price ever! Acrilan® acrylic pile in a deep, random sheared design. Gives years of wear, ease of care. Choose Spice beige, Spruce green, Wild ginger, Amber gold, Grecian olive or cocoa.



## SAVE 18% on Luxury Wool Pile Carpeting

Regular \$15.83  
Carpet-Cushion-Installation **12<sup>99</sup>** Sq. Yd.

Save \$113.68 on 48-sq. yd. installation—the average living room, dining room and hall.

For incomparable value, the answer is wool! Shown at right is Sears exclusive-pattern carpet of 100% imported wool pile. Wool has an amazing resilience; a natural, lasting vitality. Sanitized®. 7 rich colors.

All Carpets on This Page in 12 and 15-ft. Widths



# AND INSTALLATION AT ONE LOW PRICE



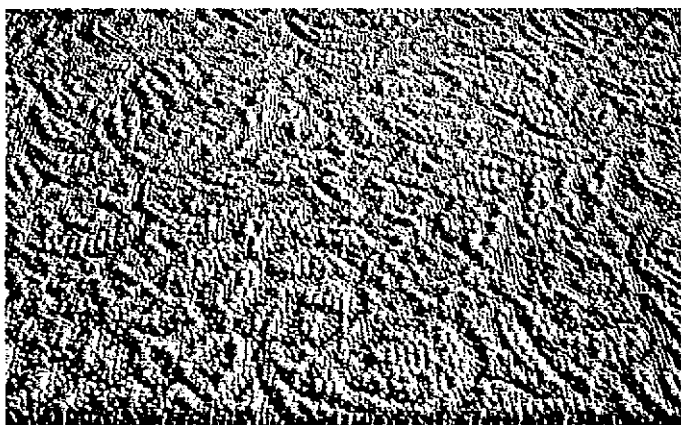
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Regular \$13.83 Carpet—  
Cushion—Installation **10<sup>99</sup>** Sq. Yd.

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### See How Little It Costs To Cover These Areas

Room Size	Sq. Yds.	Regular	Sale	Savings
12 x 15 ft.	20	\$276.60	219.80	\$56.80
15 x 18 ft.	30	\$414.90	329.70	\$85.20
15 x 21 ft.	35	\$484.05	384.65	\$99.40



## SAVE 13% on Acrilan® Pile Wilton Weave Carpeting

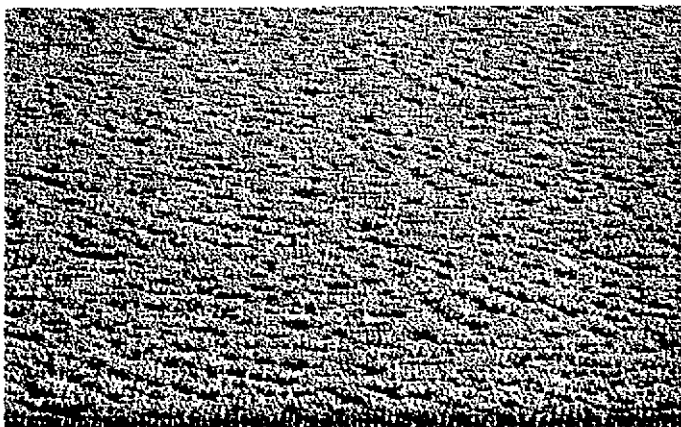
Regular \$13.83  
Carpet-Cushion-Installation **11<sup>99</sup>** Sq. Yd.

All-Acrilan® acrylic pile—renowned for superior performance—in a beautiful leaf scroll design. Choose from fashion colors: Parchment beige, Spruce green, Shell beige, Fern green, Amber gold, blue-green-aqua.

## SAVE 24% on Acrilan® Pile Velvet Weave Carpeting

Regular \$12.82  
Carpet-Cushion-Installation **9<sup>66</sup>** Sq. Yd.

Our lowest price ever! Acrilan® acrylic pile in a deep, random sheared design. Gives years of wear, ease of care. Choose Spice beige, Spruce green, Wild ginger, Amber gold, Grecian olive or cocoa.



## SAVE 18% on Luxury Wool Pile Carpeting

Regular \$15.83  
Carpet-Cushion-Installation **12<sup>99</sup>** Sq. Yd.

Save \$113.60 on 40-sq. yd. installation—the average living room, dining room and hall.

For incomparable value, the answer is wool! Shown at right is Sears exclusive-pattern carpet of 100% imported wool pile. Wool has an amazing resilience; a natural, lasting vitality. Sanitized®, 7 rich colors.

All Carpets on This Page in 12 and 15-ft. Widths





SEARS

## Decorator Area and Accent Rug Sale

SAVE \$16<sup>51</sup> on 8½x11¼-Ft.  
Charming Oval Wool Rugs  
...Reverse for Extra Wear

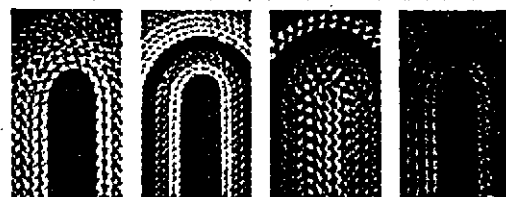
Regular \$66.50  
8½x11¼-Ft.

49<sup>99</sup>

Add warmth and charm to your home with this lovely rug of 100% wool outer surface. It's reversible for extra wear, less cleaning! Yarns are sewn around a double core for strength and beauty. Multi-color with the soft dominance of one hue.

\$3.99, 22 x 34 in. 2.79

\$15.95, 45 x 68 in. 12.99



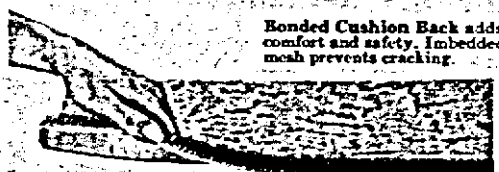
Room-Size Nylon Pile Rugs  
with Bonded Cushion Backs

Regular \$66.50  
9x12-Ft.

49<sup>99</sup>

This rug will simply glow on your floor! Random sheared cut and loop design imparts plushy depth and dimension. Vibrant colors give new life to your home. Rugged nylon gives years of wear in heaviest traffic areas. Spills sponge off with ease.

\$125.95, 12 x 15 ft. 89.99



Bonded Cushion Back adds comfort and safety. Imbedded mesh prevents cracking.

SAVE 19% on 34x58-In.  
Sears Vibrant Collection of  
Medalist Decorator Rugs

Regular \$9.95  
34x58-in.

7<sup>99</sup>

Five inspired designs add intriguing focal points to your rooms! These rugs are conversation pieces destined for places of honor on your floors and walls! Loomed by craftsmen using premium yarns, each rug is an exciting interplay of color and luster. All-rayon plush pile. Skid-resistant back.

\$5.95, 26 x 46 in. 4.77

\$16.50, 44 x 70 in. 12.99

NO MONEY DOWN on Sears Easy Payment Plan

PHONE SEARS for Professional Decorating Advice

SEARS

# Decorator Area and Accent Rug Sale

SAVE \$16<sup>51</sup> on 8½x11½-Ft.  
Charming Oval Wool Rugs  
...Reverse for Extra Wear

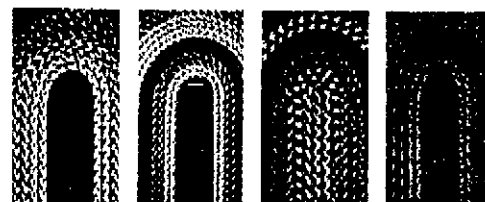
Regular \$66.50  
8½x11½-Ft.

**49<sup>99</sup>**

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\$16.50, 44 x 70 in. 12.99

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PHONE SEARS for Professional Decorating Advice



SEARS  
ROEBUCK AND CO.

## Elegant Contessa Quilted Spreads

Regular \$26  
Full Size

20<sup>97</sup>

Shimmery Chromefast acetate, pouffed extra high with cloud-soft Kodol® polyester fiberfill, then quilted by a special process to give the appearance of costly hand-guided quilting. Non-matting, non-allergenic filling. Rimmed with jumbo cording for extra style. Rich decorator colors. Matching draperies, cotton-sateen lined.

\$24 Twin Size ..... 18.97  
\$42 King Size ..... 34.97  
\$11.50 Draperies, 48x54-in. .... 9.47

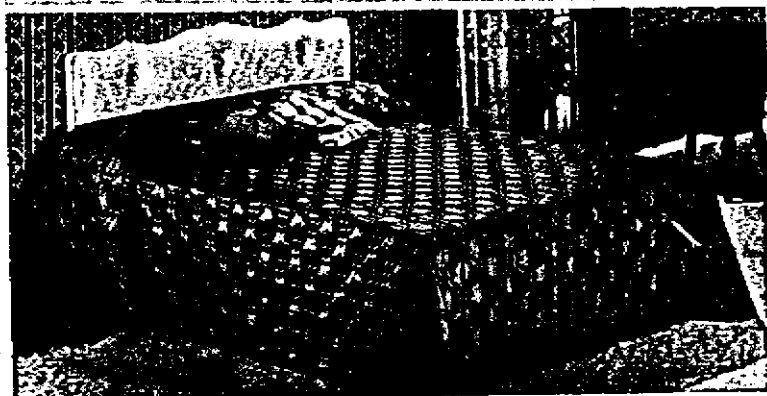
### Colorful Decorative Pillows

\$1.98 Textured rayon ..... 2 for \$3  
\$2.98 Cotton velveteen ..... 2 for \$5  
\$3.98 Slub-weave rayon ..... 2 for \$7

PHONE SEARS  
for Beautiful Bedspreads

CHARGE IT  
on Sears Revolving Charge

## Sale! Beautiful Bedspreads Distinguished by Rich Detailing



### Luxurious Quilted-to-the-Floor Promenade Decorator Bedspreads

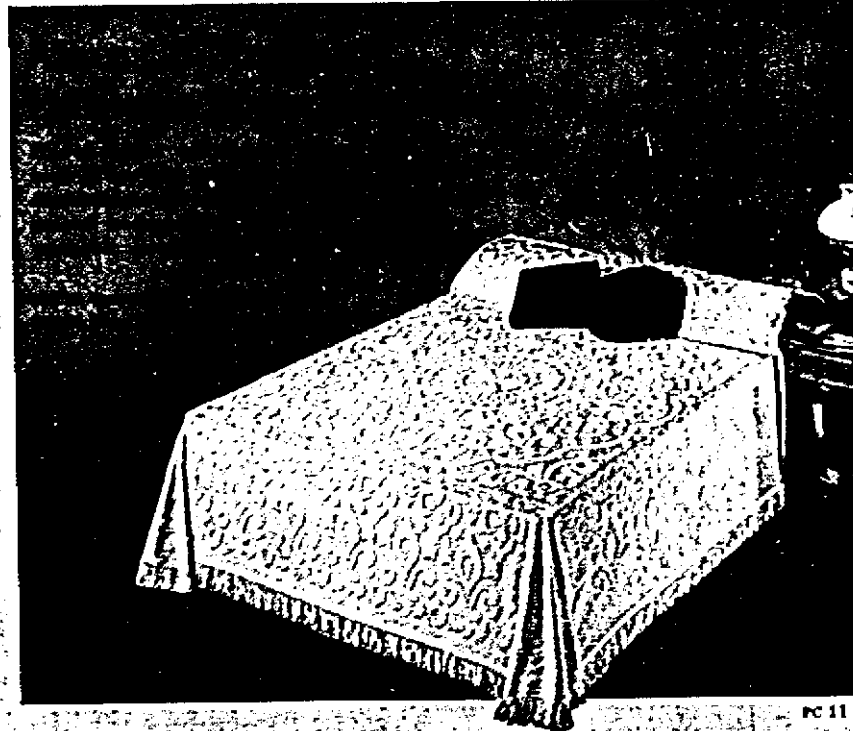
Luminous Chromefast acetate, yarn-dyed for fashion-bright colors that resist fading. Dacron 88% polyester fiberfill provides the plump quilting you like. Fully-lined, color matched draperies. Fern green, Federal gold, peacock, shocking pink.

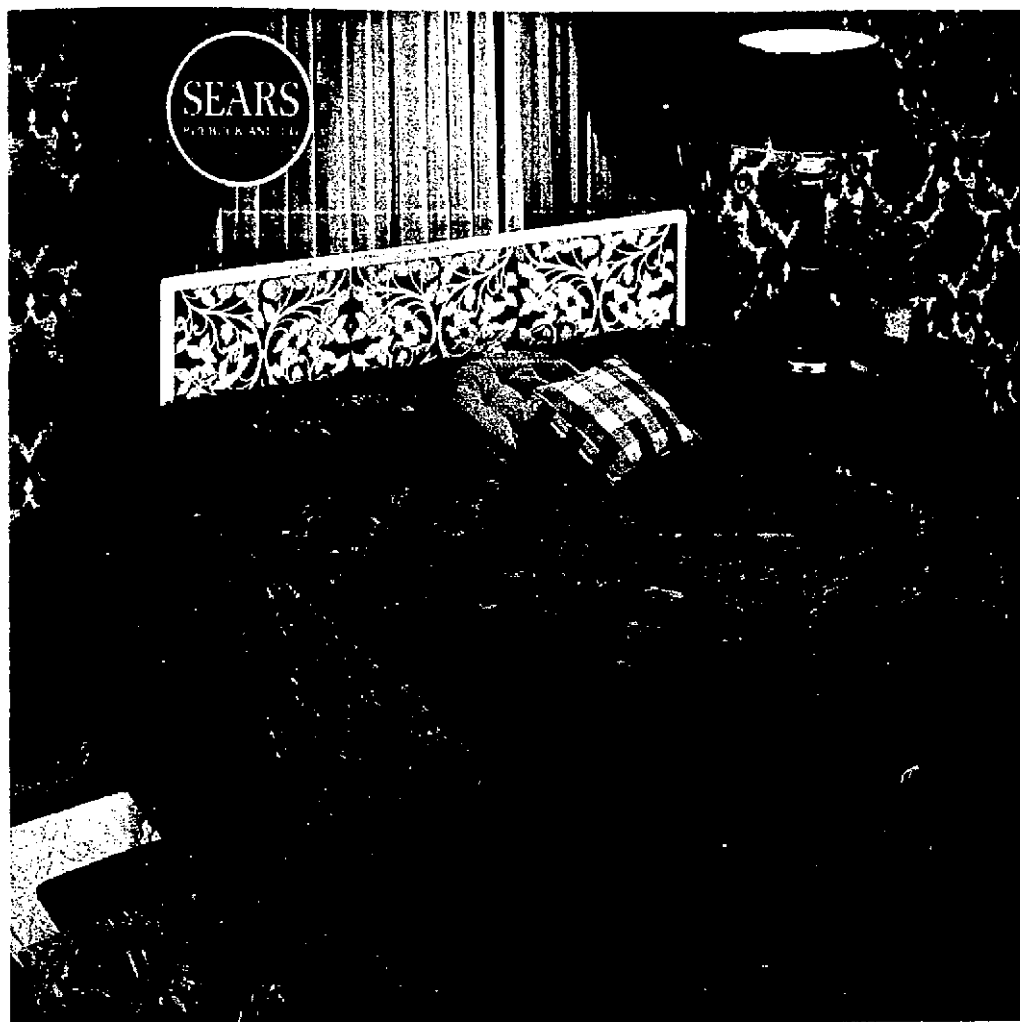
Regular \$19.98

15<sup>97</sup>

Full Size

\$17.98 Twin Size Spread ..... 13.97    \$6.98, 48x54-in. Draperies ..... 5.97  
\$29.98 King Size Spread ..... 24.97    \$10.98, 72x54-in. Draperies ..... 8.97





## Elegant Contessa Quilted Spreads

Regular \$26  
Full Size

**20<sup>97</sup>**

Shimmery Chromefast acetate, pouffed extra high with cloud-soft Kodel® polyester fiberfill, then quilted by a special process to give the appearance of costly hand-guided quilting. Non-matting, non-allergenic filling. Rimmed with jumbo cording for extra style. Rich decorator colors. Matching draperies, cotton-sateen lined.

\$24 Twin Size ..... 18.97  
\$42 King Size ..... 34.97  
\$11.50 Draperies, 48x54-in. .... 9.47

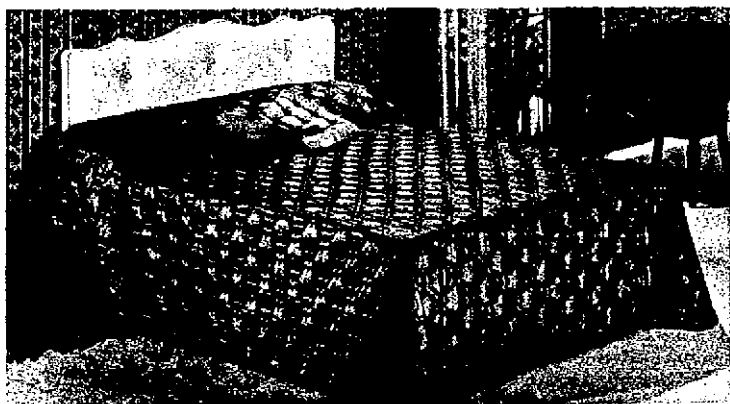
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\$2.98 Cotton velveteen ..... 2 for \$5  
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PHONE SEARS  
for Beautiful Bedspreads

CHARGE IT!  
on Sears Revolving Charge

## Sale! Beautiful Bedspreads Distinguished by Rich Detailing



### Luxurious Quilted-to-the-Floor Promenade Decorator Bedspreads

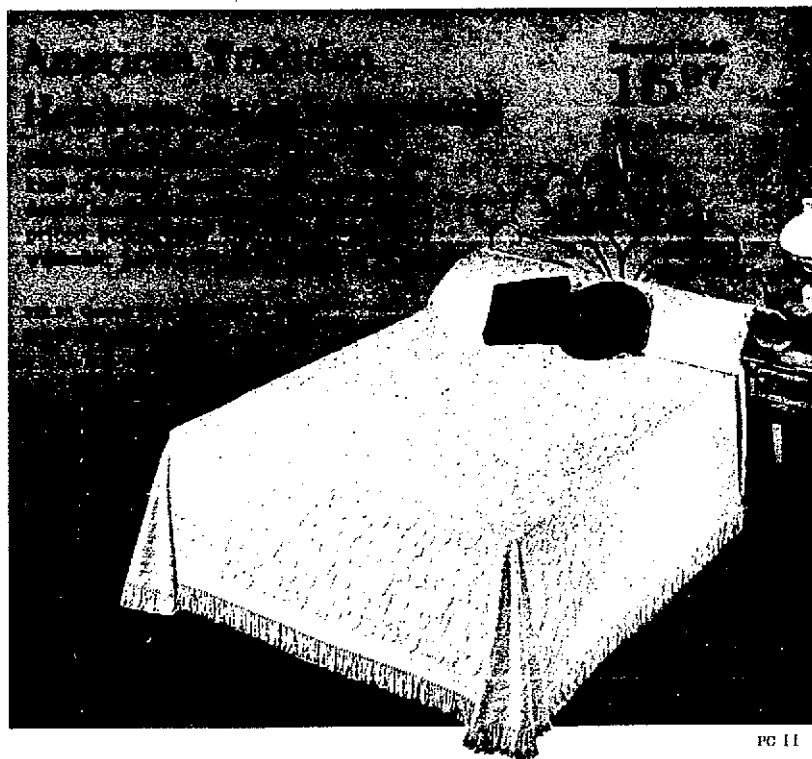
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Regular \$19.98

**15<sup>97</sup>**

Full Size

\$17.98 Twin Size Spread ..... 13.97      \$6.98, 48x54-in. Draperies ..... 5.97  
\$29.98 King Size Spread ..... 24.97      \$10.98, 72x54-in. Draperies ..... 8.97





# Ready-Made Draperies for Elegance at Practical Prices

*Rich Nubby Texture, Full Cotton Lining*

Regular \$10.98  
Pair 48x54 in.

897

SEARS

Richly textured rayon and acetate draperies have a handsome nubby weave and subtle fashion color tones truly amazing in a ready-made drapery. And Sears gives you the extras that count: cotton twill lining weighted corners, blind stitched hems. Copper, linen, beige, white.

Regular \$16.98, 72x54 in.	14.97	Regular \$28.98, 72x84 in.	17.97
Regular \$20.98, 96x54 in.	17.97	Regular \$26.98, 96x84 in.	21.97
Regular \$12.98, 48x54 in.	10.97	Regular \$32.98, 120x84 in.	24.97
Regular \$39.98, 144x84 in.		24.97	

## Revolutionary Thermal Backed Draperies

"Petite Plume" Jacquard Weave. A Sears exclusive, yarn-dyed cotton and rayon for deep fashion colors in a 2-tone woven pattern. Thermal backing helps keep out heat and cold to keep rooms comfortable. Fern green, Federal gold, white, bisque.

Regular \$7.98  
Pair 50x54 in.

697

Regular \$13.98, 72x54 in.	11.97	Regular \$17.98, 72x84 in.	14.97
Regular \$18.98, 96x54 in.	14.97	Regular \$23.98, 96x84 in.	19.97
Regular \$ 9.98, 50x54 in.	8.97	Regular \$29.98, 125x84 in.	24.97
Regular \$34.98, 130x84 in.		28.97	

Dashing Contemporary Print on Rayon and Acetate with a lovely textured surface. Remarkable insulated backing helps maintain room temperature, saves furniture and rugs from sun damage. Machine wash. White with Parchment beige or Fern green.

Regular \$8.98  
Pair, 48x54 in.

797

Regular \$21.98, 96x84 in.	17.97	Regular \$31.98, 144x84 in.	27.97
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You Can Count on Us...Quality Costs No More at Sears

# Ready-Made Draperies for Elegance at Practical Prices

*Rich Nubby Texture, Full Cotton Lining*

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Pair 48x54 in.

8<sup>97</sup>

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Regular \$7.98  
Pair 50x54 in.

6<sup>97</sup>

Regular \$13.98, 75x54 in.....	11.97	Regular \$17.98, 75x84 in.....	14.97
Regular \$18.98, 100x54 in.....	14.97	Regular \$23.98, 100x84 in.....	19.97
Regular \$ 9.98, 50x84 in.....	8.97	Regular \$29.98, 125x84 in.....	24.97
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7<sup>97</sup>

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You Can Count on Us... Quality Costs No More at Sears



# Save 20% to 50% Now on Sears Custom Fabrics

SEARS

## A Choice Group of Rich Patterns and Colors

Why shop Sears for custom fabrics? Because you'll find an incomparable selection of elegant and casual weaves, smashing prints and delicate sheers to carry out the style theme you've selected for your rooms.

Why choose Sears to make your custom draperies? Because you'll see professional perfection in every detail: precise pleating, heavy-weight linings, wide double hems, weighted mitered corners. And Sears never skimps on the extras you can't see . . . hand cutting, painstaking folding and pressing put the lavish custom look in every pair.

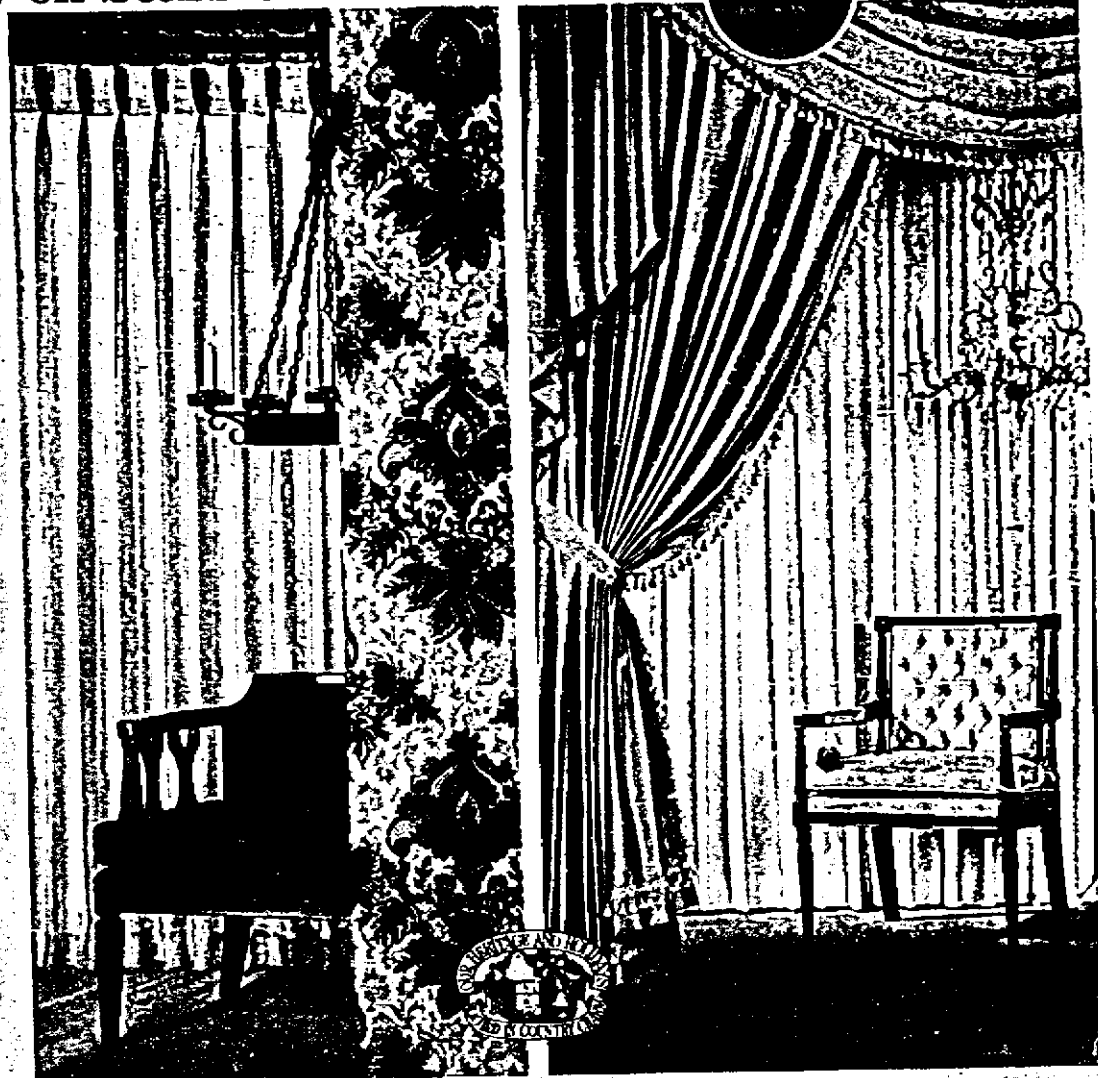
You'll choose Sears because measuring is done free in your home. Rods, cornices, valances are created for your own windows. Expert installation is available. And of course, satisfaction guaranteed or your money back.



### SHOP AT HOME

A phone call will bring a decorator to your home with hundreds of fabric samples, free advice and estimates. Call today.

**DECORATING MADE EASY KIT** will help make decorating fun for you. Ask your salesman for a free copy.



## Custom Decorate Your Windows Now at Great Savings

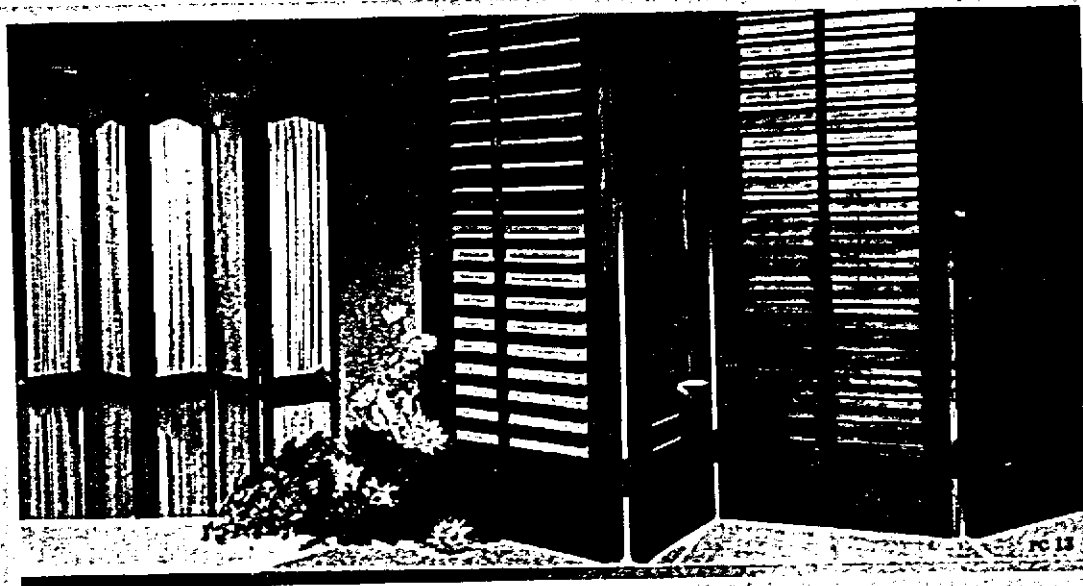
### Save 15% on Smart Custom Shutters

Now, a rare opportunity to save on custom shutters. Choose movable or stationary louver styles, attractive fabric frames. Any style custom made to fit your own windows, custom finished in any color or finish you wish. Expert installation available.



**FREE! FABULOUS VINCENT PRICE COOKBOOK**  
This \$20 cookbook is yours free during this sale with a minimum purchase of \$399 in furniture or floor coverings, or \$200 in custom draperies or shutters.

**CHARGE IT** on Sears Revolving Charge  
**PHONE SEARS** for Custom Decorating



# Save 20% to 50% Now on Sears Custom Fabrics

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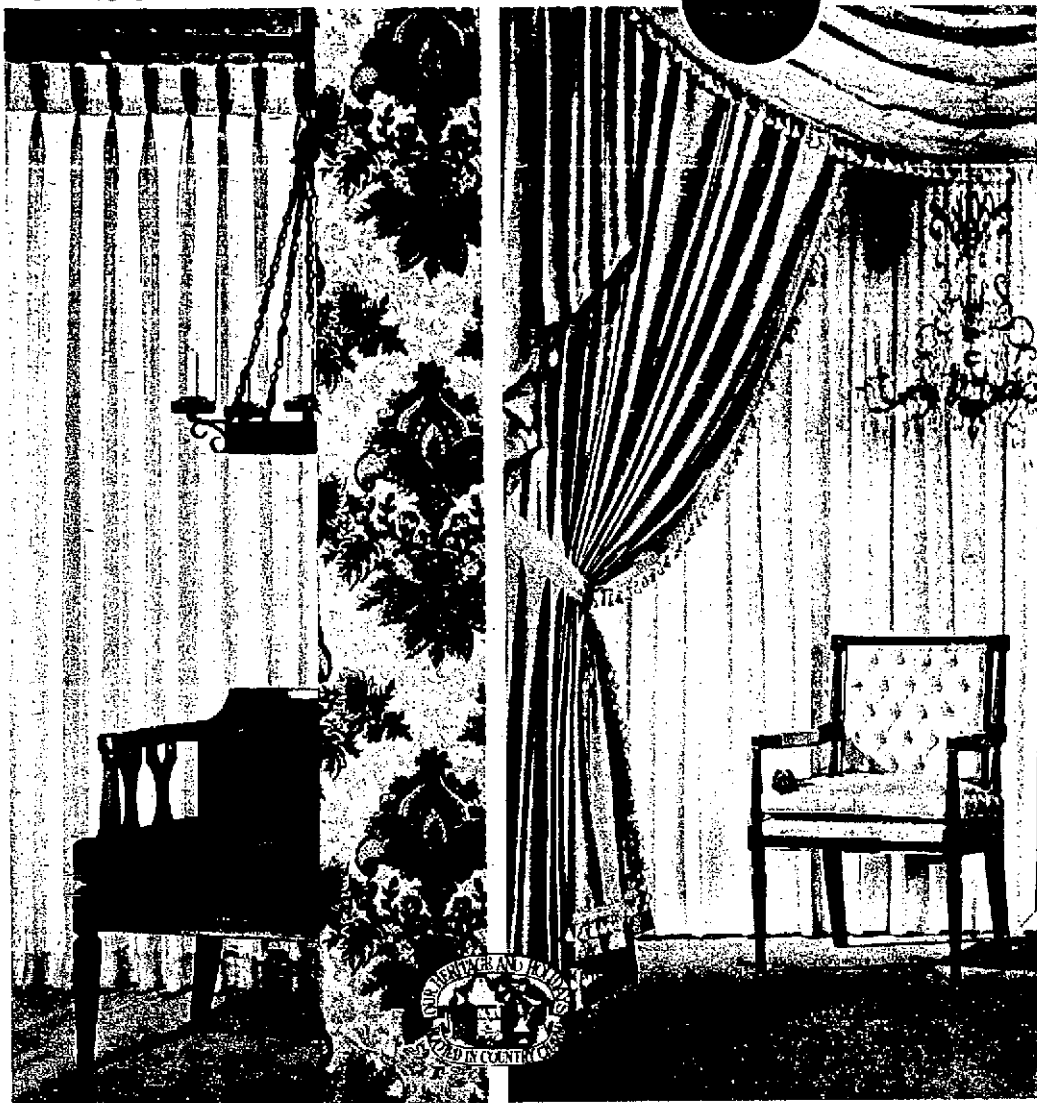
You'll choose Sears because measuring is done free in your home. Rods, cornices, valances are created for your own windows. Expert installation is available. And of course, satisfaction guaranteed or your money back.



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**DECORATING MADE EASY KIT** will help make decorating fun for you. Ask your salesman for a free copy.



## Custom Decorate Your Windows Now at Great Savings

### Save 15% on Smart Custom Shutters

Now, a rare opportunity to save on custom shutters. Choose movable or stationary louver styles, attractive fabric frames. Any style custom made to fit your own windows, custom finished in any color or finish you wish. Expert installation available.



### FREE! FABULOUS VINCENT PRICE COOKBOOK

This \$20 cookbook is yours free during this sale with a minimum purchase of \$399 in furniture or floor coverings, or \$200 in custom draperies or shutters.

**CHARGE IT** on Sears Revolving Charge  
**PHONE SEARS** for Custom Decorating





**SAVE on Vibrant Color and Fashion from Sears Bath Shop**

**SEARS**  
ROEBUCK AND CO.

## Kodel® and Nylon Pile Wall-to-Wall Carpeting

Regular \$26.00, 5x8-ft. **21<sup>97</sup>**

Regular \$29.00, 4x6-ft. size	17.97
Regular \$35.00, 5x5-ft. size	30.97
Regular \$43.00, 5x10-ft. size	33.97
Regular \$47.00, 6x9-ft. size	42.97
Regular \$5, 2-Pc. Tank Set	3.97
Regular \$2.50 Lid Cover	1.97

Pamper your steps with the luxury of deep Kodel polyester and nylon pile that's machine washable and dryable. Cut with scissors to fit, install in minutes without glue or tacks. Skid-resistant Scott Securi-Tee® backing. 8 glowing colors.

## Cloud Nylon Wall-to-Wall Carpet

Regular \$14.98, 5x8-ft. **12<sup>97</sup>**

Carpet your bath from wall to wall with your choice of 18 Harmony House coordinated colors, black or white. Nylon pile with non-skid Securi-Tee® backing, installs without glue or tacks.  
Regular \$19.98, 5x8 ft. size 17.97

## SALE! Sumptuous Reversible Jacquard Cotton Terry Towels

Regular \$4 Bath Towel **2<sup>97</sup>**

Regular \$2 Hand Towel	1.75
Regular 70c Washcloth	60c

Generously sized towels are so absorbent, so luxuriously soft! Reversible Jacquard pattern in an array of coordinated Harmony House colors. Pucker-proof fringed borders. Choose cotton terry or 70% cotton—30% rayon Cotron® towels.

Regular \$3 Cotron® Bath Towel	1.97
Regular \$1.50 Hand Towel	1.15
Regular 60c Washcloth	50c

## Mirrored Cabinet Space Savers

Sears Regular \$22.00 **19<sup>97</sup>**

White enameled steel cabinet with 2 sheet glass mirrored sliding doors. Sturdy aluminum shelf, spring-tension poles. Easy to install.

Deauville Shower Curtain with Valance	\$12
Cushioned Vanity Stool	\$11
Marble Base Soap Dish	\$3
Floral-Scent Air Freshener	1.29

**CHARGE IT** on Sears Revolving Charge

**KODEL**

# SAVE on Vibrant Color and Fashion from Sears Bath Shop



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Marble Base Soap Dish	\$5
Floral-Scent Air Freshener	1.29

CHARGE IT on Sears Revolving Charge

KODEL  
POLYESTER FIBER





## Lovely Luxuries Have Sale Prices at Sears Slumber Shop

### Luxurious Automatic Blankets

Save on Regular \$13.59  
Twin Size, Single Control

**1199**

Be toasty-warm and comfortable with an automatic blanket from Sears. Choose from 11 temperature settings the one that's just right for you. Made of rayon, cotton and acrylic for beauty and strength, with Fiberfast finish that resists shedding and pilling. Machine wash, dry. 5 lovely colors.

Regular \$14.59 Full Size, Single Control	12.99
Regular \$19.59 Full Size, Dual Control	16.99
Twin Size Dust Ruffle	4.99
Full Size Dust Ruffle	5.49

### SAVE on Comfortable Automatic Blankets

Rayon and cotton blanket resists shedding, is machine washable and dryable. 11 temperature settings. Choose from three decorator colors.

Regular \$11.59 Full, Single Control	9.59
Regular \$15.59 Full, Dual Control	12.99

Regular \$10.59  
Twin, Single Control

**859**

### SALE! Dacron® Filled Comforters Elegantly Classic or Casual

Regular \$24.95  
Twin Size

**1988**

For warmth by night and style by day, choose a decorative comforter with permalocked Dacron 88® polyester filler. Multicolored patchwork design in cotton corduroy or luxurious solid color rayon velvet with acetate satin back.

Regular \$29.95 Full Size.....14.88

### CHARGE IT

on Sears Revolving Charge

### SALE! Reversible Orlon® Acrylic Blankets With Acetate Velvet Trim

Regular \$13.00  
Twin Size

**1044**

Imagine a blanket this luxurious on your bed... a rich tone on one side, delicate pastel on the other. Choose from four decorator colors. Machine wash and dry. Resists shedding.

Regular \$15.00 Full Size.....12.44

Cotton percale floral print sheets. 190 threads per sq. in. after washing.

Twin Flat or Fitted, Sears Price	3.99
Full Flat or Fitted, Sears Price	4.99
Pillowcases, Sears Price	2 for 2.29



Du Pont  
DACRON® ORLON®

## Lovely Luxuries Have Sale Prices at Sears Slumber Shop

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Twin Size, Single Control

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Regular \$10.59  
Twin, Single Control

**8<sup>59</sup>**

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Regular \$24.98  
Twin Size

**19<sup>88</sup>**

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Regular \$29.98 Full Size..... 24.88

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Twin Size

**10<sup>44</sup>**

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Regular \$15.00 Full Size..... 12.44

Cotton percale floral print sheets. 190 threads per sq. in. after washing.

Twin Flat or Fitted, Sears Price..... 3.09  
Full Flat or Fitted, Sears Price..... 4.09  
Pillowcases, Sears Price..... 2 for 2.29

**CHARGE IT**  
on Sears Revolving Charge



You Can Count on Us...Quality Costs No More at Sears

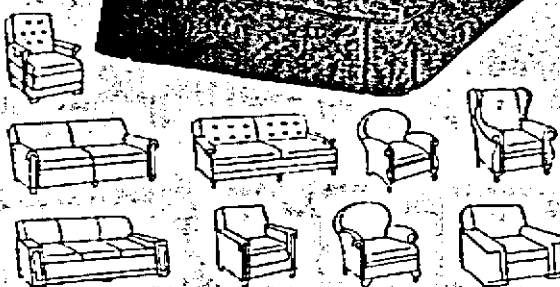


SEARS

## Solid or Printed Quilted Cotton Slipcovers

\$17.99 Chair Size **14.97** \$21.99 Sofa Size **29.97**

Cotton slipcovers fully quilted for body and beauty. Scotchgard® brand stain repeller makes them kid and kitten-proof, most spots wipe off. Ease-O-Fit styling adjusts to fit all the furniture types shown below and others. Floral print and harmonizing solid colors.

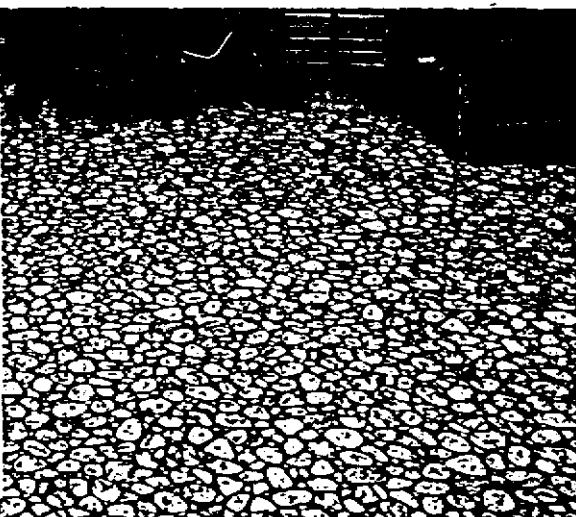


## First Time Reduced! Vinyl Floor Covering

Save 19%  
Regular \$3.19 Sq. Yd. **4.19** Sq. Yd.

Luxury inlaid vinyl with a quiet, new comfort because it has its own vinyl foam cushion. Very resilient; resists indentations. Pattern resembles smooth pebbles, gives beauty and dimension to floors. Soft colors. Install on any level. 6 ft. wide.

Vinyl Foam Cushion gives comfort, quiet, warmth and softness. Your floor is safer, springier, more durable.



## Colorful Chipstone Inlaid Vinyl

Save 33%. Colored vinyl flakes sparkle like polished marble. Metallic highlights. Soft decorator colors. Clear felt cushion back. 6 ft. wide. Install above ground level. Easy to maintain.

Regular \$2.98  
Sq. Yd.  
**1.99**  
Sq. Yd.

## Sears Finest-Quality Inlaid Vinyl

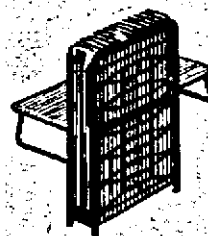
Very thick and resilient. Pattern of vinyl chips gives an illusion of immense depth in a field of clear vinyl. Satin-smooth surface is easy to clean. Delicate colors. Install on any level. 6 ft. wide.

Regular \$6.98  
Sq. Yd.  
**5.99**  
Sq. Yd.

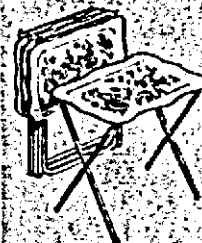
NO MONEY DOWN on Sears Easy Payment Plan



High Intensity Lamps  
Lightweight personal  
lamp. Only 15 in. tall.  
Regular \$7.99 **5.97**



Fold-A-Beds  
Lightweight! Urethane  
foam mattress. 24x72 in.  
Regular Price **10.98**



Snack Tray Sets  
Four king-size trays.  
Self-storage rack.  
Regular \$6.99 **4.97**



Boston Rockers  
Solid hardwood with  
birch-tone finish.  
Regular \$29.98 **19.98**



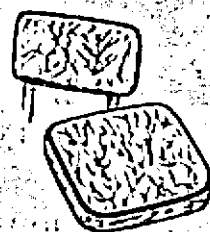
Smart Vinyl Flooring  
Save 37%. No pasting.  
9 and 12 ft. widths.  
Regular \$1.59 99¢ Sq. Yd.



Bar Stools  
Walnut finish. Vinyl  
cover. 30 in. high.  
Regular \$21.95 **12.98**



Twin  
Thermo Blankets  
Cotton. \$7.98 Full 6.99.  
\$12.98 King 11.99.  
Regular \$8.98 Twin **4.99**



Chair Replacements  
Embossed vinyl in 4 colors. Two seats, 2 backs.  
Regular \$7.49 **5.97**

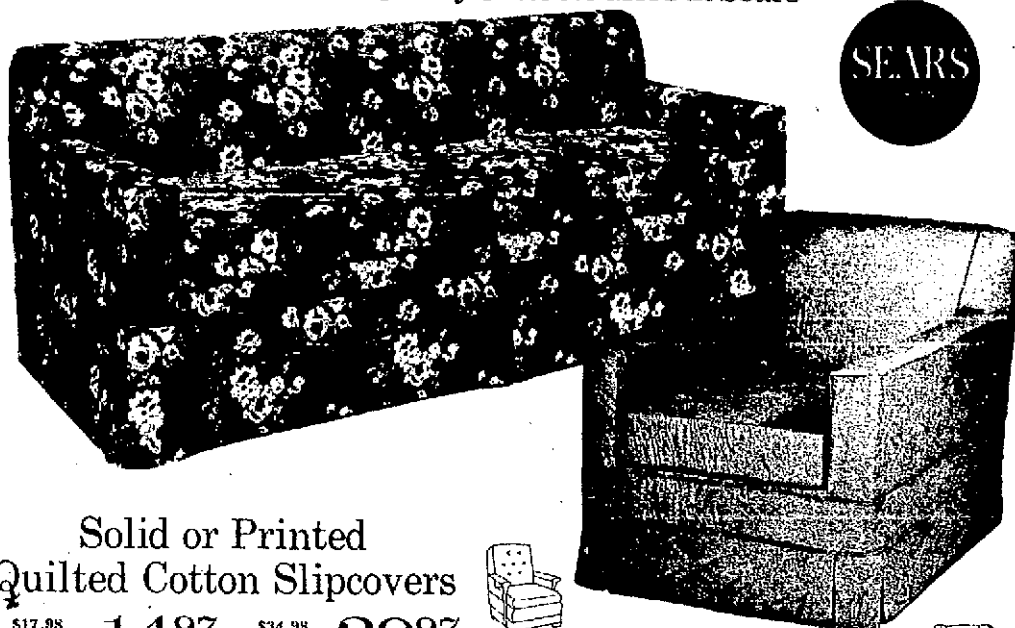


Window Shades  
Sturdy vinyl wipes clean,  
resists tearing.  
Regular \$1.59 **97¢**



Contour Back Rest  
New! Shaped to fit you  
comfortably.  
Regular \$3.98 **\$5**

You Can Count on Us... Quality Costs No More at Sears

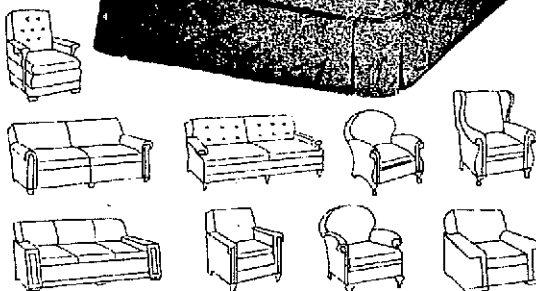


SEARS

## Solid or Printed Quilted Cotton Slipcovers

\$17.98 Chair Size **14<sup>97</sup>** \$34.98 Sofa Size **29<sup>97</sup>**

Cotton slipcovers fully quilted for body and beauty. Scotchgard® brand stain repeller makes them kid and kitten-proof, most spots wipe off. Ease-O-Fit styling adjusts to fit all the furniture types shown below and others. Floral print and harmonizing solid colors.

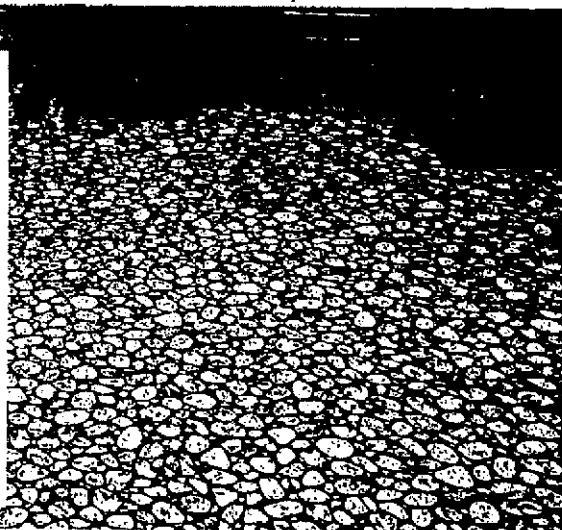


## First Time Reduced! Vinyl Floor Covering

Save 19%  
Regular \$5.19 Sq. Yd. **4<sup>19</sup>**  
Sq. Yd.

Luxury inlaid vinyl with a quiet, new comfort because it has its own vinyl foam cushion. Very resilient; resists indentations. Pattern resembles smooth pebbles, gives beauty and dimension to floors. Soft colors. Install on any level. 6 ft. wide.

Vinyl Foam Cushion gives comfort, quiet, warmth and softness. Your floor is safer, springier, more durable.



## Colorful Chipstone Inlaid Vinyl

Save 33%. Colored vinyl flakes sparkle like polished marble. Metallic highlights. Soft decorator colors. Clear felt cushion back. 6 ft. wide. Install above ground level. Easy to maintain.

Regular \$2.98  
Sq. Yd.  
**1<sup>99</sup>**  
Sq. Yd.

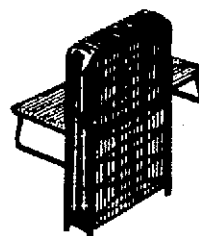
## Sears Finest-Quality Inlaid Vinyl

Very thick and resilient. Pattern of vinyl chips gives an illusion of immense depth in a field of clear vinyl. Satin-smooth surface is easy to clean. Delicate colors. Install on any level. 6 ft. wide.

Regular \$6.98  
Sq. Yd.  
**5<sup>99</sup>**  
Sq. Yd.



**High Intensity Lamps**  
Lightweight personal lamp. Only 16 in. tall.  
Regular \$7.99 **5<sup>97</sup>**



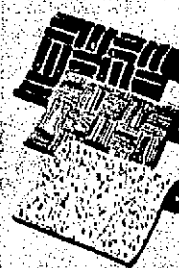
**Fold-A-Beds**  
Lightweight! Urethane foam mattress. 24x72 in.  
Regular Price **10<sup>88</sup>**



**Snack Tray Sets**  
Four king-size trays. Self-storage rack.  
Regular \$5.99 **4<sup>97</sup>**



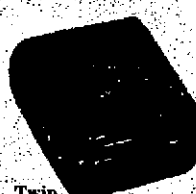
**Boston Rockers**  
Solid hardwood with birch-tone finish.  
Regular \$29.95 **19<sup>88</sup>**



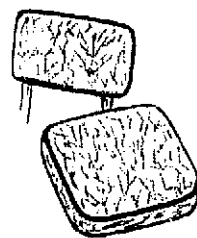
**Smart Vinyl Flooring**  
Save 37%. No pasting. 9 and 12-ft. widths.  
Regular \$1.39 **99¢** Sq. Yd.



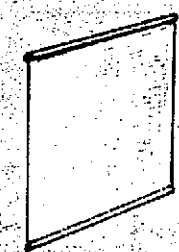
**Bar Stools**  
Walnut finish. Vinyl cover. 30 in. high.  
Regular \$21.95 **12<sup>88</sup>**



**Thermo Blankets**  
Cotton. \$7.96 Full. **6<sup>99</sup>**  
\$12.98 King **11<sup>99</sup>**  
Regular \$5.93 Twin **4<sup>99</sup>**



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Embossed vinyl in 4 colors. Two seats, 2 backs.  
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**Window Shades**  
Sturdy vinyl wipes clean, resists tearing.  
Regular \$1.59 **97¢**



**Contour Back Rest**  
New! Shaped to fit you comfortably.  
Regular \$5.98 **\$5**

NO MONEY DOWN on Sears Easy Payment Plan



# TeleWues

Sunday, October 3, 1965

*That Phyllis--  
She's A Dilly*  
(See Page 17)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



BARBARA FELDON OF 'GET SMART'—(See 'Bert's Eye View,' Page 4)

# TeleViews

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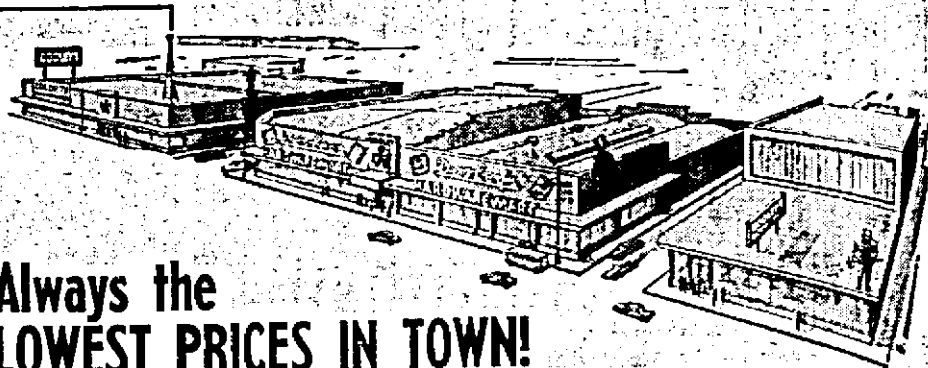


BARBARA FELDON OF 'GET SMART'—(See 'Bert's Eye View,' Page 4)



# BUY IT FOR LESS AT *Dooley's* HARDWARE MART

Always the  
**LOWEST PRICES IN TOWN!**



## INTRODUCING FOR 1965 **O'Keefe & Merritt** The **NEW** *Starline* RANGE



Featuring Panomatic Top Burner — makes every pan automatic. Foods can't burn, scorch or boil over.

FOR THE  
HIGHEST QUALITY  
RANGES  
SHOP DOOLEY'S  
and SAVE!

- \* Exclusive Decorative Designed Panel
- \* Exclusive Star-Jet Burners
- \* Low-Temperature Oven
- \* Spacious 20-inch Deep Oven
- \* One-piece Lift Top
- \* Time of Day Clock and Signal Timer
- \* Built-in Griddle & Cover
- \* Chrome Top



MODEL 36-5695

**DOOLEY'S LOW PRICE!**

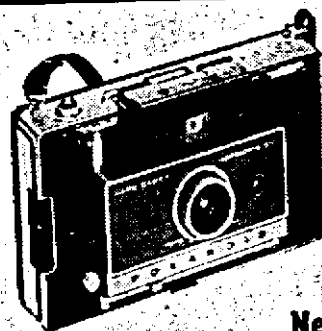
# 198<sup>88</sup>

**FREE DELIVERY, SERVICE & GUARANTEE**

**MON. and FRI. 9 to 9 — TUES., WED., THURS., SAT. 9 to 6 — SUNDAYS 10 to 5**

DISCOVER  
for yourself the value of  
O'Keefe and Merritt's 46  
years of experience, assuring  
you of the highest quality and  
finest styling. Backed by  
dependable factory service  
and warranty.

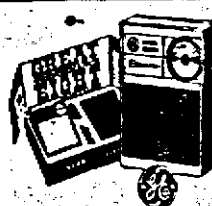
USE DOOLEY'S  
CREDIT PLAN!  
Take 12, 24 or 36  
Months to Pay!



**New POLAROID Famous 100**  
Complete with Flash Attachment  
Greater capacity transistorized shutter,  
automatic time exposure up to several  
seconds. For a little more you can own  
the most advanced camera in the world.

Dooley's **119<sup>88</sup>**  
New LOW PRICE! Model 100

**POLAROID FILM at LOW-CUT PRICES**  
Polaroid Color Film Type 48 . . . . . 3.49  
Polaroid Film No. 3000 ASA Type 37 . 1.54



General Electric  
8-Transistor

### RADIO

Has 8-quality transistors plus a  
crystal diode, large 2 1/2" speaker.  
Plays on low cost easy to ob-  
tain penlite batteries. Complete  
with gift pack, carry case, bat-  
teries and earphone.

P9151 Black . . . P9161 Beige

SPECIAL **16<sup>88</sup>**

9-volt Transistor

### BATTERIES

THE **HARDWARE**  
**MAN** **19<sup>88</sup>**  
Buy Now & Save!



Armstrong  
White  
CEILING  
TILE

Washable white 12"x12" ceiling  
tile which can be painted to  
blend with your decor.

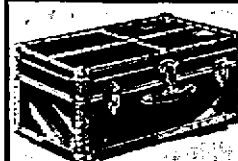
SPECIAL **12<sup>88</sup>** sq. ft.

### DOOLEY'S METAL LUGGAGE

24" SUIT CASE **4<sup>88</sup>**

26" SUIT CASE **5<sup>88</sup>**

28" SUIT CASE **6<sup>88</sup>**



FOOTLOCKER **9<sup>88</sup>**  
30x16x12  
FOOTLOCKER **11<sup>88</sup>**  
32x17x12  
BOX TRUNK **25<sup>88</sup>**  
36-inch



**Louvre Leader**  
WINDOWS

### STAINLESS STEEL OR ALUMINUM

Quality louver windows with  
glass any size up to 42" wide  
at Dooley's Low Discount  
Prices!

18" . . . . . 3.25  
24" . . . . . 4.60  
36" . . . . . 6.95  
42" . . . . . 7.85  
54" . . . . . 10.15  
72" . . . . . 13.35

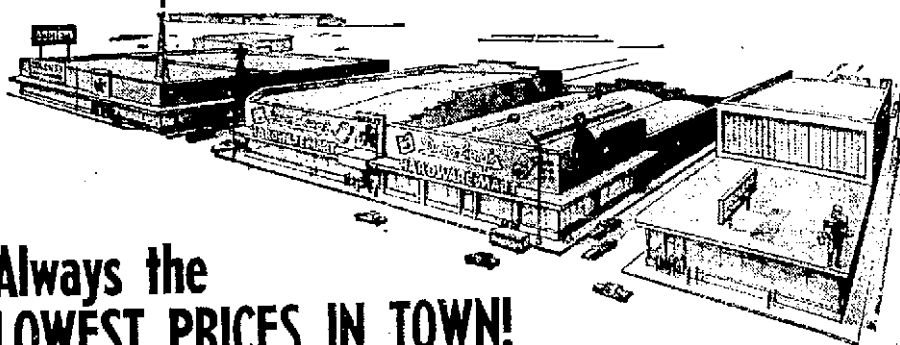
Small additional charge for cut-  
ting glass to odd sizes.

IN GARDEN SHOP and  
PLUMBING SUPPLY  
BUILDING

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.—NORTH LONG BEACH

# BUY IT FOR LESS AT *Dooley's* HARDWARE MART

Always the  
**LOWEST PRICES IN TOWN!**

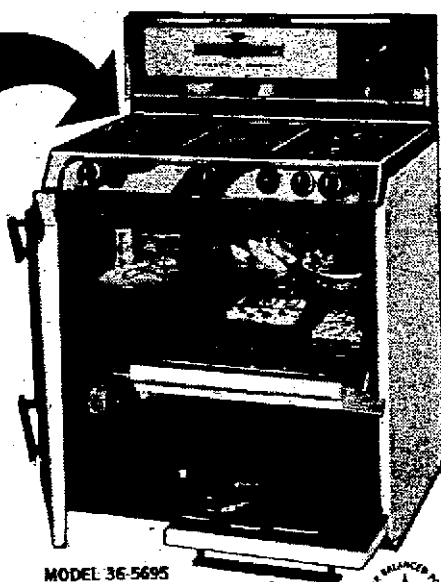


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Featuring Panomatic Top Burner—makes every pan automatic. Foods can't burn, scorch or boil over.

FOR THE  
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RANGES  
SHOP DOOLEY'S  
and SAVE!



MODEL 36-5695

- \* Exclusive Decorator-Designed Panel
- \* Exclusive Star-Jet Burners
- \* Low-Temperature Oven
- \* Spacious 20-inch Deep Oven
- \* One-piece LIFT Top
- \* Time of Day Clock and Signal Timer
- \* Built-In Griddle & Cover
- \* Chrome-Top

**DOOLEY'S LOW PRICE!**

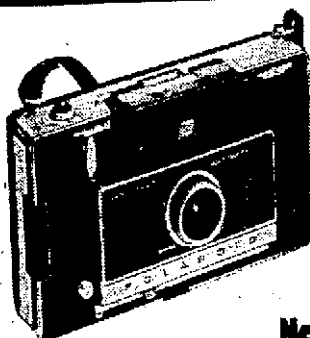
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USE DOOLEY'S  
CREDIT PLAN!  
Take 12, 24 or 36  
Months to Pay!

**FREE DELIVERY, SERVICE & GUARANTEE**

**MON. and FRI. 9 to 9 - TUES., WED., THURS., SAT. 9 to 6 - SUNDAYS 10 to 5**



**New POLAROID Famous 100**

**Complete with Flash Attachment**

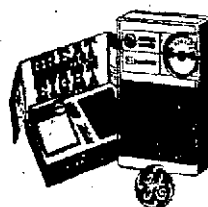
Greater capacity transistorized shutter, automatic time exposure up to several seconds. For a little more you can own the most advanced camera in the world.

Dooley's  
**New LOW PRICE! 119<sup>88</sup>** Model 100

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**Polaroid Color Film Type 48 . . . . . 3.49**

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General Electric  
8-Transistor  
**RADIO**

Has 8-quality transistors plus a crystal diode, large 2 1/2" speaker. Plays on low cost easy to obtain penlite batteries. Complete with gift pack, carry case, batteries and earphone.

P9151 Black . . . P9161 Beige

**SPECIAL 16<sup>88</sup>**

9-volt Transistor

**BATTERIES**

**THE HARDWARE MAN 19<sup>88</sup>**

Buy Now & Save!



Armstrong  
White  
**CEILING  
TILE**

Washable white 17"x17" ceiling tile which can be painted to blend with your decor.

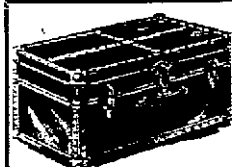
**SPECIAL 12<sup>88</sup> sq. ft.**

**DOOLEY'S  
METAL LUGGAGE**

24" SUIT CASE **4<sup>88</sup>**

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**FOOTLOCKER 9<sup>88</sup>**  
30x16x12  
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36-inch

**Louvre Leader  
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**STAINLESS STEEL  
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Quality louvre windows with glass any size up to 42" wide at Dooley's Low Discount Prices!

18" . . . . . 3.25  
24" . . . . . 4.60  
36" . . . . . 6.95  
42" . . . . . 7.85  
54" . . . . . 10.15  
72" . . . . . 13.35

Small additional charge for cutting glass to odd sizes.

IN GARDEN SHOP and  
PLUMBING SUPPLY  
BUILDING

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.—NORTH LONG BEACH



# Newest 1966 COLOR TV CONSOLE

# Sale

*Exclusive* at **DOOLEY'S!**

## ZENITH

"Custom  
Orientale"

**25 in. Rectangular Tube**

with "SPACE COMMAND" REMOTE CONTROL

In a distinctive, elegant Oriental style cabinet featuring hand decorated Oriental art and Chinese red or white doors with Oriental carved replica overlays. Has pagoda top, selected hardwood veneers and solids. Every cabinet is a masterpiece of hand craftsmanship; lacquer finished, hand rubbed. Some scenes are three dimensional in appearance.

Each cabinet is personally signed by the artist

**The Ultimate In Custom Fine Furniture** An Ebony color lacquered cabinet featuring hand striped Gold color decorative motif and antique satin brass door pulls. All models feature new Double-cone 7"x5" Speaker. Peak picture Control, Separate Bass and Treble Controls. New Zenith UHF illuminated Slide Rule, VHF Spotlight Panel.

**BIGGEST  
SAVINGS!**

**LOWEST  
PRICES!**

**HIGHEST  
QUALITY!**

**FREE DELIVERY, SET-UP, 90-DAY SERVICE IN YOUR HOME & FULL GUARANTEE**

**NEW 1966 ZENITH COLOR TV**

**Space Command '600' Remote Control**

Dooley's Special  
NEW LOW PRICE

# 488<sup>88</sup>

**FREE DELIVERY, SET-UP, 90-DAY SERVICE IN  
YOUR HOME and FULL GUARANTEE**



**SEE THE  
WORLD  
SERIES  
IN COLOR!  
Make No  
Payments  
Until**

**January, 1966**

**USE DOOLEY'S CREDIT PLAN**

Take 12, 24 or  
36 Months to Pay

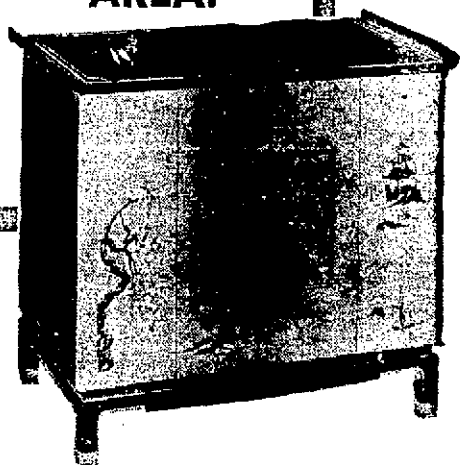
**DOOLEY'S Hardware Mart**  
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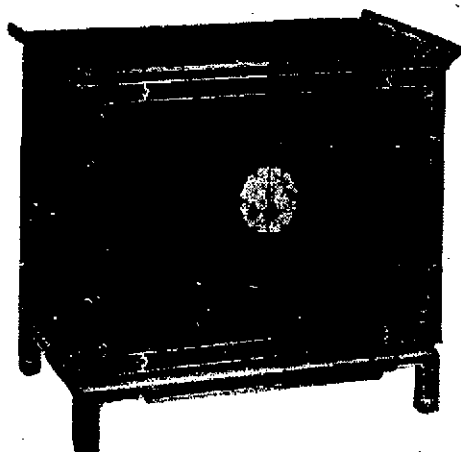
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**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD., - NORTH LONG BEACH





DICK Van Dyke attempts to teach a dog named Horrible how to bark during "The Dick Van Dyke Show" at 9:30 p.m. Wednesday, channel 2. The comedian inherits the dog when no one else in the office will take care of the pet whom they label "the ugliest, smelliest and dumbest" in the world.

## World Series TV Schedule

Barring a National League play-off, televising of the World Series will start at 11:45 a.m. Wednesday in COLOR on channels 4 and 11.

That game and the one following the same time on Thursday will originate from Metropolitan Stadium in Bloomington, Minn., home of the American League's champion Minnesota Twins.

Friday will be a day of rest. On Saturday, the first of three consecutive games will originate from Dodger Stadium at 12:45 p.m.

For games No. 6 and 7, the action will return to Minnesota and be aired at 11:45 a.m. on Oct. 13 and 14.

The above information is predicated on two assumptions: No. 1, The Dodgers win the National League pennant; No. 2, the World Series will go the full seven games.

## TV Writer

Petite Jean Holloway, who is currently scripting "Dark Angel" her second film for Ross Hunter, is that rare writer who doesn't belittle television as a writer's wasteland.

She thrives on it. In fact Miss Holloway is credited with 30 full scripts which were written during the high riding days of "Wagon Train."

Additionally, she has scripted more than 100 television shows, including comedies, with her last credit being the travelogue "Inger Stevens Sweden."



## Tele-Vues

FOR THE WEEK BEGINNING OCTOBER 3, 1963

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Critic's Corner.....	9
Pan and Fan.....	11
Television Movie Tips.....	21
Week's Top Shows.....	21
FM Highlights.....	23
Radio.....	23

BERT RESNIK, EDITOR

## Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

ALL OF YOU MEN who are tigers, including those of you among the top brass, may wonder where you saw Secret Agent 99 before.

It's no secret that the comely agent is actress Barbara Feldon, astute associate of Don Adams, title hero of NBC-TV's (channel 4's) Saturday nighter "Get Smart."

However, before signing for the role, she was the astute associate of a tiger-rug.

Which is not exactly a hair-raising story. It is a hair-lying-down story.

For comely Barbara, her tiger-rug and a soft, sultry voice were used to video plug a men's hair dressing.

And Barbara sure dressed up the dressing.

BUT IF YOU'RE the kind of a man who has a mental block against television commercials, you may recall Secret Agent 99 from a series of appearances seven years ago.

That was when Carnegie Tech graduate Barbara, then a show-girl, appeared on "The \$64,000 Question."

Specializing in Shakespeare ("I literally wore out the 'Oxford Book of Quotations' when I was cramming"), Barbara won the maximum.

With her husband, Lucien Feldon, she put a large chunk of the winnings into purchasing a Greenwich Village art gallery that was going out of business.

"We bought it and it took us two years to finish getting out of business," said Barbara.

The paintings were very modern and hostile. So were the customers.

SUBSEQUENTLY, she began appearing in television commercials against which she has no mental block.

Quite the contrary.

"I watch commercials avidly," she said. "Some of the most creative things on television now are the commercials."

"I'm speaking in terms of camera work and concept, the close-ups, the movement, the music, all of which, in one minute of exciting whirling, conveys a creative message to you."

"And some of the comedians in the commercials create wonderful things, real tongue-in-cheek humor, a soft sell." IT IS THE TONGUE-IN-CHEEK spoofery that Barbara most relishes in her "Get Smart" role as Agent 99.

"It's my style," she said. "What I say is fluffy, not very classic, but not necessarily inconsequential."

Of some consequence, is Barbara's outlook.

"I'm not in the acting profession because I want to become famous or derive from it a creative satisfaction," she said.

"It just happens to be a lot of fun."

She hopes to keep it that way.

As for the Shakespearean expert ever contemplating appearing in one of the Bard's classics, nope.

"Not my style," said Barbara. "No fluff."

## CROWN CAFETERIA

101 ALAMITOS AVE.

HE 2-5000

OPEN DAILY 11:00 A.M. TO 8:30 P.M.

### FEATURE ITEMS

Fifty Salad Selections

Roast Turkey	Steaks to Order
Prime Rib	Roast Duck (Sun.)
Round of Beef	Chop Suey (Wed.)
Baked Halibut	Lamb Stew and
Baked Ham	Dumplings (Fri.)
Baked Chicken	Sirloin Tips (Sun.)

Our Own Bakery

SPECIALS 4:00 P.M. TO CLOSING

<b>Monday</b>	
ROAST ROUND OF BEEF	\$1.25
German Cole Slaw	
Mashed or Sweet Potatoes	
Roll or Corn Bread and Butter	
Coffee or Tea	

<b>Tuesday and Wednesday</b>	
FRIED CHICKEN	\$1.00
Cole Slaw or Carrot and Raisin Salad	
Sweet or Mashed Potatoes	
Corn Bread or Roll and Butter	
Coffee or Tea	

<b>Thursday</b>	
CORNER BEEF AND CABBAGE	\$1.25
Boiled Potato and Carrots	
Roll or Corn Bread and Butter	
Coffee or Tea	

Banquet Rooms and Party Facilities

## COUPON

# "COMPLETE" BRAKE RELINE

FOR VACATION  
SAFETY!



20,000

MILE

GUARANTEE

- Genuine Power-Built Linings!
- Rebuild all four wheel cylinders!
- Refill with fluid!
- Bleed and flush hydraulic system!
- Machine all 4 brake drums!
- Free brake adjustment for the life of the lining!

**29<sup>95</sup>**

WITH THIS COUPON

MOST CARS

**JOHNNY GILLETTE**

TIRE CO.

3910 CHERRY AVE., LONG BEACH GA. 4-8609

ALL  
CREDIT CARDS  
ACCEPTED



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As for the Shakespearean expert ever contemplating appearing in one of the Bard's classics, nope.

"Not my style," said Barbara. "No fluff."

DICK Van Dyke attempts to teach a dog named Horrible how to bark during "The Dick Van Dyke Show" at 9:30 p.m. Wednesday, channel 2. The comedian inherits the dog when no one else in the office will take care of the pet whom they label "the ugliest, smelliest and dumbest" in the world.

## World Series TV Schedule

Barring a National League play-off, televising of the World Series will start at 11:45 a.m. Wednesday in COLOR on channels 4 and 11.

That game and the one following the same time on Thursday will originate from Metropolitan Stadium in Bloomington, Minn., home of the American League's champion Minnesota Twins.

Friday will be a day of rest. On Saturday, the first of three consecutive games will originate from Dodger Stadium at 12:45 p.m.

For games No. 6 and 7, the action will return to Minnesota and be aired at 11:45 a.m. on Oct. 13 and 14.

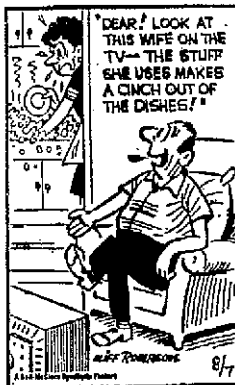
The above information is predicated on two assumptions: No. 1, The Dodgers win the National League pennant; No. 2, the World Series will go the full seven games.

### TV Writer

Petite Jean Holloway, who is currently scripting "Dark Angel" her second film for Ross Hunter, is that rare writer who doesn't belittle television as a writer's wasteland.

She thrives on it. In fact Miss Holloway is credited with 30 full scripts which were written during the high riding days of "Wagon Train."

Additionally, she has scripted more than 100 television shows, including comedies, with her last credit being the travelogue "Inger Stevens Sweden."



## Tele Vues

FOR THE WEEK BEGINNING OCTOBER 3, 1963

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Television Movie Tips.....	21
Week's Top Shows.....	21
FM Highlights .....	23
Radio .....	23

BERT RESNIK, EDITOR

## CROWN CAFETERIA

101 ALAMITOS AVE.

HE 2-5000

OPEN DAILY 11:00 A.M. TO 8:30 P.M.

### FEATURE ITEMS

Fifty Salad Selections

Roast Turkey	Steaks to Order
Prime Rib	Roast Duck (Sun.)
Round of Beef	Chop Suey (Wed.)
Baked Halibut	Lamb Stew and
Baked Ham	Dumplings (Fri.)
Baked Chicken	Sirloin Tips (Sun.)

Our Own Bakery

SPECIALS 4:00 P.M. TO CLOSING

### Monday

ROAST ROUND OF BEEF .....	\$1.25
German Cole Slaw	
Mashed or Sweet Potatoes	
Roll or Corn Bread and Butter	
Coffee or Tea	

### Tuesday and Wednesday

FRIED CHICKEN .....	\$1.00
Cole Slaw or Carrot and Raisin Salad	
Sweet or Mashed Potatoes	
Corn Bread or Roll and Butter	
Coffee or Tea	

### Thursday

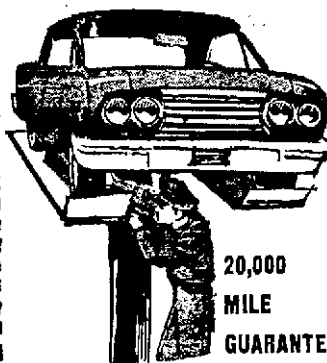
CORNER BEEF AND CABBAGE .....	\$1.25
Boiled Potato and Carrots	
Roll or Corn Bread and Butter	
Coffee or Tea	

Banquet Rooms and Party Facilities

## COUPON

# "COMPLETE" BRAKE RELINE

FOR VACATION  
SAFETY!



20,000

MILE

GUARANTEE

- Genuine Power-Built Linings!
- Rebuild all four wheel cylinders!
- Refill with fluid!
- Bleed and flush hydraulic system!
- Machine all 4 brake drums!
- Free brake adjustment for the life of the lining!

29<sup>95</sup>

WITH THIS  
COUPON

MOST CARS

JOHNNY GILLETTE

TIRE  
CO.

3910 CHERRY AVE., LONG BEACH GA. 4-8609

ALL  
CREDIT CARDS  
ACCEPTED

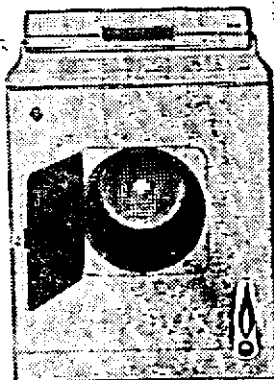


# DRYER HANDLES 9 DIFFERENT FABRICS IN ONE LOAD



Despite mixed load of synthetic fabrics, This Maytag Dryer dries without overbaking any.

All dried in the same load: Nylon®, Dacron®, Rayon®, Orlon® and so on. Not one overbaked. The secret is Maytag's Electronic Control and low, gentle heat. Moisture in the clothes tells the Electronic Control when to turn the dryer off—automatically. Never underdries or overbakes. Clothes-drying now becomes a push-button job. No guessing for time or temperature. Of course, Maytag gives you a Regular fabrics setting too. Put all your natural fabrics in the same load. And again, nothing will overbake. (gas and electric models)



MODEL DG750

## Maytag Dryer

with Electronic Control

CLIP THIS COUPON

**\$10**      VALID      **\$10**  
EXCLUSIVELY AT

**BELLFLOWER-LAKEWOOD MAYTAG HOME LAUNDRY CENTER**

MAYTAG WASHER OR DRYER — LIMIT 1 to a sale

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

MODEL \_\_\_\_\_ SERIAL NO. \_\_\_\_\_

Expires Oct. 16

Keeps good only on purchase from Bel. & Only one coupon per washer or dryer

CLIP THIS COUPON

## MAYTAG CARLOAD COLOR CARNIVAL

Fabulous Savings • All Models • All Colors • Top Trade-Ins  
Unexcelled Service • Huge Selection • Immediate Delivery

**MAYTAG DEPENDABLE**

**PUSHBUTTON WASHERS**

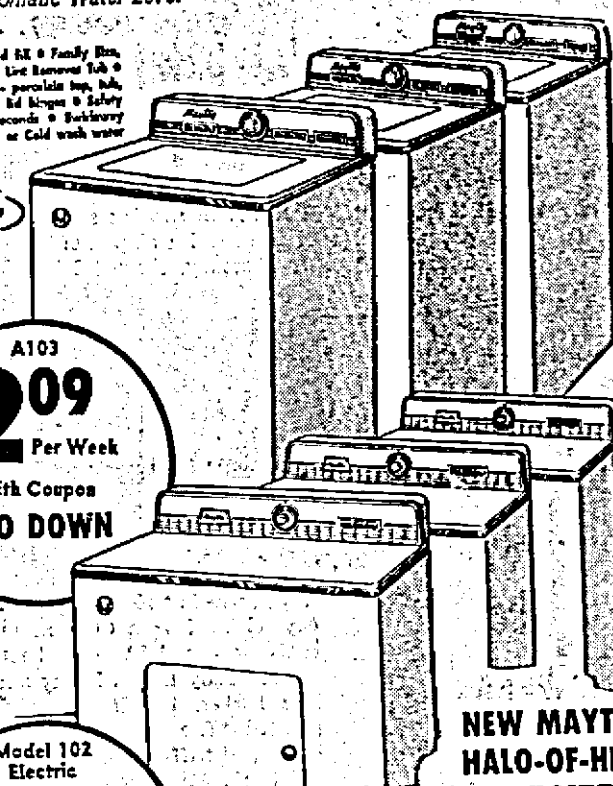
Easy Credit at Your Service

Now with Automatic Water Level

Control PLUS—

• Multi-cycle • Motorized EE • Family Size, Big Load Capacity with Live Remover Tub • 5-Way rust protection • porcelain top, tub, zinc cabinet, rustproof lid hinges • Safety lid stops action in seconds • Built-in wringer • Hot, Warm or Cold wash water

MAYTAG  
Red Carpet  
Service



A103

**2.09**  
Per Week

With Coupon

**NO DOWN**

Model 102  
Electric

**1.43<sup>95</sup>**  
with coupon

Gas

**1.68<sup>95</sup>**  
with coupon

**NEW MAYTAG  
HALO-OF-HEAT  
DRYER**

New Maytag Halo-of-Heat Dryer (without Electronic Control) at special budget prices. Dries quickly and economically. A gentle circle of low, even heat dries even delicate lingerie. No hot spots to overbake fibers.

REGULAR — WASH 'N WEAR — AIR FLUFF

Largest Display in the Area of

## MAYTAGS IN COLOR

COPPERTONE, YELLOW, TURQUOISE.

Extra Cash Savings

NOW ...

when you BUY ANY  
Maytag Washer and  
Gas Dryer. Hurry!

**NO DOWN**

## FREE ... HUGE SUPPLY OF TIDE

With Purchase of Any Maytag  
Extra Cash Savings When You  
Buy Both Washer and Dryer

SEE NANCY and ELM WATSON

HONEST  
TOP TRADE-INS  
FAST DELIVERY  
COMPLETE  
INSTALLATIONS  
LIVE  
DEMONSTRATIONS  
MON. & FRI. TIL 9 P.M.  
DAILY TIL 5:30 P.M.

BELLFLOWER      LAKEWOOD

# MAYTAG

## HOME LAUNDRY CENTER

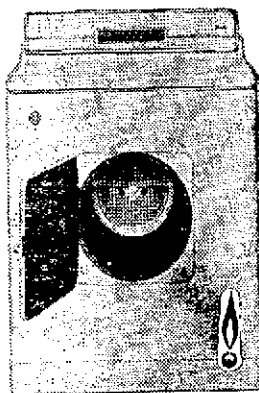
10055 ALONDRA      New Used Rentals      BELLFLOWER 866-3614

# DRYER HANDLES 9 DIFFERENT FABRICS IN ONE LOAD



Despite mixed load of synthetic fabrics, This Maytag Dryer dries without overbaking any.

All dried in the same load: Nylon®, Dacron®, Rayon®, Orlon® and so on. Not one overbaked. The secret is Maytag's Electronic Control and low, gentle heat. Moisture in the clothes tells the Electronic Control when to turn the dryer off—automatically. Never under-dries or overbakes. Clothes-drying now becomes a push-button job. No guessing for time or temperature. Of course, Maytag gives you a Regular fabrics setting too. Put all your natural fabrics in the same load. And again, nothing will overbake. (gas and electric models)



MODEL DG750

**Maytag Dryer**  
with Electronic Control

CLIP THIS COUPON

**\$10** VALID EXCLUSIVELY AT **\$10**

**BELLFLOWER-LAKEWOOD MAYTAG HOME LAUNDRY CENTER**

MAYTAG WASHER OR DRYER — LIMIT 1 to a sale

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

MODEL \_\_\_\_\_ SERIAL NO \_\_\_\_\_

Expires Oct. 16

Coupon good only on purchase from Oct. 4. Only one coupon per washer or dryer

CLIP THIS COUPON

## **MONDAY** **MAYTAG CARLOAD COLOR CARNIVAL**

Fabulous Savings • All Models • All Colors • Top Trade-Ins  
Unexcelled Service • Huge Selection • Immediate Delivery

**MAYTAG DEPENDABLE**  
**PUSHBUTTON WASHERS** Easy Credit at Your Service  
Now with Automatic Water Level

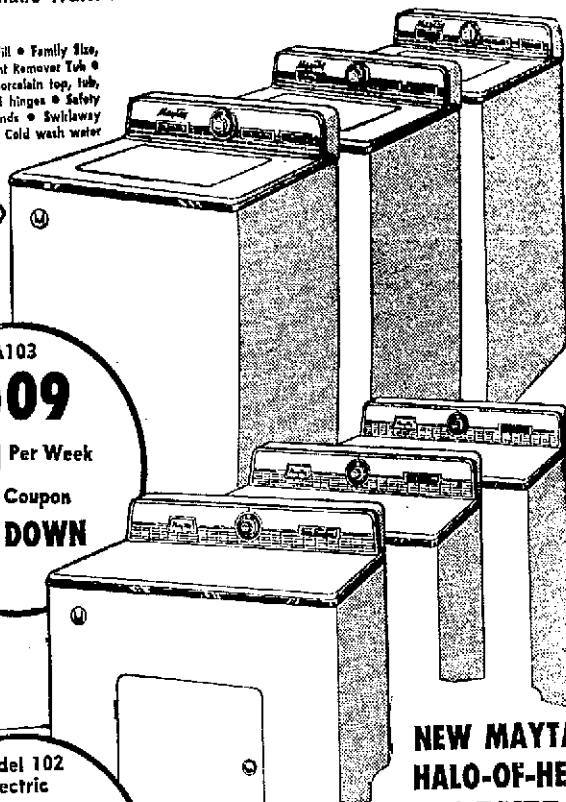
Control PLUS—

• Multi-cycle • Metered fill • Family Size,  
Big Load Capacity with Lint Remover Tube •  
3-Way rust protection — porcelain top, tub,  
sine cabinet, rustproof lid hinges • Safety  
lid stops action in seconds • Swirlaway  
Draining • Hot, Warm or Cold wash water

**MAYTAG**  
Red Carpet  
Service

A103  
**2<sup>09</sup>**  
Per Week  
With Coupon  
**NO DOWN**

Model 102  
Electric  
**143<sup>95</sup>** with coupon  
Gas  
**168<sup>95</sup>** with coupon



**NEW MAYTAG**  
**HALO-OF-HEAT**  
**DRYER**

New Maytag Halo-of-Heat Dryer (without Electronic Control) at special budget prices. Dries quickly and economically. A gentle circle of low, even heat dries even delicate lingerie. No hot spots to overbake fibers.

REGULAR — WASH 'N WEAR — AIR FLUFF

Largest Display in the Area of  
**MAYTAGS IN COLOR**  
COPPERTONE, YELLOW, TURQUOISE.

Extra Cash Savings  
**NOW . . .**  
when you BUY ANY  
Maytag Washer and  
Gas Dryer. Hurry!  
**NO DOWN**

**FREE . . . HUGE SUPPLY**  
**OF TIDE**  
With Purchase of Any Maytag  
Extra Cash Savings When You  
Buy Both Washer and Dryer

SEE NANCY and ELM WATSON

HONEST  
TOP TRADE-INS  
FAST DELIVERY  
COMPLETE  
INSTALLATIONS  
LIVE  
DEMONSTRATIONS  
MON. & FRI. 'TIL 9 P.M.  
DAILY 'TIL 5:30 P.M.

BELLFLOWER LAKEWOOD

**MAYTAG**

**HOME LAUNDRY CENTER**

New Used Rentals

10055 ALONDRA BELLFLOWER 866-3614





IT'S NO WONDER JIM NABORS has something to sing about as he's surrounded by a group of beautiful dancers. It's all part of "The Andy Griffith - Don Knotts - Jim Nabors Special" at 8 p.m. Thursday, channel 2 in COLOR.

**PIC(K)S  
of  
the  
WEEK**



WESTERN quartet on "The Danny Kaye Show" at 10 p.m. Wednesday, channel 2 in COLOR, includes (from left) Clint Eastwood, Buddy Ebsen, Danny and Fess Parker. They'll all participate in "The Ballad of Pinky Dan," a sheriff who has a battle with the notorious Rotten Brothers.



EVA GABOR and Bea Benaderet find something to laugh about at a spelling bee during "Petticoat Junction," 9:30 p.m. Tuesday, channel 2 in COLOR.

**OPEN SUNDAY 11 to 5**



20-PIECE ENSEMBLE INCLUDES

- 2 INNERSPRING MATTRESSES
- 2 MATCHING BOX SPRINGS
- 12 HOLLYWOOD LEGS
- Two Deluxe Pillows
- Two Upholstered Headboards

**OCTOBER MATTRESS SALE**

Two Complete **HOLLYWOOD BEDS**

**\$48** FULL PRICE Twin Size

**KING SIZE**

20-PIECE ENSEMBLE FROM **\$79**

**ORTHO REST-SET**

Mattress and Box Spring 10-year Guarantee. COMPLETE SET **\$4990**

**DISCOUNT BEDDING CO. INC.**

**15314 LAKEWOOD BLVD.** Between Compton & Alondra Blvd.

BELLFLOWER (As This Location Only) NEXT TO RECLUND PLAYER PIANO STORE

CASH, CREDIT LAYAWAY

MON. - THURS. 10 A.M. to 6 P.M.  
FRI. 10 A.M. to 5 P.M.  
SAT. 10 A.M. to 5 P.M.  
SUNDAY 11 A.M. to 5 P.M.

KING SIZE BEDS    QUEEN SIZE BEDS    LONG BOY BEDS

## PORTRAIT SPECIAL

Eye Baby Bunting, Father's Gone A-Hunting.  
Mother's Gone To Laurie Anne's With Baby Bunting

**BIG BEAUTIFUL  
8x10 SILVERTONE  
PORTRAIT**

**Only 96¢**

CHILDREN THRU AGE 12  
Permanent Prints in One Hour  
No Appointment Necessary

LIMITED TIME OFFER

Hours: 9:30 to 5:30—Closed Sun. & Mon.  
Sorry, One Per Family



Wendy Tryon  
of North Long Beach

**Laurie Anne Studio**

CHILDREN'S PORTRAITS OUR SPECIALTY

**419 LONG BEACH BLVD.**  
DOWNTOWN LONG BEACH

Across from Sears

**435-9212**



IT'S NO WONDER JIM NABORS has something to sing about as he's surrounded by a group of beautiful dancers. It's all part of "The Andy Griffith - Don Knotts - Jim Nabors Special" at 8 p.m. Thursday, channel 2 in COLOR.

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**OPEN SUNDAY 11 to 5**



20-PIECE  
ENSEMBLE  
INCLUDES

**OCTOBER  
MATTRESS SALE**

Two Complete  
**HOLLYWOOD BEDS**

**\$48** FULL PRICE  
Twin Size

• 2 INNERSPRING MATTRESSES • 2 MATCHING BOX SPRINGS • 12 HOLLYWOOD WOOD LEGS  
• Two Deluxe Pillows • Two Upholstered Headboards

---

**4'x7' KING SIZE  
BED  
ENSEMBLES  
FROM**

**\$79**

**ORTHO REST-SET**  
Mattress and Box Spring  
10-year  
Guarantee.  
COMPLETE SET

**4990**

**DISCOUNT BEDDING CO. INC.**  
**15314 LAKEWOOD BLVD.** Between Compton & Alondra Blvd.  
 BELLFLOWER (At This Location Only) TO 6-8603  
 NEXT TO BECKLUND PLAYER PIANO STORE

---

CASH, CREDIT LAYAWAY  
 Mon., Thurs., Fri., 10 a.m. to 7 p.m.  
 Tues., Wed., Sat., 10 a.m. to 6 p.m.  
 OPEN SUNDAY, 11 a.m. to 5 p.m.

KING SIZE BEDS    QUEEN SIZE BEDS    LONG BOY BEDS

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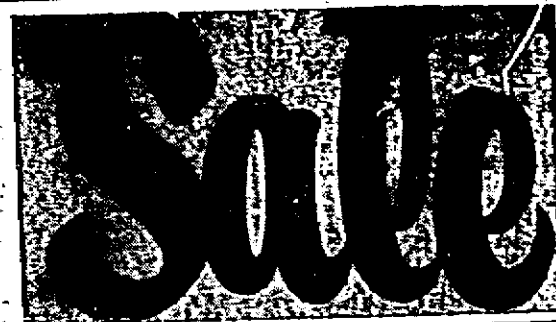
CHILDREN'S PORTRAITS OUR SPECIALTY

**419 LONG BEACH BLVD.** Across from Sears **435-9212**  
DOWNTOWN LONG BEACH





# ANNUAL FALL

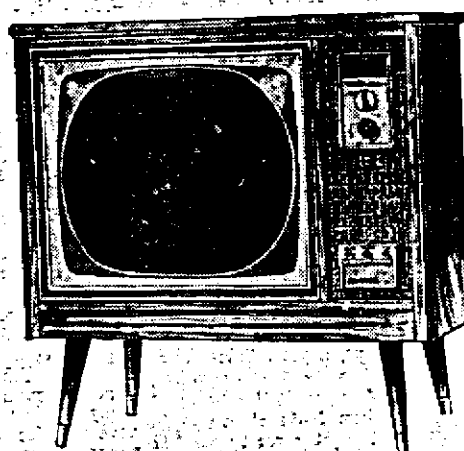


## ADMIRAL<sup>®</sup> COLOR TV

A LIMITED NUMBER OF  
RECTANGULAR TUBE MODELS  
AVAILABLE FOR DELIVERY

WE NOW FEATURE OUR OWN  
COLOR T.V. SERVICE DEPARTMENT

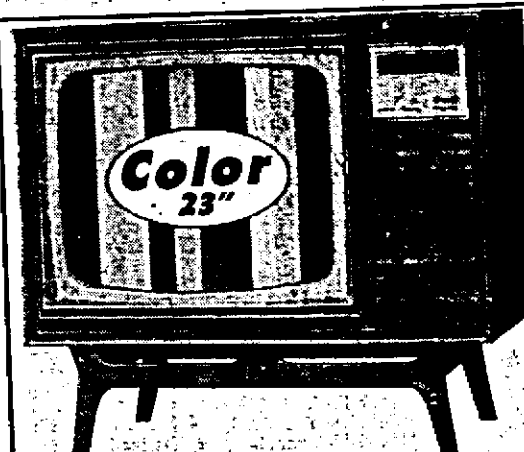
## WORLD SERIES SPECIALS



**THE CARLISLE**  
Masterpiece Color TV  
L7230 SERIES

Slim, Contemporary lowboy console styling in genuine veneers and hardwood solids. All new precision crafted horizontal chassis with Admiral-pioneered color circuitry. Just two color controls—easy to tune as black and white TV. Long range tuner for superior reception. Preset fine tuning automatically adjusts for clearest picture and sound. Full fidelity duo-cone speaker. 33 $\frac{1}{2}$ " h., 35 $\frac{1}{4}$ " w., 20 $\frac{1}{2}$ " d. L7231—Walnut, L7232—Mahogany.

**21" CONSOLE COLOR**  
**NO MONEY DOWN**  
**\$24.00 MONTHLY**



### Admiral.

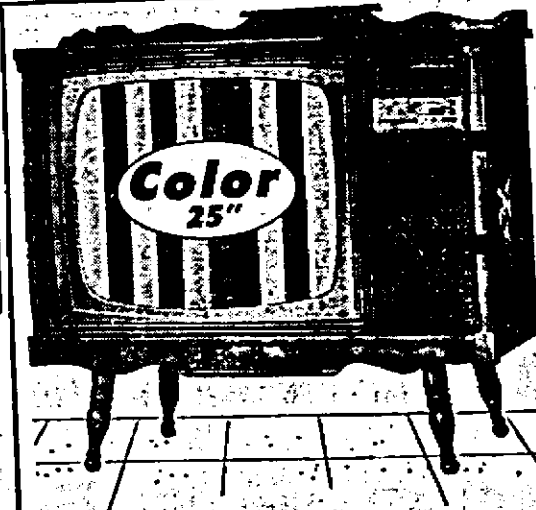
The MALDEN Model LG5311  
Masterpiece Color TV

(23" overall diagonal, 295 sq. ins. viewable area)

- Exclusive Admiral Tilt-Out Control Center
- Exclusive Admiral Color Fidelity Control\* allows you to tune Color and Black and White TV "as you like it."
- New Front Video Peaking Selector virtually eliminates picture "ghosts."
- Admiral electronic color balancer
- Precision crafted SP-26 Color Chassis
- 26,000 Volts of picture power
- Admiral's Automatic Degasser—a new color purifier
- All channel UHF/VHF Reception
- 23 $\frac{1}{2}$ " high, 33 $\frac{1}{2}$ " wide, 17 $\frac{1}{2}$ " deep

LG5311—Genuine Walnut Veneers and Selected Hardwood.  
\*Patent Pending

**23" RECTANGULAR COLOR**  
**NO MONEY DOWN**  
**\$31.00 MONTHLY**



The LANSFORD Model LG5515  
Masterpiece Series 25" Color TV

(25" overall diagonal, 295 sq. ins. viewable area)

- Exclusive "Tilt-Out" Control Center
- Tilt-Out for no stoop tuning
- Tilt-In for fine furniture look
- Admiral Exclusive Color Fidelity Control... see colors as you know them
- Admiral Automatic Degassing Circuit... guards against color impurities caused by magnetic interference
- Front Video Peaking Selector... eliminates ghosts in pictures
- Admiral Color Balancer Circuit... maintains proper ratio between colors
- 26,000 Volts of Picture Power... for brighter, sharper pictures
- Available with Admiral Sonar Remote Control (Opt. extra)
- Authentic Early American Styling in Fine Furniture Cabinets of Genuine Maple Veneers and Selected Hardwood Solids.

(32 $\frac{1}{2}$ " high, 36 $\frac{1}{4}$ " wide, 18 $\frac{1}{2}$ " deep)

**25" RECTANGULAR COLOR**  
**NO MONEY DOWN — 38.00 Monthly**

### Admiral.

Imperial DUPLIX 19  
No-Defrosting  
Freezer-Refrigerator  
MODEL ND1955



- SPACIOUS NEW ADMIRAL DUPLIX<sup>®</sup>  
ONLY 35 $\frac{1}{2}$ " WIDE—FITS IN THE SAME SPACE  
AS YOUR PRESENT REFRIGERATOR!
- 18.7 cu. ft. of space in a single cabinet only 35 $\frac{1}{2}$ " wide!
  - Full-size 12.1 cu. ft. No-Defrosting refrigerator, full-size, full-length 232 $\frac{1}{4}$ "-lb. No-Defrosting freezer!
  - Four full-width freezer shelves, six freezer door shelves!

## CLEARANCE PRICES ON ALL 1965 MODEL ADMIRAL REFRIGERATORS

COME IN EARLY FOR  
OUR LOWEST PRICES  
OF THE YEAR

Delivered—Installed—Served



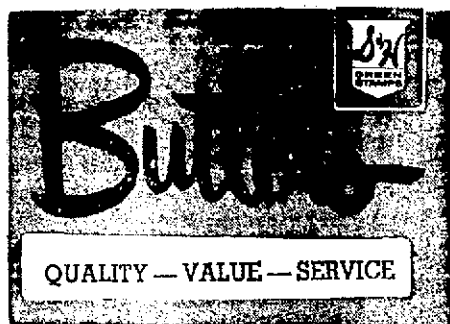
ND1955

ME 3-8101  
GA 3-0901

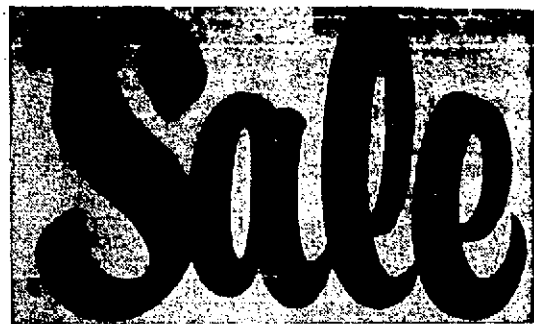
**OPEN SUNDAY**

12 NOON  
TILL 5:00 P.M.

MONDAY THRU FRIDAY 9:30 A.M. to 9:30 P.M.  
SATURDAY 9:30 A.M. to 5:30 P.M.



# ANNUAL FALL

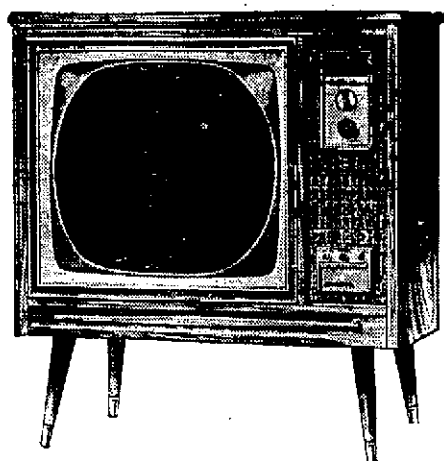


## ADMIRAL® COLOR TV

A LIMITED NUMBER OF  
RECTANGULAR TUBE MODELS  
AVAILABLE FOR DELIVERY

WE NOW FEATURE OUR OWN  
COLOR T.V. SERVICE DEPARTMENT

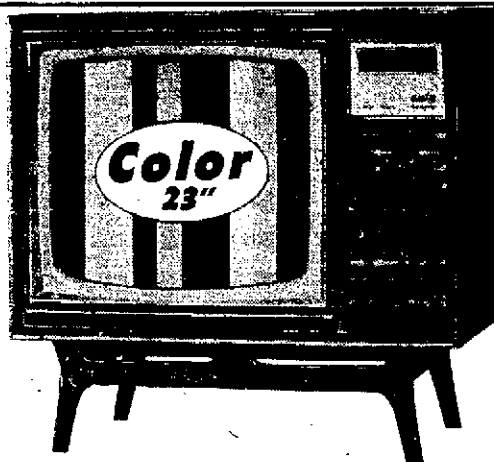
## WORLD SERIES SPECIALS



**THE CARLISLE**  
Masterpiece Color TV  
L7230 SERIES

Slim, Contemporary lowboy console styling in genuine veneers and hardwood solids. All new precision crafted horizontal chassis with Admiral-pioneered color circuitry. Just two color controls—easy to tune as black and white TV. Long range tuner for superior reception. Preset fine tuning automatically adjusts for clearest picture and sound. Full fidelity duo-cone speaker. 33½" h., 35¾" w., 20½" d. L7231—Walnut, L7232—Mahogany.

**21" CONSOLE COLOR**  
**NO MONEY DOWN**  
**\$24.00 MONTHLY**



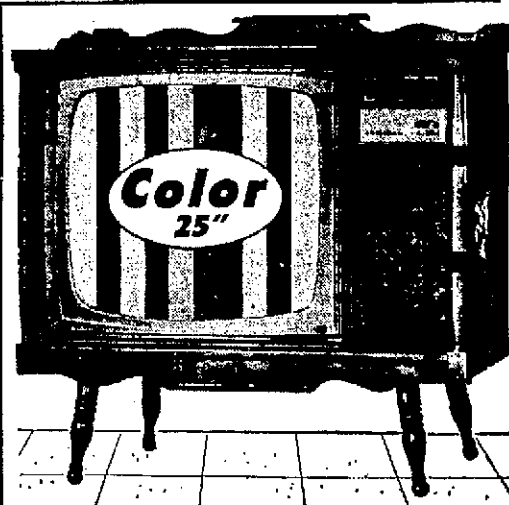
**Admiral.**  
The MALDEN Model LG5311  
Masterpiece Color TV

(23" overall diagonal, 285 sq. ins. viewable area)

- Exclusive Admiral Tilt-Out Control Center
- Exclusive Admiral Color Fidelity Control\* allows you to tune Color and Black and White TV "as you like it."
- New Front Video Peaking Selector virtually eliminates picture "ghosts."
- Admiral electronic color balancer
- Precision crafted SP-26 Color Chassis
- 26,000 Volts of picture power
- Admiral's Automatic Degasser—a new color purifier
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- 29½" high, 33¾" wide, 17½" deep

LG5311—Genuine Walnut Veneers and Selected Hardwood  
\*Patent Pending

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Tilt-Out for no stoop tuning  
Tilt-In for fine furniture look
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- Admiral Automatic Degassing Circuit... guards against color impurities caused by magnetic interference
- Front Video Peaking Selector... eliminates ghosts in pictures
- Admiral Color Balancer Circuit... maintains proper ratio between colors
- 26,000 Volts of Picture Power... for brighter, sharper pictures
- Available with Admiral Sonar Remote Control (Opt. extra)
- Authentic Early American Styling in Fine Furniture Cabinets of Genuine Maple Veneers and Selected Hardwood Solids.  
(32½" high, 38½" wide, 18½" deep)

TM of Admiral Corp.

**25" RECTANGULAR COLOR**  
**NO MONEY DOWN — 38.00 Monthly**

## Admiral®

Imperial DUPLEX 19

No-Defrosting  
Freezer-Refrigerator

MODEL ND1955



SPACIOUS NEW ADMIRAL DUPLEX®  
ONLY 35¼" WIDE—FITS IN THE SAME SPACE  
AS YOUR PRESENT REFRIGERATOR!

- 18.7 cu. ft. of space in a single cabinet only 35¼" wide!
- Full-size 12.1 cu. ft. No-Defrosting refrigerator, full-size, full-length 23¼-lb. No-Defrosting freezer!
- Four full-width freezer shelves, six freezer door shelves!

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COME IN EARLY FOR  
OUR LOWEST PRICES  
OF THE YEAR

Delivered — Installed — Serviced



ND1955

ME 3-8101  
GA 3-0901

**OPEN SUNDAY**

12 NOON  
TILL 5:00 P.M.

MONDAY THRU FRIDAY 9:30 A.M. to 9:30 P.M.  
SATURDAY 9:30 A.M. to 5:30 P.M.



## SUNDAY

October 3, 1965

## ★ PAID ADVERTISEMENT

7:15

13 Christopher: Schools

7:30

11 Mr. Wishbone, Jim Allan

13 Gospel Favorites (relig.)

8:00 A.M.

2 Pope Paul VI: New

Journey, Ancient Mission,

Richard C. Hottel, The

significance of Pope Paul

VI to the UN is explored

by 3 of the nation's 5

cardinals — Ritter (St.

Louis), McIntyre (L.A.)

and Shehan (Baltimore) —

plus Archbishop Iakovos

(Greek Orthodox).

4 Movie: "Cover Up,"

William Bendix (49)

7 Sun. Story Time (relig.)

9 Search: "Mission"

8:30

5 Herald of Truth (relig.)

7 Movie: "The I Don't

Care Girl," Mitzi Gaynor

9 Movie: "Big Boogie,"

Errol Flynn (57)

13 TV Gospel Time (relig.)

9:00 A.M.

2 Camera Three: "Feliks

Topolski, Chronidler and

Painter," Life and work.

5 Bishop's Hour, Bishop

Gerald Kennedy

11 Broken Arrow, J. Lupton

13 Variedades, R. Inglesias

9:30

2 Light of Faith (relig.)

4 Days of Awe, Donald

Davis, Joseph Wiseman.

Special "Eternal Light"

program is observance

of the Jewish high holy

days. Dramatic vignettes

11 Superman, Geo. Reeves

10:00 A.M.

2 Learning '65 (educ.)

4 This Is the Life (Luth.)

5 For Kids Only

7 Annie Oakley, G. Davis

9 Movie: "The Boss,"

John Payne (56)

11 135th Semi-Annual

Mormon Conference

(see "special")

13 Panorama Latino (Span.)

34 Escuela KMEX (English)

10:30

2 Movie: "Miss Grant

Takes Richmond,"

Lucille Ball (49)

4 I Believe, Karl Welser,

Graphic portrayal of

specialized training

given deaf children

5 Mormon Tabern. Choir

7 (Color) Beany &amp; Cecil

13 (Color) Faith for Today

34 Siempre Tuva (serial)

11:00 A.M.

4 AFL Football ("sports")

5 HOME BUYERS' GUIDE

★ Paul Langford visits new

homes throughout So. Calif.

7 (Color) Bullwinkle Show

13 Church in the Home

11:30

7 Discovery '65: "Whaling

Years." Recapturing life

and times of the Yankee

whalers, from Mystic

Conn., replica of whaling

community of the 1800's.

9 (Clr) Movie: "Mr.

Roberts," Henry Fonda

12:00 NOON

2 Movie: "Tarzan &amp; Ama-

zons," J. Weissmuller

5 Stories of the Century.

7 The Dispensers.

11 Cheyenne, Clint Walker.

13 Rev. Oral Roberts (relig.)

12:30

5 Movie: "Pawnee,"

George Montgomery (57)

7 770 on TV, Carl George

13 Social Security in Action

34 Quien lo Sabe? (quiz)

12:45

13 Reconciliation (relig.)

1:00 P.M.

7 Directions '66 (6th season

premiere): "Jonah," Gene

Troobnick, Biff McGuire.

First in series of 4

dramatic programs deal-

ing with epoch-marking

Biblical confrontations

able," John Wayne (45)

★

4 (Clr) The New Year 5726,

Dr. Maxwell William Bay,

Rabbi Hillel Silverman

(Shinai), Rabbi Albert M.

Lewis (Isiah).

5 WEIRD, WEIRD WORLD

★ by RELIABLE MORTGAGE

"Abbott &amp; Costello

Meet Frankenstein,"

Bela Lugosi (49)

7 Range Riders, J. Mahoney

8 COLOR PREMIERE!

★ "RIP VAN WINKLE"

Rufus Rose puppets.

13 Cavalcade of Books:

Dr. Jeanne Rivroire

11 "WAR ZONE"—Movie

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"They Were Expend-

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13 Voice of Calvary (relig.)

34 Grandes Ilusiones (serial)

1:30

2 Viewpoint, Jere Witter

Gladwin Hill talks of

N.Y. newspaper strike.

7 Issue &amp; Answers:

Sen. George L. Murphy

(R-Calif.), on Calif.

politics, the GOP, race

relations and the role of

artists in government.

9 Stan Richards, News

13 Cal's Corral (to 4 p.m.)

1:45

9 (Color) Movie: "Mr.

Roberts," Henry Fonda

2:00 P.M.

2 Face the Nation: Sen.

Russell B. Long (D-La.),

Senate Democratic whip.

4 (Clr) Existence (agric):

"Household Pest Control."

5 Movie: "Man from

Frisco," M. O'Shea (44)

7 Movie: "The Pirates,"

Judy Garland, Gene

Kelly (48)

2:30

2 Movie: "The Gunfighter,"

Gregory Peck (50)

4 (Clr) My Favorite Sermon

(Yom Kippur): Rabbi

Leonard Berman

3:00 P.M.

4 (Color) Quiz a Catholic

11 NCAA Football Tapes

(see "sports")

34 San Martin de Porres

3:30

4 (Color) Confrontation:

"How Do You Find

Meaning in Life?"

5 Peter Gunn, C. Stevens

13 GOLDEN WEST DANCETIME

★ POPULAR DANCE BANDS

4:00 P.M.

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First in 2-part drama

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Theodore C. Sorensen,

special counsel to JFK,

whose book "Kennedy

goes on sale tomorrow.

7 Topper Cartoon Fun

13 Bronco, Ty Hardin

5:00 P.M.

2 Mister Ed, Alan Young

Nobu McCarthy, James

Flavin, Oscar Beregi

(part 2). When the spies

strike back, Wilbur puts

Ed into a phony trance.

4 (Clr) College Report, Bob

Wright: "California, Here

We Come." Problems of

the population explosion.

7 Press Conference

11 "CHILLER" PRESENTED

★ BY UNION MORTGAGE

"Valley of the Zombies,"

Robert Livingston (46)

34 Toros (Tijuana bull-

fights), Alfredo Leal, Jose

Ramon Tirado, Jaime

Rangel (taped Aug. 8).

5:30

2 Ted Mack &amp; Original

Amateur Hour (midwest)



NOBU McCarthy transmits secret messages through dance movements during "Mister Ed" at 5 p.m. Sunday, channel 2.

4 (Clr) College Bowl, Robt. Earle, Dickinson tries for third win, meeting Mississippi College.

5 (Clr) Curt Masey Show.

7 (Clr) Movie: "Night of the Great Attack," Agnes Lauren (Ital., '60, 1st run)

9 Fractured Flickers

13 (Color) Rocky & Friends

6:00 P.M.

2 20th Century, Walter Cronkite (repeat): "The Farmer—Feast or Famine." Technological revolution, resulting in food surpluses and labor displacement.

★ SUNDAY—Headlines and

★ fascinating features.

FRANK McGEE, COLOR.

A look at Pope Paul VI, his life and his impact on both the Second Vatican Council and on modern religion.

★ "POLKA PARADE"—Color

★ Join the Family Fun

LIVE—FARMER JOHN

Musical salute to fall.

9 (Color) Surf's Up! Stan Richards, surfing films from Maui, Mawia Kohanaka.

13 (Color) Waldo's Cartoons

28 French Chef, Julia Child: "Cold Turkey Gallantime"

8:30

2 Ralph Story's L.A. Story spotlights a missing

matron (Mimi Boomhower), the Santa Monica pier and a locomotive

legend created by Jack Benny—that departs for

Anahela, Arusa and Cucamonga.

★ AMERICA IS BEAUTIFUL

★ Our Scenic Crisis—NBC

News Special, COLOR.

(see "special")

★ STEVE ALLEN HOSTS!

★ BEST OF LAUREL & HARDY

American Savings & Loan

(see "special")

11 Mark of Zorro, Guy Wil-

liams, Eugenia Paul

13 (Clr) Wally Gator Show

28 The Moscow Story. Tour

of Russia's capital city

7:00 P.M.

2 (Color) Lassie, Robert

Bray, Paul Newlan.

Lassie goes to the aid of

an injured seagull.

5 Grand Ole Opry, Boots

Randolph, Dottie West

7 (Color) Voyage to the

Bottom of the Sea,

Richard Basehart, Robert

Doyle, Teru Shimada.

Nelson goes to the rescue

of survivors of a sub-

marine sunk in 1945.

(In this segment, co-star

David Hedison gets his

first series kiss—from

Francisco Ruggieri)

11 Dennis the Menace, Jay

North (repeat premiere)

13 EXPEDITION—Underwater

★ Adventure on Atom Sub

"Saga of the Triton"

34 Domingos Alegres

7:30

2 (Clr) My Favorite Mar-

tian, Ray Walston, Bill

Bixby, Yvonne Craig,

Parley Baer. Tim is

forced into a shotgun

Mexican marriage

ceremony by a girl's irate

father.

★ WALT DISNEY—Part 2 of

"The Further Adventures

of GALLEGER," COLOR.

Roger Mobley, Edmond

O'Brien, Anne Francis,

Harvey Korman. Galle-

ger is assigned as

legman to a crusading

female reporter writing

an expose on the

condemned racket.

5 (Color) Color Me Jazz

(see "special")

# SUNDAY

October 3, 1965

## ★ PAID ADVERTISEMENT

13 Christopher: Schools 7:30

11 Mr. Wishbone, Jim Allan 13 Gospel Favorites (relig.) 8:00 A.M.

2 Pope Paul VI: New Journey, Ancient Mission, Richard C. Hottelet, The significance of the historic visit of Pope Paul VI to the UN is explored by 3 of the nation's 5 cardinals — Ritter (St. Louis), McIntyre (L.A.) and Shehan (Baltimore)—plus Archbishop Jakovos (Greek Orthodox).

4 Movie: "Cover Up," William Bendix (49)

7 Sun, Story Time (relig.) 9 Search: "Mission" 8:30

5 Herald of Truth (relig.) 7 Movie: "The I Don't Care Girl," Mitzl Gaynor

9 Movie: "Big Boogie," Errol Flynn (57)

13 TV Gospel Time (relig.) 9:00 A.M.

2 Camera Three: "Feliks Topolski, Chronicler and Painter," Life and work.

5 Bishop's Hour, Bishop Gerald Kennedy

11 Broken Arrow, J. Lupton

13 Variedades, R. Inglesias 9:30

2 Light of Faith (relig.) 4 Days of Awe, Donald Davis, Joseph Wiseman.

Special "Eternal Light" program is observance of the Jewish high holy days. Dramatic vignettes

11 Superman, Geo. Reeves 10:00 A.M.

2 Learning '65 (educ.) 4 This Is the Life (Luth.)

5 For Kids Only 7 Annie Oakley, G. Davis

9 Movie: "The Boss," John Payne (56)

11 135th Semi-Annual Mormon Conference (see "special")

13 Panorama Latino (Span.) 34 Escuela KMEC (English) 10:30

2 Movie: "Miss Grant Takes Richmond," Lucille Ball (49)

4 1 Believe, Karl Weber, Graphic portrayal of specialized training given deaf children

5 Mormon Tabern. Choir (Color) Beany &amp; Cecil

7 (Color) Faith for Today 34 Siempre Tuya (serial) 11:00 A.M.

4 AFL Football ("sports") 5 HOME BUYERS' GUIDE

★ Paul Langford visits new homes throughout So. Calif.

7 (Color) Bullwinkle Show 13 Church in the Home 11:30

7 Discovery '65: "Whaling Years," Recapturing life and times of the Yankee whalers, from Mystic, Conn., replica of whaling community of the 1800's.

9 (Clr) Movie: "Mr. Roberts," Henry Fonda, Jack Lemmon 12:00 NOON

2 Movie: "Tarzan &amp; Amazons," J. Weissmuller

5 Stories of the Century. 7 The Dispensers.

11 Cheyenne, Clint Walker. 13 Rev. Oral Roberts (relig.) 12:30

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7 770 on TV, Carl George

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First in series of 4 dramatic programs dealing with epoch-marking Biblical confrontations

able," John Wayne (45)

★ POPULAR DANCE BANDS 4:00 P.M.

4 (Clr) The New Year 5726, Dr. Maxwell William Bay,

Rabbi Hillel Silverman (Sinai), Rabbi Albert M. Lewis (Isaiah).

★ WEIRD, WEIRD WORLD by RELIABLE MORTGAGE

"Abbott &amp; Costello Meet Frankenstein," Bela Lugosi (49)

7 Range Riders, J. Mahoney

★ COLOR PREMIERE! ★ 'RIP VAN WINKLE'

Rufus Rose puppets. 13 Cavalcade of Books: Dr. Jeanne Rivroire 4:30

2 Insight, Fr. Ellwood Kelser: "A Thief Named Dismas," Beverly Garland, John Dehner.

First in 2-part drama about a modern Mary Magdalene, who finds her life an empty shell.

4 (Color) Meet the Press: Theodore C. Sorensen, special counsel to JFK, whose book "Kennedy" goes on sale tomorrow.

7 Topper Cartoon Fun 13 Bronco, Ty Hardin 5:00 P.M.

2 Mister Ed, Alan Young Nobu McCarthy, James Flavin, Oscar Beregi (part 2). When the spies strike back, Wilbur puts Ed into a phony trance.

4 (Clr) College Report, Bob Wright: "California, Here We Come." Problems of the population explosion.

7 Press Conference 11 "CHILLER" PRESENTED by UNION MORTGAGE

★ "Valley of the Zombies," Robert Livingston (46)

34 Toros (Tijuana bull-fights), Alfredo Leal, Jose Ramon Tirado, Jaime Rangel (taped Aug. 8). 5:30

2 Ted Mack &amp; Original Amateur Hour (midwest)

11 "WAR ZONE"—Movie BY UNION MORTGAGE

★ "They Were Expensible," John Wayne, 13 Voice of Calvary (relig.) 34 Grandes Ilusiones (serial) 1:30

2 Viewpoint, Jere Witter Gladwin Hill talks of N.Y. newspaper strike.

7 Issue &amp; Answers: Sen. George L. Murphy (R-Calif.), on Calif. politics, the GOP, race relations and the role of artists in government.

9 Stan Richards, News 13 Cal's Corral (to 4 p.m.) 1:45

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7 Movie: "The Pirates," Judy Garland, Gene Kelly (48) 2:30

2 Movie: "The Gunfighter," Gregory Peck (50)

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A look at Pope Paul VI, his life and his impact on both the Second Vatican Council and on modern religion.

8 "POLKA PARADE"—Color ★ Join the Family Fun LIVE—FARMER JOHN

Musical salute to fall. 9 (Color) Surf's Up! Stan Richards, surfing films from Maui, Mawia Kohanaka.

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2 Ralph Story's L.A. Story spotlights a missing matron (Mimi Boomhower), the Santa Monica pier and a locomotive legend created by Jack Benny—that departs for Anaheim, Azusa and Cucamonga.

4 AMERICA THE BEAUTIFUL ★ Our Scenic Crisis—NBC News Special. COLOR. (see "special")

8 STEVE ALLEN HOSTS! ★ BEST of LAUREL & HARDY American Savings & Loan (see "special")

11 Mark of Zorro, Guy Williams, Eugenia Paul

13 (Clr) Wally Gator Show 28 The Moscow Story. Tour of Russia's capital city 7:00 P.M.

2 (Color) Lassie, Robert Bray, Paul Newlan. Lassie goes to the aid of an injured seagull.

5 Grand Ole Opry, Boots Randolph, Dottie West

7 (Color) Voyage to the Bottom of the Sea, Richard Basehart, Robert Doyle, Teru Shimada. Nelson goes to the rescue of survivors of a sub-

marine sunk in 1945. (In this segment, co-star David Hedison gets his first serious kiss—from Francoise Ruggieri)

11 Dennis the Menace, Jay North (repeat premiere)

13 EXPEDITION—Underwater ★ Adventure on Atom Sub "Saga of the Triton"

34 Domingos Alegres 7:30

2 (Clr) My Favorite Martian, Ray Walston, Bill Bixby, Yvonne Craig, Parley Baer. Tim is forced into a shotgun Mexican marriage ceremony by a girl's irate father.

4 WALT DISNEY—Part 2 of ★ "The Further Adventures of GALLEGRHER," COLOR.

Roger Mobley, Edmond O'Brien, Anne Francis, Harvey Korman. Gallegrher is assigned as legman to a crusading female reporter writing an expose on the confidence rackets.

5 (Color) Color Me Jazz (see "special")

9 (Clr) Movie: "The Racers," Kirk Douglas, Gilbert Roland, Cesar Romero, Katy Jurado ('55—1st run)

11 Bachelor Father, Forsythe

13 SURVIVAL—Deadly peril ★ In Texas Tornado Alley near Wichita Falls

28 Turn of the Century: "Party Lines, Inc." 8:00 P.M.

2 (Color) Ed Sullivan Show with Judy Garland, Sophie Tucker, Jackie Vernon, Tom Jones, Topo Gigio, Marquis Chimps, Leyte Filipiniana,

7 "The FBI" ★ Efram Zimbalist Jr. brought to you by FORD

with Robert Blake, Alejandro Rey, R. G. Armstrong, Tina Mangosing. Apache, who killed his wife's attacker, breaks jail when his wartime C.O., Erskine, fails to keep his promise to meet with him.

11 Profiles in Courage: "Mary S. McDowell," Rosemary Harris, Quaker school teacher refuses to sign a loyalty oath

13 (Clr) Ripcord, Ken Curtis

28 Conversations: Theodore Bikel

34 Trid Trid! 8:30

4 BRANDED—Smash Western ★ adventure, starring CHUCK CONNORS, COLOR.

with Karen Steele, Larry Pennell, Bruce Bennett. A case of mistaken identity leads a budding gunlinger into thinking he's killed McCord, and he accepts a hero's reward for the deed.

5 EASTERN MORTGAGE CO. ★ "NO MAN OF HER OWN" Clark Gable, Carole Lombard A 1932 film.

13 (Color) Impact, Don Reynolds: "Breakthru"

28 Theater 28: "Dandy Dick," Newton Blick. Victorian comedy by Arthur Wing Pinero.

34 El Empresario (music) 9:00 P.M.

2 Perry Mason, James Noah, G. B. Atwater, Peter Helm, Louise Latham. Mason returns to his alma mater and defends a professor accused of murdering his arrogant colleague.

★ Sports Today

AFL FOOTBALL, 11 a.m., in color, ch. 4, is a clash between the Oakland Raiders and Buffalo Bills at Buffalo Stadium, Herb Carniel and Andy Robustelli mikeside.

NCAA FOOTBALL, 3 p.m., ch. 11, brings Bill Welsh with tapes of yesterday's University Park (Pa.) clash between UCLA and Pennsylvania State.

4 BONANZA—TV's top show ★ L. GREENE, D. BLOCKER, M. LANDON. COLOR.

Ed Begley gueststars as an attempt to transport nitroglycerine over the mountains by mule-pack leads to sudden death for one of the five men

7 (Color) Movie: "State Fair," Pat Boone, Bobby Darin, Pamela Tiffin, Ann-Margaret, Alice Faye, Tom Ewell ('62-1st run).

11 Trojan Iuiddle, John McKay, Tom Kelly.

13 Adventure Theater: 34 La Hora de Raul Astor 9:30

11 Opinion in the Capital: Crown Prince Harald of Norway

13 Dan Smoot Reports 34 Teatro 34 (drama) 9:45

9 Hollywood & the Stars, Joseph Cotten: "They Went That-a-Way."

13 Capitol Rept., D. Jackson 10:00 P.M.

2 Candid Camera, Duward Kirby. Car mechanics have troubles with women drivers.

4 THE WACKIEST SHIP IN ★ THE ARMY, New Laugh-action hit. COLOR.

Jack Warden, Gary Collins, Michael Ansara, Bill Zuckert, Alizia Gur (former Miss Israel). The Kiwi heads for a Japanese-held island to recover four tons of U.S. gold hidden in a cave.

11 News, Larry Burrell

13 (Color) The Ski Show 10:15

9 Special '65: "Mooney vs. Fowle." Two Florida high school football coaches battle for title 10:30

2 What's My Line? J. Daly

5 Men at the Top (see "special")

11 Louis E. Lomax Show Guest: John Roussetot, PR director of JBS.

13 Changing Times, Ed Hart 10:45

13 (Clr) Passport to Profit 11:00 P.M.

2 Sun. News, Bill Stout

4 (Clr) KNBC Report, Lee Giroux, Dick John with NBC films of Pope's departure from Rome.

5 Open End, David Susskind: "Sex Education—What Should We Teach and Tell Our Children?" (repeat).

13 Movie: "Adventures at Rugby," Freddie Bartholomew (40). 11:15

2 Movie: "Family Honey-moon," Fred MacMurray

4 The Saint, Roger Moore

7 Bob Young with News

9 Bus Stop, Geraldine Brooks, David Hedison 11:30

7 Pope Paul leaves Rome



## SPECIAL

**POPE'S VISIT PREVIEWS**—Monday's visit of Pope Paul VI to the U.S. and the U.N. is previewed during an hour's special at 8 a.m., ch. 2; and during "Sunday" at 6 p.m., ch. 4. (See log listings for details.) The Pontiff's departure from Rome will be seen via Early Bird satellite at 11 p.m. on ch. 4 and at 11:30 p.m. on ch. 7.

**HIGH HOLY DAYS**—Significance of the Jewish High Holy Days are explained during two special broadcasts on channel 4, at 9:30 a.m. and at 4 p.m. Details are in log.

**MORMON CONFERENCE**—The 135th semi-annual general conference of the Church of Jesus Christ of Latter-Day Saints is highlighted in a 2-hour telecast at 10 a.m., ch. 11. Spotlights are the church's 92-year-old president, David O. McKay, and the world-renowned Tabernacle Choir.

**AMERICA THE BEAUTIFUL**—Urban and suburban deterioration, and plans to correct it, are examined by Chet Huntley during a Ted Yates-produced color hour at 6:30 p.m., ch. 4. Detroit and Boston areas are spotlighted as we view eyesores created by the population explosion.

**BEST OF LAUREL & HARDY**—The career of the two film comedians, from the advent of talkies, is narrated by Steve Allen at 6:30 p.m., ch. 9, in a special hour utilizing the best moments of the 88 movies in which they teamed during their 24 years of comedy headliners.

**COLOR ME JAZZ**—Mel Torme is host to June Christy, Shelly Manne, Jennie Smith, Lou Rawls, Paul Horn and Teddy Buckner with his Dixieland All-Stars in an hour color taped at ch. 5 for showing at 7:30 p.m., as the first in a varied series of color entertainment specials.

**MEN AT THE TOP**—Premiere. Host Mike Vance and four college students ask questions of two business executives on how they rose to their present positions. Featured during the 10:30 p.m., ch. 5 opener are August Scott of International Rectifier Corp. and Daniel P. Bryant, president of Bekins Van and Storage Co.



# CRITIC'S CORNER

## Excerpted Reviews on Recent Television Programs

Program: "Bell Telephone Hour," aired last Sunday on channel 4.

Somebody at NBC had a fine idea in shifting the good, long-playing Telephone Hour to an early Sunday evening spot.

The low-key program, specializing in familiar music and big-name soloists, never fitted very well into its former late Tuesday evening spot.

But it seemed just the right kind of program for that period on Sunday. In its season premiere, the bi-weekly program took off with an hour of Jerome Kern music. It was a delight to ear and eye, particularly the eye that saw it in color. The sets were inspired—as so much design seems to be today—by the colorful, architectural paintings of Mondrian.

Soloists Ella Fitzgerald, Roberta Peters, Earl Wrightson, Nancy Dussault and John Davidson handled the composer's music with enthusiasm and verve—as did hostess Ginger Rogers.

Critic Cynthia Lowry of AP

Same old-fashioned choreography. Same old-fashioned singers.

No frug, guug or smug.

What a joy!

Critic Bert Resnik of "TeleVues"

★ ★ ★

Program: Various daytime serials that premiered last week.

Television's relentless parade of new soap operas accelerated with a vengeance. I had to watch them all, so please don't tell me your problems.

NBC-TV's new soaper, "Morning Star," was about a young woman whose parents met death in a fire, whose fiancé was killed in a traffic accident the day before their wedding, and who isn't happy at all. As an aspiring fashion designer, she will make her career in New York, complexes and all, and the result will probably show in next year's fashions. Even for soap operas, this one is awfully depressing.

A somewhat better soaper, "Paradise Bay," followed, also on NBC-TV, and stars Keith Andes as the manager of a radio station in a small seaside community in Southern California. The story smacked of distinct unreality by suggesting that the leading lady gave up a newspaper publisher to marry the fellow who turned out to be the radio station manager. Otherwise, however, the relationships of those in the community had a slight touch of reality and a reasonably contemporary flavor.

On the other hand, a new ABC-TV soaper, "Never Too Young," comes very close to irresponsible programming, dealing supposedly with typical teenagers, but emphasizing really the slimmest kind of beach bums, long-hair types and moldy-looking punks. This is really cynical programming in the guise of reality, with the effect of looking under the wrong rock. Patrice Wymore is cast as the mother of a teen-age girl, but if the opener was typical she will have little to do.

Critic Rick Du Brow of UPI

★ ★ ★

Program: Various game shows that premiered last week.

NBC's two new game shows didn't help one's spirits much.

One of these is called "Fractured Phrases," in which two teams of adults are urged to translate such groups of words as "owl of fizz hair Tuesday" into the sentence "Our love is here to stay," and "like hood D-day haws" into "I could eat a horse."

The other entry is "Let's Play Post Office," which is not the old children's game but one based on the reading of gag letters loaded with clues through which audience participants are supposed to identify the supposed writer. It was all pretty heavy going.

Sometimes it is hard to decide whether the daytime game shows or the sudy dramas cause the most exquisite pain.

Critic Cynthia Lowry of AP

Program: "Gidget," airing Wednesdays in COLOR on channel 7.

"Gidget" will undoubtedly be enjoyed by the people who made "Gidget" movie box-office successes—teenagers and parents who want to understand teenagers.

Critic Cynthia Lowry of AP

A show with promise in its premise.

Critic Dakn of "Variety"

As "Gidget," Sally Field is a natural and good little actress, but you have to have a strong stomach for this sort of stuff.

Critic Rick Du Brow of UPI



**ONLY 49<sup>95</sup>**

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BUY THE BEST PORTABLE TYPEWRITER AND GET A REAL GUARANTEE 6 Years or Both Parts and Labor

BRAND NEW *Brickrolls* TYPEWRITER

8000 Locust—Lakewood Center  
8334 E. 2nd St.—Salt Lake City

## HILL'S OCTOBER

## SAVINGS DAYS

**NOW IS THE TIME TO SAVE!! TREMENDOUS SAVINGS ON STORE-WIDE STOCK OF APPLIANCES SALE STARTS MONDAY, 8:30 A.M. SHARP!!**

FANTASTIC SAVINGS ON COLOR

### ZENITH TV

**ZENITH NEW "800" SPACE COMMAND**

ALL handcrafted — by Zenith — circuitry — simple — does not compromise quality with production — **SAVES**

**LOW-LOW PRICES**

**GREATER PICTURE BRIGHTNESS WITH ZENITH'S SUNSHINE COLOR PICTURE TUBE**

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**OCTOBER SAVINGS NOW ON NEW 1966 ZENITH STEREO!**

**Big Screen 19-IN. PICTURE**

**\$199<sup>83</sup>**

**FREE STAND**

**TOP TRADE-INS HUGE SELECTIONS FAST DELIVERY**

**MAYTAG** NOT DOWN

the dependable automatic

No matter what model you choose... you'll get the most important feature of all—MAYTAG DEPENDABILITY!

**Special Cash Savings When You Buy Both Washer and Dryer**

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OCTOBER SAVINGS NOW ON

## FRIGIDAIRE

FAMILY-SIZE 2-DOOR REFRIGERATOR



- No defrosting in roomy refrigerator section
- Large 128-lb. zero-zone freezer
- Extra deep door shelves
- Comes in colors: white, yellow, copper, turquoise

**FREE ICE DICTATOR With Purchase**

**\$198<sup>88</sup>**

**DELUXE 2-CYCLE WASHER**

- Deep Clean Action
- Grand 11-lb. Tub
- Automatic Soak Cycle
- Temperature Dial
- WDAAS

**\$148<sup>88</sup>**

**FLOWING HEAT DRYER**

- Dries Your Wash Faster, Softer Than Sunning
- New, Convenient Fabric Softener
- Pure No-Stone Lin Screen on Door, Perforated Enamelled Drum

**\$178<sup>88</sup>**

**FABULOUS FRIGIDAIRE FLAIR**

- Looks Built-In
- Installs in Minutes
- Eye-level Oven
- Automatic Oven

**\$248<sup>88</sup> PLUS CASE**

# CRITIC'S CORNER

## Excerpted Reviews on Recent Television Programs

**Program: "Bell Telephone Hour," aired last Sunday on channel 4.**

Somebody at NBC had a fine idea in shifting the good, long-playing Telephone Hour to an early Sunday evening spot.

The low-key program, specializing in familiar music and big-name soloists, never fitted very well into its former late Tuesday evening spot.

But it seemed just the right kind of program for that period on Sunday. In its season premiere, the bi-weekly program took off with an hour of Jerome Kern music. It was a delight to ear and eye, particularly the eye that saw it in color. The sets were inspired—as so much design seems to be today—by the colorful, architectural paintings of Mondrian.

Soloists Ella Fitzgerald, Roberta Peters, Earl Wrightson, Nancy Dussault and John Davidson handled the composer's music with enthusiasm and verve—as did hostess Ginger Rogers.

Critic Cynthia Lowry of AP

Same old-fashioned choreography. Same old-fashioned singers.

No frug, guug or smuug.

What a joy!

Critic Bert Resnik of "TeleVues"

★ ★ ★

**Program: Various daytime serials that premiered last week.**

Television's relentless parade of new soap operas accelerated with a vengeance. I had to watch them all, so please don't tell me your problems.

NBC-TV's new soap, "Morning Star," was about a young woman whose parents met death in a fire, whose fiancé was killed in a traffic accident the day before their wedding, and who isn't happy at all. As an aspiring fashion designer, she will make her career in New York, complexes and all, and the result will probably show in next year's fashions. Even for soap operas, this one is awfully depressing.

A somewhat better soap, "Paradise Bay," followed, also on NBC-TV, and stars Keith Andes as the manager of a radio station in a small seaside community in Southern California. The story smacked of distinct unreality by suggesting that the leading lady gave up a newspaper publisher to marry the fellow who turned out to be the radio station manager. Otherwise, however, the relationships of those in the community had a slight touch of reality and a reasonably contemporary flavor.

On the other hand, a new ABC-TV soap, "Never Too Young," comes very close to irresponsible programming, dealing supposedly with typical teenagers, but emphasizing really the slimiest kind of beach bums, long-hair types and moldy-looking punks. This is really cynical programming in the guise of reality, with the effect of looking under the wrong rock. Patrice Wymore is cast as the mother of a teen-age girl, but if the opener was typical she will have little to do.

Critic Rick Du Brow of UPI

★ ★ ★

**Program: Various game shows that premiered last week.**

NBC's two new game shows didn't help one's spirits much.

One of these is called "Fractured Phrases," in which two teams of adults are urged to translate such groups of words as "owl of fizz hair Tuesday" into the sentence "Our love is here to stay," and "like hood D-day haws" into "I could eat a horse."

The other entry is "Let's Play Post Office," which is not the old children's game but one based on the reading of gag letters loaded with clues through which audience participants are supposed to identify the supposed writer. It was all pretty heavy going.

Sometimes it is hard to decide whether the daytime game shows or the sudy dramas cause the most exquisite pain.

Critic Cynthia Lowry of AP

**Program: "Gidget," airing Wednesdays in COLOR on channel 7.**

"Gidget" will undoubtedly be enjoyed by the people who made "Gidget" movie box-office successes—teenagers and parents who want to understand teenagers.

Critic Cynthia Lowry of AP

A show with promise in its premise.

Critic Daku of "Variety"

As "Gidget," Sally Field is a natural and good little actress, but you have to have a strong stomach for this sort of stuff.

Critic Rick Du Brow of UPI



**ONLY 49.95**

BRAND NEW *Bricknell*

**HERMES HEADQUARTERS**

BUY THE BEST PORTABLE TYPEWRITER AND GET A REAL GUARANTEE 5 Years on Both Parts and Labor

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8806 Faculty-Lakewood Center

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## HILL'S OCTOBER

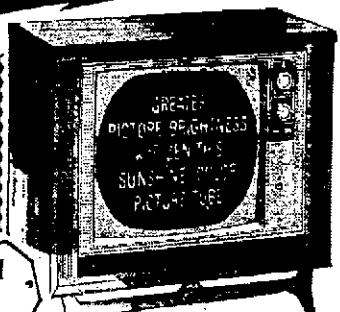
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- Installs in Minutes
- Eye-Level Oven
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*First in Quality and Service.*

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Our Own Service Dept. Backs Up What We Sell! 18 YEARS IN THE SAME LOCATION

**STORE HOURS:** Mon. & Fri. Even. Till 9 P.M. Tues.-Wed.-Thurs. & Sat. Till 6 P.M. CLOSED SUNDAYS



# MONDAY

October 4, 1965

- 4:30  
2 Pope Paul VI in New York, Winston Burdett, Charles Kuralt, Most Rev. Fulton J. Sheen  
4 Pope Paul VI in New York, Frank McGee, Rev. Robert A. O'Donnell, C.S.P.  
7 Pope Paul VI in New York, Howard K. Smith, Rev. Edward L. Heston, C.S.C.

## Sports Today

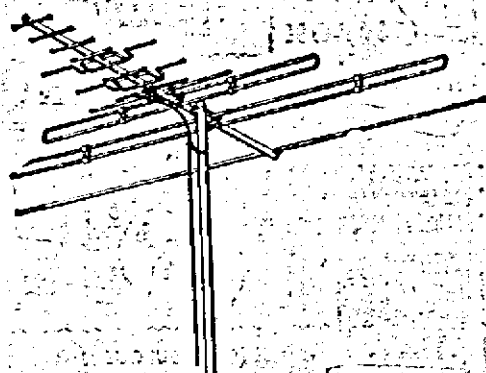
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BRUINS '65, 10:30 p.m., ch. 5, in color, has UCLA coach Tommy Prothro and Fred Hessler with Bruin action films, a look at both AAWU and Big 10 races to the Roses.

## Why Grow Old?

Former U.S. Air Force Physical Training Officer discovers amazing new way to stay young and healthy. HALF your age! NO diet, NO exercise, but MUST have back to back for YOU or your money back! Only \$100. Postpaid. Send TODAY! JACO, P.O. Box 24, Westminster, Calif.

# THE NEW WINEGARD H-2234 Ultra-Color Beam Antenna



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PETE & FRED'S ELECTRONICS

3808 ATLANTIC AVE., L. B. BIXBY KNOLLS

- 7:00 A.M.  
9 Bill Holly's Cartoons  
11 Hebrews & Israel  
7:30  
9 Pancake Man, Hal Smith  
11 The Hobo Kelly Show  
8:00 A.M.  
9 Bill Holly's Cartoons  
8:30  
9 Andy's Gang (cartoons)  
9:00 A.M.  
5 Yoga for Health  
9 King & Odie (cartoons)  
11 New Jack LaLanne Show  
13 News, George Nolen  
9:15  
9 Big Babysitter (cartoons)  
13 G'dpost: Soc. Studies (5)  
9:30  
5 The Romper Room  
11 Movie: "Flame & Sword," Terence Morgan (Br. '62), Sir Francis Drake.  
9:45  
9 Buckaroo 500, B. Weaver  
13 Guidepost to Spanish I  
28 French I & II  
10:00 A.M.  
9 Movie: "Angel Face," Jean Simmons, Robt. Mitchum (53)  
13 Guidepost to Spanish II  
10:15  
13 Your Fed'l Exec. Board  
10:30  
5 (Clr) World Adventures  
13 News, Bill Johns  
28 Primary Science (K2)  
10:45  
28 Culture Studies: Japan  
11:00 A.M.  
5 Divorce Court  
13 (Clr) Treasure, B. Burrud  
11:30  
9 Spectrum: Industr. Arts  
11 Sheriff John, J. Rovick  
13 (Color) Ruff 'n' Reddy  
23 Music (grade 3)  
12:00 NOON

- 5 Movie: "Hell's Half Acre," Wendell Corey (47)  
9 Sugarfoot, Will Hutchins  
28 Choice: Challenge for Modern Woman (premiere); "And Who Are You?" Marya Mannes, Rosiland Loring  
12:15  
13 (Color) Rocky & Friends  
12:30  
11 Racing film: "Five Roads to Victory"  
13 Dialing for Dollars, Alan Sloane  
28 French Chef, Julia Child: "Le Marquis au Chocolat"  
1:00 P.M.  
9 Movie: "Born to be Bad," Joan Fontaine (50)  
11 Movie: "Viva Villa!" Wallace Beery (34)  
13 (Clr) Vagabond: Jamaica  
28 In-Class Spanish, Science  
1:30  
2 Glynis, Glynis Johns  
5 Movie: "Hollywood Barn Dance," Ernest Tubbs  
13 (Clr) Movie: "Kentucky," Loretta Young, Richard Greene (38)  
2:00  
2 Joey Bishop Show  
11 Movie: "Viva Villa!" Wallace Beery, Leo Carrillo (34)  
2:30  
2 Edge of Night  
9 9 on the Line (interviews)  
3:00 P.M.  
2 The Secret Storm  
5 Burns and Allen Show  
7 (Clr) Movie: "Magnificent Obsession," Jane Wyman, Rock Hudson (54)  
9 9 on the Line (comment)  
13 (Color) Felix the Cat  
3:15  
4 (Color) KNBC Report  
3:30  
2 Loretta Young Theatre  
4 (Color) Survey '65  
5 December Bride  
9 Calvin & the Colonel  
11 The Hobo Kelly Show  
28 The Apothecary  
4:00 P.M.  
2 Sea Hunt, Lloyd Bridges  
4 (Color) Golden Voyage: "Valley of Rhine" (I)  
5 Our Miss Brooks  
9 Bill Stulla Shake Shop  
4:15  
13 (Color) Rocky & Friends  
4:30  
2 Movie: "Great Guns," Laurel & Hardy (41)  
4 Pope Paul VI in New York, Frank McGee, Rev. Robert A. O'Donnell. Highlights of morning's events, and resuming of live coverage.  
5 Newscene, H. Brundage  
9 Planet Patrol, Bill Stulla  
13 (Color) Lloyd Thaxton  
34 Operacion Ja-Ja  
5:00 P.M.  
5 (Clr) Shebang! C. Kasem  
7 News Hour, Baxter Ward  
9 (Clr) Astronaut (cartoon)  
11 Billy Barty's Big Show  
28 What's New?  
5:30  
4 (Color) Pope's Mass for Peace (Yankee Stadium)  
9 (Clr) Of Lands & Seas: "Wonderful Copenhagen," Arthur Dwey  
13 The Roy Rogers Show  
28 The Friendly Giant  
34 Un Canto de Mexico  
5:45  
28 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
5 Route 66, Martin Milner, Glenn Corbett, Janice Rule. Rich girls' beauty hypnotizes Tod and Linc.  
7 (Clr) Movie: "Scarlet Angel," Yvonne DeCarlo, Rock Hudson (52-1st run)

- 11 Winchell-Mahoney Time  
13 (Clr) Woody Woodpecker  
28 Animals of the Seashore  
34 Noticiero 34 (News)  
6:30  
9 Marshall Dillon, J. Arness  
13 Have Gun, Will Travel  
28 Cultural Anthropology: "Forces of Evolution"  
34 San Martin de Porres  
7:00 P.M.  
2 Walter Cronkite, News  
5 Rifleman, Chuck Connors  
9 Twilight Zone: "Mirror Image," Vera Miles, Martin Milner. Woman takes her twin's place on bus.  
11 Dennis the Menace, Jay North. Repeat series now airs nightly at this time.  
13 (Clr) Capture, Arthur Jones. Jungle life in Louisiana.  
28 Decision: "The Constitution in Action"  
7:30  
2 To Tell the Truth, Collyer  
5 (Clr) World Adventures: "Strange Gods of India"  
7 12 O'Clock High, Paul Burke, Gary Lockwood, Lee Meriwether. A long-time friend of Gallagher joins the group, but becomes a problem by taking unauthorized action to prove his ability.  
9 9th St. West, Sam Riddle  
11 The Soupy Sales Show  
13 (Clr) Holiday, Bill Burrud: "Hospitable France," with its 40,000 hotels, historical landmarks.  
28 Local Issue: "School Caste System," Georgia's segregated De Kalb County schools.  
8:00 P.M.  
2 I've Got a Secret, Steve Allen  
5 (Clr) Movie: "Desire," Marlon Brando, Jean Simmons (54). Napoleon and his thwarted first love.  
11 The Untouchables, Robt. Stack, Lee Marvin. Frustrated when his arrests don't stick, policeman revolts and forms illicit mob.  
13 (Color) Daring Ventures: "Bahia de Los Angeles"  
28 French Chef, Julia Child: "Le Marquis au Chocolat" (dessert cake)  
34 Comicos y Canciones  
8:30  
2 (Color) Pope Paul VI Mass for Peace (Yankee Stadium). Via tape.  
4 Huntley-Brinkley Report  
7 (Color) Pope Paul VI Mass for Peace (Yankee Stadium). Via tape.  
9 Movie: "My Gun Is Quick," Robert Bray, Pat Dorahue, Whitney Blake (57-1st run). Mickey Spillane's Mike Hammer.  
13 Hollywood Discotheque, Emperor Hudson with April and Nino, Dobie

- Gray, Jerry Naylor, Bonnie & the Treasures, Joe Tex, Brenda Holloway, Glen Campbell, Earldine Smith  
28 Cecil Brown: Red China's Harvest (8:40). Hour-long look at life behind the Iron Curtain, from mud-walled farm villages to the city of Peking.  
34 Musica, Risas y Estrellas  
9:00 P.M.  
2 (Color) KNBC Report  
11 (Clr) See the USA, Red Rowe: "Tour the State of Illinois"  
9:30  
4 (Color) Movie: "Merry Widow," Lana Turner, Fernando Lamas  
11 LeRoy Van Dyke Show, with Bill Anderson  
13 The Phil Silvers Show  
34 Telecinema: "Ritmo, Amor y Picardia"  
9:40  
28 Choice: Challenge for Modern Woman, Rosiland Loring (premiere): "And Who Are You?" Marya Mannes  
10:00 P.M.  
2 Steve Lawrence Show. Nashville's country music comes to Broadway in the persons of Eddy Arnold, Grandpa Jones, Boots Randolph, Minnie Pearl, Johnny Cash, the Jordanaires, the Stony Mountain Cloggers, the Tennessee Cutups and the Governor himself. Tennessee's Frank C. Clement.  
5 (Color) Newscene  
7 Ben Casey, Vincent Edwards, Nehemiah Persoff, Michael Ansara, Marilyn Mason. Aged revolutionary defies both Casey and his own son by setting up a command post in the hospital to recruit freedom fighters from among the patients.  
11 George Putnam, News with Pat Buttram  
13 Make the Scene, Al Lohman, Joan Shawlee, Marvin Kaplan join Mickey Mannes, Barbara Nichols  
28 New Orleans Jazz (10:10)  
10:15  
9 Allan Moll, News  
5 (Clr) Dick Enberg spts  
10:30  
5 (Color) Bruins '65 (see "sports")  
9 Teleplay: "Face Value," Raymond Burr  
13 (Clr) Bill Johns, News  
28 Cecil Brown (10:40)  
11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 Alfred Hitchcock Hour: "Black Curtain," Richard Basehart. Recovering his memory, amnesia victim finds he's a wanted murderer.  
7 Baxter Ward, News with Roger Grimsby (S.F.) Now 30 min.  
9 Movie: "Big Sky," Kirk Douglas (52)  
11 The Merv Griffin Show with Marle Torre, Les Allen  
13 Movie: "She's Dangerous," Walter Pidgeon  
11:15  
4 (Clr) Tonight, Joey Bishop with Dean Martin, Frank Sinatra, Juliet Prowse, Phil Foster, Jay Kennedy (Carson-gets). The night off after week-end appearances in Chicago.  
7 Nightlife, Les Crane, Nipsey Russell

## Pope's Visit

Coverage of history's first Papal visit to the United States, as the Pontiff arrives to address the UN and to offer a public Mass for peace, will be offered by all networks from 4:30 a.m. until 3 p.m., with NBC returning with evening coverage until 8 p.m. when the Pope departs from Kennedy airport for Rome. CBS and ABC will use taped "in pattern" coverage for evening events. Each network has engaged special advisers from the Catholic Church to team with regular newsmen. All regular programming will be preempted today, with covered activities of Pope Paul scheduled as follows:

6:30 a.m., welcoming ceremonies at Kennedy Airport  
7 a.m., motorcade through Queens and Manhattan to St. Patrick's Cathedral  
9 a.m., open audience at St. Patrick's Cathedral  
9:30 a.m., departure for meeting with President Johnson at Waldorf-Astoria, and back to chancery for luncheon  
12 noon, drive to UN  
12:30 p.m., address to UN General Assembly  
1 p.m., meeting with UN delegates, address to UN staff, private meeting with U Thant  
3 p.m., arrival at Holy Family Roman Catholic Church  
5 p.m., departure for Yankee Stadium  
5:30 p.m., outdoor Mass for peace at Yankee Stadium (colorcast)  
6:45 p.m., departure for visit to Vatican Pavilion at N.Y. World's Fair.  
7:30 p.m., arrives at Kennedy Airport  
8 p.m., departure for Rome



## 'Never Too Young'

Tony Dow, formerly with "Leave It to Beaver," and Tommy Rettig, a former video matter of "Lassie," have regular roles in ABC-TV's daily "Never Too Young" series.

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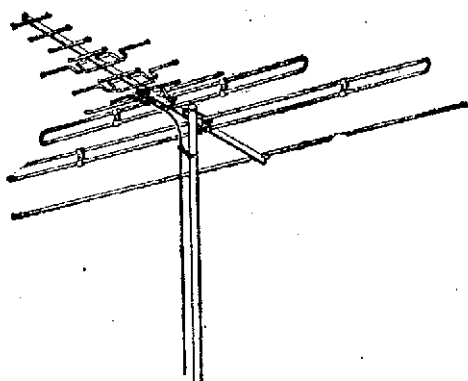
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- 7:30**
- 2 To Tell the Truth, Collyer
- 5 (Clr) World Adventures: "Strange Gods of India"
- 7 12 O'Clock High, Paul Burke, Gary Lockwood, Lee Merriwether. A long-time friend of Gallagher joins the group, but becomes a problem by taking unauthorized action to prove his ability.
- 9 9th St. West, Sam Riddle
- 11 The Soupy Sales Show
- 13 (Clr) Holiday, Bill Burrud: "Hospitable France," with its 40,000 hotels, historical landmarks.
- 28 Local Issue: "School Caste System." Georgia's segregated De Kalb County schools.
- 8:00 P.M.**
- 2 I've Got a Secret, Steve Allen
- 5 (Clr) Movie: "Desiree," Marlon Brando, Jean Simmons ('54). Napoleon and his thwarted first love.
- 11 The Untouchables, Robt. Stack, Lee Marvin. Frustrated when his arrests don't stick, policeman revolts and forms illicit mob.
- 13 (Color) Daring Ventures: "Bahia de Los Angeles"
- 28 French Chef, Julia Child: "Le Marquis au Chocolat" (dessert cake)
- 34 Comicos y Canciones
- 8:30**
- 2 (Color) Pope Paul VI Mass for Peace (Yankee Stadium). Via tape.
- 4 Huntley-Brinkley Report
- 7 (Color) Pope Paul VI Mass for Peace (Yankee Stadium). Via tape.
- 9 Movie: "My Gun Is Quick," Robert Bray, Pat Donahue, Whitney Blake ('57-1st run). Mickey Spillane's Mike Hammer.
- 13 Hollywood Discotheque, Emperor Hudson with April and Nino, Dobie
- 8:45**
- 11 Mr. Oakley—How's the Late Late Show?

- Gray, Jerry Naylor, Bonnie & the Treasures, Joe Tex, Brenda Holloway, Glen Campbell, Earldine Smith
- 28 Cecil Brown; Red China's Harvest (8:40). Hour-long look at life behind the Iron Curtain, from mud-walled farm villages to the city of Peking.
- 34 Musica, Risas y Estrellas
- 9:00 P.M.**
- 2 (Color) KNBC Report
- 11 (Clr) See the USA, Red Rover: "Tour the State of Illinois"
- 9:30**
- 4 (Color) Movie: "Merry Widow," Lana Turner, Fernando Lamas
- 11 LeRoy Van Dyke Show, with Bill Anderson
- 13 The Phil Silvers Show
- 34 Telecinema: "Ritmo, Amor y Picardia"
- 9:40**
- 28 Choice: Challenge for Modern Women, Rosiland Loring (premiere): "And Who Are You?" Marya Mannes
- 10:00 P.M.**
- 2 Steve Lawrence Show. Nashville's country music comes to Broadway in the persons of Eddy Arnold, Grandpa Jones, Boots Randolph, Minnie Pearl, Johnny Cash, the Jordanaires, the Stony Mountain Cloggers, the Tennessee Cutups and the Governor himself. Tennessee's Frank C. Clement.
- 5 (Color) Newscene
- 7 Ben Casey, Vincent Edwards, Nehemiah Persoff, Michael Ansara, Marilyn Mason. Aged revolutionary defies both Casey and his own son by setting up a command post in the hospital to recruit freedom fighters from among the patients.
- 11 George Putnam, News with Pat Buttram
- 13 Make the Scene, Al Lohman, Joan Shawlee, Marvin Kaplan join Mickey Manners, Barbara Nichols
- 28 New Orleans Jazz (10:10)
- 10:15**
- 9 Allan Moll, News
- 5 (Clr) Dick Enberg spts
- 10:30**
- 5 (Color) Bruins '65 (see "sports")
- 9 Teleplay: "Face Value," Raymond Burr
- 13 (Clr) Bill Johns, News
- 28 Cecil Brown (10:40)
- 11:00 P.M.**
- 2 News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 Alfred Hitchcock Hour: "Black Curtain," Richard Basehart. Recovering his memory, amnesia victim finds he's a wanted murderer.
- 7 Baxter Ward, News with Roger Grimsby (S.F.) Now 30 min.
- 9 Movie: "Big Sky," Kirk Douglas ('52)
- 11 The Merv Griffin Show with Marie Torre, Lee Allen
- 13 Movie: "She's Dangerous," Walter Pidgeon
- 11:15**
- 4 (Clr) Tonight, Joey Bishop with Dean Martin, Frank Sinatra, Juliet Prowse, Phil Foster, Jay Kennedy (Carson gets).
- the night off after week-end appearances in Chicago)
- 7 Nightlife, Les Crane, Nipsey Russell

## Pope's Visit

Coverage of history's first Papal visit to the United States, as the Pontiff arrives to address the UN and to offer a public Mass for peace, will be offered by all networks from 4:30 a.m. until 3 p.m., with NBC returning with evening coverage until 8 p.m. when the Pope departs from Kennedy airport for Rome. CBS and ABC will use taped "in pattern" coverage for evening events. Each network has engaged special advisers from the Catholic Church to team with regular newsmen. All regular programming will be preempted today, with covered activities of Pope Paul scheduled as follows:

- 6:30 a.m., welcoming ceremonies at Kennedy Airport
- 7 a.m., motorcade through Queens and Manhattan to St. Patrick's Cathedral
- 9 a.m., open audience at St. Patrick's Cathedral
- 9:30 a.m., departure for meeting with President Johnson at Waldorf-Astoria, and back to chancery for luncheon
- 12 noon, drive to UN
- 12:30 p.m., address to UN General Assembly
- 1 p.m., meeting with UN delegates, address to UN staff, private meeting with U Thant
- 3 p.m., arrival at Holy Family Roman Catholic Church
- 5 p.m., departure for Yankee Stadium.
- 5:30 p.m., outdoor Mass for peace at Yankee Stadium (colorcast)
- 6:45 p.m., departure for visit to Vatican Pavilion at N.Y. World's Fair
- 7:30 p.m., arrives at Kennedy Airport
- 8 p.m., departure for Rome

**11:30**

- 2 Movie: "Abandon Ship," Tyrone Power, Lloyd Nolan ('37)
- 7 Highlights of Day with Pope Paul VI
- 12:00**
- 5 Movie: "Unholy Four," Paulette Goddard
- 7 Nightlife, Les Crane, Pearl Bailey, Barry Sullivan, Jackie Mason, Ina Balin.
- 12:30**
- 11 Movie: "That Certain Woman," Bette Davis ('37)
- 13 Movie: "King of Wild Horses," Preston Foster ('47)
- 12:45**
- 9 Movie: "Angel Face," Jean Simmons, Robt. Mitchum ('53)
- 1:00**
- 4 News Wrap-Up
- 1:15**
- 2 Movie: "Devil to Pay," Ronald Colman, Loretta Young ('31)
- 2:15**
- 9 Allan Moll, News

## 'Never Too Young'

Tony Dow, formerly with "Leave It to Beaver," and Tommy Rettig, a former video master of "Lassie," have regular roles in ABC-TV's daily "Never Too Young" series.





# Pan and Fan Mail

I am interested in knowing whatever happened to Anthony Fiske, former star of "Hawaiian Eye."

The last I heard a few years ago was that there was friction between him and the producers.

Has he been blackballed out of TV or what?

J. Johnson, Long Beach  
Since "Hawaiian Eye" folded about three years ago, Anthony has appeared in a number of television shows including "Dick Van Dyke," "Combat" and

"Perry Mason."

He recently completed a movie with Elvis Presley. He currently is in Rome making a movie called "Tidal Wave."

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very loosely. There's nothing funny, to me, about a prisoner-of-war camp where many of our boys died because they couldn't get the proper food or the right medical treatment.

I don't see anything humorous in Navy officers acting like a bunch of boobs.

These offensive farces are repugnant to the memory of those boys whose lives were lost in defending our country. I wonder, too, what the parents of those boys feel when they watch this inane "entertainment."

Next, I suppose, some idiot will come up with a comedy about the Viet Nam war.

Mrs. H. Hulphord, Costa Mesa  
It would take an idiot.

What's happened to Leslie Uggams who used to be a featured singer on the "Sing Along With Mitch" program?

Bill Randsee, Garden Grove  
Miss Uggams is engaged

to an Australian businessman, Grahame Pratt, and the pair plan to wed this month.

She's scheduled for appearances on the "Ed Sullivan" and "Hullabaloo" programs. She has also been appearing in nightclubs and concerts.

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A friend of mine, though,

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Mrs. J. S. Talcord, San Pedro

The series was specifically taken from the title of the book, but does not limit itself to the characters or situations encompassed in the novel.

Your friend is probably referring to a highly-rated English serial called "Coronation Street." It was on the video scene—although not in the U.S.—before "Peyton Place."

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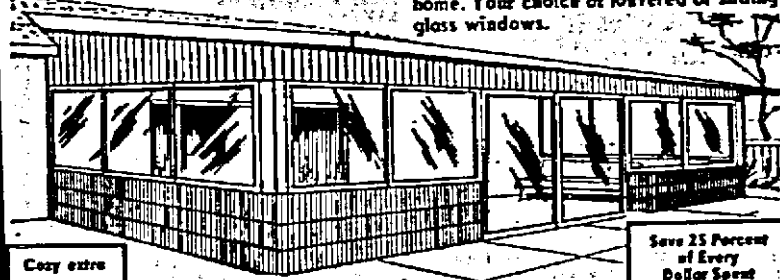
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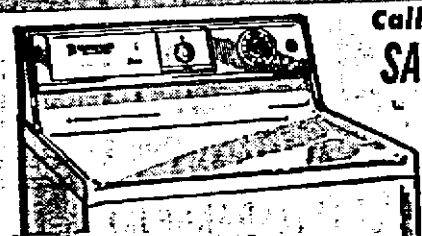
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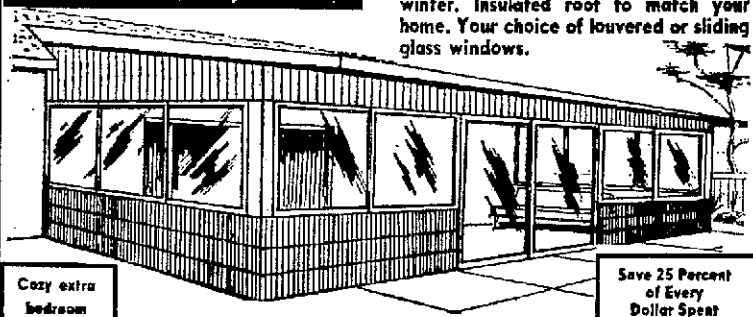
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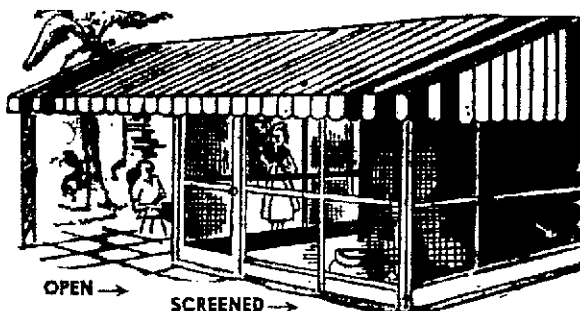
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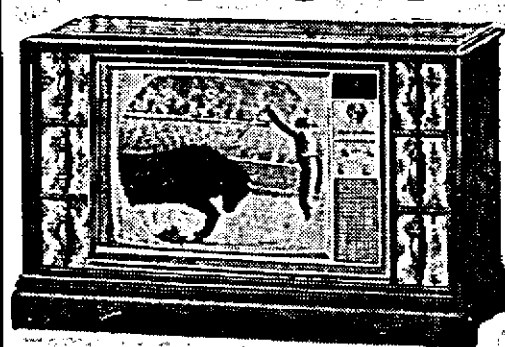
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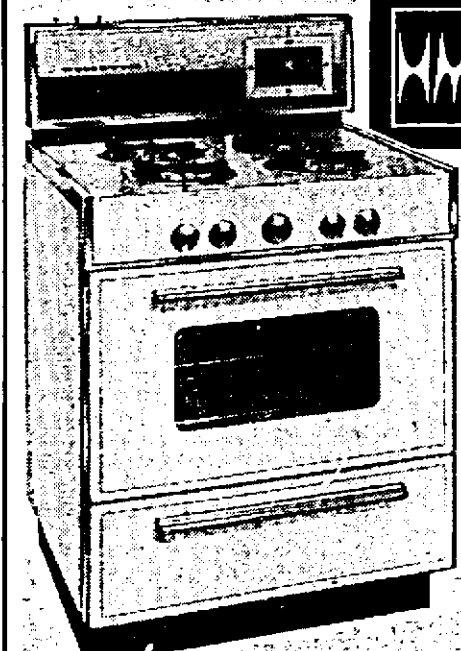
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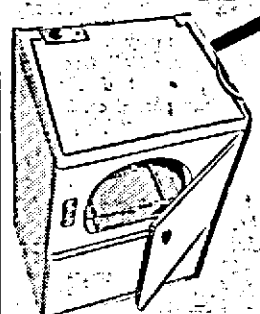
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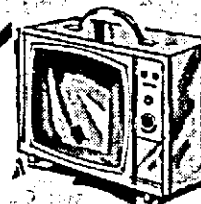
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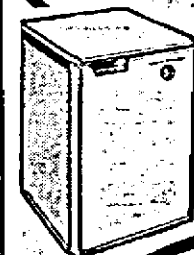


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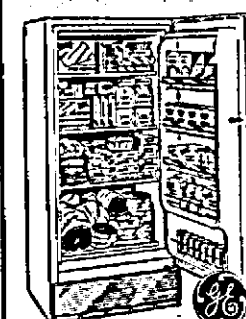
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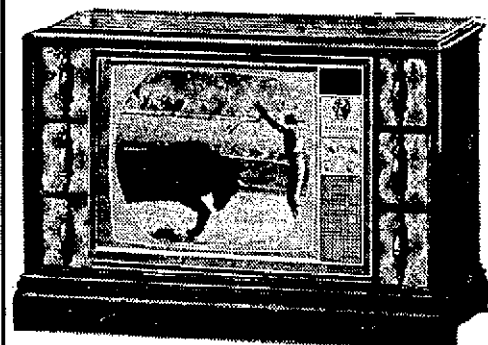
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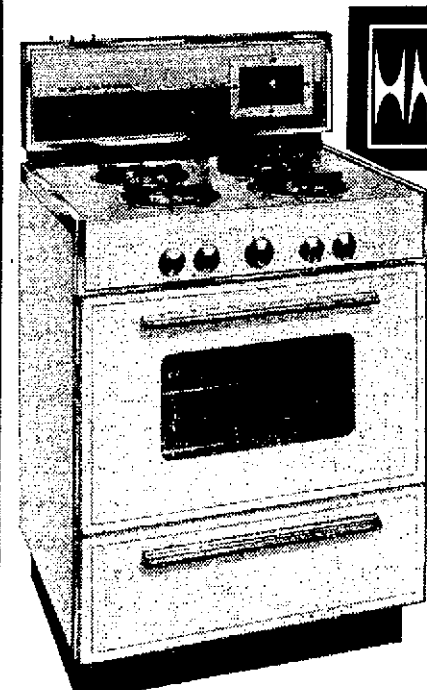
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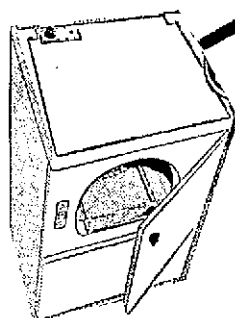
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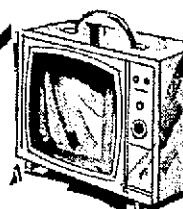
**BIG DOUBLE TRADE-IN ALLOWANCES!**

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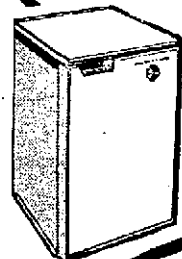
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G-E AUTOMATIC DRYER One Dial Fabric drying with safety start switch.



G-E PORTABLE TV The new "Adventurer" with solid state rectifier.

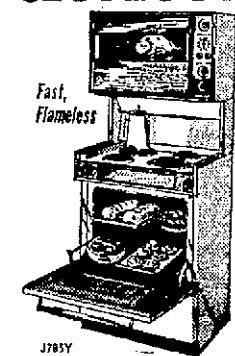


G-E DISHWASHER Famous Mobile Maid washes all your dishes with the flick of the switch.



G-E AIR CONDITIONER Maximum comfort at low cost, installs in just 30 seconds.

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**G.E. AMERICANA EYE-LEVEL RANGE**

Our quantity is limited, but while they last—they will be sold at this unbelievable low price!

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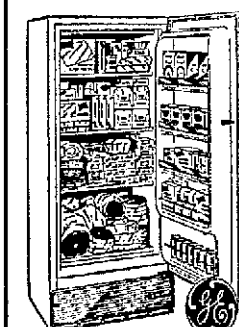
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- Surface Unit
- Exhaust Hood
- Disposal

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\$298<sup>88</sup> and up Pay \$10.88 per mo.

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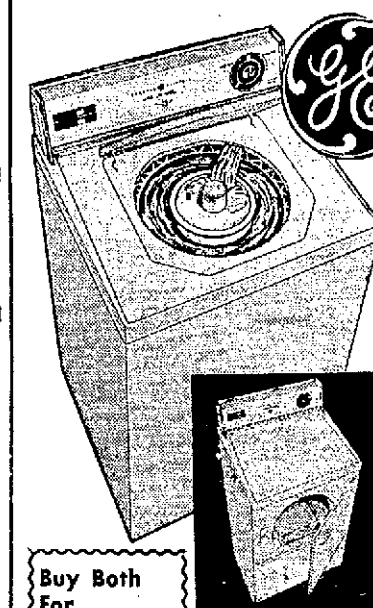


**G.E. 12 Cu. FT. FREEZER**

Lots of capacity for maximum frozen food storage.

BOND'S LOW PRICE \$179<sup>88</sup> Full Price Pay \$7.50 per mo.

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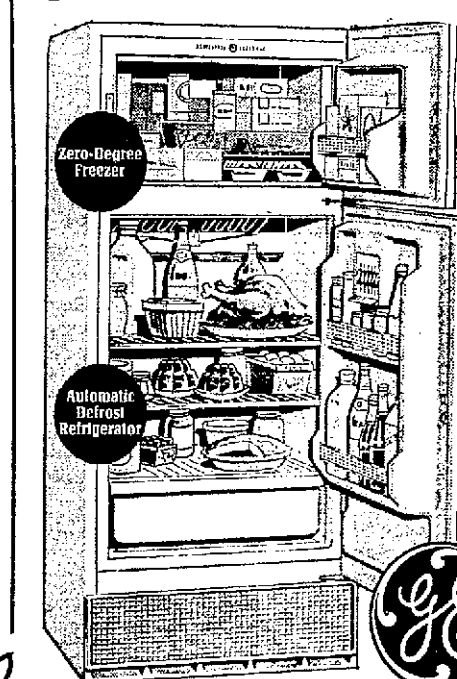
One full train box car just unloaded and ready for immediate installation—and at prices that just can't be beat! Big 14 lb. capacity with cold water wash and rinse.

SAVE NOW \$168<sup>88</sup> Full Price

Matching High Speed Dryer Here's this year's biggest bargain—High quality GE Dryer will dry your clothes fluffy soft and sunshine fresh in the shortest possible time. \$138<sup>88</sup> Full Price

Buy Both For \$138<sup>88</sup> per mo.

## CHOOSE NOW!



**General Electric FROST-PROOF Refrigerator-Freezer**

**LOWEST PRICE EVER!**

Put an end to messy defrosting forever with GE's exclusive frostproof system in this big family sized 12 cu. ft. refrigerator, available in gleaming white or sparkling copper-tone.

Another Bond's Big "BONUS BUY!"

\$228<sup>88</sup> Full Price Pay \$8.88 Per Mo.

**BIG DOUBLE TRADE-IN ALLOWANCES!**



BERT BOND, Owner

**SAVE UP TO 40% RECONDITIONED SPECIALS**

Amana 10-cu.-ft. Refrig. "As-is" special. \$39

G. E. 8-cu.-ft. Refrigerator. "Clean as a pin" inside and out. Ready for years of top service \$69

Westinghouse 8-cu.-ft. Refrig. Sparkling new finish, frozen food area, hydrator, meat kpr. \$79

**90 DAYS LIKE CASH** On All Reconditioned

Frigidaire Apt. Size. Top condition and ready for years of good service \$69

**GLISTENING LIKE NEW**

G-E 10-cu.-ft. Refrigerator Twin. crispers, frozen area, sparkling finish \$69

Frigidaire 11-cu.-ft. Refrigerator. Here's a sharp box with sparkling new exterior finish. \$79 Full price

Frigidaire 10-cu.-ft. Refrig. Cross-top freezer model with pull-out shelf hydrator. \$89

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# TUESDAY

October 5, 1965

## \* PAID ADVERTISEMENT

- 2 Health & Active Body  
4 The Modern World of William Shakespeare  
7 Guidelines: Electronics  
7:00 A.M.  
2 News with Mike Wallace  
4 (Color) Today, Arlene Francis, Ray Bradbury, Charles Aznavour  
7 Scope: "Sleep & Hypnotic Learning"  
9 Cartoon Show (to 10)  
11 Literature of Rome  
7:25  
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2 I Love Lucy, Lucille Ball  
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9:15  
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2 The Love of Life  
4 (Clr) Jeopardy, Fleming

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## WE RE-STYLE YOUR SHOES FOR ADDED BEAUTY & COMFORT

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(We'll Cut Out and Rebuild Vamp)  
(We'll Cut Out and Rebuild Toes)

Let Us Make Your Out-of-Style Shoes Wearable Again

## HENRY'S SHOE SERVICE

4376 ATLANTIC AVENUE  
Long Beach, Sissy Knolls Area — GA 6-3818

- 5 Divorce Court  
7 Young Set, Phyllis Kirk with Bishop Pike, Vera Zorina  
13 (Clr) Treasure, B. Burrud  
11:30  
2 Search for Tomorrow  
4 (Clr) Let's Play Post Office, Don Morrow  
9 Our America: "Beauty"  
11 Sheriff John, J. Rovick  
13 (Color) Ruff 'n' Reddy  
11:45  
2 The Guiding Light "special"  
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5 Route 66, Martin Milner  
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11 Winchell-Mahoney Time  
13 (Clr) Huckleberry Hound  
23 Criminal Man (final): "Theories of Imprisonment," revenge and rehabilitation.  
34 Noticiero 34 (News)  
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4 (Color) KNBC Report  
9 Marshal Dillon, J. Arness  
13 Have Gun, Will Travel  
23 Destruction of the Indian: "Heart of the Forest" of Brazil  
34 San Martin de Porres  
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4 (Color) American Jack Douglas: "Twin River Titan," St. Louis.  
5 Rifleman, Chuck Connors  
7 Sandy Koufax—the Incomparable (see "special")  
9 Twilight Zone: "The Monsters Are Due on Maple St.," Claude Akins, Jack Weston.  
11 Dennis the Menace  
13 (Clr) Wonders of World "Kashmir Adventures,"  
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11 The Untouchables, Robt. Stack, Dane Clark  
13 (Clr) American West, Jack Smith: "Wild Burros at Big Bear." Tour of the area includes national Burrow Derby.  
23 American Memoir: "Movies," from melodramas to the "new wave"  
34 Lluvia de Estrellas  
8:30  
2 (Clr) Red Skelton Hour In a George Appleby sketch, Patrice Munsel plays Clara with amnesia. She then sings "Summer-time," and joins Peter and Gordon in "You Don't Want My Love".  
4 (Color) Dr. Kildare II, Richard Chamberlain, Dean Stockwell, Andrew

- Prine. Devereux defies Kildare and hospital authority in general.  
5 ROLLER GAMES—LIVE  
\* LOS ANGELES vs. NEW YORK  
7 McHale's Navy, Ernest Borgnine. With McHale off AWOL, Parker uses the skipper's look-alike Italian cousin, Guiseppe, to convince Binghamton that he's suffering from battle fatigue.  
9 Movie: "My Gun Is Quick," Robert Bray (57)  
13 October Madness: The World Series (special)  
23 Cecil Brown: Court of Reason (8:40): "Should the U.S. Change Its Policy Toward China?"  
34 Videovox (music variety)  
9:00 P.M.  
4 (Color) Movie: "Wheeler Dealers," James Garner, Lee Remick, Jim Backus, Phil Harris, Louis Nye '63-1st run). Big-dealing Texan moves in on Wall Street, and a lady stock broker moves in on him.  
5 ROLLER GAMES—LIVE  
\* by RELIABLE MORTGAGE  
7 Troop, Forrest Tucker, Larry Storch. O'Rourke competes with desperadoes in holding up a stagecoach carrying a "deathbed confession" letter to Washington.  
11 October Madness: The World Series (special)  
13 David Susskind Theatre (see "special")  
9:30  
2 (Clr) Petticoat Junction, Bea Benaderet, Bobbie Jo counts on her Egyptian scarab "good luck" ring bringing her fortune in the annual spelling bee. But she loans it out once too often.  
5 ROLLER GAMES—LIVE  
\* by MAYWOOD BELL FORD  
7 Peyton Place I, Ryan O'Neal, Paul Langton. Rejection for Leslie, a visitor for Rodney.  
11 The Bill Anderson Show  
34 Guitarras (guitarists)  
23 Cecil Brown (9:40)  
10:00 P.M.  
2 CBS News Special: "Henry Moore—Man of Form" (see "special")  
"Henry Moore—Man of Form" (see "special")  
7 The Fugitive, David Janssen, Barry Morse, Jacqueline Scott, Charles Aldman, Frank Aletter, Tommy Rettig. A new witness, who left for overseas service before the start of Kimble's trial, now volunteers to testify to seeing a one-armed man near the murder scene.  
11 George Putnam News  
13 Make That Scene! Al Lohman, Joan Shawlee, Marvin Kaplan  
34 Toros de Espana (filmed bullfights from Spain)  
10:30  
5 Racing: "Watkins Glen"  
9 Teleplay: "Lonely Man," John Ireland  
13 (Clr) Bill Johns, News  
11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 Alfred Hitchcock Hour: "The Paragon," Joan Fontaine, Gary Merrill  
7 Baxter Ward, News  
9 Movie: "Holiday Affair," Janet Leigh, Robert Mitchum (49)  
11 The Merv Griffin Show  
13 Movie: "Notorious Gentleman," Charles Bickford (35)  
11:15  
4 (Color) Tonight, Johnny

## SPECIAL

**ADAMS AT NOON** — Premiere. Daily variety show, featuring discussions and interviews, hosted by Australian-born Brian Adams, with jazz pianist Calvin Jackson as musical director. Opener, at 12 noon, ch. 2, features Lloyd Thaxton and a USC sociologist discussing the teenage revolution.

**SANDY KOUFAX: The Incomparable** — Jim Healy chats with the Dodger southpaw about his early career, his recurring arm injury and his status as the world's most eligible bachelor — and with Walter O'Malley about the possibility of Sandy's becoming baseball's first \$100,000-a-year pitcher. Highlights of Koufax' career are seen in film clips, at 7 p.m., ch. 7, including the record-smashing fourth no-hitter hurled Sept. 9 against the Chicago Cubs at Dodger Stadium, and the Feller-passing strikeout mark set Sept. 21 at Milwaukee.

**OCTOBER MADNESS: The World Series—The excitement and thrills, successes and failures, of past series games are recalled in a David Wolper special to be seen at 8 p.m., ch. 5; 8:30 p.m., ch. 13 and 9 p.m., ch. 11. Included is action by Tuth, Dean, Medwick, Larsen, Koufax, Rhodes, Lava-getto, Mazeroski and others, plus a profile of this year's participants—the Minnesota Twins and Dodgers (7).**

**DAVID SUSSKIND THEATRE** — Premiere. Harold Pinter's startling drama, "The Dumb Waiter," alternating hilarity with terror while exposing the fears of two gunmen, is the first of 12 offerings by American repertory theatre companies to be seen at 9 p.m., ch. 13. Opener is by Chicago's Hull House Theatre group, as two persons, routinely enduring an unnatural existence, become their own victims.

**HENRY MOORE: Man of Form**—Charles Collingwood profiles the 67-year-old English sculptor, compared to such artists as Michelangelo and Rodin, as he talks with Moore, looks into his life, his works and his sources of inspiration. Spotlighted during the 10 p.m. hour, ch. 2, is the massive 2-piece reclining figure which has just been installed in a reflecting pool in the plaza of New York's Lincoln Center for the Performing Arts.

Carson, Bill Cosby, Carol Anderson, George Segal, Paul Revere & the Raiders

- 11:30  
2 Movie: "The Four Posters," Rex Harrison, Lilli Palmer (53)  
7 Nightlife, Les Crane, Johnny Rivers, Rod Serling & John Guedel on Emmy awards.  
12:00  
5 Movie: "Dr. Broadway," Macdonald Carey (42).  
12:30  
11 Movie: "I Love You Again," Wm. Powell (40)  
13 Movie: "I Was a Prisoner on Devil's Island," Donald Woods (41)

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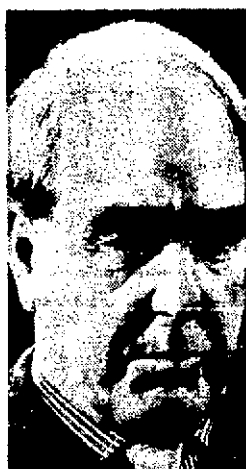
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- 34 Lluvia de Estrellas

8:30

- 2 (Clr) Red Skelton Hour In a George Appleby sketch, Patrice Munsel plays Clara with amnesia. She then sings "Summertime," and joins Peter and Gordon in "You Don't Want My Love".

- 4 (Color) Dr. Kildare II, Richard Chamberlain, Dean Stockwell, Andrew

Prine, Devereux defies Kildare and hospital authority in general.

**5 ROLLER GAMES—LIVE****\* LOS ANGELES vs. NEW YORK**

- 7 McHale's Navy, Ernest Borgnine. With McHale off AWOL, Parker uses the skipper's look-alike Italian cousin, Guiseppe, to convince Binghamton that he's suffering from battle fatigue.

- 9 Movie: "My Gun Is Quick," Robert Bray ('57)

- 13 October Madness: The World Series (special)

- 28 Cecil Brown: Court of Reason (8:40): "Should the U.S. Change Its Policy Toward China?"

- 34 Videovox (music variety)

9:00 P.M.

- 4 (Color) Movie: "Wheeler Dealers," James Garner, Lee Remick, Jim Backus, Phil Harris, Louis Nye '63-1st run). Big-dealing Texan moves in on Wall Street, and a lady stock broker moves in on him.

- 5 ROLLER GAMES—LIVE

**\* by RELIABLE MORTGAGE**

- 7 F Troop, Forrest Tucker, Larry Storch. O'Rourke competes with desperadoes in holding up a stagecoach carrying a "deathbed confession" letter to Washington.

- 11 October Madness: The World Series (special).

- 13 David Susskind Theatre (see "special")

9:30

- 2 (Clr) Petticoat Junction, Bea Benaderet. Bobbie Jo counts on her Egyptian scarab "good luck" ring bringing her fortune in the annual spelling bee. But she loans it out once too often.

- 5 ROLLER GAMES—LIVE

**\* by MAYWOOD BELL FORD**

- 7 Peyton Place I, Ryan O'Neal, Paul Langton. Rejection for Leslie, a visitor for Rodney.

- 11 The Bill Anderson Show

- 34 Guitarras (guitarists)

- 28 Cecil Brown (9:40)

10:00 P.M.

- 2 CBS News Special: "Henry Moore—Man of Form" (see "special")

- "Henry Moore—Man of Form" (see "special")

- 7 The Fugitive, David Janssen, Barry Morse, Jacqueline Scott, Charles Aldman, Frank Aletter, Tommy Rettig. A new witness, who left for overseas service before the start of Kimble's trial, now volunteers to testify to seeing a one-armed man near the murder scene.

- 11 George Putnam News

- 13 Make That Scene! Al Lohman, Joan Shawlee, Marvin Kaplan

- 34 Toros de Espana (filmed bullfights from Spain)

10:30

- 5 Racing: "Watkins Glen"

- 9 Teleplay: "Lonely Man," John Ireland

- 13 (Clr) Bill Johns, News

11:00 P.M.

- 2 News, Jerry Dunphy

- 4 (Clr) KNBC News, Latham

- 5 Alfred Hitchcock Hour: "The Paragon," Joan Fontaine, Gary Merrill.

- 7 Baxter Ward, News

- 9 Movie: "Holiday Affair," Janet Leigh, Robert Mitchum ('49)

- 11 The Merv Griffin Show

- 13 Movie: "Notorious Gentleman," Charles Bickford ('35)

11:15

- 4 (Color) Tonight, Johnny

**SPECIAL****ADAMS AT NOON**

Premiere. Daily variety show, featuring discussions and interviews, hosted by Australian-born Brian Adams, with jazz pianist Calvin Jackson as musical director. Opener, at 12 noon, ch. 2, features Lloyd Thaxton and a USC sociologist discussing the teenage revolution.

**SANDY KOUFAX: The**

Incomparable — Jim Healy chats with the Dodger southpaw about his early career, his recurring arm injury and his status as the world's most eligible bachelor — and with Walter O'Malley about the possibility of Sandy's becoming baseball's first \$100,000-a-year pitcher. Highlights of Koufax' career are seen in film clips, at 7 p.m., ch. 7, including the record-smashing fourth no-hitter hurled Sept. 9 against the Chicago Cubs at Dodger Stadium, and the feller-passing strikeout mark set Sept. 22 at Milwaukee.

**OCTOBER MADNESS: The**

World Series—The excitement and thrills, successes and failures, of past series games are recalled in a David Wolper special to be seen at 8 p.m., ch. 5; 8:30 p.m., ch. 13 and 9 p.m., ch. 11. Included is action by Tuth, Dean, Medwick, Larsen, Koufax, Rhodes, Lavalgetto, Mazerowski and others, plus a profile of this year's participants—the Minnesota Twins and Dodgers (?).

**DAVID SUSSKIND THE-**

ATRE — Premiere. Harold Pinter's startling drama, "The Dumb Waiter," alternating hilarity with terror while exposing the fears of two gunmen, is the first of 13 offerings by American repertory theatre companies to be seen at 9 p.m., ch. 13. Opener is by Chicago's Hull House Theatre group, as two persons, routinely enduring an unnatural existence, become their own victims.

**HENRY MOORE: Man of**

Form—Charles Collingwood profiles the 67-year-old English sculptor, compared to such artists as Michelangelo and Rodin, as he talks with Moore, looks into his life, his works and his sources of inspiration. Spotlighted during the 10 p.m. hour, ch. 2, is the massive 2-piece reclining figure which has just been installed in a reflecting pool in the plaza of New York's Lincoln Center for the Performing Arts.

**CARSON, BILL COSBY,**

Carol Andersson, George Segal, Paul Revere & the Raiders

**11:30**

- 2 Movie: "The Four Posters," Rex Harrison, Lilli Palmer ('53)

- 7 Nightlife, Les Crane, Johnny Rivers, Rod Serling & John Guedel on Emmy awards.

- 5 Movie: "Dr. Broadway," Macdonald Carey ('42).

- 12:30

- 11 Movie: "I Love You Again," Wm. Powell ('40)

- 13 Movie: "I Was a Prisoner on Devil's Island," Donald Woods ('41)

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# WEDNESDAY

October 6, 1965  
★ PAID ADVERTISEMENT

- 6:30**  
2 The Earth & the Seas  
4 Modern World of William Shakespeare  
7 Guidelines: Electronics
- 7:00 A.M.**  
2 News with Mike Wallace  
4 (Color) Today, Arlene Francis, Jules Feiffer.  
7 Scope: "Physical Fitness," Joe T. Hicks  
9 Cartoon Shows (to 10)  
11 Science in Action
- 7:25**  
2 Grant Holcomb, News
- 7:30**  
7 Gypsy Rose Lee Show  
11 The Hobo Kelly Show
- 8:00 A.M.**  
2 Captain Kangaroo  
7 Girl Talk, Va. Graham
- 8:30**  
7 The Pamela Mason Show
- 9:00 A.M.**  
2 I Love Lucy, Lucille Ball  
4 (Clr) Fractured Phrases  
5 The Market Place  
11 New Jack LaLanne Show  
13 Public Service Film
- 9:15**  
5 Tricks & Treats, Corris Guy: Chili con carne  
13 Guideposts (to 10:30)

## Sports Today

**WORLD SERIES, 11:45 a.m.**, in color, ch. 4, has the Minnesota Twins hosting what at press time (with the Dodgers 2 up and 3 to go) appeared likely to be the L.A. Dodgers. (If a NL playoff is needed, a third game, from Candlestick, airs at 1 p.m., ch. 7, with the Series starting on Thursday.)

**OLYMPIC WRESTLING, 8 p.m.**, ch. 5, with Dick Lane calling the action.

**NFL PLAY-BY-PLAY, 9:30 p.m.**, in color, ch. 13, brings taped action plays of last Sunday's Coliseum game between the Rams and the Minnesota Vikings.

- 9:30**  
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4 Concentration, Clayton  
5 The Romper Room  
7 The Mike Douglas Show  
11 Movie: "David Harum," Will Rogers (34)
- 10:00 A.M.**  
2 Andy of Mayberry  
4 (Color) Morning Star  
9 Movie: "Company She Keeps," Elizabeth Scott
- 10:30**  
2 Dick Van Dyke Show  
4 (Color) Paradise Bay  
5 (Clr) World Adventures  
13 News, Bill Johns  
28 In-Class Lessons (to 12)
- 11:00 A.M.**  
2 The Love of Life  
4 (Clr) Jeopardy, Fleming  
5 Divorce Court  
7 Young Set, Phyllis Kirk  
13 (Clr) Treasure, B. Burrud
- 11:30**  
2 Search for Tomorrow  
4 (Color) Series Preview  
9 Spectrum: Time for Art  
11 Sheriff John J. Rovick (If Dodgers are in Series, ch. 11 will broadcast.)  
13 (Color) Ruff 'n' Reddy
- 11:45**  
2 The Guiding Light  
4 (Color) World Series (see "sports")
- 12:00 NOON**  
2 Adams at Noon  
5 Movie: "Savage Drums," Sabu, Lita Baron (51)  
7 The Donna Reed Show  
9 Sugarfoot, Will Hutchins  
28 Preparing Your Child for Reading
- 12:30**  
2 As the World Turns  
7 Father Knows Best, Charles Ruggles  
11 Movie: "Jazz Singer," Al Jolson (27). Movies' first "talkie."  
13 Dialing for Dollars  
28 Conversations: Norman Thomas, 6 times Socialist candidate for President
- 1:00 P.M.**  
2 Password, Allen Ludden  
7 Ben Casey, Vincent Edwards, Robert Culp. War vet refuses anesthetic  
9 Movie: "Count the Hours," Macdonald Carey (53)  
13 (Clr) Vagabond: Colorado  
28 In-Class Lessons (to 3)

- 1:30**  
2 Art Linkletter H's Party  
5 Movie: "I'll Be Seeing You," Ginger Rogers  
13 (Clr) Feature Cartoon: "Hoppy Goes to Town" (41)
- 2:00 P.M.**  
2 To Tell the Truth  
7 The Nurses, M. Fickett
- 2:15**  
11 Movie: "It Happens Every Spring," Ray Milland (49)
- 2:30**  
2 The Edge of Night  
4 (Clr) The Match Game  
7 A Time for Us  
9 9 on the Line (interviews)
- 3:00 P.M.**  
2 The Secret Storm  
4 (Clr) PDQ, Dennis James  
5 Burns and Allen Show  
7 General Hospital  
9 9 on the Line (comment)  
13 (Color) Felix the Cat
- 3:30**  
2 Loretta Young Theatre  
4 Movie: "Mr. Arkadin," Orson Welles (Br-'56)  
5 December Bride  
7 The Young Marrieds  
9 Calvin & the Colonel  
11 The Hobo Kelly Show
- 4:00 P.M.**  
2 Sea Hunt, Lloyd Bridges  
5 Our Miss Brooks  
7 Never Too Young  
9 Bill Stulla Shake Shop
- 4:30**  
2 Movie: "Big Clock," Ray Milland, Charles Laughlin (48). Whodunit  
5 Newsweek, H. Brundage  
7 Where the Action Is, Bobby Rydell, Jo Ann Campbell (L.B.'s Virginia Country Theatre)  
13 (Color) Lloyd Thaxton  
34 Operation Ja-Ja
- 5:00 P.M.**  
5 (Clr) Shebang! C. Kasem  
7 News Hour, Baxter Ward  
11 Billy Barty's Big Show  
23 What's New? "Chair-maker and the Boys"
- 5:30**  
9 (Clr) Of Lands & Seas: "Canadian Rockies"  
13 The Roy Rogers Show  
29 The Friendly Giant  
34 Un Canto de Mexico
- 5:45**  
4 (Clr) KNBC Report  
28 Sing Hi—Sing Lo



LINDA Evans falls in love with an outlaw during "The Big Valley" at 9 p.m. Wednesday, channel 7 in COLOR.

- 6:00 P.M.**  
2 Big News, Jerry Dunphy  
4 Huntley-Brinkley Report  
5 Route 66, Martin Milner, George Maharis, Beulah Bondi, Inger Stevens  
7 Movie: "Mother Didn't Tell Me," Dorothy McGuire, Wm. Lundigan  
11 Winchell-Mahoney Time  
13 (Color) Peter Potamus  
23 20th Century Revolutions in World Affairs: "Revolution in the Colonial World"  
34 Noticiero 34 (News)
- 6:30**  
4 (Clr) KNBC Report  
9 Marshall Dillon, J. Arness  
13 Have Gun, Will Travel  
34 San Martin de Porres
- 7:00 P.M.**  
2 Walter Cronkite, News  
4 (Color) Death Valley Days (see "special")  
5 Rifleman, Chuck Connors  
9 Twilight Zone: "A World of Difference," Howard Duff. Executive unexpectedly turns into a character in a movie  
11 Dennis the Menace  
13 (Color) This Exciting World, Alan Sloane, "Bonn to Berlin"  
28 Student Focus (UCLA): "Ah Yes, Savannah."
- 7:30**  
2 Lost in Space, Guy Williams, June Lockhart, Angela Cartwright. One-eyed giants, who appear part animal and part vegetable, pose a new threat, until Penny tries to make friends with one  
4 (Color) The Virginian, Doug McClure, James Drury, William Shatner. Strother Martin. Trampas quarrels with the Virginian and quits the Shiloh and throws in with a gambler to seek an easier dollar.  
5 (Color) Danger Is My Business: "Shark Doctor"  
7 (Color) Ozzie & Harriet. June Blair Nelson returns to the series, deciding to help David by doing some unofficial sleuthing for him.  
9 9th St. West, Sam Riddle  
11 The Sooty Sales Show  
13 (Clr) Islands in the Sun, Bill Burrud: "Festival of Death" on Bali.  
23 At Issue: "Truth in Packaging," and the proposed legislative bill.
- 8:00 P.M.**  
5 WRESTLING—DICK LANE  
★ 11 RELIABLE MORTGAGE  
7 The Patty Duke Show.

When his parents are away, Richard becomes the Lanes' house guest, and brings along his enormous appetite.  
11 The Untouchables, Robt. Stack. Underworld leaders vie for Capone's vacated throne.  
13 (Clr) Rendezvous with Adventure, Lee Green: "Cone of Fish"  
34 La Hora de Sergio Corona

**8:30**  
2 (Clr) Beverly Hillbillies, Buddy Ebsen, Max Baer. "Private eye" Jethro winds up an unwitting stooge of a pair plotting to burglarize Drysdale's bank.  
7 (Clr) Gidget, Sally Field, Don Porter, Marian Collier. Russ dates a shapely research chemist he met at the beach, and Gidget worries about his staying out too late.  
9 Movie: "My Gun Is Quick," Robert Bray  
13 (Color) NASA Special (see "special")  
23 Cecil Brown: Turnley Walker on Books (8:40): "The Short Story. A Thematic Anthology"  
34 Microcos Musical

**9:00 P.M.**  
★ GREEN ACRES  
2 The city slickers are still trying to adjust. Eddie Albert Eva Gabor, in color. Oliver learns a new side to the rural character when the rumor mill works overtime  
4 (Clr) Chrysler Theatre: "March from Camp Tuler," Peter Lawford, Bethel Leslie, Broderick Crawford, Charles McGraw. Ben Johnson. Series' first western drama involves a treacherous journey for a pitiful column of prisoners, misfits and horse soldiers through savage Apache  
★ 7 "BIG VALLEY"—COLOR  
Barbara Stanwyck, Linda Evans, Sean Garrison. Andra falls for a wild horse hunter, unaware that his gang is tyrannizing the valley farmers with a protection racket.  
11 (Clr) Across the 7 Seas, Jack Douglas: "Second Time Around" (pt. 2)  
28 America's Crises (9:10): "Semester of Discontent." Turbulent unrest on campus; focusing on Berkeley, Princeton and Cornell.

**9:30**  
2 Dick Van Dyke Show. Forced to care for a smelly, ugly dog for his employer, Rob tries to solve his allergy problems at a canine beauty shop.  
11 Porter Wagoner Show, with guest Minnie Pearl  
13 (Clr) NFL Play-by-Play (see "sports")  
31 TV Musical Ossart

**10:00 P.M.**  
2 (Clr) Danny Kaye Show (see "special")  
4 (Color), I Spy, Robert Culp, Bill Cosby, Marcel Hillaire, John Hoyt. An eager but bungling counterespionage, assigned to recover top secret stolen documents, turns a comedy of errors into a comedy of terrors aboard a chooner.  
5 (Clr) News, H. Brundage  
7 "AMOS BURKE—★ SECRET AGENT" STARS GENE BARRY

**SPECIAL**  
DEATH VALLEY DAYS—14th season premiere. It's the granddaddy of the westerns, with 35 years under its belt counting radio, and the only show on the air owned and syndicated by its sponsor. Lisa Gaye stars at 7 p.m., in color, ch. 4, as a mission-educated Indian woman who sets out to avenge her husband's murder by leading his slayers to their own self-destruction. Ronald Reagan returns for his second year as host for based-on-fact series.  
NASA SPECIAL — Two NASA color films are seen during the 8:30 p.m. hour, ch. 13. The first covers the Gemini IV flight of McDivitt and White, including the take-off and the walk in space, while the second, a repeat, documents the work of designers on the Apollo.  
DANNY KAYE SHOW — Jed Clampett, Daniel Boone and Rowdy Yates teach tenderfoot Kays about Westerns as Buddy Ebsen, Fess Parker and Clint Eastwood join Latin singer Charo and cartoonist George Feyer on the 10 p.m. color hour, ch. 2. Then Danny turns the tables and, in top hat, and tails, shows Parker how to be a sophisticated song-and-dance man.

with Joseph Ruskin, Janette Scott. Tycoon converts a mine into a giant bomb shelter where he plans to gas top British officials and then take over England.  
11 George Putnam, News  
13 Make That Scene! Al Lohman, Marvin Kaplan  
34 Boxing (Mexico City)  
23 Cecil Brown (10:10)

**10:30**  
5 (Clr) College Football Highlights, L. Nelson

**11:00 P.M.**  
2 Jerry Dunphy, News  
4 (Clr) KNBC Nws, Latham  
5 Alfred Hitchcock Hour: "31st of February," David Wayne, Elizabeth Allen.  
7 Baxter Ward, News  
9 (Clr) Movie: "Half-Breed," Robert Young  
11 The Merv Griffin Show  
Andy Warhol, Edie Sedgwick, Jean Paul Vignon  
13 Movie: "Law & Order," Walter Huston (32).

**11:15**  
4 (Color) Tonight, Johnny Carson, Dick Shawn

**11:30**  
2 Movie: "Calcutta," Alan Ladd (47)

**12:00 MIDNIGHT**  
7 Nightlife, Les Crane, Steve Allen, Robert Reed, Marilyn Burroughs to Town, Eddie Cantor  
5 Movie: "Enter Madame," Cary Grant, Elisha Landi

**12:30**  
11 Movie: "Cluny Brown," Jennifer Jones, Charles Boyer (46)  
13 Movie: "Prison Break," Barton MacLane (38)

**12:40**  
9 Movie: "Company She Keeps," Elizabeth Scott  
2 Movie: "All Baba Goes to Town," Eddie Cantor, 2:00 A.M.  
11 Movies: "Charter Pilot," "The Day the Sky Exploded" and "Phantom of the Jungle"  
9 Allan Moll (2:10)

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2 (Clr) Beverly Hillbillies, Buddy Ebsen, Max Baer. "Private eye" Jethro winds up an unwitting stooge of a pair plotting to burglarize Drysdale's bank.

7 (Clr) Gidget, Sally Field, Don Porter, Marian Collier. Russ dates a shapely research chemist he met at the beach, and Gidget worries about his staying out too late.

9 Movie: "My Gun Is Quick," Robert Bray  
13 (Color) NASA Special (see "special")  
28 Cecil Brown; Turnley Walker on Books (8:40): "The Short Story. A Thematic Anthology"  
34 Miercoles Musical

9:00 P.M.  
**GREEN ACRES**

★ The city slickers are still trying to adjust. Eddie Albert Eva Gabor, in color. Oliver learns a new side to the rural character when the rumor mill works overtime

4 (Clr) Chrysler Theatre: "March from Camp Tuler," Peter Lawford, Bethel Leslie, Broderick Crawford, Charles McGraw, Ben Jones. Series' first western drama involves a treacherous journey for a pitiful column of prisoners, misfits and horse soldiers

7 "BIG VALLEY"—COLOR  
★ DRAMATIC WESTERN Barbara Stanwyck, Linda Evans, Sean Garrison. Audra falls for a wild horse hunter, unaware that his gang is tyrannizing the valley farmers with a protection racket.

11 (Clr) Across the 7 Seas, Jack Douglas: "Second Time Around" (pt. 2)  
28 America's Crises (9:10): "Semester of Discontent." Turbulent unrest on campus, focusing on Berkeley, Princeton and Cornell.

9:30  
2 Dick Van Dyke Show. Forced to care for a smelly, ugly dog for his employer, Rob tries to solve his allergy problems at a canine beauty shop.

11 Porter Wagoner Show, with guest Minnie Pearl  
13 (Clr) NFL Play-by-Play (see "sports")  
34 TV Musical Ossart

10:00 P.M.  
2 (Clr) Danny Kaye Show (see "special")  
4 (Color), I Spy, Robert Culp, Bill Cosby, Marcel Hillaire, John Hoyt. An eager but bungling counterspy, assigned to recover top secret stolen documents, turns a comedy of errors into a comedy of terrors aboard a chopper.

5 (Clr) News, H. Brundage  
7 "AMOS BURKE—★ SECRET AGENT STARS GENE BARRY

# SPECIAL

**DEATH VALLEY DAYS—** 14th season premiere. It's the granddaddy of the westerns, with 35 years under its belt counting radio, and the only show on the air owned and syndicated by its sponsor. Lisa Gaye stars at 7 p.m., in color, ch. 4, as a mission-educated Indian woman who sets out to avenge her husband's murder by leading his slayers to their own self-destruction. Ronald Reagan returns for his second year as host for based-on-fact series.

**NASA SPECIAL —** Two NASA color films are seen during the 8:30 p.m. hour, ch. 13. The first covers the Gemini IV flight of McDivitt and White, including the take-off and the walk in space, while the second, a repeat, documents the work of designers on the Apollo.

**DANNY KAYE SHOW —** Jed Clampett, Daniel Boone and Rowdy Yates teach tenderfoot Kaye about Westerns as Buddy Ebsen, Fess Parker and Clint Eastwood join Latin singer Charo and cartoonist George Feyer on the 10 p.m. color hour, ch. 2. Then Danny turns the tables and, in top hat and tails, shows Parker how to be a sophisticated song-and-dance man.

with Joseph Ruskin, Janette Scott. Tycoon converts a mine into a giant bomb shelter where he plans to gas top British officials and then take over England.

11 George Putnam, News  
13 Make That Scene! Al Lohman, Marvin Kaplan  
34 Boxing (Mexico City)  
28 Cecil Brown (10:10)

10:30  
5 (Clr) College Football Highlights, L. Nelson

11:00 P.M.  
2 Jerry Dunphy, News  
4 (Clr) KNBC Nws, Latham  
5 Alfred Hitchcock Hour: "31st of February," David Wayne, Elizabeth Allen.  
7 Baxter Ward, News  
9 (Clr) Movie: "Half-Breed," Robert Young  
11 The Merv Griffin Show  
13 Andy Warhol, Edie Sedgwick, Jean Paul Vignon  
13 Movie: "Law & Order," Walter Huston ('32).

11:15  
4 (Color) Tonight, Johnny Carson, Dick Shawn

11:30  
2 Movie: "Calcutta," Alan Ladd ('47)

12:00 MIDNIGHT  
7 Nightlife, Les Crane, Steve Allen, Robert Reed, Marilyn Burroughs to Town," Eddie Cantor  
5 Movie: "Enter Madame," Cary Grant, Elissa Landi

12:30  
11 Movie: "Cluny Brown," Jennifer Jones, Charles Boyer ('46)  
13 Movie: "Prison Break," Barton MacLane ('38)

12:40  
9 Movie: "Company She Keeps," Elizabeth Scott  
1:15  
2 Movie: "Ali Baba Goes to Town," Eddie Cantor,

2:00 A.M.  
11 Movies: "Charter Pilot," "The Day the Sky Exploded" and "Phantom of the Jungle"  
9 Allan Moll (2:10)

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Sunday, October 3, 1965

# How to Succeed in Show-Business Without Being Beautiful

(Editor's Note: Comedienne Phyllis Diller, a frequent television guest-star, has written a column for UPI on "How to Succeed in Show-Business Without Being Beautiful.")

By PHYLLIS DILLER

HOLLYWOOD (UPI)—As a kid I idolized Carole Lombard. I used to see all her pictures. Then one day—I was 13 or so—I took a long look in the mirror and said to myself, "Honey, you're going to have to settle for inner beauty."

I did. And it's paid off. Are you ready for this? I don't worry about my looks and I always knew I could

it's based on my everyday living. Most of it is true. I just exaggerate everyday truths.

Women are lousy drivers. So I kid that. Some husbands are lazy or drink. Having five kids is no picnic—everyone can identify with kids. Going to the beauty parlor is an American ritual. I used

to do beauty-parlor jokes while waiting for my wash at the laundromat in Alameda, Calif.

They loved my jokes then and many of them are still in the act. I'm still seven years behind in my ironing. I have had five grease fires in my kitchen.

About my hair, I won't

wear wigs. Wearing a wig is about as exciting as basket-weaving and I don't see anyone lining up for that. Of course I muss it up before I go on. It gives me a wilder look.

I LOVE JOKES that kid my looks. Someone recently remarked that I look like

someone who went to the electric chair—and lived.

Bob Hope said: "I feel as out of place tonight as Phyllis Diller at the Miss Universe contest." Bob once referred to me on his TV show as "Dr. Zorba's mother." So much for my hair. I can do it myself and when I want to, I can look very elegant.

The public is buying me as a zany girl, so you don't see me in sleek hairdos and Dior gowns. But I have them. I have all the things I've always wanted, including a silver cloud Rolls Royce, diamonds, and full-length sable, mink and chinchilla coats. I am loving every minute of my success.



PHYLLIS DILLER

turn them into an asset. Some critic said, "She's successful because women identify with her. They feel superior." That may be the case in some instances, but I get a lot of mail from men—and kids too.

I think one of the biggest tributes I've ever had was from a housewife who stopped me on the street and said: "I saw you on TV this morning and waved at you but you didn't wave back!" I was gratified because these people consider me a friend who comes into their living rooms.

I am grateful to TV and the hundreds of panel shows, daytime shows and "Tonight" shows I've done. It gave me a public and these are the people who turn out for my nightclub and personal appearance.

An ordinary appearing girl can make it in show-business with talent and drive. Martha Raye and Joan Davis, for instance, did it. There are lots of women like me in every ethnic group—at every country club and every church social. They're the "cards," the funny girls who are the life of the party. The big trouble is, they don't know what to do with their talent.

I NEVER had to look too far for my material because

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Dentist

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# THURSDAY

October 7, 1965  
★ PAID ADVERTISEMENT  
6:30

- 2 Health & Active Body
- 4 Modern World of William Shakespeare
- 7 Guidelinas: Electronics
- 7:00 A.M.
- 2 News with Mike Wallace
- 4 (Color) Today. Entire show is a "Remembrance of Cole Porter," with Ethel Merman, Abe Burrows, William Walker, Sally Ann Howes, Skitch Henderson.
- 7 Scope: "Archaeology of Southwest," Herbert Williams, LBCC
- 9 Cartoon Show (to 10)
- 11 Spanish In-Service
- 7:25
- 2 Grant Holcomb, News
- 7:30
- 7 Gypsy Rose Lee Show
- 11 The Hobo Kelly Show
- 8:00 A.M.
- 2 Captain Kangaroo
- 7 Girl Talk, V. Graham
- 8:30
- 7 The Pamela Mason Show
- 9:00 A.M.
- 2 I Love Lucy, Lucille Ball
- 4 (Clr) Fractured Phrases
- 5 Yoga for Health

## Sports Today

WORLD SERIES, 11:45 a.m., in color, ch. 4, has the AL champion Minnesota Twins hosting the NL champion Dodgers. Also ch. 11, same time.

BOXING, 8:30 p.m., ch. 5, finds Dick Enberg at the Olympic for a 10-round heavyweight match between Joe Ortillo and Manuel Ramos.

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- 11 New Jack LaLanne Show
- 9:15
- 13 Guideposts (to 10:30)
- 9:30
- 2 The McCoy's, W. Brennan
- 4 Concentration, B. Clayton
- 5 The Romper Room
- 7 The Mike Douglas Show
- 11 Movie: "Belle of the Yukon," Dinah Shore (41)
- 9:45
- 13 The Intelligent Parent: "Fads in Foods"
- 10:00 A.M.
- 2 Andy of Mayberry
- 4 (Color) Morning Star
- 9 (Clr) Movie: "Dangerous Mission," Victor Mature.
- 10:30
- 2 Dick Van Dyke Show
- 4 (Color) Paradise Star
- 5 (Clr) World Adventures
- 13 News, Bill Johns
- 11:00 A.M.
- 2 The Love of Life
- 4 (Clr) Jeopardy, Fleming
- 5 Divorce Court
- 7 Young Set, Phyllis Kirk
- 13 (Clr) Treasure, B. Burrud
- 11:30
- 2 Search for Tomorrow
- 4 (Color) Series Preview
- 9 Our America: "Beauty"
- 13 (Color) Ruff 'n' Reddy
- 11:45
- 2 The Guiding Light
- 4 (Color) World Series (see "sports")
- 12:00 NOON
- 2 Adams at Noon, Roger Price, discussion of "the social sell."
- 5 Movie: "Minesweeper," Richard Arlen (43)
- 7 The Donna Reed Show
- 9 Sugarfoot, Will Hutchins
- 23 The Call to Duty (medical): "Immunizations"
- 12:30
- 2 As the World Turns
- 7 Father Knows Best
- 11 Movie: "My Brother Talks to Horses," Butch Jenkins, Peter Lawford
- 13 Dialing for Dollars
- 23 Turnley Walker on Books
- 1:00 P.M.
- 2 Password, Allen Ludden
- 7 Ben Casey, Vincent Edwards, Diana Hyland. Domineering mother
- 9 Movie: "Dangerous Profession," Pat O'Brien
- 13 (Color) Vagabond
- 23 In-Class Lessons (to 3)
- 1:30
- 2 Art Linkletter H'se Party
- 5 Movie: "Song of Songs," Marlene Dietrich (33)
- 13 (Clr) Movie: "Ramona," Don Ameche, Loretta Young (36)
- 2:00 P.M.
- 2 To Tell the Truth

- 4 (Color) You Don't Say!
- 7 The Nurses, A. Franz
- 2:30
- 2 The Edge of Night
- 4 (Clr) The Match Game
- 7 A Time For Us
- 9 on the Line (interviews)
- 3:00 P.M.
- 2 The Secret Storm
- 4 (Clr) PDQ, Dennis James
- 5 Burns & Allen Show
- 7 General Hospital
- 9 on the Line (comment)
- 13 (Color) Felix the Cat
- 3:30
- 2 Loretta Young Theatre
- 4 Movie: "King of Wild Stallions," George Montgomery (59)
- 5 December Bride
- 7 The Young Marrieds
- 9 Calvin & the Colonel
- 11 The Hobo Kelly Show
- 4:00 P.M.
- 2 Sea Hunt, Lloyd Bridges
- 5 Our Miss Brooks
- 7 Never Too Young
- 9 Bill Stulla Shake Shop
- 34 Escuela KJEX (English)
- 4:30
- 2 Movie: "Let's Face It," Bob Hope, Betty Hutton
- 5 Newscene: H. Brundage
- 7 Where the Action Is, Ike and Tina Turner
- 9 Planet Patrol, Bill Stulla
- 13 (Color) Lloyd Thaxton
- 34 Operation Ja Ja
- 5:00 P.M.
- 5 (Clr) Shebang! C. Kasem
- 7 News Hour, Baxter Ward
- 11 Billy Barty's Big Show
- 23 What's New? "St. Lawrence Seaway"
- 5:30
- 9 (Clr) Of Lands & Seas: "Fun in Michigan (pt. 1)"
- 13 The Roy Rogers Show
- 23 The Friendly Giant
- 5:45
- 4 (Color) KNBC Report
- 23 Sing Hi—Sing Lo
- 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report
- 5 Route 66, Martin Milner, George Maharis, Douglas Fairbanks Jr.
- 7 Movie: "Death of a Killer," Robt. Hossein
- 11 Winchell-Mahoney Time
- 13 (Color) Yogi Bear
- 23 Creative Person (repeat): Met's Rudolph Bing
- 34 Noticero 34 (News)
- 6:30
- 4 (Color) KNBC Report
- 9 Marshal Dillon, J. Arness
- 13 Have Gun, Will Travel
- 23 The Call to Duty (medical): "Immunizations"
- 34 San Martin de Porres
- 7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Clr) Happy Wanderers: "Puerta Vallarta"
- 5 Rifleman, Chuck Connors
- 9 Twilight Zone: "Long Live Walter Jameson," Edgar Stehli, Kevin McCarthy.
- 11 Dennis the Menace
- 13 (Clr) Passport to Travel, Hal Sawyer: "The Nile"
- 23 Conversations (repeat): Theodore Bikel



JULIE HARRIS wants a Texas Ranger for a husband during "Laredo" at 8:30 p.m. Thursday, channel 4 in COLOR.

- 7:30
- 2 The Munsters, Fred Gwynne. Herman takes up photography and becomes "wanted" by both police and crooks when he inadvertently takes pictures of a robbery
- 4 (Clr) Daniel Boone, Fess Parker, Rafer Johnson. Powerful runaway slave steals pelts by night to earn his passage back to Africa.
- 5 (Clr) Surfing World, Walt Phillips, action films, guest Billy Ray James
- 7 Shindig! I, Jimmy O'Neill with Evie Sands, Charlie Rich, Dee Dee Sharpe, the Kinks, Bobby Sherman, Billy Preston, the Wellingtons
- 9 9th St. West, Sam Riddle
- 11 The Soupy Sales Show
- 13 (Clr) True Adventure, Bill Burrud, "Surfing 'Round the World."
- 23 Speculation, Keith Berwick: "The Deputy." Discussion of UCLA's recent presentation.
- 8:00 P.M.
- ★ SPECIAL! GRIFFITH, KNOTTS AND NABORS! MUSICOMEDY, COLOR! (see "special").
- ★ "SCIENCE IN ACTION" "THE ENCHANTED ISLES" Galapagos—in color.
- 7 The Donna Reed Show. Donna and Midge win a door prize of a mink coat, and try to share it.
- 11 The Untouchables, Robt. Stack, Harold J. Stone. Ness' guilt doubts lead to recovery of loot from mail robbery.
- 13 (Clr) Faces & Places: "Islands in the Aegean"
- 34 La Hora Phoenix (music)

- 8:30
- 4 (Color) Laredo, Neville Brand, Julie Harris, Donnelly Rhodes, Bruce Dern. Efforts of a widowed mother to land Bennett as a husband combine with informer's actions to help Rangers get their men.
- 5 Thurs. Night Fight of Week (see "sports")
- 7 (Color) O.K. Crackerby! Burl Ives. Young Hobart proves he's a chip off the old block by launching a flamboyant and costly campaign to become school treasurer.
- 9 Movie: "My Gun Is Quick," Robert Bray
- 13 The Rogues ("special")
- 23 Cecil Brown; Turn of the Century (8:40): "State of Humor"
- 9:00 P.M.
- 2 (Color) Movie: "Parrish," Troy Donahue, Claudette Colbert, Karl Malden, Dean Jagger, Connie Stevens (61-1st run). Tobacco and romance.
- 7 Bewitched, Elizabeth Montgomery, Maurice Evans. Samantha's father mistakes a child belonging to Darrin's boss for his own expected grandchild, and rushes the infant to London's Warlock Club
- 11 (Clr) It's a Wonderful World, John Cameron Swayze: "World Tour Highlights"
- 23 The Glory Trail (9:10): "Iron Horse."
- 9:30
- 4 (Clr) Mona McCluskey Juliet Prowse. As a favor to the State Department, Mona agrees to a dinner date with an important maharajah (Lee Bergere) with a reputation as a playboy. But when he sends a gift and wants an encore, Mike wants to tag along.
- 7 Peyton Place II, Ryan O'Neal. Norman "discovers" his father, Rita makes a mother's panic decision, and Stella faces a discomfiting reunion.
- 11 Star Route, Rod Cameron, Buck Owens
- 13 Colt 45, Wayne Preston, Andrew Duggan, Erin O'Brien
- 34 Las Estrellas y Usted
- 23 Dynamics of Leadership (9:40). How it arises.
- 10:00 P.M.
- 4 (Color) Dean Martin Show with Vic Damone, Allan Sherman, Gordon and Sheila MacRae, Shani Wallis and duo-pianists Ferrante and Teicher. Martin, Sherman and Damone team for a medley of favorites—Sherman style.
- 5 (Color) Newscene
- 7 The Long Hot Summer, Edmond O'Brien, Roy Thinnes, Karen Steele, Paul Geary. Wealthy young widow determines to renew an old affair with Ben Quick, with gullible Jody as her tool. First of two parts.
- 11 George Putnam, News
- 13 Make the Scene! Al Lohman, Joan Shawles
- 34 Cielorama Musical
- 23 Cecil Brown (10:10)
- 10:30
- 5 (Color) AFL Highlights
- 9 Teleplay: "Brown Leather Case," Angela Lansbury
- 13 (Clr) Bill Johns News
- 11:00 P.M.
- 4 (Clr) KNBC Nws Latham
- 5 Alfred Hitchcock Hour.

## SPECIAL

GRIFFITH-KNOTTS-NABORS — Friendship shared by a county sheriff, his former deputy and a mechanic-turned-Marine will be lauded in song, dance and comedy during an hour's color special at 8 p.m., ch. 2. Marking the first reunion for the trio since Gomer Pyle struck out on his own and Knotts left for movies, the hour grew out of an act presented last year at Harrah's Tahoe, and is used by American Motors to introduce its 1966 models of cars. The friendship theme runs through sketches about Julius Caesar, karate, Astronauts, family picnics — and Nabors both solos "Cando Caliente el Sol" and makes his debut as a dancer. Alan Copeland is musical director, with choreography by Peter Gennaro.

THE ROGUES — Reprise premiere. Following in the tradition of Dick Powell and Richard Boone, ch. 13 again picks up highly-praised defunct series for off-network reprise. Now "The Rogues" will get a weekly second run at 8:30 p.m., and station has announced plans to acquire "Mr. Novak" as soon as it is made available. Opener stars Charles Boyer, Robert Cooke, Susanna Cramer and Malachi Throne in a story of spies, Communist agents and a computer loaded with information harmful to the free West.

- "Hangover," Tony Randall, Dody Heath, Jayne Mansfield.
- 7 Baxter Ward, News
- 9 Movie: "His Kind of Woman," Robert Mitchum (51)
- 11 Merv Griffin Show with The Four Freshmen, Richard Pryor, Polly James, Hendra and Ullett
- 13 Movie: "Invisible Wall," Jeff Chandler (47)
- 11:15
- 2 Jerry Dunphy, News
- 4 (Color) Tonight, Johnny Carson (Burbank)
- 7 Nightlife, Les Crane
- 11:45
- 2 Movie: "Black Hand," Gene Kelly (50)
- 12:00
- 5 Movie: "Night Club Scandal," John Barrymore (37)
- 12:30
- 11 Movie: "3 Godfathers," John Wayne, Pedro Armendariz (45). John Ford directed.
- 13 Movie: "Buried Alive," Beverly Roberts (40)
- 12:45
- 9 (Clr) Movie: "Dangerous Mission," Victor Mature (54)
- 1:00
- 4 News Wrap-Up
- 1:45
- 2 Movie: "Mission in Morocco," Lex Barker, Julie Reding (59)
- 2:00
- 11 Movies: "Sun Valley Serenade," "Long Knife" and "Terror of the Blood-hunters"
- 2:15
- 9 Allad Moll, News

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# THURSDAY

October 7, 1965

## \* PAID ADVERTISEMENT 6:30

- 2 Health & Active Body
- 4 Modern World of William Shakespeare
- 7 Guidelines: Electronics

7:00 A.M.

- 2 News with Mike Wallace
- 4 (Color) Today. Entire show is a "Remembrance of Cole Porter," with Ethel Merman, Abe Burrows, William Walker, Sally Ann Hawes, Skitch Henderson.

- 7 Scope: "Archaeology of Southwest," Herbert Williams, LBCC
- 9 Cartoon Show (to 10)
- 11 Spanish In-Service

7:25

- 2 Grant Holcomb, News

7:30

- 7 Gypsy Rose Lee Show
- 11 The Hobo Kelly Show

8:00 A.M.

- 2 Captain Kangaroo
- 7 Girl Talk, V. Graham

8:30

- 7 The Pamela Mason Show

9:00 A.M.

- 2 I Love Lucy, Lucille Ball
- 4 (Clr) Fractured Phrases
- 5 Yoga for Health



**WORLD SERIES, 11:45 a.m., in color, ch. 4,** has the AL champion Minnesota Twins hosting the NL champion Dodgers. Also ch. 11, same time.

**BOXING, 8:30 p.m., ch. 5,** finds Dick Enberg at the Olympic for a 10-round heavyweight match between Joa Ortillo and Manuel Ramos.

## TV TROUBLE? ALL AREAS

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RUGS AND FURNITURE TRIPLE  
CLEANED IN OUR PLANT

FOR PICKUP

for ESTIMATES... Call Today

**GE 3-4971**

- 11 New Jack LaLanne Show

8:15

- 13 Guideposts (to 10:30)

8:30

- 2 The McCoys, W. Brennan
- 4 Concentrat'n, B. Clayton
- 5 The Romper Room
- 7 The Mike Douglas Show
- 11 Movie: "Belle of the Yukon," Dinah Shore ('44)

9:45

- 13 The Intelligent Parent: "Fads in Foods"

10:00 A.M.

- 2 Andy of Mayberry
- 4 (Color) Morning Star
- 9 (Clr) Movie: "Dangerous Mission," Victor Mature.

10:30

- 2 Dick Van Dyke Show
- 4 (Color) Paradise Bay
- 5 (Clr) World Adventures

- 13 News, Bill Johns

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Jeopardy, Fleming
- 5 Divorce Court
- 7 Young Set, Phyllis Kirk

- 13 (Clr) Treasure, B. Burrud

11:30

- 2 Search for Tomorrow
- 4 (Color) Series Preview
- 9 Our America: "Beauty"
- 13 (Color) Ruff 'n' Reddy.

11:45

- 2 The Guiding Light
- 4 (Color) World Series (see "sports")

12:00 NOON

- 2 Adams at Noon, Roger Price, discussion of "the social sell."
- 5 Movie: "Minesweeper," Richard Arlen ('43)

- 7 The Donna Reed Show

- 9 Sugarfoot, Will Hutchins

- 28 The Call to Duty (medical): "Immunizations"

12:30

- 2 As the World Turns
- 7 Father Knows Best
- 11 Movie: "My Brother Talks to Horses," Butch Jenkins, Peter Lawford

- 13 Dialing for Dollars

- 28 Turnley Walker on Books

1:00 P.M.

- 2 Password, Allen Ludden
- 7 Ben Casey, Vincent Edwards, Diana Hyland.

- 9 Movie: "Dangerous Profession," Pat O'Brien

- 13 (Color) Vagabond

- 28 In-Class Lessons (to 3)

1:30

- 2 Art Linkletter H'se Party
- 5 Movie: "Song of Songs," Marlene Dietrich ('33)

- 13 (Clr) Movie: "Ramona," Don Ameche, Loretta Young ('36)

2:00 P.M.

- 2 To Tell the Truth

- 4 (Color) You Don't Say!

2:30

- 7 The Nurses, A. Franz
- 2 The Edge of Night
- 4 (Clr) The Match Game
- 7 A Time For Us
- 9 9 on the Line (interviews)

3:00 P.M.

- 2 The Secret Storm
- 4 (Clr) PDQ, Dennis James
- 5 Burns & Allen Show
- 7 General Hospital
- 9 9 on the Line (comment)

- 13 (Color) Felix the Cat

3:30

- 2 Loretta Young Theatre
- 4 Movie: "King of Wild Stallions," George Montgomery ('59)

- 5 December Bride

- 7 The Young Marrieds

- 9 Calvin & the Colonel

- 11 The Hobo Kelly Show

4:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
- 5 Our Miss Brooks
- 7 Never Too Young
- 9 Bill Stulla Shake Shop

- 34 Escuela KMAX (English)

4:30

- 2 Movie: "Let's Face It," Bob Hope, Betty Hutton
- 5 Newscene: H. Brundage
- 7 Where the Action Is, Ike and Tina Turner

- 9 Planet Patrol, Bill Stulla

- 13 (Color) Lloyd Thaxton

- 34 Operacion Ja Ja

5:00 P.M.

- 5 (Clr) Shebang! C. Kasem
- 7 News Hour, Baxter Ward
- 11 Billy Barty's Big Show

- 28 What's New? "St. Lawrence Seaway"

5:30

- 9 (Clr) Of Lands & Seas: "Fun in Michigan (pt. 1)"
- 13 The Roy Rogers Show
- 28 The Friendly Giant

5:45

- 4 (Color) KNBC Report
- 28 Sing Hi—Sing Lo

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 Huntley-Brinkley Report
- 5 Route 66, Martin Milner, George Maharis, Douglas Fairbanks Jr.

- 7 Movie: "Death of a Killer," Robt. Hossein

- 11 Winchell-Mahoney Time

- 13 (Color) Yogi Bear

- 28 Creative Person (repeat): Met's Rudolph Bing

- 34 Noticero 34 (News)

6:30

- 4 (Color) KNBC Report
- 9 Marshal Dillon, J. Arness
- 13 Have Gun, Will Travel
- 28 The Call to Duty (medical): "Immunizations"

- 34 San Martin de Porres

7:00 P.M.

- 2 Walter Cronkite, News
- 4 (Clr) Happy Wanderers: "Puerta Vallarta"

- 5 Rifleman, Chuck Connors

- 9 Twilight Zone: "Long Live Walter Jameson," Edgar Stehli, Kevin McCarthy.

- 11 Dennis the Menace

- 13 (Clr) Passport to Travel, Hal Sawyer: "The Nile"

- 28 Conversations (repeat): Theodore Bikel



**JULIE Harris wants a Texas Ranger for a husband during "Laredo" at 8:30 p.m. Thursday, channel 4 in COLOR.**

7:30

- 2 The Munsters, Fred Gwynne. Herman takes up photography and becomes "wanted" by both police and crooks when he inadvertently takes pictures of a robbery

- 4 (Clr) Daniel Boone, Fess Parker, Rafer Johnson. Powerful runaway slave steals pelts by night to earn his passage back to Africa.

- 5 (Clr) Surfing World, Walt Phillips, action films, guest Billy Ray James

- 7 Shindig! I, Jimmy O'Neill with Evie Sands, Charlie Rich, Dee Dee Sharpe, the Kinks, Bobby Sherman, Billy Preston, the Wellingtons

- 9 9th St. West, Sam Riddle
- 11 The Soupy Sales Show

- 13 (Clr) True Adventure, Bill Burrud, "Surfing 'Round the World."

- 28 Speculation, Keith Berk: "The Deputy." Discussion of UCLA's recent presentation.

8:00 P.M.

- 2 SPECIAL! GRIFFITH, KNOTTS AND NABORS! MUSICOMEDY, COLORI (see "special").

- 5 "SCIENCE IN ACTION" ★ "THE ENCHANTED ISLES" Galapagos—in color.

- 7 The Donna Reed Show. Donna and Midge win a door prize of a mink coat, and try to share it.

- 11 The Untouchables, Robt. Stack, Harold J. Stone. Ness' guilt doubts lead to recovery of loot from mail robbery.

- 13 (Clr) Faces & Places: "Islands in the Aegean"

- 34 La Hora Phoenix (music)

8:30

- 4 (Color) Laredo, Neville Brand, Julie Harris, Donnelly Rhodes, Bruce Dern. Efforts of a widowed mother to land Bennett as a husband combine with informer's actions to help Rangers get their men.

- 5 Thurs. Night Fight of Week (see "sports")

- 7 (Color) O. K. Crackerby! Burl Ives. Young Hobart proves he's a chip off the old block by launching a flamboyant and costly campaign to become school treasurer.

- 9 Movie: "My Gun Is Quick," Robert Bray

- 13 The Rogues ("special")

- 28 Cecil Brown; Turn of the Century (8:40): "State of Humor"

9:00 P.M.

- 2 (Color) Movie: "Parrish," Troy Donahue, Claudette Colbert, Karl Malden, Dean Jagger, Connie Stevens ('61-1st run). Tobacco and romance.

- 7 Bewitched, Elizabeth Montgomery, Maurice Evans. Samantha's father mistakes a child belonging to Darrin's boss for his own expected grandchild, and rushes the infant to London's Warlock Club

- 11 (Clr) It's a Wonderful World, John Cameron Swayze: "World Tour Highlights"

- 28 The Glory Trail (9:10): "Iron Horse."

9:30

- 4 (Clr) Mona McCluskey Juliet Prowse. As a favor to the State Department, Mona agrees to a dinner date with an important maharajah (Lee Bergere) with a reputation as a playboy. But when he sends a gift and wants an encore, Mike wants to tag along.

- 7 Peyton Place II, Ryan O'Neal. Norman "discovers" his father, Rita makes a mother's panic decision, and Stella faces a discomfiting reunion.

- 11 Star Route, Rod Cameron, Buck Owens

- 13 Colt .45, Wayne Preston, Andrew Duggan, Erin O'Brien

- 34 Las Estrellas y Usted

- 28 Dynamics of Leadership (9:40). How it arises.

10:00 P.M.

- 4 (Color) Dean Martin Show with Vic Damone, Allan Sherman, Gordon and Sheila MacRae, Shani Wallis and duo-pianists Ferrante and Teicher. Martin, Sherman and Damone team for a medley of favorites—Sherman style.

- 5 (Color) Newscene

- 7 The Long, Hot Summer, Edmond O'Brien, Roy Thinnies, Karen Steele, Paul Geary. Wealthy young widow determines to renew an old affair with Ben Quick, with glib Jody as her tool. First of two parts.

- 11 George Putnam, News

- 13 Make the Scene! Al Lohman, Joan Shawlee

- 34 Cielorama Musical

- 28 Cecil Brown (10:10)

10:30

- 5 (Color) AFL Highlights

- 9 Teleplay: "Brown Leather Case," Angela Lansbury

- 13 (Clr) Bill Johns News

11:00 P.M.

- 4 (Clr) KNBC Nws Latham

- 5 Alfred Hitchcock Hour:

## SPECIAL

**GRIFFITH - KNOTTS-NABORS** — Friendship shared by a county sheriff, his former deputy and a mechanic-turned-Marine will be lauded in song, dance and comedy during an hour's color special at 8 p.m., ch. 2. Marking the first reunion for the trio since Gomer Pyle struck out on his own and Knotts left for movies, the hour grew out of an act presented last year at Harrah's Tahoe, and is used by American Motors to introduce its 1966 models of cars. The friendship theme runs through sketches about Julius Caesar, karate, Astronauts, family picnics — and Nabors both solos "Cuando Calienta el Sol" and makes his debut as a dancer. Alan Copeland is musical director, with choreography by Peter Gennaro.

**THE ROGUES** — Reprise premiere. Following in the tradition of Dick Powell and Richard Boone, ch. 13 again picks up highly-praised defunct series for off-network reprise. Now "The Rogues" will get a weekly second run at 8:30 p.m., and station has announced plans to acquire "Mr. Novak" as soon as it is made available. Opener stars Charles Boyer, Robert Cote, Susanne Cramer and Malachi Throne in a story of spies, Communist agents and a computer loaded with information harmful to the free West.

"Hangover," Tony Randall, Dody Heath, Jayne Mansfield.

7 Baxter Ward, News

9 Movie: "His Kind of Woman," Robert Mitchum ('51)

11 Merv Griffin Show with The Four Freshmen, Richard Pryor, Polly James, Hendra and Ullett

13 Movie: "Invisible Wall," Jeff Chandler ('47)

11:15

2 Jerry Dunphy, News

4 (Color) Tonight, Johnny Carson (Burbank)

7 Nightlife, Les Crane

11:45

2 Movie: "Black Hand," Gene Kelly ('50)

12:00

5 Movie: "Night Club Scandal," John Barrymore ('37)

11 Movie: "3 Godfathers," John Wayne, Pedro Armendariz ('48). John Ford directed.

13 Movie: "Buried Alive," Beverly Roberts ('40)

12:45

9 (Clr) Movie: "Dangerous Mission," Victor Mature ('54)

1:00

4 News Wrap-Up

1:45

2 Movie: "Mission in Morocco," Lex Barker, Julie Reding ('59)

2:00

11 Movies: "Sun Valley Serenade," "Long Knife" and "Terror of the Blood-hunters"

2:15

9 Allan Moll, News



# TV Private Eye Now 'Mr. Roberts'



ROGER SMITH... "Mr. Roberts"

By JOAN CROSBY

**NEW YORK (NEA)**—When a long-run television series like 77 Sunset Strip goes off the air, and one of its stars, Roger Smith, doesn't show up on other shows, fans begin to wonder, "Whatever happened to him?"

In the case of Smith, a lot has happened, all of it good and all of it making him richer. It just hasn't been as public as television.

Roger has returned to the home screens in the title role of Mr. Roberts, the NBC-TV Friday night color series at 9:30 (the same time and day 77 Sunset Strip had).

Between Strip and Roberts, he has toured the country in stock, roles ranging from the Witch Boy in "Dark of the Moon," to mother's boy Albert in "Bye-Bye Birdie." And he has launched a very successful night club career.

"In one college concert in Utah, I made more money than I used to make in a week. There were 4,200 kids there, at \$1.75 a throw, so you can figure how they can afford to pay a good fee, and still make good money. I also made more money in six months of club dates than in any one year on television."

**SMITH SAYS** he was never much of a night clubber, and he had no ambitions for entertaining in that field, figuring to be successful you had to be a Sinatra. "But you forget a lot of people make a good living in clubs who are not Sinatra."

After 77 Sunset Strip went off, he went on the road in stock, and found that in small towns people expected him to make curtain speeches.

"I got a few laughs, so I began to make notes. One night a woman who owns a restaurant and motel in Milwaukee said she had been looking for an act, to establish an entertainment policy. I wasn't enthusiastic. Later, I was in Cleveland, and she came to see me again. I had a week to kill and she offered me room and board and a split on the profits. I agreed, with the stipulation that I could leave after the second night if I wasn't any good."

The fact that Roger was very good is proved by the fact that the club he launched is now one of the major bookings in Milwaukee, and regularly headlines entertainers of the John Gary Jack Jones ilk. You can't get better than that.



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7 Days Only  
Sale Ends  
Sat., Oct. 9

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YOUR  
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WRAPPED  
in  
20  
MINUTES!

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- Los Alamitos
- Westminster
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NO MONEY  
DOWN

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BEEF Orders 69¢  
lb.

105 DAYS SAME AS CASH!

No interest... no carrying charge  
... no down payment... or take up to  
12 months to pay with NO DOWN PAYMENT

1st PAYMENT—NOV. 15th

FREE  
1/2  
HOG

with purchase  
of a beef

**GUARANTEE**  
... backed by years of  
experience... all beef is  
guaranteed tender & tasty.  
If not, return within 15 days  
and your order will be re-  
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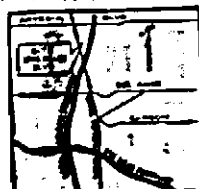


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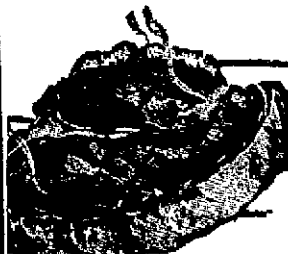
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- Signal Hill
- Torrance
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- Paramount
- Signal Hill
- Torrance
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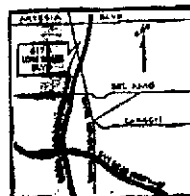
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# FRIDAY

October 8, 1965

## ★ PAID ADVERTISEMENT

2 Sunrise Semester: "The Nature of Matter" (basis physical and chemical concepts), Dr. Shamos 6:30

2 The Earth & the Seas  
4 Modern World of William Shakespeare  
7 Guidelines: Literature 7:00 A.M.

2 News with Mike Wallace  
4 (Color) Today, Arlene Francis

7 Scope: "Commercial Aircraft," Fred L. Davis,  
9 Cartoon Shows (to 10)  
11 The Fisher Family 7:25

2 Grant Holcomb, News 7:30

7 Gypsy Rose Lee Show  
11 The Hobo Kelly Show 8:00 A.M.

2 Captain Kangaroo  
7 Girl Talk, Va. Graham 8:30

7 The Pamela Mason Show 9:00 A.M.

2 I Love Lucy, Lucille Ball  
4 (Clr) Fractured Phrases  
5 Yoga for Health  
11 New Jack LaLanne Show 9:15

13 Guideposts (to 10:30) 9:30

2 The McCoy's, W. Brennan  
4 Concentration, B. Clayton  
5 The Romper Room  
7 The Mike Douglas Show  
11 Movie: "Long Rifle & Tomahawk," John Hart 10:00 A.M.

2 Andy of Mayberry  
4 (Color) Morning Star  
9 Movie: "Girl in Every Port," Groucho Marx 10:30

2 Dick Van Dyke Show  
4 (Color) Paradise Bay  
5 (Clr) World Adventures



**J. C. FOOTBALL**, 8 p.m., ch. 13, finds Bill Brundage calling the action for Fullerton at San Bernardino.

**NFL HIGHLIGHTS**, 10:15 p.m., in color, ch. 13, repeats tapes from Sunday's Rams-Vikings game.

**NOTRE DAME Football**, 10:30 p.m., in color, ch. 5, has Ara Parseghian with films from last Saturday's clash with Northwestern.

13 News, Bill Johns 11:00 A.M.  
2 The Love of Life  
4 (Clr) Jeopardy, Fleming  
5 Divorce Court  
7 Young Set, Phyllis Kirk with Robert Merrill  
13 (Clr) Treasure, B. Burrud 11:30

2 Search for Tomorrow  
4 (Clr) Let's Play Post Office, Don Morrow  
9 Industrial Arts: Radio  
11 Sheriff John, J. Rovick  
13 (Clr) Ruff 'n Reddy 11:45

2 The Guiding Light 12:00 NOON  
2 Adams at Noon, discussion of PWP  
4 (Clr) Let's Make a Deal  
5 Movie: "Untamed Breed," Sonny Tufts ('48)  
7 The Donna Reed Show  
9 Sugarfoot, Will Hutchins  
28 Food for Life 12:30

2 As the World Turns  
4 Moment of Truth  
7 Father Knows Best  
11 Movie: "Sally, Irene & Mary," Alice Faye ('38)  
13 Dialing for Dollars  
28 Heritage: Robert Frost 1:00 P.M.

2 Password, Allen Ludden  
4 The Doctors, J. Prichett  
7 Ben Casey, Vincent Edwards. Survival of 2 patients depends on rare drug which can be supplied only for one.  
9 Movie: "Gambling House," Victor Mature  
13 (Color) Vagabond  
28 Spanish, Science to 3 1:30

2 Art Linkletter H's Party Repeat of anniversary show in which Ralph Edwards took over  
4 Another World  
5 Movie: "Golden Gloves," Richard Denning ('40)  
13 (Clr) Movie: "Something for the Boys," Vivian Blaine ('44) 2:00 P.M.

2 To Tell the Truth  
4 (Clr) You Don't Say!  
7 The Nurses, C. Gainer 2:15

11 Movie: "6000 Enemies," Walter Pidgeon ('39) 2:30

2 Edge of Night  
4 (Clr) The Match Game  
7 A Time For Us  
9 9 on the Line (interviews) 3:00 P.M.

2 The Secret Storm  
4 (Clr) PDQ, Dennis James  
5 Burns and Allen Show  
7 General Hospital

9 9 on the Line (comment)  
13 (Color) Felix the Cat 3:30

2 Loretta Young Theatre  
4 Movie: "Big Combo," Cornel Wilde ('55)  
5 December Bride  
7 The Young Marrieds  
9 Calvin & the Colonel  
11 The Hobo Kelly Show 4:00 P.M.

2 Sea Hunt, Lloyd Bridges  
5 Our Miss Brooks  
7 Never Too Young  
9 Bill Stulla Shake Shop 4:30

2 Movie: "Blood on the Sun," James Cagney, Sylvia Sydney ('45)  
5 NewsScene, H. Brundage  
7 Where the Action Is, Brenda Holloway, the Castaways, Bonnie & the Treasures  
13 (Clr) Lloyd Thaxton  
34 Operaclon Ja Ja 5:00 P.M.

5 (Clr) Shebang! C. Kasem  
7 News Hour, Baxter Ward  
11 Billy Bart's Big Show  
28 What's New? 5:30

9 (Clr) Of Land & Seas: "Fun in Michigan" (2)  
13 The Roy Rogers Show  
28 The Friendly Giant  
34 Un Canto de Mexico 5:45

4 (Color) KNBC Report  
28 Sing Hi—Sing Lo 6:00 P.M.

2 Big News, Jerry Dunphy  
4 Huntley-Brinkley Report  
5 Route 66, Martin Milner  
7 Movie: "We Shall Return," Cesar Romero ('63-1st run). Refugees in Miami plot to free their homeland from Castro.  
11 Winchell—Mahoney Time 6:30

13 (Color) Magilla Goulla  
28 Challenge: "Invisible Bullets." Meaning of radiation, and its forms  
34 Noticiero 34 (News) 6:30

4 (Color) NKBC Report  
9 Marshal Dillon, J. Arness  
13 Have Gun, Will Travel  
28 Cultural Anthropology: "Biological Fitness"  
34 San Martin de Porres 7:00 P.M.

2 Walter Cronkite, News  
4 KNBC News Special: "Out of the Ashes," pt. 2. Tour of the Watts riots area.  
5 Rifleman, Chuck Connors

9 Twilight Zone: "People Are Alike All Over," Roddy McDowall, Susan Oliver. Even Martians.  
11 Dennis the Menace  
13 (Color) High & Wild: "Polar Bear Hunt"  
28 Landscape into Art, Sir Kenneth Clark. 7:30

2 The Wild, Wild West, Robert Conrad, Ross Martin, Robert Loggia, Julia Payne. Agents stalk counterfeiters who've heisted the Mint's money plates, with only



**KELLY** Jean Peters expressed open-mouth amazement at the speed of a trackster during "Hank" at 8 p.m. Friday, channel 4 in COLOR.

clue leading to a circus.  
4 (Clr) Camp Runamuck, Dave Ketchum, Arch Johnson. Hungry counselors try to bolster Wivenhoe's penny-pinching meals by buying beef-on-the-hoof. But they buy a cow, of whom they're soon very fond.  
5 (Clr) It's a Small World: "Aloha Land"  
7 (Color) The Flintstones. Fred's in big trouble when as jury foreman he helps convict the Mangler

9 9th St. West, Sam Riddle  
11 The Soupy Sales Show  
13 (Clr) The Roving Kind: "Secrets of White Mountain" in High Sierras.  
28 Black and White: Has the Gulf Widened? (see "special") 8:00 P.M.

4 (Color) Hank, Dick Kallman. Hank disguises himself as an American Indian student away visiting tribesmen, but an Indian raid on campus puts a hex on plans.  
5 (Clr) Hit or Miss, Bob Eubanks. Panelists are Henry Mancini, Bill Dana, Barry McGuire and Shelley Fabares.  
7 (Color) Tammy, Debbie Watson, Frank McGrath, Philip Ober. Uncle Lucius gets into a high-stakes poker game with a man who's vowed to get even with him.  
11 Movie: "Thlr Man," Joseph Cotton, Valli, Orson Wells ('50).  
13 Junior College Football (see "sports")  
34 Lola Beltran (musical) 8:30

2 (Color) Hogan's Heroes, Bob Crane, Werner

Klemperer, John Dehner. Fearful that the gullible Klink is being promoted to Berlin, the POWs engineer a series of incidents to expose him to the Inspector General.

4 Convoy, John Gavin Linden Chiles, Jack Palance, Barbara Rush, Jeannine (ex-Petticoat) Riley, Dennis Hopper. Author proves that even heroes know fear as he and Kirkland battle a would-be saboteur.

5 (Clr) Movie: "Lisbon," Ray Milland ('56)

7 Addams Family, Carolyn Jones. Romance seems close at hand for Thing when Gomez' royal aunt (Elvia Allman) arrives for a visit accompanied by her boxed handmaiden, Lady Fingers.  
9 The Old Ball Game (see "special")  
34 Estudio "A" (variety) 9:00 P.M.

2 (Clr) Gomer Pyle, USMC Jim Nabors, Frank Sutton, Dabbs Greer. Gomer befriends a migrating hillbilly family by finding a shack for them to stay in while he fixes their truck. What he doesn't know is that the shack's the target for a bazooka rocket-launcher

7 **"HONEY WEST"**  
★ **STARS ANNE FRANCIS**  
Both the male suspects in the attempted slaying of Honey's client (Dianne Foster) meet untimely ends.  
28 Cinderella (see "special") 9:30

**AND JOHN ERIGSON**  
2 **"THE SMOTHERS BROTHERS SHOW"**  
Tom leads a band of wealthy and sophisticated American frontiers on the warpath—in a good cause.  
4 (Clr) Mr. Roberts, Roger Smith, Steve Harmon, Tsu Kobayashi. Roberts finds that the Talawa-bound cargo includes a beautiful Nisei—who used trickery to get aboard.  
7 Peyton Place III, Mia Farrow, Ed Nelson. An emergency case for Dr. Rossi—Alison's been hit by a car and her life hangs in balance. (This is how the writers handled Mia's absence during her yachting vacation with Frank Sinatra.)  
9 You Are There, Walter Cronkite: "Dr. Ignaz Semmelweis."  
34 Premier Orfeon (hits) 10:00 P.M.

2 Slattery's People, Richard Crenna, Joyce Van Patten, Fred J. Scollay. His political career is at stake when Slattery supports a controversial bill to permit humane abortion. A long-time friend has such surgery when she is a victim of German measles.  
4 (Color) The Man from U.N.C.L.E., Robert

# SPECIAL

**BLACK & WHITE:** Has the Gulf Widened? In a 90-min. special hosted by actor Lew Ayres, leading citizens from both white and negro communities of the Southland discuss the social conflict that led to the Watts riots and proposed solutions to avert another. Interviews with the "man on the street" are seen from both Hollywood and Watts at 7:30 p.m., ch. 28.

**THE OLD BALL GAME—** Branch Rickey is narrator for a look back at the yesterday of baseball, providing nostalgic moments as Babe Ruth hits his 60th homer, Dizzy Dean pitches and the Black Sox throw the World Series. The 8:30 p.m., ch. 9 hour turns the clock back to 1900 as it then traces the game to present.

**CINDERELLA —** Dame Margot Fonteyn and England's Royal Ballet are seen in a special production of the fairytale, with music by Prokofiev and choreography by Frederick Ashton created especially for Dame Margot. Michael Somes dances the role of the prince at 9 p.m., ch. 28.

Vaughn, Vincent Price, Patricia Medina, Julie Sommars. Thrush agents battle for possession of a brain wave machine, capable of monitoring a man's thoughts.  
5 (Clr) News, H. Brundage  
7 The Jimmy Dean Show with Bobby Vinton, Jody Miller, Don Gibson  
9 Cinema IX: "The Old Man and the Sea," Spencer Tracy ('59). Hemingway story of indomitable fisherman, winning an Oscar for Dimitri Tiomkin.  
11 George Putnam, News  
28 Diary: George Hewes 10:15

13 (Clr) NFL Play by Play (see "sports") 10:30  
5 (Clr) Notre Dame Football (see sports)  
34 Canciones del Recuerdo 10:45

13 (Color) Bill Johns News 11:00 P.M.

2 News, Jerry Dunphy  
4 (Clr) NKBCNws, Latham  
5 Alfred Hitchcock Hour: "Ride the Nightmare,"  
7 Baxter Ward, News  
11 Merv Griffin Show, with Keir Dullea 11:15

4 (Color) Tonight, Johnny Carson. Final show  
13 Movie: "Hitler's Beast," Alan Ladd ('39) 11:30

2 Movie: "Father Was a Fullback,"  
7 Nightlife, Les Crane, Nipsey Russell, Otto Preminger on censorship 12:00

5 Movie: "Geronimo,"  
9 Movie: "Girl in Every Port," Groucho Marx



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Herbalist

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- Dizziness
- Gout
- Dysentery
- Eczema
- Eye Trouble
- Gall Bladder
- Headache
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuritis
- Piles
- Rheumatism
- Skin Trouble
- Sleeplessness
- Stomach Trouble
- Stomach Trouble
- Urinary Disease
- Vomiting

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**FAMILY HONEYMOON**—11:15 p.m. on channel 2. A 1943 movie with Claudette Colbert and Fred MacMurray. When college professor weds young widow, he takes bride's children with them on the honeymoon.

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## Baldness Is Not Hereditary, Says Scalp Specialist

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How dandruff and a tight scalp can cause hair loss is explained by Trichologist S. I. Turoff. Turoff directs the large organization of Turoff Hair and Scalp Experts.

"You will find no medical proof for the popular belief that baldness is actually hereditary," says S. I. Turoff, Chief Trichologist of the Turoff Hair and Scalp Experts. "No matter what stage of baldness you have reached, your belief were true, why would a hair can be regrown if the roots person start to lose hair rapidly, are not dead."

"Professional examination of loss start then, rather than sooner your scalp is the first step toward —or later? You started losing hair a healthy head of hair. Turoff at that particular time because some trichologists do not prescribe treatment until such an examination scalp disorder or systemic trouble has been made, nor will they prescribe treatment for systemic cases that cannot be benefited. Every scalp is an individual problem requiring special medication."

### Why Does Baldness Start on Top?

"Another question put to me very often is, 'Why does baldness start on top?' The reason for that is the crown of your head simply need of treatment are prone to does not enjoy the same vigorous keep putting it off until it is too blood circulation as the sides. You late. To reach those people quickly, we are making a special offer all dandruff and foreign matter pack the shrinking hair follicles—and your hair roots actually starve for lack of blood."

Combining the knowledge of eminent scientific authority with new and startling discoveries, S. I. Turoff and his staff of highly experienced trichologists have developed a special treatment to not-mature scalp tension, falling hair, treatment, your first treatment will dandruff, itchy scalp and thinning cost simply \$2.00. You are guar-hair. These may be Nature's danger anted satisfaction on or about signals for oncoming baldness, your fourth treatment or your Biochemistry, electrotherapy, money will be refunded in full."

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### Why Does Baldness Start on Top?

"Another question put to me very often is, 'Why does baldness start on top?' The reason for that is the crown of your head simply does not enjoy the same vigorous blood circulation as the sides. You get older, scalp tensions increase, dandruff and foreign matter pack the shrinking hair follicles—and your hair roots actually 'starve' for lack of blood."

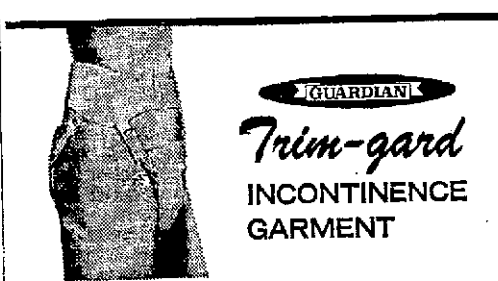
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# SATURDAY

October 9, 1965

★ PAID ADVERTISEMENT

7:30

2 Sunrise Semester: "The

Age of Michelangelo,"

Dr. Kathleen Posner

4 Guide to Shakespeare,

Dr. Leary: "Prose"

11 Mr. Wishbone, Jim Allan

8:00 A.M.

2 Captain Kangaroo

4 (Color) The Jetsons

9 (Clr) From Ground Up

13 Movie: "Hidden Guns,"

Bruce Bennett (56)

8:30

4 (Color) Atom Ant

5 Design for Learning

7 Movie: "Fast &amp; Furious,"

John Ireland (54)

9 Movie: "Destination

Murder," Joyce Mac-

Kenzie (50)

11 Superman, Geo. Reeves

9:00 A.M.

2 (Color) Heckle &amp; Jeckle

4 (Color) Secret Squirrel

5 Wild Bill Hickok

11 Movie: "Live, Love &amp;

Learn," Robert Mont-

gomery (37)

13 Panorama Latino (Span.)

9:30

2 (Clr) Tennessee Tuxedo

4 (Color) College Football

'65, Bud Wilkinson

5 Movie: "Last of Wild

Horses," James Ellison

9:45

4 (Color) NCAA College

Football (see "sports")

10:00 A.M.

2 (Color) Mighty Mouse

7 Shenanigans, Stubby

Kaye. Kiddie game show.

9 Movie: "Slaughter Trail,"

Brian Donlevy (51)

34 Escuela KMEK (English)

10:30

2 (Clr) Linus Lionhearted

7 (Color) The Beatles

(cartoons). Ringo rides a

bucking bronco.

11 Movie: "High Terrace,"

Dale Robertson (56)

11:00 A.M.

2 (Color) Tom &amp; Jerry

5 Movie: "Heroes Die

Young," Scott Borland

11:30

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2 (Color) Tom &amp; Jerry

5 Movie: "Heroes Die

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5 Movie: "Heroes Die

(60)

7 (Color) Casper Cartoons

13 (Color) Fun for All, John

Marshall, young talent.

11:30

2 (Clr) Quick Draw McGraw

7 (Color) Porky Pig

9 Wyatt Earp, H. O'Brien

11:45

11 Movie: "Espionage

Agent," Joel McCrea (39)

12:00 NOON

2 Sky King, Kirby Grant

5 Movie: "Gunfire at In-

dan Gap," Vera Ralston

7 (Clr) Bugs Bunny Show

9 Movie: "My Gun Is

Quick," Robert Bray (57)

13 Movie: "The Payoff," Lee

Tracy

12:15

4 Post-Game Show, Bill

Mazer, Lou Boda

12:30

2 Lassie, Jon Provost.

Cully gives Timmy a

puppy to replace the lost

Lassie.

4 (Color) Series Preview

7 (Color) Milton the Mon-

ster (premiere). Cartoon

series created especially

for TV, with Prof. Weirdo

and Count Kook.

34 Telecinema: "El Turbion"

12:45

4 (Color) World Series

(see "sports").

1:00 P.M.

2 (Clr) My Friend Flicka

7 (Color) Hoppity Hooper

11 Movie: "Outlaw's Son,"

Dane Clark, Ben Cooper

(57). Note: If Dodgers

are in series, KTVV will

join NBC in colorcasts.

1:30

2 CBS News

5 Movie: "Sands of Two

Jims," John Wayne (49)

7 New Amer. Bandstand,

Dick Clark (new time)

13 Movie: "Nobody Lives

Forever," John Garfield

2:00 P.M.

2 Viewpoint, Jere Witter

9 (Clr) Movie: "Blackbeard

the Pirate," Robert New-

ton (52)

34 Gabriela (serial)

2:30

2 Movie: "Return of Frank

James," Henry Fonda

7 Movie: "Wild Youth,"

Robert Hutton (60)

3:00 P.M.

11 Movie: "They Who

Dare," Dirk Bogard

13 Movie: "Penitentiary,"

John Howard (38)

3:30

5 Great Moments in Music

9 (Clr) Championship

Bowling: Nelson Burton

Jr. vs. Ray Bluth

7 Movie: "Rock Around the

Clock," Bill Haley and

Comets (56)

4:00 P.M.

2 "NFL COUNTDOWN TO

KICKOFF" with TOM

HARMON presented

by UNITED DELCO

A feature on league's

tight ends, Mike Ditka

commenting, plus team

profile on the Chicago

Bears and a preview of

Sunday's 7 NFL games

5 Bowling Tournament

9 Bowery Boys Movies

34 Futbol (soccer) from

Mexico City: America

vs. Atlanta

4:15

4 (Clr) Gadabout Gaddis

The Flying Fisherman

4:30

13 Best of Lloyd Thaxton

Guest: James Brown

4:45

4 Your Man in Washington

5:00 P.M.

2 Scholarquiz, John

Condon, with teams from

Rolling Hills and Tustin

4 Profile: "The Environ-



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5 Leave It to Beaver

7 ABC's Wide World of

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9 Movie: "Godzilla,"

Raymond Burr (56)

11 Racing at Bay Meadows

(see "sports")

5:30

2 Ralph Story's L.A.

(repeat of Tues.) Story

spotlights a missing

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4 (Clr) Agriculture USA

"Farmer-Governor," Gov.

Henry Bellman, Okla.

5 McKeever &amp; the Colonel,

Scott Lane, Allyn Joslyn

11 Chiller (movie): "The Ape

Man," Boris Karloff (40)

13 (Color) Rocky &amp; Friends

6:00 P.M.

2 Jerry Dunphy Report

4 (Color) KNBC Report

5 (Color) Stingray

13 (Color) Uncle Waldo

28 New Orleans Jazz

34 Todos a Bailar (dance)

6:30

2 Newsmakers: Mrs.

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president of the National

Congress of Parents and

Teachers

4 (Clr) News Conference

5 (Color) Jimmie Rodgers

7 Sat. Sports, Jim Healy

9 Shirley Temple Movie:

"Rebecca of Sunnybrook

Farm," Randolph Scott,

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Stepfather wants to cash

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13 (Color) Lippy the Lion

28 The Creative Person:

Met's Rudolph Bing

6:45

7 Sat. News, Carl George

7:00 P.M.

2 Sea Hunt, Lloyd Bridges

Gal swimmer challenges

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4 (Clr) Survey '65

5 (Color) Melody Ranch

7 Shvaree, Gene Weed

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and the Imperials.

11 Outer Limits: "A Feas-

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Opatochu, Sam Wana-

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section of big city shifts

to another planet

13 Canadian Pro Football

(see "sports")

23 Red China Harvest: Life

behind Bamboo Curtain

34 Lucha Libre (wrestling

from Mexico City)

7:20

2 Jackie Gleason Show

4 (Color) Flipper, Brian

Kelly, Tommy Norden. Flipper's curiosity gets him tangled up in a cable attached to a floating mine that could explode

7 Shindig II. Carolyn Jones and Jimmy O'Neill are hosts to Jackie De Shannon Jr. Walker and the All Stars, Dick and Dee Dee, Jerry Naylor Roy Head, the Blossoms

8:00 P.M.

4 I Dream of Jeannie, Larry Hagman, Barbara Eden, Karen Sharpe. Jeannie meddles in the wedding plans when Tony's pressured into an early marriage with the daughter of his C.O.

5 (Clr) Kingdom of Sea: "Coral Jungle"

7 The King Family. The husbands and wives sing a medley of love songs in honor of Tina Cole's marriage tomorrow

9 Hollywood a Go Go, Sam Riddle, Discotheque

11 CCAA Football (see "sports")

23 Turnley Walker on Books: "The Short Story, a Thematic Anthology."

34 Rulista Musical

8:30

2 The Trials of O'Brien, Peter Falk, Phil Foster, Mischa Auer, Marian Halley, Kenneth Mars. O'Brien's own bookie is charged with murder when he's found over the dead body of an accountant in an apartment of a garbage racket kingpin

4 (Color) Get Smart! Don Adams. A department store serves as a KAOS front for smuggling secrets out of the country

5 Robt. Taylor Detectives

7 (Color) Lawrence Welk Show. Old favorites and current hits are spot-

lighted, with the Lennons singing "Sweetheart Tree"

28 Speculation, Keith Berwick: "The Deputy," and the recent UCLA presentation

9:00 P.M.

4 (Color) Movie: "Honey-moon Machine," Steve McQueen, Jim Hutton, Dean Jagger, Jack Mullaney ('61—1st run). Farce about Navy men using a ship's computer in attempt to break the bank at a casino in Venice.

5 Movie: "Bad Boy," Lloyd Nolan, Audie Murphy (49)

9 Movie: "My Gun Is Quick," Robert Bray Bridges, 34 Estuadio

34 Estuadio de Pedro Vargas

9:30

2 The Loner, Lloyd Bridges, Leslie Nielsen. Religious colonists bend their convictions of non-violence by asking Col-ton to be a hired gunman to eliminate the town boss trying to evict them. Colton refuses.

7 (Clr) Hollywood Palace Joan Crawford is guest hostess, welcoming singer Jack Jones, comedian Godfrey Cambridge, Allen and Rossi, Japanese cyclist Lily Yokoi, Joanie Sommers, Stebbins' Boxers (dogs), the Eight Rodos.

13 Movie: "Corregidor," Otto Kruger (43)

23 Cinderella, Dame Margot Fonteyn and the Royal Ballet Company

10:00 P.M.

2 Gunsmoke, James Arness, Nehemiah Persoff, Warren Oates, Bruce Dern, Rafael Campos. Matt learns he has a \$25,000 price on his head after Dodge City is overrun by gunfighters, all apparently hired by the same mysterious man.

10:30

5 Movie: "Wake of the Red Witch," John Wayne, Gig Young (48)

7 Them Magnificent Bums

11 Joe Pyne Show (2 1/2 hrs.)

23 Men of Our Times: Mussolini. Political essay examines his influence.

10:45

9 Stan Richards, News

11:00 P.M.

2 Jerry Dunphy Report

7 Bob Young with News

9 Cinema IX: "Old Man and the Sea," Spencer Tracy (59). Fisherman daily battles both the sea, and a giant marlin.

13 Movie: "When You're in Love," Grace Moore, Cary Grant (37)

11:15

2 Movie: "Adventures of Marco Polo," Gary Cooper, Basil Rathbone

7 TV PREMIERE in COLOR: ★ RANDOLPH SCOTT STARS in "COMANCHE STATION" Nancy Gates, Skip Homeier (60)

11:30

4 (Color) KNBC Report

28 Diary: Paul Revere

11:45

4 (Clr) Sat. Night Tonight (repeat of 6/9). Johnny Carson, Selma Diamond, Irwin Corey, Irina Demick, Bonnie Prudden

12:30

5 Movie: "Glass Tomb," John Ireland, Honore Blackman (55)

12:45

7 Movie: "Side Street," Farley Granger (50)

1:00

9 Movie: "Hard Fast & Beautiful," Claire Trevor

11 Movies: "4-Sided Triangle," "Gang's All Here" and "Marauders of the Sea" (Sir Francis Drake)

13 Movie: "Devotion," Ida Lupino, Olivia DeLavilland (46).

1:15

2 Movie: "Blaze of Noon," William Holden, Anne Baxter (47)



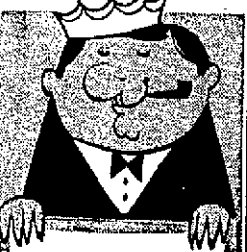
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OPEN EVENINGS &amp; SUNDAYS

## SATURDAY

October 9, 1965

★ PAID ADVERTISEMENT

7:30

- 2 Sunrise Semester: "The Age of Michelangelo," Dr. Kathleen Posner  
4 Guide to Shakespeare, Dr. Leary: "Prose"  
11 Mr. Wishbone, Jim Allan  
8:00 A.M.  
2 Captain Kangaroo  
4 (Color) The Jetsons  
9 (Clr) From Ground Up  
13 Movie: "Hidden Guns," Bruce Bennett ('56)

8:30

- 4 (Color) Atom Ant  
5 Design for Learning  
7 Movie: "Fast & Furious," John Ireland ('54)  
9 Movie: "Destination Murder," Joyce MacKenzie ('50)  
11 Superman, Geo. Reeves  
9:00 A.M.  
2 (Color) Heckle & Jeckle  
4 (Color) Secret Squirrel  
5 Wild Bill Hickok  
11 Movie: "Live, Love & Learn," Robert Montgomery ('37)  
13 Panorama Latino (Span.)

9:30

- 2 (Clr) Tennessee Tuxedo  
4 (Color) College Football '65, Bud Wilkinson  
5 Movie: "Last of Wild Horses," James Ellison  
9:45  
4 (Color) NCAA College Football (see "sports")

10:00 A.M.

- 2 (Color) Mighty Mouse  
7 Shenanigans, Stubby Kaye. Kiddie game show.  
9 Movie: "Slaughter Trail," Brian Donlevy ('51)  
34 Escuela KMEY (English)  
10:30  
2 (Clr) Linus Lionhearted  
7 (Color) The Beatles (cartoons). Ringo rides a bucking bronco.  
11 Movie: "High Terrace," Dale Robertson ('56)

11:00 A.M.

- 2 (Color) Tom & Jerry  
5 Movie: "Heroes Die Young," Scott Borland



**NCAA FOOTBALL, 9:45 a.m.**, in color, has a clash between Duke and Pittsburgh, from Durham, N. C.

**WORLD SERIES, 12:45 p.m.**, in color, ch. 4, should be the third game in the Series, hopefully from Chavez, as the Minnesota Twins move west to pick up the race with what at press time appeared to be the L. A. Dodgers. (A NL pennant play-off may have postponed the series.)

**WIDE WORLD of Sports, 5 p.m.**, ch. 7, finds Jim McKay at the Madrid (Spain) Sports Stadium for the international roller skating championships, with Charlie Brockman at Albany (Oregon) for the rough lumberjack action of the world timber carnival.

**TANFORAN Feature Race, 5 p.m.**, ch. 11, from Bay Meadows, is the \$15,000 San Francisco Handicap.

**CFL FOOTBALL, 7 p.m.**, ch. 13, has Johnny Esaw with tapes of the Ottawa-Winnipeg (Canada) game.

**CCAA FOOTBALL, 8 p.m.**, ch. 11, from Sepulveda, has Cal State Poly at San Luis Obispo against defending champions San Fernando Valley State College.

- (60)  
7 (Color) Casper Cartoons  
13 (Color) Fun for All, John Marshall, young talent.  
11:30  
2 (Clr) Quick Draw McGraw  
7 (Color) Porky Pig  
9 Wyatt Earp, H. O'Brien  
11:45  
11 Movie: "Espionage Agent," Joel McCrea ('39)  
12:00 NOON  
2 Sky King, Kirby Grant  
5 Movie: "Gunfire at Indian Gap," Vera Ralston  
7 (Clr) Bugs Bunny Show  
9 Movie: "My Gun Is Quick," Robert Bray ('57)  
13 Movie: "The Payoff," Lee Tracy

12:15

- 4 Post-Game Show, Bill Mazer, Lou Boda  
12:30  
2 Lassie, Jon Provost. Cully gives Timmy a puppy to replace the lost Lassie.  
4 (Color) Series Preview  
7 (Color) Milton the Monster (premiere). Cartoon series created especially for TV, with Prof. Weirido and Count Kook.  
34 Telecinema: "El Turbion"

12:45

- 4 (Color) World Series (see "sports")  
1:00 P.M.  
2 (Clr) My Friend Flicka  
7 (Color) Hoppity Hooper  
11 Movie: "Outlaw's Son," Dane Clark, Ben Cooper ('57). Note: If Dodgers are in series, KTTV will join NBC in colorcasts.  
1:30  
2 CBS News  
5 Movie: "Sands of Iwo Jima," John Wayne ('49)  
7 New Amer. Bandstand, Dick Clark (new time)  
13 Movie: "Nobody Lives Forever," John Garfield

2:00 P.M.

- 2 Viewpoint, Jere Witter  
9 (Clr) Movie: "Blackbeard the Pirate," Robert Newton ('52)  
34 Gabriela (serial)  
2:30  
2 Movie: "Return of Frank James," Henry Fonda  
7 Movie: "Wild Youth," Robert Hutton ('60)  
3:00 P.M.  
11 Movie: "They Who Dare," Dirk Bogard  
13 Movie: "Penitentiary," John Howard ('38)

3:30

- 5 Great Moments in Music  
9 (Clr) Championship Bowling: Nelson Burton Jr. vs. Ray Bluth  
7 Movie: "Rock Around the Clock," Bill Haley and Comets ('56)  
4:00 P.M.  
2 "NFL COUNTDOWN TO KICKOFF" with TOM HARMON presented by UNITED DELCO  
A feature on league's tight ends, Mike Ditka commenting, plus team profile on the Chicago Bears and a preview of Sunday's 7 NFL games  
5 Bowling Tournament  
9 Bowery Boys Movies  
34 Futbol (soccer from Mexico City): America vs. Atlanta

4:15

- 4 (Clr) Gadabout Gaddis The Flying Fisherman  
4:30  
13 Best of Lloyd Thaxton Guest: James Brown  
4:45  
4 Your Man in Washington  
5:00 P.M.  
2 Scholarquiz, John Condon, with teams from Rolling Hills and Tustin  
4 Profile: "The Environ-

**JOAN de Ville** has been signed as a regular singer for "Melody Ranch" at 7 p.m. Saturdays, channel 5 in COLOR.

- ment Makers"  
5 Leave It to Beaver  
7 ABC's Wide World of Sports (see "Sports")  
9 Movie: "Godzilla," Raymond Burr ('56)  
11 Racing at Bay Meadows (see "sports")  
5:30  
2 Ralph Story's L.A. (repeat of Tues.) Story spotlights a missing matron, a peerless pier (Santa Monica) and a locomotive legend  
4 (Clr) Agriculture USA "Farmer-Governor," Gov. Henry Bellman, Okla.  
5 McKeever & the Colonel, Scott Lane, Allyn Joslyn  
11 Chiller (movie): "The Ape Man," Boris Karloff ('40)  
13 (Color) Rocky & Friends

- 6:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) KNBC Report  
5 (Color) Stingray  
13 (Color) Uncle Waldo  
28 New Orleans Jazz  
34 Todos a Bailar (dance)  
6:30  
2 Newsmakers: Mrs. Jennelle Moorhead, president of the National Congress of Parents and Teachers  
4 (Clr) News Conference  
5 (Color) Jimmie Rodgers  
7 Sat. Sports, Jim Healy  
9 Shirley Temple Movie: "Rebecca of Sunnybrook Farm," Randolph Scott, Gloria Stuart ('38). Stepfather wants to cash in on girl's talent  
13 (Color) Lippy the Lion  
28 The Creative Person: Met's Rudolph Bing  
6:45  
7 Sat. News, Carl George  
7:00 P.M.  
2 Sea Hunt, Lloyd Bridges Gal swimmer challenges Mike to underwater race  
4 (Clr) Survey '63  
5 (Color) Melody Ranch  
7 Shivarce, Gene Weed with Glen Campbell, Evie Sands, Little Anthony and the Imperials  
11 Outer Limits: "A Feasibility Study," David Opatoshu, Sam Wanamaker. Entire residential section of big city shifts to another planet  
13 Canadian Pro Football (see "sports")  
28 Red China Harvest: Life behind Bamboo Curtain  
34 Lucha Libre (wrestling from Mexico City)  
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4 (Color) Flipper, Brian

## SPECIAL

**THEM MAGNIFICENT BUMS** — No. 1 fan Milton Berle is narrator for a look at the legend and history of the fabulous Dodgers, from their Brooklyn Bum heritage, through a unique career spanning from the first year in 1890 to World Series time in 1965, with the amazing finish of the National League pennant race. Film clips and stills trace the wackiest team in baseball, from Ebbets Field where they played such fun games as 3-on-a-base, to Dodger Stadium where they sometimes pitch perfect games and beat the Yanks 4 straight in the Series. Locally-produced show is at 10:30 p.m., ch. 7, moving the ABC network's regular "Scope" look at privately-owned guns to Monday at 7 p.m., one time only.

**34 Boxing (Mexico City) 10:00 P.M.**

- 2 Gunsmoke, James Arness  
Nehemiah Persoff, Warren Oates, Bruce Dern, Rafael Campos. Matt learns he has a \$25,000 price on his head after Dodge City is overrun by gunfighters, all apparently hired by the same mysterious man.

- 5 Movie: "Wake of the Red Witch," John Wayne, Gig Young ('46)  
7 Them Magnificent Bums  
11 Joe Pyne Show (2½ hrs.)  
28 Men of Our Times: Mussolini. Political essay examines his influence.

**10:45**  
9 Stan Richards, News

- 11:00 P.M.**  
2 Jerry Dunphy Report  
7 Bob Young with News  
9 Cinema IX: "Old Man and the Sea," Spencer Tracy ('59). Fisherman daily battles both the sea, and a giant marlin.  
13 Movie: "When You're in Love," Grace Moore, Cary Grant ('37)

- 11:15**  
2 Movie: "Adventures of Marco Polo," Gary Cooper, Basil Rathbone  
7 TV PREMIERE in COLOR! ★ RANDOLPH SCOTT STARS in "COMANCHE STATION" Nancy Gates, Skip Homeier ('60)

- 11:30**  
4 (Color) KNBC Report  
28 Diary: Paul Revere

- 11:45**  
4 (Clr) Sat. Night Tonight (repeat of 6/9). Johnny Carson, Selma Diamond, Irwin Corey, Irina Demick, Bonnie Prudden

- 12:30**  
5 Movie: "Glass Tomb," John Ireland, Honor Blackman ('55)

- 12:45**  
7 Movie: "Side Street," Farley Granger ('50)

- 1:00**  
9 Movie: "Hard, Fast & Beautiful," Claire Trevor

- 1:15**  
11 Movies: "4-Sided Triangle," "Gang's All Here" and "Marauders of the Sea" (Sir Francis Drake)

- 1:30**  
13 Movie: "Devotion," Ida Lupino, Olivia DeHavilland ('46)

- 1:45**  
2 Movie: "Blaze of Noon," William Holden, Anne Baxter ('47)

- 1:55**  
2 Movie: "Blaze of Noon," William Holden, Anne Baxter ('47)





# RADIO

KABC—790 KEZY—1180 KGBS—1020 KIEY—810 KRLD—1150  
KALI—1430 KFAC—1330 KGER—1390 KLAG—870 KRLA—1110  
KBID—740 KFI—840 KGFJ—1230 KMPC—710 KWIZ—1400  
KRLA—1490 KFOK—1280 KGLI—1260 KXII—1070 KWKW—1300  
KDAY—1580 KFWD—950 KHI—930 KPGL—1540 XTRA—650

SUNDAY, OCTOBER 3, 1965

## SPECIAL BROADCASTS—

12:25 p.m., KGBS—Baseball: Angels at Minn. Twins  
12:55 p.m., KFI—Baseball: Milw. Braves at Dodgers  
12:55 p.m., KMPC—NFL Football: Minn. Vikings at Rams  
7:00 p.m., KABC—Personal Portrait: Fletcher Bowron

## MONDAY SPECIALS—

9 a.m., KNX—Pope Paul VI at St. Patrick's  
10 a.m., KFI—Pope Paul-LBJ News Conference  
12:05 p.m., KFI—Pope Paul Reception at U.N.

### 7:00 A.M.

KLAC—The Search  
KFI—News: Radio Pullit  
KABC—American Farmer  
KHJ—Interfaith Dialogue  
KXII—News: Weekend  
KFOK—Hudson Cherry  
KGER—Amer. Indian Hour  
7:15  
KLAC—Vineyard  
KGER—Chosen People  
7:30  
KLAC—Christ Church Unity  
KFI—Kerwin Hoover  
KABC—Paul Condville  
KHJ—Lutheran Hour  
KFOK—World Tomorrow  
KGER—Hour of Faith  
7:45  
KFI—Christian Science

### 8:00 A.M.

KLAC—Catholic Hour  
KFI—Changing Times  
KABC—News: Fair Report  
KHJ—Revival Hour  
KFOK—Smoot & Jackson  
KGER—Christ's Brotherhood  
8:15  
KLAC—Sacred Heart  
KABC—Paul Condville  
KHJ—Bob Carlin (8:20)  
8:30  
KLAC—Matter of Judgment  
KHJ—Back to God  
KFOK—Joe Allison (to 12)  
KGER—World's L.L. Crusade  
8:45  
KFI—Moments in Music

### 9:00 A.M.

KLAC—Metromedia Magazine  
KFI—News: Dick Sinclair  
KABC—News: Drees Sports  
KHJ—News: Drees Sports  
KGER—Airmail From God  
9:15  
KABC—Paul Condville  
9:30  
KGER—John Brown

### 10:00 A.M.

KGER—News in Revelation  
10:30  
KFI—Chuck Bennett sports  
KGER—Ch. of Open Doors  
11:00 A.M.  
KFI—News: Batter Up  
KBID—Isi Baglist, L.B.R.  
KABC—News: Flair Report  
11:15  
KABC—Paul Condville  
11:30  
KGBS—Inquiry

### 12:00 NOON

KABC—News  
KABC—Grand Ole Opry  
KGER—Aweke America

MONDAY, OCTOBER 4, 1965

### 7:00 A.M.

KFI—Pat Bishop Report  
KABC—Frank McGinnis, news  
KGBS—Frank Evans (to 9)  
KHJ—World News Roundup  
KFOK—Dick Hynes (to 10)  
KGER—Christ Faith Mission  
7:15  
KFI—Geoff Edwards  
KABC—John Babcock News  
KHJ—Baldwin & Walsh  
KGER—Sky Pilot  
7:30  
KABC—News Around World  
7:45  
KFI—Pat Bishop: News  
KABC—News: Paul Harvey  
KGER—Heaven & Home

### 8:00 A.M.

KFI—News: Geoff Edwards  
KABC—P. McGinnis, news  
KHJ—News: Sports/Deeds  
KGER—Wilbur Nelson  
8:15  
KABC—News: Don Allen  
KHJ—Baldwin & Walsh  
KGER—Voice of China  
8:30  
KFI—Geoff Edwards  
KABC—Sports: Newsweek  
KGER—World Missions

### 9:00 A.M.

KABC—John Babcock News  
KHJ—Pope Paul at St. Patrick's  
KGER—Lutheran Hour  
9:15  
KABC—Paul Condville  
KHJ—Baldwin & Walsh  
KGER—John Brown Hour  
9:30  
KFI—Pope-LBJ News Conference

### 10:00 A.M.

KFI—Pope-LBJ News Conference

### 12:15

KABC—Sunday Line, Allin  
Slate (to 5 p.m.)

### 12:25

KGBS—Baseball: Angels  
at Minnesota Twins

### 12:30

KFI—News: Batter Up  
KFAC—Boston Pops  
KGER—Rev. Victor Glenn

### 12:35

KFI—Baseball: Milwaukee  
Braves at Dodgers

### 12:40

KMPC—NFL Football:  
Minnesota Vikings at  
Rams (Coliseum)

### 1:00 P.M.

KFOK—Joe Allison (to 5)  
KGER—Rev. Oran Roberts

### 1:30

KGER—Hour of Faith

### 2:00 P.M.

KGER—William W. Aver

### 2:30

KGER—The Quiet Hour

### 3:00 P.M.

KGBS—Frank Evans  
Comedy Hour

### 3:30

KFAC—N.Y. Philharmonic  
KGER—Full Gospel

### 3:45

KFI—Scoreboard: News  
KGER—Revival Time

### 4:00 P.M.

KFI—News: Monitor  
KGBS—Hawaii Calls  
KGER—Revival Hour

### 4:30

KGER—Family Bible Hour

### 5:00 P.M.

KABC—News: Quincy Howe  
KXII—News: Run Record  
KXII—Weekend  
KFOK—Rev. Billy Graham

### 5:30

KFI—News: Monitor  
KGBS—Hawaii Calls  
KGER—Revival Hour

### 6:00 P.M.

KFI—Scout Jamboree  
KABC—News: Headlines  
KGER—Student Workshop  
KFI—Family Hour  
KGER—Rescue Mission

### 6:30

KABC—Issues & Answers  
KXII—World of Religion  
KGER—Palm Lane Church

### 7:00 P.M.

KFI—Meet the Press:  
Theodore C. Sorensen  
KABC—Personal Portrait:  
Fletcher Bowron

### 12:15

KXII—KNX Weekend  
KFOK—Here and Now  
KGER—Gordon Palmer

### 7:30

KFI—Youth Forum:  
World-Wide Leaders  
Question, World-Wide  
Subjects (to 2)

### 7:45

KABC—Religion on Line  
KFOK—Highway Patrol  
KGER—Indy Hour

### 7:55

KFOK—County at Work  
KGER—Bellevue Hour

### 8:00 P.M.

KFI—American Way:  
KFOK—Radio Pops Club  
KFI—Folk Music

### 8:30

KFI—Toscanini Legend  
KFOK—World Tomorrow

### 8:45

KGER—Sunshine Mission

### 9:00 P.M.

KFI—News: C. P. Mac  
Gregor Show (9:05):  
"Once Too Often" Jack  
Krusch

### 9:15

KABC—News: Your Child  
KRLA—Let's Talk (reli.)  
KFOK—St. Germain  
KGER—Bethel Church

### 9:30

KMPC—M. J. Jackson  
KABC—Educational Report  
KFOK—Chiv Emoloves

### 9:45

KFI—Catholic Hour  
KMPC—University  
Explorer: "Starlings"

### 10:00 P.M.

KFI—Eternal Light  
KABC—News: Space  
Science  
KXII—News

### 10:15

KABC—P. Campus News  
KXII—Science Editor:  
"Monoclonal Test"

### 10:30

KFI—Song Fellows  
KABC—Message of Israel  
KXII—KNX Sun, Forum:  
"Moral Commitment"

### 10:45

KGER—Clarence Welch

### 11:00 P.M.

KFI—Sun, Nite Concert  
KABC—Christian in Action  
KXII—World of Religion  
KGER—Palm Lane Church

### 11:30

KFI—Here's to Vets  
KABC—Philman  
KXII—Washington Week  
KFOK—Bob Kinsley  
KGER—Circle Mission

### 11:45

KFI—Guast Star



KAREN STEELE provides the leading-lady interest for Chuck Connors during "Branded" at 8:30 p.m. today (Sunday) on channel 4 in COLOR.

# FM HIGHLIGHTS

## TODAY

Lawrence Welk at 8 a.m. on KGLA . . . Thelonious Monk at 8:30 a.m. on KNOB . . . Music From Mexico at 11 a.m. on KGGK . . . Boston Pops at 12:30 p.m. on KFAC . . . Philharmonia Orchestra at 1 p.m. on KFMU . . . Percy Faith in multiplex at 3 p.m. on KGGK . . . Philadelphia Orchestra at 4 p.m. on KFMU . . . Clebano Strings at 6 p.m. on KCBH . . . Donald Byrd at 7 p.m. on KNOB . . . Santa Cecilia Academy Orchestra at 8 p.m. on KFMU . . . Chicago Symphony at 9 p.m. on KCBH . . . Joanie Sommers in multiplex at 11 p.m. on KGGK.

## MONDAY

Johnny Hartman at 8 a.m. on KRHM . . . London Symphony at 10 a.m. on KCBH

Scandinavian Philharmonic at noon on KFAC . . . Roger Bourdin at 2 p.m. on KGLA . . . Peter Duchin in multiplex at 3 p.m. on KGGK . . . Muggsy Spanier in multiplex at 5 p.m. on KRHM . . . Hollywood Bowl Symphony Orchestra at 7 p.m. on KCBH . . . Vienna Philharmonic Orchestra at 9 p.m. on KBBH . . . Anita O'Day in multiplex at 11 p.m. on KGGK.

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# GETTING UP NIGHTS MAKES MANY FEEL OLD BEFORE THEIR TIME

Sufferers Find Quick Help

For Kidney & Bladder Irritation & Secondary Backache or Nerve Tension

As we grow older, many men and women suffer from feeling old, tired, worn out and depressed by losing sleep and worrying about getting up nights, due to common irritation of the Kidneys, Bladder and Urinary Tract. This condition, often due to a germ called the colon bacillus, and non-specific germs resulting from colds, bad teeth and minor infections, may cause frequent, urgent and painful urination. These irritations may also cause strong, cloudy urine and sometimes result in secondary headache, nervous tension. Then you should heed the warning from your nerves and try CISTEX for quick help.

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New Improved CISTEX releases a gentle, soothing bactericidal in acid urine to combat germs which may be causing irritation. This is like a gentle, mildly antiseptic, soothing bath for the Kidneys, Bladder and Urinary Passages. CISTEX also contains two of the very best known analgesics for soothing, gentle relaxing relief of discomforting pains due to common Kidney and Bladder Irritations.

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Formulated by American scientists, CISTEX has been helping people (in 12 countries) for 40 years to combat the foregoing irritations and thus feel cleansed and refreshed—and because of less nerve tension able to sleep better and feel more vigorous and cheerful. Get CISTEX from drugstore today. See how fast it can help you.

# 70 Insurance question of the week?



Is your Insurance agent authorized to display this Professional Emblem of the National Association?

"Do you know that if you have a loss your local INDEPENDENT INSURANCE AGENT prepares claims forms, files State reports, notarizes where necessary and negotiates prompt and favorable claims settlement for you?"

Ask any member of this Professional Association affiliated with State and National Associations. Find them in the Yellow Pages. INDEPENDENT INSURANCE AGENTS ASSOCIATION OF LONG BEACH

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GE 4-2710 Long Beach

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GA 3-9401 Long Beach

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Thirty Linden Ave.  
HE 7-0616 Long Beach

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GE 4-7401 Long Beach

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## FM STATIONS

KLON — 88.1 KGGK — 94.3 KNOB — 97.7 KGLA — 102.5  
KXLU — 88.1 KGGK — 94.3 KNOB — 97.7 KGLA — 102.5  
KPKK — 90.7 KABC — 95.3 KNOB — 97.7 KGLA — 102.5  
KUSC — 91.5 KRRD — 95.3 KNOB — 97.7 KGLA — 102.5  
KABC — 92.3 KQWZ — 97.7 KUTE — 101.9 KXMS — 106.3  
KABC — 92.3 KQWZ — 97.7 KUTE — 101.9 KXMS — 106.3  
KABC — 92.3 KQWZ — 97.7 KUTE — 101.9 KXMS — 106.3



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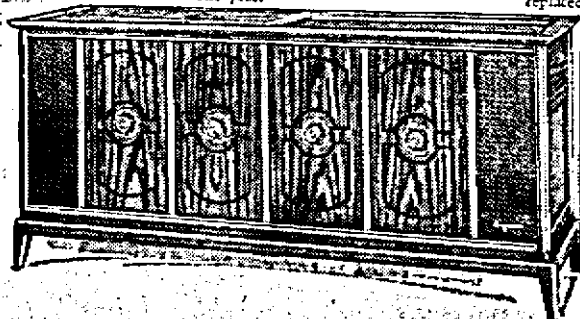
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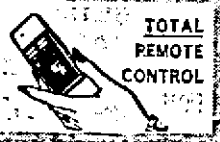
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- WALT DISNEY
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- BRANDED
- THE F.B.I.
- BONANZA
- SUNDAY NIGHT AT THE MOVIES
- WACKIEST SHIP IN THE ARMY
- HULLABALOO
- JOHN FORSYTHE
- THE LUCY SHOW
- DR. KILDARE
- ANDY GRIFFITH
- ANDY WILLIAMS
- HAZEL
- FARMER'S DAUGHTER
- STEVE LAWRENCE
- RUN FOR YOUR LIFE
- MY MOTHER, THE CAR
- PLEASE DON'T EAT THE DAISIES
- RED SKELTON
- TUESDAY NIGHT AT THE MOVIES
- PETTICOAT JUNCTION
- THE VIRGINIAN
- BEVERLY HILLBILLIES
- GREEN ACRES
- BOB HOPE'S CHRYSLER THEATER
- GIDGET
- THE BIG VALLEY
- DANNY KAYE
- I SPY
- DANIEL BOONE
- GILLIGAN'S ISLAND
- MY THREE SONS
- STREETS OF LAREDO
- OKAY, CRACKERBY
- THURSDAY NIGHT MOVIES
- MONA McCLUSKEY
- DEAN MARTIN
- CAMP RUNAMUCK
- FLINTSTONES
- HANK
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- GOMER PYLE—USMC
- MR. ROBERTS
- THE MAN FROM U.N.C.L.E.
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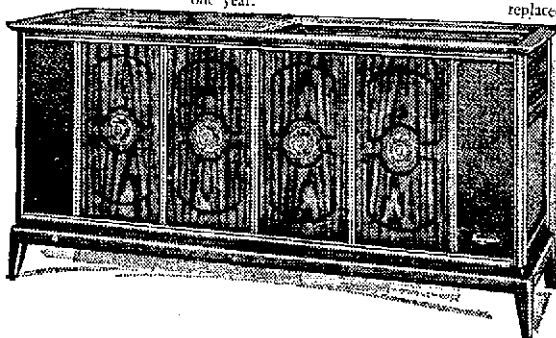
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Today's most revolutionary stereo radio-phonograph is so reliable, solid-state components are guaranteed 5 years. (1). Hear exciting Stereo FM and Monaural FM/AM Radio. Powerful 30-watt amplifier produces *undistorted* music power. Two high-efficiency 12" Bass Woofers reproduce true bass tones — plus two 1,000-cycle Exponential Treble Horns. The exclusive Micromatic Player lets your records last a lifetime — the Diamond Stylus is guaranteed 10 years. (2). This beautiful Color Stereo Theatre is truly your best buy for all-inclusive family entertainment.

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- Quick Pictures appear in just 12 seconds, four times faster than others—no more annoying waiting.
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- BONANZA
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- STEVE LAWRENCE
- RUN FOR YOUR LIFE
- MY MOTHER, THE CAR
- PLEASE DON'T EAT THE DAISIES
- RED SKELTON
- TUESDAY NIGHT AT THE MOVIES
- PETTICOAT JUNCTION
- THE VIRGINIAN
- BEVERLY HILLBILLIES
- GREEN ACRES
- BOB HOPE'S CHRYSLER THEATER
- GIDGET
- THE BIG VALLEY
- DANNY KAYE
- I SPY
- DANIEL BOONE
- GILLIGAN'S ISLAND
- MY THREE SONS
- STREETS OF LAREDO
- OKAY, CRACKERBY
- THURSDAY NIGHT MOVIES
- MONA McCLUSKEY
- DEAN MARTIN
- CAMP RUNAMUCK
- FLINTSTONES
- HANK
- HOGAN'S HEROES
- GOMER PYLE—USMC
- MR. ROBERTS
- THE MAN FROM U.N.C.L.E.
- FLIPPER
- KING FAMILY
- GET SMART
- SATURDAY NIGHT AT THE MOVIES
- HOLLYWOOD PALACE
- LAWRENCE WELK

### EASY BANK TERMS

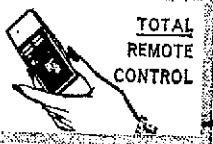
**NOTHING DOWN;  
36 MONTHS TO PAY**

**OPEN  
EVERY EVENING**

**TILL 9 P.M.;  
SUNDAY, 1-5**



2RT552



**TOTAL  
REMOTE  
CONTROL**

Wonderfully convenient and reliable Total Remote Control is added by the Model 1-RT552. Also in Pecan, it is an exciting Magnavox regular value—only \$395.

**THE ESTERN CO.**  
3344 E. PACIFIC COAST HIGHWAY  
LONG BEACH, CA 90801  
GE 4-7457



Sunday, October 3, 1965

# Southland

GEOLOGICAL WONDER

Palos Verdes  
Once an Island?

(See Page 11)

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT PRESS-TELEGRAM



Seeing the Marvels of Long Beach Harbor . . . Turn to Page 7.

Color Photographs by Lee J. Judd

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Color Photo by Lou Joubert



Give your family  
a pool now...  
pay nothing  
until  
**May, 1966**

# "SWIM BEFORE CHRISTMAS" Special

*You can present your family a complete pool now:*

- \* deck, electric, heater, automatic cleaning and purifying \*
- \* everything you need \* pay nothing down \* not one penny \*  
*swim free for over half a year!*

It's smart to build this fall—

Now—after the "Summer Rush"—you can get more pool value for your money!

We're in a dealin' mood. Let us prove that during our normally slower fall months we can offer a better deal than ever before...

• Pools now cost less—We'll make you a price you can't pass up.

• Best crews available—Our most expert crews, continuing through the fall; give each pool an extra touch of skilled perfection.

• Discount prices on pool accessories—Our best equipment, manufactured and guaranteed by Anthony Pools, is available now at low "off-season" prices.

• Swim during Christmas week. There are many warm days the year 'round when a heated Anthony pool is inviting. Plan a pool-side Halloween party or exotic treat. Enjoy your pool for a half-year free.

• Landscape more leisurely. You can have the whole spring for your plantings. Your beautiful Anthony pool will add distinction to your home—and a new relaxed elegance to your way of life.

Your pool is an investment that continues to grow in value. Your pool is an asset to your home, and like your home it can be financed on very low payment terms. This makes owning a pool especially attractive to young families. It is important that your pool is dependably built with parts and service available in the future.

World's Largest Pool Builder

## ANTHONY POOLS

LOS ANGELES • SAN FRANCISCO • SAN DIEGO • PALM SPRINGS • LAS VEGAS • PHOENIX • DALLAS • HOUSTON

LOCAL OFFICES IN THIS AREA

OPEN DAILY 9 to 8—SAT. and SUN. 9 to 6

ANAHEIM, 2050 South Harbor Boulevard • JE 4-3100  
SOUTH GATE, 5871 Firestone Boulevard • TO 7-2703  
TORRANCE, 2512 S. Crenshaw Boulevard • 325-7455  
HAWTHORNE, OS 6-6359 • LONG BEACH, TO 7-2703

The fine reputation of Anthony Pools gives added value to your investment. Frequently, when fine homes are resold, the phrase "Anthony pool" is used in the real estate ads as proof of value.

Low monthly payments. Financing up to ten years. "No pay till May" is available on seven-year plan.

Price of pool	\$1700	\$22.33	
	2000	26.33	
	2500	31.00	monthly payment
	3000	39.66	10-year plan
	3500	46.33	
	4000	53.00	

Reputation of the builder

For the first six months of 1965 in all of Southern California, Anthony built four times as many pools as any other single builder... an unmatched endorsement of Anthony's reputation for value and fairness.

Call the Anthony office in your neighborhood. They will work with you on prices and scheduling; work hard to keep you as a satisfied Anthony pool owner. Their old fashioned local service is backed by our own team of inspectors and our vast pool-building facility.

Financial back-up is needed for continuing service. Net worth of Anthony Pools is greater than any other pool builder in the world. Anthony Pools is listed on the American and Pacific Coast Stock Exchanges. Here is an example of the assets we have to assure you of completion and continuing service:

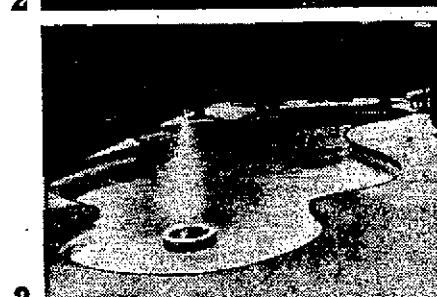
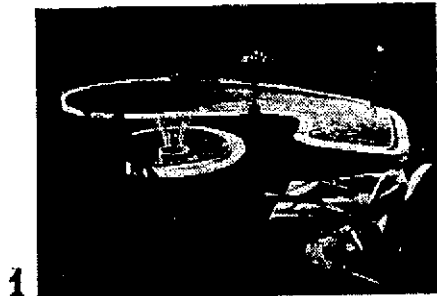
Cash ..... \$1,443,077  
Total Net Worth..... \$2,827,886  
Sales (1964) ..... \$15,011,773  
For 1964 annual Report, June 30, 1965

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a pool now...  
pay nothing  
until  
**May, 1966**

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# Southland

# SEE THE WORLD SERIES

## OUR COVER

A vacationing family looks over the Long Beach waterfront on one of America's most unique public service ventures, the harbor's self-guided See-lane Tours. Conceived and put into operation in early 1964, the free motor tour of the commercial harbor has attracted more than 80,000 visitors from every state in the Union and more than 60 foreign countries. It has

turned the bustling city commercial port district into a major sight-seeing center of the West. For more about the See-lane Tours, turn to Page 7.

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See-lane Tour .....	7
Mesquite Gold .....	9
Instant Theater Delights Kids .....	10
Palos Verdes Once an Island? .....	11
FOOD IN COLOR: Hot Crab Salad .....	15
Research Unit Calls for Dr. Computer .....	18
America Sings Its History .....	20
Red Paint and Polished Nickel .....	22
Troy's Walkway of All-Americans .....	23

## DEPARTMENTS

Movies .....	4	Recipe of the Week .....	18
Science for You .....	8	Book Reviews .....	19
Southland Homes, 12-13		Medicine and You .....	21
What Your Name Means .....	14	Southland Gardens .....	24-25
Coin Roundup .....	16	Pet Parade .....	26
Workshop .....	17	Crossword Puzzle .....	26
		Gourmet's Guide .....	27

## NOTES

Telling time has engaged man through history and man, in turn, has devised some ingenious ways to tell time. Next Sunday, in Southland, writer Frank L. Remington discusses the subject, from the Stone Age to the Jet Set.

Fred Taylor Kraft, Editor

Sunday, October 3, 1965

ON A NEW 1966 RCA VICTOR  
PORTABLE . . . CARTS INCLUDED

23" PORTABLE, 10.00 MONTHLY

188.50

A compact space saving model. Extraordinary performance gives you extra bright, sharply detailed reception. Tubes operate cooler and last longer. Static-free RCA "Golden Throat" FM sound.



23", \$188.50

*The Broadway* LONG BEACH

in the LOS ALTOS SHOPPING CENTER  
Bellflower at Stearns—596-3333

USE YOUR BROADWAY CHARGE CARD  
... NO MONEY DOWN, MONTHS TO PAY  
ON YOUR HOMEMAKER ACCOUNT

SHOP MONDAY THROUGH SATURDAY 10 A.M. TO 9:30 P.M.

Three

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# SEE THE

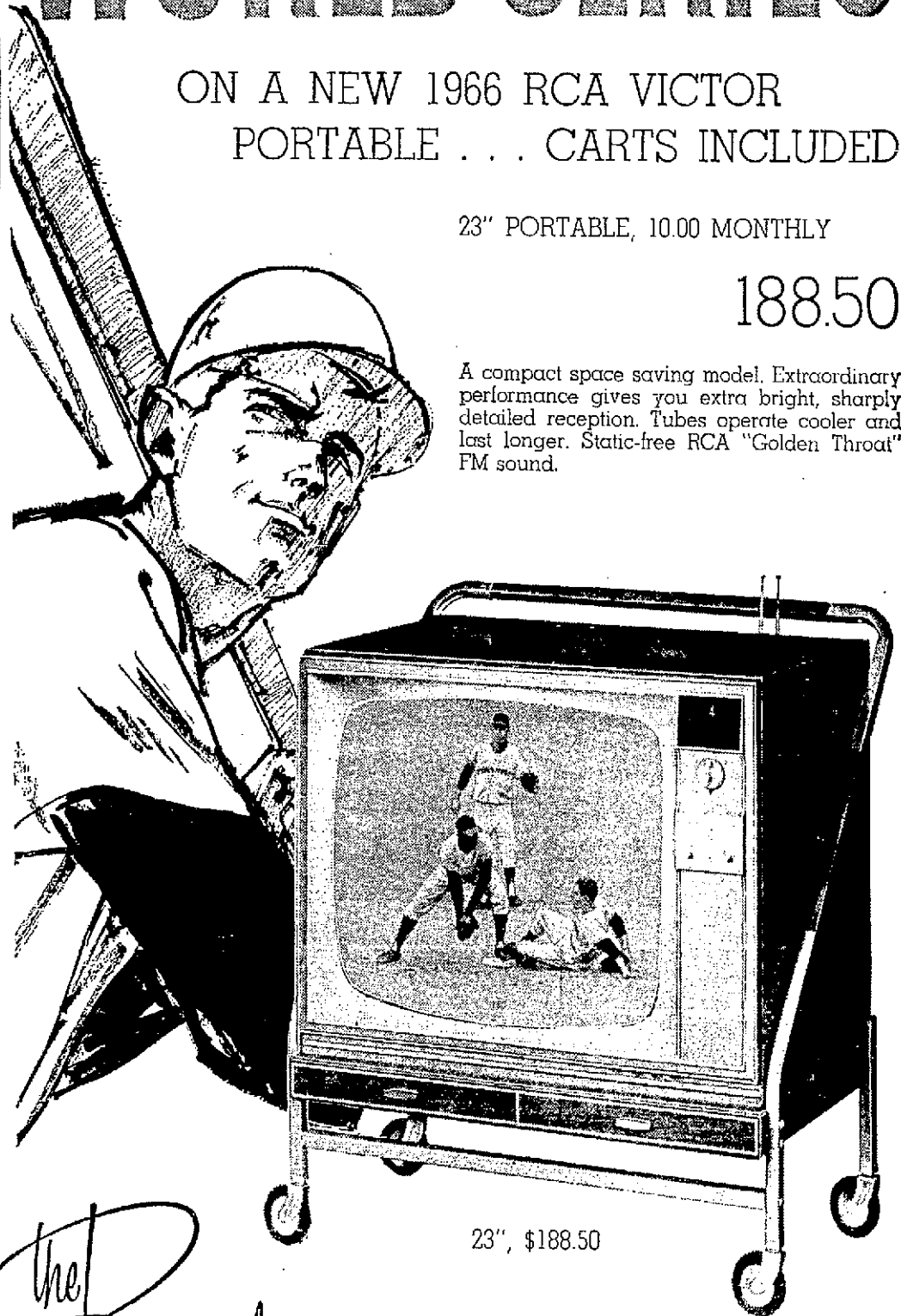
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Three



## Outside House Painting Now Eliminated

Another boon of the space age has been accomplished for the homeowner . . . an exterior wall coating so tough and durable that it is guaranteed to totally eliminate exterior house painting for over 10 years. This remarkable textured coating is Fiberglass FLEXON.

### BEST IN NATION

Homeowners are requested not to spend a single penny on painting their residence until they hear the FLEXON STORY. This remarkable material insulates, waterproofs and beautifies, and every Fiberglass FLEXON job is factory guaranteed for 10 full years against chipping, flaking or peeling.

Fiberglass, a product of Owens-Corning, brings to FLEXON its great strength, its wonderful insulating properties, its resistance to time, weather, and chemical attack.

### PROVEN OVER MANY YEARS

FLEXON is one of the oldest, tried and true coatings now being marketed and has been applied on thousands of homes and commercial buildings. These buildings have remained in perfect condition after more than 10 years exposure in all types of weather.

### SHOT FROM A GUN

FLEXON is applied with special heavy duty spray equipment and is actually "shot from a gun" without mess, fuss or odor. FLEXON fuses itself to the wall and fills holes, cracks and covers building defects.

### LICENSED and INSURED

Cal-Tex Improvements, Inc., is a state licensed Building Contractor. Most of the work now being done by Cal-Tex is in the greater Long Beach & Orange County area. For a Free Home Demonstration without obligation—or for your FREE brochure regarding FLEXON, call GA 3-8411. Also Long Beach Hdqtrs. for KENI-TEX and TEX-COTE.

### PUBLIC INVITED

You are cordially invited to visit our factory showroom at:

343 E. MARKET ST.  
LONG BEACH

OPEN MON.-FRI. 9 A.M.-5 P.M.  
SATURDAY 9 A.M.-1 P.M.

NOTICE: 1,000 BLUE CHIP STAMPS FOR HOME DEMONSTRATION IF COUPON MAILED WITHIN 8 DAYS

CALL  
COLLECT GA 3-8411 NOW

### FREE

Limited Time Only!  
Choice of Rio Verde Stone  
3" high screen  
front of home or  
aluminum framed  
screens for entire  
home with each  
FLEXON job!

### CAL-TEX IMPROVEMENTS, INC.

343 E. Market St., Long Beach 5, Calif.  
Without obligation, please send me free information today on FLEXON.

NAME \_\_\_\_\_  
CITY \_\_\_\_\_ PHONE \_\_\_\_\_  
ADDRESS \_\_\_\_\_

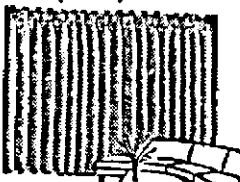
## Bonsai Displays

Bonsai plants will be among displays at the Fall Flower Show, Oct. 29-31, at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. Another fall show a week later will also feature bonsai exhibits at El Monte Community Building, 3130 Tyler Ave., El Monte, Nov. 6 and 7.

## WILLBANKS

OPEN WEEKDAY  
EVEN. 'TIL 9 P. M.  
OPEN SUNDAYS  
DRAPERIES

... fashioned to  
exquisite perfection



Up-to-the-minute  
equipment . . . spacious  
work areas . . . and THE  
WIDEST SELECTION OF QUALITY  
MATERIALS to be seen  
anywhere . . . PLUS SENSIBLE  
PRICES AND THOROUGHLY  
RELIABLE SERVICE . . . all  
adds up to customer satisfaction.

Call for Home Appointment!

## Willbanks

DRAPERIES — CARPETING

In Orange County Call  
GE 4-0901

JA 7-0112  
1819 FREEMAN, SIGNAL HILL

## ME-VIII

# Hats On to Claudine

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Claudine Auger tries on white felt hat of Nina Ricci collection with M. Jacques le Brigant, the designer.

## BUILDIN' with BABBO



"I WANT EVERYTHING IN THE KITCHEN REPLACED EXCEPT MY OLD GARBAGE DISPOSAL—WE STILL DOES A FAIR JOB!"

Visit With Us in  
OUR DISPLAY ROOMS

for informal discussions on  
PRACTICAL & ECONOMICAL

## Custom Building

- FAMILY ROOMS
- KITCHENS
- BEDROOMS
- BATHROOMS
- NEW HOMES
- GARAGE CONVERSIONS
- COMPLETE MODERNIZATION OF OLDER HOMES

## Nothing Down

UP TO 30 YEARS FINANCING

INSURED AND BONDABLE, APPROVED FHA DEALER—CAL VET CONTRACTS. ALSO TERMS: 5-7-10-15 & 20 YEARS. OPEN DAILY 9:00 a.m. to 6:00 p.m.; Wed. 9:00 a.m. to 9:00 p.m.; Sun. 11:00 a.m. to 4:00 p.m.

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JACKSON 7-5129

11338 Beach Blvd., Stanton Plaza Center  
IN PATIO SHOP BEHIND OWL DRUG

### NO HIDDEN COSTS!

Check With Any of Our Hundreds  
of Customers

MANY YEARS IN THE LONG BEACH AREA

**BABCOCK**  
Custom  
BUILDERS INC.



Her final choice: a large turned-up brim hat in white felt that she wore in New York en route to Bahamas.



Wide-brimmed black straw pleases her, too, as she prepares a wardrobe to film location in Bahamas.

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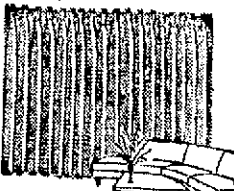
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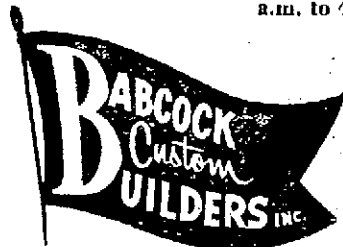
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MANY YEARS IN THE LONG BEACH AREA



BUILD 'N SAVE

# PANELING

## 10' length galvanized rain gutter

Here's the buy of the year on rustproof, galvanized coated, steel rain guttering. The lowest price in town. Standard gutter made to fit together with regular slip connectors. Check our prices for real savings. We carry a complete line of connections and guttering.

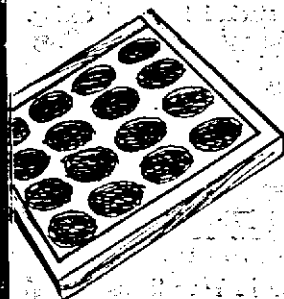
special  
only

**75¢**



**499**

## fiberglass furnace filters



Dust Stop... the finest fiberglass filters money can buy. Special adhesive substance filters out dust, keeps your rooms cleaner... you breathe warm clean air only. Choose from 10 most popular sizes. 1" thick.

choice each **33¢**



## eveready 5-battery pack

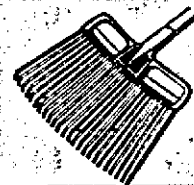
Fresh new shipment "D" type batteries. Stock up now.

only **49¢**

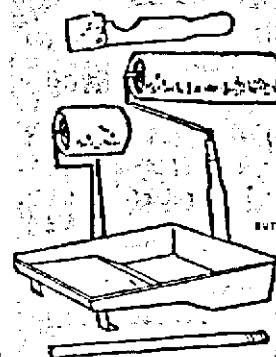
## metal leaf rake

Time for those leaves to fall. Make leaf raking easier with metal rake. Springy tines picks up leaves in a hurry.

only **59¢**



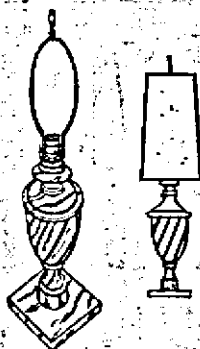
## deluxe paint tray set



Includes big 15" paint tray, slip-off 3" frame and roller seamless cover, extension handles, doubler and 1" trim roller. A deluxe set to make painting interior and exterior surfaces easier. While they last.

reg. 2.79 complete **1.99**

## alabaster lamps



Genuine imported alabaster lamps of superior quality. Beautifully contrasting streaks of dark against virgin white. Exquisite in design and heavy in weight. Made to sell for much, much more. Limited supply available at this close-out price.

reg. 40.00 value **9.99**



## bernz-o-matic tank refill

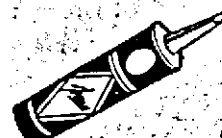
Keep your portable torch in operative condition.

only **88¢**

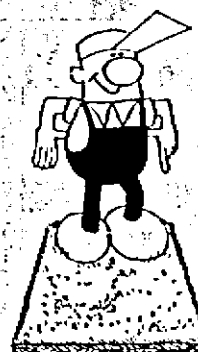
## caulk cartridge

Have several cartridges on hand for spares. Fits standard gun.

now **21¢**



## 14"x24" cocoa fiber floor mat



Tough Zorbale Fibers that brush away dirt and mud in a hurry. Tough fibers resist rugged wear. Neatly braided at edges. Heavy duty... Almost 1 1/2-inches thick. Natural tan color.

now only **79¢**

**BUILD 'N SAVE**  
WITH THIS COUPON

**decorative make-up bowl**

Large size bowl in beautiful decorator color. Just right for mantel or table centerpieces... filled with artificial fruit.

reg. 1.29 value **99¢**

Limit 1 with coupon... expires 10-9-65

**COUPON**

**BUILD 'N SAVE**  
WITH THIS COUPON

**16-inch back scratcher**

Just the thing for those ticklish spots in your back that are next to impossible to reach. All plastic.

reg. 9¢ value **FREE**

Limit 1 with coupon... expires 10-9-65

**COUPON**

**BUILD 'N SAVE**  
WITH THIS COUPON

**double lens reflex camera**

The perfect beginner's camera. Picture taking is easy with this little beauty.

reg. 1.49 value **89¢**

Limit 1 with coupon... expires 10-9-65

**COUPON**

**BUILD 'N SAVE**  
WITH THIS COUPON

**colorful print umbrella**

Colorful print designed plastic canopy with matching print on handle. Just for her.

reg. 1.19 value **69¢**

Limit 1 with coupon... expires 10-9-65

**COUPON**

**NEW BUILD 'N SAVE**

**REG. STORE HOURS**  
Monday thru Friday  
10:00 A.M. to 9:00 P.M.  
Saturday and Sunday  
9:00 A.M. to 6 P.M.

Build 'n Save

# PANELING

# 499

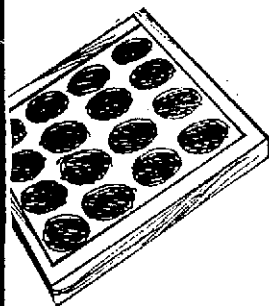
## 10' length galvanized rain gutter

Here's the buy of buys on rustproof, galvanized coated, steel rain gutturing. The lowest price in town. Standard gutter made to fit together with regular slip connectors. Check our prices for real savings. We carry a complete line of connections and gutturing.

special  
only

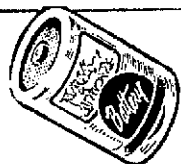


## fiberglass furnace filters



Dust Stop... the finest fiberglass filters money can buy. Special adhesive substance filters out dust, keeps your rooms cleaner... you breathe warm clean air only. Choose from 10 most popular sizes. 1" thick.

choice  
each **33¢**



## everready 5- battery pack

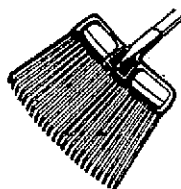
Fresh new shipment "D" type batteries. Stock up now.

only **49¢**

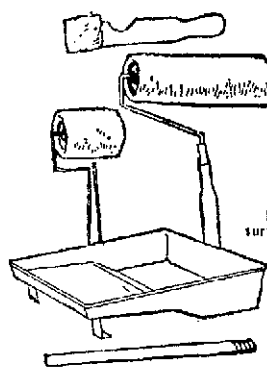
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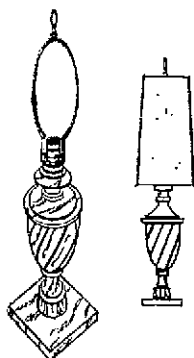
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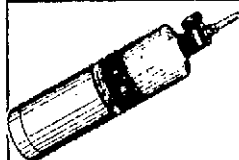
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**BUILD 'n SAVE**  
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**decorative  
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Large size bowl in beautiful decorator color. Just right for mantel or table centerpieces... filled with artificial fruit.

reg. 1.29  
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**16-inch  
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reg. 9c  
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**double lens  
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The perfect beginner's camera. Picture taking is easy with this little beauty.

reg. 1.49  
value **89¢**

Limit 1 with coupon... expires 10-9-65

**COUPON**

**BUILD 'n SAVE**  
WITH THIS COUPON

**colorful print  
umbrella**

Colorful print designed plastic canopy with matching print on handle. Just for her.

reg. 1.19  
value **69¢**

Limit 1 with coupon... expires 10-9-65

**COUPON**

# NEW BUILD 'n SAVE

**REG. STORE HOURS**  
Monday thru Friday  
10:00 A.M. to 9:00 P.M.  
Saturday and Sunday  
9:00 A.M. to 6 P.M.





Mickey Mantle is a symbol of big league hitting; a good bat is key tool of his trade.

# The Big Stick

By Frank L. Remington

**WHAT'S** the best way to stand at home plate and make a hit? The greatest baseball players have their own favorite ways. Most agree, however, on certain basic fundamentals: swing straight, don't move the head, and always follow through. And to that might be added: have a good bat.

The greatest hitters are always serious about the kind of bats they use. A pitched baseball speeds toward home plate at between 90 and 100 miles per hour, and it hits the bat with a force of about 1,000 pounds. So a bat must be sturdy, indeed, to stand up under the terrific impact. What makes a good one and how is it manufactured?

Some bats are made of hickory, and some of hackberry, but ash is the king. It possesses just the proper amount of strength and resiliency and its weight is favorable. But not just any

ash will do. The grain must be straight and true. After locating and felling the right trees, the trunks are hauled to the timber mill and cut into bolts of about 40 inches in length. These logs are then put into billets, or small pieces of wood.

**THE BILLETS** are stacked in a lumberyard in such a way as to allow air to circulate through each pile until thoroughly dry. This seasoning requires from 10 to 18 months, depending on such factors as the exact kind of wood, where obtained, and the prevailing weather.

When the billets have been properly seasoned, they are taken into the plant and the ends trimmed, then to another room where lathes turn out "rough-outs." These are graded and weighed to determine for which model of bat they are best suited.



Ash is king wood of material for making bats. Billets of ash are stacked here for curing.

In another room, special rough sandpapering on auto-lathes equipped with knife heads adjustable for length, diameter, and shape turn them into bats. Next comes (Continued on Page 23)

Come in today, **SUN., 11 A.M. to 4 P.M.**

JOIN US TODAY FOR  
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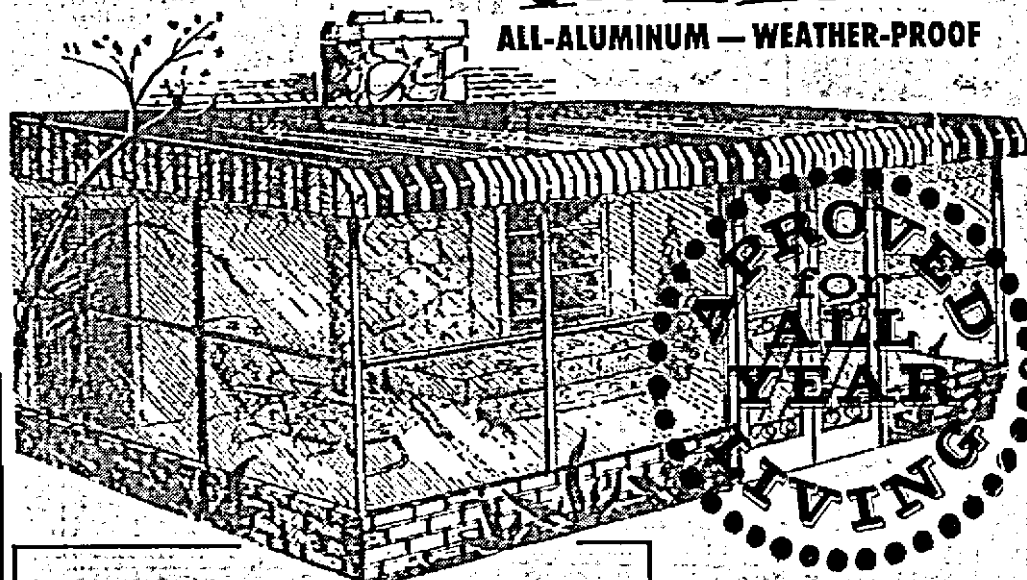
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. . . With Screen Enclosure on Our . . . FLEXALUM PATIO COVERS or existing roofs—you will pay cost of Screen Enclosures from the slab up.

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GUARANTEE**

- NO MONEY DOWN
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Over 19 Years

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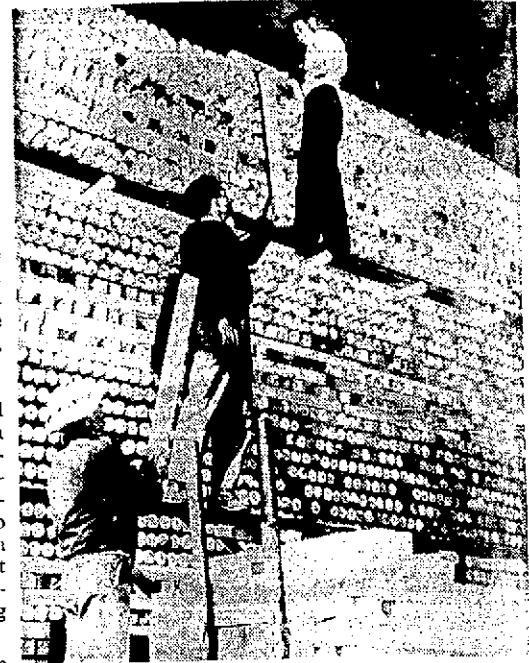
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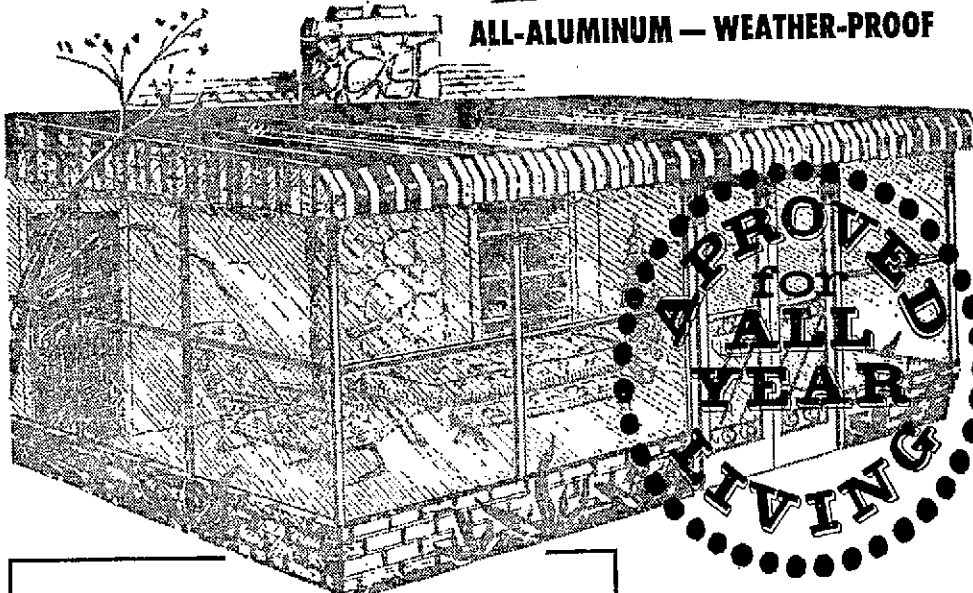
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Since February 1964, 80,000 visitors have got acquainted with Long Beach Harbor on the

# See-lane Tour

By LOU JOBST



**L**ONG BEACH HARBOR is home of a unique public service venture that has turned the bustling city waterfront district into a major sightseeing center.

Called See-lane Tour, the project is the nation's first self-guided tour of a major commercial port.

Conceived partly out of necessity and partly as a public relations gimmick, the free motor tour has attracted about 80,000 visitors since it was opened in February 1964.

"It has been successful," says Harbor Department Secretary A. K. Maddy, "beyond our most optimistic expectations."

Records show the visitors have come from all 50 U. S. states and from more than 60 foreign countries. The American leaders, after California, of course, are Illinois, Minnesota and Michigan. The largest number of out-of-the-country visitors come from Canada and Germany.

MADDY, CHIEF architect of the project which is the brainchild of H. E. Ridings, auto dealer-harbor commissioner, said the tour—which features 11 major turnout or stop areas—has not created a single significant problem. "In fact it has been a big help in funneling and controlling non-business traffic, especially on the weekends," he asserts.

The port official estimates the harbor has distributed more than 45,000 color illustrated guide books since the tour started.

The cost of the entire project including guide books, turnouts and the shiny blue-and-red porcelain steel directional signs has amounted to less than \$46,000, according to Maddy.

The project has not required the hiring of any personnel or in any spending for maintenance.

"WE'VE FOUND that not only do people love to come into a port area and look around, they like the idea of being on their own," he continues.

The typical group is four or five persons traveling in a family car although there have been larger special groups that have made the trip.

"We've made it as simple as possible," says Maddy.

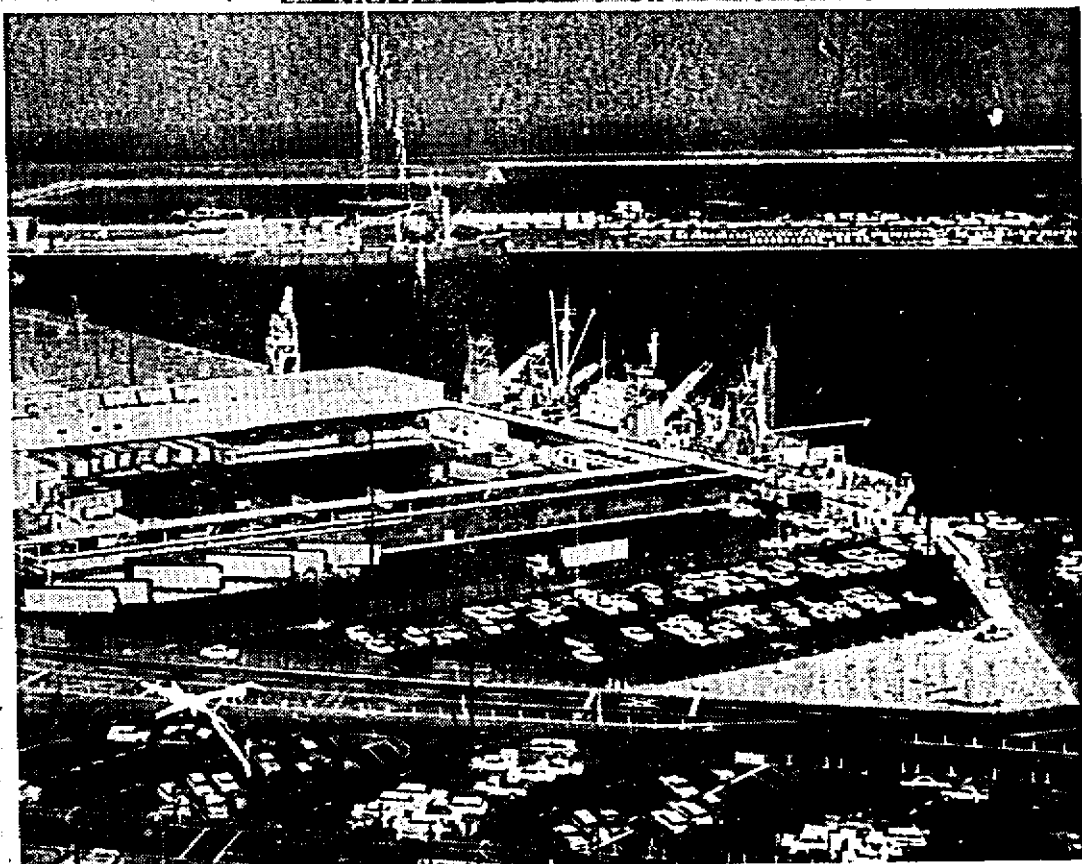
All the potential tour-taker has to do is follow the signs to the Port Wharfinger Office on Pier A where he is given one of the 48-page guide books.

He then follows the signs to the various vantage points. Each specific spot is explained in detailed text in the guide book.

SOME OF THE highlights of the See-lane Tour include the largest and fastest bulkloader on the Pacific Coast, the only marine grain elevator in Southern California, a supertanker terminal where ships as long as three football fields can anchor, an automated fruit terminal and miles of cargo-laden wharves.

The tour also features a look at 311-acre Pier J, largest man-made pier in the world, and a stopover at the Pierpoint Landing, a major recreational and sport-fishing area.

Highlight of the weekday tour is a trip to the top of  
Sunday, October 3, 1965



the six-story Port Administration Building where the visitor can look over ship models and various commodities in an exhibition gallery that provides a bird's-eye view of the harbor and its sister port of Los Angeles to the west.

The visitors also get a view of the second largest oil field in the U. S. and plenty of Navy ships, including some of the first-line carriers of the Pacific Fleet.

THE TOUR is a natural for the camera buff, too.

Photographers find myriad new subjects and angles to work with, ranging from foreign sailors playing soccer on the docks to tiny tugboats and giant luxury passenger liners.

See-lane, already attracting imitators, was established after the Harbor Department determined through a survey that upwards of 10,000 cars drove into the port district during a single weekend.

It was found most of the autos carried sightseers. Fearing the unregulated visits could create a major

There's plenty to see on the See-lane Tour of Long Beach Harbor—a tour that you take "on your own." Top, a family looks over a huge Greek freighter loading cargo for shipment to India at See-lane Tour stop No. 9 on highly automated Pier G, where there are also other marvels to view. Lower photo, part of the harbor with interesting areas.

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"We welcome people in the port," says general manager C. L. Vickers. "After all, it is public property. But we want to make sure their visit is both enjoyable and rewarding."

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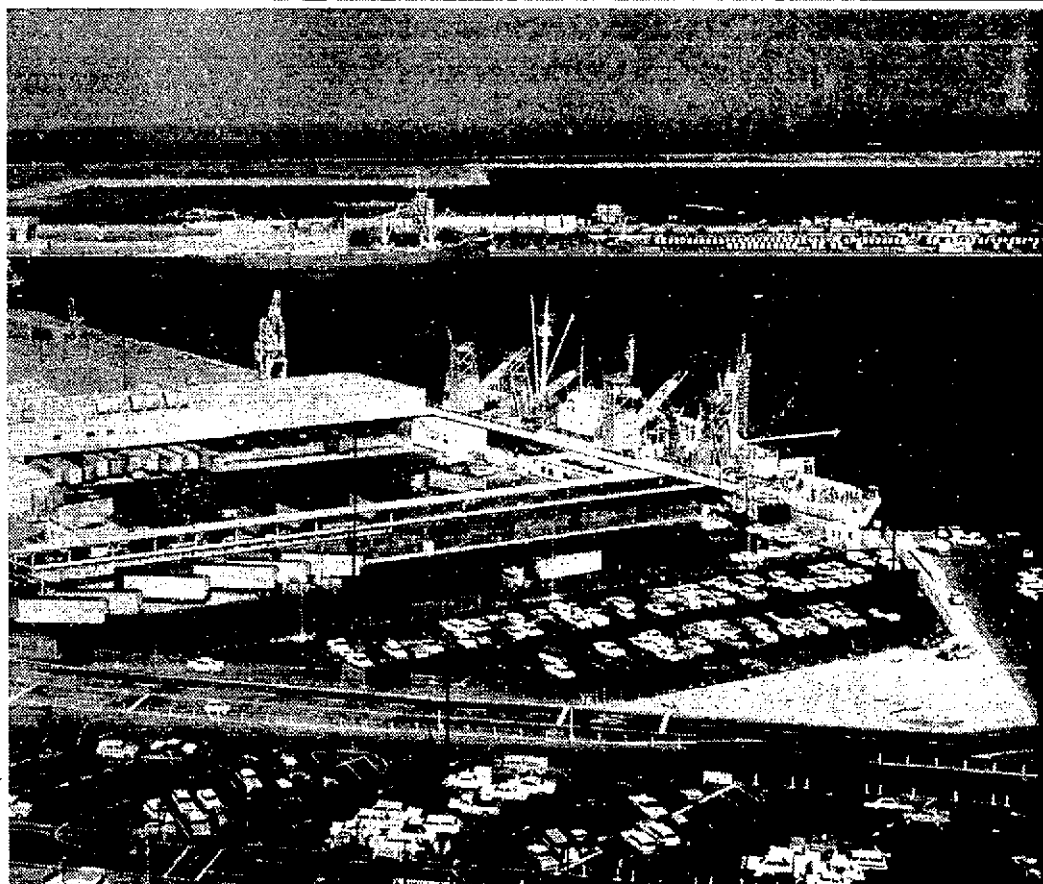
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Willbanks' is a bonafide  
warehouse... paying low  
warehouse overhead -  
and selling the world's fin-  
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25% heavier than  
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and Solid Colors. Several  
of the Here Have 12 in  
Our Own Home! And Can  
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PILE CARPET by TREND  
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ALEXANDER SMITH  
"HOME GLOW"

100% continuous filament  
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decorator colors to  
choose from. A real  
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Are for Carpet Only

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100% Creslan acrylic  
pile. 1 1/2 inches thick.  
A real luxury carpet at  
a reasonable price.  
Solid and tweed colors  
to choose from. Regu-  
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Random Sheared, Hi-Low  
pattern. New Decorator  
Colors Available. Out-  
standing Value for Good  
Quality Wool. Money Back  
Guarantee. Change Order,  
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Science for You



By BOB BROWN

PROBLEM: Air Resistance.

NEEDED: Two sheets of paper.

DO THIS: Wad one sheet of paper into ball. Leave one  
flat. Drop both at the same time, and see which falls  
faster.

HERE'S WHY: In a vacuum both pieces of paper  
would fall at the same speed. In air, however, the  
flat sheet falls slower because the air offers more  
resistance to its fall. This is because of its greater  
surface area.

Try dropping a marble and a cork of about the  
same size. The marble will fall faster because its  
round shape presents less resistance to the air and  
because of its greater weight in proportion to its  
size.

The Science For You experiments are in two books:  
"Science Circus" and "Science Circus No. 2." They are in  
bookstores and libraries.

(T.M. W.R. Gen. Fed. Corp.)

We were swamped... and we need YOUR help!!!

More than two weeks has passed since the close of our CARPET SNEAK SALE... and we're STILL  
straightening up inventory! You swamped us with hundreds of installations... leaving us with:

**HUNDREDS OF ROLL ENDS**

**REDUCED AS MUCH AS 1/2 OFF!**

These are 5 to 50-yard quantities left over from  
"carpet sneak" orders! Many are \$7 to \$11-a-yard  
values... and they're selling for as little as...

**2.95**

SQ. YD.



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Prices Effective  
on Our Fully Stocked  
**CARPET  
WAGONS**

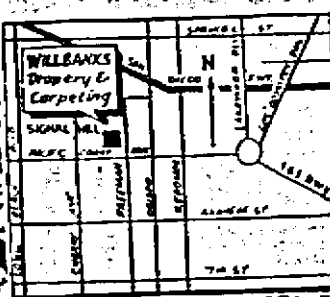
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call JA 7-4112 or GE 4-0541  
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Take Up to  
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**WILLBANKS'**

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Easy to  
Reach...

150 Yards  
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Coast  
Highway  
in Signal  
Hill On  
left side of  
Freeman Ave.

America's leading  
Brand Names...

Only the best

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- Alexander Smith
- Gulistan • James Lees
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- Magee • Alden
- Berven • Royalweve
- Monarch

and Many Others

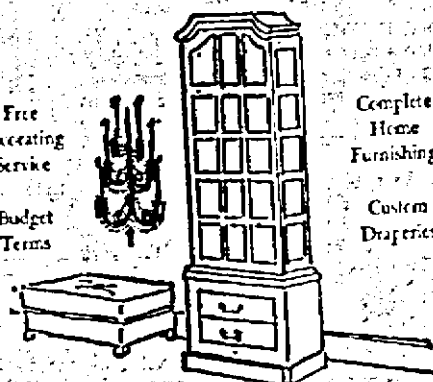
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decorative accessories

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Southland Magazine

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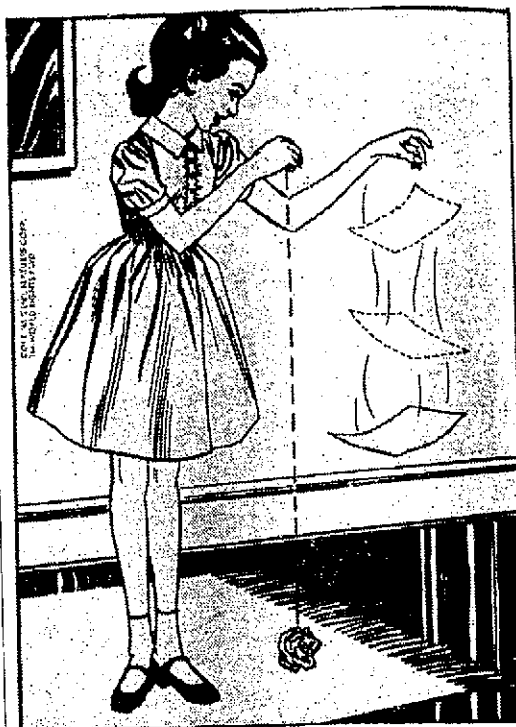
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rona Gold, Aspen Olive  
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## Science for You



By BOB BROWN

PROBLEM: Air Resistance.

NEEDED: Two sheets of paper.

DO THIS: Wad one sheet of paper into ball. Leave one flat. Drop both at the same time, and see which falls faster.

HERE'S WHY: In a vacuum both pieces of paper would fall at the same speed. In air, however, the flat sheet falls slower because the air offers more resistance to its fall. This is because of its greater surface area.

Try dropping a marble and a cork of about the same size. The marble will fall faster because its round shape presents less resistance to the air and because of its greater weight in proportion to its size.

The Science For You experiments are in two books: "Science Circus" and "Science Circus No. 2." They are in bookstores and libraries.

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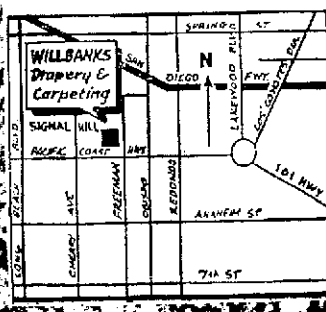
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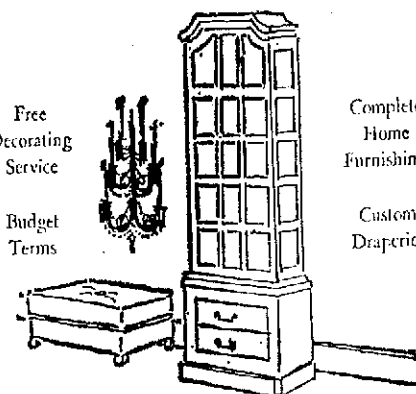
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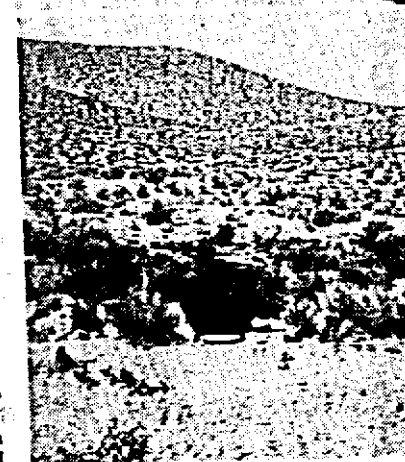
Open Friday Till 9



A parched desert tree guards  
the secret of Breyfogle's mine

# Mesquite Gold

By J. GORDON



Men have come and gone in the desert since C. C. Breyfogle staggered out of the mesquite and sage to tell of a remarkable gold find. Above and left, three spots where the search turned for his lost "strike": Charcoal kilns high above the valley; ghost building in Rhyolite, and all that remains of Skidoo, once a gold-producing center that came about as result of Breyfogle.

this time with a horse, water and provisions, Breyfogle set out to find his now lost ledge.

UNAWARE THAT Indians in the Valley were on the warpath because of reports that five Paiutes were hanged at San Bernardino, Breyfogle again headed south and again had Indian trouble. He was attacked by a small band who shot and half scalped him. Leaving him for dead, they stole his belongings and departed. He was lying in the sun dying when found by a traveler named Granger. Granger took him to the home of Polly Duncan at Salt Lake City who nursed him back to health. As

soon as he was back on his feet he was back in Death Valley continuing his search. His persistence and determination add to the authenticity of his story. Several more attempts were made by Breyfogle to relocate the rich ore and in 1867 he was again wounded by Indians. He continued the quest until his death, leaving behind him the largest array of misadventures in the history of Death Valley.

Down through the years there have been hundreds of expeditions in search of the lost Breyfogle. Lost-mine hunting, no matter what the mine, became known as

(Continued on Page 23)

Nine

out for the spring, his bruised feet carrying him as fast as they could.

As he approached the location he noticed the ground was a red color, different than that of the surrounding area. When he reached the spot he found only a dry mesquite tree. Disappointed, he moved across the slope, passing over a long quartz vein that glimmered in the sun like gold. He stopped to examine it. The ore, in some places, was pure gold! He turned and scanned his surroundings. There was gold color all around him! This was surely the biggest gold strike yet. Thirsty and pain-ridden, Breyfogle gathered a few samples and placed them in a bandana. He knew the significance of his discovery but he also knew that to benefit from it he must continue his journey.

Unsteadily he continued his northern course and some time later, after an incredible 200-mile trip on foot through the continent's most perilous desert, he was found wandering near Round Mountain, about 50 miles south of Austin, the starting point of his prospecting party.

WHEN FOUND, Breyfogle was starved, dehydrated, cut, bruised, feverish and almost naked. His face was baked and his hair matted with blood. All he talked about was going back for his gold. It was several weeks before he was able to travel again but by then it was summer and even the most seasoned prospector avoided prolonged jaunts into Death Valley's summer heat.

There was an attempt in the fall of that year to find the gold which, as yet, was not classified as lost because Breyfogle was sure he could find it. This attempt was thwarted by a war party of Paiute Indians. The renegades separated members of a prospecting party and ran them out of Death Valley.

The next attempt was early in 1865. In the East the Civil War was being waged and President Lincoln was soon to die from an assassin's bullet but the Breyfogle expedition had only one thing in mind: the rich ore on the red slope.

They entered Death Valley, searched to the south, turned around and searched to the north. It was soon apparent that Breyfogle did not know where to find his ledge or even the region in which to search. His recollections after recuperating were dim. He remembered very little besides the mesquite tree and the red hillside. Members of the search party became discouraged and decided to call it off. Some even accused Breyfogle of purposely misleading them. The group started home and Breyfogle separated from them, determined to find the gold. Alone again in the desert,

LOST MINE tales have stirred the imagination since the first pioneers moved westward. In the annals of desert folklore and southwestern Americana the legend of the lost Breyfogle gold commands special attention. It has been the most sought-after gold mine in the history of the West. There have been at least two dozen published versions of the legend and innumerable versions unpublished. It is truly one of the greatest folk stories of our time and ranks among the top tales of Death Valley. Someone once said, "There are two kinds of lost mines; the Breyfogle and all the others." Any desert rat, lost mine buff, or western historian will agree.

The story begins early in 1864 at Austin, Nev. C. C. Breyfogle, ex-tax collector for Alameda County, Calif., organized a prospecting party and left Austin in search of the Lost Gunsight Silver, a huge hill of the precious metal located and lost by a group of Forty-Niners. The Breyfogle party ventured south into the Amargosa Desert, through Ash Meadows to the desert country south of Death Valley. While camped one night near a southern desert spring Breyfogle was awakened to the screams of his companions. They were being butchered by a group of Paiute Indians.

HELPLESS AND too late to assist the others, Breyfogle snatched his boots and slipped into the night. By sunrise he was far north of the campsite. He was on foot, without weapons and to make hardships even worse, he was without water.

Reluctant to return to the sight of the massacre he decided to go on to the water at Coyote Holes. He stopped to put on his boots which, until then, he had been carrying tied together and flung over his shoulder. He found his feet were so badly swollen the boots would not go on. Shoeless, he continued his trek and before nightfall was at the Coyote Holes watering place. He drank heartily and soaked his sore feet. As the sun began setting, Breyfogle filled his shoes with the warm water and continued north. Remembering the massacre, he slept away from the water holes in the safety of the open desert, knowing Indians on the prowl always checked watering places first.

After the first two days Breyfogle traveled only at night. He ate almost anything he could find and lived primarily on bunch grass. One morning, before the heat of the day had set in, Breyfogle saw what appeared to be a green patch on a distant slope.

A GREEN SPOT on such a barren desert could mean a life-giving spring. Dehydrating and needing water very badly he altered his northern course and struck

Sunday, October 3, 1965

A parched desert tree guards  
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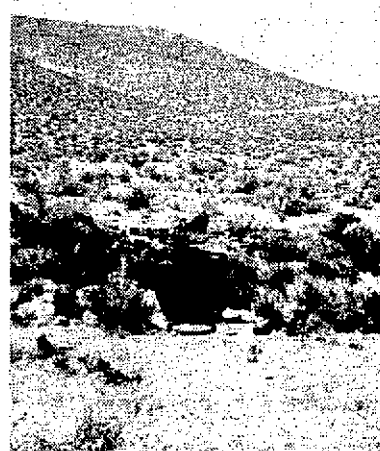
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# Instant Theater Delights Kids

By Bob and Jan Young



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"WATCH out for the witch!"

"The dragon! The dragon's behind you."

Similar frenzied cries, intersticed with shrieks of laughter punctuated the performance of Instant Fairy Tales presented week-end afternoons at the Horseshoe Theatre in Los Angeles.

Children, who are given center aisle seats while their

parents are relegated to wing seats, are enthralled with the plays which sparkle with the imagination, mime and imagery from the mind of Rachel Rosenthal, creator of this unique tiny, total theater.

The dramas which are always original are different every other week, and spring directly from the imaginations of Miss Rosenthal, King Moody, Jerry Harper, or any member of the small repertory company. No matter the well spring, the fables sparkle with bold humor grotesque costumes and masks and exaggerated emotions which always delight the children.

IT IS A RARE performance when a half dozen children don't bounce from their seats to "help" the actors by explaining what has really happened to the fairy princess, or that their hero is really being tricked by the wily beggar, or king.

Rosenthal and Moody draw from a lively imagination and an unbelievable stock of weird props to drape both the stage and the minds of their viewers. Nets, cotton batting, rubber clubs, crates, street markers are blended with adroit use of a projector which throws silhouettes of spiders, snakes, or dragons on the walls to stir the plot. In these children's fables there is never heard a suggestive word. However, weekend evening improvisations for their parents may deal with more adult and gamier subjects.

Instant theater emerged slowly from a welter of experience in the arts, experience by Miss Rosenthal from her birth and early education in France, and training in America. Her idea of the total theater evolved from Artaud's writing, the Kabuki theater, Comedia dell Arte, even Zen from which the improvisations grow naturally as a natural expression of both mind and body.

IT IS OFTEN a SRO audience for the small theater during weekend performances, and the first presentation is a "rambler," an improvisation developed by the actors themselves. Following that, the audience sets the stage and the theme. Titles, lines of poetry or prose, or even epigrams are called out and the actors slip into appropriate garb, then the play begins. No rehearsal; no preparations. The tiny stage is draped with festoons of cloth, maybe a picture or two of a defeated political candidate,



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SOMETIMES the lines rumble, roar and are burlesque but total theater is

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While such spontaneous scenes are unique as total theater, this style of improvisation developed Nich-

(Continued on Page 18)



Rachel Rosenthal is the moving spirit back of the Horseshoe Theatre that charms kids.

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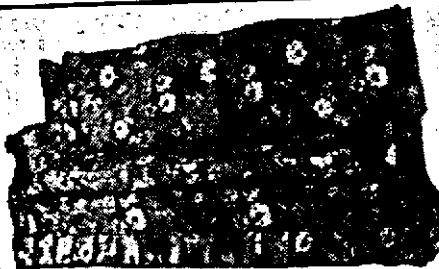


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Scientists study  
shoreline calendar  
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# Palos Verdes Once an Island?

By WALTER FINCH

**TOWERING**, majestic Palos Verdes Peninsula, the coastal region's most prominent landmark, is one of the geo-historical wonders of Western America.

Sparkling in the sun or wreathed in low clouds and fog, the mood-changing Palos Verdes Hills, now covered with growing clusters of expensive homes, has been an easily recognized landfall since Juan Cabrillo first sailed into its shadow in 1542.

Life for the Palos Verdes, which means green wood, probably began some 20 to 30 million years earlier as an ocean bottom graveyard for microscopic plant and animal life.

Once the land mass, now nearly 1,500 feet at the summit, rose above the ancient sea, the peninsula has kept a careful and continuous calendar of geologic change.

**ALONG WITH** California's great mountain ranges, its elaborate system of earth faults, the Salton sink, Death Valley and the Mojave, the peninsula is an ideal spot to study the geologic history of North America.

Palos Verdes—in fact—is one of the best places on earth, the experts say, to study the phenomena of wave-cut benches, those shelf-like structures which are the vestiges of ancient shorelines and which record the rise and fall of the oceans.

Palos Verdes has at least 13 of these benches, all clearly visible and easily identified.

Eight of the 13, according to geologist Dr. W. H. Easton, were cut by wave action during rises and drops in sea level caused by four advances and retreats of polar ice in the past one million years.

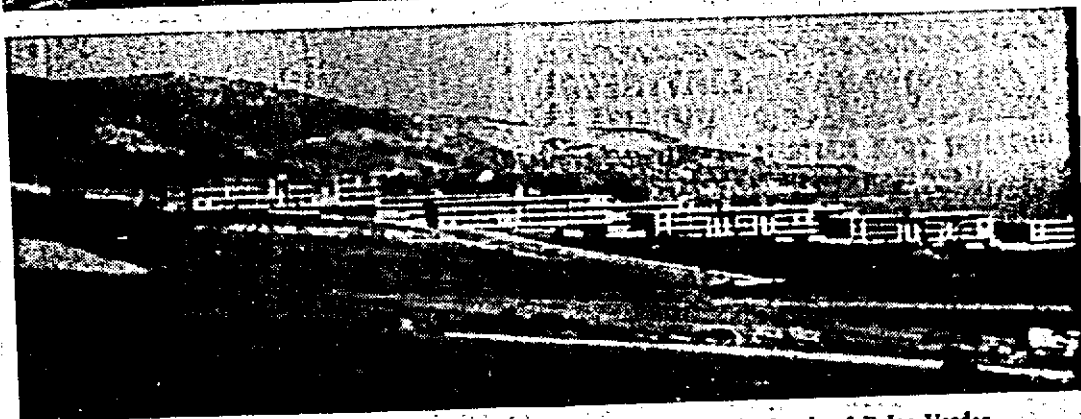
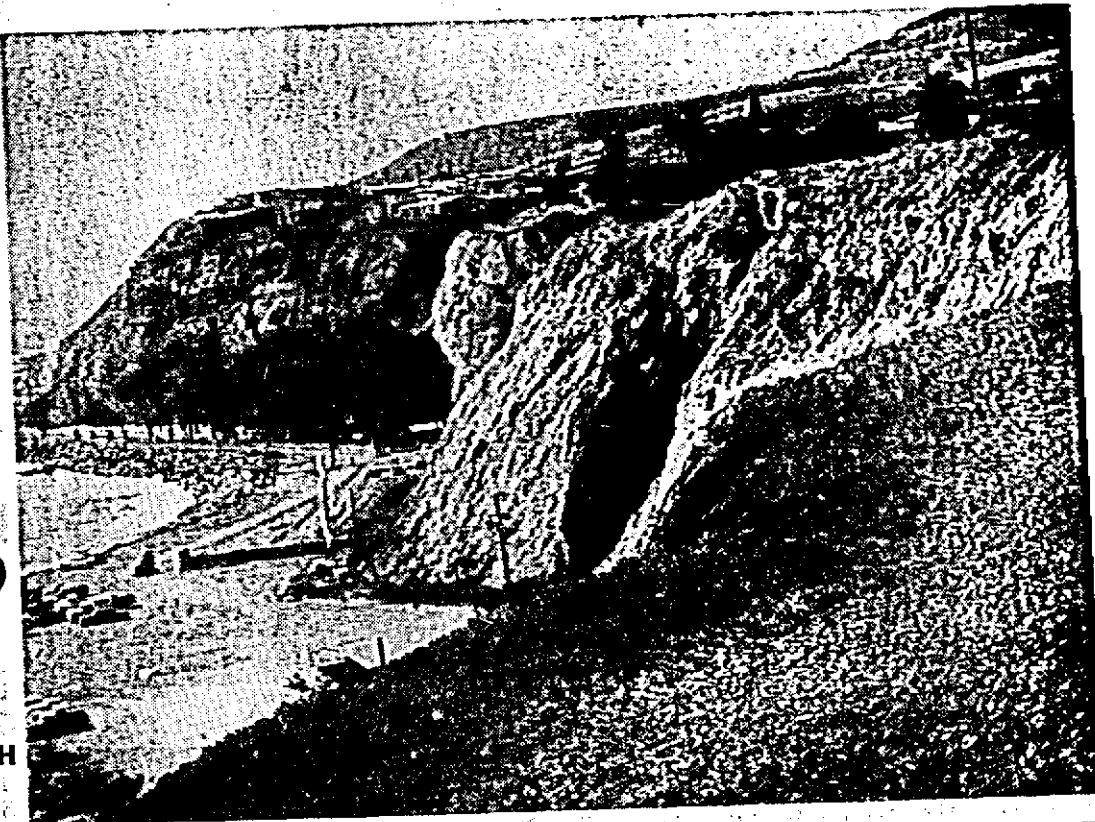
(When polar ice thickens, sea level falls; when it melts, sea level rises.)

**WHAT CAUSED** the other five marine terraces is still a geological mystery.

Palos Verdes now has a 14th shelf, the present beach, and a 15th, a submarine terrace, recently discovered.

Dr. Easton says it is thought that Palos Verdes was once a channel island standing close offshore. The island became hooked to the mainland by dunes of dropped sand drift.

It is also believed that much of Palos Verdes is the creation uplift, the internal outward pushing stresses in the earth crust which build mountains.



Upthrust could explain the existence of the five "mystery benches."

Equally fascinating is the peninsula's recent past and present history.

**PALOS VERDES** was named by Jose Dolores Sepulveda, a Spanish soldier who settled the sylvan hills in 1822. He and his sons, Juan and Jose Loreto Sepulveda, established Palos Verdes as one of the great ranchos of the Southland during the golden days of the Dons.

The golden era ended during the Civil War when the region was struck with four successive years of searing drought.

In 1882, nearly 18,000 acres of the peninsula passed into the hands of Jotham Bixby and then, in 1914, approximately 16,000 acres were sold to the Incredible Frank A. Vanderlip, the Illinois farm boy who became chief of the nation's biggest bank and Assistant Secretary of the U. S. Treasury Department.

**VANDERLIP**, who built a magnificent mansion overlooking the sea at the southern end of the peninsula, sold 3,300 acres to E. G. Lewis, a promoter who parlayed \$500 into \$23 million.

Lewis laid the groundwork for Palos Verdes Estates which became the county's 45th incorporated city in 1939.

In recent years the peninsula has become one of Southern California's most exclusive and desired developments with land selling for up to \$100,000 per acre.

Since 1960 area population has risen from less than 30,000 to nearly 50,000 and, by 1980, virtually everyone predicts, the peninsula will have a population of 200,000 to 250,000.

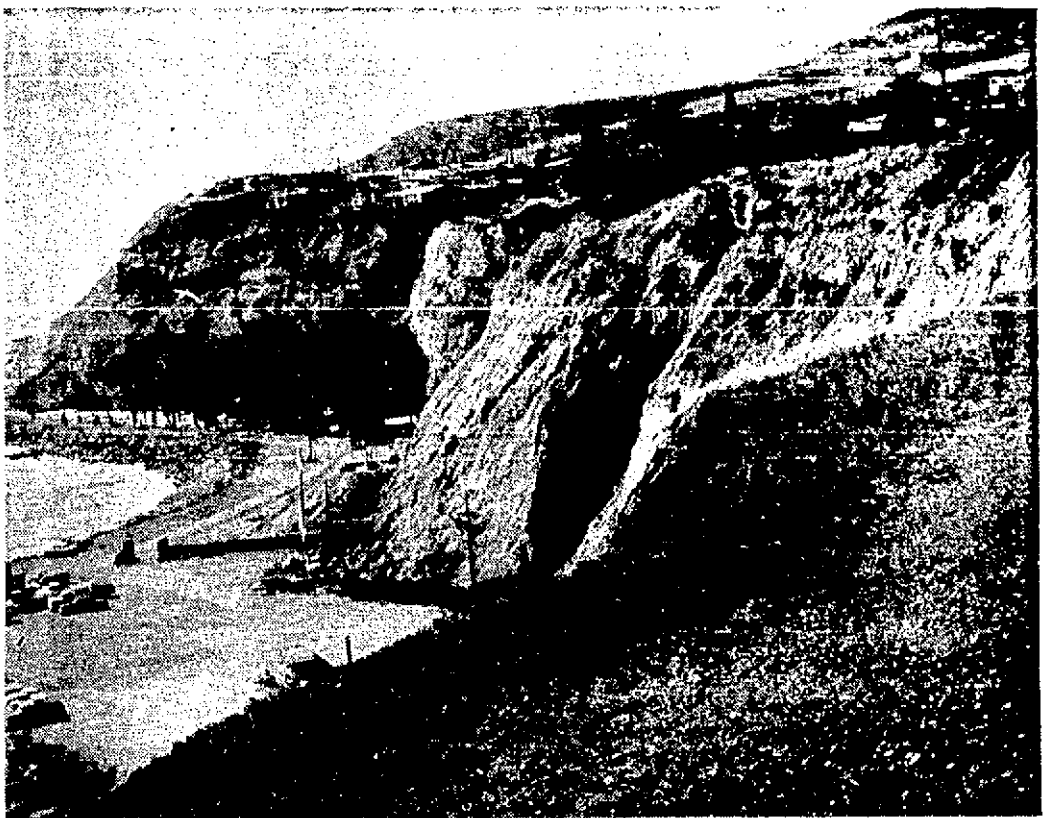
Like stair steps, the levels of Palos Verdes Peninsula rise from the sea, each step a wave-cut bench of a geologic past. Condominium development (center) imitates the stair steps in man-made fashion. Below, unstable makeup of hillside strata underlying much of the peninsula is shown in the soil of sea origin. (Photos by the author.)



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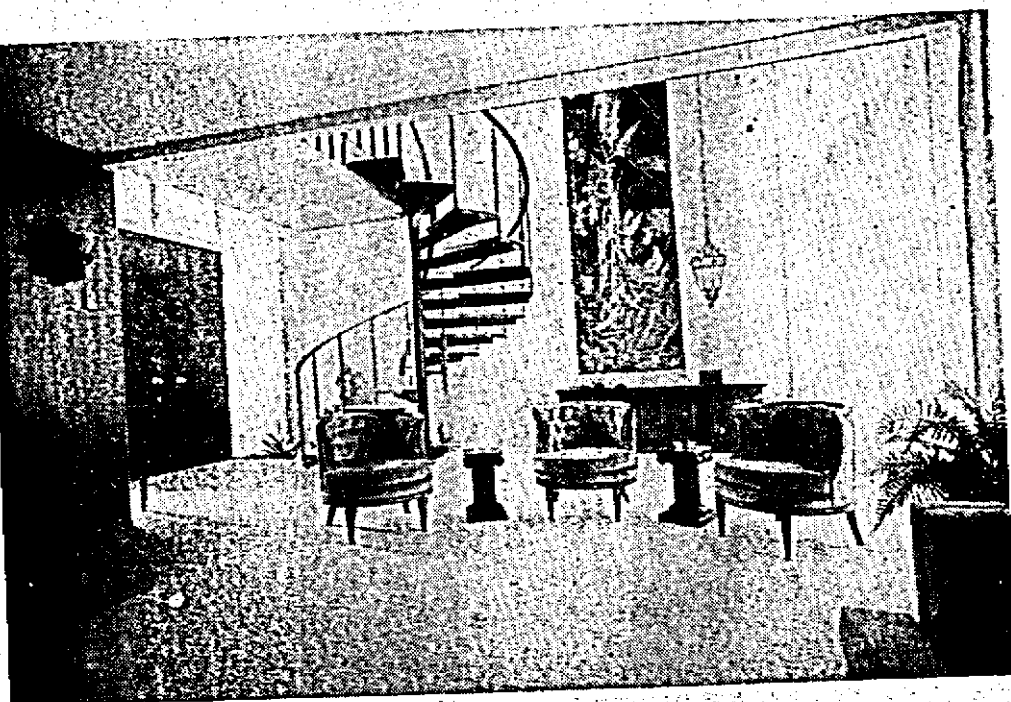
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Selection and placement of furniture yields a sense of space and freedom of movement in the living room of the modern apartment of Ken Kennedy. Stairway in background seems to float. Tapestry that graces the high rear wall once had a home in an old Carmel manse.



Photograph by Roger Coe

Looking out toward the avenue from a viewpoint back of the "floating" stairway which rises to a railed area suitable for a den or a guest room. One of three baths serves the den.

## Elegance for a Bachelor

By Stella George

EVERY bachelor would positively agree that Ken Kennedy, 4145 Del Mar Ave., dwells in luxury. Some of the many features of his apartment include a 20-foot ceiling in a portion of the living room and a circular floating stairway leading to the second story in addition to flawless interior decorating executed by Dick Sharp and Don McLaughlin.

The stairway meets the entry in a graceful manner, adding a feeling of spaciousness because of the open, floating design. The long living room stretches the length of the apartment, with the dining room at the right and the kitchen beyond.

The lofty stairway area end of the living room is topped by a railing on the upper level, demarcating a large den which can double as a guest room. Both this area and the master bedroom have a private bath, and there is a third bathroom downstairs.

FURNISHINGS and accessories were chosen with such infinite care that they seem customized for the apartment and vice versa. A huge tapestry on the far (20-foot) wall is an excellent example. Twenty-four-carat gold is couched on pale moss green silk velvet. It originally came from an old mansion in the Carmel area and seems absolutely tailored for the modern setting in which it is now a focal point.

Twenty-foot white drapes line the rear wall of the living room reach to the second level area. The drapes continue across the room to meet caning screens which cover an air conditioning unit. These screens form an interesting background for two gold-beige silk upholstered sofas designed with stripes of green velvet which "L" at the end of the room where an end table serves both sofas. A tall French lamp adorns this table. The coffee table has a tortoise shell top. Across the way, occasional chairs are done in moss green velvet with small pedestal smoking tables in between. For large parties, these furnishings can be moved against a wall with ease.

HIGH-BACKED chairs upholstered in a green print serve the round black-topped dining table. Wall decorations continue from the living room on down to the dining area, and each piece is worthy of mention. Outstanding is a Venetian sconce which looks as if it came from an old castle. The compact kitchen is divided from the dining room by a low bar which seats four and an overhanging cabinet.

(Continued on Next Page)

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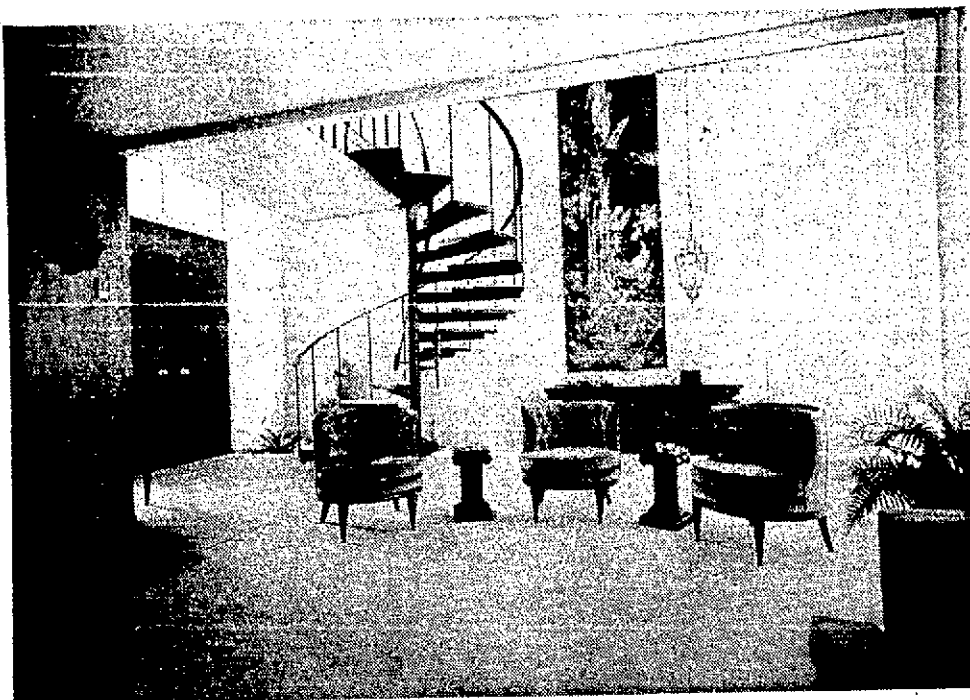
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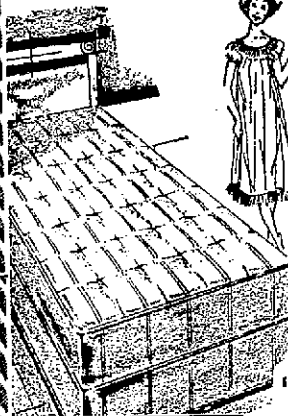
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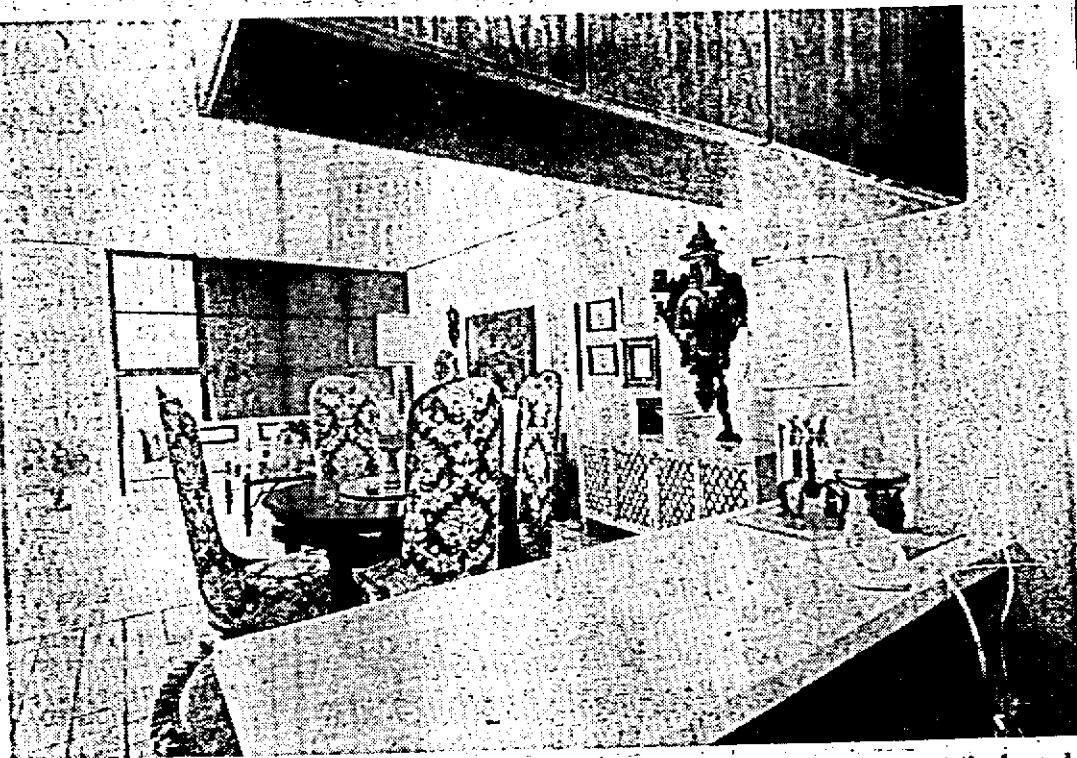


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Looking across the kitchen counter toward the dining room (above) with the living room at the far end.



Set apart and guarded by a railing that climbs with the stairway, this upper level is comfortably furnished, can convert from den to guest room.

(Continued from Page 12)

A wall decoration in the kitchen was done by the owner and is ideal for the wall in a small room because of its design. It is an open filigree wrought iron "screen" which has been antiqued with gold and pale green.

Furnishings in the den-guest room make it appear more like a living room. A sofa bed is done in the palest of green with a black club chair across the way. The TV is in this room and one wall is lined with storage closets. There is a full view of the handsome tapestry in the living room below and the wrought iron railing adds its own decoration.

THE BEDSPREAD in the master bedroom is peacock blue and gold. A wall decoration above the bed is of Venetian glass on copper made in the design of a large circle. An original lithograph ornaments the wall above a green and white chest of drawers. A velvet occasional chair completes the furnishings.

Other points of interest (insofar as detail is concerned) are too numerous to mention. In the entry, for instance, there is a low planter at the left under the stairway. Other plants in handsome containers are here and there throughout the residence. High above the double front doors is a black chandelier—once again, apparently customized for its setting. The floor of the entry, which continues across to the dining room, is granite. Tiny colored lights are hidden under the iron bannister of the stairway, continuing up to and along the railing which runs across the upper den.

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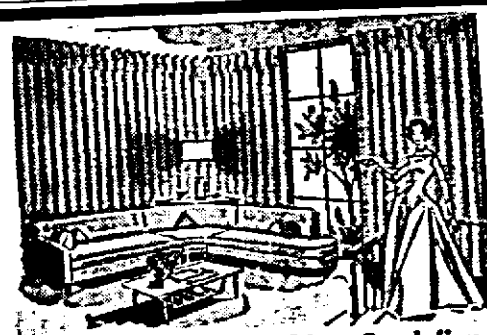
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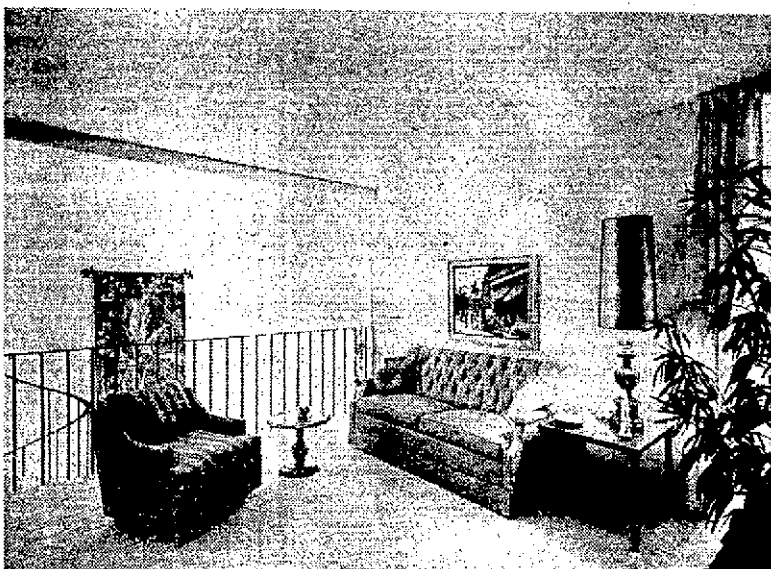
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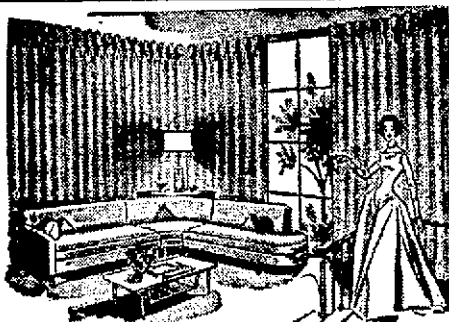
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**MARGARINE**

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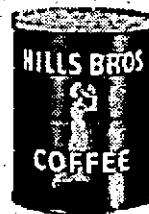


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4 FISHERMEN  
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**FROZEN NEW ZEALAND**

**LAMB**

**SHOULDER  
ROAST**

3 lbs. AVG. WT.

**35¢ lb.**

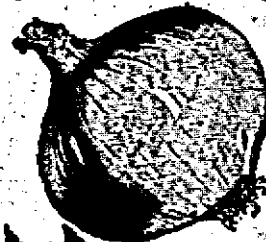
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**FRESH CAULIFLOWER 19¢**

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## What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

**MISS RULE:** Please give genealogy on McAfee.

—D. M. Lakewood  
McAfee, a Scottish surname, is from the clan name MacDhuibhshithe, a Gaelic title for "sons of the dark, peaceful one." The ancestor established his estate on the isolated Isle of Colonsay, 80 miles from Glasgow off the Scottish coast. The McAfee armorial shield is green, emblazoned with three green clover leaves on a wavy vertical stripe down the center.

**MISS RULE:** Please inform us on FIGUEROA.

—B. N. Long Beach  
FIGUEROA, celebrated in early southern California history, is a dialect, Medieval Spanish word for "Grove of fig trees," which enhanced the ancestor's home estate in old Spain. The Figueroa coat-of-arms from Galicia, Spain, has five green fig leaves on a gold shield. Figueroa descendants were among Californians enumerated in the 1790 Spanish census of Los Angeles, and were later represented by Jose Figueroa, governor of this state from 1833 to 1835.

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BUCK symbolized, as an English given-name, the bravery of a buck deer. Ancestors include Heriwin Buc in 1199. Spelling had not become stabilized at this early date, and this name was then Buc or Bouc. The Buck shield is silver, decorated with three sets of antlers.

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**MISS RULE:** Would you (Continued on Page 26)

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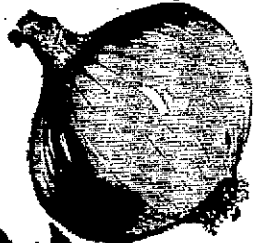


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Southland Magazine



# Fragrantly Hot Crab Salad



By Mildred K. Flanary

Southland Magazine  
Home Economics Editor

**DELICATE** King Crab, the convenience food with the gourmet touch, enhances salads hot or cold. In fact, Alaska King Crab is an intriguing entree for every season and every occasion. The Crab Salad Casseroles shown here are baked in the oven. Crab Salad Fondue is heated in a fondue or chafing dish and Crab Pear Salad is warmed by a hot vinaigrette dressing.

## Crab Salad Casseroles

- 2 (7½ oz.) cans crab
- ½ cup sliced celery
- 2 tablespoons chopped green onion
- 2 tablespoons chopped green pepper
- 2 tablespoons chopped pimiento
- 1 cup mayonnaise
- ¼ teaspoon salt
- ¼ teaspoon pepper
- ¼ teaspoon Worcestershire sauce
- ½ cup fine dry bread crumbs
- 2 tablespoons melted butter

Drain and slice crab. Combine with remaining ingredients, except bread crumbs and butter. Spoon into buttered individual casseroles. Combine bread crumbs and butter and sprinkle over the tops. Bake in 350-degree oven for 15 to 20 minutes or until heated through. Serve with lemon wedges. Makes 4 servings.

## Crab Salad Fondue

- 1 (7½ oz.) can crab
- 1 tablespoon fresh lemon juice
- ½ cup sour cream
- ¼ teaspoon crushed tarragon
- ¼ teaspoon salt
- 1 tablespoon Sauterne wine
- 8 toast cups
- ½ cup shredded Swiss cheese

Drain crab. Slice and sprinkle with lemon juice. Blend crab, sour cream and seasonings in fondue dish, chafing dish or sauce pan. Heat just until mixture is hot. Stir in wine. Spoon into toast cups and top with Swiss cheese. Serve 4.

For Toast Cups, trim crusts from 8 slices of bread. Butter lightly and press

into muffin cups. Toast in 400-degree oven for 10 to 12 minutes or until crisp and golden.

## Crab-Pear Salad

### With Hot Vinaigrette Dressing

- 1 (7½ oz.) can crab
- 1 cup celery, chopped
- 2 hard cooked eggs, chopped

Drain crab and slice. Toss together with celery and eggs. Blend lightly with Hot Vinaigrette Dressing.

### Hot Vinaigrette Dressing

- 1 teaspoon salt
- ¼ teaspoon black pepper
- ¼ teaspoon powdered mustard
- ¼ teaspoon garlic powder
- 1 tablespoon chopped chives

- ½ cup salad oil
- 2 tablespoons vinegar
- 2 tablespoons fresh lemon juice
- 1 (1 lb., 13 oz.) can Bartlett pear halves

Blend ingredients, except pears, in sauce pan. Heat to boiling. Add well-drained pear halves and simmer 5 minutes. Remove pears to platter. Pour hot sauce over crab mixture, tossing lightly. Heap crab in center of pear platter. Garnish with crisp celery greens. Makes 4 servings.

## Crab Avocado Parfait

- 1 (7½ oz.) can crab
- ¼ cup chopped celery
- Avocado Dressing
- Lime or lemon wedges

Chill crab. Drain and slice into bite-size pieces, reserving 4 larger pieces for garnish. Layer crab, chopped celery and Avocado Dressing in parfait glasses making three layers of each. Garnish each parfait with piece of crab. Serve with wedges of lime or lemon. Makes 4 servings.

## Avocado Dressing:

- 1 ripe avocado
  - 1 tablespoon lemon juice
  - ½ cup mayonnaise
  - 1 teaspoon minced green onion
  - ½ teaspoon salt
  - 2 drops Tabasco sauce
- Peel and mash avocado. Blend smoothly with remaining ingredients. Chill well.

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Alaska king crab is completely cooked in the canning process and needs only to be heated for these unusual salads.

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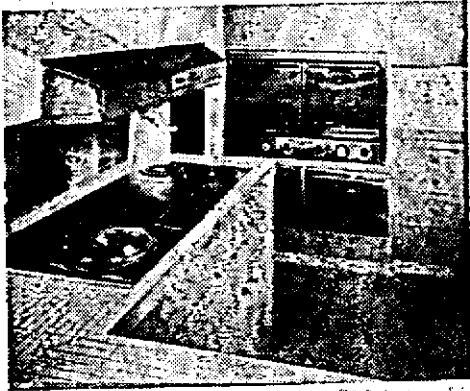
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## Continentials

By Maurice M. Gould

CONTINENTAL currencies used during the Revolution-  
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The \$2 bill, translated from the Latin, bears the  
inscription "Affliction and riches." The \$3 bill, "The  
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Also, the \$50 bill, "Everlasting," the \$60 bill, "The  
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The \$35 bill, "After the cloud comes the sun," the  
\$65 bill, "Let justice be done," and the \$80 bill, "It  
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ONE OF THE fractional denomination notes uses  
"Fugio, Mind Your Business," and this slogan was also  
made famous on a colonial coin, the well known Fugio  
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The phrase, "Not worth a continental," came from  
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they were almost valueless.

The series of May 20, 1777, and April 11, 1778,  
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Hall & Sellers 1776 colonial \$8 note.

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Many early colonial notes have signatures of the  
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There are many unusual and interesting items to  
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These are high denomination notes and are placed  
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During the severe inflation after World War I,  
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ONE OF THE highest denomination inflation  
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On July 2, 1923, Konrad Adenauer was the mayor  
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### RARE U. S. GOLD PIECE

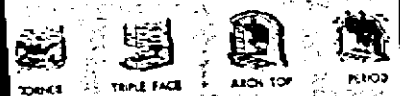
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1879 Flowing Hair, with 415 struck, catalogs \$6,000  
in proof condition.

(T-M, WRR Gen. Fea. Corp.)

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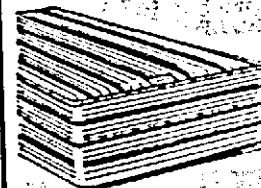
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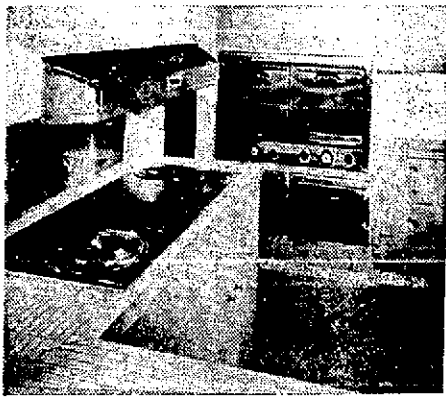
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**COIN ROUNDUP**

# Continental

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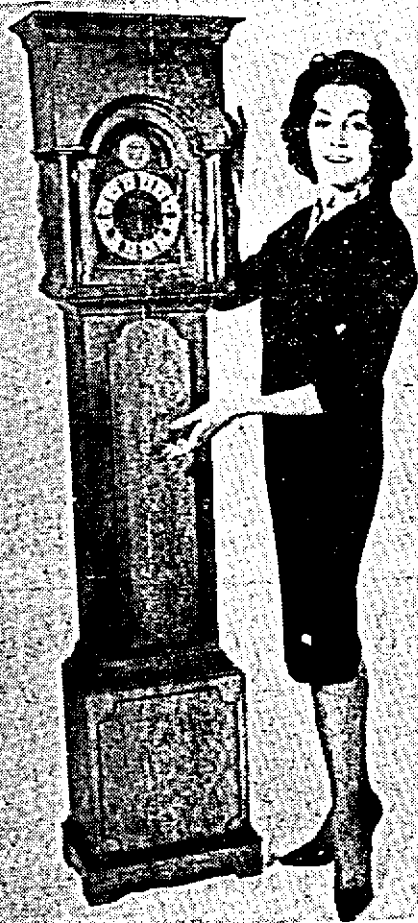
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*Southland Magazine*



# Clock to Treasure



Leigh Chapman of NBC admires a clock in the style of another era but of a modern make.

By Steve Ellingson

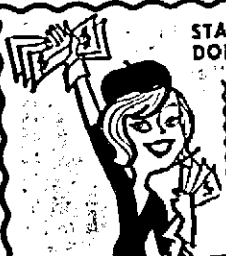
OF ALL furniture pieces which have been handed down from the past, grandmother's clocks are the most treasured. To have survived the changes of time proves their value. There is certain-

ly a great beauty in these old relics as well as considerable function.

Prior to the 17th century, clocks were encased in brass or metal. The tall clock, such as the one shown (see illustration) with NBC's television actress Leigh Chapman of the U.N.-C.I.E. series, was a development of the Louis XIV era. During these times it attained great magnificence and was adopted by early American clock makers where the style flourished. In the early days, only wealthy people could afford such a time piece. Now, however, any do-it-yourselfer can possess such a clock. It's inexpensive and something inexperienced amateurs can undertake with confidence when they use the easy-to-follow pattern. You will find this to be another treasured possession that can be handed down from generation to generation, the same as those which were built by our forefathers. It's a good mixer and may be used with practically all types of furniture.

THE CLOCK shown was made of materials readily available from your local dealers. The pattern lists the needed materials along with easy to understand illustrations and directions.

To obtain the easy-to-follow clock pattern number 320, send \$1 by currency, check or money order to Steve Ellingson, Southland Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



STARTS MON., OCT. 4—  
DON'T MISS IT!

HURRY, HURRY, HURRY!

JUST LIKE FINDING MONEY!

If you're now spending \$1.75 per week at a coin-laundry, you could be enjoying the convenience of owning a MAYTAG in your home!

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• Insulates against Heat and Cold • Improves Drapability, Crease Resistance, Opacity and Tensile Strength  
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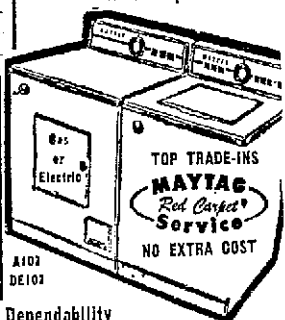
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# Research Unit Calls for 'Dr. Computer'

**S**OUTHERN California medics are using computers to treat victims of shock.

The IBM computer system is in use in the Shock Research Unit, a special medical facility operated at 3,500-bed Los Angeles

By John Ronson

County General Hospital by the University of Southern California.

Data from "sensors" in the body of critically ill patients go directly to the

computer, returning seconds later to the bedside where doctors may use the information in determining treatment.

THE COMPUTER system processes and stores information on shock developed



Patient at Shock Research Unit, L. A. County Hospital, is treated by Dr. Edward C. Bradley, USC medicine instructor, and Mrs. Mary Dandria, RN.



## SALE!

Here's your chance to beautify your home before the holiday season. At these fantastic savings you can redo several rooms.

Here's just two of Bergstrom's bargains! 40 other kinds to choose from.

### ASH

Pre-finished, V-grooved bold grain of Ash. Highlighted with warm brown stain against the natural paleness of ash. Hard and durable, ash makes ideal panel for family or children's room.

4'x8' **\$577** ea.

### LAUAN

Mahogany like panel, V-grooved, for rich panel effect. Color-toned for pleasing appearance and to minimize natural color variations. At this low, low price, every wall can be beautifully paneled.

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from research by the Shock Unit.

The Shock Unit, capable of accommodating up to three patients at a time for treatment and study, was established in November, 1961.

Equipped to monitor blood pressure, heart contractions, heart output, heart rate, respiratory rate and temperature of patients in shock and to make regular blood and metabolic studies, SRU has handled more than 400 patients — 300 of them in shock — to date.

The USC investigators, recently given a \$488,661 grant from the John A. Hartford Foundation, Inc., are undertaking a full-scale investigation of the causes and treatment of shock.

SHOCK, generally described as a failure of the circulatory system, is a very serious problem. At County General alone, more than 1,000 patients die each year after protracted shock. The situation is considered similarly serious at other medical institutions.

Also the physiological mechanisms of shock are poorly understood and what constitutes shock is open to varying interpretations.

Director of the Shock Unit is Dr. Max Harry Weil, associate professor of medicine at USC.

### Instant Theater

(Continued from Page 10)

ols & May, Shelley Berman and others, which speaks for the demands of the training involved.

Actors and audience alike have to keep an open mind necessary for the enjoyment of an unusual experience. For instant theater is not only avant garde but it is an intellectual, emotional adventure.

## Recipe of the Week

**SHRIMP**, POPULAR ITEM in modern diet, is prepared interestingly by James Nicholas, Pauma Valley Country Club, P.O. Box 206, Pauma Valley, Calif., and his recipe wins this week's \$5 prize. The recipe:

### Baked Shrimps Jacqueline

2 lb. boiled shrimps (shelled & deveined) (about 15 to a pound)	1 tsp. paprika
1/2 cup butter	1/4 tsp. black pepper
2 tblsp. finely chopped shallots or onions	1 tsp. grated lemon peel
1 clove garlic, minced	1 tsp. chili powder
2 tblsp. chopped parsley	1 cup bread crumbs
1/2 level tsp. finely chopped oregano	2 tblsp. grated cheddar or parmesan cheese
	2 oz. dry sherry wine
	1/2 lemon juice (squeeze after removing from oven)

In a buttered baking dish arrange shrimps. Sauté onions, garlic and parsley in slow fire about 5 minutes. Add oregano, paprika, chili powder, lemon peel, pepper and some salt to season. Cook 5 minutes longer, mix in bread crumbs and the cheese. Cover shrimps with this mixture and sprinkle the wine over. Place in a preheated 350 degree oven. Bake for 20 minutes. Serves 4.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801.

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4'x8' **\$5.77** ea.

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# Toward Understanding China

By Vera Williams

Southland Magazine Book Editor

**HAN** Suyin, author of the best-selling novels, "A Many Splendored Thing" and "The Mountain is Young" has completed the first volume of her autobiography, "THE CRIPPLED TREE" (Putnam, \$5.95).

In a style pure and strong, Han Suyin tells of her struggle to resolve the conflict between the widely disparate elements of her heredity—a Belgian mother and a Chinese father—and mirrors the parallel struggle of China of the 20th Century to reconcile the tradition-bound past with the sudden flood of Western ideas and methods sweeping over her borders.

"The Crippled Tree" traces the Taiping rebellions in the 19th Century, the days of the bandit chieftans and the bloodstained warlords, the anti-Western hysteria of the Boxer rebellion and the international invasions up to the Kuomintang seizure of power.

Han Suyin, who received her M.D. degree in England, worked 12 to 15 hours a day as a doctor in a Singapore medical clinic before she launched her writing career. She says:

"I wanted to write a book about my father and mother and about China, and one day the idea took shape in action, and then it grew, as such seeds do, sprouting and then straightening into a distant shape, a tree of many branches. As I too lived through years full of change and revolution, I too had to look back, look homeward, and write about that earth-changing time



which took place in our generation."

The book is a MUST for everyone who wants to understand China.

**JOAN HASLIP** has written what probably will become the standard biography of Empress Elizabeth of Austria in "THE LONELY EMPRESS" (World, \$3.95). Set against the background of the decaying but glamorous Austro-Hungarian empire of the late 19th Century, it is an account of the life of the dark-haired beauty who possessed wealth, power, the love of Emperor Franz Josef—but not contentment or happiness. The reader goes with her as she flees from one spa to another to escape the responsibilities of Hapsburg family life and then watches her personal tragedies, including her assassination.

**THE USUAL** sex offender is from a low-class home, with little education or success on the job.

Usually a person who molests a child is known to that child.

Rape victims often bring on the attack themselves—not knowingly, but through being unaware of danger or being ignorant of the social customs of men of a different class.

These warnings run through the latest volume from the Institute of Sex

Research founded by the late Dr. Alfred C. Kinsey, "SEX OFFENDERS" by Dr. Paul Gebhard, John Gagnon, Dr. Wardell Pomeroy and Cornelia Christenson (Harper & Row, \$12.50), the result of a 25-year study of 2,721 men, of whom 1,356 were serving prison sentences for sex crimes.

**THE OLDEST** dream in the world is the one about the nice blissful life on a placid seacoast. Jon Godden, in her new novel, "IN THE SUN" (Knopf, \$4.95), which finds this master (or is it mistress?) of the short novel at the top of her form, places her heroine in such an Edenlike existence, only to have it spoiled by a snake in the shape of a favorite nephew, a blackmailer without heart.

Miss Godden, not only is a master of suspense, but does a first-rate job of description of the island's natural beauty: "she could see the rocky arms of the cove and the end of the jetty; far out to sea, making for the horizon, were the white sails of a yacht. In this clear air there was no warning, no heralding ray. One moment, only this waiting pearly grayness, and the next the sun sprang out of the sea, drenching the world with color, flooding the sky

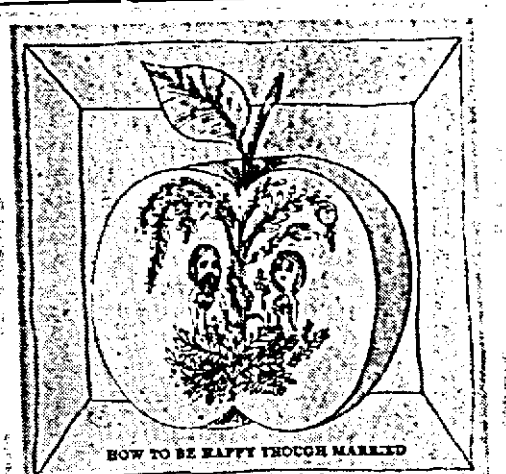
with blue."

Suspense against such a background; what more could anyone ask?

**WHAT LIES** beneath seemingly ordinary lives has fascinated many novelists and in "THE GOOD AND BAD WEATHER" (Simon and Schuster, \$5.95), it fascinates Edmund Schidell, too. This is the third volume of Schidell's trilogy about Bucks County, Pa. The undertones he finds in the lives of his characters are disturbing.

The communities of Schidell's imagining are Olympia and Cope's Corner, and while you won't find them on any map of Pennsylvania you'll find their duplicates not too far from any of our great metropolises. They are compounded of middle-brow Bohemia and Madison Avenue. Love of diverse sorts, and alas, human weakness equally diverse are explored; a honeymoon duo are sexually mismatched; a widow helplessly pines for a wanderer; teen-agers fight for the right to love.

**JOHN LOUIS BEATTY** has written an interesting and authoritative biography of two of the most influential men of 17th Century England in "WARWICK



**ALL ADAM AND EVE** really had going for them was an apple and a couple of leaves. And love... which is more or less what it has been like ever since. Willy-nilly a good portion of life is "based on the idea that Father goes out and earns the bread, and Mother spreads the peanut butter on it." With "THIS HALF OF THE APPLE IS MINE" (Doubleday, \$4.50) as opening gambit, Joyce Kistock Lubold quips through several misconceptions, indicating that the Feminine Mystique can be a Mistake, and apples, when eaten whole, can lead to indigestion.

**AND HOLLAND** (Alan Swallow, \$6.50). They were Robert and Henry Rich, respectively the Earl of Warwick and the Earl of Holland, sons of Penelope Devereux. The author has set the contrasting careers of the brothers against the background of the struggles of the times of James I and Charles I, and the rise to power of the Puritans. The biography makes an impor-

## Guild to Meet

Long Beach Camera Guild members will compete in 35mm color and stereo in color at a meeting at 7:45 p.m. Wednesday in Los Altos Library. Visitors are welcome.



**LATE FIFTH CENTURY B. C. COIN.** This illustration is from "THE ANCIENT WORLD" by Paolo Brezzi and Luciano Petech (Harper, \$15.50).

Sunday, October 3, 1965

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HAN Suyin, author of the best-selling novels, "A Many Splendored Thing" and "The Mountain is Young" has completed the first volume of her autobiography, "THE CRIPPLED TREE" (Putnam, \$5.95).



which took place in our generation."

In a style pure and strong, Han Suyin tells of her struggle to resolve the conflict between the widely disparate elements of her heredity—a Belgian mother and a Chinese father—and mirrors the parallel struggle of China of the 20th Century to reconcile the tradition-bound past with the sudden flood of Western ideas and methods sweeping over her borders.

"The Crippled Tree" traces the Taiping rebellions in the 19th Century, the days of the handit chieftans and the bloodstained warlords, the anti-Western hysteria of the Boxer rebellion and the international invasions up to the Kuomintang seizure of power.

Han Suyin, who received her M.D. degree in England, worked 12 to 15 hours a day as a doctor in a Singapore medical clinic before she launched her writing career. She says:

"I wanted to write a book about my father and mother and about China, and one day the idea took shape in action, and then it grew, as such seeds do, sprouting and then straightening into a distant shape, a tree of many branches. As I too lived through years full of change and revolution, I too had to look back, look homeward, and write about that earth-changing time

The book is a MUST for everyone who wants to understand China

JOAN HASLIP has written what probably will become the standard biography of Empress Elizabeth of Austria in "THE LONELY EMPRESS" (World, \$8.95.) Set against the background of the decaying but glamorous Austro-Hungarian empire of the late 19th Century, it is an account of the life of the dark-haired beauty who possessed wealth, power, the love of Emperor Franz Josef—but not contentment or happiness. The reader goes with her as she flees from one spa to another to escape the responsibilities of Hapsburg family life and then watches her personal tragedies, including her assassination.

THE USUAL sex offender is from a low-class home, with little education or success on the job.

Usually a person who molests a child is known to that child.

Rape victims often bring on the attack themselves—not knowingly, but through being unaware of danger or being ignorant of the social customs of men of a different class.

These warnings run through the latest volume from the Institute of Sex

Research founded by the late Dr. Alfred C. Kinsey, "SEX OFFENDERS" by Dr. Paul Gebhard, John Gagnon, Dr. Wardell Pomeroy and Cornelia Christenson (Harper & Row, \$12.50), the result of a 25-year study of 2,721 men, of whom 1,356 were serving prison sentences for sex crimes.

THE OLDEST dream in the world is the one about the nice blissful life on a placid seacoast. Jon Godden, in her new novel, "IN THE SUN" (Knopf, \$4.95), which finds this master (or is it mistress?) of the short novel at the top of her form, places her heroine in such an Edenlike existence, only to have it spoiled by a snake in the shape of a favorite nephew, a blackmailer without heart.

Miss Godden, not only is a master of suspense, but does a first-rate job of description of the island's natural beauty: "she could see the rocky arms of the cove and the end of the jetty; far out to sea, making for the horizon, were the white sails of a yacht. In this clear air there was no warning, no heralding ray. One moment, only this waiting pearly grayness, and the next the sun sprang out of the sea, drenching the world with color, flooding the sky

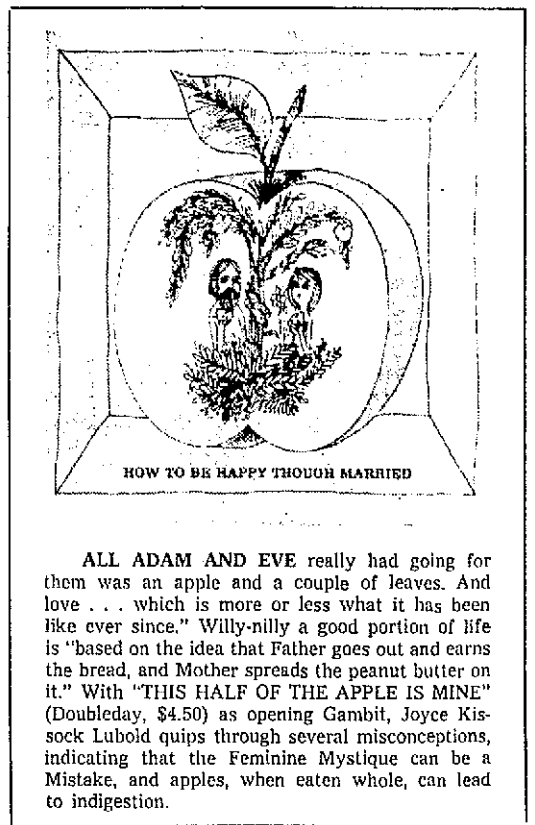
with blue."

Suspense against such a background; what more could anyone ask?

WHAT LIES beneath seemingly ordinary lives has fascinated many novelists and in "THE GOOD AND BAD WEATHER" (Simon and Schuster, \$5.95), it fascinates Edmund Schidell, too. This is the third volume of Schidell's trilogy about Bucks County, Pa. The undertones he finds in the lives of his characters are disturbing.

The communities of Schidell's imagining are Olympia and Cope's Corner, and while you won't find them on any map of Pennsylvania you'll find their duplicates not too far from any of our great metropolises. They are compounded of middle-brow Bohemia and Madison Avenue. Love of diverse sorts, and alas, human weakness equally diverse are explored; a honeymoon duo are sexually mismatched; a widow helplessly pines for a wanderer; teen-agers fight for the right to love.

JOHN LOUIS BEATTY has written an interesting and authoritative biography of two of the most influential men of 17th Century England in "WARWICK



ALL ADAM AND EVE really had going for them was an apple and a couple of leaves. And love . . . which is more or less what it has been like ever since." Willy-nilly a good portion of life is "based on the idea that Father goes out and earns the bread, and Mother spreads the peanut butter on it." With "THIS HALF OF THE APPLE IS MINE" (Doubleday, \$4.50) as opening Gambit, Joyce Kisko Lubold quips through several misconceptions, indicating that the Feminine Mystique can be a Mistake, and apples, when eaten whole, can lead to indigestion.

AND HOLLAND" (Alan Swallow, \$6.50). They were Robert and Henry Rich, respectively the Earl of Warwick and the Earl of Holland, sons of Penelope Devereux. The author has set the contrasting careers of the brothers against the background of the struggles of the times of James I and Charles I, and the rise to power of the Puritans. The biography makes an impor-

## Guild to Meet

Long Beach Camera Guild members will compete in 35mm color and stereo in color at a meeting at 7:45 p.m. Wednesday in Los Altos Library. Visitors are welcome.



LATE FIFTH CENTURY B. C. COIN, this illustration is from "THE ANCIENT WORLD" by Paolo Brezzi and Luciano Petech (Harper, \$15.50).

Sunday, October 3, 1965

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# GRIST FOR THE MUSIC MILL

## America Sings Its History

By Bill McCormick  
 Newsday's Entertainment Editor

**H**ARRY Dichter describes himself as the world's most unsuccessful success story.

Over the years the gnomish Philadelphian has put together one of the largest private collections of American sheet music. In his spare time—about eight hours a day, five days a week—he is a waiter, but at 65 his feet are beginning to give out and he may have to discontinue dish jockeying.

"I don't know of any private collector who has been as successful as I have," says the man who has about 150,000 songs stored in his home and a warehouse. "Some of the college or foundation-supported collections may have more of a specific type of song, but they don't have the variety I do."

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The emancipation of women from straight homework was noted historically by "Since My Daughter Plays on the Typewriter, as sung by the Prince of Minstrels, Billy Emerson." Even the in-

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Not all the romance lies in the history surrounding songs. Some have romantic stories of their very own. The "United States Military Academy Song of the Graduates, 1862," bears a cover painted by James Abbott McNeill Whistler, who was a West Point dropout some



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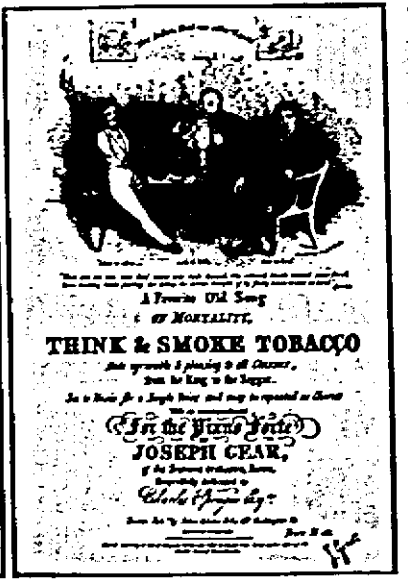
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"Like movie producers, songwriters are copycats," he says. "One guy writes a sad song that is a hit, like 'Silver Threads Among the Gold' or 'Only a Bird in a Gilded Cage' and the rest all start writing tear-jerkers. The extremes they go to are just one more thing that makes collecting interesting."



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# New Sleeper Data

By Ben Zinser

Southland Magazine Medical Science Writer

**NEW RESEARCH** on sleepwalking shows:

Dreaming and sleepwalking are not related.

Sleepwalking episodes usually occur during the early hours of sleep.

During episodes, sleepwalkers appear to be aware of their environment but indifferent to it.

Their eyes are open, their expressions blank, their body movements stiff. They speak at times, and if spoken to, answer in monosyllables in an annoyed manner.

They appear to be searching for something.

Afterward, there is complete amnesia regarding sleepwalking activity, according to a report in the Journal Science.

A NEW antigout drug, allopurinol, continues to show up well in experimental trials.

In tests on 50 patients, the compound has reduced the frequency of acute attacks, according to a progress report in Medical Tribune, newspaper for physicians.

According to one researcher, the drug has enabled several persons to return to productive work after virtual invalidism.

Patients are usually kept on colchicine, a conventional antigout drug—but some, thanks to allopurinol, have been able to quit colchicine.

Allopurinol is also known as HPP and by the trade name Zyliprim. It is not yet available for general use.

Here's what one researcher says about the new drug:

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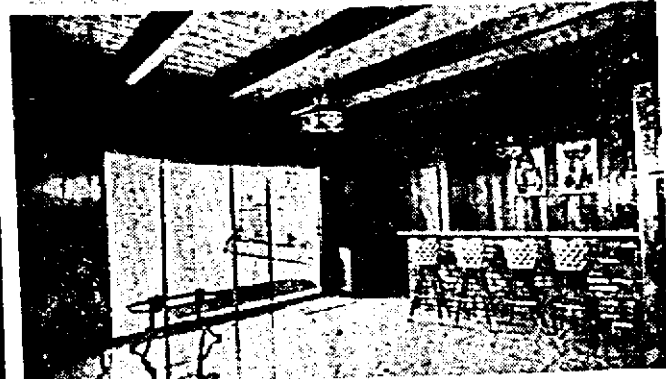
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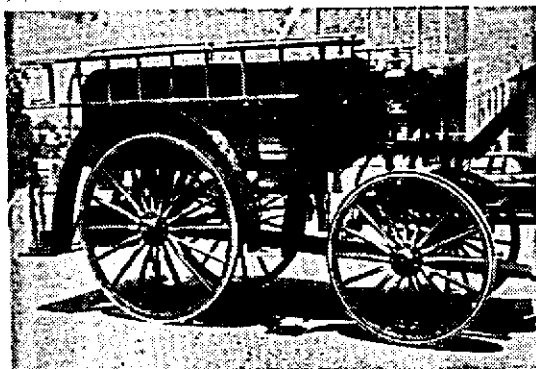
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# Red Paint and Polished Nickel



Among examples of firefighting machines of past days is this hose and equipment wagon.

By Helen L. Gillum

THERE it stands, the spit-tin' image of its former self, shining with red paint, polished nickel and genuine gold-leaf ornamentation. The

pride and joy of the Long Beach Fire Department—old Amoskeag Steam Pumper No. 822, venerable relic of firefighting sorties of the

past, Rarin' to go as in days of yore, the trim little engine needs only a fresh fire beneath its boiler and a brace of snorting horses to send it clanging on its way.

Actually, the old coal-and-wood-burning fire wagon is the star of a group of four large pieces of antiquated firefighting equipment recently purchased and restored by members of the Long Beach Firemen's Mutual Benefit Association, in their hobby of collecting and preserving such paraphernalia. With engines stilled and hose cart empty, the aged vehicles rest in quiet dignity against a wall in Central Fire Station No. 1 at 100 Magnolia Ave., from whence the modern rigs roar forth when summoned.

WHILE NOT Long Beach's original Amoskeag, the steam pumper is the duplicate of the first one used by the Long Beach department, organized in 1906 by Chief C. E. Shrewsbury.

Through the efforts of former fire chiefs Frank Sandeman and A. C. DuRee, the original Amoskeag was located several years ago in a Northern California lumber camp. However, its deteriorated condition and inaccessibility made returning it to Long Beach impracticable. The present pumper built by the Manchester Machine Works in 1894, was eventually acquired from a Hollywood movie studio.

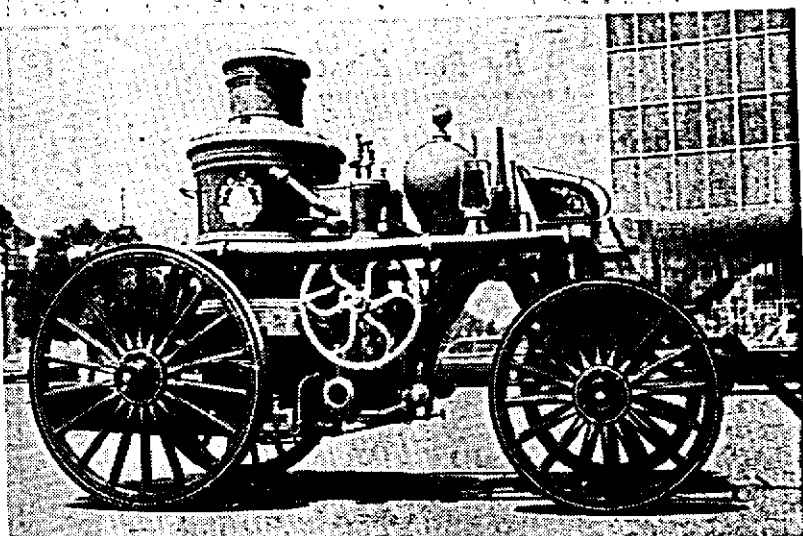
Matching the steam pumper like an identical twin and also reflecting past victories over man's oldest enemy, is a horsedrawn hose wagon, built by Robinson Fire Apparatus Company about 1894.

"GENUINE gold leaf was applied as decoration on the wheels and other parts," says Herb Bramley, engineer at Fire Station No. 1. "A Long Beach old-timer has been doing this artistic and exacting work for us at a greatly reduced price, as sort of a contribution to our cause."

Bramley, who more or less spearheaded the effort of the firemen to establish a museum of authentic firefighting gear, says that men from all the Long Beach stations work on the project in their off hours and spare time, using their own money for necessary purchases.

"Since this is all entirely volunteer work," he points out, "no taxpayers' money or other public funds are involved."

A small, two-wheeled hose reel, also known as a "jumper," "tender," or "leader," is another item. Hose reels go back as far as 1812, and



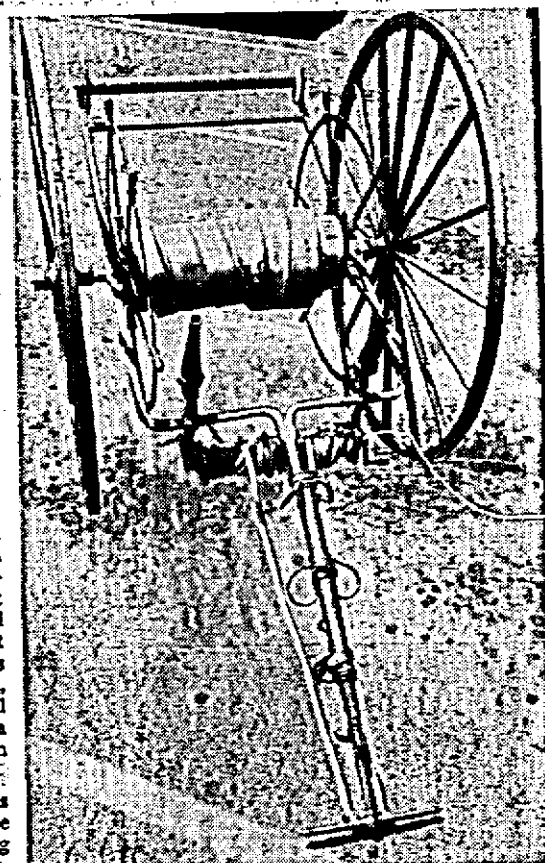
—Photos by Eike Shuman

Venerable relic of fire-fighting days gone by, this steam pumper, duplicate of the one once used in Long Beach fire combat, is a museum piece now.

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THE FIREMEN are particularly proud of their 1926 six-cylinder 110 h.p. Ahrens Fox fire engine, used for many years by the Long Beach department. They retrieved it from what would have been almost certain oblivion. After 26 years of dependable service, which included valiant work in the 1933 earthquake and a spectacular two-day pier fire in December 1945, "Old 124" was retired by the city. It was then that the firemen accustomed to making routine rescues of a different kind, "rescued" the faithful old worker and restored it in a manner fitting to its previous state. (This project, by the way, was the original inspiration to establish a permanent "fire" museum in Long Beach.)

The four old vehicles owned by the firemen are frequently seen about Long Beach, such as at the fire department's annual circus and fireworks show in Veteran's Memorial Stadium. But tucked away in safe depositories are smaller accoutrements waiting to be exhibited, like leather and tin helmets, leather fire buckets, gongs and bells, ancient fire extinguishers, and harness worn by local fire horses long since gone to rest. The fire ladies are willing and anxious to accept additional gear. Bramley, at Fire Station No. 1, will give his personal attention to any one offering articles for the collection.



Manpowered hose cart is another of items firemen have assembled at own cost for museum.

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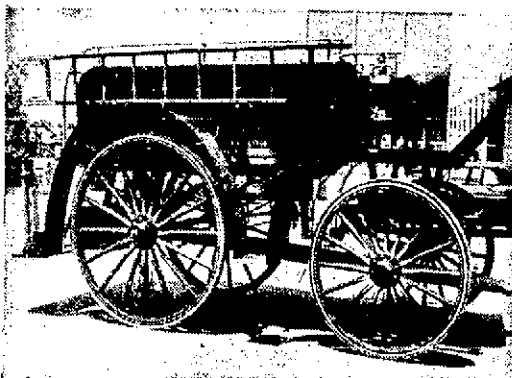
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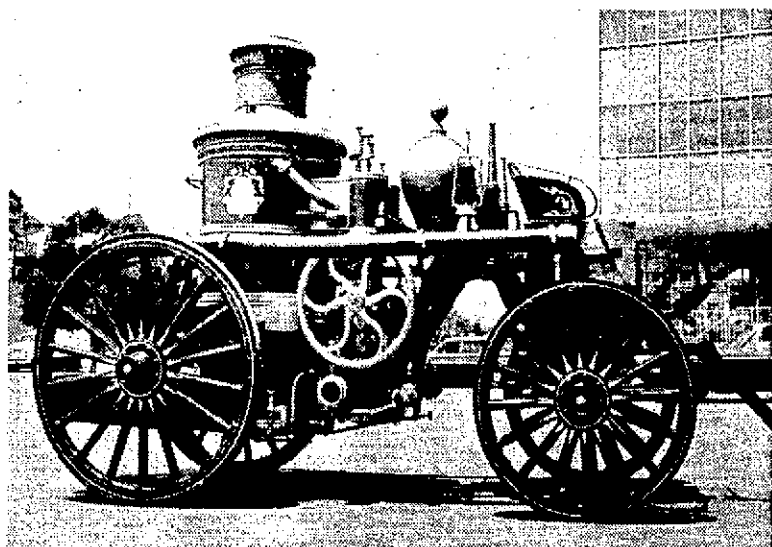
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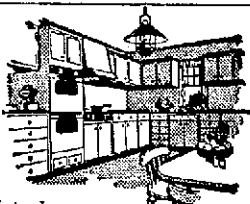
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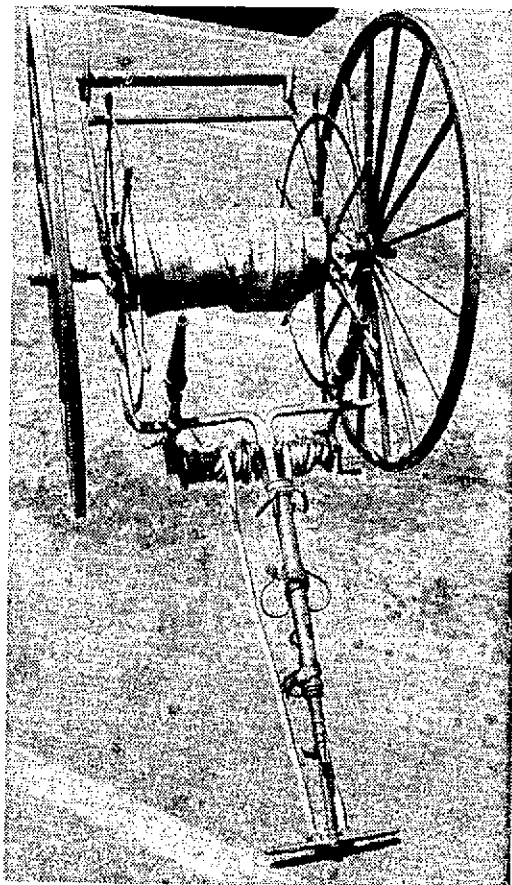
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# Troy's Walkway of All-Americans



George Tirebiter, terrier mascot, left his footprints in concrete of walkway at USC.

By Bob Loeffelbein

## GRAUMAN'S Chinese

Theater, with its now famous patio where Debbie Reynolds recently became the 148th film celebrity to place her hand and footprints in wet cement for posterity, really started not one but two traditions since this publicity gimmick was instituted.

It led later on to the establishment of the University of Southern California's "All-American Walkway."

The origin of Grauman's Chinese footprint ceremony dates back to the spring of 1927 when owner Sid Grauman brought Norma Talmadge to see the progress made in constructing the (then) new theater. She accidentally stepped into a block of newly-poured cement... and the footprint tradition was born.

**THIS CUSTOM** has caused varying comments since then.

Adam Laguna, aged 6½ years, for example, attending a birthday party at Grauman's showing of "Mary Poppins," looked at the courtyard of the stars and thoughtfully exclaimed, "It's a beautiful theater, except somebody sure messed up the sidewalk outside."

Most people have enjoyed Sunday, October 3, 1965

seeing the personalized signatures of four decades of stars, however, and one group of University of Southern California students was so intrigued that the idea was adopted into USC traditions in the form of an "All-American walkway."

Since the Daily Trojan, the school paper, doesn't save pictures, and the school's news bureau was foggy on dates, the actual

time this tradition started is vague. Two pictures were dug out of old news bureau files, however, showing the school mascot from years back, a nondescript terrier named George Tirebiter, being the first to imprint his paws for posterity. This was in the days when a clothing store was in the building later taken over for the admissions office.

**THE STORE-OFFICE** unit has now been torn down and new construction started on the site. The cement blocks, which had gathered hand and foot prints of all-American sportsmen of USC over the years in between, were dug up intact and stacked at the school's Operations and Maintenance building, awaiting future construction of either Heritage Hall or some headquarters building for the Department of Athletics.

Then they will again be laid down and a classic and unique school tradition will continue.

## The Big Stick

(Continued from Page 6)

the trimming of the ends. The finished products come in all shapes and sizes. However, baseball rules decree that the bat "must be round, not over two and three-fourths inches in diameter at the thickest part, not more than 42 inches in length, and entirely of hardwood in one piece."

**BATS FOR** big league players receive special attention of lathe artists whose skill with the cutting knife has helped many a hitter have a fine season. These artisans study the batting history of the player concerned, including a complete description of the model of bat involved and accurate measurements as to the length, width and overall shape. The cutter moves his knife back and forth, stopping every few seconds to measure the handle or the heavy end of the bat for accuracy. The final stages include a fine sanding and then the bat is ready to play its role in the big league offensive story.

Today, the baseball bat is the result of extreme care and craftsmanship. The forest, the factory and skilled knowhow figure prominently in the umpire's call of "batter up."

## Secret of Breyfogle's Mine

(Continued from Page 9)

"Breyfogling." Some of the searchers were poorly equipped and as a result added their bones to those already bleached by the hot desert sun. Others, searching for the Breyfogle gold, discovered new ledges and outcrops of the precious metal, thus increasing the number of ore-producing Death Valley mines. Each

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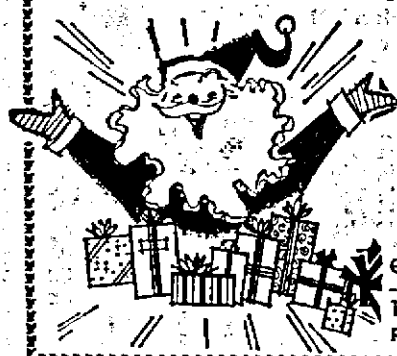
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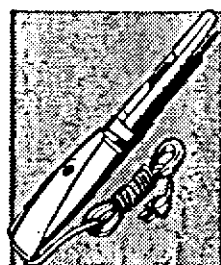
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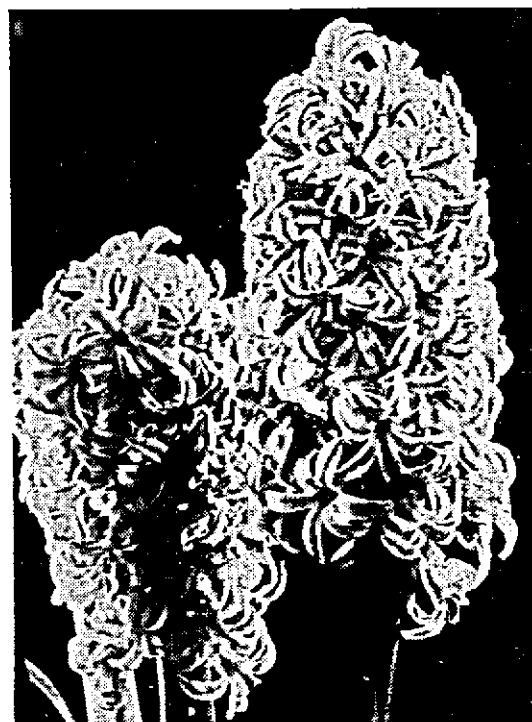
When the International Holland Bulb Selections for 1965 were announced recently, "Pink Supreme," above, was one of nine tulips that were named.

## 'Royalty' in Bulbs

**E**LEVEN choices marked  
the 1965 International  
Holland Bulb Selections an-  
nounced recently by the  
Netherlands Flower-bulb In-  
stitute, and four of the win-  
ners are reproduced on this  
page.

Among the blossoms chosen  
as bulb flower "royalty"  
are nine tulips, one hyacinth,  
and one daffodil.

Selections were made by  
an international jury of bulb  
experts and specialists and  
were based on a poll of  
springtime visitors to the  
world's largest bulb garden,  
the Keukenhof, in Lisse,  
Holland.



Hyacinth "Ostara," above, a dark blue flower  
on a sturdy stem, also was among select bulbs.



Graceful, Ely-flower tulip "China Pink," left above, is a pure satin  
pink with white base. "Mount Hood," right, is Ivory Trumpet Daffodil.

Southland Magazine

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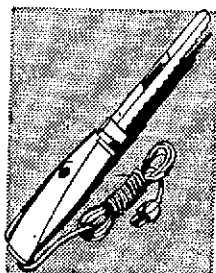
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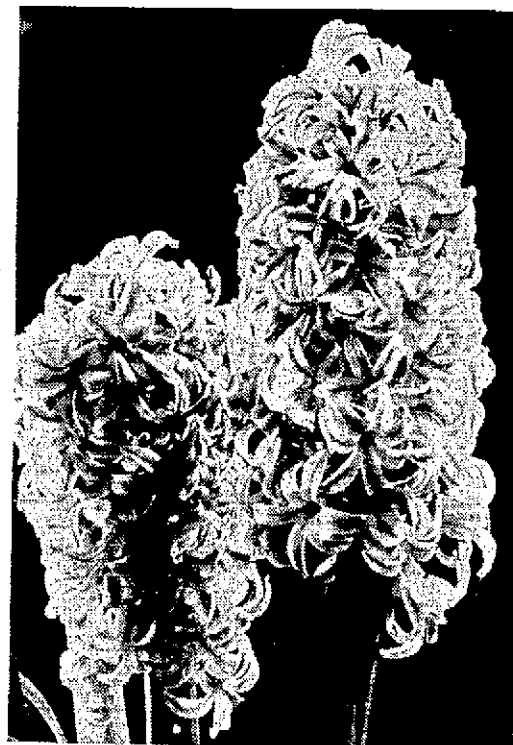
When the International Holland Bulb Selections for 1965 were announced recently, "Pink Supreme," above, was one of nine tulips that were named.

## 'Royalty' in Bulbs

ELEVEN choices marked  
the 1965 International  
Holland Bulb Selections an-  
nounced recently by the  
Netherlands Flower-bulb In-  
stitute, and four of the win-  
ners are reproduced on this  
page.

Among the blossoms chos-  
en as bulb flower "royalty"  
are nine tulips one hyacinth,  
and one daffodil.

Selections were made by  
an international jury of bulb  
experts and specialists and  
were based on a poll of  
springtime visitors to the  
world's largest bulb garden,  
the Keukenhof, in Lisse,  
Holland.



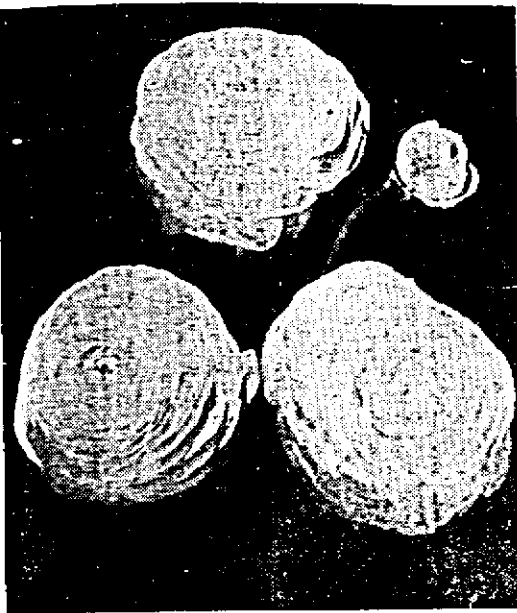
Hyacinth "Ostara," above, a dark blue flower  
on a sturdy stem, also was among select bulbs.



Graceful, lily-flower tulip "China Pink," left above, is a pure satin  
pink with white base. "Mount Hood," right, is ivory Trumpet Daffodil.



# Ranunculus for Spring Color



Set in a sunny flower bed, ranunculus will provide lots of color in the spring garden.

By Joe Littlefield

OF ALL the fall planted bulbs for spring blossoms, Ranunculus asiaticus tecolote strain with exceptionally large blooms may be depended upon to provide approximately 70 flowers come spring season. Plant the larger bulbs.

Just stop for a minute and think of any bulbs you've grown in the past and see if you can recall any of the small size bulbs that produce that many blooms per plant. However, if you compare ranunculus with any

size bulbs, then of course, dahlias produce the most showy blossoms in quantity. Easterners visiting Southern California and viewing the ranunculus blooms for the first time hardly believe the colorful flowers are real.

MANY professional gardeners start them in a nursery flat of clean coarse sand. Fill flat two thirds full of sand, spread the bulbs out and cover them with more sand. Keep the sand damp at all times and 10 days to two

weeks later, carefully dig down and you'll find the bulbs have formed new white roots and have sprouted at the crown. Set out the sprouted bulbs, being careful not to break the roots or the sprouts.

Be sure to cover the tops with fine mesh wire to protect young growth from birds till the plants have grown about three inches tall.

Other "must" bulbs for your garden are tulips, daffodils, anemones, Dutch iris, freesias, ixias, sparaxis, Dutch hyacinths, and grape hyacinths. All of them grow in full sun up to about half shade.

PACIFIC hybrid delphiniums is spectacular in next spring if set out properly now. Feed them twice throughout the winter, which is their slow growth period. Nonetheless, they form sturdy root system. In early February the growth takes off in a hurry and develops

into exceptionally showy spikes of flowers. That is, they will if you'll prepare even just the holes for the small plants by working in some organic mulch material and bone meal mixed with the soil, as you set out the plants. Feed them twice with an all purpose complete plant food throughout the winter season.

There are several ways to achieve showy masses of flowers by setting out several types of annuals in combinations. For instance, plant calendulas — orange and yellow — in groups in front of delphiniums. Snapdragons or stocks add pleasing contrast.

Pansies and violas are mostly sun loving low growing plants used as edgings along a flower bed, walk, driveway, in planters, narrow spaces, or as potted plants. They too may be used as combination plants, in front of calendulas, Iceland poppies, snapdragons, or stocks.

## \* GARDEN CLUBS \*

Garden Grove Branch, California National Fuchsia Society, will have question and answer session conducted by William Loos and Les Ingle due at a meeting at 7:30 p.m. Tuesday at Iva Meairs School, Newland Street and Trask Avenue, Garden Grove. A "white elephant" table also will be a feature. The public is invited.

Belmont Heights Garden Club will attend a flower-arranging workshop conducted by Mrs. Esta Stough at a meeting at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave. Mrs. Muriel

Oyaas will preside and the tea committee will include Mmes. Ruth Munson, Blanche Ashby, Daisy Caldwell, Alvina Noland, Sena Schneider and Louise Wieding. Visitors will be welcome.

"Bible Flora" will be the subject of Mrs. Alberta MacMahon in a talk Wednesday before Los Altos Garden Club at St. John's Presbyterian Church, 2345 Ximeno Ave. A dessert luncheon will be served at 12:30 p.m. Hostesses: Mmes. William Baker, Elmer Niebuhr, Harry Hone and Doris Livingston.

## Tips on Gardening

Garden tips for the week . . . This is the time to set out native trees, shrubs and ground covers such as ceanothus, fremontia, toyons and other fine California plants. Most of them are sun-loving, drought resistant and need little care.

Continue watering lawns heavily but at infrequent intervals. Regular feedings will keep it a bright green color throughout autumn. The next few weeks will be one of the best times for re-seeding bare spots. Before reseed, rake out any dried lawn clippings so seed can come in contact with the soil.

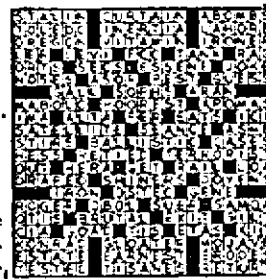
Remove faded blooms from roses and continue regular watering and feeding

programs.

When buying daffodil bulbs, remember that it pays to invest in the best. Quality bulbs insure uniform bloom, larger flowers and more of them. Plan to naturalize the large yellow trumpets such as King Alfred, and the large cupped varieties such as Fortune in informal drifts under trees and along drives or feature them in large containers. Don't overlook the small ones such as the Hoop Petticoat daffodil and February Gold, for small, close-up early spring pictures.

Snapdragons, violas, pansies and stock should all go in without delay if you want them to bloom before spring.

SOLUTION TO TODAY'S PUZZLE  
(See Page 24)



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California Association of Nurserymen Photo

## Use Walls for Display

A WELL-PLANNED GARDEN takes advantage of bare, vertical surfaces to display interesting plant forms. Here a saucer magnolia, pruned to grow as a beautiful, irregular shrub, shows off its deep green leaves. In early spring, large, multicolored, exotic flowers will decorate the branches.





# K-9 Social Workers



Every boy needs a dog, and vice versa, as photo by Louise Van der Meid illustrates.

## By Eleanor Avery Price

WEBSTER defines the dog only as a carnivorous mammal of the family Canidae, but man's canine companion is much more than that. He has served for centuries to help ease burdens of adults and children alike.

A dog is companionship. He is never happier than when he joins your "pack." He senses your moods and tries to behave accordingly. He is a friend whether you are rich or poor, well or ill, light-skinned or dark, young or old, active or alone.

A dog is adventure, teacher and playmate. He is always ready for fun, eager to help you overcome frustration and upsets, and he'll help you find friends. Just take him for walks, and you'll see.

Of course a dog is love.

flant and withdrawn newcomer to the school often sees the brothers as "authority" against which he rebels. With a big friendly dog, there is mutual affection without fear. The K-9 'social worker' breaks down the barrier between the boy and the brothers. The boys live in cottages, 24 boys and three dogs to a cottage. The present director says, "A person should relate to human beings before he can hope to relate to God." He adds that in relating to the love of a dog, the boy learns to relate to human beings.

Since the dog is so many things, he deserves nutritious food fed fresh. He should never be fed immediately after heavy exercise.

He needs fresh water. He can only live a short time without water — a matter of hours, really. But after exercise he should have a small drink, then a rest of one-half hour before drinking more. And he should not have a stomach-full of water directly before meals.

**YOUR DOG** needs grooming. Baby oil or vaseline helps disentangle coat snarls and remove burrs. He does not need a lot of baths, but if given one he should be towel-dried then kept out of drafts until dry unless the weather is hot. Don't bathe him after a full meal. Always trim his toenails when needed; also empty his anal glands.

Don't use hay for bedding. It retains dampness, creates dust, and the dog may eat it. A washable rug is better. (I used to recommend hay!)

**KENNEL CLUB** of Pasadena has a show date, Oct. 10, at Brookside Park, along with Pasanita Obedience Club trial.

## What Your Name Means

(Continued from Page 14)

explain DIXON.—T.D., K.C., Long Beach; I.D., Los Angeles.

DIXON had a celebrated history in Britain. The 11th century documented ancestor was a determined leader called Richard, whose name interprets as "powerful ruler." Richard, shortened to Dick, was used as the surname Dycson (Dick's-son) which later became Dixon. William Dycson of this family was a noted 14th century Yorkshireman. The Dixon shield from Kent is gold, decorated with a red cross between four black eagles. This family were represented in southern Pennsylvania records of 1771 by James, James-the-Brewer, Thomas and William Dixon.

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MOLLENKOPF began in Germany as "Mollen-kopf," referring to the family's home location. In early dialectical German this meant "home at the head of the hollow in the hill."

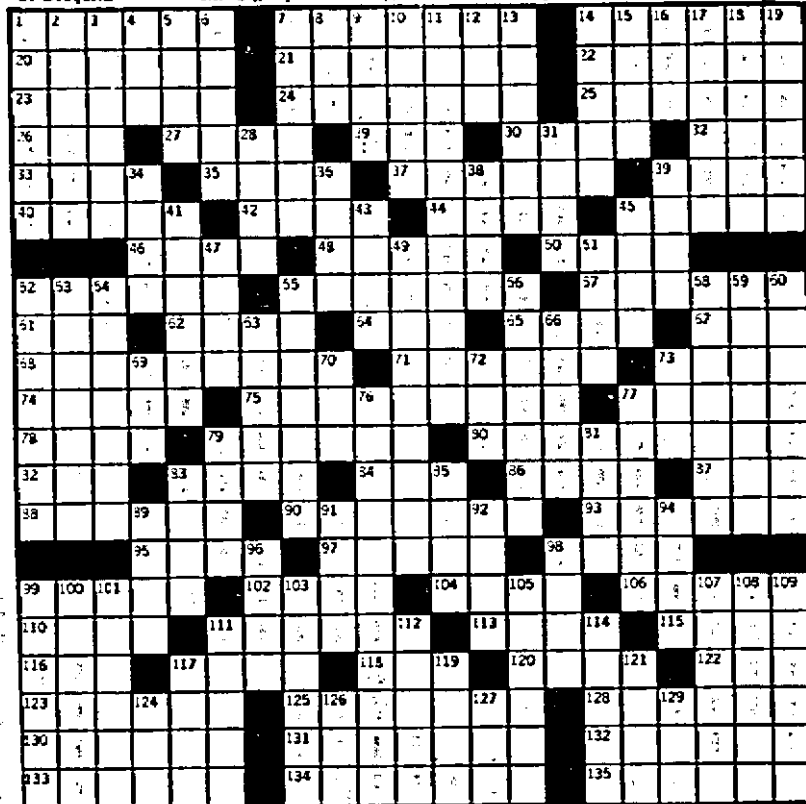
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# Southland Crossword Puzzle

Solution to Puzzle on Page 25.

- |                                  |  |   |  |                                 |
|----------------------------------|--|---|--|---------------------------------|
| By Leonard Goldberg<br>ACROSS    | 61 Girl's name.                          | 110 Rev. War orator-patriot.                  | France, on the Loire.                            | China.                          |
| 1 Late dictator.                 | 62 Alberta; Abbe.                        | 111 Cruel.                                    | 11 Straighten.                                   | 69 Bitter vetch.                |
| 7 Iron.                          | 63 Consume.                              | 112 Egress.                                   | 12 Small boat.                                   | 70 Yale.                        |
| 14 Powerful explosives; 2 words. | 67 Heret. Fr.                            | 115 Sediment.                                 | 15 Exclamation of surprise.                      | 72 Siamese coda.                |
| 20 Ohio city, on Lake Erie.      | 68 Time; Sputnik or Explorer.            | 116 Vital U.S. agency.                        | 17 Late Hollywood queen.                         | 73 Swiss river.                 |
| 21 Lack of activity.             | 71 Spiritualist session.                 | 117 Stimulate; spur.                          | 18 Shatters.                                     | 76 Punctuation mark.            |
| 22 Capital of Punjab Prov.       | 73 County, N. Carolina.                  | 118 Musical notes.                            | 19 Suit materials.                               | 79 Fix again, as milady's hair. |
| 23 Salem is its capital.         | 74 Moves.                                | 120 Greek letters.                            | 20 — chop.                                       | 81 Travel by auto.              |
| 24 Diet item.                    | 75 — missile.                            | 122 Collection of tools.                      | 31 Theatrical group; Init. State flower of Utah. | 83 See 123 Across.              |
| 25 Presser.                      | 77 Crates.                               | 123 "Der Alte."                               | 33 Small, Pacific coast shrubs.                  | 85 Colloquialisms.              |
| 26 Celtic Neptune.               | 78 Nazi VIP, under Hitler.               | 125 One who exalts, maliciously.              | 36 Just average.                                 | 89 Deserve.                     |
| 27 Son of Jacob and Leah.        | 79 Knotted, anew, by intimidation.       | 128 S. California desert.                     | 38 Soap frame.                                   | 91 Owl call.                    |
| 29 College subject; Colloq.      | 82 Baseball term.                        | 130 Fourth.                                   | 39 Consort of Jupiter.                           | 92 Librarian.                   |
| 30 Military vehicle.             | 83 Greek goddess; "Queen of the Heaven". | 131 Sincere.                                  | 41 Small, Pacific coast shrubs.                  | 93 Positive answer.             |
| 32 Tatter.                       | 84 Secure.                               | 132 Wears out.                                | 43 Feature of a house.                           | 96 Heroine of "A Doll's House." |
| 33 Food morsel.                  | 86 "This as a —"                         | 133 Medicinal tea.                            | 45 Thin fishes.                                  | 98 Flare.                       |
| 35 Seconds; Colloq.              | 87 Mauna —, Hawaiian volcano.            | 135 Response.                                 | 47 Lounge.                                       | 99 Modern weapon.               |
| 37 Acoustic Hebrew.              | 88 Adorned with fabric.                  | <b>DOWN</b>                                   | 49 Tyler, Fillmore or Johnson.                   | 100 Inadorned; sterile.         |
| 39 Jest.                         | 90 Small fishes.                         | 1 Slender branch, in botany.                  | 51 Charge.                                       | 101 Mary, McCovey, Alton, etc.  |
| 40 Facial features.              | 93 Senior members of a class or group.   | 2 Bullfighter.                                | 52 Improperly fitted with shoes.                 | 103 Financial plan.             |
| 42 Hebrew lyre.                  | 95 Symbol of strength.                   | 3 Air raid warning.                           | 53 Yearly golf tournament.                       | 105 Strive.                     |
| 43 Nuisance.                     | 97 Bone; Comb. form.                     | 4 Support.                                    | 54 Former West Indian dictator.                  | 107 G & S opera.                |
| 45 Surmise.                      | 98 Man's nickname.                       | 5 Object of worship.                          | 55 Sweet potatoes.                               | 109 Bear witness to.            |
| 46 Irritate.                     | 99 Yankee Maria.                         | 6 Ninth day, before the 10th; Roman calendar. | 56 Flemish painter; 1610-90.                     | 111 Portended.                  |
| 48 Certain enigmas; Colloq.      | 102 Ancient Greek coin.                  | 7 School subject.                             | 58 Skybolt or Polaris.                           | 112 Climbing vine.              |
| 50 Island group, in Galway Bay.  | 104 Litigant.                            | 8 United: Fr.                                 | 59 Member of Truman's cabinet.                   | 114 Milder.                     |
| 52 P.L. timber tree.             | 106 S. Pacific island group.             | 9 Network.                                    | 60 Midday nap.                                   | 117 Barrier.                    |
| 55 Most impetuous.               |  | 10 Very small amount.                         | 63 Rome's river.                                 | 119 British gun.                |
| 57 Bouquets.                     |  | 11 Aim, around planets.                       | 66 Capital of —.                                 | 121 Painful.                    |
|                                  |  | 12 Three: Rom.                                |  | 124 December.                   |
|                                  |  | 13 City, W.                                   |  | 126 Medical lyric poem.         |
|                                  |  |   |  | 127 Compass reading.            |
|                                  |  |   |  | 129 Little bit.                 |



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There are also Albert lineages in Germany and France. The Albert coat-of-arms from Toulouse, France, is a shield composed of three vertical stripes, one black, one silver, one blue.

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Of course a dog is love,

and love perfected. He remains steadfast all through his life. He will lay down his life for you, so he is also courage.

In Council Fires, monthly bulletin of Southern California Obedience Council, there is this paragraph:

"MAN'S BEST friend" has another way to serve man at Lincoln Hall, a residential school for maladjusted Catholic boys. It is operated by the Brothers of the Christian Schools. For more than a decade dogs have been used to bridge the gap between slums and broken homes and rehabilitation. A sullen, de-

fiant and withdrawn newcomer to the school often sees the brothers as "authority" against which he rebels. With a big friendly dog, there is mutual affection without fear. The K-9 'social worker' breaks down the barrier between the boy and the brothers. The boys live in cottages, 24 boys and three dogs to a cottage. The present director says, 'A person should relate to human beings before he can hope to relate to God.' He adds that in relating to the love of a dog, the boy learns to relate to human beings."

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- 23 Salem is its capital.
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- 25 Presser.
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- 27 Son of Jacob and Leah.
- 29 College subject; Colloq.
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- 52 P.I. timber tree.
- 55 Most impetuous.
- 57 Bouquets.

61 Girl's name.

62 Alberta; Abbr.

64 Chemin de —.

65 Consumes.

67 Here; Fr.

68 Tires, Sputnik or Explorer.

71 Spiritualist session.

73 County, N. Carolina.

74 Moves.

75 — missile.

77 Crates.

78 Nazi VIP, under Hitler.

79 Knotted, anew.

80 One who rules by intimidation.

82 Baseball term.

83 Greek goddess; "Queen of the Heaven".

84 Secure.

85 "Thin as a —."

87 Mauna —, Hawaiian volcano.

88 Adorned with fabric.

90 Small fishes.

93 Senior members of a class or group.

95 Symbol of strength.

97 Bone; Comb. form.

98 Man's nickname.

99 Yankee Maris.

102 Ancient Greek coin.

104 Liliant.

106 S. Pacific island group.

110 Rev. War orator-patriot.

111 Cruel.

113 Egress.

115 Sediment.

116 Vital U.S. agency.

117 Stimulate; spur.

118 Musical notes.

120 Greek letters.

122 Collection of tools.

123 "Der Ake".

125 One who exults, maliciously.

128 S. California desert.

130 Fourth —.

131 Sincere.

132 Wears out.

133 Tried out.

134 Medicinal teas.

135 Response.

**DOWN**

1 Slender branch, in botany.

2 Bullfighter.

3 Air raid warnings.

4 Support.

5 Object of worship.

6 Ninth day, before the ides; Roman calendar.

7 School subject.

8 United; Fr.

9 Network.

10 Very small amount.

11 Aids, around planets.

12 Three; Rom.

13 City, W.

France, on the Loire.

14 Straighten.

15 Small boat.

16 Exclamation of surprise.

17 Late Hollywood queen.

18 Shatters.

19 Suit materials.

28 — chop.

31 Theatrical group; Init. tools.

34 State flower of Utah.

36 Just average.

38 Soap frame.

39 Consort of Jupiter.

41 Small, Pacific coast shrub.

43 Feature of a house.

45 Thin fishes.

47 Lounge.

49 Tyler, Fillmore or Johnson.

51 Charge.

52 Improperly fitted with shoes.

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54 Former West Indian dictator.

55 Sweet potatoes.

56 Flemish painter; 1610-90.

58 Skybolt or Polaris.

59 Member of Truman's cabinet.

60 Midday nap.

63 Rome's river.

66 Capital of

Ghana.

69 Bitter vetch.

70 Yale.

72 Siamese coin.

73 Swiss river.

76 Congressmen.

77 Punctuation marks.

79 Fix again, as milady's hair.

81 Travel by auto.

83 See 123 Across.

85 Golfers' gadgets.

89 Deserts.

91 Owl call.

92 Libertine.

94 Positive answers.

96 Heroine of "A Doll's House."

98 Pluck.

99 Moderate weapon.

100 Indolent; sterile.

101 Mays, McCovey, Alou, etc.

103 Financial plan.

105 Strives.

107 G & S opera.

108 Dickens hero.

109 Bear witness to.

111 Forlinded.

112 Glimming vine.

114 Milder.

117 Barrier.

119 British gun.

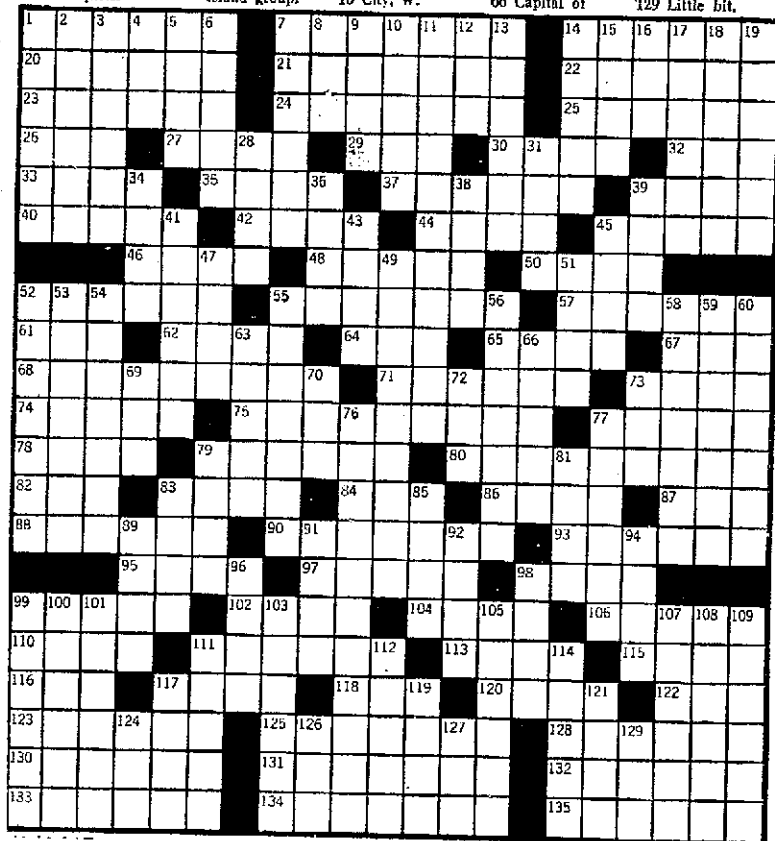
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2550 Long Beach Blvd.



# Gourmet's Guide

by Tedd Thomey

Scrubland Dining at its Finest in the Long Beach and Orange County Area

**Dining & Cocktails**  
**Regency Room**

Serve Luncheon & Dinner  
BANQUET ROOMS

**Rochelle's**  
RESTAURANT

COFFEE SHOP  
PHONE 421-1111

3333 LAKEWOOD BLVD., LONG BEACH  
at the airport entrance

**Arnold's**  
**FARM HOUSE**  
FAMILY RESTAURANT

6601 Manchester, Buena Park

**M**OST people who dine out regularly are familiar with the terms ravioli, scaloppini and lasagne. All are traditional fare served in standard Italian-American restaurants, and they're fun to eat.

Sometimes, however, I develop a terrific hankering for a different kind of Italian cuisine. When that mood strikes, I make a beeline for Manno's Pizza Den and Terrace Room, 5607 South St., Lakewood, where the menus feature such unusual treats as tortellini, mostaccioli, gnocchi, fettuccine and cannelloni.

Did you know that fettuccine means noodles in Italian? Yes, indeed—but noodles with fantastically delectable difference. Joe Manno, the astute host and owner at this charming, modern restaurant, picked up the recipe for that delight on one of his frequent return trips to his native land which, as you might well imagine, is Italy. His fettuccine Alfredo consists of egg noodles prepared with butter, cheese and whipped cream. They are unbelievably rich, delicious and creamy.

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Caricature by Pete Williams  
**JOE MANNO**  
Wonderful Noodles

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Closed Mondays, Manno's opens at 4 p.m. daily and Sunday. The new take-out department has a comfortable waiting room where guests receive free coffee as they await their orders.

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DELICIOUS FOOD  
at  
SENSIBLE PRICES  
**JONES'**  
DINING ROOM  
& CAFETERIA

128-126 E. 5th St.  
Serves 1200 Diners  
CLOSED SATURDAY  
Established 25 Years  
Same Location

the  
**Corsican**  
Room

FRANZ  
STEININGER  
at the  
Sherry

COMPLETE DINNERS FROM \$2.55  
SERVED FROM 5 P.M.  
GE 3-9506  
5430 E. 2nd St.  
BELMONT SHORE (MAPLE)

OUTSTANDING  
**BANQUET**  
FACILITIES  
for up to 1000

**Hoefly's**  
RESTAURANT

4111 E. 2nd St. GE 4-4963

**APPLE VALLEY**  
**STEAK HOUSE**

DON MASON at the Piano  
733 E. Broadway, L.B.

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**Manno's**  
**PIZZA DEN**  
& Terrace Room

COMPLETE  
ITALIAN MENU  
... SAME LOCATION  
FOR 15 YEARS ...

5607 E. SOUTH ST.  
(1/2 mi. East of Bellflower)  
TO 4-2113 TO 4-9192  
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CLOSED MONDAY

Come on Over!

Try Our Delicious  
**CHAR BROILED**  
**STEAK DINNER**

After 10:00—Dinner duplicated

Closed Sunday

**Melody Cove**  
1568 Santa Fe NE 6-4355  
2 1/2 mi. N. of Pac. Cst. Hwy.

**Ivanhoe**  
ROOM  
**STEAKS**  
CHAR-BROILED

Nightly at the Piano-Bar  
**JEANIE WINSTON**

The **Lafayette**  
HE 5-5681

**Cafe Lafayette**  
Gourmet Cuisine

FREE VALET PARKING

THE **LAFAYETTE** HOTEL  
Broadway & Linden Closed HE 5-5681  
Sunday

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Now, Same Low Prices  
in Our Dining Room  
As in the Coffee Shop  
HA 5-4807

**Americana**  
RESTAURANT  
4101 Bellflower

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FEATURING  
SPECIAL COOKED  
ENTERTAINMENT  
FOR THE GAY  
LONG BEACH AREA

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RESTAURANT AND  
Viking Room Lounge

GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
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OF FINE ART

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**STEAK HOUSE**

COCKTAILS  
HA 5-9113  
Sunday Breakfast  
Special \$1.95  
SPRING AT BELLFLOWER

**Moreno's**  
Offering Mexican  
& American Foods

Luncheon-Dinner  
3430 LONG BEACH BLVD.  
Cantina for Cocktails

Open 7 Days a Week 427-8733

UNSURPASSED  
CONTINENTAL  
AND AMERICAN

COMPLETE  
LUNCHEON MENU  
available 10:30-3:00 P.M.

**Francois** CLOSED  
**MANHATTAN** MONDAY

1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

Scatter California's  
most beautiful  
restaurants

**Welch's**

Atlantic  
Blvd.  
at  
San Antonio  
Drive

Luncheon  
Fashion Show  
Saturday  
1 P.M.

LONG BEACH GA 2-7225

the **enderloin**

4343 Atlantic Ave.  
at Harbor & 3223

LUNCH  
BRUNCH

Continental Cuisine

**Wayfarer**  
RESTAURANT

Year Host—Jimmy Richmond

Cocktail Lounge  
Lunch and Dinner  
Banquet Rooms

3330 PACIFIC COAST HIGHWAY  
Lemita, Calif. DA 5-1424  
Closed Tuesdays

CON MAY'S LILIANI  
BEST CANTONESE & AMERICAN  
FOOD ANYWHERE  
OPEN FROM 2 P.M. DAILY

3224 E. 2nd  
Long Beach, California  
GE 3-5223

**fine foods**  
from  
**Hubert's Cafeteria**

Our Famous Dinner Special  
• ROAST BEEF \$1.20  
Includes salad, potato,  
vegetable, roll, beverage

OPEN 7 A.M. TO 7 P.M. Closed Sunday  
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World-Famous  
**Sam's**  
SEA FOOD  
HAWAIIAN ISLAND

FAMILY RESTAURANT  
Luncheon  
Dinner  
Banquet

1427 Pacific Coast Hwy. at Harbor  
Long Beach

THE BEST FRIED CHICKEN  
YOU HAVE EVER TASTED

You'll enjoy dining at this NEW  
Kentucky Fried Chicken Restaurant...  
order to go

**Kentucky Fried Chicken**  
TWO LOCATIONS

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at Del Amo Lakeside

DESIGNED TO  
DELIGHT YOU  
"COME AS YOU ARE"

FINE FOOD COCKTAILS

**Ken's**  
RESTAURANT

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PHONE 424-2234

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DINNER... \$1.25

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DOWNTOWN LONG BEACH

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PIZZA PARLOR  
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Champagne and  
Candied  
Dinner Deluxe

**Alfred**

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ENTERTAINMENT  
LUNCHEONS  
COFFEE SHOP

**four winds**  
RESTAURANT

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PACIFIC COAST HIGHWAY  
Long Beach, Calif. 90801

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Long Beach and Orange County Area

**Dining & Cocktails**  
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Serving LUNCHEON & DINNER  
BANQUET ROOMS

**Rochelle's**  
RESTAURANT

COFFEE SHOP  
PHONE 471-7474

3333 LAKEWOOD BLVD., LONG BEACH  
at the airport entrance

**Arnold's**  
**FARM HOUSE**  
FAMILY RESTAURANT

BUENA PARK

6601 Manchester, Buena Park

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Tuesday through Thursday



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DELICIOUS FOOD  
at  
SENSIBLE PRICES  
**JONES'**  
DINING ROOM  
& CAFETERIA

120-126 E. 5th St.  
Downtown LONG BEACH  
CLOSED SATURDAY  
Established 35 Years  
Same Location

the  
**Corsican**  
Room

FRANZ  
STEININGER  
at the  
Steinway

COMPLETE DINNERS FROM \$2.95  
SERVED FROM 5 P.M.  
GE 3-9506  
5430 E. 2nd St.  
BELMONT SHORE (NAPLES)

OUTSTANDING  
**BANQUET**  
FACILITIES  
for up to 1001

**Hoefly's**  
RESTAURANT

4911 E. 2nd St. GE 4-4966

**APPLE VALLEY**  
STEAK HOUSE

DON MASON at the Piano  
733 E. Broadway, L.B.

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SAME LOCATION  
FOR 12 YEARS

5607 E. SOUTH ST.  
(2 bks. East of Bellflower)  
TO 6-2913 TO 4-9192  
OPEN DAILY FROM 4 P.M.  
CLOSED MONDAY

Come on Over!

Try Our Delicious  
**CHAR BROILED**  
**STEAK DINNER**

Often limited—Never duplicated

Closed Sunday Cocktails

**Melody Cove**  
1960 Santa Fe HE 6-4355  
2 bks. No. of Pac. Cst. Hwy.

**Ivoryhove**  
ROOM  
**STEAKS**  
CHAR-BROILED  
Nite at the Piano-Bar  
JEANIE WINSTON

The **Lafayette**  
HE 5-5681

**Cafe Lafayette**  
Gourmet Cuisine

FREE VALET PARKING

THE **LAFAYETTE** HOTEL  
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As in the Coffee Shop  
HA 5-4807

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RESTAURANT  
4101 Bellflower

LAKEWOOD'S FINEST  
FEATURING  
SUNSET COOD  
AND  
ENTERTAINMENT  
FOR THE GREATER  
LONG BEACH AREA

**CORAL ROOM**  
4101 Bellflower at Ocean—Lakewood—Long Beach  
Telephone 4-5155

**Wink's**  
RESTAURANT AND  
Viking Room Lounge

GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
• OPEN 5:30 A.M. TO 1 A.M.

2400 Cherry at Wardlow Rd.  
GA 7-7737 GA 6-3583

for  
ELEGANT WORLD  
of  
PRIME RIBS  
**King Arthur's**  
STEAK HOUSE

COCKTAILS  
HA5-9113  
Sunday Breakfast  
Special \$1.00  
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**Moreno's**  
restaurant

Offering Mexican  
& American Foods

Luncheon-Dinner  
3490 LONG BEACH BLVD.  
Cantina for Cocktails

Open 7 Days a Week 427-8733

UNSURPASSED  
CONTINENTAL  
AND AMERICAN  
COMPLETE  
LUNCHEON MENU  
whatever you may desire

**Francois**  
MANHATTAN

CLOSED MONDAY  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

THE BEST FRIED CHICKEN  
YOU HAVE EVER TASTED  
You'll enjoy dining at this NEW  
Kentucky Fried Chicken Restaurant  
...serve yourself or  
order to go

**Kentucky Fried Chicken**  
TWO LOCATIONS

1190 E. Carson St. GA 4-8586  
at Orange Ave. Long Beach  
4917 Bellflower Blvd. 925-6593  
at Del Amo Lakewood

DESIGNED TO  
DELIGHT YOU  
"COME AS YOU ARE"

FINE FOOD COCKTAILS

**Ken's**  
RESTAURANT

3916 LONG BEACH BLVD.  
PHONE 476-2336

Continental Cuisine

**Wayfarer**  
RESTAURANT

Your Host—Jimmy Richmond  
Cocktail Lounge  
Lunch and Dinner  
Banquet Rooms

2230 PACIFIC COAST HIGHWAY  
Lomita, Calif. DA 5-1424  
Closed Tuesdays

DON MAY'S LEILANI  
BEST CANTONESE & AMERICAN  
FOOD ANYWHERE  
OPEN FROM 2 P.M. DAILY  
5236 E. 2nd  
Long Beach, California  
GE 9-5523

**fine foods**  
from  
**Hubert's Cafeteria**

Our Famous Dinner Special  
• ROAST BEEF \$1.20  
Includes salad, potato,  
vegetable, roll, beverage

OPEN 7 A.M. to 7 P.M. (Closed 4 Sundays)  
318 E. 4th St. Long Beach HE 2-1565

World-Famous  
**Sam's**  
SEA FOOD  
Hawaiian Village

Family Restaurant  
Luncheon  
Banquet Facilities

Across of Free Parking  
1627 Pacific Coast Hwy. 426-7552  
Huntington Beach

RESTAURANT  
**Alfred**

featuring the  
Champagne and  
Candlelight  
Dinner Deluxe

423-6438  
Atlantic at 45th  
Long Beach

GRACIOUS DINING  
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ENTERTAINMENT  
LUNCHEON  
COFFEE SHOP

the **four winds**  
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Huntington Beach Ph. 847-7637

Open 6 a.m.-7 p.m.  
Sunday We Rest

**Andy's Hot Cake**  
House

SPECIAL  
ROAST BEEF  
DINNER . . \$1.20

COMPLETE CAFETERIA SERVICE

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PIKE NEAR 7TH  
DOWNTOWN LONG BEACH

**ME-N-ED'S**  
PIZZA PARLOR  
Ye Olde Public House

4115 Paramount at Canon  
421-8908 Lakewood



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# REPEAT

OF A

# GRAND OPENING

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... And now we're FOUR BIG stores. Come, join our gala grand opening sale. Now, our HUGE buying power makes it possible to save even more than before. We went to the top carpet mills in the country ... they were as excited as we are ... so, we made a tremendous special purchase. Check our fabulous buys in this ad then come into any one of our big stores and save like never before.

### REMNANTS

## SAVE UP TO 46%

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• 12x18" 100% All-nylon bid	\$51
• 12x18" Nylon pattern	\$48
• 12x18" Nylon	\$66
• 12x18" Nylon	\$75
• 12x18" Nylon	\$45
• 12x18" Nylon	\$54
• 12x18" Nylon	\$75
• 12x18" Nylon	\$72
• 12x18" Nylon	\$39
• 12x18" Nylon	\$73
• 12x18" 100% Continuous Filament Nylon	\$57
• 12x18" Nylon	\$52
• 12x18" Nylon	\$66
• 12x18" Nylon	\$35
• 12x18" Nylon	\$64
• 12x18" Nylon	\$60
• 12x18" Nylon	\$48
• 12x18" Nylon	\$48
• 12x18" Nylon	\$52
• 12x18" Nylon	\$96
• 12x18" Nylon	\$92
• 12x18" Nylon	\$88
• 12x18" Nylon	\$60
• 12x18" Nylon	\$104
• 12x18" Nylon	\$148
• 12x18" Nylon	\$60
• 12x18" Nylon	\$80
• 12x18" Nylon	\$50
• 12x18" Nylon	\$92

### 100% CONTINUOUS FILAMENT NYLON

Reg. \$5.95

## SALE \$3.88

sq. yd.

- Hard Wearing!
- Easy to Clean!
- Won't Fuzz or Shed!
- Decorator Colors!

### 100% ACRYLIC CARPETING

Reg. \$8.95

## SALE \$5.88

sq. yd.

- Easy to Clean!
- Hard Wearing!
- Feels and looks like Wool!
- Hi-Lo Texture!

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- Cut and Uncut Pile!
- Almost 1" Thick!
- Guaranteed for Long Life!
- Keeps Resiliency!

### CUT PILE NYLON CARPETING

Reg. \$7.95

## SALE \$4.88

sq. yd.

- Top First Quality!
- Maximum Resiliency!
- Sparkling Colors!
- Ideal for Bedrooms!

### EXTRA-HEAVY DUPONT "501" NYLON

Reg. \$8.95

## SALE \$5.88

sq. yd.

- 10-Year Guarantee!
- Pebble Texture!
- Non-Allergenic!
- Retains "New Look" for Years!

### DUPONT NYLON "500" SHAG CARPETING

Reg. \$11.95

## SALE \$7.88

sq. yd.

- For that Carefree Look!
- Easily Cleaned!
- Carpet So Strong you can Rake it!

# BANNER CARPETS & DRAPES

**PHONE**  
To See Samples  
In Your Home  
No Obligation

## LONG BEACH LAKEWOOD COMPTON SANTA ANA

517 Long Beach Blvd.  
(opposite Sears Service Center)  
Phone 435-1203

16708 Lakewood Blvd.  
(Between Artesia & Alondra)  
in Bellflower, Calif.  
Phone 810-5819 or 925-5044

1919 North Long Beach Blvd.  
(Just Across from Sears)  
Phone NE 9-7520  
or NE 6-0266

1223 West 17th Street  
(1/2 Block East of Bristol,  
East of Flower Plaza)  
Phone 547-5507

Open Today, Sunday, 11 a.m. Till 6 p.m.; Mon. & Tues., 9 a.m. Till 9 p.m.

**BANNER CARPETS & DRAPES**

# REPEAT

OF A

# GRAND OPENING

## SELL-OUT 3 DAYS ONLY

### BANNER CARPETS COMES TO LONG BEACH

**EQUAL SAVINGS AT ALL 4 STORES!**

## REMNANTS

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• 12'x13' 100% Continuous Filament nylon	\$36
• 12'x13' 100% All-nylon hi-lo	\$51
• 12'x11' 1/2" Beige popcorn nylon	\$48
• 12'x15' Beige "501" nylon	\$66
• 12'x13' 1/2" DuPont continuous filament nylon, Beige	\$75
• 12'x11' 1/2" Continuous filament DuPont nylon	\$45
• 12'x18' Sandalwood "501" nylon	\$54
• 12'x13' 1/2" DuPont continuous filament, beige tweed	\$75
• 12'x12' Light green, acrylic	\$72
• 12'x13' Honey popcorn, nylon	\$39
• 12'x16' Olive, nylon tweed	\$73
• 12'x14' 1/2" 100% Continuous filament, beige tweed	\$57
• 12'x13' 1/2" Continuous filament "501" nylon, turquoise	\$52
• 12'x12' 1/2" "501" nylon burnt orange, cut pile velvet	\$66
• 12'x14' Beige, nylon sculptured Witten	\$35
• 12'x12' Textured tweed, 100% nylon, off-white	\$64
• 11'x11' 1/2" Nylon boucle tweed, royal blue	\$60
• 12'x12' Cut pile velvet, Sandalwood	\$48
• 12'x18' 1/2" Beige hi-lo wool popcorn	\$48
• 12'x10' 1/2" Beige & brown 100% nylon	\$52
• 12'x14' 1/2" Continuous filament "501" DuPont nylon, Turquoise	\$96
• 12'x13' 1/2" Acrylic, arcade	\$92
• 12'x18' 1/2" Nylon, sand beige	\$88
• 12'x12' Continuous filament "501" DuPont nylon	\$60
• 12'x13' 1/2" 100% nylon, off-white	\$104
• 12'x13' 1/2" Beige Tweed blend, Green	\$148
• 12'x11' 1/2" Turquoise nylon by Chemstrand, Popcorn	\$60
• 12'x18' Hi-lo beige tweed, 100% wool	\$80
• 12'x17' 1/2" Bigelow-DuPont "501" Light beige	\$50
• 12'x17' 1/2" Heat-set nylon, Far like, Pure white	\$92

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*Independent, Press-Telegram & EVENING NEWS*

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Walter Scott's

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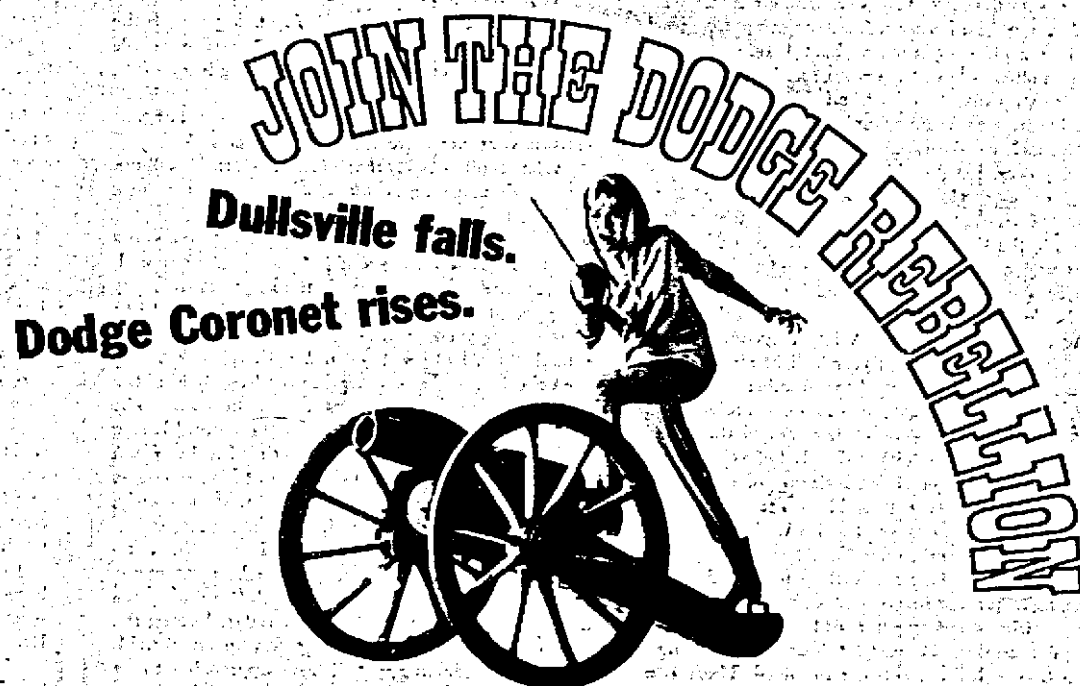
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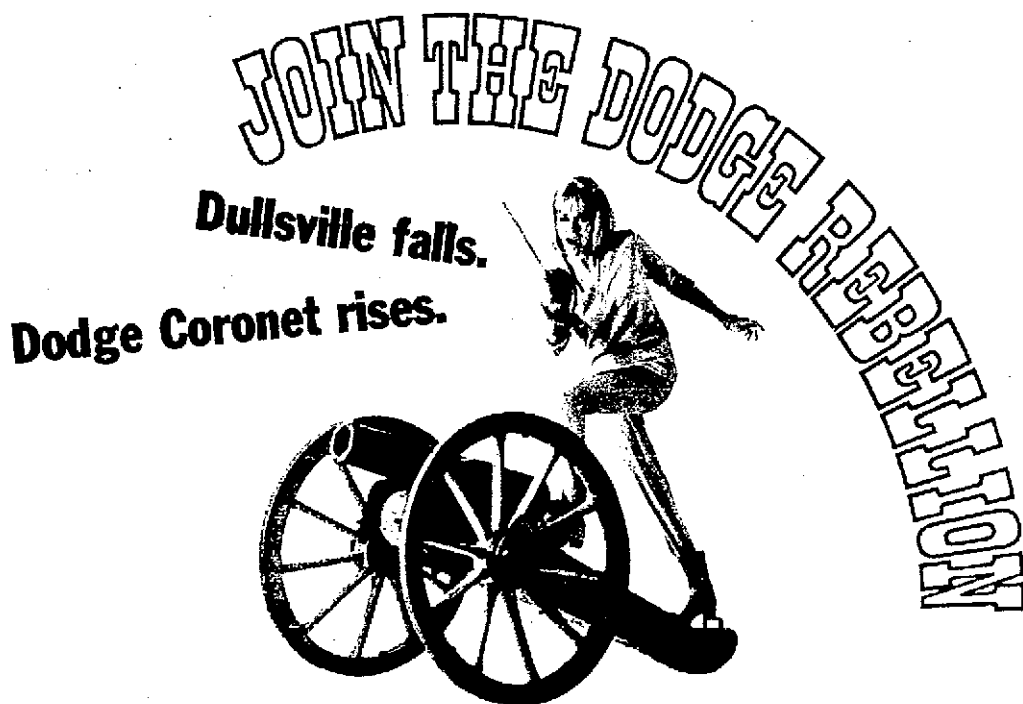
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# DRUNKEN FLYERS

## IS ALCOHOL THE HIDDEN CULPRIT IN PRIVATE PLANE CRASHES?

by FRED BLUMENTHAL

**A**t Johnson, Kan., this past spring a 43-year-old private pilot with over 12,000 hours of flying time attempted a night landing at an unlighted airport. He didn't make it, crashed and was killed.

A few days later at Tacoma, Wash., a 35-year-old inexperienced pilot was trying to impress two passengers with his aerial derring-do. He swooped low over a house and smacked into a tree. All three were killed.

A month later at Robert Lee, Tex., a 48-year-old businessman with over 3,000 hours of flying time was doing wobbly wing nips in a shallow valley when a near-by hill loomed up in his way. He was killed.

The aircraft in all three cases were functioning perfectly. Weather was fine. But in each case autopsies showed another malfunction. Civil Aeronautics Board reports said the pilots had been drinking either while in the air or just before leaving the ground.

These accidents point up what several government aviation officials brand a growing menace in the sky—the drinking private pilot. And these officials aren't exactly sure what to do about him.

Although drinking private pilots are a problem as old as powered flight, the danger is greater today because of increasingly complex air traffic patterns. Many of the approximately 100,000 light private planes in the U.S. today fly on or near commercial air lanes and over congested areas. Under the circumstances a cocktail-consuming cuckoo in the cockpit can be deadly, not only to himself but to others.

According to the Federal Aviation Agency, 436 private pilots were killed last year in light airplane accidents. Forty-four per cent of this number—or 193—were submitted to post mortem examinations. The autopsies showed 78—or 40 per cent of the sample—had been drinking either shortly before or during the fatal flights. Not all were drunk, of course, but eight of the 78 had in their blood a level of alcohol sufficient to indicate what the FAA termed "an advanced state of drunkenness."

Government aviation officials point out that pilot drinking in no way involves either airline or business flying. Airlines and operators of business aircraft forbid pilot drinking at least 24 hours before a flight. Infractions call for immediate dismissal. There is no known case of an airliner or business aircraft crash-

ing because of pilot drinking.

But this record applies to large, multiengine planes. What the FAA is unhappy about are drinking pilots of small private aircraft. However, the Aircraft Owners and Pilots Association (AOPA), a large organization of private pilots, refutes what it terms the FAA's "scare" statistics. AOPA admits a few of its over 115,000 members have at times been known to operate their aircraft in a condition other than cold sobriety. But the organization contends that when you look at all private plane accidents, alcohol was involved in fewer than six-tenths of one per cent. Jerome Lederer, director of the Flight Safety Foundation, emphasizes, however, "Even one pilot reacting to the effects of alcohol is one too many."

### FATAL COMBINATION

Dr. Sheldon Freud, research psychologist with the FAA's Office of Aviation Medicine, says few people realize that as bad as drinking and driving is, drinking and flying is even worse.

"One drink in the air can produce the effect of four consumed at ground level," Dr. Freud says.

Aviation officials say that while "one drink" will not necessarily cause an accident, it can set in motion a chain of potentially fatal reactions.

For instance they tell the story of a free-booting crookduster who once spent a boozey afternoon with two pals and a friendly girl. At the height of the party the pilot suggested they go for a spin. It seemed like a fine idea, even though, as one of them later admitted, the pilot was "too drunk to drive the car." At the field the girl perched herself on a ledge behind the pilot and the two buddies sat out on the wings. The plane staggered about 200 feet off the ground before the pilot suddenly thought better of the idea. But when he banked to land, the added weight of his passengers proved too much and the plane nosed in. Miraculously, no one was killed or even injured.

In another case a pilot radioed a Tucson flight station that he was lost because his flight instruments "weren't working." Another pilot aloft in the area heard the call for help and, using radar, located the stricken pilot and guided him safely to an airfield. The "lost" birdman required three approaches to set his aircraft down in one piece. But then he was un-

able to park it. Airport personnel found his instruments worked perfectly—when they were turned on. A deputy sheriff hauled the pilot away on a common drunk charge.

In the hope of eliminating this sort of aerial knuckleheadedness, the FAA is circulating a proposed rule making it illegal for private pilots to drink during a flight or for eight hours before. Present regulations say simply that no one may act as an aircraft crew member while under the influence of alcohol. But this refers to drunkenness; it forbids the effect, not the cause. The FAA wants to fill this regulatory gap.

By proposing a strong ruling on what boils down to a citizen's private business, the FAA finds itself in a touchy position. It doesn't in any way want to imply that private pilots are irresponsible. Yet the agency feels that the number of deaths makes mandatory some sort of immediate action.

Aviation officials admit any such regulation may prove difficult to enforce. Who will admit he has been drinking eight hours before take-off, or that he drinks in the air? What's more, who's to say he is lying? At what point does private prerogative become public responsibility?

### WHAT DO YOU THINK?

The FAA frankly doesn't have answers to these and other equally complex questions relating to the same subject. But the agency feels something must be done. This is why, when the report was issued, it asked interested persons to make their suggestions known. The FAA is now evaluating the scores of comments it received and a ruling of some sort will probably be issued soon.

"At present our approach is to make the combination of drinking and flying against the law, just as it is with drinking and driving," says FAA's Dr. Freud. "Such a regulation will be followed by an intensive education program based on thorough research along the lines of the data we are now accumulating."

Intensive education program or not, keeping boozers out of the blue may come down to the sentiments wryly expressed by former Federal Air Surgeon Dr. M. Samuel White.

"The private pilot," said Dr. White, "must steel himself to the fact drinking and flying are deadly."



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by FRED BLUMENTHAL

**A**t Johnson, Kan., this past spring a 43-year-old private pilot with over 12,000 hours of flying time attempted a night landing at an unlighted airport. He didn't make it, crashed and was killed.

A few days later at Tacoma, Wash., a 35-year-old inexperienced pilot was trying to impress two passengers with his aerial derring-do. He swooped low over a house and smacked into a tree. All three were killed.

A month later at Robert Lee, Tex., a 48-year-old businessman with over 3,000 hours of flying time was doing wobbly wing nip-ups in a shallow valley when a near-by hill loomed up in his way. He was killed.

The aircraft in all three cases were functioning perfectly. Weather was fine. But in each case autopsies showed another malfunction. Civil Aeronautics Board reports said the pilots had been drinking either while in the air or just before leaving the ground.

These accidents point up what several government aviation officials brand a growing menace in the sky—the drinking private pilot. And these officials aren't exactly sure what to do about him.

Although drinking private pilots are a problem as old as powered flight, the danger is greater today because of increasingly complex air traffic patterns. Many of the approximately 100,000 light private planes in the U.S. today fly on or near commercial air lanes and over congested areas. Under the circumstances a cocktail-consuming cuckoo in the cockpit can be deadly, not only to himself but to others.

According to the Federal Aviation Agency, 436 private pilots were killed last year in light airplane accidents. Forty-four per cent of this number—or 193—were submitted to post mortem examinations. The autopsies showed 78—or 40 per cent of the sample—had been drinking either shortly before or during the fatal flights. Not all were drunk, of course, but eight of the 78 had in their blood a level of alcohol sufficient to indicate what the FAA termed "an advanced state of drunkenness."

Government aviation officials point out that pilot drinking in no way involves either airline or business flying. Airlines and operators of business aircraft forbid pilot drinking at least 24 hours before a flight. Infractions call for immediate dismissal. There is no known case of an airliner or business aircraft crash-

ing because of pilot drinking.

But this record applies to large, multiengine planes. What the FAA is unhappy about are drinking pilots of small private aircraft. However, the Aircraft Owners and Pilots Association (AOPA), a large organization of private pilots, refutes what it terms the FAA's "scare" statistics. AOPA admits a few of its over 115,000 members have at times been known to operate their aircraft in a condition other than cold sobriety. But the organization contends that when you look at all private plane accidents, alcohol was involved in fewer than six-tenths of one per cent. Jerome Lederer, director of the Flight Safety Foundation, emphasizes, however, "Even one pilot reacting to the effects of alcohol is one too many."

## FATAL COMBINATION

Dr. Sheldon Freud, research psychologist with the FAA's Office of Aviation Medicine, says few people realize that as bad as drinking and driving is, drinking and flying is even worse.

"One drink in the air can produce the effect of four consumed at ground level," Dr. Freud says.

Aviation officials say that while "one drink" will not necessarily cause an accident, it can set in motion a chain of potentially fatal reactions.

For instance they tell the story of a free-booting cropduster who once spent a boozy afternoon with two pals and a friendly girl. At the height of the party the pilot suggested they go for a spin. It seemed like a fine idea, even though, as one of them later admitted, the pilot was "too drunk to drive the car." At the field the girl perched herself on a ledge behind the pilot and the two buddies sat out on the wings. The plane staggered about 200 feet off the ground before the pilot suddenly thought better of the idea. But when he banked to land, the added weight of his passengers proved too much and the plane nosed in. Miraculously, no one was killed or even injured.

In another case a pilot radioed a Tucson flight station that he was lost because his flight instruments "weren't working." Another pilot aloft in the area heard the call for help and, using radar, located the stricken pilot and guided him safely to an airfield. The "lost" birdman required three approaches to set his aircraft down in one piece. But then he was un-

able to park it. Airport personnel found his instruments worked perfectly—when they were turned on. A deputy sheriff hauled the pilot away on a common drunk charge.

In the hope of eliminating this sort of aerial knuckleheadedness, the FAA is circulating a proposed rule making it illegal for private pilots to drink during a flight or for eight hours before. Present regulations say simply that no one may act as an aircraft crew member while under the influence of alcohol. But this refers to drunkenness; it forbids the effect, not the cause. The FAA wants to fill this regulatory gap.

By proposing a strong ruling on what boils down to a citizen's private business, the FAA finds itself in a touchy position. It doesn't in any way want to imply that private pilots are irresponsible. Yet the agency feels that the number of deaths makes mandatory some sort of immediate action.

Aviation officials admit any such regulation may prove difficult to enforce. Who will admit he has been drinking eight hours before take-off, or that he drinks in the air? What's more, who's to say he is lying? At what point does private prerogative become public responsibility?

## WHAT DO YOU THINK?

The FAA frankly doesn't have answers to these and other equally complex questions relating to the same subject. But the agency feels something must be done. This is why, when the report was issued, it asked interested persons to make their suggestions known. The FAA is now evaluating the scores of comments it received and a ruling of some sort will probably be issued soon.

"At present our approach is to make the combination of drinking and flying against the law, just as it is with drinking and driving," says FAA's Dr. Freud. "Such a regulation will be followed by an intensive education program based on thorough research along the lines of the data we are now accumulating."

Intensive education program or not, keeping boozers out of the blue may come down to the sentiments wryly expressed by former Federal Air Surgeon Dr. M. Samuel White.

"The private pilot," said Dr. White, "must steel himself to the fact drinking and flying are deadly."



# Take a good look at stereo



## FROM THE MAN'S POINT OF VIEW

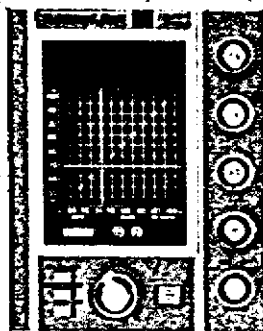
First, listen. Is the sound so rich you can feel it? Bright in the highs? Warm in the lows? Clear at full volume? O.K., now look. Does it have a space-age control panel? Solid-state chassis? 300 watts peak power? No-drift AM/FM/stereo tuner? Automatic turntable? Full range of speakers? Is there one stereo with all these glories? Read on.

## FROM THE WOMAN'S POINT OF VIEW

Look, before you listen. A good stereo is a piece of furniture. So it should be good furniture. Styled to look good in your living room and make your living room look better. Handmade; fine hardwoods handcrafted and handrubbed to a satiny finish. Designed so you'll look great beside it. If you want all this hand-made beauty, look at a Packard Bell. There's a superb style for every decor.



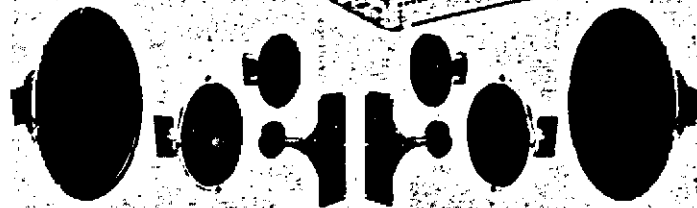
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**THE GRANADA**  
in Espania oak.  
Relive the  
majesty of Spain  
in this superb  
Spanish styling.  
Model RPC-45.  
From \$450.00



**COMPUTER® CONTROL PANEL.** Enough buttons, dials, knobs, switches, lighted displays to control every function easily, accurately. Only one stereo has it.

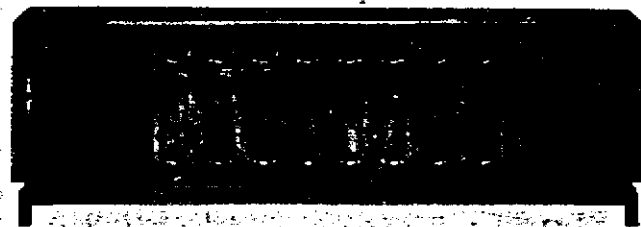


**SOLID STATE.** Look, no tubes. Stereo with all-solid-state tuners and dual-channel amplifiers runs cooler, longer. All transistors, all heart.



**WOOFERS & TWEETERS & MID-RANGE TOO.** To get a full range of sound you need a full range of speakers: like woofers, mid-range speakers, exponential horns, hard cone tweeters. Be sure they're custom balanced in tuned hardwood sound chambers.

**Only a Packard Bell gives you all these features.**



Here's  
**THE TRADEWINDS**  
in Far Eastern Walnut.  
Just the right touch  
of the exotic in your  
living room. Model  
RPC-41. \$850.00



See **THE TIVOLI** in Scandia® Walnut.  
With space behind the tambour  
doors for portable TV, tape  
recorder or records.  
Model RPC-44. \$399.95.



This is **THE CONCORD** in  
Colonial Maple. The simplicity and  
sturdy charm of the finest Early  
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You can tell it's a **Packard Bell.** 

WEST'S LARGEST SELLING TV-COLOR-STEREO-RADIO

# Look at Packard Bell

# Take a good look at stereo



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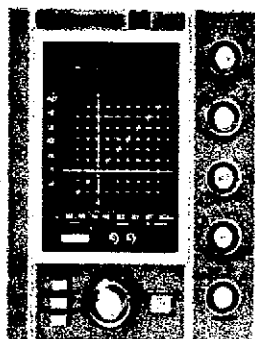
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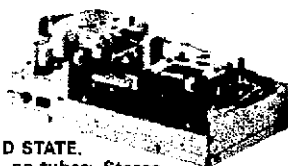
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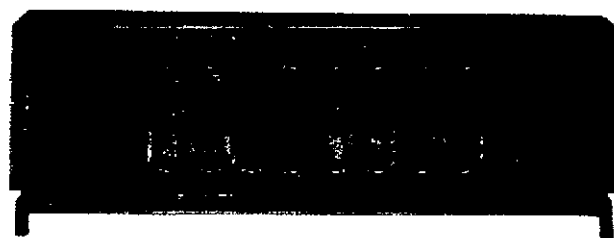


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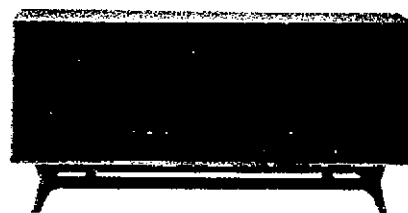


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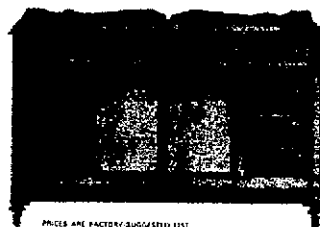
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# Look at Packard Bell





On the job in the consular section of the U.S. Embassy, Edith Smith helps serviceman fill out papers.

## REPORT FROM VIETNAM

# THESE WOMEN LIVE WITH DANGER

by OPAL GINN

SAIGON.

**H**ow does a girl live in a city where terrorists may strike at any moment, particularly if that girl is an American and as such a prime target for murder? Says U.S. Vice-Consul Edith Smith, an attractive 24-year-old Chicagoan (see cover), "I feel as safe here as I would in Chicago. I do my job, go shopping and attend parties. I have had only one brush with crime. A thief on a motorcycle snatched my handbag while I was riding in a pedicab."

She says nothing of an incident that almost cost her her life and made headlines around the world. For Edith Smith still bears on her arms and face the scars to remind her of the Viet Cong bomb attack on the American Embassy last March. Another American girl and three Vietnamese employees were killed. Many more would have died but for Edith's courage and woman's intuition.

She was working in her ground-floor office when suddenly she heard sounds like shots. "It's only a car backfiring," somebody said. But Edith Smith went to the window to look out. She saw an armed man and a gray sedan. Remembering rumors that a car loaded with explosives might be driven into the embassy compound, she ran to warn the Marine guard.

In the following moments of death and drama, it isn't surprising that

Edith's memory of her own actions is hazy. But Ben Fordney, the press attaché, fills in the facts. As she ran, Edith cried, "Hit the floor." Some of the staff did so, others followed her into the corridor. If they had remained at their desks, there is a good chance they might have been killed. "Edith Smith probably saved many lives," Fordney told me. "She took one look at that car, and instinct told her it was deadly."

After the embassy bombing, the wives and children of American personnel were ordered out of the country for their own safety. Some returned stateside. Others took up residence in Bangkok, Hong Kong, Manila and Tokyo, near enough for occasional weekends with their husbands. A few servicemen's wives, those without children, sneaked back into Saigon on tourist visas.

## 150 STRONG

Over 150 American women still work in Vietnam: 97 with the Agency for International Development—most of them schoolteachers in Saigon; 30 with the embassy; 14 Army and eight Navy nurses; five with the International Voluntary Service; and two Wacs, the only lady soldiers ever sent to Vietnam.

Also living here are some wives of Americans who work for U.S. companies in Saigon, and there is at least one working woman, and an unusual

one—Mary Lou Pickerell, wife of press photographer James Pickerell. They met in college, corresponded for four years. Finally Jim persuaded Mary Lou to marry him. It took them a month to get around the red tape. Their civil marriage was conducted in Vietnamese, and their marriage certificate is written in the same language.

Mary Lou handles her husband's paperwork and is learning to develop his pictures. He claims not to be worried about her, but there are certain places he won't allow her to go alone. She realizes that under the exciting gaiety of a city at war, there is danger. If Edith Smith has contracted with Uncle Sam to obey the rules and not take chances, so has Mary Lou with her husband Jim.

All American women in Saigon are aware of the peril. They have been warned: "You can never be 100 per cent safe, but you can cut down the odds." They are urged never to go out alone after dark, to take along a friend, even in daytime—one might escape an attack or kidnap attempt to give the alarm. They are cautioned to plan only small parties, since a large concentration of Americans might attract a terrorist. And they are asked to choose a place they know is guarded if they want to go swimming, play tennis or hold a picnic.

What do American women at war talk about when they are among them-

selves? The men talk about the war, but not the women. They lament the fact that nylon stockings have a way of disintegrating in the humid heat of Vietnam. By common consent, they go bare-legged except for official occasions when the precious nylons have to be worn.

They discuss make-up that will hold in the humidity. If they are going to look presentable, they also agree that they must have shampoos and sets at least three times a week.

But the American women of Saigon spend most of their time at work. Most put in at least ten hours a day, six and a half days a week.

Take the two Wacs, Maj. Kathleen Wilkes of Cobbtown, Ga., and SFC Betty Adams of Queens, N.Y., who were sent to Saigon to help the South Vietnamese set up a Women's Army Corps. Though surrounded by lonely soldiers, both ladies are too busy for much social life. Major Kathleen confessed, however, that on a recent Hong Kong trip she bought a wig for parties and dances.

Sergeant Betty, with flashing brown eyes, finds every day an adventure. The first problem she encountered was the lack of facilities for feeding an enlisted woman soldier. This was solved by opening the officers' mess to her. Then came her first experience dining in a Vietnamese home. She found the food so spicy that it brought water to her eyes. Not wishing to embarrass her hostess, she gulped every mouthful whole. "I thought I would explode," she told me.

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Jeanne Hoppe and doctor bandage arm of wounded GI at 3rd Field Hospital, Saigon.



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American Wacs, SFC Betty Adams and Major Kathleen Wilkes are helping the Vietnamese to organize a Women's Army Corps.

At Soc Trang Jeanne was the only woman among 400 American servicemen and 20,000 Vietnamese and was hoping for more nurses. But now, instead, she has been transferred to a hospital in Saigon. She confessed missing the companionship of other women. But Army nurses—she has been one for six years—don't complain. Exposed to the senseless savagery of war, they try with calm and courage to heal the wounds.

Of the 97 AID women in Vietnam, 78 work in Saigon. In addition to the teachers, they include doctors, nurses and secretaries, all dedicated to helping the people. They are high on the Viet Cong kidnap-and-death list. For the Communists fear anyone who can get close to the Vietnamese people.

### POLITICS TABOO

Since the Peace Corps doesn't operate in Vietnam, its work is done by the International Voluntary Service ("Even the Enemy Likes These Young Americans," *PARADE*, June 27, 1965). One of its five women, 34-year-old Billie Lee Langley, is on her second tour of duty as a teacher. She is fluent in both French and Vietnamese, wears a Vietnamese costume, goes fearlessly wherever the authorities will permit her to go. Indeed, she is not above breaking rules if she thinks she can do good.

She will not talk politics with her students, believes she inevitably must have taught some of the young people now serving with the Viet Cong. But to Billie Lee, a student is a student.

She is no stranger to distant places and curious customs. Her father is an oil man in Arabia, where she spent several years with him. She has fallen in love with Vietnam, has even acquired a measure of Oriental patience. She would rather teach in Vietnam than in America. "American children dare you to teach them," she says. "In Vietnam, the children beg to be taught."

The IVS is 12 years old, has been in Vietnam since 1957. It started a small agricultural station to help resettle war refugees. Volunteers receive \$80 a month and subsistence. The South Vietnamese government supplies housing.

Though the number of American women in Vietnam is small, their influence is great. That they are there at all is evidence that America means to stay until there is peace with honor.



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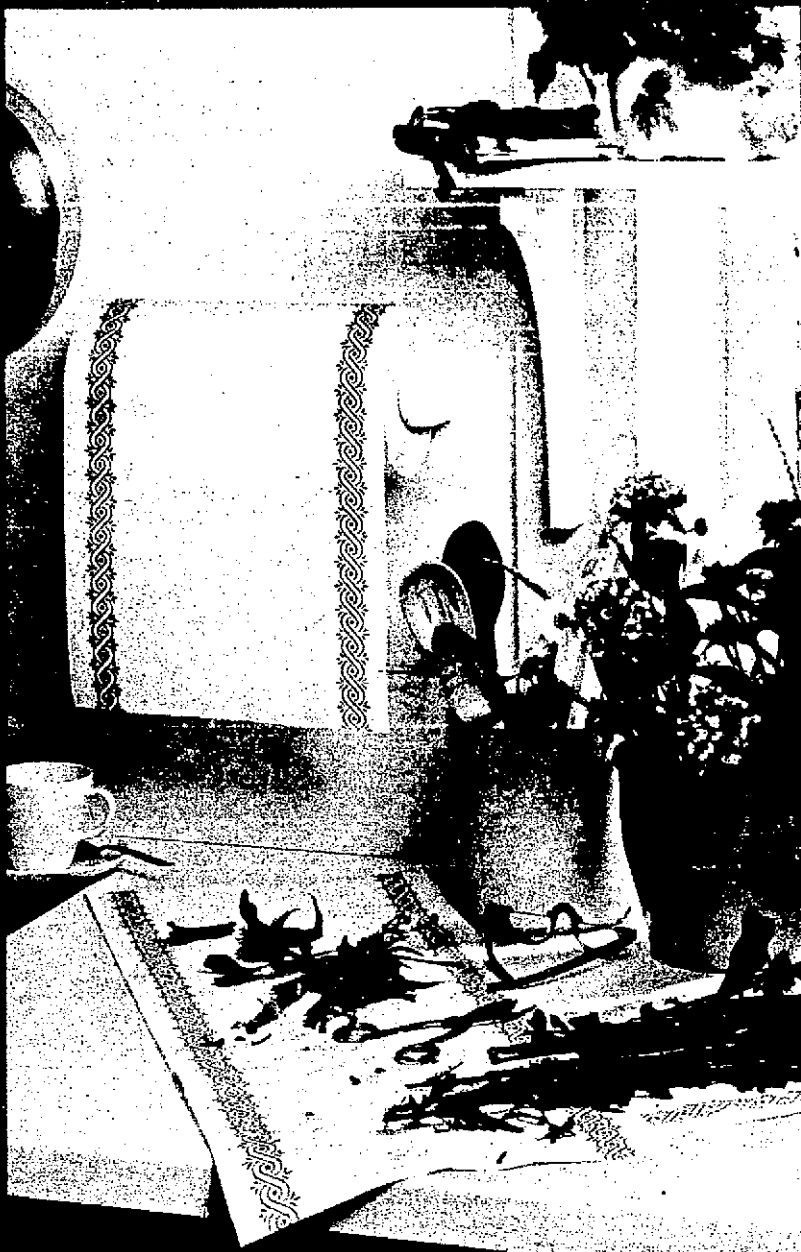
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# MIXED MARRIAGES:

## THE BRITISH ARE TRYING TO GET GIRLS TO THINK THREE TIMES ABOUT THEM

by LLOYD SHEARER

**LONDON.**  
Great Britain has long been recognized as a great, humane, tolerant and civilized nation. Over the years it has warmly welcomed multitudes of refugees, immigrants and colonialists regardless of color or creed. Most generously it has extended financial help and gracious hospitality to overseas students.

Oxford, Cambridge, the London School of Economics, Eton, Harrow, many of Britain's famed educational institutions have attracted and taught some of the best minds of India, Pakistan, Iraq, Ceylon, Nepal, Iran, China and nations of the Commonwealth.

At this writing there are approximately 65,000 foreign students on this island. Many of them—Hindus, Moslems, African and West Indian Negroes—date British girls. These girls are attractive, friendly, most available and least prejudiced. They constitute the ultimate anodyne to loneliness.

The inevitable result of such propinquity is that more mixed marriages are now taking place than ever before—so many, in fact, that at the request of the Foreign Office, the International Social Service has set up an advisory agency on mixed and foreign marriages.

Located in Room 70 of Denison House overlooking London's Victoria Station, the agency has as its purpose to advise British girls, frequently starry-eyed and overromantic, on what they can realistically expect from an interracial or foreign marriage and what it is truly like to live in the countries of their prospective husbands—countries in which in so many instances the status of women is far lower than in England and the U.S.

### FREE ADVICE

"We are not here," explains Kathleen Luce, director of the International Social Service of Great Britain, "either to encourage or discourage girls who are planning on mixed marriages. We are simply an advisory service. While at times we would like personally to warn girls, especially the innocent, naive and gullible, against interracial marriages, we never do. We merely present the facts in hour-long interviews. We do not want to be in the position of breaking up engagements or of being responsible for a girl's future."

Adds Janet Moss, another agency worker who studied her sociology at Smith College in Northampton, Mass.: "Every girl who comes to us for advice must in the final analysis make her own decision. We just don't want her to marry, say, a student from Egypt or



Advisers to brides, Kathleen Luce (l.) and Janet Moss head new office of Britain's International Social Service.

Iraq, then regrettably declare later, 'If only someone had told me what it was like to be a housewife in a Moslem country.'

"Nowadays," Miss Moss continues, "so many girls meet foreigners here, so many girls go abroad for their holidays—Greece, Spain, North Africa, the Middle East. They meet fascinating men in exotic countries. They fall in love and quickly imagine that if they marry the man, they will live in a magnificent palace surrounded by servants like Toni Gardiner, the girl who married King Hussein of Jordan, or Hope Cooke, the American girl who married the Maharaja of Sikkim. They don't know what it's like on a lower level."

Many British as well as American girls don't realize that in some countries, such as Spain, Greece, Malta, Cyprus and a few in South America, an American or British civil marriage ceremony means nothing. It is not legally recognized without a religious ceremony.

From time to time British girls who've married Greeks in London in a civil ceremony not solemnized in the presence of a priest of the Eastern Orthodox Church go to Greece with their husbands. Subsequently, these wives for whatever reason are abandoned by their husbands. They have no recourse in law, generally turn up at the British Embassy in Athens seeking a handout to return home.

Similarly, the marriage with a Hindu of a woman

who is not a Hindu, even when such a marriage is valid in England and the U.S., is not necessarily so regarded in Pakistan or India when the husband arrives with his wife.

A wide gulf exists between Eastern and Western marriage procedures. Unless a Western girl hires a local priest or lawyer to advise her, she frequently doesn't know whether she is or is not married.

### THE WHELAN CASE

Only a few weeks ago, Nicola Whelan, a pretty 15-year-old British girl, learned that, according to Persian law, she is married to Afrasiab Parsa, 22, son of a wealthy land-owner.

Her father, Terence Whelan, a British engineer from Guernsey, explains: "It all began when I decided to take my family in a van overland and then by sea to Australia. En route we ran out of petrol near Sirjan, in the Persian desert."

"Nicola and her two brothers were tired and hungry when this very nice Persian chap came to our rescue. He brought us some petrol and invited us to stay in his home for a few days. His name is Afrasiab, but we all quickly took to calling him Jeff."

"In no time at all," Mr. Whelan goes on, "Jeff fell madly in love with our little Nicky. His father came to see me and offered me 5,000 pounds [\$14,000] if I would let my daughter marry his son. I said the decision wasn't mine. It was Nicky's to make."

Next thing the Whelans knew, a large feast was under way. Mr. Whelan presented his daughter's birth certificate, which showed that she was too young to get married under British law. After the feast, the birth certificate was returned to him with Persian writing on the back. It states that Nicola is married.

Nicola remembers saying "Yes" to someone at the time of the feast, but she says she had no idea she was giving consent to marriage. After a row with the Parsa family, Terence Whelan, his wife and three children departed Persia in a hurry. The family has since settled in Singapore.

Many Western girls when they marry Moslems have no idea that under Islamic law a Moslem husband may take other wives without consulting their predecessors.

"We've had many cases," Janet Moss points out, "in which British girls arrive in Moslem countries only to find that they are wife Number Four or wife Number Five. These are countries in which polygamy is the accepted way of life."

"More important yet, the husbands in these coun-

# MIXED MARRIAGES:

## THE BRITISH ARE TRYING TO GET GIRLS TO THINK THREE TIMES ABOUT THEM

by LLOYD SHEARER

LONDON.

Great Britain has long been recognized as a great, humane, tolerant and civilized nation. Over the years it has warmly welcomed multitudes of refugees, immigrants and colonials regardless of color or creed. Most generously it has extended financial help and gracious hospitality to overseas students.

Oxford, Cambridge, the London School of Economics, Eton, Harrow, many of Britain's famed educational institutions have attracted and taught some of the best minds of India, Pakistan, Iraq, Ceylon, Nepal, Iran, China and nations of the Commonwealth.

At this writing there are approximately 65,000 foreign students on this island. Many of them—Hindus, Moslems, African and West Indian Negroes—date British girls. These girls are attractive, friendly, most available and least prejudiced. They constitute the ultimate anodyne to loneliness.

The inevitable result of such propinquity is that more mixed marriages are now taking place than ever before—so many, in fact, that at the request of the Foreign Office, the International Social Service has set up an advisory agency on mixed and foreign marriages.

Located in Room 70 of Denison House overlooking London's Victoria Station, the agency has as its purpose to advise British girls, frequently starry-eyed and overromantic, on what they can realistically expect from an interracial or foreign marriage and what it is truly like to live in the countries of their prospective husbands—countries in which in so many instances the status of women is far lower than in England and the U.S.

### FREE ADVICE

"We are not here," explains Kathleen Luce, director of the International Social Service of Great Britain, "either to encourage or discourage girls who are planning on mixed marriages. We are simply an advisory service. While at times we would like personally to warn girls, especially the innocent, naive and gullible, against interracial marriages, we never do. We merely present the facts in hour-long interviews. We do not want to be in the position of breaking up engagements or of being responsible for a girl's future."

Adds Janet Moss, another agency worker who studied her sociology at Smith College in Northampton, Mass.: "Every girl who comes to us for advice must in the final analysis make her own decision. We just don't want her to marry, say, a student from Egypt or



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## THREE FAMOUS MIXED MARRIAGES



American Hope Cooke and husband, the Maharaja of Himalayan state of Sikkim, with infant prince.



King Hussein and British wife: Jordanian monarch married British officer's daughter in May 1961.



Daughter of Sir Stafford Cripps, Peggy Cripps married Ghanaian Joseph Appiah, now has two children.

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In Geneva, Switzerland, where many of the oil-rich sheiks of the Middle East come to spend their royalties, they tell of one sheik who marries the most attractive girl he can find on each trip for two or three weeks. He then flies her back to his home, shows her his other Moslem wives, tells her he has just divorced her, then pays her transportation to wherever she wants to go.

What sort of girls usually consider mixed marriages? In the British-American culture they spring from both ends of the economic spectrum. They belong either to the better educated, socially elite group—as in the case of Margaret Cripps, daughter of the late British Chancellor of the Exchequer Sir Stafford Cripps, who married an African law student and went home with him—or they represent the undereducated girl who marries to escape her poverty-stricken environment, or merely "for kicks." Occasionally an American girl in the Peace Corps will marry and settle down with a Nigerian or a member of some other race she has been teaching, but for American girls such marriages are relatively rare. (Not so for American servicemen who during World War II married 5,099 Chinese war brides and from 1947 to 1959 married 43,197 Japanese females.)

### GIRLS IN DOUBT

"Many of the girls who call on us," says Janet Moss, "are intelligent girls who have doubts, or they wouldn't be seeking our advice. The foolish ones go full speed ahead, then wind up at the door of the British consul somewhere begging for return passage home."

"In many cases the girls we talk to have fiancés who are higher status nonwhites, men who've come to England or been sent by their governments to prepare themselves for political and economic leadership when they return to their native countries. All these girls are genuinely in love with their fiancés, but they are for the most part level-headed and won't rush into a marriage which they know is laden with many obstacles and pitfalls."

How many girls have changed their minds after talking to Janet Moss and Kathleen Luce?

Neither knows, but the girls they talk to listen attentively when they're told that in many countries a female baby is not valued as highly as a male and that a wife who gives birth only to girls can be divorced on those very grounds. Soraya, the German-Iranian girl who was married to the Shah of Iran, was divorced by

the Shah not because he didn't love her, but because she could produce no offspring for him.

In other countries a young bride will find frequently that she not only has to live with her in-laws but also the families of his brothers and sisters in a communal type of setup. In Japan the young bride must play second fiddle to her mother-in-law, who gives the orders and expects them to be carried out.

In the Middle and Far East the basis of marital morality is derived from the principles that govern the patriarchal family. The rule of the husband is absolute and rigid, at times ruthless and implacable. The Western bride, raised in the tradition of women's rights, often bristles after the newness of married life in an exotic land has worn thin.

Generally those British girls who marry within their race to Greeks, Spaniards, Italians, have much less to contend with abroad than those who marry outside their race. Once the British girl knows that there is no divorce in Italy, that in the event she quarrels with and separates from her husband, the Italian courts will give him custody of any offspring—once she knows that the Roman Catholic Church is all-powerful in Spain and the Greek Orthodox Church all-powerful in Greece, she becomes willing or reconciled to rearing her children in a religion-oriented state.

It is the British girl married to a Hindu, Moslem or African Negro in his own country who encounters the most trying set of circumstances and obstacles. She herself may have married a man of position and wealth, but what of their children? Will they be accepted in the mother's native land? Will they be accepted by their maternal cousins, aunts and uncles? Will they even be completely accepted in their own countries or always suspect because of their mother's blood?

Take the children of Peggy Cripps and Joseph Appiah. They are citizens of the newly emerged African nation, Ghana, where their father is a prominent attorney and legislator. But Appiah has been arrested on occasion by President Nkrumah, and in a country of unstable politics no one knows what might happen to him or his family.

Suppose Peggy Cripps should return with her children to London? What sort of life might lie in store for her half-caste children. On what social level would they be acceptable?

These are just a few of the questions that are discussed each day in Room 70 of Denison House by the girls in love who drop in to find out how high in today's world the odds are stacked against a successful mixed marriage.

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# THE SCHOOL THAT'S AN ADVENTURE EVERY DAY

by SID ROSS and R. H. HUBBARD



"Working like adults do": Pupils at Lulu Walker School learn to concentrate by studying in a room with other groups, each at work on different subjects.

TUCSON, ARIZ.—A group of children were clustered in front of a complicated-looking schedule posted just inside a door of the school building. A little 7-year-old girl wormed her way through, glanced at the schedule and burst out with: "Goody! We've got math in two modules today!"

Enthusiasm like this is commonplace among the pupils at Lulu Walker Elementary School here. They're taking part in a startlingly different kind of educational program, designed to show how schools can do a far better job of helping both slow and bright students, eliminate the dropout problem—and make kids enjoy learning.

"It's like an adventure every day," one bright 5th-grader told PARADE. He was talking about the unique day-to-day scheduling of classes; no student knows what subjects he'll be studying, for how long or where his classes will be until he consults the posted schedule each morning. He may be in a class all by himself or in a group of as many as 200 pupils. He might start off the day with English or history, for instance; on the other hand, he may go for days at a time without taking any classes at all in either subject. But he does know that whenever he has a class he's going to learn something—not just sit through a rigidly scheduled time period.

If the youngsters like this kind of school, so do the teachers. They have extraordinary freedom in the way they conduct their classes and, since they don't have to do clerical or supervisory chores, they can devote every bit of their time to the primary job of educating their pupils.

## A LONG, HARD LOOK

This approach to elementary education is the result of years of study and planning. In 1955 Dr. Marion Donaldson, superintendent of the Amphitheater School District, which includes the Walker School, began taking a hard, sober look at the educational programs in his district. Taking in an area that includes a part of downtown Tucson but is mostly suburban, the district contained a large proportion of parents with college educations who, in turn, wanted the best for their children. But what Dr. Donaldson saw was too many dropouts, too many bright youngsters being held back and too many slow learners being left to shift for themselves. He also saw teachers entangled with irksome nonprofessional chores that seriously reduced the time available for their main function—to teach.

The situation in the Amphitheater district was anything but unique, but Dr. Donaldson decided to do something about it. "We have to determine what each pupil's capabilities, interests and needs are," he declares, "and then it's our duty to fulfill them. The traditional



Does your hair spray leave a stiff, sticky "cotton candy" feel?

Then swing to Suave! Holds firmly without getting sticky about it. No heavy stiffness, no build-up, keeps hair "Salon" styled. Three types of Suave for all types of hair, with just a whisper of fresh fragrance.

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ALSO AVAILABLE IN CANADA

continued on page 13

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continued on page 13



Revolutionary new detergent from Procter & Gamble

# New heavy-duty BOLD! goes beyond clean...beyond white... all the way to bright



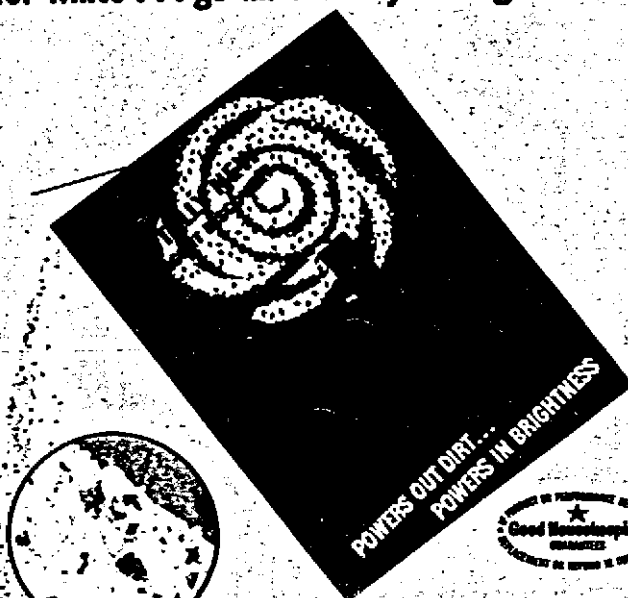
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Now you can get the most beautiful wash of your life with Bold, the new heavy-duty detergent with power to go beyond clean, beyond white, all the way to bright.

In all detergent history there's never been a power formula like Bold's. Bold is so new it even looks different. It's loaded with power granules. Blue ones. Green ones. You only see them in Bold.

Bold is so powerful it doesn't just get dirt out, it gets clothes bright. You get not just whiter whites, but redder reds, greener greens, stripier stripes... even blacker blacks.

So don't settle for just a clean wash, or white wash. Get Bold, with the power to go beyond clean, beyond white, all the way to bright. See for yourself why Bold has been granted the Good Housekeeping Guaranty Seal. Bold! New from Procter & Gamble.



Revolutionary new detergent from Procter & Gamble

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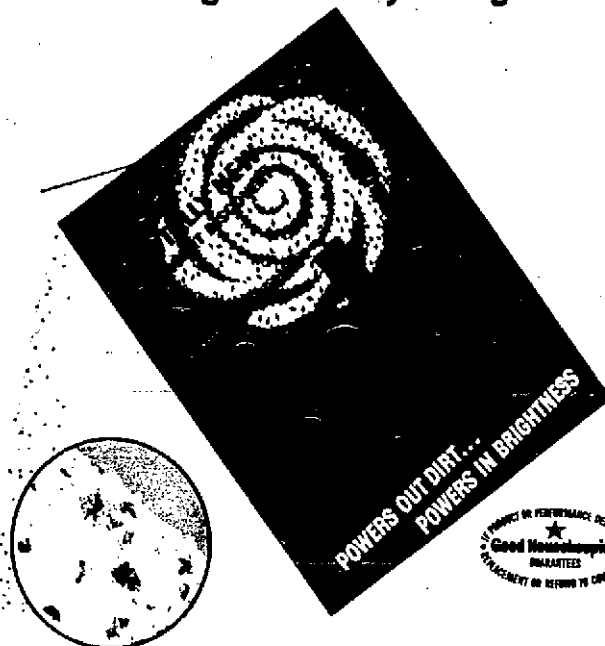
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# "IT'S THE ONLY WAY TO LEARN —AND EXCITING!"

way is to fit the child to the school, but we decided to fit the school to the child."

Two years ago the Lulu Walker School (named after a former principal) was opened with this purpose in mind. The key to the program was elimination of the customary practice of having one teacher instruct one group of students in virtually every subject in a single classroom. Dr. Donaldson was convinced that it was wrong to expect a teacher to be equally capable in teaching math, English, science, geography, history and so on. Walker was "departmentalized," so that faculty members could teach the subjects they knew best.

But that was just the beginning, because here the teachers are now completely in charge of their pupils and the school's daily class schedule. "We choose our teachers and the subjects they will teach," says Mrs. Evelyn Carwell, principal of the school. "Then we leave it up to them to decide how they're going to teach; I only direct the traffic."

## FLEXIBILITY

This approach enables teachers to make maximum use of their time for the benefit of every pupil. In practice, it works this way: Class time is divided into "modules" of 20 or 30 minutes, which can be combined for longer periods, as in the case of the delighted little math student. Every day the faculty draws up the next day's schedule. A science teacher, for instance, may want to start a class on an outside work project. Rather than use the 45- or 50-minute class period that's standard in most schools, he can take that group of pupils for only 20 minutes. Then he may not have a class with them for

several days, at which time he may take as many as three 30-minute modules.

In the same manner a teacher can schedule a session with only one child who needs special help. On the other end of the scale, as many as 200 children may be brought together to get basic information in a course, saving as much as five or six hours of teacher-time.

Moreover, with "teacher aides"—former teachers, college education students or teachers awaiting Arizona licenses—handling clerical and supervisory jobs, the teachers are free to devote all their time to planning and working with their students. "Even without nonteaching chores, the tendency still is for most of us to work harder than we ever have before," one teacher said. Then he smiled and added: "But did you ever see such a fantastically enthusiastic student body anywhere else?"

That enthusiasm comes from more than just the daily "adventure" of finding out what the schedule is going to be. Lulu Walker School is nongraded, which means that pupils can advance in any subject as quickly as they're able to. "It's the only way to learn," a 4th-year girl declared. "It's very exciting and it's always different."

It was easy to see what the youngster meant by "different." Her group was in a large classroom, formed from several smaller ones by opening partitions. They were reviewing a spelling lesson. Along one wall, in special cubicles, a group of older students were working on a science project. In another part of the room, a teacher pointed out various places on a map for a geography class, while on the floor several art students made scenery for a play. Far from being distracted



"Wrestling" with fractions: This 6th-year student won't let a math problem get him down.

by all this activity, every child in the room seemed to be paying close attention to the work at hand.

After a few minutes the geography lesson was finished and the youngsters picked up light plastic trays containing all their books and supplies and went out of the room to their next classes. Some headed for math, others for English and so on, according to their grouping in the subjects and the schedule for the day. Out in the hallway there were no stern teachers or monitors to hurry them along or hush them up. Pupils are expected to behave properly—and they do. They're expected to be on time for their next class, and they are. If a child is tardy, he may be invited to

visit his faculty counselor to discuss his "self-reliance scale."

## WIDENING INFLUENCE

The innovations introduced at Lulu Walker School have been established to some degree at other schools in the Amphitheater district. While some parents feel that the schools are going a little too far and too fast, the majority feel that their children are getting a better education here. One encouraging sign is that quite a few families have moved into the district so that their youngsters can attend Lulu Walker or one of the other Amphitheater schools.

"There is much more to do and many more problems to solve," Dr. Donaldson cautions, "but we do feel that we have found a way to remove the educational hobbies from not only the child but the teacher."

Two years is too short a time to determine if the program at Lulu Walker School can provide the answers to some of our most crucial education problems. But there is no doubt that it's one of the most exciting ventures in grade school education today. Just watching the children is evidence enough. They're bright, cheerful and bubbling over with confidence. As one grinning boy confided: "Once you get used to this school, you can get used to everything and you can do anything. You really feel smart!"



On this board clerk posts daily class schedules worked out by the teachers.



"Carry your books?" he asks. Children tote their school material in trays.



Cindy Houston gets some help with her reading from teacher Warren Wentink.

# "IT'S THE ONLY WAY TO LEARN —AND EXCITING!"

way is to fit the child to the school, but we decided to fit the school to the child."

Two years ago the Lulu Walker School (named after a former principal) was opened with this purpose in mind. The key to the program was elimination of the customary practice of having one teacher instruct one group of students in virtually every subject in a single classroom. Dr. Donaldson was convinced that it was wrong to expect a teacher to be equally capable in teaching math, English, science, geography, history and so on. Walke was "departmentalized," so that faculty members could teach the subjects they knew best.

But that was just the beginning, because here the teachers are now completely in charge of their pupils and the school's daily class schedule. "We choose our teachers and the subjects they will teach," says Mrs. Evelyn Carswell, principal of the school. "Then we leave it up to them to decide *how* they're going to teach; I only direct the traffic."

## FLEXIBILITY

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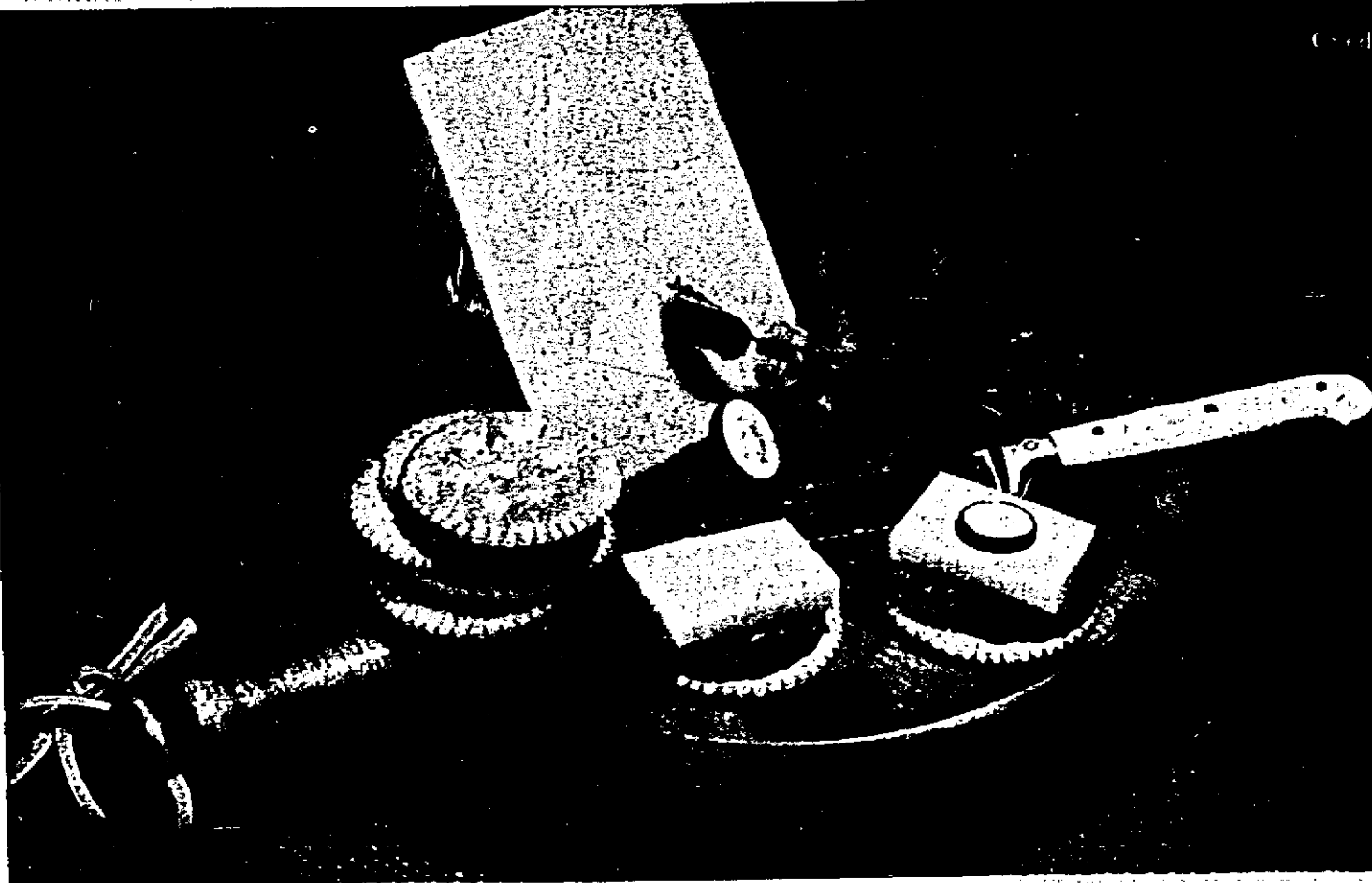


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\*\*\*  
Shop for  
cheese  
festival  
values

# Special Cheese Festival Offer

## Get this new cheese board for only \$2<sup>00</sup>



Cheese Board  
Box 2067  
Milwaukee, Wisc. 53207

Please send me \_\_\_\_\_ Cheese Boards. I'm enclosing a domestic cheese label (any brand—any variety), plus \$2.00 for each Cheese Board.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Offer expires March 31, 1966. Void in any state where taxed or prohibited. Allow 3 to 4 weeks for delivery.



a message from dairy farmer members of  
**american dairy association**

Tasty cheese snacks will really make a hit when you serve them on this delightful new cheese board. This sturdy board, made of northern hardwood maple, 8" diameter, 1" thick with 3" handle, is convenient for party-around serving. Has satin-smooth, warm brown nutmeg maple finish. Genuine leather thong lets it hang as a decorative wall ornament. A fantastic value! Not sold in stores. Order several... for yourself, for gifts! Just send the coupon along with \$2.00 and one label from any brand, any variety of domestic cheese for each cheese board.

### Try these easy cheese board snacks

#### Cheddar

One of America's favorite cheeses! There is a variety of Cheddar to tease every taste—

ranging through every degree of sharpness and mildness. Great for cheese board snacking. Cheddar adds zest and tang to smoky cervelat sausage on crisp crackers (as above). Or place lettuce on melba toast, top with pickled herring and a slice of Cheddar, garnish with green pepper.

#### Swiss

When cheese board snacking with Swiss, always serve a generous amount. Its delightful nut-like sweet flavor keeps you coming back for more. Top party rye with Swiss slices, deviled ham and cherry tomatoes (as above right). Or try Swiss cheese atop toasted English muffins garnished with hard-cooked egg and crisp green pepper slices.

#### Gouda

This gay, rounded, red-coated cheese is for those who like a mild, mellow flavor and a smooth, creamy texture. For a cheese

board snackin' surprise, dip cooked shrimps in cocktail sauce and serve them with Gouda wedges atop crackers. Or simply enjoy sliced Gouda with pineapple chunks.

#### Brick

This delightful cheese board favorite ranges from very mild to quite sharp in flavor. It's delicious served on dark rye bread topped with anchovies. Or pair up creamy Brick cheese with dried beef atop thin slices of French bread and garnish with pimiento-stuffed olives.

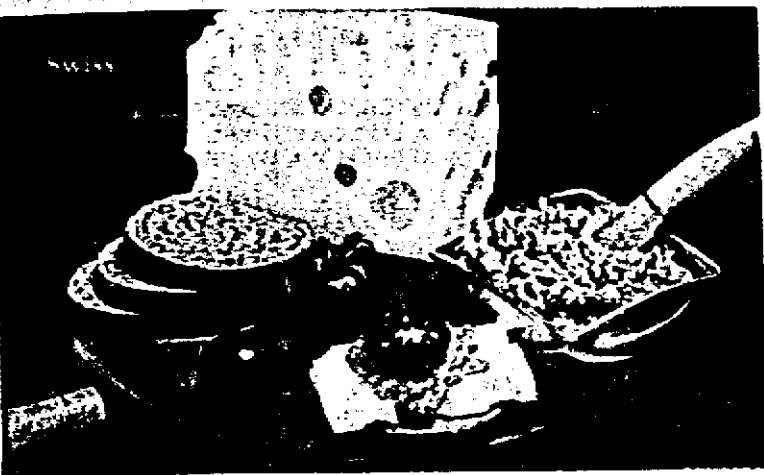
#### Blue

This popular domestic cheese is characterized by vivid blue-green veins which give it a sharp, piquant flavor. Blue cheese adds zest and character to cold sliced chicken on pumpernickel bread. Or enjoy the salty tang of Blue cheese with juicy, fresh pear slices on crisp crackers.





Swiss



Gouda



Brick



Blue



Repeated punctures will not affect air pressure of tires treated with new compound.

## Farewell to Flats



Bob Benjamin, developer of new sealant, claims flat tires can now be obsolete.

MIAMI

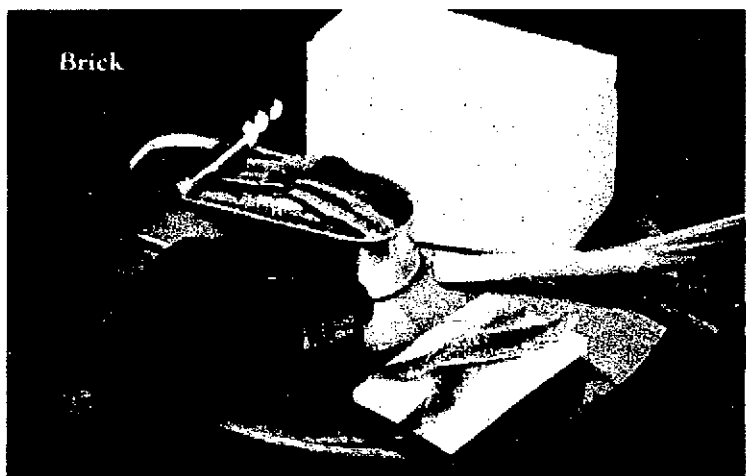
■ Flat tires have been a bane of motorists since the earliest days of automobiling. Many a hapless lady and harassed, perspiring gentleman has had occasion to hope someone some day would come up with something to make flats as obsolete as buggywhips. A young Miamian named Bob Benjamin claims to have developed an answer to a knuckle-buster's prayer in a product he calls "Puncture Pruf," a liquid which, when blown into a tire, instantly and automatically seals up to quarter-inch holes that may be made by nails, glass, stones and other sharp objects—even ice picks (see photo). In the process of marketing the compound nationally, Benjamin claims the sealant will not affect tire balance, is harmless to rubber and lasts as long as the tire itself. Widely tested in Florida, he says it has proved a boon to truck users and car rental fleets.



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**Bayer  
works  
wonders**



**BAYER**  
ASPIRIN

For aches and pains, Bayer® works wonders. Bayer is pure aspirin, not just part aspirin. Pure aspirin is the pain reliever doctors recommend most often. Bayer is the world's best pain reliever.

# parade of progress

MAKE LIFE EASIER—TAKE A LOOK AT THESE SMART NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



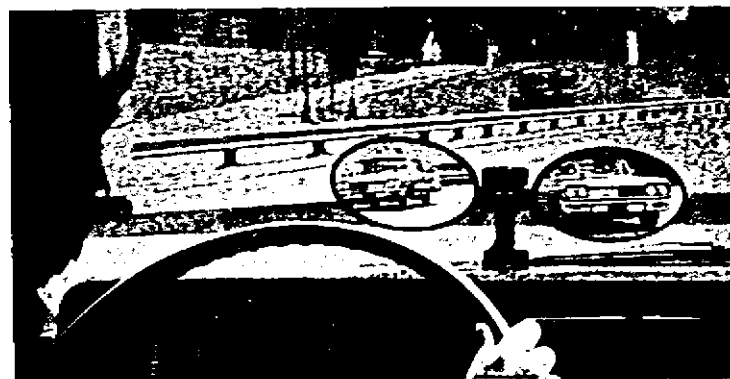
**Clotheshorse:** To make it fun for your youngsters to learn to hang up their clothes, this "horse" (above) neighs when its tail is squeezed, clacks its mouth up and down when reins are pulled. It comes with plastic hangers and a striped plastic blanket that serves as a dust cover for clothes. Aluminum, with plastic head; 20" x 46" x 26" high. \$6.95. Warren's Shop, Dept. PP, 1922 Spruce St., Philadelphia, Pa. 19103.

**No slips in the tub:** Now comes a liquid formula said permanently to take the slip out of the bottom of tub or shower without marring or discoloring. You apply it from two plastic squeeze bottles, rinse away in five minutes. In that time, it interacts with an enameled surface to form a nonslippery finish that minimizes risk of falls. One application lasts the life of tub or shower, maker claims, and the only visible effect is slight reduction of gloss in the area treated. \$3.98 postpaid. Reify Chemical Co., Dept. PP, 450 Menderville St., New Orleans, La. 70150.

**For hot pizza:** A new electric warming tray is designed to keep pizza hot and fresh. The chrome-plated tray, 16" in diameter, can take the largest size pizza—and you can also use it for hot pies, canapés, etc. Its entire surface heats within a few minutes; walnut handles remain cool. \$9.95 in stores. Kaz, Dept. PP, 614 W. 49 St., New York, N.Y. 10019.

**Spray for spots:** A versatile new aerosol instant spray dry cleaner works on all fabrics—wool, suede, cotton, silk, felt, fur—and on wallpaper, most other surfaces. It removes grease, lipstick, other spots and stains, drying to a white powder you can flick off. No ring or residue remains. \$1.19 in stores. Barcolene, Dept. PP, 200 Camden St., Boston, Mass.

**See everything:** With this new twin-wing mirror (below), you can see behind you in both left and right lanes simultaneously—and determine, without taking your eyes off the road ahead, what traffic is about to pass and whether it is safe to change lanes. Self-sticking base anchors it to windshield or dashboard. \$5.95. Freeway Plastic Products, Dept. PP, 1826 Norwood, Grosse Pointe Woods, Mich. 48236.



Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will gladly consider new ideas but cannot correspond.



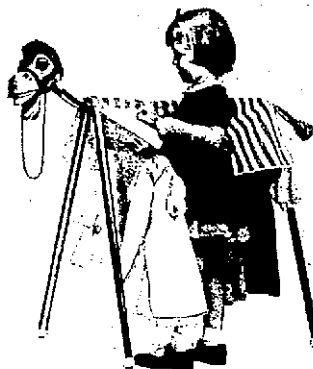
**Bayer  
works  
wonders**



For aches and pains, Bayer® works wonders. Bayer is pure aspirin, not just part aspirin. Pure aspirin is the pain reliever doctors recommend most often. Bayer is the world's best pain reliever.

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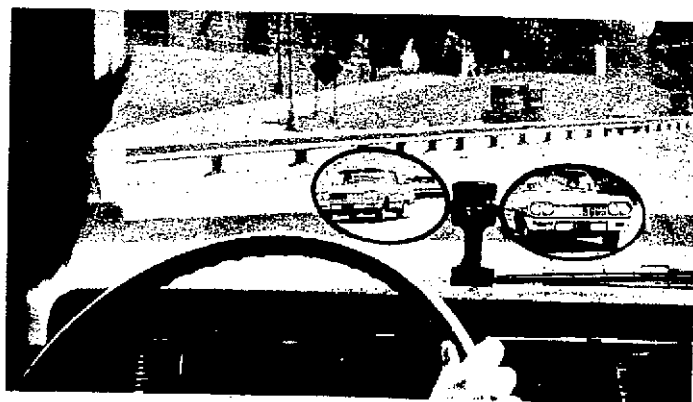
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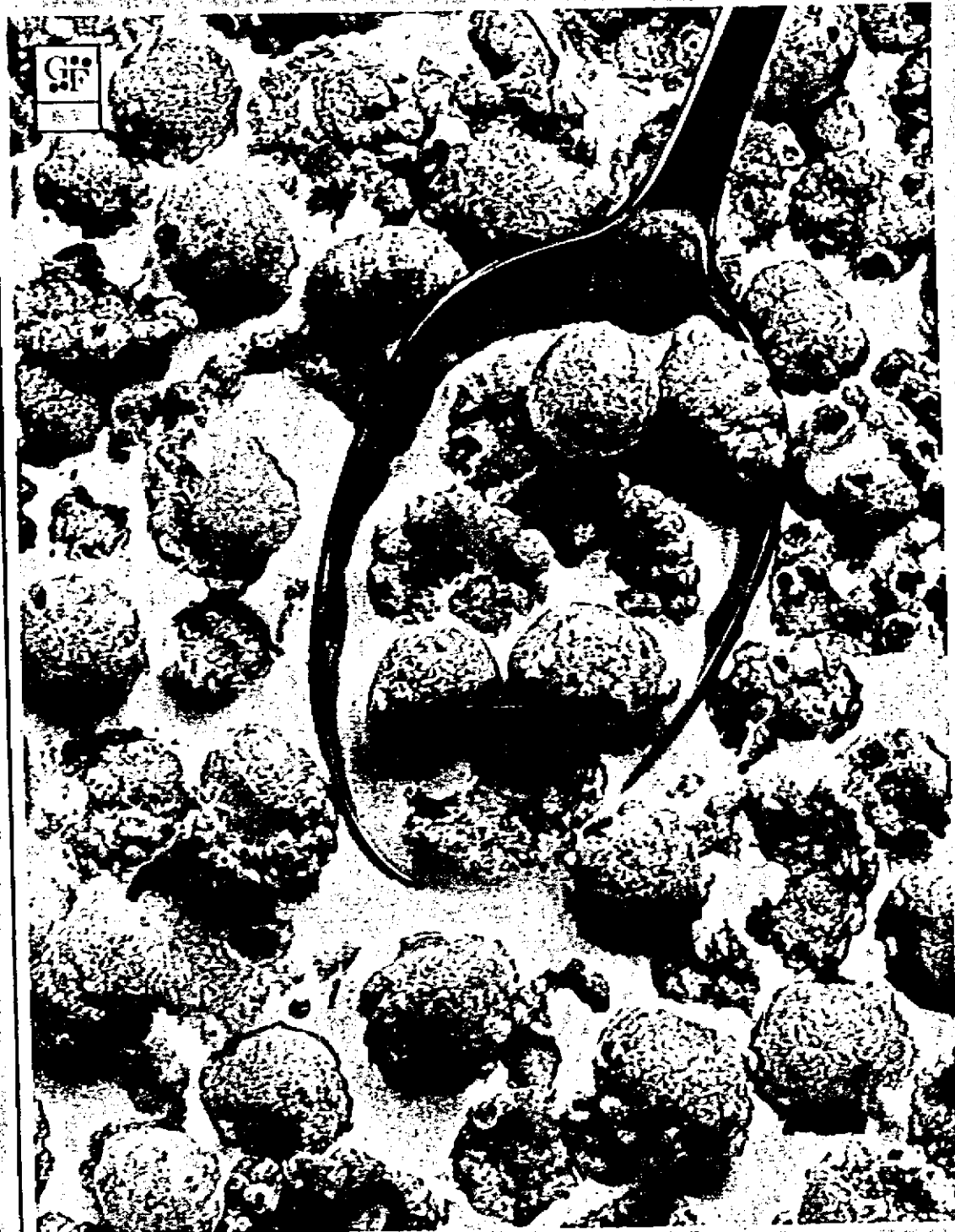
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## A black and white fashion illustration of a woman in a textured, long-sleeved dress. The dress has a high collar and a large, decorative brooch at the waist. The woman has short, styled hair and is wearing a small earring. The dress features a vertical line of small, dark, rectangular details down the center.

### PATTERNS BY PAULINE

The word "Post" in a stylized, white, cursive script font, set against a black oval background.

# *Lovely new knit*



Knitted dresses have never enjoyed as much popularity as they do today. Here's a new dress that's really a beauty. It combines femininity, grace and glamour in a simple style. A lace panel, which runs from neckline to hemline, accentuates its slim lines. Ruffled sleeves are most appealing. #P-190 has knitting and finishing directions for sizes 10, 12, 14, 16 and 18.

Please send me \_\_\_\_\_ Parade Pattern(s)  
#P-190 @ 35¢

Make checks payable to Parade Patterns

Mail to PARADE, Dept. EE, Box 475, Radio City Station, New York, N.Y. 10019. (Add 10¢ per pattern for 1st-class mail.)

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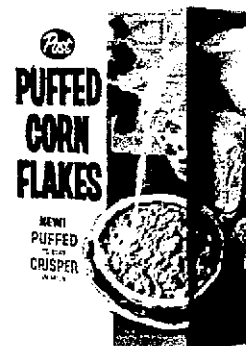
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State \_\_\_\_\_ Zip \_\_\_\_\_

PATTERNS BY PAULINE



New kind of corn flakes. Puffed to stay crisper in milk than plain ones.



Post Cereals make breakfast . . . a little bit better

**Post**



# COOKING FOR MEN

by **BETH MERRIMAN**

PARADE FOOD EDITOR

There is a small revolution brewing at home by the range. Father is invading the kitchen and coming up with really delicious dishes. Nothing routine like three meals a day, of course, but imaginative main courses which show off his latent culinary skills.

The trend, which probably started at the patio barbecue pit, is a nice change of pace for men. **PARADE** is set to encourage the Saturday night and Sunday cook, paying \$25 for the best original main dishes created by a nonprofessional male chef. The rules of the contest, outlined on this page, are simple to follow. Get the man in your life to send in his favorite recipe.

Today's main dish is by John Schell, public relations director for a large Chicago company. Schell started as an amateur chef right after World War II, as a bachelor in New York. His initial accomplish-

ments were eggs and chipped beef for Sunday brunch. Recently Mr. Schell was a finalist in a national cooking contest for men. Cooking and painting vie for honors. John sent in his favorite kabob recipe and his wife Marjorie is submitting his art work in the next Outdoor Gold Coast Art Show in Chicago.

## Rules for **PARADE**'s Recipe Contest for Men

- Type or write legibly on one side of page.
- List ingredients in the order they are used.
- Follow listing of ingredients with clear explanation of how they are combined.
- Give time and temperature for oven cooking and time and degree of heat for top-stove cooking.
- Give size or type of utensil used (Dutch oven, etc.).
- Don't send recipes that have won in other contests.



Chef Schell at work.

- Print or type name and address in upper right hand corner of each page.
- Title your recipe and send it to Recipe Contest for Men, **PARADE**, 733 Third Ave., New York, N.Y. 10017.
- Recipes not used cannot be returned. **PARADE** will pay for each recipe published. Remember too, this contest is for Men Only!

## SCHELL KABOBS

### Kabobs:

- |   |   |
|---|---|
| 2 lbs. lean beef, cut in 2-inch squares | 6 firm medium tomatoes, peeled and quartered, or 12 cherry tomatoes |
| 1 lb. boned lamb, cut in 2-inch squares | 6 medium onions, peeled and quartered                               |
| *Marinade                               | 6 medium green peppers, seeded and cut in fourths                   |
| Salt                                    |   |

### \*Marinade:

- |                                       |                          |
|---------------------------------------|--------------------------|
| ½ large lemon, juice (1½ tablespoons) | 2 tablespoons soy sauce  |
| 1½ cups red wine                      | 1 garlic clove, pressed  |
| 2 teaspoons grated orange peel        | 2 slices onion           |
| ½ cup orange juice                    | 2 teaspoons nutmeg       |
| ½ cup olive or vegetable oil          | 2 teaspoons curry powder |
|                                       | 2 teaspoons ginger       |
|                                       | 2 teaspoons chili powder |

Combine all ingredients.

Trim fat from meat. Mark lamb with wooden picks. Place meat in large bowl; pour marinade over meat. Marinate at least 2 hours; drain, and save marinade. Skewer meat and vegetables, threading vegetables (except tomatoes) between pieces of meat. Use 2 cubes of beef to 1 of lamb. Line broiler pan with foil. Preheat broiler. Brush skewered food with oil, then liberally with marinade. Broil 4 inches below heat for 10 minutes. Turn. Skewer tomatoes on tips of skewers. Brush with marinade. Broil 3 to 5 minutes longer, or until meat reaches desired doneness. Wreath a large platter with parsley. Slip meat and vegetables off skewers, making a ring inside parsley. Fill center with hot fluffy rice. Serve at once. Makes 6 to 8 servings.



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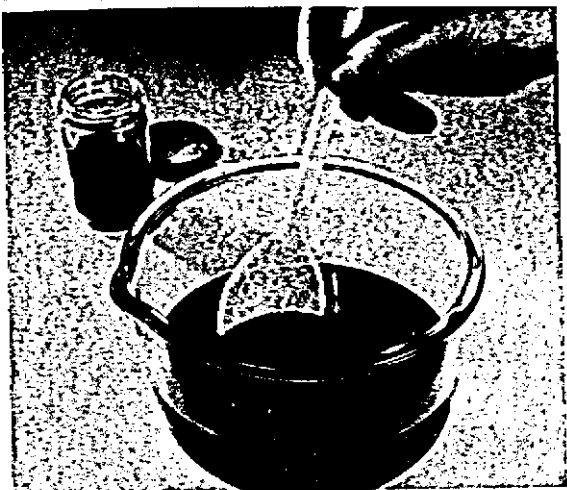
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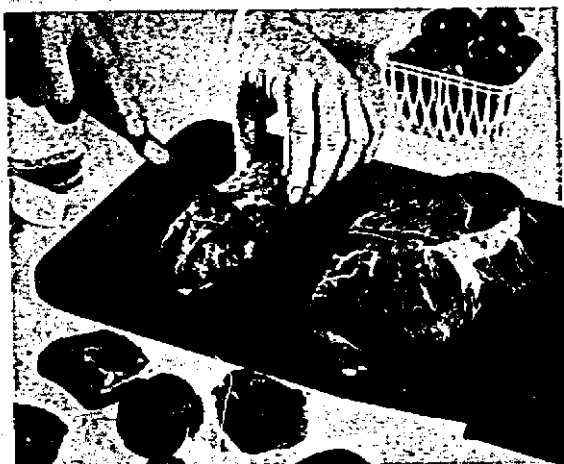
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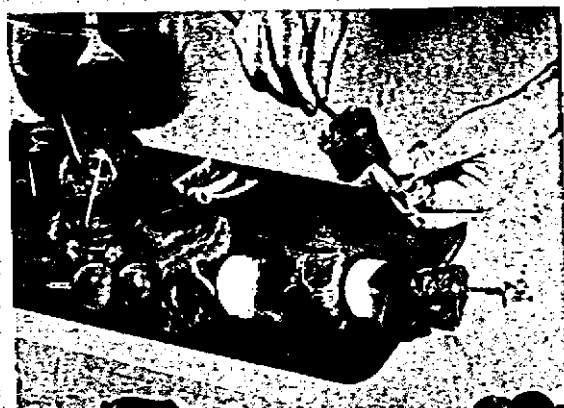




Combine marinade ingredients and mix before pouring over meat.



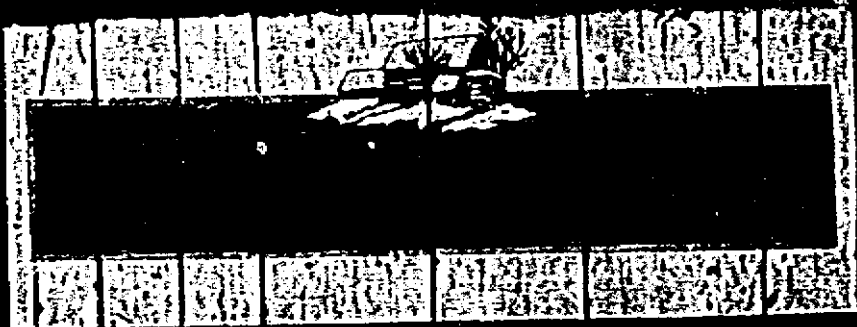
After trimming the fat cut the meat into two-inch squares.



In threading skewer alternate meat with onions and peppers.

### HINTS FROM CHEF SCHELL

- Buy meat of fine quality.
- Make the marinade a day or so ahead of time. This way the weekend chef can make it look easy.
- Don't overcook or you will end up with marinated shoe leather. Cook no more than 15 minutes all told.
- The recipe is like an accordion. You can add mushrooms, or use all lamb or all beef or all ham or all pork. It's a utility recipe for labobs.
- Time the rice so that it will be ready to serve when the labobs are done. This depends on the type of rice you use. Follow package directions for cooking.



Nifty new dessert idea!

## Strudel à la Mode

Light, flaky pastry brimming with juicy, wild Maine blueberries. That's Pepperidge Farm® Blueberry Strudel. Comes frozen, ready to bake. For an extra treat, serve strudel à la mode! Pepperidge Farm also makes Apple, Cherry and Peach Strudels.



In your grocer's freezer now!

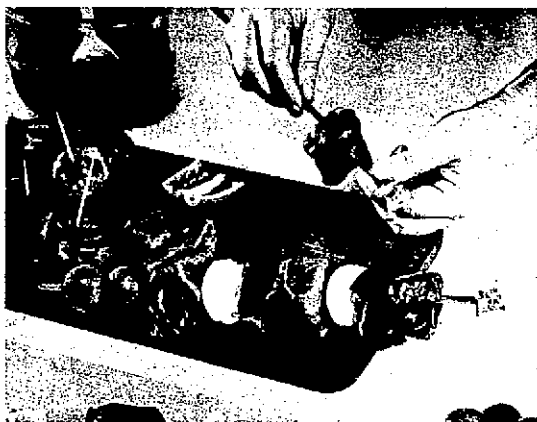




Combine marinade ingredients and mix before pouring over meat.



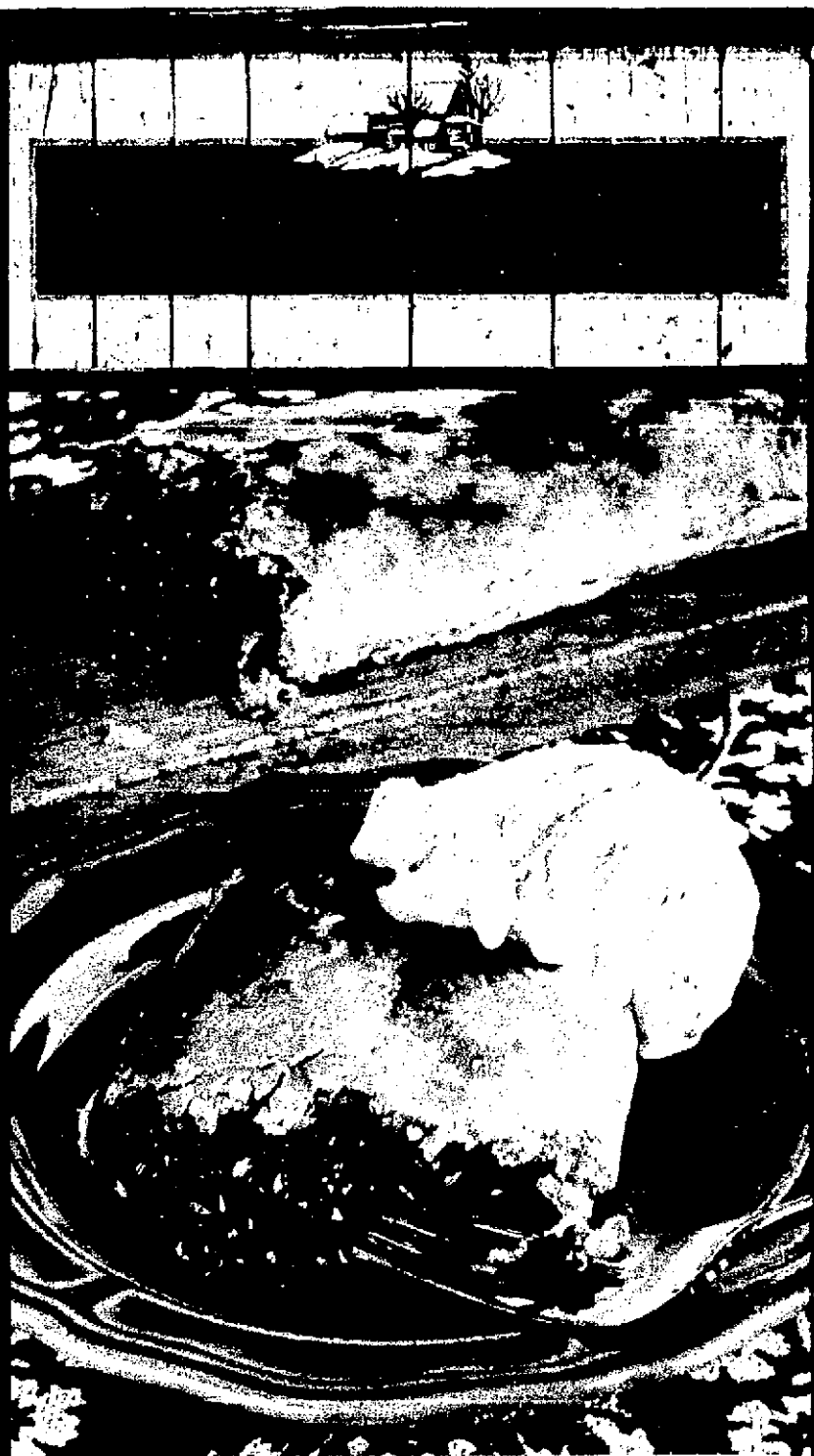
After trimming the fat cut the meat into two-inch squares.



In threading skewer alternate meat with onions and peppers.

### HINTS FROM CHEF SCHELL.

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Quinsana—the finest name in foot care.

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### PARADE PICTURE CREDITS

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REFUSE SUBSTITUTES—Only Violin Oil proved helpful.

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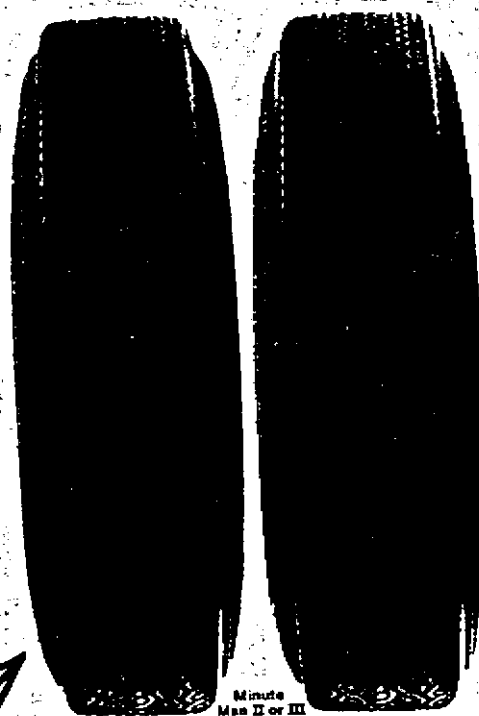
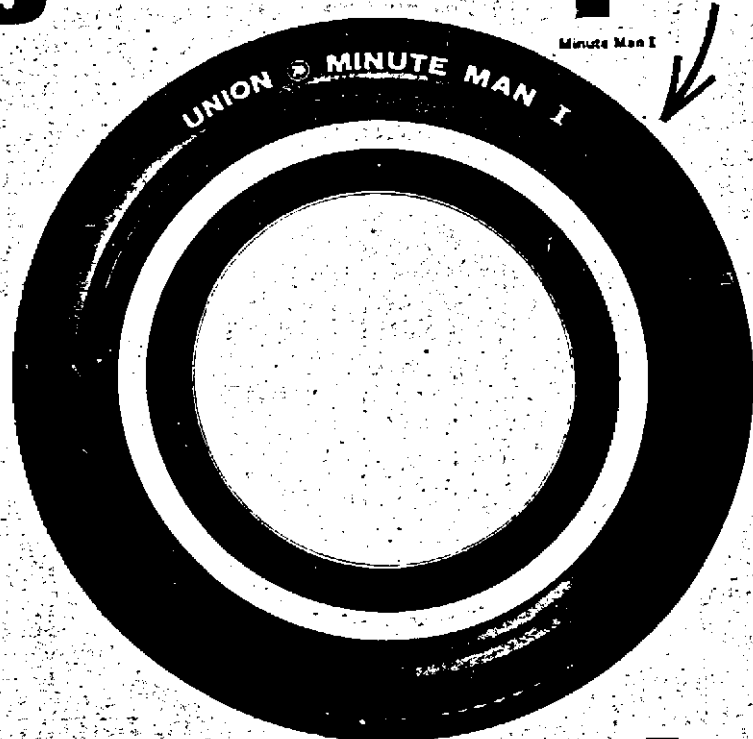
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# get this spare



# when you buy this pair



## How far do you trust the tire in your trunk?

A spare tire becomes a not-so-spare tire at times like these. Its condition can mean the difference between safety or tragedy for you — your family — and other drivers. You may save a few dollars with a thin, bruised or damaged spare — but you may lose a lot more than you save.

How far do you trust the tire in your trunk? 10 miles or 10,000?

## Get a new Minute Man I tire in the bargain when you buy two Minute Man III's or II's

Our offer to you: a new Minute Man I tire when you buy a pair of Minute Man III's or Minute Man II's at the regular price.

The Minute Man III is the tire that gives you more run for your money.

The Minute Man II is better in quality than tires that come as original equipment on most new cars.

The Minute Man I is a high-quality, full 4-ply tire that you can trust.

So why not play it safe? Replace that retread or badly worn spare with a new Minute Man I. Stop in soon at the Sign of the 76 and buy a pair of Minute Man III's or Minute Man II's. You can choose your own terms. No money down, up to 15 months to pay, on approved credit.

And hurry. There's no time to spare! This sale ends October 8, 1965.

## Buy 4 new tires... get a battery, too!

That's right. Four new Minute Man III's or II's entitle you to a Union 76 I battery — as well as the Minute Man I tire! The Union 76 I is a high-powered battery designed to give quick starting and dependable service.

## PAIR OF MINUTE MAN III TIRES

as low as **\$6<sup>15</sup>** per month

7.50 X 14  
Nylon Tubeless  
Whitewalls

including all taxes,  
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recappable tires

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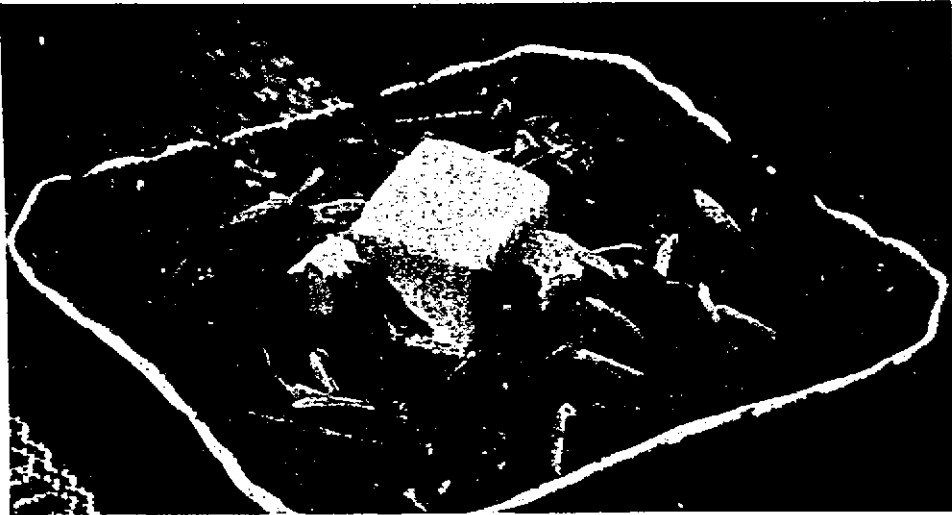
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## Who says there's no difference in margarines?

BRANDS TESTED	% POLY-UNSATURATES
Saffola	48.3%
Mazola	37.5%
Fleischmann's	35.7%
Imperial	34.6%
Kraft	32.5%

Because the poly-unsaturation content of individual margarines may vary slightly between production runs, the percentage figures above are averages of the total samples of each brand, and are based upon the most recent analysis by the Nationwide Consumer Testing Institute.

If you buy margarine for poly-unsaturation—as well as for flavor and quality—the results of a new laboratory test by the Nationwide Consumer Testing Institute are important to you!

In recent tests by America's leading independent testing laboratory, margarine samples were picked at random from grocers' shelves all across the country. These tests revealed an important difference: *Saffola has more poly-unsaturates than Mazola, Fleischmann's, Imperial, Kraft and other national brands—and by a considerable margin.* At the same time, the tests show that Saffola has 14% less saturated fats than any of the other premium margarines above.

Why is Saffola both highest in poly-unsaturates and lowest in saturated fats? The answer is on every package you buy. Light, golden Safflower Oil is the main ingredient that goes into Saffola margarine. And Safflower Oil is 36% higher in poly-unsaturates than Corn Oil—principal ingredient of the other premium margarines.

**A flavor every other margarine would like to have!**

Whether you use Saffola as a spread—or in cooking—its light, golden flavor will surprise even the most loyal dairy product user. For taste, and for superior quality, Saffola gives you more reasons to buy margarine than you've ever had before.



# Saffola.

SUPER MARGARINE

Pacific Vegetable Oil Corp., World Trade Center, San Francisco, California



A new and simple treatment helps erase birthmarks.

## NEW FACES

by LAWRENCE GALTON

**T**here's new hope today for millions of victims of one of the most common, most disfiguring and, until now, most difficult to treat of all birthmarks: portwine stain.

The hope: a tattooing treatment that eliminates the stain once and for all by actually covering it below the surface of the skin. At The New York Hospital-Cornell Medical Center, it has been used with remarkable effectiveness on more than 600 children and adults.

Portwine stain, which is usually present at birth but sometimes appears soon after, is a flat reddish or purplish mark that persists as a lifelong cosmetic problem.

It doesn't grow, but it doesn't fade away either. And unfortunately, the face is its most common site. Nobody knows how many people are affected, but it is estimated that probably two per cent of the population suffers from it—and "suffer" is the word.

The unsightliness of the mark has led doctors to try virtually every treatment that might possibly have some effect, including radiation, surgery and carbon dioxide snow. All have proved disappointing. Some authorities have advised that the mark be left alone, to be covered as well as possible with cosmetic creams.

The new idea of tattooing is simple enough in principle.

The common portwine stain is not at the very outer surface of the skin; it only appears to be. It's produced by abnormally dilated capillaries within the skin. Stretched, their walls made very thin, they make the





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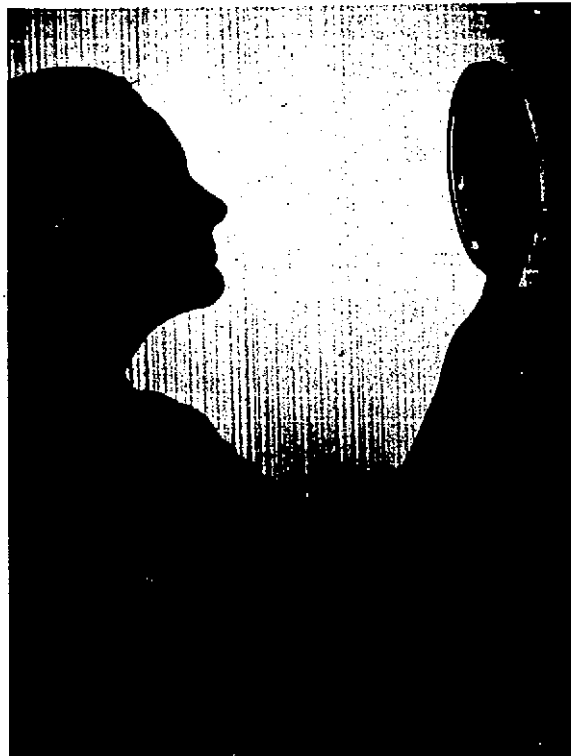
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surface of the skin seem discolored.

Previous treatments have been aimed at destroying the vessels. But they have too often damaged or destroyed the overlying skin in the process.

The tattooing idea is to leave the capillaries alone and simply put a fine layer of pigment above them.

The idea is not new. It was tried more than a century ago. But it was abandoned because it was tricky.

The pigment must be deposited at just the right depth. It must go over the vessels in the section of skin called the dermis, and not in the epidermis, the outer skin, which is constantly being shed and would carry away the pigment.

It must be placed, too, with great precision at the edges of a stain. If edges aren't covered, a ring appears. On the other hand, any pigment deposited just beyond the edges can alter normal skin color.

At the Medical Center, a special instrument, called a dermajector, has been developed by Dr. Herbert Conway, attending surgeon-in-charge. The hand-held device is powered through a flexible shaft by a motor on a stand. It allows tattoo needles to penetrate the skin to controlled depths and to deposit pigment uniformly.

The pigment is inert and harmless; it doesn't react with body tissues. And it's insoluble, so that once it is

properly deposited, it remains permanently in place.

Many pigments are available, but the one most often used is titanium dioxide, which is white. One beauty of the treatment is that there is no need for much fussing about a color match.

The pigment merely acts to keep the stain-making capillaries from showing through and allows the patient's own complexion to prevail. That's because the layers of skin above the injected pigment carry melanin, the natural skin-coloring pigment. In effect, the injected pigment gives melanin a chance to carry out its normal coloring job.

### LOCAL ANESTHESIA USED

In the treatment, sterile drappings are applied and the border of the stain is clearly outlined with a dye. In adults, a local anesthetic is injected into the area; in children, the procedure may be carried out under a general anesthetic. The pigment paste is applied to the dermajector, and the instrument, held like a pen, is used to inject the material.

Rarely is one treatment enough. It takes a month before the result can be evaluated. Then further treatment is given. On the average, five tattooing sessions are required.

Just how good are the results?

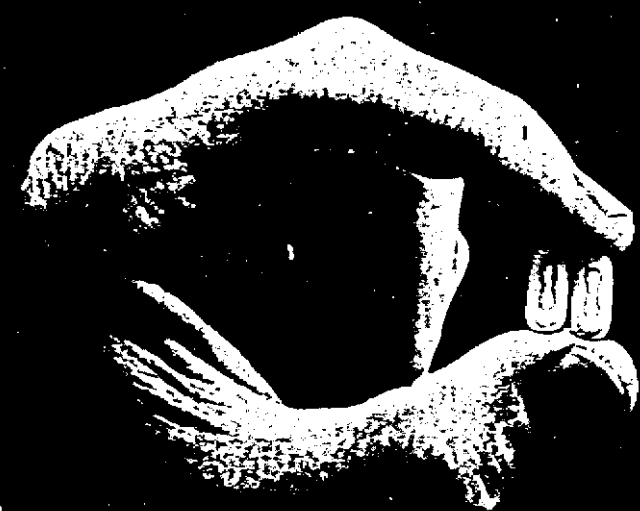
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The treatment is not limited to the Medical Center in New York. The dermajector is being produced by an instrument manufacturer. Plastic surgeons elsewhere are using the technique and reporting excellent results.

Finally, it seems, as Drs. Conway and Montroy observe in their report, there is something that "offers the unfortunate bearer of the portwine stain relief from deformity—and psychological release from reaction of inferiority."

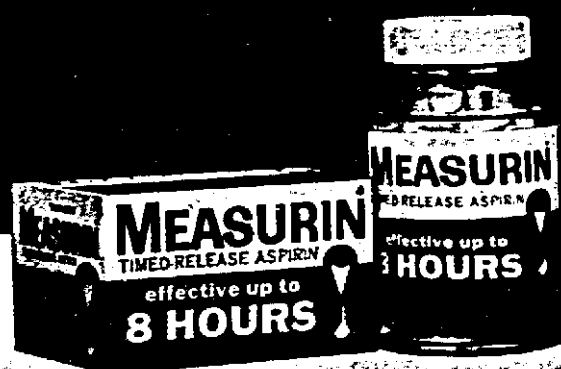


This is

## MEASURIN

THE FIRST 8-HOUR ASPIRIN

**MEASURIN® measures out aspirin relief up to 8 hours!**



# Sleep relieved of pain...wake up relieved of pain

Measurin®—proved effective in medically supervised clinical tests. Now, after years of research, a way has been found to make a form of aspirin that gives long-lasting pain relief up to 8 hours.

Measurin ends the need to take aspirin every 4 hours. Take Measurin, instead of regular aspirin, for the temporary relief of minor aches and pains due to fatigue, neuralgia, or the common cold...simple

headache...the minor aches and pains of arthritis or rheumatism. With new Measurin, you can get fast relief, and you get up to 8 hours of aspirin pain relief.

For people with pain who depend on aspirin. You can now work, sleep, or be active...relieved of pain for up to 8 hours from a single dose of new Measurin. And, if you suffer from arthritis or rheumatism, Measurin provides even better relief of

early morning pain and stiffness than a bedtime dose of regular aspirin.

6,000 tiny reservoirs of aspirin are compressed in each Measurin tablet. Your stomach fluids diffuse into the aspirin and then, for as long as 8 hours, aspirin relief is measured out, into your system.

Both prompt and prolonged aspirin pain relief with Measurin. For years, doctors

have recommended regular aspirin as a pain-reliever more than any other medicine—especially to those with the minor aches and pains of arthritis or rheumatism. Now, with new Measurin, it is at last possible to get both fast and prolonged aspirin relief in one effective medication. Try it... Measurin, the first 8-hour aspirin.

Physicians: For literature on Measurin, write Dr. of Professional Services, Chesebrough-Pond's Inc., 485 Lexington Ave., New York, N.Y. 10017.

surface of the skin seem discolored.

Previous treatments have been aimed at destroying the vessels. But they have too often damaged or destroyed the overlying skin in the process.

The tattooing idea is to leave the capillaries alone and simply put a fine layer of pigment above them.

The idea is not new. It was tried more than a century ago. But it was abandoned because it was tricky.

The pigment must be deposited at just the right depth. It must go over the vessels in the section of skin called the dermis, and not in the epidermis, the outer skin, which is constantly being shed and would carry away the pigment.

It must be placed, too, with great precision at the edges of a stain. If edges aren't covered, a ring appears. On the other hand, any pigment deposited just beyond the edges can alter normal skin color.

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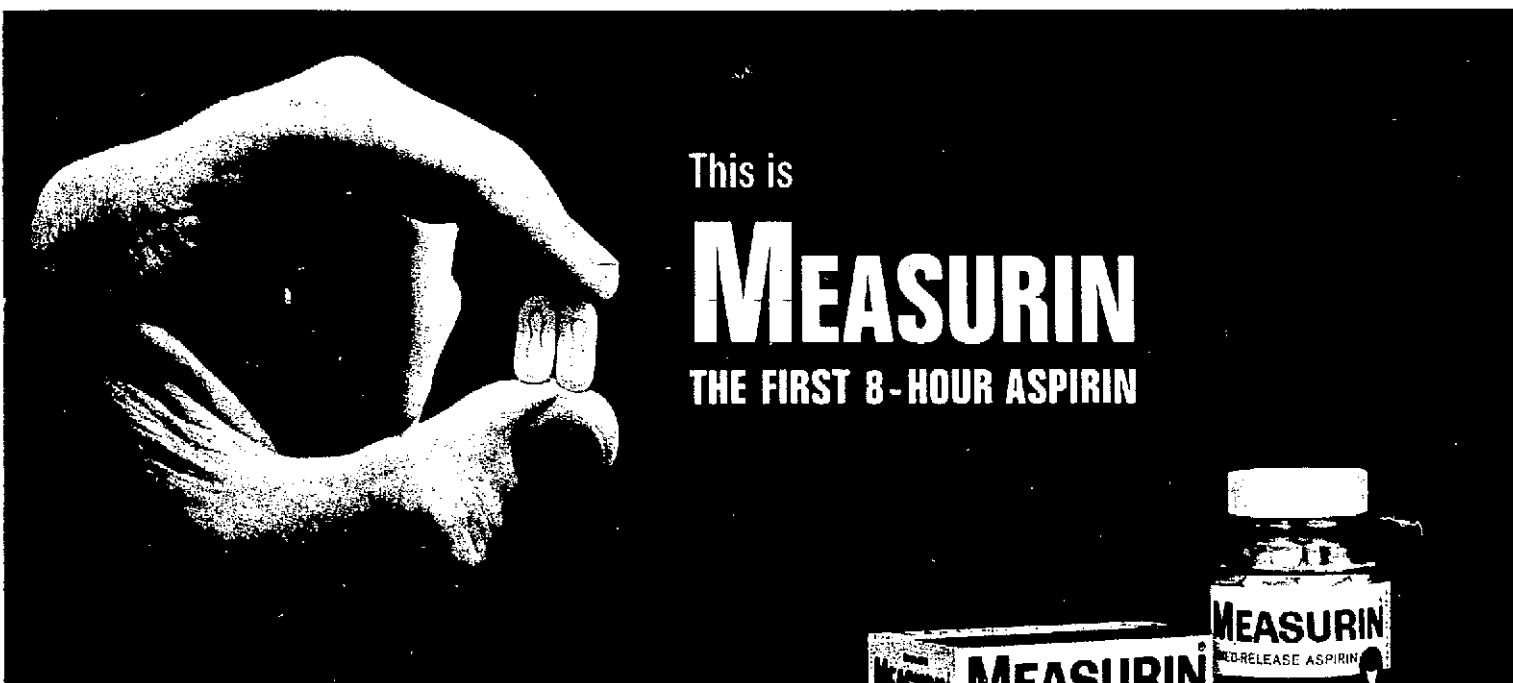
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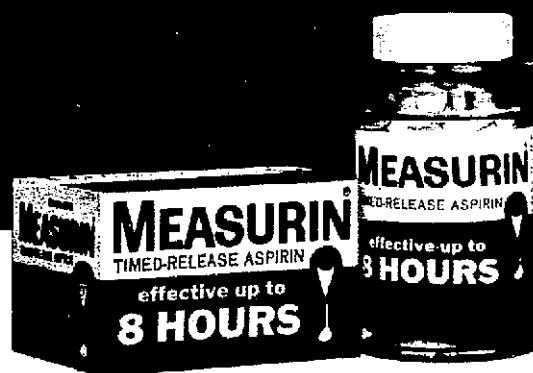
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# CALIFORNIA'S "LADIES IN WHITE"

by JOHN ROBINSON

**H**urrying to a burning motel early one morning, fire chief Eugene Desimone of Citrus Heights, Calif., came upon a bus-automobile accident that had left four injured teenagers scattered amid the wreckage. Sending the fire engine ahead to the fire, he remained behind at the scene of the accident.

When he finally returned home, the injured under care in a hospital and the fire extinguished, he told his wife the department had to have a rescue unit. Because so many of the men in the community were already volunteer firemen, he asked her to sound out the women.

By evening, Mrs. Desimone had recruited eight enthusiastic volunteers—and thus launched the Citrus Heights "Ladies in White," the only female rescue unit in the U.S. Now 28 strong, the squad serves a 64-square-mile area.

All members are top-notch first aid experts who

know exactly what to do for a splinter of glass in the eye, bloody froth on the lips, twisted and broken legs jammed beneath the dashboard of a car. They massage hearts after an attack, treat burns, apply tourniquets and give mouth-to-mouth resuscitation after submersion or electric shock. Epileptics, attempted suicides, sudden births—all are treated with equal expertise by the women. Above all, they observe the cardinal rule of all rescue work: to minimize the damage and patch the victim so he will not be further injured in movement to a hospital.

## TOUGH REQUIREMENTS

Although few of the original group are still active, there always have been other women ready to fill vacancies. And membership requirements are stiff.

All women must hold Advanced First Aid cards, for example, and be able to handle a resuscitator. Eight of the present group are first-aid instructors, and

weekly drills provide serious, intensive training for every conceivable emergency, including atomic war.

Each woman has a short-wave radio and must be on call 24 hours a day. When her call comes, she dons coveralls, grabs her first-aid kit and hurries out.

Because she has the same status as a volunteer fireman, her pay is \$1.75 a call—for ten minutes or ten hours of service. The fee barely pays for gasoline and ruined stockings.

Three of the women rotate as full-time fire and aid dispatchers at the central fire station. When there is a call, two members take the rescue car to the scene. Another pair leave separately in private cars.

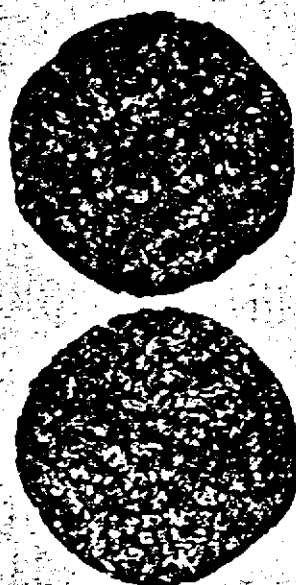
In the life span of the unit, the population in the area has jumped from 3,000 to more than 30,000. During the first year, there were only 50 calls; last year there were more than 600. A growing number of calls is for automobile accidents, but home accidents still rank high. About 5 per cent of the calls are from doctors who need trained help quickly or from doctors' wives and nurses who have seriously injured patients on their hands with the doctor away.

All the women agree drunks are the worst patients and have learned to ignore a "cussing out." Twice women have been punched in the nose by injured drunks who "didn't want any female messing around with them."

Most of the volunteers have "Stork Club" medals—big safety pins signifying they have delivered a baby without a doctor's assistance. On the large pin they string a tiny pin for each baby. One member has seven!

The majority of the women have youngsters of their

## Which is better for your dog?



### 20% SUGAR!

Products like this may contain up to 20% sugar (sucrose) added as a preservative.



### NO SUGAR!

Friskies adds absolutely no sugar—because it needs no preservative.

And a can of Friskies contains 20% more protein than two patties of the leading sugar-preserved dog food. In fact all the protein, carbohydrates, vitamins and minerals a dog is known to need. So feed your dog Friskies. It's the fully nourishing canned dog food that has no sugar preservative. From a world leader in nutrition—**Armaton**



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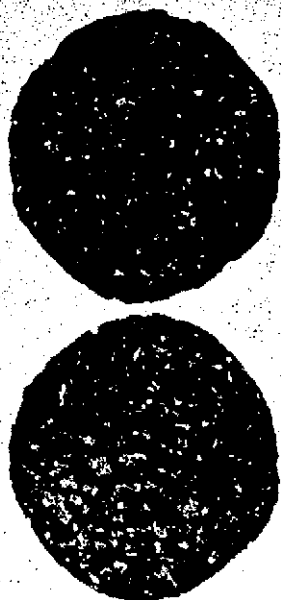
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What do the men think about the Ladies in White?

Most husbands are proud of the work their wives are doing and good-natured about 3 A.M. calls and interruptions at dinnertime. They quickly learn to collect first-aid kit and flashlight while the wife is climbing into her coveralls.

## MEN HELP

Men's service clubs go so far as to organize drives to buy equipment for the ladies. Other rescue squads think the girls are great, especially since last year, when, competing with male teams from all over North America, Citrus Heights finished 11th.

Local firemen think they're great, too. Girls show up at all big fires to serve cool drinks or coffee and doughnuts. Men with smoke in their lungs get a shot of oxygen from the resuscitator. Others have their burns, cuts or sprains administered to by competent, attractive females—which is nothing to complain about.

In their written examinations, firemen have developed a tendency to answer first-aid questions which begin, "What would you do if...." by writing, "Call the Ladies in White." One assistant fire chief admits confidentially, "We are tickled to death to have the girls around. The fellows just couldn't stand all that blood."



"Ladies in White" work with dummy lashed to backboard, practice moving an injured victim from building on a fire ladder.

# Chesterfield People:

They like a mild smoke, but just don't like filters. (How about you?)



Annetta Boorde, of Washington, D.C., is a secretary



Donald C. Barnett, Jr. manages an orchestra in Ohio



Floyd Stromme is a grain and stock farmer in North Dakota



Chesterfield People get the taste that satisfies. Do you?

If you like a mild smoke, but just don't like filters, enjoy the mildest-tasting Chesterfield in 53 years. Tastes great, tastes mild: **CHESTERFIELD KING.**



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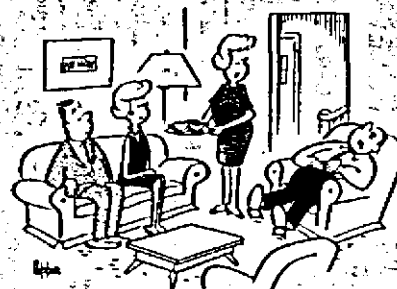


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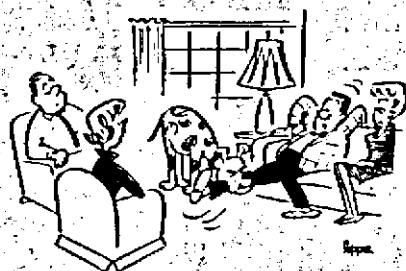


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"As a rule Herb isn't such poor company. He usually talks in his sleep."

## company report by Lepper



"We sent him to obedience school. But he didn't pass."



"Why don't you stay and have dinner?"

## anecdote of the week

■ Dr. Marshall Lund, the great orthopedic surgeon, was asked by a too-tall girl whose height he'd just reduced, "Doctor, how long will I have to lie here?" With a broad grin, the red-haired, smiling surgeon cheerfully answered: "Only one day at a time." ■

## GET A NEW SLANT

### WITH THE HOT 1

There's a new runner on the road. A new hot one that's overtaking the old, the slow, the poky in its field. Meet the all new Toyota Corona—hot model of America's hottest import line. With 90 horses and a husky 1900 cc power plant under the hood—acceleration to over 90 mph speed in seconds—and a hi-torque thrust of 110 ft. lbs. @ 2,600 rpm to flatten hills—it leaves the so-called import leaders plodding behind and it's certainly twice as good looking as well as far more comfortable. The rakish style and power loaded sports sedan has the 4-door roominess and foam cushion comfort to let your whole family Travel First Class! Plus 47 other fine car features including optional automatic transmission. So why take second when you can go First Class at coach fare? For just \$1,714 p.o.e. you can get a new slant in a new 1966 Corona. Action-test it—discover why it's called the car you can't pass up. See your Toyota Dealer today.

## 1966 TOYOTA CORONA

12 mo./12,000 mile warranty. Parts/Service available Coast to Coast

THE TOUGH ONES COME FROM TOYOTA • 3RD LARGEST MANUFACTURER OF COMMERCIAL VEHICLES IN THE WORLD

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Anaheim Imports  
336 So. Anaheim Blvd.

LONG BEACH  
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3595 E. Pacific Coast Hwy.

SANTA ANA  
California Sports Cars  
901 E. First Street

COSTA MESA  
Herbert's Jeeps  
1927 Harbor Blvd.

NORWALK  
Norm Hoffman  
11530 E. Firestone Blvd.

STANTON  
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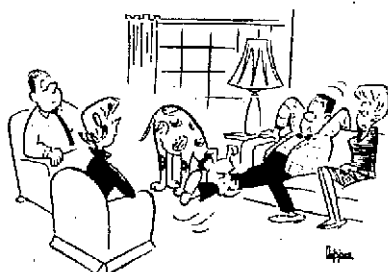


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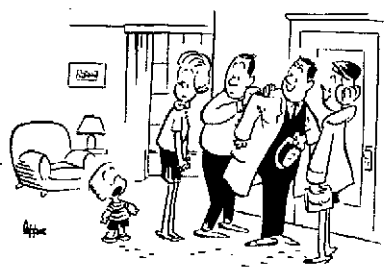


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**NORWALK**  
Norm Hoffman  
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**STANTON**  
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7521 Industrial Way



## PARADE'S SPECIAL

# INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

**HYBRID PIX.** Hollywood is turning out a new type of film nowadays. It's called "the bridge picture." It is produced for telecasting in the U.S. and for theatrical release in foreign countries. This past summer, for example, American tourists in England were surprised to see advertised a film starring Robert Vaughn and David McCallum, stars of the TV series, The Man from U.N.C.L.E. The motion picture was entitled, The Spy with My Face, was in fact a lengthened version of an old U.N.C.L.E. episode.

**RADIO TALK.** Americans like to talk — so much in fact that more than 500 U.S. radio stations now feature programs in which listeners phone a station announcer or personality, gab at random about any subject they have in mind. Such programs cost little, have proved immensely popular.

**MORE SQUIRT.** The fast-growing aerosol industry — from 12 million cans in 1949 to 1½ billion today — plans to invade the food business. Next year at this time the housewife who uses a push-button container for perfume, deodorant, and hairspray, will be able to use one to squirt maple syrup on her breakfast pancakes. Other push-button products in the offing: salad dressings, spices, peanut butter, catsup. Some 300 different products are now available in push-button containers, but the most lucrative for the aerosol industry will be packaged foods.

**SOCIALIST FRANCE.** Most of us don't realize it, but France is probably the only non-Communist country in the world where the state as a producer and buyer controls more than one-third of the

nation's economic activity. In France the government owns the railroads, the broadcasting industry, the coal mines, the public utilities, most of the airlines and the shipping industry, employs almost 15% of the national work force.

**GREEK SALAD.** What is the political mess in Greece all about? Is it a question of principles or personalities? Young Greek King Constantine feels strongly that Prime Minister Papandreu's son is a radical under Communist influence. The fired Prime Minister feels that the King's mother, Queen Frederika of Nazi background, is the real power behind the throne. Whenever Constantine and Papandreu get together, the King urges the wily old politician to get rid of his son. Papandreu always agrees, "providing you, dear sir, get rid of your mother."

**CALLAS AND FILMS.** Maria Callas, the temperamental opera star and good friend of Greek millionaire Aristotle Onassis, has decided to make her first motion picture. She will re-enact one of her most famous opera roles, the heroine in Puccini's La Tosca. Production gets under way in Rome late this month. The film will be targeted for release in art houses.

## PARKING METERS OBSOLETE?

Are parking meters necessary? In London where 1,000 new ones have recently been installed, they're trying a new gimmick: the parking ticket machine. A car-owner drops his coin in a machine, very much like a postage stamp machine, and it dispenses a series of tickets, each equipped with an adhesive strip for easy display on the inside of the vehicle's windshield. Date and time of purchase are marked on the tickets.

# Fastest ASTHMA Relief

Known to Doctors...

Brings relief in  
less than a minute!

Now — asthma relief that goes to work 50-100 times faster than tablets... faster than any oral medication you can buy... brings relief from attacks night or day, whenever they occur.

The fastest asthma relief known to doctors is "inhalation therapy" — the breathing in of a specially medicated mist through the mouth, directly to the lungs, where it brings relief split-seconds fast. The terror of the choking attack is stopped almost before it gets started. Relief comes in less than a minute. Prompt use often prevents a more severe attack from developing. Nothing compares with the speed of this method in reaching passages narrowed by mucous plugs, releasing trapped air, letting you breathe again — in and out — easily and effectively.

Now, this direct-to-the-lungs relief is available in its most convenient, easy-to-use form... AsthmaNefrin Automatic Aerosol Mist. Compact, leakproof, this patented aerosol can be carried in your pocket or purse, ready for use any time, anywhere — day or night... quickly bringing the medicated mist directly to the lungs. No waiting. Flip open, press and breathe. Relief in less than a minute!

Available without prescription at all drug stores.

**AsthmaNefrin**  
AUTOMATIC AEROSOL MIST



**Flip-Open Relief**  
COSTS ABOUT 1¢ A DOSE!

- 50-100 times faster than tablets. Flip open, press, inhale — breathe freely in less than a minute.
- Accurate, measured dosage automatically.
- Economical: 100 inhalations, about 1¢ a dose.

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**Only \$3.50**  
about 1¢ a dose  
refill only \$2.50



**FALSE TEETH**  
Chewing Efficiency  
Increased up to 35%  
Clinical tests prove you can now chew better — make dentures average up to 35% more effective — if you sprinkle a little **PASTERETH** on your plates. **PASTERETH** is the alkaline (non-acid) powder that holds false teeth more firmly so they feel more comfortable. No gummy, gooey, pasty taste. Doesn't sour. Checks denture breath. Get **PASTERETH** Powder today at drug counters everywhere.



**Keep Feet Cool,  
Comfortable  
All Day!**  
Don't suffer from tired, tender, perspiring feet! Every morning apply Dr. Scholl's Foot Powder to feet, shake into shoes. Helps soothe a way through all day. Eases tight shoes. Helps dispel foot odor. Helps prevent Athlete's Foot. 19¢, 50¢, 90¢. Sold at all stores.  
**Dr. Scholl's FOOT POWDER**

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Soothing Nupercainal concentrates on pain! Prolonged relief of pain, burning and itching starts in minutes.

If you suffer the almost unbearable misery of hemorrhoids, remember this about remedies you can buy for temporary relief. The leading "shrinking" preparation contains no anesthetic to relieve that pain. No wonder so many doctors recommend Nupercainal Ointment. Soothing Nupercainal stops pain, itching, burning fast... gives prolonged relief... because it has over eight times more pain-killing power than the other most commonly-used topical anesthetic!

Nupercainal quickly puts raw nerve ends to sleep... thus puts pain to sleep. Let us go about your business... relieved of the stabbing pain, burning and itching torment of hemorrhoids. Get Nupercainal Ointment today — handy applicator with each tube. Start to live again, in comfort!



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## INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

**HYBRID PIX.** Hollywood is turning out a new type of film nowadays. It's called "the bridge picture." It is produced for telecasting in the U.S. and for theatrical release in foreign countries. This past summer, for example, American tourists in England were surprised to see advertised a film starring Robert Vaughn and David McCallum, stars of the TV series, *The Man from U.N.C.L.E.* The motion picture was entitled, *The Spy with My Face*, was in fact a lengthened version of an old *U.N.C.L.E.* episode.

**RADIO TALK.** Americans like to talk -- so much in fact that more than 500 U.S. radio stations now feature programs in which listeners phone a station announcer or personality, gab at random about any subject they have in mind. Such programs cost little, have proved immensely popular.

**MORE SQUIRT.** The fast-growing aerosol industry -- from 12 million cans in 1949 to 1½ billion today -- plans to invade the food business. Next year at this time the housewife who uses a push-button container for perfume, deodorant, and hairspray, will be able to use one to squirt maple syrup on her breakfast pancakes. Other push-button products in the offing: salad dressings, spices, peanut butter, catsup. Some 300 different products are now available in push-button containers, but the most lucrative for the aerosol industry will be packaged foods.

**SOCIALIST FRANCE.** Most of us don't realize it, but France is probably the only non-Communist country in the world where the state as a producer and buyer controls more than one-third of the

nation's economic activity. In France the government owns the railroads, the broadcasting industry, the coal mines, the public utilities, most of the airlines and the shipping industry, employs almost 15% of the national work force.

**GREEK SALAD.** What is the political mess in Greece all about? Is it a question of principles or personalities? Young Greek King Constantine feels strongly that Prime Minister Papandreou's son is a radical under Communist influence. The fired Prime Minister feels that the King's mother, Queen Frederika of Nazi background, is the real power behind the throne. Whenever Constantine and Papandreou get together, the King urges the wily old politician to get rid of his son. Papandreou always agrees, "providing you, dear sir, get rid of your mother."

**CALLAS AND FILMS.** Maria Callas, the temperamental opera star and good friend of Greek millionaire Aristotle Onassis, has decided to make her first motion picture. She will re-enact one of her most famous opera roles, the heroine in Puccini's *La Tosca*. Production gets under way in Rome late this month. The film will be targeted for release in art houses.

### PARKING METERS OBSOLETE?

Are parking meters necessary? In London where 1,000 new ones have recently been installed, they're trying a new gimmick: the parking ticket machine. A car-owner drops his coin in a machine, very much like a postage stamp machine, and it dispenses a series of tickets, each equipped with an adhesive strip for easy display on the inside of the vehicle's windshield. Date and time of purchase are marked on the tickets.

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Known to Doctors...

**Brings relief in  
less than a minute!**

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## FALSE TEETH Chewing Efficiency Increased up to 35%

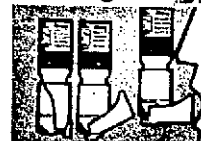
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## Keep Feet Cool, Comfortable All Day!

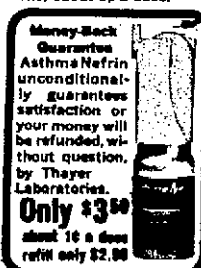
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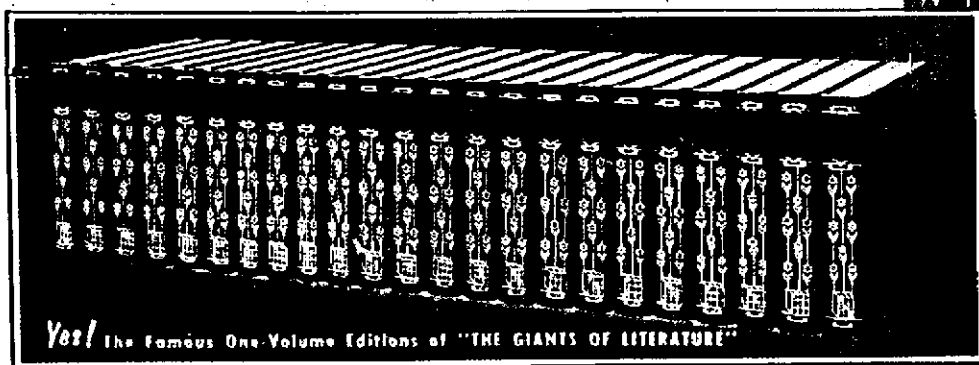
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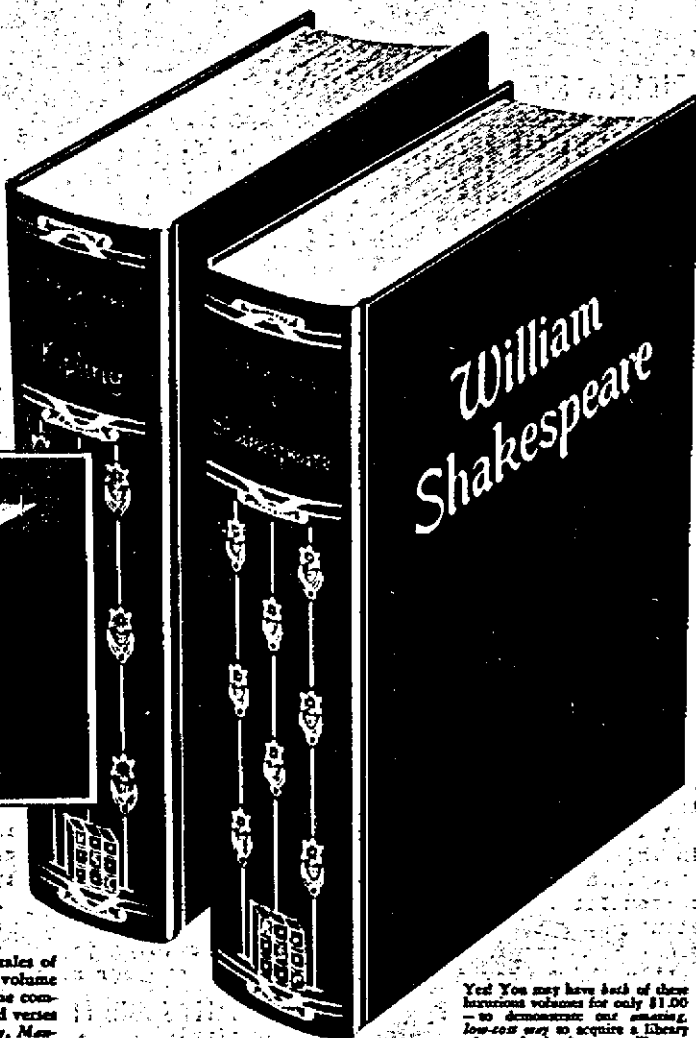
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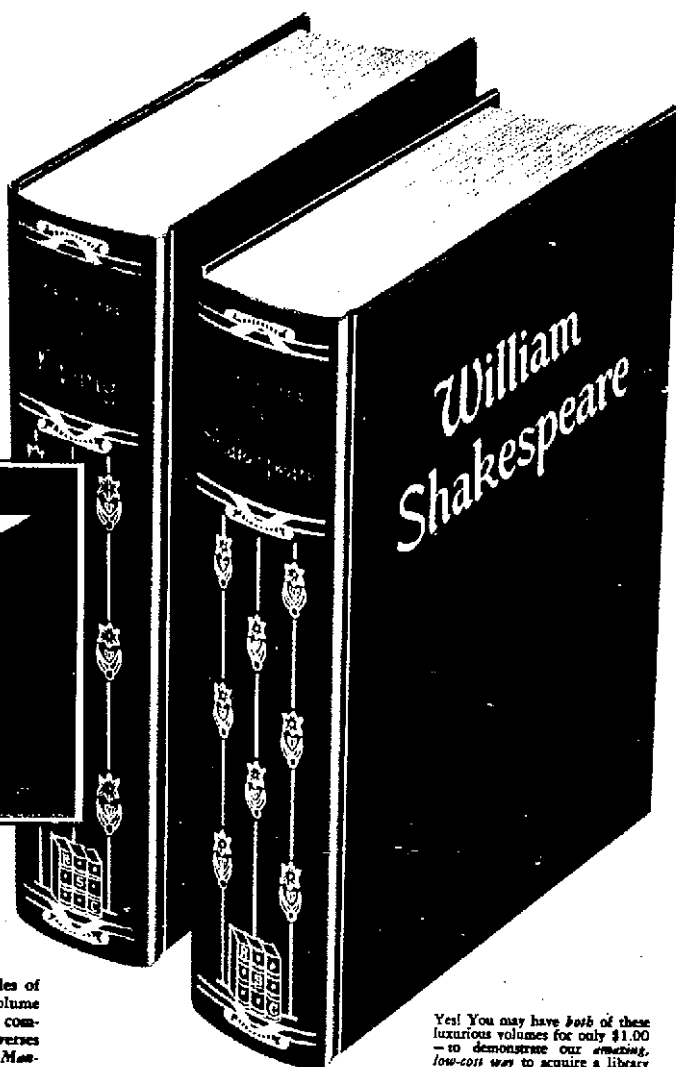
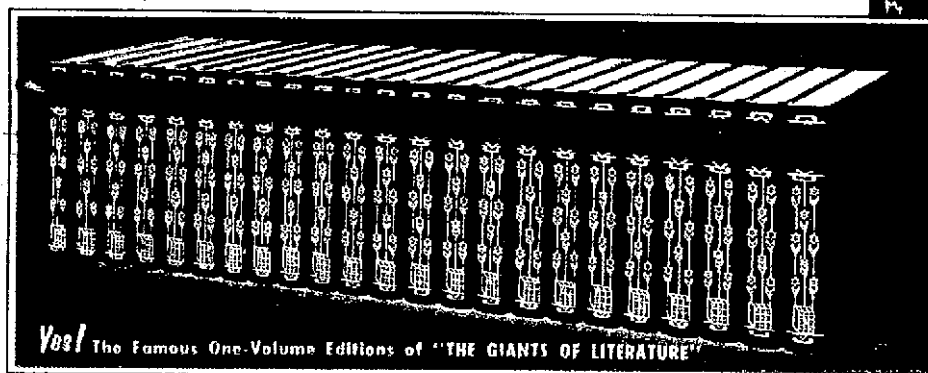


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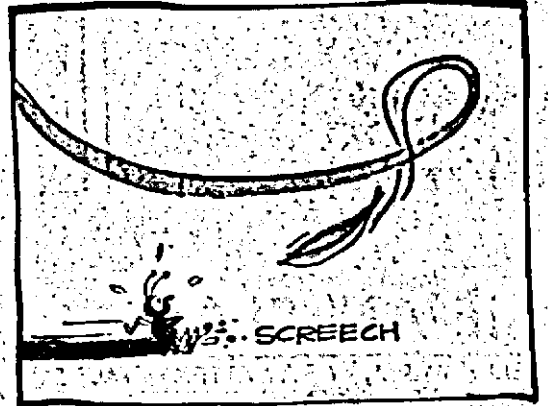
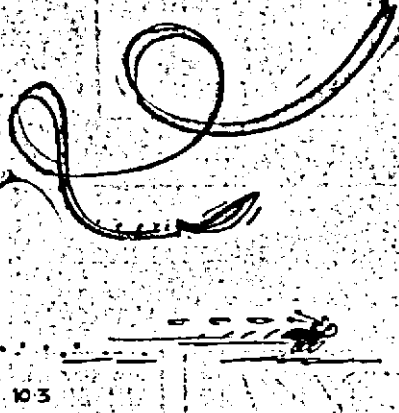
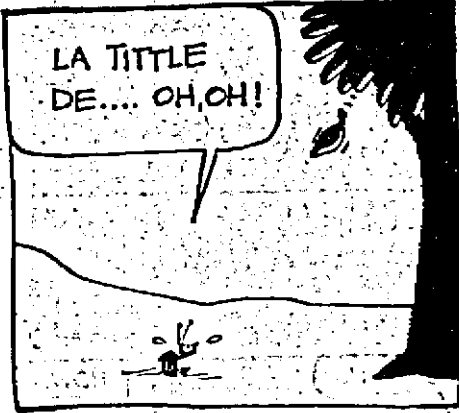
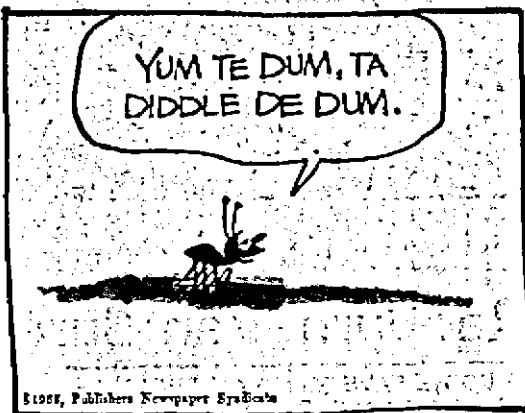
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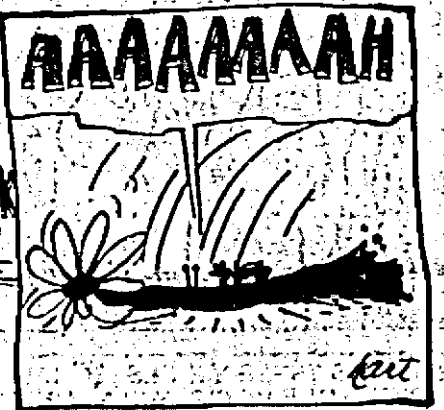
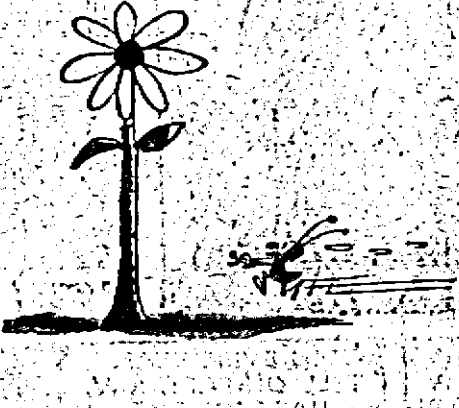
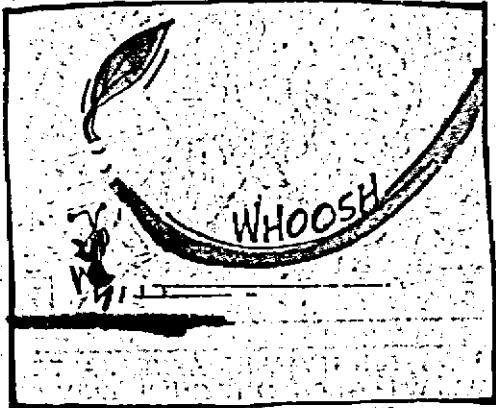
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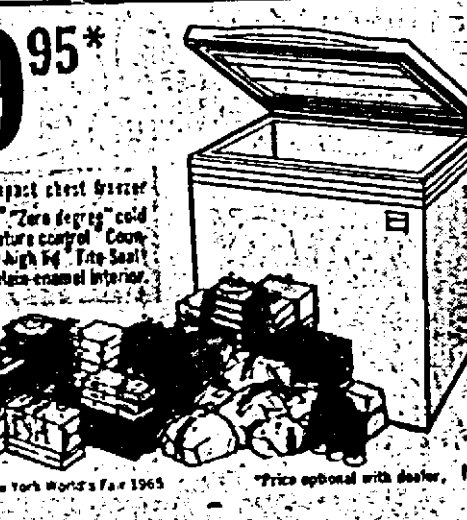
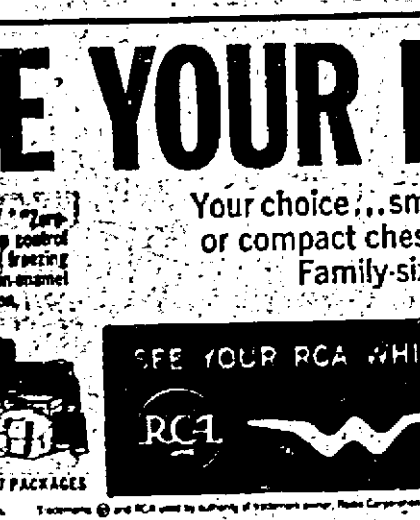
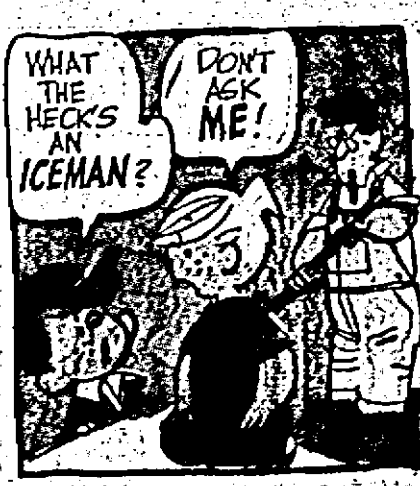
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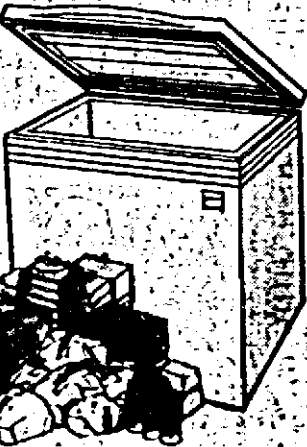
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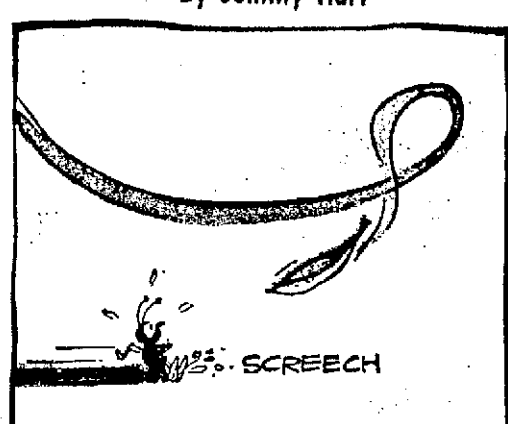
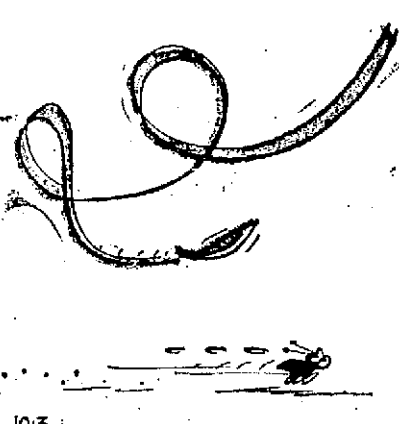
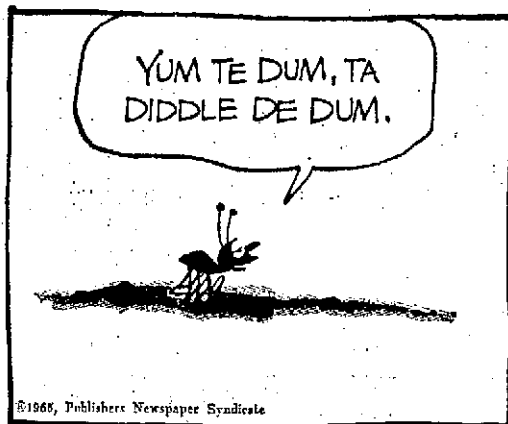
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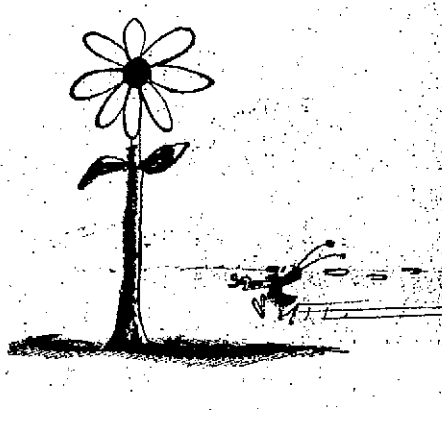
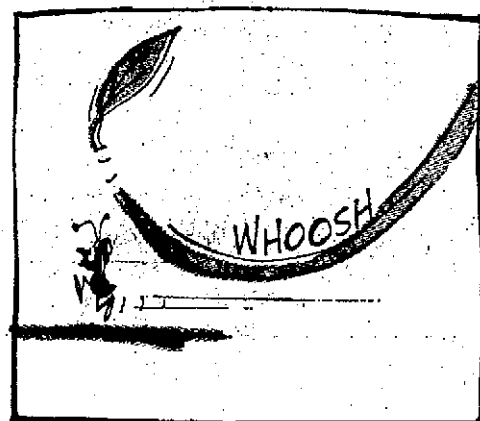
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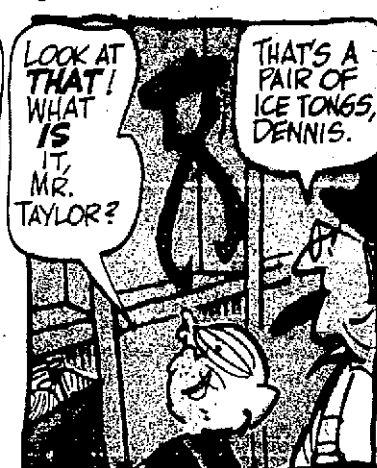


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by

THE GREEN PLANTS MAKE USE OF THE SUN'S POWER TO PRODUCE FOOD

THE CYCLE OF LIFE IN THE FOREST BEGINS WITH THE LIFE-GIVING ENERGY OF THE SUN

FOREST-DWELLING INSECTS, PLANT-EATING MAMMALS, AND SEED-GATHERING RODENTS AND BIRDS CHANGE THIS STORED ENERGY INTO MEAT

NEXT IN THE WEB OF INTERDEPENDENCE COME THE PREDATORS, WHO EAT THE PLANT EATERS...

WHICH ARE TAKEN UP BY THE TREES IN THEIR PRODUCTION OF FOOD ENERGY...

AND AS THESE CREATURES DIE, THEIR BODIES RELEASE NUTRIENTS INTO THE FOREST SOIL...

COMPLETING THE CYCLE, AND AT THE SAME TIME, STARTING IT OVER AGAIN

## ABBIE AN' SLATS

By Raeburn Van Buren

YOU FEELIN' WARM, HAGSTONE??

AS A MATTER OF FACT, I AM. HOW ABOUT YOU?

I'M (GROAN) BURNIN' UP, BUSTER.

HOW LONG DO WE HAVE TO GO ON PRETENDING THERE'S A HEAT WAVE, PROFESSOR? THE GIRLS ARE BEGINNING TO GET GOOSE PIMPLES ON THEIR GOOSE PIMPLES!

AS SOON AS THESE YOKELS HAND OVER MY FIVE C'S, YOU AND THE GIRLS CAN CLIMB BACK INTO YOUR WOOLIES!

HEY (GASP)! AIN'T THAT WHITE STUFF SNOW?

OF COURSE IT'S SNOW— BUT IT'S HEAT SNOW!! THAT'S A METEOROLOGICAL PHENOMENON YOU COUNTRY FOLKS WOULDN'T KNOW MUCH ABOUT!

YOU EVER HEAR TELL O' HEAT SNOW, HAGSTONE??

NO— BUT IT MAKES SENSE. AFTER ALL, WHY SHOULD IT SNOW ONLY IN COLD WEATHER? WHEW— I'M BURNING UP WITH THE HEAT!

THEY SHOULD HAVE MADE IT HERE FROM "MOOKE EDDY" HALF AN HOUR AGO...

OH, THEY WOULDN'T IMPOSE! ALWAYS THOUGHTFUL... KIND... HOO HAH!

NOW, LOOK! IF... YEEEPs!

LIKE I SAID... UNASSUMING!

SEE... I WISH YOU HADN'T WAITED! OUR CAR BROKE DOWN!...

## JOE PALOOKA

By Ham Fisher

GUESS WHO CALLED?? THE PALOOKAS! THEY'RE IN TOWN...AND I INSISTED THEY JOIN US!

WONDERFUL! MIND IF WE HOLD TH' HAMBURGERS A FEW MINUTES?

OH... I SUPPOSE A FEW MINUTES WON'T MATTER!

YOU'LL BE CRAZY ABOUT 'EM! THEY'RE GREAT!

AIN'T HE TH' BOXER? ... BIG DEAL!

BUT... JOE IS A BIG DEAL! WORLD CHAMPION... BUT UNASSUMING!

OH, SURE!

THESE BIG SHOTS! HIRE A PRESS AGENT T'CON TH' PUBLIC...

NOT JOE! HE'S ON THE LEVEL!

AH... ISN'T IT GETTING A LITTLE LATE?

THEY SHOULD HAVE MADE IT HERE FROM "MOOKE EDDY" HALF AN HOUR AGO...

OH, THEY WOULDN'T IMPOSE! ALWAYS THOUGHTFUL... KIND... HOO HAH!

NOW, LOOK! IF... YEEEPs!

LIKE I SAID... UNASSUMING!

SEE... I WISH YOU HADN'T WAITED! OUR CAR BROKE DOWN!...



I HAD A GRIP ON MADAME DARMAN'S RIGHT HAND, STEVE... AND MAMA BLOOM WAS HOLDING HER LEFT!

BUT WHAT ABOUT HER FEET, MIKE?

GEE!... I'M ALL GOOSE BUMPS!

PETAL'S MOTHER AND I EACH HAD A FOOT PLANTED ON ONE OF HER'S!... I'D HAVE FELT IT IF SHE'D EVEN WIGGLED A TOE!

SEVERAL YEARS AGO, I WROTE A STORY ON FAKE MEDIUMS...AND I REMEMBER SOMETHING ABOUT THAT FOOT BUSINESS!

 A black and white illustration of a man in a suit and tie, looking down at a filing cabinet. He is standing next to a large filing cabinet with several drawers. The man has a serious expression. The background is dark and textured.

HERE IT IS!--THEY WEAR THICK, LOOSELY  
FITTING SLIPPERS!--THE LADY EASES  
HER FOOT OUT AND USES IT LIKE  
A HAND!--FOR ALL KINDS  
OF CUTE CAPERS!

 A black and white illustration showing a woman's foot in a large, fluffy slipper. A small figure of a person is sitting inside the slipper, using it as a tool to interact with a small object on the ground. The scene is set in a room with a patterned rug and a small table with a lamp.

IN THE DARK, SHE CAN ALSO SUBSTITUTE ANOTHER PARTICIPANT'S HAND FOR HER OWN!—LEAVING HER FREE TO LIFT THE TABLE!

OVERGARD  
ALUM  
SANDWICH  
10-3

...OR SHE CAN HAVE AN EXTENSION ROD HIDDEN IN HER DRESS...AND PULL IT OUT WITH HER TEETH TO DO TRICKS!

GEE!...A SWEET GIRL...LIKE YOU SAY PETAL IS!...LIVING AROUND STUFF LIKE THAT, MIKE!

Gee!...Publishers Newspaper


ARE YOU GOING TO FOLLOW UP THIS FRIENDSHIP WITH PRETTY PETAL?



NOT ME, STEVE! WHEN I THINK ABOUT THAT SPOOK HUNT IN HER PARLOR, I FEEL LIKE A LIZARD WAS CRAWLING ON MY NECK!

**QUALITY NEVER HIGHER ... PRICES NEVER LOWER**

**Anniversary Sale Specials**  
**ECA WHIRLPOOL**  
 2-speed, 3-cycle washer  
 and 3-cycle dryer



**LPA 560-0 washer • MAGIC CLEAN® filter**  
 removes lint, cleans itself. • **SUPER WASH**  
 pre-washes automatically • 3 wash/rinse  
 temps • **STURGLATOR® agitator.**

**LPI 560-1 dryer • MOISTURE MINDER®**  
 control shuts dryer off at "dry enough"  
 • **Automatic Dryness Selector • 5 heat**  
 selections • **Wash 'N Wear cycle.**

[illegible]

A black and white photograph of a four-door refrigerator. The top two doors are open, revealing the freezer compartments which are filled with various frozen food items. The bottom two doors are also open, showing the refrigerator compartments. These sections are well-stocked with a variety of items including bottles, jars, and fresh produce. The refrigerator is set against a dark, textured background.

**105-LB. BUENAVISTA**  
**REFRIGERATOR-FREEZER**


• No defrosting • Problem frost never forms in either refrigerator or freezer sections • Big 105-lb. "zero-degree" freezer • Separate temperature controls • Porcelain-enamel crispers hold a bushel • Super-storage door holds butter, eggs and tall bottles • **MILLION-MAGNET®** doors.

**ONLY \$259<sup>95</sup>**

with acceptable trade

**Look at  
this terrific  
buy!**

**Huge capacity  
RCA WHIRLPOOL  
portable  
DISHWASHER**




**Model 5149-22**

• 4 automatic cycles with  
exclusive "Filter-Stream"  
washing and rinsing • 2  
full-size revolving spray  
arms • Self-cleaning filter  
• Washes up to 16 NEMA  
table settings. "Etc."  
Choice of 7 colors  
at no extra cost!  
Two-tone Copper • Sun  
Gold • Pink • Red  
• Turquoise • Yellow  
• White.

**\$199<sup>95</sup>**

THE  
NCA WHIRLPOOL  
50" GAS RANGE  
baking, broiling,  
and cleaning  
on easy  
controls.



• Disposable aluminum oven liner slips in, slips out, cleans in sink (optional) • Balanced-Heat oven with Lo-Temp control • Removable oven door • Clock with 4-hour timer. See it! "Tah."

**\$169<sup>95</sup>**

with acceptable trade

**See these Anniversary Sale Values at your nearest RCA WHIRLPOOL dealer now!**





ADVERTISEMENT

ADVERTISEMENT

Sensational low prices... limited time offer... HURRY!

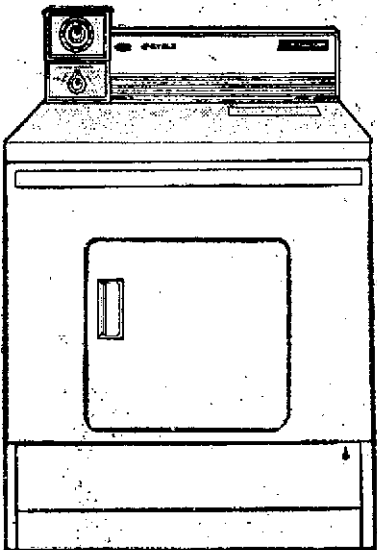
# ANNIVERSARY SALE

QUALITY NEVER HIGHER... PRICES NEVER LOWER

To celebrate 67 years in the appliance business, the people who build RCA WHIRLPOOL products are offering the finest values ever!



a top dryer value!



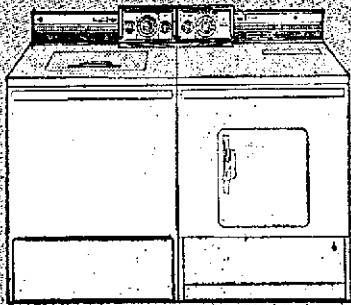
Model LMI 460-1. Matching washer available

**RCA Whirlpool**  
4-CYCLE GAS DRYER

You can dry everything from dainty lingerie to heavy-duty workclothes just right every time • Wash 'N Wear cycle • 3 heat selections including AIR • Easy-to-clean lint screen • Price includes 1-year service.

Anniversary Sale Priced **\$158<sup>88</sup>**  
ONLY  
with acceptable trade

Anniversary Sale Specials  
RCA WHIRLPOOL  
2-speed, 3-cycle washer  
and 3-cycle dryer



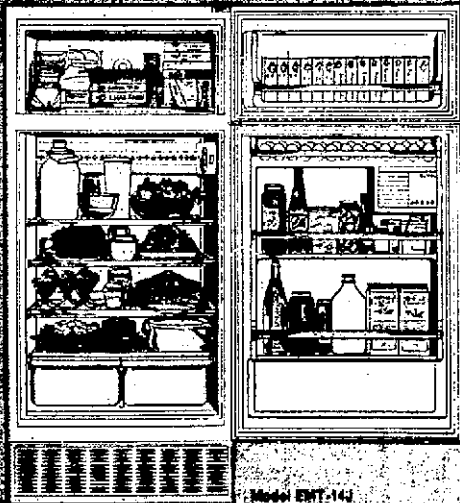
LPA 560-0 washer • MAGIC CLEAN® filter removes lint, cleans itself • SUPER WASH pre-washes automatically • 3 wash/rinse temps • SURGILATOR® agitator.  
LPI 560-1 dryer • MOISTURE MINDER® control shuts dryer off at "dry enough" • Automatic Dryness Selector • 5 heat selections • Wash 'N Wear cycle.

2-year parts warranty  
on all laundry products  
(5-year warranty on the automatic washer sealed gear case)

Whirlpool Corporation warrants to the original retail purchaser of an RCA Whirlpool LPA 560-0 washer, LPI 560-1 dryer, or combination washer-dryer, for a period of two (2) years from the date of purchase, or for a period of five (5) years from the date of purchase, whichever is longer, that the product will be free from defects in material and workmanship under normal household use. This warranty is limited to the repair or replacement of the defective part or parts, and does not include the cost of labor, transportation, or other charges. The warranty is void if the product is used for commercial purposes, is altered, or is not properly maintained. The warranty is also void if the product is damaged by fire, flood, or other causes beyond the control of Whirlpool Corporation. The warranty is not transferable. Whirlpool Corporation is not responsible for any consequential or incidental damages. The warranty is made by Whirlpool Corporation, Benton Harbor, Michigan.

All prices and terms optional with dealer.

Huge capacity...  
No Frost freezer and  
refrigerator sections



Model ERT-144

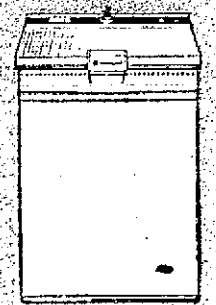
**Whirlpool**  
142 CU. FT.  
REFRIGERATOR-FREEZER

• No defrosting • Problem frost never forms in either refrigerator or freezer sections • Big 105-lb. "zero-degree" freezer • Separate temperature controls • Porcelain-enamel crispers hold a bushel • Super-storage door holds butter, eggs and tall bottles • MILLION-MAGNET® doors.

ONLY **\$259<sup>95</sup>**  
with acceptable trade

Look at  
this terrific  
buy!

Huge capacity  
RCA WHIRLPOOL  
portable  
DISHWASHER



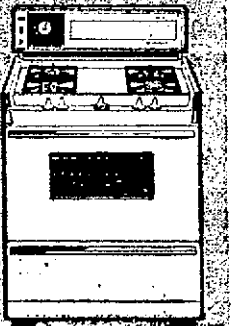
Model SMP-75

• 4 automatic cycles with exclusive Filter-Stream® washing and rinsing • 2 full-size revolving spray arms • Self-cleaning filter • Washes up to 16 NEMA table settings. \*Tmk.

Choice of 7 colors at no extra cost!  
Two-tone Copper • Sun Gold • Pink • Red • Turquoise • Yellow • White.

**\$199<sup>95</sup>**  
with acceptable trade

THIS  
RCA WHIRLPOOL  
30" GAS RANGE  
makes cooking  
and cleaning  
so easy!



Model RPL-300

• Disposable aluminum oven liner slips in, slips out, cleans in sink (optional) • Balanced-Heat oven with Lo-Temp control • Removable oven door • Clock with 4-hour timer. See it! \*Tmk.

**\$169<sup>95</sup>**  
with acceptable trade

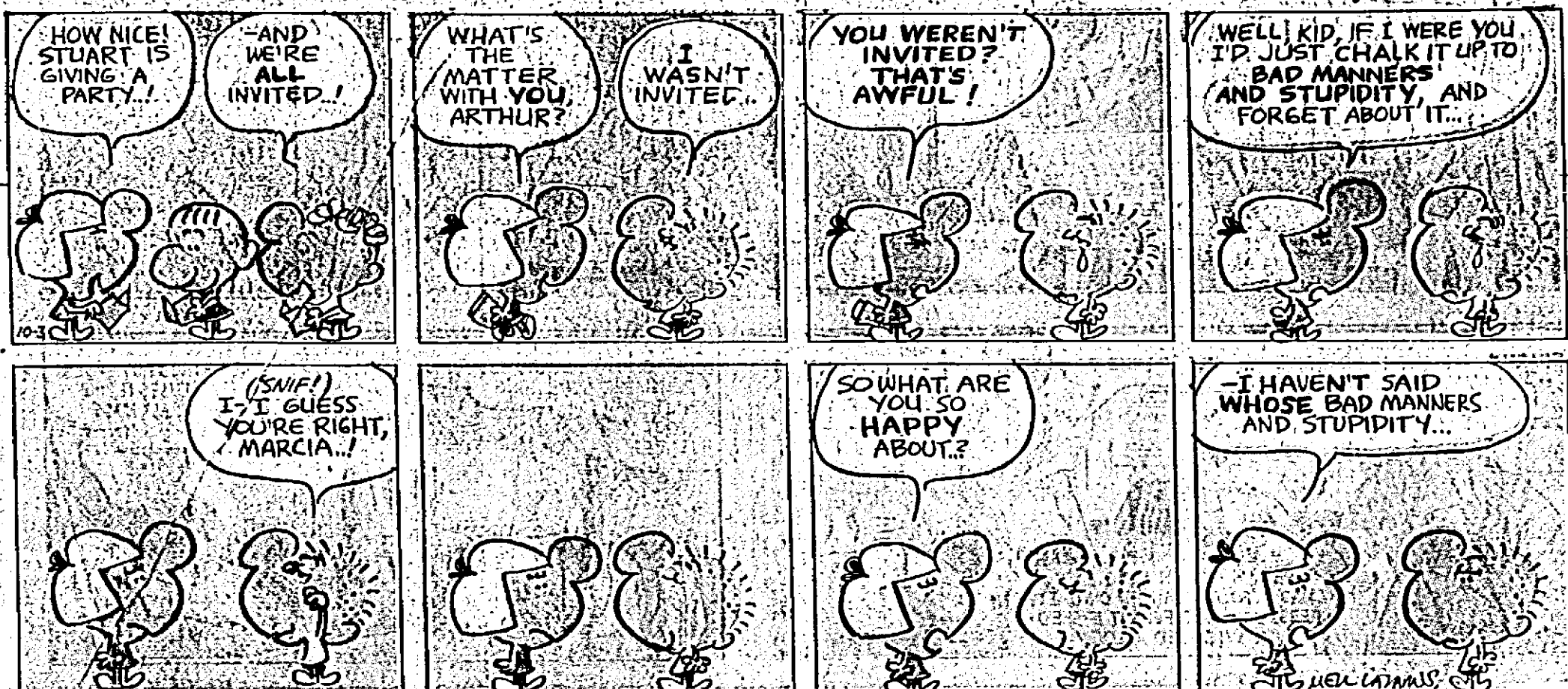
See these Anniversary Sale Values at your nearest RCA WHIRLPOOL dealer now!



**Whirlpool**

# MISS PEACH

By Mell



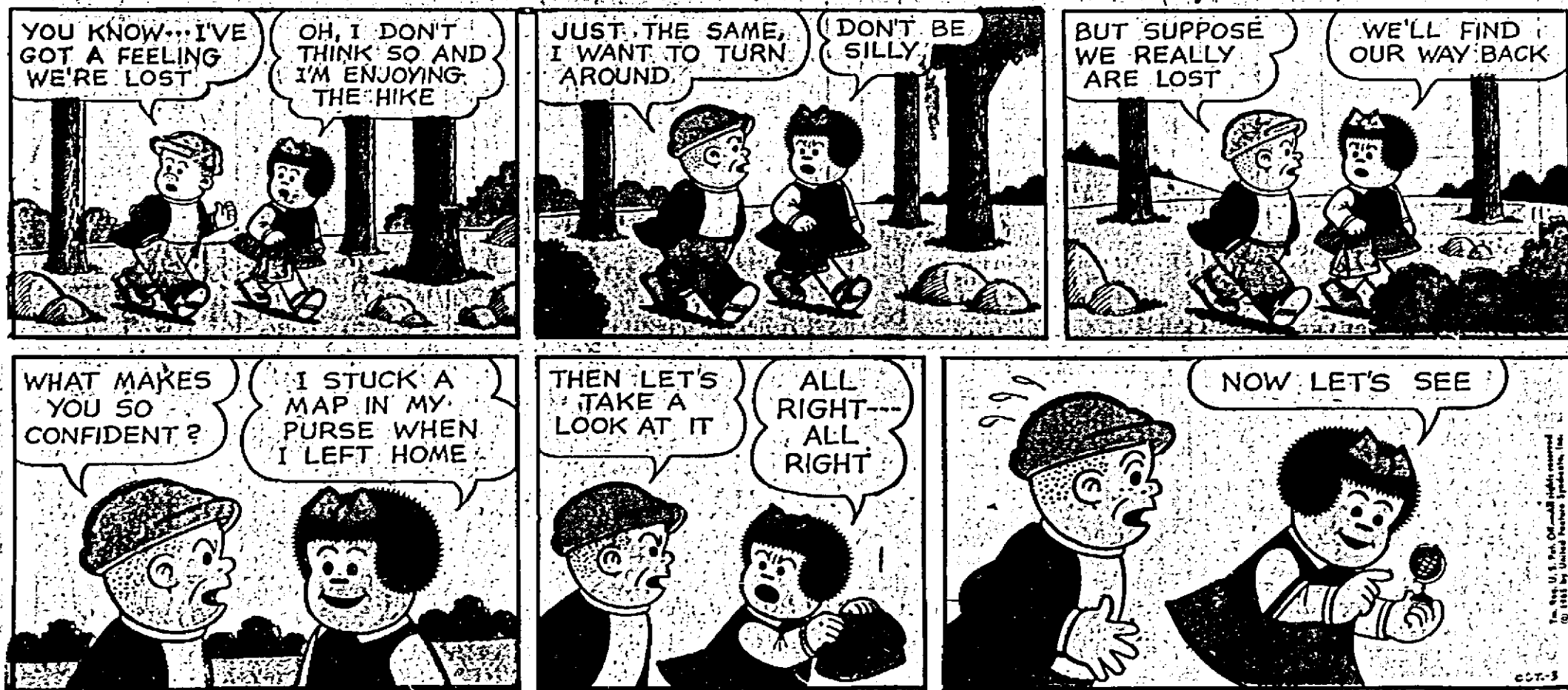
# POGO

By Walt Kelly



# NANCY

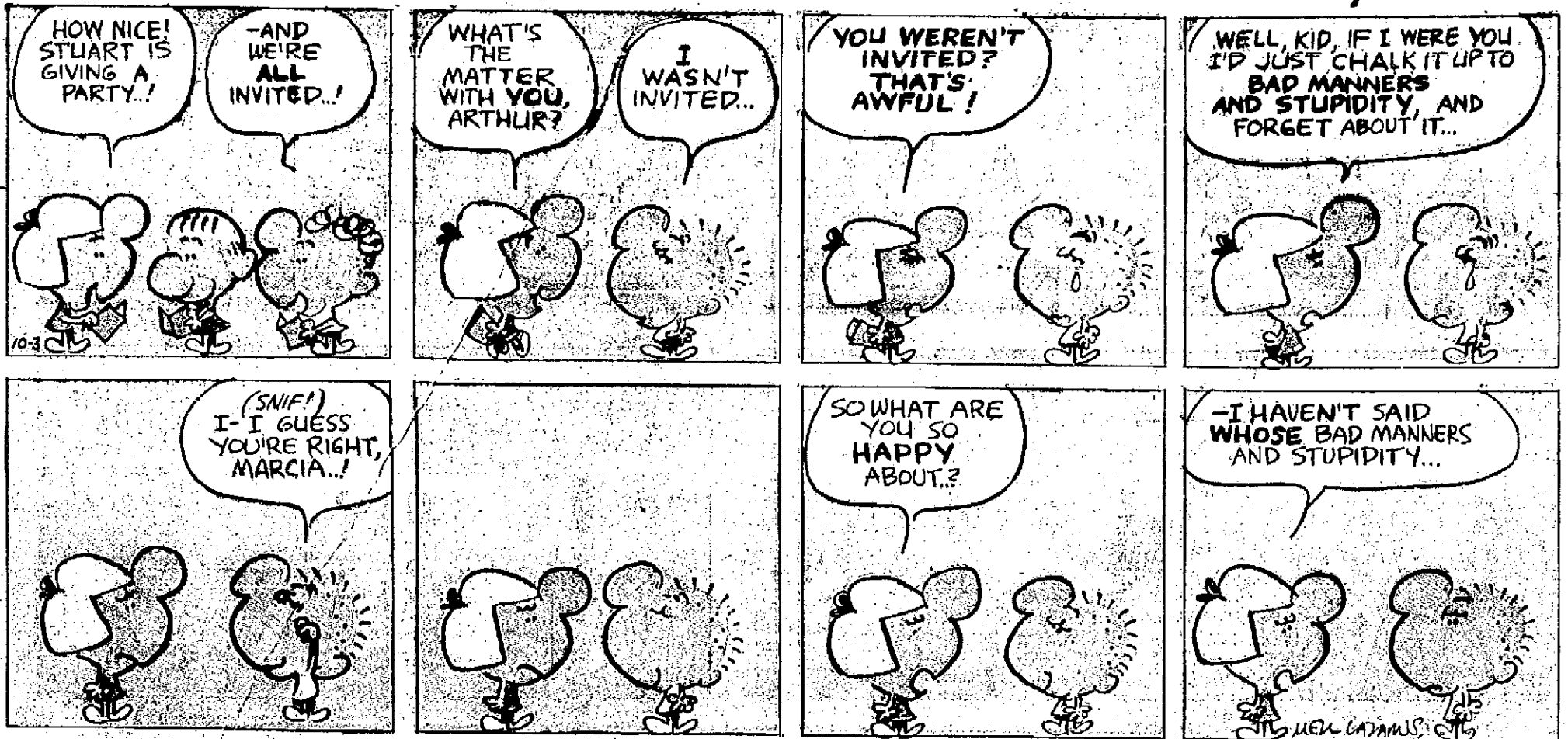
By Ernie Bushmiller





# MISS PEACH

By Mell



# POGO

By Walt Kelly

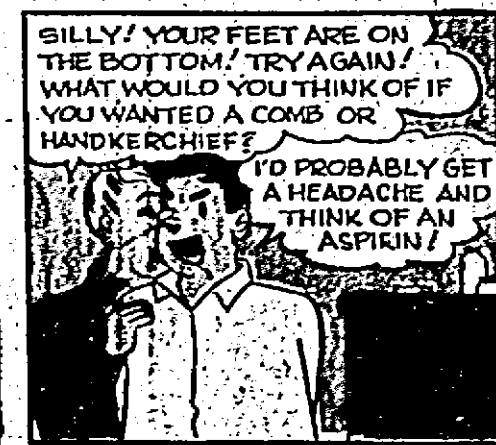
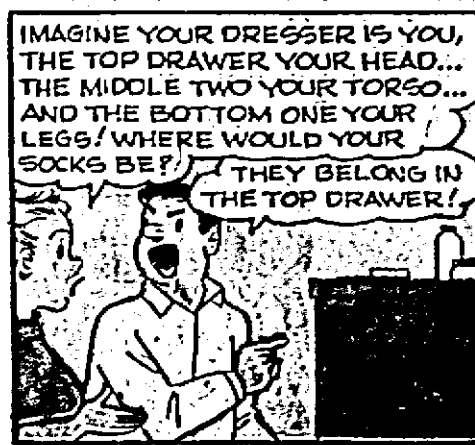
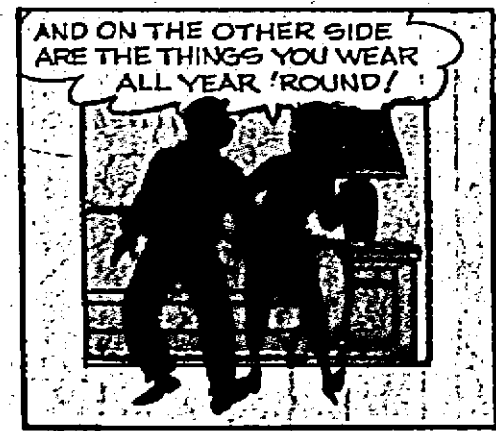
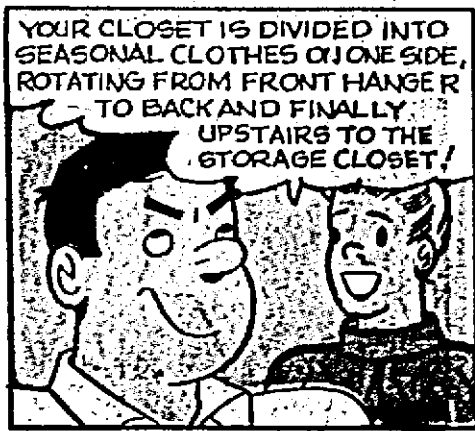
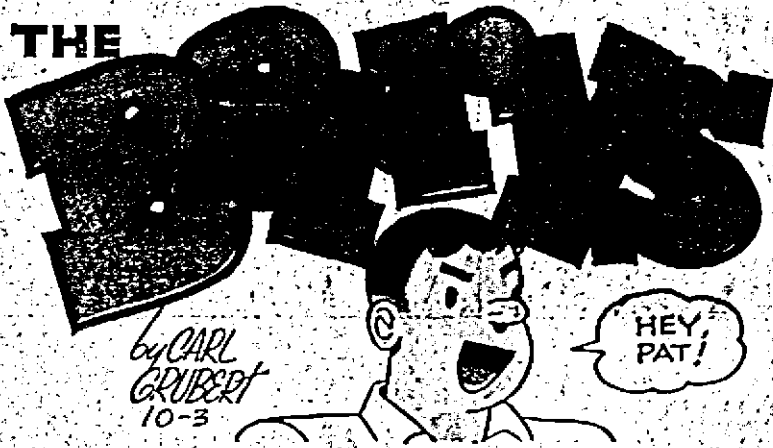


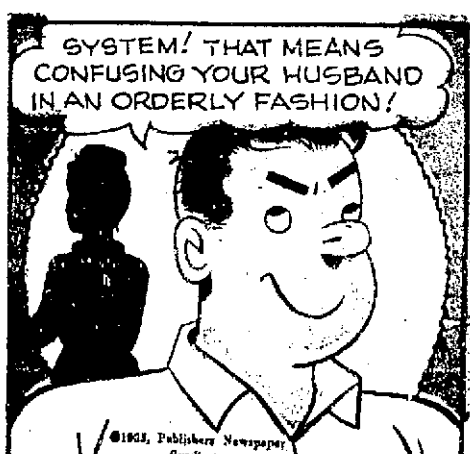
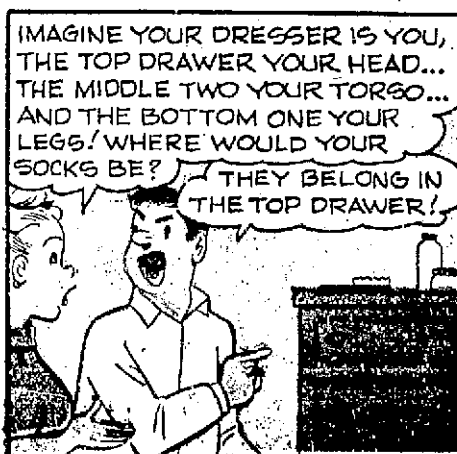
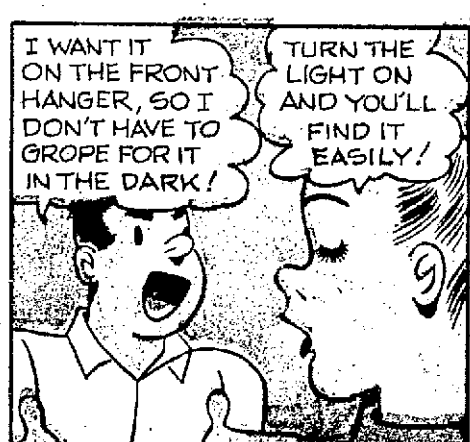
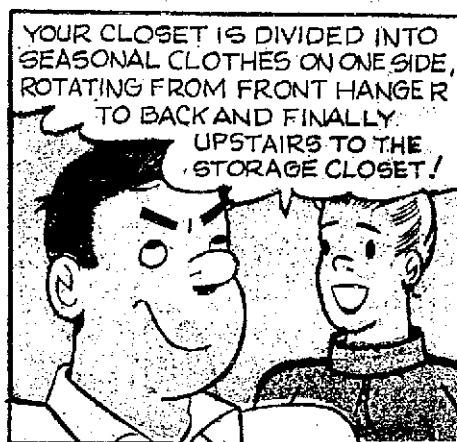
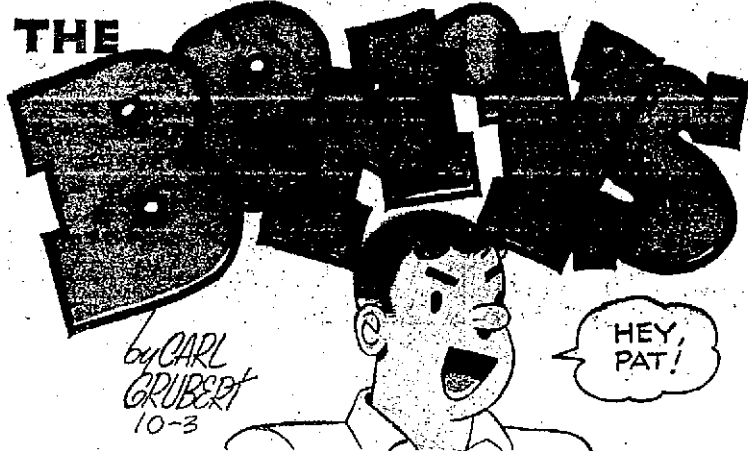
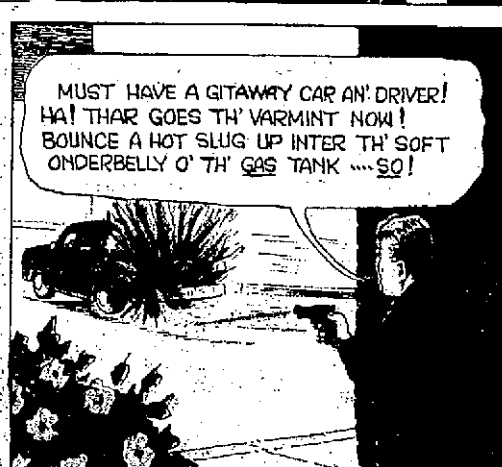
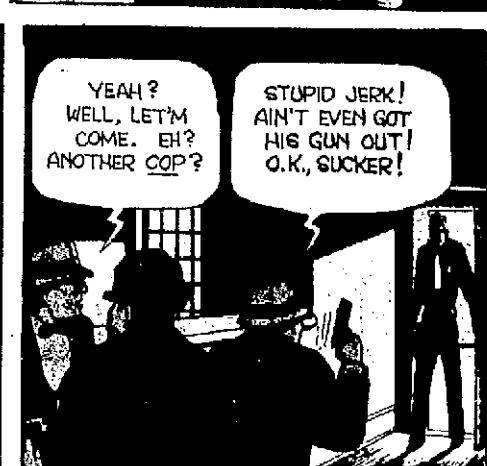
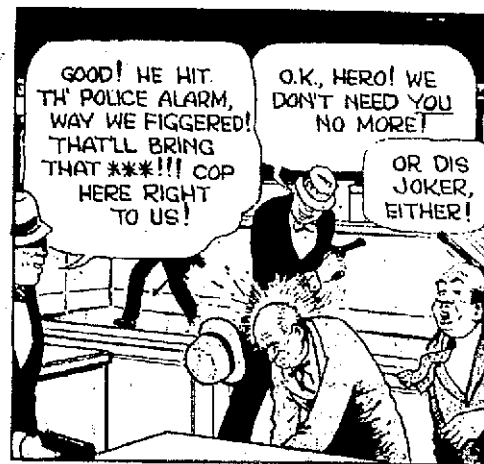
# NANCY

By Ernie Bushmiller











# PRISCILLA'S POP

By Al Vermeer



# ARCHIE

by BOB MONTANA



# THE JACKSON TWINS

By Dick Brooks



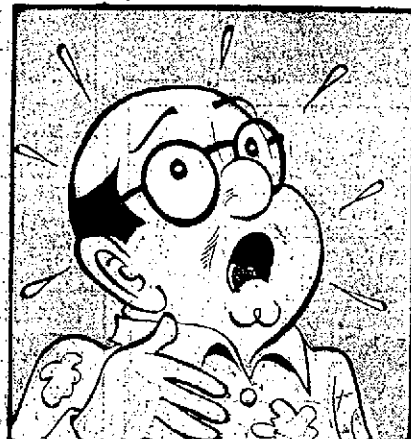
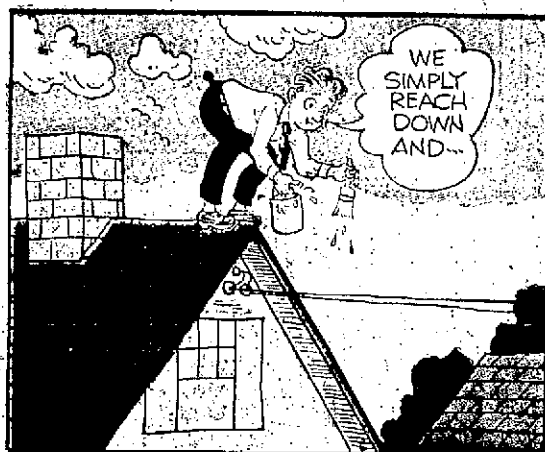


I NEED A TALL,  
POWERFUL MAN!  
THE ATHLETIC  
TYPE!

AND  
RIGHT  
AWAY  
YOU  
THOUGHT  
OF ME!

THERE'S ONE SPOT I CAN'T REACH. LADDER'S TOO SHORT.

GIVE ME THAT BRUSH!

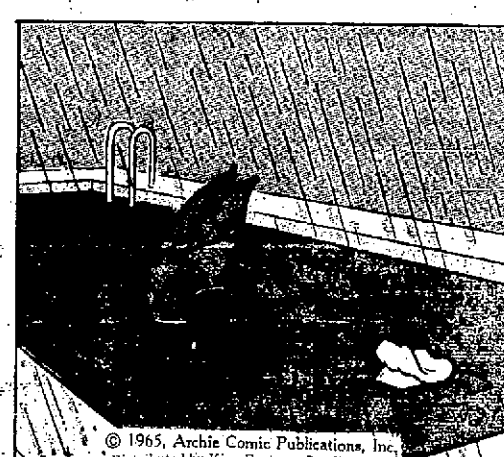


IT'S THE SERVANTS' NIGHT OFF !... I WAS GOING OUT TO EAT !

NO, DADDY ! I INVITED THE KIDS OVER AND WE'RE COOKING YOU A BIG STEAK.

HERE, ARCHIE!  
WE'LL WAIT  
INDOORS!

MY APRON'S  
ON FIRE!!



THERE'S MY JILL RIGHT ON TIME FOR OUR MID-MORNING CORRIDOR BREAK

HI, KITTEN? HEY, I WAS DREAMING ABOUT YOU IN ALGEBRA

SOCIETIES

I MEAN LIKE "X" WAS JILL AND "Y" WAS WIFFIE AND  $(X+Y)^2$  EQUALS  $K^6$ ...OR KICKS...TO THE SIXTH POWER

YOU'RE CUTE! WILL I SEE YOU TONIGHT? ♪

I'LL SAY! I'LL BE OVER—HEY, WAIT A MINUTE! YOU PUTTING ME ON?

NOW THAT I THINK OF IT, I CAN TELL YOU'RE NOT JILL BY YOUR SHIFTY EYES...

AND THE SMIRKY QUIRK ON YOUR LIPS! MAN, IT'S LUCKY I FOUND OUT BEFORE I MADE A FOOL OF MYSELF

OKAY, OKAY, BUT AT LEAST  
LET ME GET MY BOOKS  
FROM JILL BEFORE YOU  
DRAG ME OFF !!

HUH ??

Reg. U. S. Pat. Office  
McNaught Syndicate, Inc.

SHE WAS HOLDING 'EM FOR ME WHILE I WAS IN PAYING MY DUES!

AND DON'T COME CRAWLING BACK TO ME, YOU INSULTING THING!

YOU CAN'T WIN WITH TWINS!

# CAPTAIN EASY

By Leslie Turner

WOW! YOU WERE A PILOT IN TH' DAYS OF RIVERBOAT GAMBLERS AN' STEAM CALLY-OPES?

YEP! OF COURSE, THAT WAS ON A BIGGER RIVER THAN THIS... BUT ALL RIVERS ARE ALIKE, IN A WAY!

YOU STILL HAVEN'T TOLD US YOUR NAME!

OH, JUST CALL ME SAM, LIKE MY CLOSE FRIENDS DID!

DID YOU HAVE ANY BOYS OF YOUR OWN, SAM?

YES... TWINS, SORT OF— LIKE YOU AND JEFF!

GEE! GUESS THEY'RE GROWN MEN BY NOW, SAM!

NO... I'M HAPPY TO SAY THEY NEVER GREW UP, REALLY! YOU'RE LIABLE TO RUN INTO THEM IN ANY LIBRARY!

GOLLY, JEFF, WE SHOULD GO TO THE LIBRARY MORE OFTEN!

THEN, AS THE NIGHT SOUNDS CLOSE IN, THE 'RIVER QUEEN' TIES UP FOR THE NIGHT...

LOOK! THEY'RE LAUNCHIN' ANOTHER ROCKET!

BET YOU NEVER SAW ANYTHING LIKE THAT WHEN YOU WERE A BOY, SAM!

...NO... WHEN I WAS BORN, HALLEY'S COMET STREAKED ACROSS THE SKY... IT DIDN'T APPEAR AGAIN TILL I D—ER, TILL I WAS 74! MISSED SEEING IT, BOTH TIMES!

# ALLEY OOP

By V. T. Hamlin

WELL, HI, OOP! TH' GRAND WIZER SAID I'D FIND YOU HEREABOUTS! HOW YOU FEELING?

I FEEL AWRIGHT...

I CAN SEE THAT! YOU'RE SHARP LIKE AN OL' PIECE OF LIVER!

Y'WANT ME T'HOILER AN' YELL; RUN AN' JUMP, STUFF LIKE THAT?

A BIG, STRONG BOY LIKE YOU OUGHTA BE UP DOIN' SOMETHING USEFUL.

COME ALONG, LEMME SHOW YOU!

LIKE WHAT?

NOW THERE'S A COUPLE FELLAS KEEPIN' IN SHAPE!

AN' THESE BOYS ARE DOIN' ALL RIGHT, TOO!

...AN' HOW ABOUT THAT FOR AN INTERESTING PURSUIT?

NOW THAT OUGHTA GIVE YOU SOME IDEAS ON HOW T'USE YOUR TIME TO AN ADVANTAGE...

...DONTCHA THINK?

# OFF THE RECORD

by ED REED



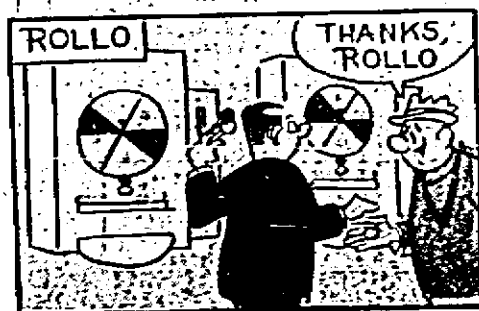
"You clipped this recipe out of WHAT magazine—'GRISLY MURDER CASES'?"



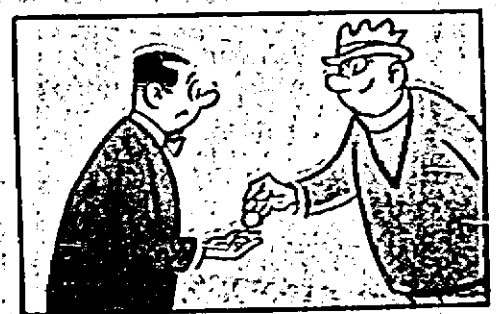
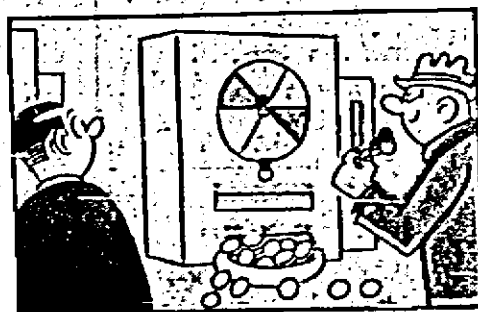
"—And furthermore, I'm firing the 'personnel man who hired you.'"



"I'd like to cash this check—and would you have any idea what is making that clickety noise in the engine?"



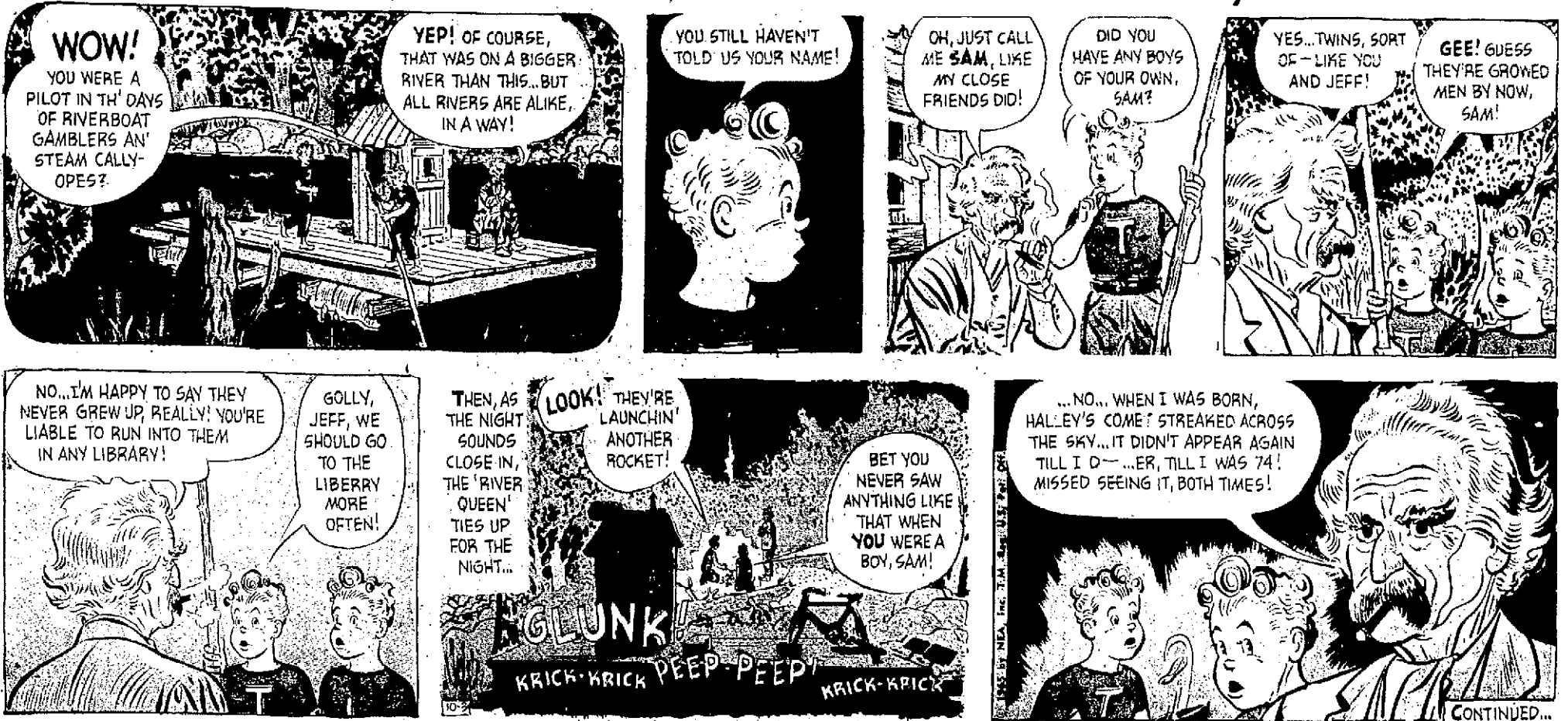
THANKS, ROLLO





# CAPTAIN EASY

By Leslie Turner



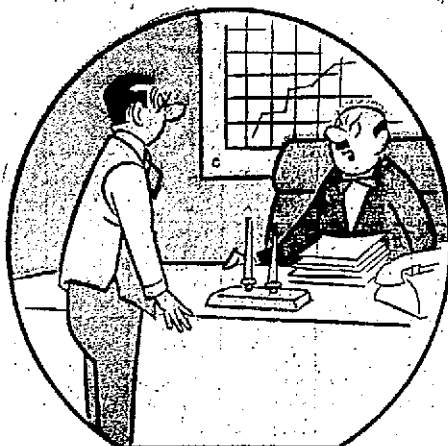
# ALLEY OOP

By V. T. Hamlin

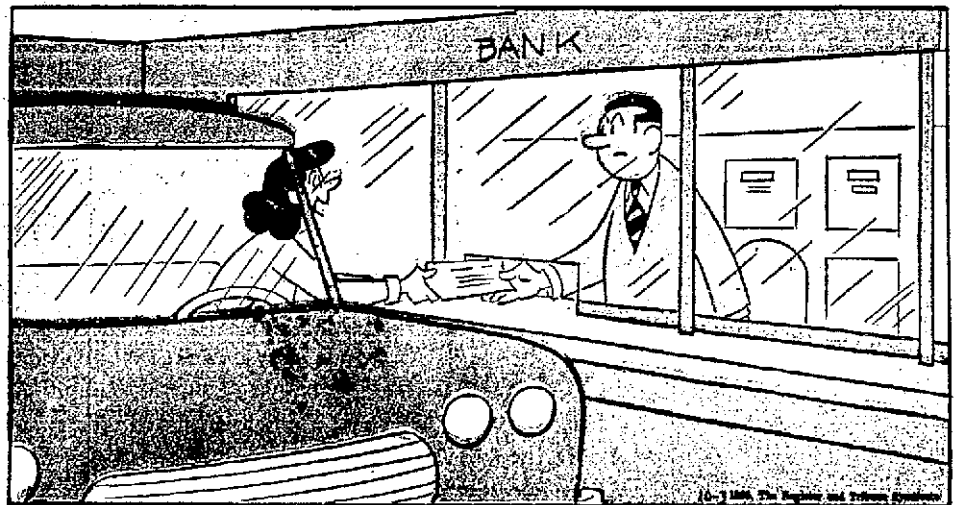


# OFF THE RECORD

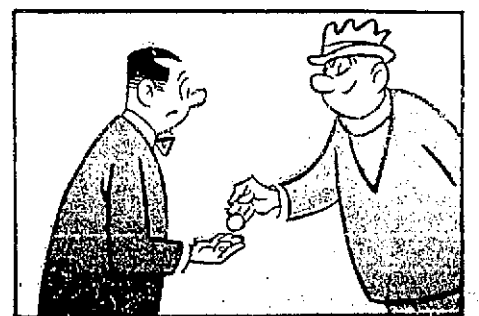
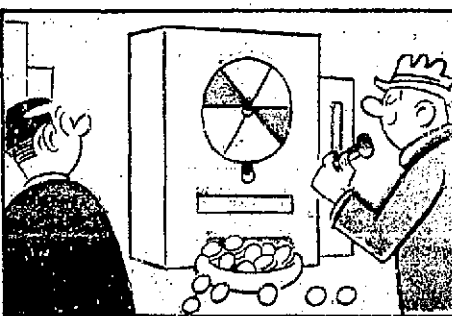
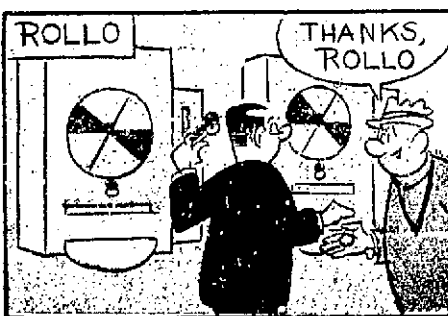
by ED REED



--And furthermore, I'm firing the personnel man who hired you.



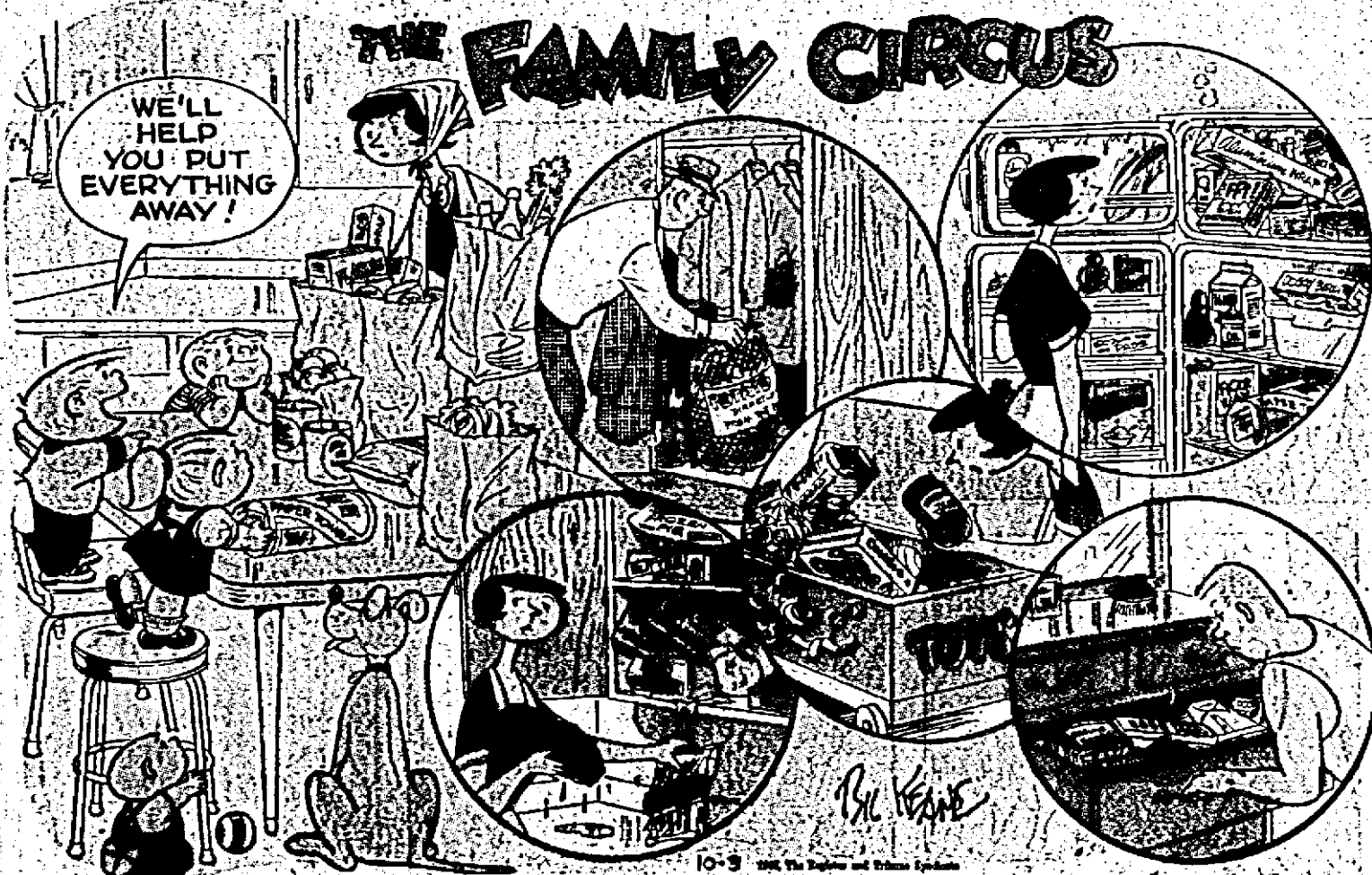
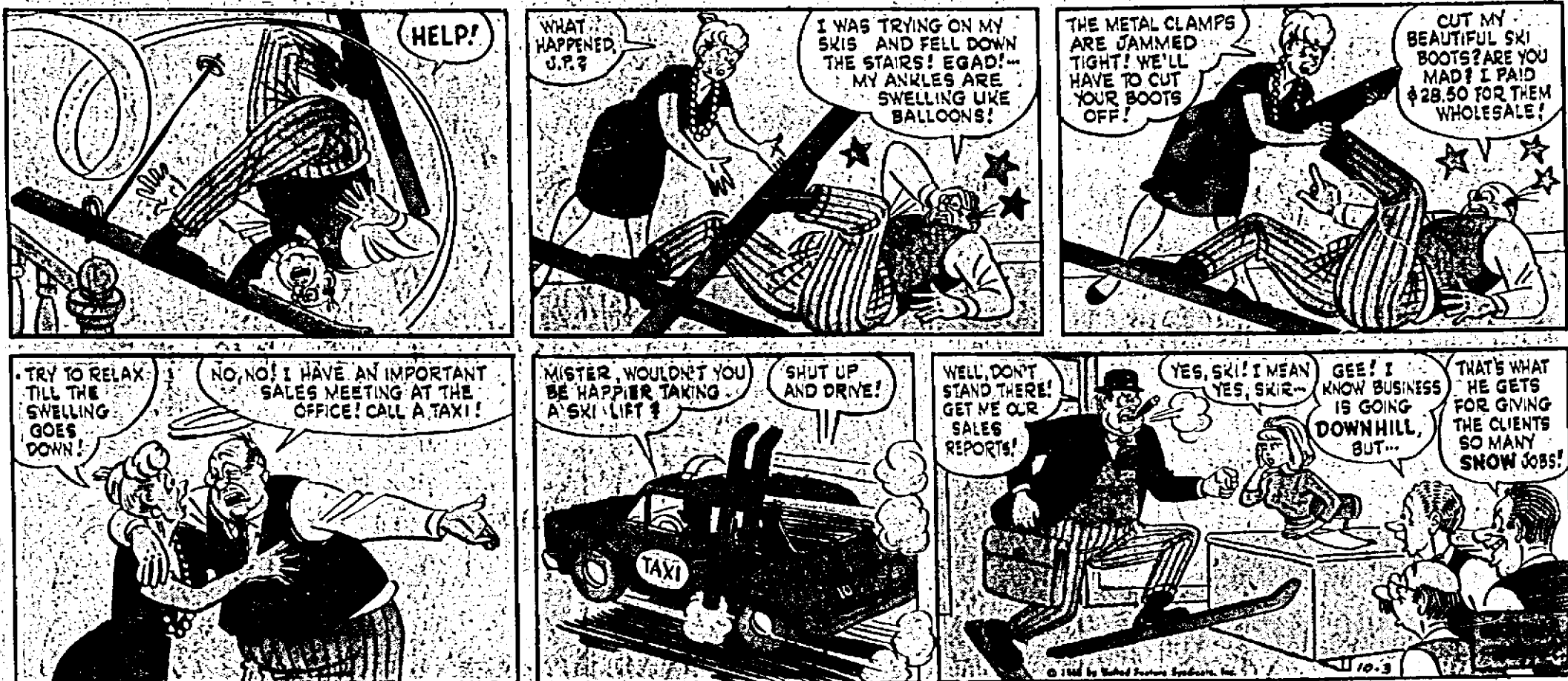
I'd like to cash this check--and would you have any idea what is making that clickety noise in the engine?





# THERE OUGHTA BE A LAW!

By Harry Shorten



Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of **\$5,000.00 FREEWAY COVERAGE**

BENEFITS PAID FOR	Roadway Passenger Car Wreck	Property, Equipment, Personal, Liability, Liability Wreck	Auto, Truck, Van, Trailer, Boat, Aircraft, etc.	Accidents at home, on the street, at school, etc.
LOSS OF LIFE OR PERMANENT DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00	\$200.00 to \$750.00
LOSS OF A HAND, or FOOT, or SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00	\$100.00 to \$375.00
FOR SEVERE ACCIDENTS				
Disability benefits up to 100% of net income	\$100.00	\$100.00	\$100.00	\$100.00
Hospital Expense up to \$50.00 per day	\$50.00	\$50.00	\$50.00	\$50.00
Amputation Expense up to \$50.00	\$50.00	\$50.00	\$50.00	\$50.00
2-Day Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
<b>MAXIMUM TOTAL</b>	<b>\$1,230.00</b>	<b>\$1,230.00</b>	<b>\$430.00</b>	<b>\$410.00</b>
FOR MISC. ACCIDENTS				
Doctor Bill Expense up to \$50.00	\$50.00	\$50.00	\$50.00	\$50.00
2-Day Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
<b>MAXIMUM TOTAL</b>	<b>\$60.00</b>	<b>\$60.00</b>	<b>\$60.00</b>	<b>\$60.00</b>

\*Benefits increase 1% each month to a maximum of 50%.

ELIGIBILITY—limited to men, women and children between ages 1 and 77—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Benefits—except Doctor Bill and 2-day expense—reduced one-half after 60th birthday. No reduction in benefits first year.

RENEWABLE—Benefit of Company.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy No. 7643-1. Does not cover accidents in a mine, in railroad yard or train except on fare paying passenger, workers, auto races, horse.

This is only a partial description of the principal terms and provisions of the policy.

**65¢**  
each month

To: Registrar Agent  
National Casualty Co., care of:  
Independent, Press-Telegram  
604 Pine Ave.  
Long Beach, California, 90801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65¢ per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money pay 65¢ each month of the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM

Agent's Full Name (Print given name like "John M." and last name)

Age ( ) to ( ) Phone No. ( )

Address (Street and No. or R.F.D.) (City and State)

Name of Beneficiary (Print given name like "John M." and last name)

## Independent, Press-Telegram

THERE OUGHTA BE A LAW!

By Harry Shorten

HELP!

WHAT HAPPENED, J.P.?

I WAS TRYING ON MY SKIS AND FELL DOWN THE STAIRS! EGAD!... MY ANKLES ARE SWELLING LIKE BALLOONS!

THE METAL CLAMPS ARE JAMMED TIGHT! WE'LL HAVE TO CUT YOUR BOOTS OFF!

CUT MY BEAUTIFUL SKI BOOTS? ARE YOU MAD? I PAID \$28.50 FOR THEM WHOLESALE!

TRY TO RELAX TILL THE SWELLING GOES DOWN!

NO, NO! I HAVE AN IMPORTANT SALES MEETING AT THE OFFICE! CALL A TAXI!

MISTER, WOULDN'T YOU BE HAPPIER TAKING A SKI LIFT?

SHUT UP AND DRIVE!

WELL, DON'T STAND THERE! GET ME OUR SALES REPORTS!

YES, SKI! I MEAN YES, SKIR...

GEE! I KNOW BUSINESS IS GOING DOWNHILL, BUT...

THAT'S WHAT HE GETS FOR GIVING THE CLIENTS SO MANY SNOW JOBS!

WE'LL HELP YOU PUT EVERYTHING AWAY!

# THE FAMILY CIRCUS

10-5-1966 The Register and Tribune Syndicate

## Sideshow

CLIP JOINT  
-THE UPSHAMS  
521 E. WARELY ST.  
TUCSON, ARIZ.

NOW IT CAN BE TOLLED  
-SHARON BLATT  
7042 ALGON AVE.  
PHILA., PA.

PUDDING ON THE DOG  
-MARC BICKING  
163 OVERVIEW DR.  
KENIA, OHIO

THUNDER KNIGHT  
-JOSEPH PETROWSKI (60)  
N. MONTELO ST.  
BROCKTON, MASS.

# OVER-50 ACCIDENT INSURANCE PLANS

Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of **\$5,000.00 FREEWAY COVERAGE**

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Steamship, Subway Wreck	Auto, Truck, Bus, Trolley, Bike Wreck, Pedestrian, etc.	Accidents at home, on the street, at school, etc.
LOSS OF LIFE or DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, or FOOT, or SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
<b>FOR SERIOUS ACCIDENTS:</b>				
Disability Benefits up to 50% of weekly rate of \$100.00	\$600.00	\$600.00	\$300.00	\$180.00
Hospital Expense up to \$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Ambulance Expense up to \$20.00	\$20.00	\$20.00	\$20.00	\$20.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
<b>MAXIMUM TOTAL</b>	<b>\$1,230.00</b>	<b>\$1,230.00</b>	<b>\$830.00</b>	<b>\$810.00</b>
<b>FOR MINOR ACCIDENTS:</b>				
Doctor Bill Expense up to \$30.00 (\$10.00 max)	\$30.00	\$30.00	\$30.00	\$30.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
<b>MAXIMUM TOTAL</b>	<b>\$40.00</b>	<b>\$40.00</b>	<b>\$40.00</b>	<b>\$40.00</b>

\*Benefits increase 1% each month to maximum of 50%.

**ELIGIBILITY**—Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

**LIMITATIONS**—Benefits except Doctor Bill and X-Ray expense—reduced one-half after 60th birthday. No reduction in benefits first year.

**RENEWABLE** at option of Company.

**EXCEPTIONS**—Benefits paid in accordance with terms of National Casualty Company policy #H-7865-U. Does not cover accidents in a mine; in railroad yard or train except as fare-paying passenger; warlike auto races, homicide.

This is only a partial description of the principal terms and provisions in the policy.

SEND NO MONEY WITH THIS APPLICATION

**65c** each month

To: Registrar Agent  
National Casualty Co., care of:  
Independent Press-Telegram  
604 Pine Ave.,  
Long Beach, California, 90801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65c per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money. pay carrier 65c each month of the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM

Applicant's Full Name (Print given name like "Helen M." and last name) \_\_\_\_\_

Age (1 to 79) \_\_\_\_\_ Phone No. \_\_\_\_\_

Address (Street and No. or RFD) \_\_\_\_\_ (City and State) \_\_\_\_\_

Name one beneficiary, either a blood relation, family member or "Estate" \_\_\_\_\_

Name of beneficiary (Print given name like "Helen M." and last name) \_\_\_\_\_ Relationship \_\_\_\_\_

## Independent Press-Telegram